

1. CALL MEETING TO ORDER
 2. ROLL CALL
 3. MISSION: Set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.
 4. PRESENTATION: Meridian Township Heart Safe Program
 5. APPROVAL OF AGENDA
 6. CONSENT AGENDA
 - A. Minutes August 1, 2024 Meeting
 - B. Financial Statement
 7. COMMUNICATIONS
 8. PUBLIC REMARKS
 9. NEW BUSINESS
 - A. Meridian Township Heart Safe Community Program
 - B. Lunar New Year Sponsorship Request GLCA
 - C. 2025 Meridian EDC Calendar
 - D. 2025 Meridian EDC Budget
 10. OLD BUSINESS
 - A. Meridian EDC Annual Training Review
 11. COMMUNITY REPORTS
 - A. Development Projects
 - B. Meridian Mall
 - C. MARS Tech Hub
 - i. <https://www.eda.gov/funding/programs/regional-technology-and-innovation-hubs/2023>
 - ii. <https://www.eda.gov/funding/programs/regional-technology-and-innovation-hubs/2023/Materials-Advancement-and-Research-Solutions-Strategy-Development-Consortium>
 12. OPEN DISCUSSION/BOARD COMMENTS
 13. PUBLIC REMARKS
 14. NEXT MEETING DATE
 - A. December 5, 2024, 7:30am
 15. ADJOURNMENT
-



Charter Township of Meridian
Meridian Economic Development Corporation
Central Fire Station Community Room 5000, Okemos, MI 48864
Thursday, August 1, 2024– Minutes -DRAFT

Members

Present: Chair Kim Thompson, Adam Carlson, Dave Ledebuhr, David Forsdick, Sai Ram Turplanti, Shawn Dunham, and Trustee Kathy Sundland

Members

Absent: None

Others

Present: Economic Development Director Amber Clark, Marketing, Interim Manager Schmitt, and Planning Commission Liaison Milton Scales

1. CALL MEETING TO ORDER

Chair Thompson called the meeting to order and read the mission statement at 7:32 am.

2. **MISSION:** Set the standard in creating an entrepreneurial culture, be the example for revitalization of our business districts, and be the leaders in building sustainable public/private partnerships.
READ BY CHAIR KIMBERLY THOMPSON

3. MEMBER INTRODUCTIONS

Chair Thompson asked attending members to introduce themselves as we have had several new additions to the EDC. All EDC members introduced themselves including the newest members Mr. Sai Turlapati and David Forsdick.
Welcome!

4. APPROVAL OF THE AGENDA

MOTION BY MEMBER CARLSON TO APPROVE THE AGENDA. SUPPORTED BY MEMBER LEDEBUHR. MOTION PASSES 8-0.

5. CONSENT AGENDA

- a. Minutes-Meeting May 2, 2024
- b. Development Projects
- c. Spotlight Update

MOTION BY MEMBER CARLSON TO APPROVE THE CONSENT AGENDA. SUPPORTED BY MEMBER DUNHAM. MOTION PASSES 8-0.

6. COMMUNICATIONS

None.

7. PUBLIC REMARKS

None.

8. OLD BUSINESS

None.

9. NEW BUSINESS

a. Annual Economic Development Training

Director Clark highlighted the Township's active status as a Redevelopment Ready Community is held by maintaining certain annual criteria. The Township first accepted the active RRC status in 2017. We have recently completed the recertification process for the 2024 year and are working toward the next round of implementation. Annual training of the development board members is one of those requirements. Each member has been assigned to read the article and provide some comments based on what they have learned. There are four different articles that speak to common issues communities nation wide are facing and how they have met those challenges with creative development programs and incentives. Director Clark is hoping to receive these comments by the September meeting.

Members asked if they must be in person to give comment. Director Clark requested that members send an email to her indicating they have completed their training.

Members are encouraged to read the other non "assigned" articles to gain more in-depth knowledge on developments.

b. Annual Membership to MEDA

Director Clark detailed that in previous years Meridian Township held an active members to the Michigan Economic Development Association. This is a development training association for Economic organizations looking to gain knowledge, advocacy, resources, and collaboration opportunities to drive change in Meridian. By joining MEDA, staff and EDC members will have access to trainings, webinars, and other resources to strengthen our understanding of what we can implement to grow Meridian.

MOTION BY SHAWN DUNHAM TO APPROVE THE ANNUAL MEMBERSHIP PAYMENT TO \$325 TO THE MICHIGAN ECONOMIC DEVELOPMENT ASSOCIATION TO PROVIDE MERIDIAN EDC MEMBERS AND STAFF WITH ACCESS TO STATEWIDE ECONOMIC WEBINARS, TRAININGS, AND RESOURCES. SUPPORTED BY MEMBER LEDEBUHR. MOTION PASSES 8-0.

10. OPEN DISCUSSION/BOARD COMMENTS

Director Clark and Chair have updated the format of the EDC agenda. Township Board, Township Manager, Chair, Planning Commission, Meridian Mall and other updates will be discussed under Open Discussion/Board Comments.

TOWNSHIP BOARD

Trustee Sundland spoke to the related items undertaken by the Township Board over June and July. Trustee Sundland began with the Township's active search for an organization to lead us in the executive Manager search. The RFP has been conducted and soon the Board will select a company to conduct the search. We are hoping for a new Manager permanently by First quarter of 2025.

The 2024 Community Survey is underway. Conducted by Cobalt Community Research this public information survey is conducted every three years. The survey will tell administrative staff if the programs and services we offer are meeting the needs of the community. Included in this survey are questions poised related to a Community Senior Center and what that amenity could include.

The Community Senior Center is a concept plan for the redevelopment of the Younkers space to provide the seniors (55+) of our community a space to engage and meet. This comes as discussion to the community as Okemos Public Schools is no longer going to provide the space to the public. Okemos Public Schools initially provided it as a promise for the original Okemos school bond to build the high school. Meridian Township Senior Taskforce members have held a few public meetings asking the public for input. The public has asked several times what the cost will be. The Taskforce will soon release what they believe are accurate numbers to construct and operate the facility. At the August 8th Township Board meeting, the Board will discuss the addition of a millage to the November Ballot to raise funding for the project.

Chair Thompson asked why things are moving so quickly without knowing first if the public wants a community senior center, and to wait to know the costs before asking if we will support a millage.

Treasurer Deschaine spoke to the point that a millage question will be asked before all survey results will be reviewed and quantified.

Planning Commissioner Milton Scales asked if the issue isn't that the community needs a Community Center, but that the seniors need a space to conveniently congregate. The Township Board should address the needs of the senior center that is going to go away.

Trustee Sundland added that Trustee James McCurtis was appointed to the Township Board. His appointment comes after the final date to be included on the ballot, so he will only serve until November. Once the new board is appointed Trustee McCurtis will step down.

Trustee Sundland spoke to the recreational marihuana licenses and SUP's that have been up for review. Several vocal members of the community opposed to recreational marihuana are working to appeal the approved SUP for the 3520 Okemos road recreational marihuana retail store.

EDC members asked why now are residents so opposed when we have discussed marihuana retail stores at length?

Treasurer Deschaine said this group is organized and is looking to overturn the Boards decision. Whether they have the legal power to do so will be dependent upon them and whether they have requested legal counsel.

MERIDIAN MALL

The Mall continues to work toward filling empty retail space, and has a priority to fill the empty Campus Den space, a 13000 sq ft space near Launch and JCPenney. Meridian Mall was able to open Francesca's a clothing retail store and has only one open available food court suite.

Meridian Mall is in support of a Senior Community Center. Malls have a large amount of commercially designated space. The initiative in most Mall redevelopment is to reduce the amount of commercial floor space. Should the Community Senior Center idea come to fruition it will accommodate a large portion of the mall.

Schuler's Bookstore continues to work through their renovation of the previous Bed, Bath and beyond suite. We are hopeful for an opening this fall. The site is waiting for permitting from the Ingham County Health department.

12. PUBLIC REMARKS

None.

13. NEXT MEETING DATE

- September 5, 2024 at 7:30am at the Township Municipal Building-Town Hall Room.

14. ADJOURNMENT

Hearing no objection, Chair Thompson adjourned the meeting at 8:20am.



230 W Main St
Ionia, MI 48846

Statement Ending 07/31/2024

CHARTER TOWNSHIP OF MERIDIAN

Page 1 of 2

Account Number: XXXXXXXX2419

CHARTER TOWNSHIP OF MERIDIAN
ECONOMIC DEVELOPMENT CORP
MERIDIAN TOWNSHIP EDC/ACCOUNTS PAYABLE
5151 MARSH RD
OKEMOS MI 48864-1104

Managing Your Accounts

Okemos

800.355.0641

IndependentBank.com

Take advantage of the No Fee Home Equity Line of Credit (HELOC) through August 31, 2024, and enjoy a flexible financing solution that may allow you to borrow money secured by the equity in your home. Complete home renovations, build an outdoor oasis, go on a summer vacation, and more! Visit IndependentBank.com/HELOC to learn more and apply!

Summary of Accounts

Account Type	Account Number	Ending Balance
BusinessFlex TM	XXXXXXXX2419	\$52,871.71

BusinessFlex TM-XXXXXXXX2419

Account Summary

Date	Description	Amount
07/01/2024	Beginning Balance	\$52,853.75
	1 Credit(s) This Period	\$17.96
	0 Debit(s) This Period	\$0.00
07/31/2024	Ending Balance	\$52,871.71

Interest Summary

Description	Amount
Annual Percentage Yield Earned	0.40%
Interest Days	31
Interest Earned	\$17.96
Interest Paid This Period	\$17.96
Interest Paid Year-to-Date	\$134.23
Average Ledger Balance	\$52,853.75

Other Credits

Date	Description	Amount
07/31/2024	Credit Interest	\$17.96

Daily Balances

Date	Amount	Date	Amount
07/01/2024	\$52,853.75	07/31/2024	\$52,871.71

Interest Rate Changes

Interest Rate As Of Date	Interest Rate
07/01/2024	0.4000%



This page left intentionally blank

**MERIDIAN TOWNSHIP ECONOMIC DEVELOPMENT
CORPORATION**

Jul-24

Independent Bank Total EDC Funds \$59,384.95

TRANSACTION ACTIVITY - Deposits

<u>Date</u>	<u>Deposit Type</u>	<u>Amount</u>
7/31/2024	Interest	17.96

CHECKS WRITTEN Since Last Bank Statement

<u>Date</u>	<u>Ck.#</u>	<u>Amount</u>	<u>Paid to:</u>
			Interest

Total	<u><u>\$52,871.71</u></u>
Total in Bank	<u>\$ 52,871.71</u>
Difference	\$0.00



To: Meridian Economic Development Corporation

**From: Mike Hamel, Fire Chief
Melissa Massie, Director of Project Management & Operations**

Date: November 7, 2024

Re: Making Meridian Township A Designated Heart Safe Community

The Citizen CPR Foundation is a nonprofit organization dedicated to improving cardiac arrest survival by mobilizing communities, professionals and citizens to action during cardiac arrest incidents. The Foundation’s Heart Safe Community initiative promotes survival from out-of-hospital cardiac arrest through the evaluation, planning and development of cardiac awareness, widespread CPR/AED instruction and by establishing multiple AED locations throughout the community. Communities that achieve “Heart Safe” status meet specific criteria as defined by the Foundation and receive official designation as a “Heart Safe Community.”

To help Meridian Township work towards designation as a Heart Safe Community, Meridian Township Fire Department will be partnering with Stryker Corporation to provide automated external defibrillators (AEDs) to community members at a discounted rate. Our goal is to have AEDs placed throughout Meridian Township and provide sufficient training on how to use them so someone experiencing an OHCA has the best chance of survival.

Of the 350,000 people who experience an out-of-hospital cardiac arrest (OHCA) in the United States each year, only 10 percent survive to hospital discharge. This rate has remained unchanged for more than 30 years. However, a person experiencing OHCA is 2 to 3 times more likely to survive if a bystander applies an AED before EMS arrival, and if defibrillation occurs within 3 to 5 minutes of collapse, survival rates can be as high as 50 to 70 percent. Sadly, AED use before EMS arrival accounts for only 2 percent of all OHCA events and only 8 percent of OHCA events in a public setting. Early defibrillation can be achieved using public access and on-site AEDs.

The Meridian Township Fire Department (MTFD) would like to partner with the Economic Development Corporation (EDC) to help businesses get public access AEDs in their locations and potentially help supply AEDs to businesses that cannot afford to purchase one. Businesses that are interested in participating in our Heart Safe Community initiative would get an official Stryker quote through the MTFD. Once they are ready to proceed with their order for their chosen AED and applicable accessories, they would write a check to the EDC. The EDC would then transfer the funds to the corresponding MTFD account as reimbursement for the purchase.



Why would we like to partner with the EDC? We believe that if we can get companies to donate above and beyond their order amounts, we can take the donated funds and combine them to purchase AEDs for Meridian Township businesses that may want an AED but lack the funding to purchase one.

Once the AEDs are ordered and delivered to the MTFD, we would then deploy them to the companies and offer training on how to use them. Depending on the popularity of this program, we may decide to offer community trainings on a quarterly basis.

In addition to using donations to acquire AEDs for businesses in need, we are also looking to use opioid settlement funds to donate one AED annually and use the fire department cost recovery account to donate one AED annually.

We would like to thank the EDC for their consideration.

Motion: Move to authorize the Meridian Economic Development Corporation as the collaborative fiduciary partner for the Meridian Heart Safe Community Program, authorize staff to coordinate the execution of the program with the Meridian Township Fire Department and local businesses.

MAKING MERIDIAN TOWNSHIP A HEART SAFE COMMUNITY

A COLLABORATION BETWEEN THE EDC & MERIDIAN TWP. FIRE



CARDIOVASCULAR DISEASE IS AN EPIDEMIC

More than 350,000 Out of Hospital Cardiac Arrest occur annually in the United States



STATISTICS

EMS responds to approximately **350,000** out-of-hospital cardiac arrests annually

On average, approximately **10%** of people who experience an OHCA survive to hospital discharge

This rate has remained unchanged for more than **30 years**

Delays in defibrillation significantly deteriorate outcome because the odds of survival decrease by **10% per minute**

A person experiencing cardiac arrest is **2 to 3 times more likely to survive** if a bystander applies an automated external defibrillator (AED) before EMS arrival

Rate of AED use before EMS arrival is only **2%** for all OHCA events and **8%** for OHCA events in a public setting



50-70%

Defibrillation within 3-5 min of collapse can result in survival rates as high as 50-70%; Early defibrillation can be achieved using public access and on-site AEDs¹

Forward Hearts



Forward Hearts lets survivors of a sudden cardiac arrest event pay it forward and potentially save another life by donating an AED to the organization of the survivor's choice.

How it works:

When a LIFEPAK® CR2, LIFEPAK CR® Plus, LIFEPAK EXPRESS®, or HeartSine® samaritan® AED is used to save a life*, the sudden cardiac arrest survivor chooses an organization to receive a donated AED provided by Stryker on behalf of the survivor.

If you have a Forward Hearts story, or know of someone who survived a sudden cardiac arrest due to the use of a LIFEPAK AED or a HeartSine samaritan AED, please share your story with us. Learn more about the program at: www.strykeremergencycare.com/forward-hearts

QUESTIONS

- **Who will be managing the AEDs in the community?**
 - In-use notifications?
 - Expiring Pads/batteries/software updates?
- Who is responsible for purchasing the AED?
- Who is responsible for the maintenance and cost of replenishments?

FACILITY ASSESSMENT

- **Do you already own AED(s)?**

- Yes -> what brand? -> How Old? -> Recommended replacement? -> Recommended expansion?
- What if an organization already owns an AED that they do not want to replace?
Will the dept help manage? Or will the dept only manage connected AEDs?

- **Looking to purchase?**

- How many AEDs? What type (carry case/handle)
- Do you have a cabinet, AED sign, response kit?
- Do you have a trade-in?
- Do you need CPR, AED training?

CARDIAC ARRESTS IN MERIDIAN TOWNSHIP

- **192 REPORTED CARDIAC ARRESTS IN MERIDIAN TOWNSHIP SINCE JANUARY 1, 2021**
- **CAN TAKE PLACE AT ANY LOCATION:**
 - **HOMES**
 - **SENIOR LIVING FACILITIES**
 - **BUSINESSES**
 - **PARKS**

EDC AND MERIDIAN FIRE – HOW WILL THIS WORK?

- **EDC ACTING AS FIDUCIARY**
- **PROGRAM COSTS**
 - **AED**
 - **WALL CABINET**
 - **KIT**
- **BUSINESS WRITES CHECK TO EDC**
 - **ANNUAL AED DONATION**
 - **OPIOID SETTLEMENT - MERIDIAN TWP. DOLLARS (ONE AED ANNUALLY)**
 - **FIRE DEPARTMENT COST RECOVERY DOLLARS (ONE AED ANNUALLY)**
 - **RAFFLE**
- **FIRE DEPARTMENT ORDERS EQUIPMENT (TAX EXEMPT)**
- **EDC REIMBURSES FOR COST**
 - **IF BUSINESS DONATES MORE THAN COST**





To: Meridian Economic Development Corporation

From: Amber Clark Director Neighborhoods & Economic Development

Date: November 7, 2024

Re: 2025 Lunar New Year/Chinese New Year Celebration Sponsorship

In early 2000's the Meridian EDC with the support of the then Treasurer Julie Brixie, began sponsoring the Greater Lansing Chinese Association's annual celebration commemorating the new year at Meridian Mall. After COVID-19 the Meridian EDC has reinvigorated their efforts to support and enhance culturally diverse events that support local business or attract visitors to Meridian.

At the January 2024 meeting the member of the Greater Lansing Chinese Association presented their plan to host the 2024 Lunar New Year celebration at Meridian Mall Sunday February 11. To prepare in advance for the 2025 year, GLCA has again requested our support for Lunar New Year in 2025. Sunday February 2, 2025 at Meridian Mall is the 2025 celebration. Included with this packet is a list of sponsorship levels. In 2023 the EDC has approved the use of \$1000 as a contribution to celebrate the Lunar New Year. This payment to the GLCA supported the cost that Meridian Mall charges the association for the use of the mall and band stage.

The Greater Lansing Chinese Association in partnership with Meridian Township Parks, Meridian EDC, and the Meridian Mall contribute to put on the event. Included with this memo is a request from the GLCA for a donation in support of the Lunar New Year celebration. Funding in our budget has been set aside to support community promotion and attraction events.

Motion: Move to approve sponsorship of the Lunar New Year celebration at Meridian Mall in the amount of \$1500.

Attachments:

GLCA Proposal

GLCA Sponsorship Categories



October 19, 2024

Dear Prospective Sponsor,

In collaboration with Meridian Township Parks and Recreations, the Greater Lansing Chinese Association (GLCA) is once again hosting the 2025 Chinese New Year Celebration event in **Meridian Mall, Okemos, on February 2nd, 2025.**

The upcoming event will include welcome speech by our local township officials, stage performances, cultural exhibits and other traditional cultural activities. We anticipate that it will attract thousands of local residents in the Greater Lansing area, as one of the year's greatest events in our community. In the meantime, we



invite you to this event to further introduce the products and services you provide to this community. A free promotional stand will be provided by us.

GLCA has successfully organized this annual event since 2013, with strong continuing support from Meridian Township, Michigan State University, Lansing Community College, and Meridian Township Neighborhoods & Economic Development and many other businesses and organizations.

To have a successful event again for 2025, we will need support from you – an important member of this community. One way to support this event is the sponsorship, which will provide necessary resources. At the same time, the sponsorship will provide unique opportunities for you and your organization to engage audiences and build goodwill in the community.

On behalf of GLCA, I would like to invite you and your organization to become a sponsor of the 2025 Chinese New Year Celebration. Attached are the sponsor benefits package and a list of previous sponsors who continue the sponsorship this year. We would love to have you support as a **Silver Sponsor (\$1,500)**. This is the only fun event in the long months of the gloomy winter. And it will bring the community together. Please help us make it happen!

GLCA looks forward to establish and maintain a mutually beneficial partnership with you and your organization, as we celebrate the Year of the Dragon in 2024 with the peace and prosperity for all. If you have any questions or would like to receive additional information, please contact yyarimia@yahoo.com. Please make the check payable to “Greater Lansing Chinese Association” or “GLCA”. Our mailing address is “740 w Lake Lansing Rd, Ste 700, East Lansing, MI 48823”

Sincerely,

Ying Beher

GLCA VP, 2025 Spring Festival Gala Planning Committee

Enclosure 1: Sponsor Benefits Packages

Enclosure 2: Continuous Sponsors **Enclosure 1**



Sponsor Benefits Packages

As the organizer of the event, we do our best to promote the sponsors. Thus, sponsors should benefit in many ways, including the following:

- Onsite signage and names on printed material
- Media exposure from local television stations, radio stations, magazines and newspapers
- Onsite product promotion
- Positive publicity to your organization
- Brand awareness and loyalty of customers.
- Leadership in corporate social responsibility.

Exclusive Sponsor for a Specific Industry: \$3,500

- Exclusive sponsorship guarantees the sole sponsor status from a specific industry and offer all benefits listed in Gold Sponsorship package.

Gold Sponsor: \$2,000

- Advertising board around the center stage
- Your own promotional booth in prime location
- Brochure and other promotional materials at main booth
- Listing on the event promotional materials

Silver Sponsor: \$1,500

- Your own promotional booth in prime location
- Brochure and other promotional materials at main booth
- Listing on the event promotional materials

Bronze Sponsor: \$500

- Your own promotional booth
- Brochure and other promotional materials at main booth
- Listing on the event promotional materials

Enclosure 2



Participants:

- Greater Lansing Chinese Association
- Meridian Township Parks and Recreations
- MSU Office of China Programs
- MSU Asian Study Center
- MSU Visiting International Professional Program

- Spartan Chinese School
- Okemos High School
- Bennett Woods Elementary Dragon Dance Team

Agenda
Annual meeting: Sylvan Glen Trust
7:30 PM November 12, 2024
Home of Barb and Gerry Zuker
1458 Sylvan Glen

- Introductions
- Review and approval of the minutes of the 2023 annual meeting
- Treasurer's report
 - Trust dues
- Deer population issues
 - See for background:
<https://www.meridian.mi.us/home/showpublisheddocument/28974/638627911818710854>
- Meridian township updates
 - Grant to clear Red Cedar
 - Other updates
- Outlot issues
- Other new business?
- Social committee (Ying, Barb Z, Mindy)
 - Update on past year's activities
 - Volunteers for the social committee?
 - Have a winter progressive dinner or other form of social event?
 - Other events?
- Schedule spring cleanup
- Election of officers
 - Current officers (Lisa, Martha, and Barb Zwilling to stay on for one more year – looking for volunteers to follow; Barb K resigning and need replacement)
 - Lisa Bonney – president
 - Barb Zuker – vice president
 - Martha Stanbury – secretary
 - Barb Kissling – Treasurer
 - Nomination of others
- Adjourn



To: Meridian Economic Development Corporation

From: Amber Clark Director Neighborhoods & Economic Development

Date: November 7, 2024

Re: Meridian EDC 2025 Calendar Meeting Dates & Resolution

History

Annually the boards and commissions in local government by resolution establish the regular meeting schedule for the body. The notices of public hearing are a requirement of the Open Meetings Act. The dates approved by the body will be our regular meeting dates, the board has the ability to call a special meeting with a motion and support by two members of the commission.

Motion: Move to approve the 2025 meeting schedule for the economic development corporation of Meridian Township as proposed.

Attachments

- A. 2025 EDC Calendar Resolution

**Meridian Economic Development Corporation
2025 Meeting Dates Schedule**

RESOLUTION

At a regular meeting of the Economic Development Corporation of the Charter Township of Meridian, Ingham County, Michigan, held at the Meridian Public Safety Building, in said Township on the _____ day of November, 2024 at 7:30 AM., Local Time.

PRESENT:

ABSENT:

The following resolution was offered by _____ and supported by _____.

WHEREAS, Public Act 267 of the Public Acts of 1976 requires the publication of the meeting schedule of every municipal board at least once a year; and

WHEREAS, the Economic Development Corporation of Meridian (EDC) desires to announce the time, date, and place of all regular meetings of the EDC, pursuant to the provisions of Act 267 of the Public Act of 1976.

NOW, THEREFORE, BE IT RESOLVED BY THE ECONOMIC DEVELOPMENT CORPORATION OF THE CHARTER TOWNSHIP OF MERIDIAN, INGHAM COUNTY, MICHIGAN as follows:

1. The Meridian Economic Development Corporation will meet for at least 10 regular meetings on certain Thursdays, January through December in 2025 in the Town Hall Room of the Township Municipal Building, 5151 Marsh Road, Okemos, MI 48864 517.853.4258.
2. The specific dates for meetings are as follows:

January	9 - regular meeting
February	6 - regular meeting
March	6 - regular meeting
April	3 - regular meeting
May	1- regular meeting
June	5 - regular meeting
July	10 - regular meeting
August	7 - regular meeting
September	4 - regular meeting
October	3- regular meeting
November	6 - regular meeting

December

4 - regular meeting

3. Meetings will begin at approximately 7:30am
4. Special meetings of the Meridian Economic Development Corporation may be called pursuant to the applicable statute.
5. Regular meetings may be canceled, recessed, or postponed by members of the Meridian Economic Development Corporation pursuant to the applicable statute.
6. A summary of this resolution stating date, place, and time shall be posted in the Meridian Municipal Building within ten (10) days after the first regularly scheduled meeting of the year in accordance with MCL 15.265.

ADOPTED: YEAS:

NAYS:

STATE OF MICHIGAN)

)ss

COUNTY OF INGHAM)

I, the undersigned, the duly qualified Chairperson of the Downtown Development Authority of the Charter Township of Meridian, Ingham County, Michigan, DO HEREBY CERTIFY that the foregoing is a true and complete copy of a resolution adopted at a regular meeting of the Meridian Economic Development Corporation held on the ____ day of November, 2024.

Kimberly Thompson
Economic Development Corporation Chairperson



To: Meridian Economic Development Corporation
From: Amber Clark Director Neighborhoods & Economic Development
Date: November 7, 2024
Re: Proposed Budget 2025 Meridian EDC

For discussion of the proposed 2025 Budget. If you have any questions, I can be reached at 517-853-4568 or by email at clark@meridian.mi.us.

Motion: Move to accept and adopt the 2025 Annual budget for the Economic Development Corporation.



2024-2025 Proposed Budget

REVENUE

Issuers fees (Burcham Retirement Village/ Nov. 2024)		\$10,000.00
Juneteenth for Meridian Holdings	Fundraised by Juneteenth committee, held by EDC	\$7,850.00
Interest income		\$100.00
EDC General Fund Balance		\$52,871.71
Total Revenue By December 2024		\$62,971.71

EXPENSES

Chinese New Year Contribution	\$1,500.00	
Juneteenth Celebration Costs	\$8,000.00	
Miscellaneous Sponsorships	\$2,000.00	
Façade Improvement and Small Business Grant Program	\$10,000.00	
Total Expenses	\$21,500.00	
Remaining Fund Balance		\$41,471.71



To: Meridian Economic Development Corporation
From: Amber Clark Director Neighborhoods & Economic Development
Date: September 5, 2024
Re: Annual Economic Development Member Training Discussion

At the August meeting, Director Clark presented the below articles to the EDC members for review. Annually to maintain our individual aptitudes, the general understanding of development, opportunities for incentives, and other enhancements associated with Economic Development, the Economic Development Director will assign various trainings for EDC members. As a part of maintaining our Redevelopment Ready Communities' active status with the Michigan Economic Development Corporation, training in the field of Economic Development is required. Training will consist of several types of education options with topics focused on varying elements of Economic Development. The below four articles are from Governing.com- an online media resource for all things government. Four topics we have selected that pertain to Meridian, especially those centered on redevelopment, housing, and major economic hubs. Each EDC member has been assigned an article and will need to complete the review of the article by the September 5th, 2024 EDC meeting. Each Article has discussion questions that we will review at the September meeting, please be prepared to share your thoughts:

New Life for Downtowns as Innovation Districts

<https://www.governing.com/magazine/new-life-for-downtowns-as-innovation-districts>

Assigned: Kim Thompson, Dave Fosdick

What are the futures of Downtowns going to look like if trends continue as they are?

How can we use this information to redevelop our Downtown district?

15 Minute City- Hope or Hype and Hostility

<https://www.governing.com/urban/the-15-minute-city-hope-hype-and-hostility>

Assigned: Dave Ledebuhr, Sai Ram

Is 15 minute-neighborhood planning a good plan for communities?

How would our recently approved Masterplan be altered if we were to concentrate our efforts to make our community a 15-minute friendly community?

Plummeting Enrollment Leads More Colleges to Close



<https://www.governing.com/management-and-administration/plummeting-enrollment-leads-more-colleges-to-close>

Assigned: Adam Carlson, Kathy Sundland

Michigan State University is a major economic drive to the region. What are the potential impacts on Meridian Township related to the enrollment status of students?

What can Meridian Township EDC members do to combat college enrollment or enhance the number of enrollees at an institution of higher learning?

Affordable Housing How Small is Too Small

<https://www.governing.com/urban/affordable-housing-how-small-is-too-small>

Assigned: Nate Ide, Treasurer Deschaine, Shawn Dunham

Will creating a smaller unit make a housing unit affordable?

What trends can we expect in the nation related to unit sizes?

Does the newly adopted "Accessory Dwelling Unit Ordinance" impact small/tiny home development in Meridian Township?

Businesses New & Relocating									
Date of Approval	Start Year	Developer Name	Development Name	Review Category	Project Location	Project Type	Unit #	Assigned: Department/Commission	Project Description
4.16.2024	2024	Haslett Gallery	Herbana	New Recreational Marihuana Business	2119 Haslett Road Suite A Haslett MI	Marihuana Dispensary	1	Community Planning Dept.	SUP for a new Recreational Marihuana dispensary.
	2024	N/A	Tantay Cuisine	New Business Opening/Relocating	2398 Jolly Road Suite 200	New Commercial Development	1	Building Dept.	New business-waiting permit applications
4.16.2024	2024	SANDDS	JARS	Under Construction	3520 Okemos Road	New Commercial Development	1	Township Board	SUP for a new Recreational Marihuana dispensary.
Under Construction									
Date of Approval	Start Year	Developer Name	Development Project Name	Review Category	Project Location	Project Type	Unit #	Assigned: Department/Commission	Project Description
3/15/2022	2022	Giguere Homes	Sanctuary III	Under Construction	North of Robbins Way - East of Hulett Rd Okemos MI	Single Family Homes	7	Community Planning Dept.	7 single family homes built off Robbins Way East of Hulett Rd Okemos MI
2/24/2022	2022	Newton LLC/DTN Mngmt	Newton Pointe	Under Construction	6276 Newton Rd Haslett MI	MUPUD Commercial + Residential	239	Community Planning Dept+ Building Dept	mixed use of residential development and mixture of first approved in the early 2000's, final
	2023	G.S Fedewa Builders, Inc.	Sierra Ridge(Phase IV)	Under Construction	Fresno Lane East Lansing MI	Single Family Homes	14 of 99	Community Planning Dept.	single family homes will be
2/28/2022	2024	Bennett Road Holding, LLC	Silverleaf (Phase I)	Under Construction	West Bennett Road	Single Family Homes	25 of 150	Community Planning Dept.	First phase of 150 single family home development. Second phase of the continuation of the Lake Lansing to MSU
	2021	Meridian Township Public Works	MSU -Lake Lansing Trail/Pathway (Phase 2)	Under Construction	Township Trail- Lake Lansing North - MSU	Public Park/Public Facility Improvement	1		expansion of Crunch Fitness into suite where
	2024	Crunch Fitness	Crunch Fitness	Under Construction	2655 Grand River Ave	New Commercial Development	1	Building Dept.	Approved by the Planning Commission for the substation on Lake
	7.30.024	Consumers Energy	Lake Lansing Road Substation	Under Construction		Public Park/Public Facility Improvement	1	Building Dept.	Potential redevelopment of City Limits Bowling Alley.
	2024	TIMN LLC	Pins & Pints	Under Construction	2120 E. Saginaw Hwy East Lansing MI	Existing Commercial Expansion	1	Community Planning Dept.	75 single family homes and 75 duplexes for rent off of Central Park
2023	2024	Newman Equities II , LLC	Grand Reserve	Under Construction	Central Park Drive and Powell Road Okemos MI	Mixed Housing - Middle Housing	115	Community Planning Dept.	SUP for a new Recreational Marihuana dispensary.
4.16.2024	2024	SANDDS	JARS	Under Construction	3520 Okemos Road	New Commercial Development	1	Township Board	new applications received for an update exterior on All Grand
	7.3.2024	Emily Dawson	All Grand Events	Under Site Plan Review	2233 W Grand River Ave	Existing Commercial Expansion	1	Building Dept.	

	3.16.2024	Naill Chawish	Chytoura Grill LLC	Under Construction	4790 S Hagadorn Road #164	New Commercial Development	1	Building Dept.	new grill and restuarant in hagadorn plaza.
	8.6.2024	Eyde Development Company	Pepperidge Farms	Under Construction	4440 S. Hagadorn Road Suite 100	New Commercial Development	1	Building Dept.	new storage facility for Pepperidge farms off of Expansion road
4/11/2022	2024	Radmoor Montessori	Radmoor Montessori	Under Construction	2745 Mt. Hope Rd Okemos MI	Existing Commercial Expansion	1		Radmoor Montessor School on Expansion road
4/24/2023	2024	Mayberry Homes/	Schultz Veterinary Clinic	Under Construction	2806 Bennett Road Okemos MI	Building Expansion	1	Engineering Dept.	Expansion of the existing Schultz Veterinary Clinic
	7.11.2024	GLI LLC	Crunch Fitness	Under Construction	2655 Grand River Ave	New Commercial Development	1	Building Dept.	expansion of Crunch Fitness into suite where Food For
	6.24.2024	Fahey Schultz Burzych and Rhodes	Fahey Schultz	Under Construction	4151 Okemos Road	Existing Commercial Expansion	1	Building Dept.	Expansion of exisiting law office
Under Site Plan Review									
Date of Approval	Start Year	Developer Name	Development Project Name	Review Category	Project Location	Project Type	Unit #	Assigned: Department/C ommission	Project Description
	2023	Giguere Homes	Hulett Road Estates	Under Site Plan Review	3560 Hulett Road Okemos MI	Single Family Homes	6	Community Planning Dept.	6 single family homes, one house will be rehabilitated
2023	2024	Newman Equities II , LLC	Grand Reserve	Under Site Plan Review	Central Park Drive and Powell Road Okemos MI	Mixed Housing - Middle Housing MUPUD	115	Community Planning Dept.	75 single family homes and 75 duplexes for rent off of Grand Reserve
7/26/2022	2024	SP Holding, LLC	Haslett Village Square 2.0	Under Site Plan Review	1655-1621 Haslett Road Haslett MI	Commercial + Residential	290		Retention of the remaining 19 acres at Haslett and Marsh road
	2024	Eyde Development Company	I Heart Mac & Cheese	Under Bldg Plan Review	4790 S. Hagadorn Road Suite 158	New Commercial Development	1	Building Dept.	New business approved to commence with building, permit SUP for a new Recreational Marihuana dispensary.
4.16.2024	2024	Okemos Local Investments	Okemos Local Investments	Under Site Plan Review	4360 Hagadorn Road	New Commercial Development	1		Interior expansion and update of the grocery store
	2024	Meijer Thrifty Acres	Okemos Meijer Expansion	Under Site Plan Review	2055 W Grand River Ave	Existing Commercial Expansion	1	Building Dept.	New business - waiting for permit applications
	6.7.2024	Local Epicurean Mid Michigan	Local Epicurean	Under Bldg Plan Review	2843 E Grand River Ave	New Commercial Development	1	Building Dept.	New business - waiting for permit applications
	2024	Becky Beachaine Kulka	BBK Jewelry	Under Site Plan Review	2260 Jolly Oak Road	New Commercial Development	1	Building Dept.	Schuler's bookstore took an opportunity to expand and will vacate their existing location
	5.20.2023	Schulers	Schulers Bookstore	Under Site Plan Review	1982 W Grand River Ave Swap with Bed Bath and Beyond Suite	Existing Commercial Expansion	1	Building Dept.	Development of a car wash at the previous Outback Steakhouse site
	6.29.2024	New Potato Creek Holding LLC c/o PJ Land Development LLC	Tidal Wave Auto Spa	Under Site Plan Review	4880 Marsh Road Okemos MI	New Commercial Development	1	Building Dept.	New applications for a private theater
	5.30.2024	N/A	Dobie Road Event Space/Theater	Under Bldg Plan Review	4655 Dobie Road	New Commercial Development	1	Building Dept.	

