

AGENDA

CHARTER TOWNSHIP OF MERIDIAN COMMUNICATIONS COMMISSION REGULAR MEETING December 6, 2017 6PM



- 1. CALL MEETING TO ORDER 6:00 pm
- 2. PUBLIC REMARKS
- 3. APPROVAL OF AGENDA
- 4. COMMUNICATIONS DIRECTOR REPORT
- 5. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
 - A. Chair's Report
 - B. Township Board Liaison's Report
- 6. APPROVAL OF MINUTES
 - A. October 4, 2017 Regular Meeting
- 7. COMMUNICATIONS/ANNOUNCEMENTS
- 8. OLD BUSINESS
- 9. NEW BUSINESS
 - A. Reappointment of Commissioners Tunga Kiyak and Kevin Thatcher
 - B. Reappointment of Alternate Commissioners Leslie Charles and Eric Langdon
 - C. 2018 Communications Commission Regular Meeting Schedule
- 10. REPORTS
 - A. COMPLIMENTS/COMPLAINTS
 - B. VIDEO SERVICE PROVIDER(S)
 - 1. Comcast Updates
 - C. PROGRAMMING
 - 1. HOMTV Monthly/Annual Summary
 - D. PROMOTIONS/PSA's
 - 1. Meridian Cares Fundraiser Old Chicago
 - E. FINANCE
- 11. OTHER BUSINESS
- 12. PUBLIC REMARKS
- 13. ADJOURNMENT



CHARTER TOWNSHIP OF MERIDIAN COMMUNICATIONS COMMISSION REGULAR MEETING **DRAFT** MINUTES 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room Wednesday, October 4, 2017 6:00 PM

PRESENT: Chair, Walter Benenson; Commissioner, Tunga Kiyak; Commissioner, Kevin

Thatcher; Alternate Commissioner, Leslie Charles; Alternate Commissioner, Eric

Langdon

ABSENT: Vice Chair, Patrick Crowley; Commissioner, Andrew Lathrop

STAFF: Deborah Guthrie, Communications Director; Benjamin Makulski, Video Programmer

TOWNSHIP: KathyAnn Sundland, Meridian Township Trustee COMCAST: John Gardner, Regional Director of External Affairs

1. CALL MEETING TO ORDER

Chair Benenson called the meeting to order at 6:00 pm.

2. PUBLIC REMARKS

None

3. DIRECTOR'S REPORT

Announcement was made about HOMTV being recognized at the Regional and National level. Ben Makulski showed the commission the award from NATOA for the Ballot Meridian Election Coverage Promo. He also announced that HOMTV took 1st place for the Meridian Township Trustee Debates in the Philo Awards.

The commissioners decided that they would like to see the approval of the agenda listed on the agenda following public remarks.

New website launched on September 28, 2017 and the department is looking for feedback from the Commission. Commissioners will take a look and send any suggestions or corrections via email. An overview of the website was provided including points of interest, FAQ's, etc. Township hired the first Economic Development Director, Chris Buck. He has been assisting with the business section of the website.

4. CHAIR'S REPORT

None

TOWNSHIP BOARD LIAISON'S REPORT

The Township Board's focus is the Master Plan, which includes the Carriage Hills Shopping Center and the downtown areas of Haslett and Okemos. The Master Plan is independent of the budget. It is a plan or wish list of what would like to see or happen. The 2018 Budget was approved, the Police and Fire Millage passed which will help the budget, CATA Millage and Redi Ride discussion has been turned over to the Transportation Commission and the Rock the Block event at Carriage Hills Shopping Center with Spartan Dance & Fit and Buddies was a huge success.

5. APPROVAL OF AGENDA

Commissioner Kiyak moved **TO APPROVE THE AGENDA AS SUBMITTED.** Seconded by Vice Chair Benenson.

VOICE VOTE: Motion carried unanimously.

6. APPROVAL OF MINUTES

Commissioner Kiyak moved **TO APPROVE THE MINUTES OF AUGUST 2, 2017 REGULAR MEETING AS SUBMITTED.** Seconded by Chair Benenson.

VOICE VOTE: Motion carried unanimously.

7. **COMMUNICATIONS/ANNOUNCEMENTS**

HOMTV has a new website so the commission was encouraged to check it out and provide feedback. Commissioners will send via email. Suggestions were made to take a look at the current HOMTV eNewsletter. It was mentioned that it needs to be more responsive with a newer and updated look.

Announcement was made about the upcoming Zumbathon that was to be hosted by Curves of Haslett as part of the 175th Anniversary Celebration being canceled. Discussion about coordinating the event with other Zumba Instructors and possibly holding at another location, maybe Haslett Village Square, in order to keep the event going.

Hoping to do an official check presentation with Ingham County Parks once the 175th finances are finalized.

8. OLD BUSINESS

A. Communications Needs Assessment – Questions were asked as to whether there is a budget for the assessment and what is the overall vision of the assessment. Commissioners asked for sample assessments to gather more information about the process and what is to be gained from the process. The money originally budgeted for the Communications Needs assessment was put towards the Township Branding. The Communications Needs Assessments were before the Uniform Agreement. Part of the goal should be finding out how people are receiving local community news.

9. NEW BUSINESS

- A. The Commission made a request to receive Google analytics on the HOMTV website each meeting.
- B. The Commission requested that the Alternate Commissioner Rules be emailed to all commissioners.
- C. The Commission is also requesting the amount of revenue from PEG and Franchise fees, year to date.

10. VIDEO SERVICE PROVIDERS

Internet Essentials program through Comcast is in its 7th year and has surpassed 1 million connects. Now offering hot spots access outside the home and has been expanded to people receiving home assistance. Handout was passed out during meeting. There are 49,000 connects in Michigan and over 2,600 connects in the county. The cost is \$9.95 and no taxes.

Minutes – Communications Commission October 4, 2017 Page 3

11. HOMTV PROGRAMMING

12. ADJOURNMENT

Commissioner Kiyak moved **TO ADJOURN THE MEETING**. Seconded by Chair Benenson. Chair Benenson adjourned the meeting at 7:24 pm.

13. NEXT MEETING:

The next meeting is scheduled for **December 6, 2017** in the Administrative Conference Room.



In Memoriam

Founding President
Raymond B. Bauer, MD

Board of Directors

Chairman
Jeff Laethem
President
Paul A. Cullis, MD

Vice-Chair Brian True

Secretary
Richard Merson, PhD, CCC-SLP

Treasurer

Lawrence Millman, CPA

Jeffrey Appel, Esq Tyrone Baharozian, Esq. David J. Bartczak Carole Briggs, RN David Floore Edwin B. George, MD, PhD Linda Grap Deanna Hatmaker Suzanne Holguin, RN Jeff Laethem Peter A. LeWitt, MD Maxine Meach Merry O'Connell, RN Robert Richard, PhD Sara Schimke, JD **Ronald Slyter** Janet Whitaker, B.S., M.Ed. Ed.S.

Professional Advisory Board
Peter A. LeWitt, MD
Chairman

Brian Berryhill, Pharm.D. Stuart Blatt, PhD, PT Patrik Brundin, MD, PhD Kelvin L. Chou, MD Timothy Collier, PhD Brian Cooper, OTR Paul A. Cullis, MD Doree-Ann Espiritu, MD Karen Freshwater, PA-C Edwin B. George, MD, PhD John L. Goudreau, DO, PhD Shana Krstevska, MD Richard Merson, PhD, CCC-SLP Neepa Patel, MD Parag Patil, MD, PhD Barbara Pickut, MD, MPH Jason Schwalb, MD Christos Sidiropoulos, MD Ashok Sriram, MD Danette Taylor, DO Denise Van Etten, RN Kara J. Wyant, MD

Founding Chairman
Thomas A. Cracchiolo

Laura Zeitlin, LMSW

October 25, 2017

Deborah Guthrie, Communications Director HOM TV AND CAM TV 5151 Marsh Okemos, MI 48864

Dear Deborah,

ON BEHALF OF THE MICHIGAN PARKINSON FOUNDATION (MPF), we thank you for supporting the 8thth Annual "*I Gave My Sole for Parkinson's*" Lansing Area as a Media Sponsor. We appreciate the segments you aired to help raise awareness about our event! Could you send us a link so we can post them onto MPF's You Tube Channel? This event was held on Saturday, September 16, 2017 on MSU Campus in East Lansing at The Auditorium Building, a new venue for MPF. We extend our sincere appreciation and gratitude for your support. We cannot put on events like the walk without the support and media coverage we receive from HOM-TV and CAM-TV.

We had an energetic crowd of 289 people all walking, and some running the 5K Route, for the Parkinson's cause. The theme of this year's event was "I walk today so I CAN walk tomorrow". As of today, we raised just under \$40,000.

The funds raised will help to insure MPF's ability to conduct programs developed to address the critical needs of people who have Parkinson's, their families and health professionals who treat them, within the State of Michigan. There are now 71 affiliated support groups in Michigan. We conduct educational programs, provide information and referral to neurologists and local resources, and have medication and day care financial assistance programs. MPF serves as a place to go for those needing help with Parkinson's. Our motto is: EVERY PERSON WITH PD WILL HAVE COMPASSIONATE, COMPETENT CARE AND SUPPORT.

Please visit our website at www.parkinsonsmi.org to view photos (which we hope to have posted by the end of October) and more information about this event, as well as other information concerning Parkinson's disease.

Again, thank you for your continued support and we look forward to seeing you in 2018, if not before!

Most sincerely,

Mary Sue Lanigan
Chief Executive Officer

Diane Kraft
Program Manager

Dedicated to People Living with Parkinson's

30400 Telegraph Road • Suite 150 • Bingham Farms, MI 48025



To: Board Members

From: Deborah Guthrie, Communications Director

Date: December 6, 2017

Re: Term Expiration and Reappointment Recommendation

The following terms are due to expire on December 31, 2017 for the Communications Commission:

Tunga Kiyak, Commissioner – Term Expires: 12/31/2017

Kevin Thatcher - Term Expires: 12/31/2017

Per the Communications Commission (CC) Rules and Procedures:

Rule 3: TERMS OF OFFICE

- **3.1 Terms of Service.** Terms of service for Commission members shall be three (3) years or until a successor is appointed.
- **3.2 Vacancies.** A successor shall be recommended to the Township Board for appointment not more than thirty (30) days after the term of the previous member has expired.
- **3.3 Removal from Office.** Members of the Commission shall be removable from office by the Township Board for nonperformance of duty or misconduct in office.

The Communications Commission moves **TO RECOMMEND THE REAPPOINTMENT OF COMMISSIONERS KIYAK AND THATCHER TO THE COMMUNICATIONS COMMISSION** for a new term expiring on December 31, 2020.



To: Board Members

From: Deborah Guthrie, Communications Director

Date: December 6, 2017

Re: Term Expiration and Reappointment Recommendation

The following terms are due to expire on December 31, 2017 for the Communications Commission:

Leslie Charles, Alternate Commissioner – Term Expires: 12/31/2018 Eric Langdon, Alternate Commissioner – Term Expires: 12/31/2018

Per the Communications Commission (CC) Rules and Procedures:

RULE 2: MEMBERSHIP

- **2.1 Members.** The Commission shall consist of five (5) regular members and two (2) alternate members appointed by the Township Board of the Charter Township of Meridian. The Commission may recommend names of suggested appointees to the Township Supervisor. Members must be residents of the Township. No Commission member may:
 - 1. Be employed by a locally franchised cable company.
 - 2. Hold a contract with a locally franchised cable company.
 - 3. Have ownership interest in a locally franchised cable company.

2.2 Alternate Members.

- 1. An alternate member shall be called to serve in place of a regular member by the chairperson or vice chairperson if:
 - a) a regular member is absent from or will be unable to attend two or more consecutive meetings of the Commission; or,
 - b) a regular member is absent from or will be unable to attend meetings for a period of more than thirty (30) consecutive days; or,
 - c) a regular member will be abstaining from participating in consideration of a case in which the regular member has a conflict of interest.
 - d) When called to serve, an alternate member has the same voting rights as a regular member.
 - e) Alternate members may be called in any order.

The Communications Commission moves **TO RECOMMEND THE REAPPOINTMENT OF ALTERNATE COMMISSIONERS CHARLES AND LANGDON TO THE COMMUNICATIONS COMMISSION** for a new term expiring on December 31, 2018.



To: Communications Commission

From: Deborah Guthrie, Communications Director

Date: November 21, 2017

Re: 2018 Communications Commission Regular Meeting Schedule

The Communications Commission of Meridian Township recommends meeting every other month and the adoption of the 2018 regular meeting schedule is as follows:

| Wednesday, February 7, 2018 | 6:00 pm | Administrative Conference Room |
|-----------------------------|---------|--------------------------------|
| Wednesday, April 11, 2018 | 6:00 pm | Administrative Conference Room |
| Wednesday, June 6, 2018 | 6:00 pm | Administrative Conference Room |
| Wednesday, August 1, 2018 | 6:00 pm | Administrative Conference Room |
| Wednesday, October 3, 2018 | 6:00 pm | Administrative Conference Room |
| Wednesday, December 5, 2018 | 6:00 pm | Administrative Conference Room |

1816 ann ST. East Cansing. Mi 48823

Debra Cultrue_ meridian News HOM-TV

Dear Ms Guthrie

I live about I block from the meridian Township line, but I am able (on my upstairs TV) to get HOM-TV

and meridian News. I truly enjoy it!

For many years I have asked many "old time". Okemos friends if they knew of a school located near Hamilton and Oxemos Ro. he one knew of it. Imagine my surprise when you interviewed Jack Voss who had attended That school. I did my 2nd grade student teaching there. Mrs Edsdale was 4th my teacher, We were on first floor. On 2nd floor was 4th my teacher. We were on first floor. One to find out had grade teacher - ms Hensel - who come to find out had been my 6th grade teacher (many years before) in Cansing, thanks to all of you at HOM-TV. Keep up the great stations

Sincerely, Joyce Whyple

Individual Video Provider Customer Intakes

| Complaint Number | 2017-00 | 6 | | | | |
|-----------------------|------------------------|----------------------------|-------------------------------------|---------------------|--|-------------|
| Date | 11/20/2017 | | | | | |
| Name | | | | | | |
| Street Address | | | | | | |
| City / Zip | Okemos | | 48864- | | | |
| Work Phone | | | Ext | | | |
| Cell Phone | | | | | | |
| Home Phone | | | | | | |
| Email | | | | | | |
| Best Time to Call | | | | | | |
| Best Time to Service | | | | | | |
| Service Provider | Comcast | | | | | |
| Reason for Calling | Complaint | | | | | |
| Unburied Cable | | Waiting j | for Service | | Missed Service Call \Box | Cable Box □ |
| Bad Reception | | | Cable Out | | Cannot Phone | Other 🗸 |
| Bad Treatment | | Bad In | nformation | | No Response to Request \Box | |
| Problem Description | instead of Township | CAMTV, n websites. I | naking it difficu Resident was I | ılt to se ooking | ming on channel 30. The channel read Comac earch for on google and the HOMTV and the for someone to contact because it was listed. The resident did not feel it was an educational | |
| Problem Before? | No | Or | ngoing \square | | ☐ MPSC Information | |
| Assigned Staff | Deborah (| Guthrie | | | Given | |
| Staff Response | HOMTV a requireme | nd townshi nts, we will | p website. I v | vill revi ne con | ion for CAMTV easier to find on google and the iew the program and if it violates the content tent requirements that each public producer | |
| Resolution | Informatio resolution | n was forw | arded to John | Gardn | er, Regional Director of External Affairs for a | |

Individual Video Provider Customer Intakes

| Complaint Number | 2017-007 | | | |
|--------------------------------------|--|--|---|---------------------|
| Date | 11/20/2017 | | | |
| Name | | | | |
| Street Address | | | | |
| City / Zip | Okemos | 48864- | | |
| Work Phone | | Ext | | |
| Cell Phone | | | | |
| Home Phone | | | | |
| Email | | | | |
| Best Time to Call | | | | |
| Best Time to Service | | | | |
| Service Provider | Comcast | | | |
| Reason for Calling | Complaint | | | |
| Unburied Cable | ☐ Waiting ∫ | for Service 🔽 | Missed Service Call \Box | Cable Box \square |
| Bad Reception | | Cable Out | Cannot Phone □ | Other 🗸 |
| | | | | |
| Bad Treatment | □ Bad In | nformation 🗹 | No Response to Request \square | |
| Bad Treatment Problem Description | Resident purchased like the builder did no phone companies. A | a new home in Oko ot provide any infor s a result we don't | No Response to Request emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our me and we cannot install any security at home as | |
| | Resident purchased like the builder did no phone companies. A house. We have an awell. We spoke to Xfinity a cannot provide either | a new home in Okot provide any infor s a result we don't autistic child at homand ATT, they have r internet or telepho | emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our | |
| | Resident purchased like the builder did no phone companies. A house. We have an awell. We spoke to Xfinity a cannot provide either | a new home in Okot provide any infor s a result we don't autistic child at homand ATT, they have r internet or telepho | emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our ne and we cannot install any security at home as e visited our homes and mentioned that they one at our house as they do not have cables dug | |
| | Resident purchased like the builder did no phone companies. A house. We have an awell. We spoke to Xfinity a cannot provide either up. Their estimated to I want to find out, 1) Does the communithat there are service 2) Is it mandatory for construction is done? | a new home in Okot provide any infors a result we don't autistic child at home and ATT, they have rinternet or telepholisme is around 4-6 value in the nications division of the providers in the nice the builder to work? Can you point to | emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our ne and we cannot install any security at home as e visited our homes and mentioned that they one at our house as they do not have cables dug | |
| | Resident purchased like the builder did no phone companies. A house. We have an awell. We spoke to Xfinity a cannot provide either up. Their estimated to I want to find out, 1) Does the communithat there are service 2) Is it mandatory for construction is done? 3)Is it mandatory for the home? | a new home in Okot provide any infors a result we don't autistic child at home and ATT, they have rinternet or telepholisme is around 4-6 value in the nications division of the providers in the nice the builder to work? Can you point to | emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our me and we cannot install any security at home as e visited our homes and mentioned that they one at our house as they do not have cables dug weeks provided the ground does not freeze. It any other division from city check and ensure newly constructed houses/buildings? It with the cable companies before the any guidelines from city that state it out? It will have a subject to be available before closing the many guidelines from city that state it out? If the many guidelines from city that state it out? If the many guidelines from city that state it out? | |
| Problem Description | Resident purchased like the builder did no phone companies. A house. We have an awell. We spoke to Xfinity a cannot provide either up. Their estimated to I want to find out, 1) Does the communithat there are service 2) Is it mandatory for construction is done? 3)Is it mandatory for the home? | a new home in Okot provide any infors a result we don't autistic child at home and ATT, they have internet or telepholisme is around 4-6 value in the builder to work the builder to check the control of the c | emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our me and we cannot install any security at home as e visited our homes and mentioned that they one at our house as they do not have cables dug weeks provided the ground does not freeze. It any other division from city check and ensure newly constructed houses/buildings? It with the cable companies before the any guidelines from city that state it out? It is the cable to be available before closing | |
| Problem Description Problem Before? | Resident purchased like the builder did no phone companies. A house. We have an awell. We spoke to Xfinity a cannot provide either up. Their estimated to the limit of li | a new home in Okot provide any infors a result we don't autistic child at home and ATT, they have rinternet or telepholisme is around 4-6 value in the builder to work? Can you point to the builder to check agoing | emos, but it comes under the Lansing city. Looks rmation about the construction to the cable and have internet or phone services available at our me and we cannot install any security at home as e visited our homes and mentioned that they one at our house as they do not have cables dug weeks provided the ground does not freeze. It any other division from city check and ensure newly constructed houses/buildings? It with the cable companies before the any guidelines from city that state it out? It will have a subject to be available before closing the many guidelines from city that state it out? If the many guidelines from city that state it out? If the many guidelines from city that state it out? | |



November 2, 2017

Ms. Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI 48864

Re: International Channel Package Launch

Dear Ms. Guthrie:

We are pleased to share another enhancement we are making to our Xfinity TV offerings.

Comcast will launch up to 42 international channels and up to 30 new international packages beginning on or around December 6, 2017. This launch will give customers access to more international content such as Bollywood movies, Brazilian telenovelas and Chinese news, to name a few.

Xfinity TV customers who would like to purchase these new international offerings will need the necessary equipment to access this cable programming, e.g. X1 or the Xfinity Beta App on Roku.

When these new international channels and packages launch, we will have a dedicated landing page - xfinity.com/moreinternational, which will provide additional information in early December.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have.

Sincerely,

John P. Gardner

Director, External Affairs

Jem P. Sarcher

Comcast, Heartland Region

1401 E. Miller Rd.

Lansing, MI 48911



November 7, 2017

Ms. Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI 48864

Dear Ms. Guthrie:

As part of Comcast's commitment to keep you informed about important developments that affect our customers in your community. I am writing to notify a change to the channel lineup. Customers are being notified of this changes via bill message.

On or around December 12, 2017, ESPN Classic on channel 725 will no longer be available.

Additionally, pursuant to P.A. 480 of 2006, Section 9 (4), Comcast Cable's local operating entity hereby reports that Comcast does not deny access to services to any group of potential residential subscribers because of the race or income of the residents in the local area. A similar report will be filed with the Michigan Public Service Commission.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have.

Sincerely,

John P. Gardner

Director, External Affairs Comcast, Heartland Region

John P. Sardner

1401 E. Miller Rd.

Lansing, MI 48911



To: Communications Commission

From: Ben Makulski, Video Programmer

Date: November 28, 2017

Re: HOMTV Programming Summary (January - November, 2017)

At the beginning of 2017, HOMTV launched a new website. The site was streamlined and made easier to navigate for visitors, allowing over 8,500 visitors with an average search time of one minute. This search time means that visitors are able to navigate through the home page and quickly locate the information. Attachment A shows unique pageviews (straight searches to homtv.net), entrances (click through from external links), bounce rate (viewed and left page) and exit percentages (click through to another homtv sponsored site like YouTube or Facebook).

2017 marked the first year utilizing Swagit for HOMTV's Video On Demand and Live streaming services. Our previous software, Granicus, was not very reliable and offered poor viewer ratings. With the upgrade, homtv.net streams at HD quality (up to 1080p) on the entire archived library of programs. This new HD streaming generated 25,610 visitor views with an average watch time of 7:20 minutes. Attachment B shows that viewers are using the website to watch Township meetings Live as they happen and to also access our archived library of content. HOMTV continues to improve and change to meet the trend in the industry of allowing for more on demand services and viewers to stream live from all mobile devices.

Facebook is also becoming a great place for HOMTV to connect with viewers from a video standpoint. The video views on Facebook are at 15,900, which is an increase from 8,200 views in 2016 (Attachment C). These numbers confirm a positive trend as the TV/Broadcasting industry continues to move to more digital platforms.

The HOMTV YouTube channel, featuring promotional and current event video coverage, has also seen an increase in viewership during 2017 with 13,212 video views, which is an increase from 6,849 during 2016 (Attachment D). This shows a positive trend of providing HOMTV viewers instant access to the content. News stories are now being produced individually and uploaded to the HOMTV YouTube channel allowing viewers to watch individual stories instantly, rather than a full show episode, like Meridian News Now.

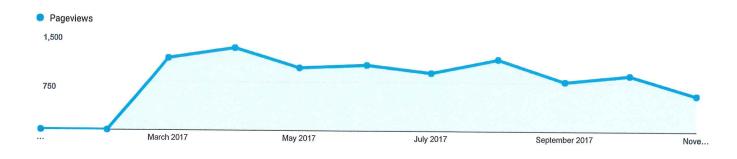
These reports confirm that HOMTV continues to remain relevant and on target with the digital trend of watching/streaming various forms of media.

Pages

ALL » PAGE: /

All Users 14.51% Pageviews Jan 1, 2017 - Nov 27, 2017





| Page | Pageviews | Unique Pageviews | Avg. Time on Page | Entrances | Bounce Rate | % Exit | Page Value |
|------|--|--|--|--|--|--|--|
| | 8,508 % of Total: 14.51% (58,635) | 6,795 % of Total: 14.96% (45,426) | 00:01:00 Avg for View: 00:02:01 (-50.33%) | 6,453 % of Total: 22.93% (28,148) | 31.77% Avg for View: 68.11% (-53.36%) | 29.15% Avg for View: 48.01% (-39.28%) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. / | 8,508 (100.00%) | 6,795 (100.00%) | 00:01:00 | 6,453 (100.00%) | 31.77% | 29.15% | \$0.00 (0.00%) |

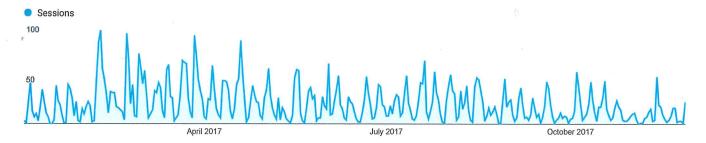
Rows 1 - 1 of 1

Audience Overview



Jan 1, 2017 - Nov 27, 2017

Overview



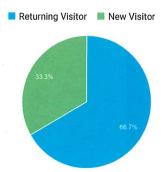
Sessions

6,784

2,348

25,610

Millimit to the following transport of the



% New Sessions
33.20%

| L | Language | Sessions | % Sessions |
|----------------------|----------|----------|------------|
| 1. e | en-us | 6,737 | 99.31% |
| 2. | ot-br | 15 | 0.22% |
| 3. • | en-gb | 14 | 0.21% |
| 4. 0 | de | 7 | 0.10% |
| 5. z | ch-cn | 4 | 0.06% |
| 6. h 7. n 8. p 9. rr | nr | 2 | 0.03% |
| 7. n | nl' | 2 | 0.03% |
| 8. p | | 1 | 0.01% |
| 9. r | u | 1 | 0.01% |
| 10. z | rh-tw | 1 | 0.01% |
| | | | |



Video Insights: Jan 1, 2017 - Nov 28, 2017

Jan 1, 2017 - Nov 28, 2017

Performance

METRICS FOR ALL YOUR VIDEOS FROM 1/1 - 11/28 COMPARED TO THE PREVIOUS 332 DAYS

8.8K

Minutes Viewed 303% from previous 332 days 15.9K

Video Views 93.9% from previous 332 days

The following metrics have incomplete data for the date range you selected:

• Minutes Viewed data is available starting from 09/12/2016.

Jan 1, 2017 - Nov 26, 2017

8,767 Minutes Viewed 2,174 Previous Period

Top Videos HIGHEST PERFORMING VIDEOS BY MINUTES VIEWED FROM 1/1 - 11/28

| CREATOR STUDIO | Overview | | | Ca | ncel comparison Groups ▼ | Export report 🔻 | | |
|---|----------------------|------------------------------------|---|--------------------------------|----------------------------------|--|--|--|
| DASHBOARD | Search for co | ontent | Search fo | Search for locations This year | | | | |
| VIDEO MANAGER | Videos ▼ | Subscribed & not subscribed > | All YouTube products ▼ | All devices ▼ | Original language & translated ▼ | | | |
| LIVE STREAMING | Search for co | ontent | Search fo | r locations | Last year | • | | |
| COMMUNITY | Videos ▼ | Subscribed & not subscribed 🔻 | All YouTube products ▼ | All devices ▼ | Original language & translated 🔻 | | | |
| CHANNEL | I- | HOMTV | I. | HOMTV | | | | |
| ANALYTICS | HOM, c | reated: Oct 24, 2012 · Videos: 417 | HOM. | reated: Oct 24, 2012 | 2 • Videos: 417 | | | |
| Overview Realtime | | an 1, 2017 – Nov 26, 20 | | | Dec 31, 2016) | | | |
| Watch time reports Watch time Audience retention | Watch time (I | minutes) | | Average vi | ew duration | | | |
| Demographics Playback locations Traffic sources Devices Translations | 18,129 15,876 | ulhal | . Mulliman | 1:22 2:19 | Markey Whaten | المساليد المساليد | | |
| Interaction reports Subscribers Likes and dislikes Videos in playlists Comments | Views | | | | | | | |
| Sharing Annotations Cards | 13,212 6,849 | بالبيال | Muhhmand | Muchille | www. | | | |
| TRANSLATIONS & TRANSCRIPTIONS | Likes 88 | Dislikes | Comments | Shares | Videos in playlists 144 | Subscribers 27 | | |
| CREATE | 19 | 3 | 7 | 45 | 100 | 14 | | |
| YOUR CONTRIBUTIONS | سرام أمرا المساول من | | المسامل | لسلامات ا | william Linuxum | orte militarilla de de la compania del compania della compania del | | |

Help and reedback

Language: English ▼ Location: United States ▼ Restricted Mode: Off ▼ History

About Press Copyright Creators Advertise Developers +YouTube

Terms Privacy Policy & Safety Send feedback Test new features



Eat, drink & Karaoke!

Benefit Night

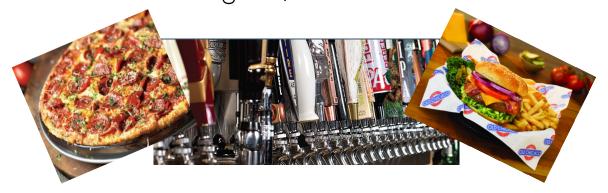
Friday, November 3, 2017

4:00 - 10:00 pm

Old Chicago - 1938 W. Grand River, Okemos

Purchase a wristband for \$5 and enjoy a fun evening of Karaoke, great food, drink specials, giveaways and more!

20% of all food and drink purchases benefit Meridian Cares Emergency Needs Fund



*Wristbands available in advance at the Township Treasurers Office.
Wristbands will also be available at the door.

\$3 Craft Beers, Cocktails and House Wines

*with purchase of wristband



