

Meridian Township Resident Survey and Priority Assessment

October 2024

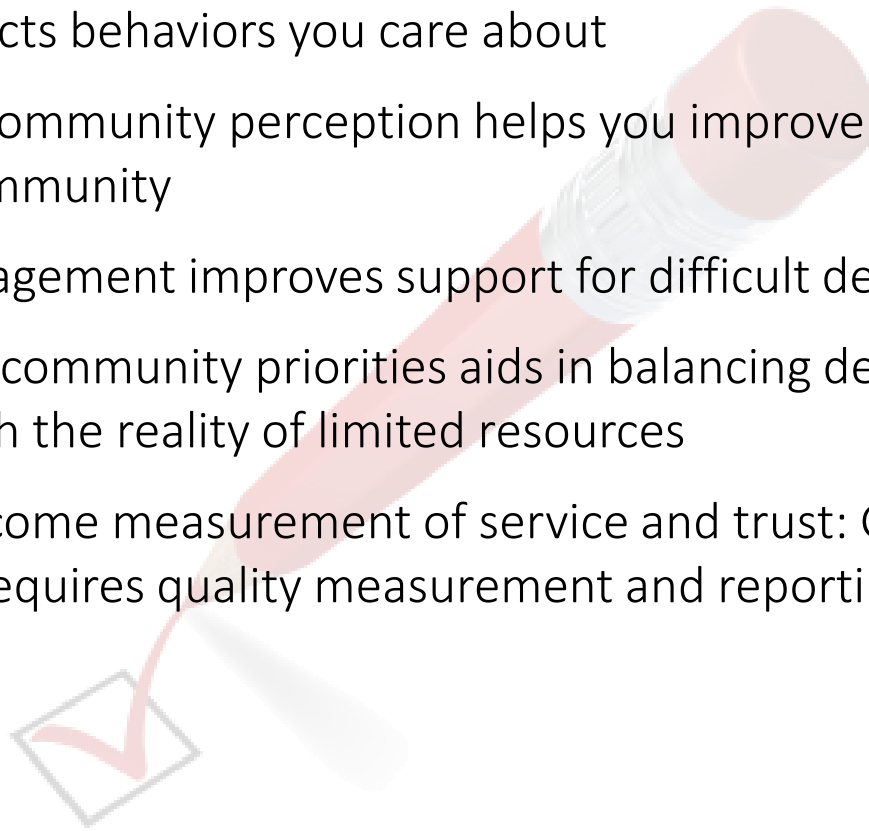


Background on Cobalt Community Research

- 501c3 not for profit research coalition
- Mission to provide research and education
- Developed to meet the research needs of schools, local governments, and nonprofit organizations

Measuring Where You Are: Why Research Matters

- Understanding community values and priorities helps you plan and communicate more effectively about community decisions
- Perception impacts behaviors you care about
- Understanding community perception helps you improve and promote the community
- Community engagement improves support for difficult decisions
- Reliable data on community priorities aids in balancing demands of vocal groups with the reality of limited resources
- Bottom line outcome measurement of service and trust: Good administration requires quality measurement and reporting



Study Goals

- Support budget, strategic planning, and policy decisions
- Compare results to 2021 baseline service measures
- Determine if the presumed service experiences are accurate
- Identify which aspects of community provide the greatest leverage on residents' overall satisfaction and outcomes such as remaining in the community and recommending the community to others

Bottom Line

- The Township outperforms the Cobalt benchmarks with an overall satisfaction score of 78. This score has remained stable although benchmarks fell
- There are several areas where improvement can have significant impact on engagement

2024 Drivers:

Township services
Public works
Facilities and grounds
Parks and recreation
Transportation infrastructure

2021 Drivers:

Township services
Community image
Public works
Police services
Transportation infrastructure

Bottom Line

- What they like most: feel safe, living near MSU, good schools
- What to improve: more development of downtown areas, better roads, more bike infrastructure, improved access for disabled, community center/pool
- Which cultural events: more music festivals with diverse performers; more quality dining establishments
- Services to see online: permit submission, rental inspections, code enforcement, generally prefer online than in person
- Zoning uses in Meridian Mall: indoor recreation, public facilities, research/development facilities, residential housing
- A better place for business: develop a better downtown area, poor access/parking, lower taxes
- Potential amenities to enhanced/added in the future: more green spaces/trails, community center/pool, improved access for those with disabilities
- Over 70 percent believe a community center is beneficial and would use it, and about 50% are willing to close a funding gap with a millage.

Methodology

- Random sample of 2,000 voters provided by the Township
- Conducted using two mailings in July and August 2024. Responses either online or via postage-paid envelope.
- Valid response from 392 residents, providing a solid margin of error of +/- 4.9 percent
 - **Note:** National surveys with a margin of error +/- 5% require a sample of 384 responses to reflect a population of 330,000,000
- Results were weighted based on ethnicity to correspond with Census data and the 2021 report
- In addition, the survey was open to residents who were not part of the random sample. There were 70 residents who chose to do so, increasing the total response to 462.
 - **Note:** Non sample responses were not included in the statistics presented in this summary report, but they are reflected on the bottom line of the crosstab reports

Preserving Voice: Looking Into Detail

Distribution Questions Count of Sample: 392 (+/- 4.9%)

		Use of parks and pathways					How do you prefer to receive information from the Township?									
		Never	1-5 times a year	6-10 times a year	11-20 times a year	20+ times a year	Email	Township website	Meridian Happenings/digital newsletter	Prime Meridian Magazine	Utility bill insert	Township social media (Facebook, Instagram)	Nextdoor	Meridian Township YouTube channel	Text message	HOMTV cable channel
2021 Overall		14%	25%	13%	13%	33%	56%	35%	24%	37%	24%	18%	19%	4%	8%	7%
2024 Overall		15%	30%	13%	14%	24%	60%	37%	25%	31%	25%	16%	16%	4%	17%	5%
Residency	One year or less*	9%	45%	-	-	36%	100%	55%	18%	18%	9%	18%	-	-	36%	-
	1-5 years	8%	27%	17%	13%	28%	59%	38%	25%	31%	20%	20%	9%	-	13%	-
	6-10 years	12%	24%	10%	22%	29%	56%	32%	17%	37%	20%	17%	5%	5%	15%	10%
	More than 10 years	16%	30%	14%	13%	23%	58%	37%	27%	30%	27%	16%	19%	5%	18%	6%
Own/Rent	Own	12%	29%	15%	14%	26%	60%	38%	27%	30%	27%	17%	17%	4%	18%	5%
	Rent/lease	26%	26%	13%	11%	21%	53%	24%	21%	34%	11%	16%	3%	3%	8%	5%
Employed in Township	Yes	9%	20%	20%	16%	32%	64%	36%	29%	21%	27%	18%	14%	9%	20%	5%
	No, a different community	5%	28%	11%	18%	31%	66%	41%	30%	30%	26%	25%	16%	5%	16%	5%
	I am not currently employed*	47%	13%	7%	7%	13%	40%	20%	20%	33%	13%	7%	-	-	20%	-
	I am retired	21%	36%	14%	10%	18%	54%	36%	21%	36%	23%	11%	16%	1%	16%	6%

↑
Checked Scores
that Vary by
Demographics

↑
Consistent Scores
Regardless of
Demographics

Results



Overall Community Satisfaction with Meridian Township

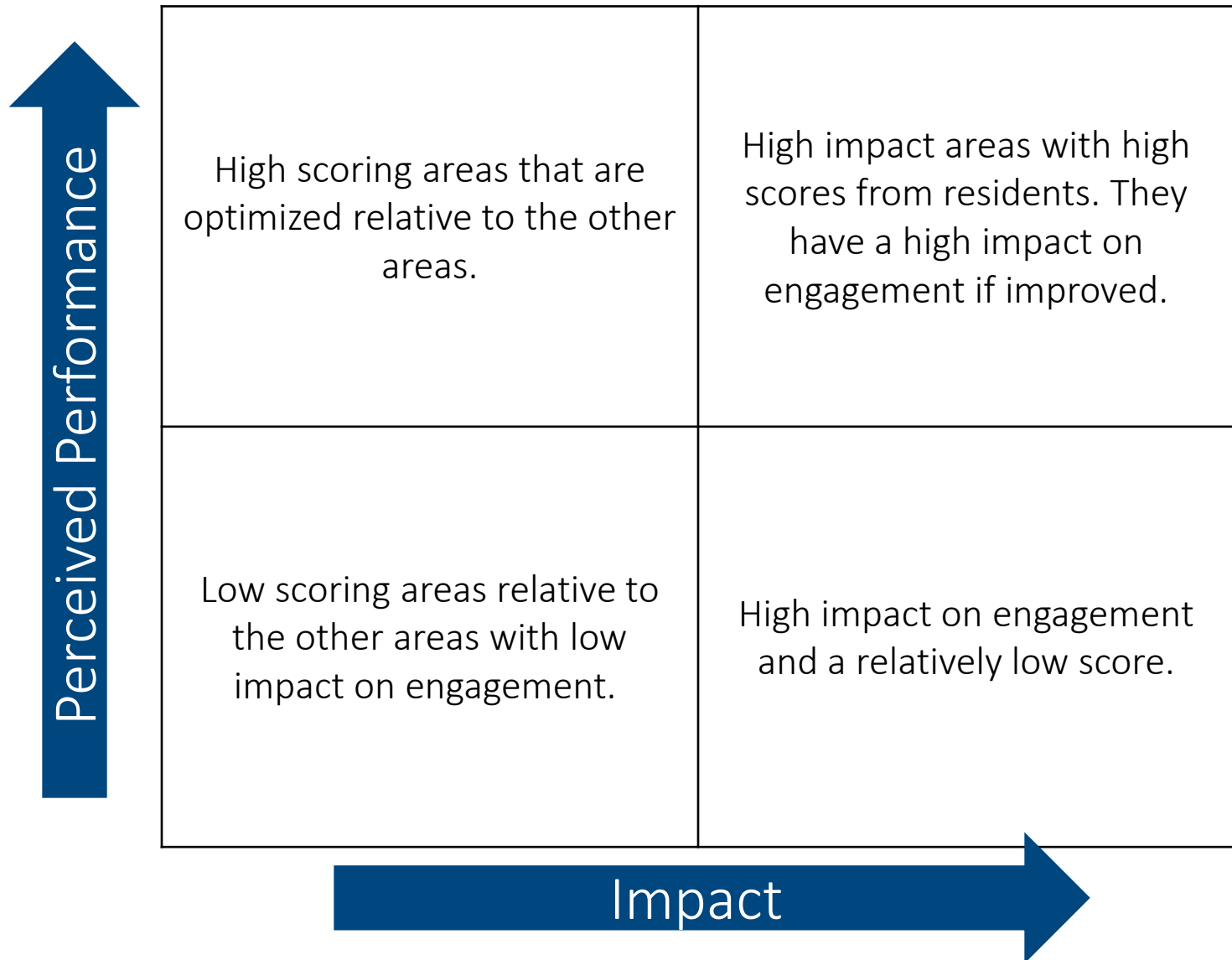
- 6-point scale: 4.8 (4.9 in 2021)
- **100-point ACSI scale: 78** (78 in 2021)

- National ACSI: 60 (67 in 2021)
- National ACSI (pop 25k-100k): 61 (69 in 2021)

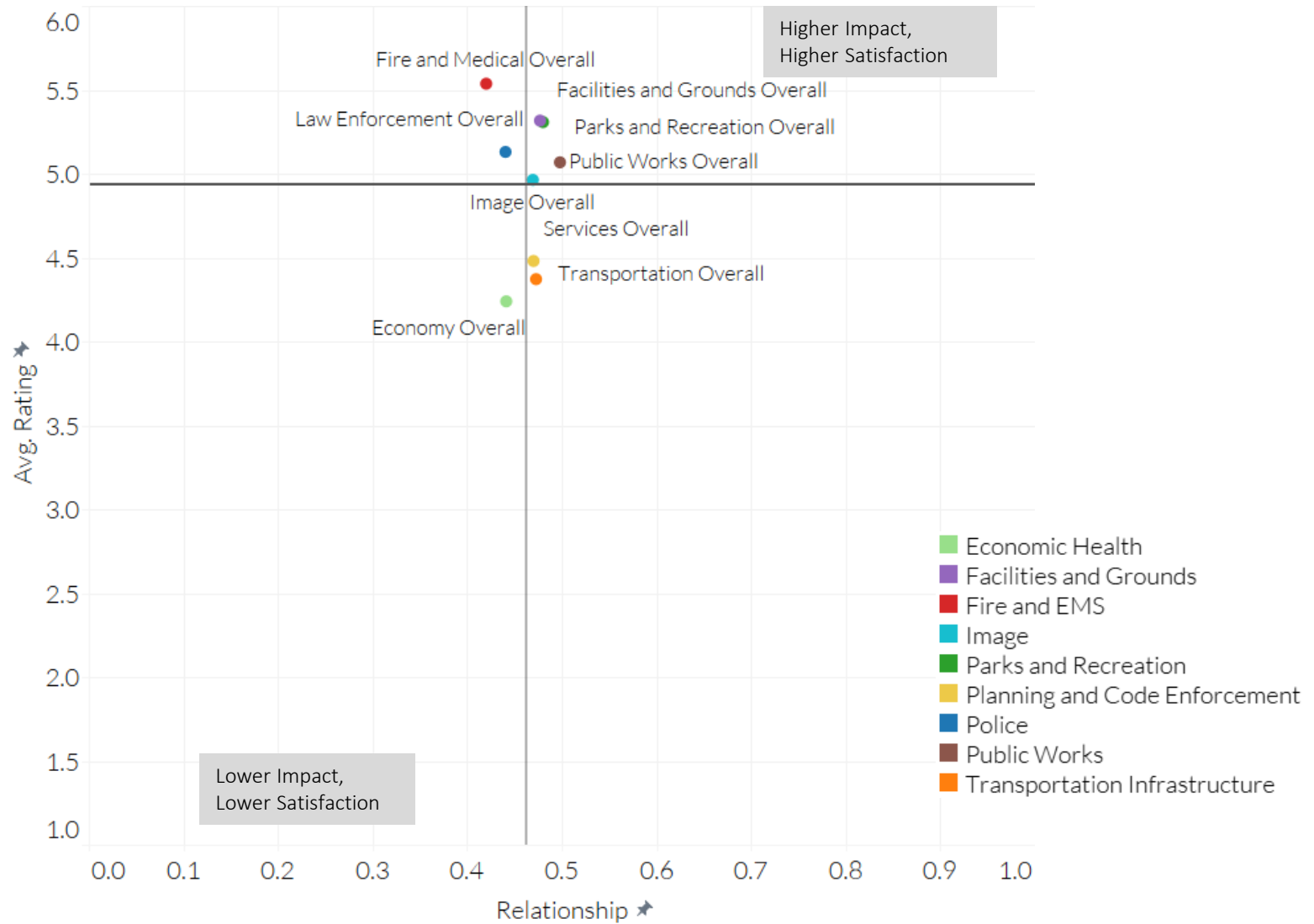
- Midwest ACSI: 61 (66 in 2021)
- Midwest ACSI (pop 25k-100k): 64 (74 in 2021)

- Michigan ACSI: 61 (67 in 2021)
- Michigan ACSI (pop 25k-100k): 62 (64 in 2021)

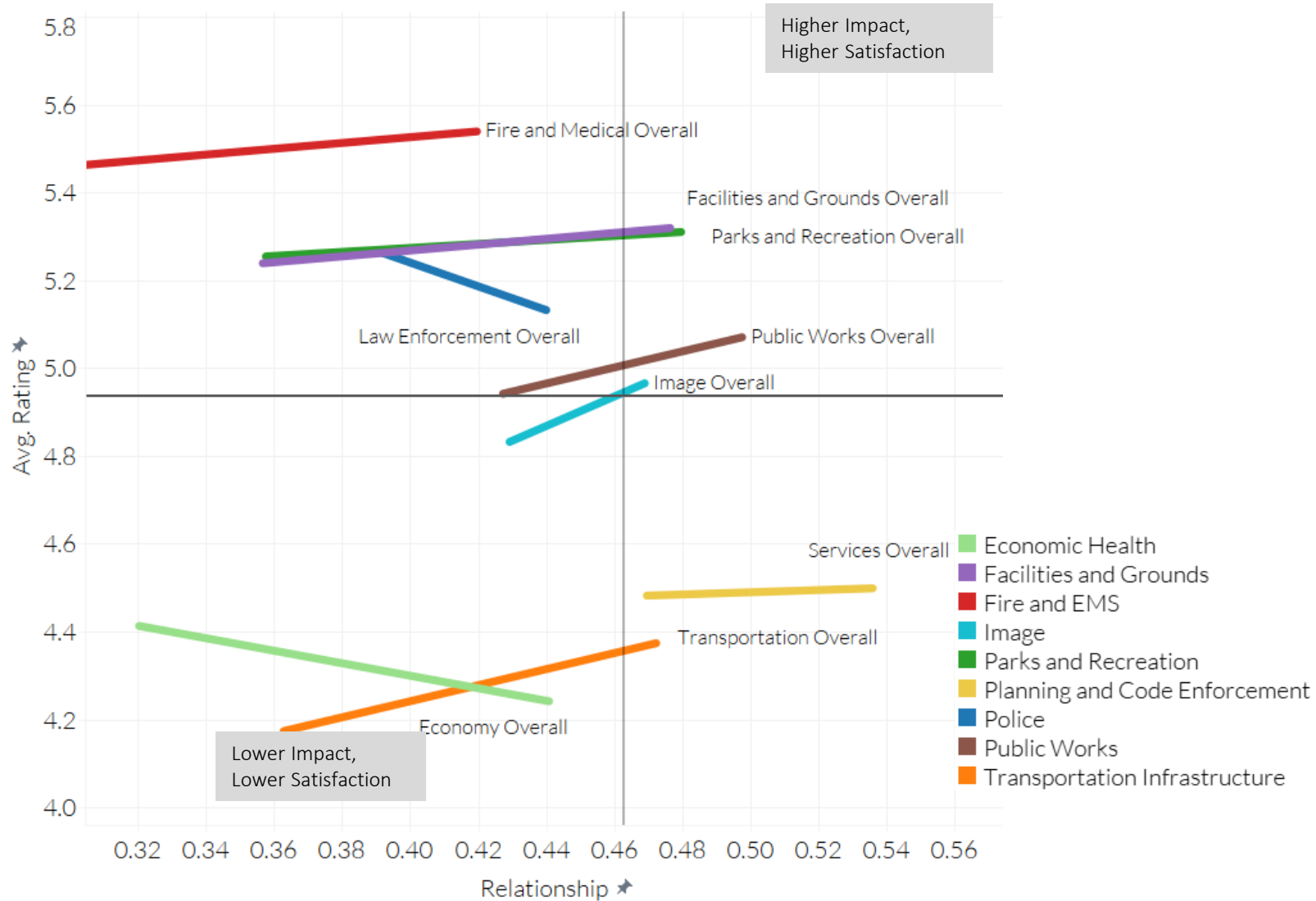
Community Questions – Long-term Drivers



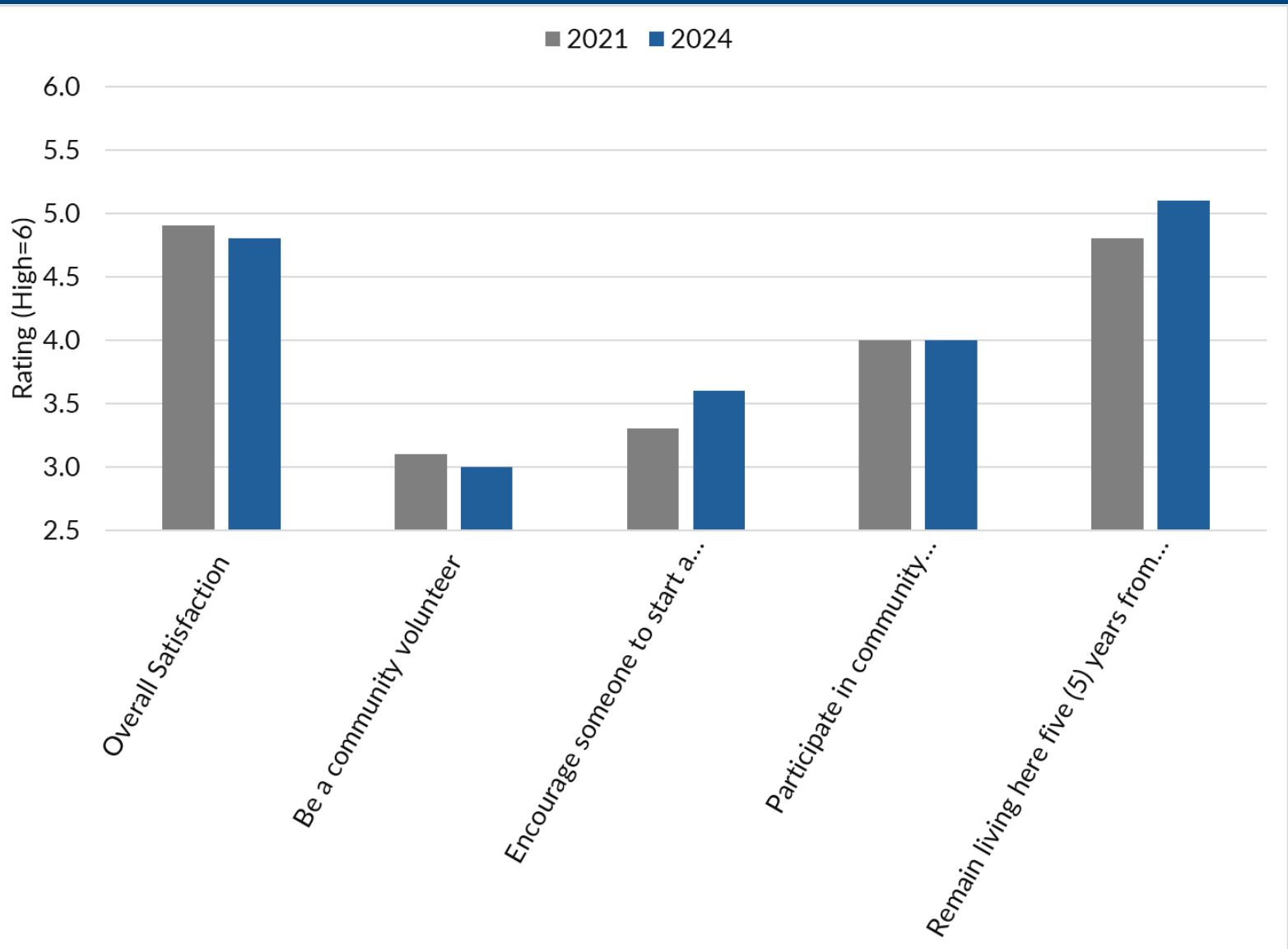
Drivers of Satisfaction and Behavior: Strategic Priorities



Drivers of Satisfaction and Behavior: Strategic Priorities



Overall Outcomes



Word Cloud:

Which specific barriers keep you from participating more in the areas above or remaining here five years from now?

Top Themes:

1. **Time** : Residents reported that they don't have a lot of spare or free time.
2. **Age**: Most residents who completed the survey are elderly and have trouble getting around.
3. **Busy**: Residents are often busy with working or raising their families.



Word Cloud:

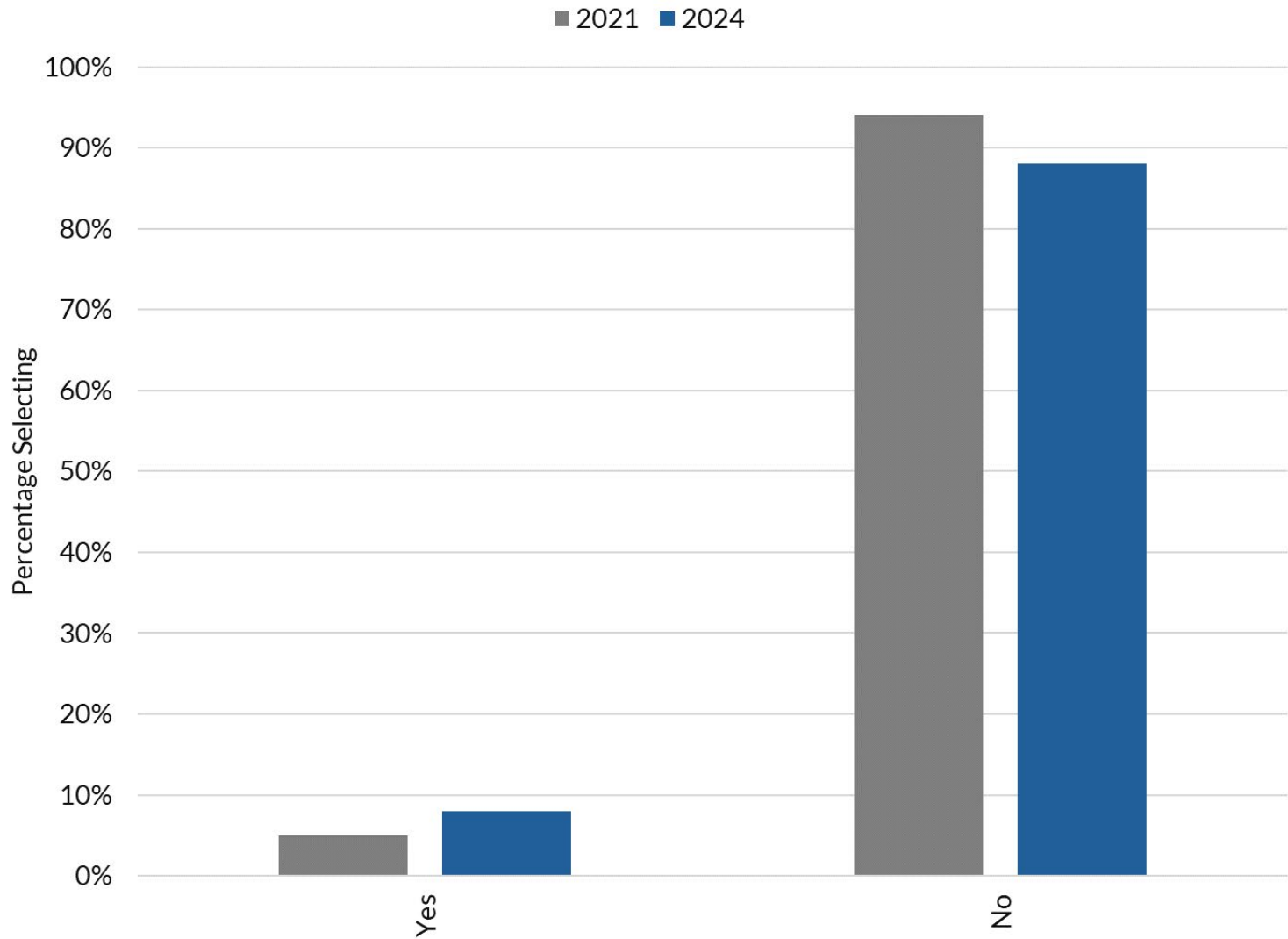
What do you like most about living in Meridian Township?

Top Themes:

1. **Safe:** People feel the community is safe for everyone with low crime rates and an active police force.
2. **Parks:** Many would like to see safer walking paths and redevelopment of downtown areas and parks to accommodate people with disabilities.
3. **School:** People enjoy living near Michigan State University, along with easy access to safe, affordable schools.



Do you own or operate a business in Meridian Township?



Word Cloud:

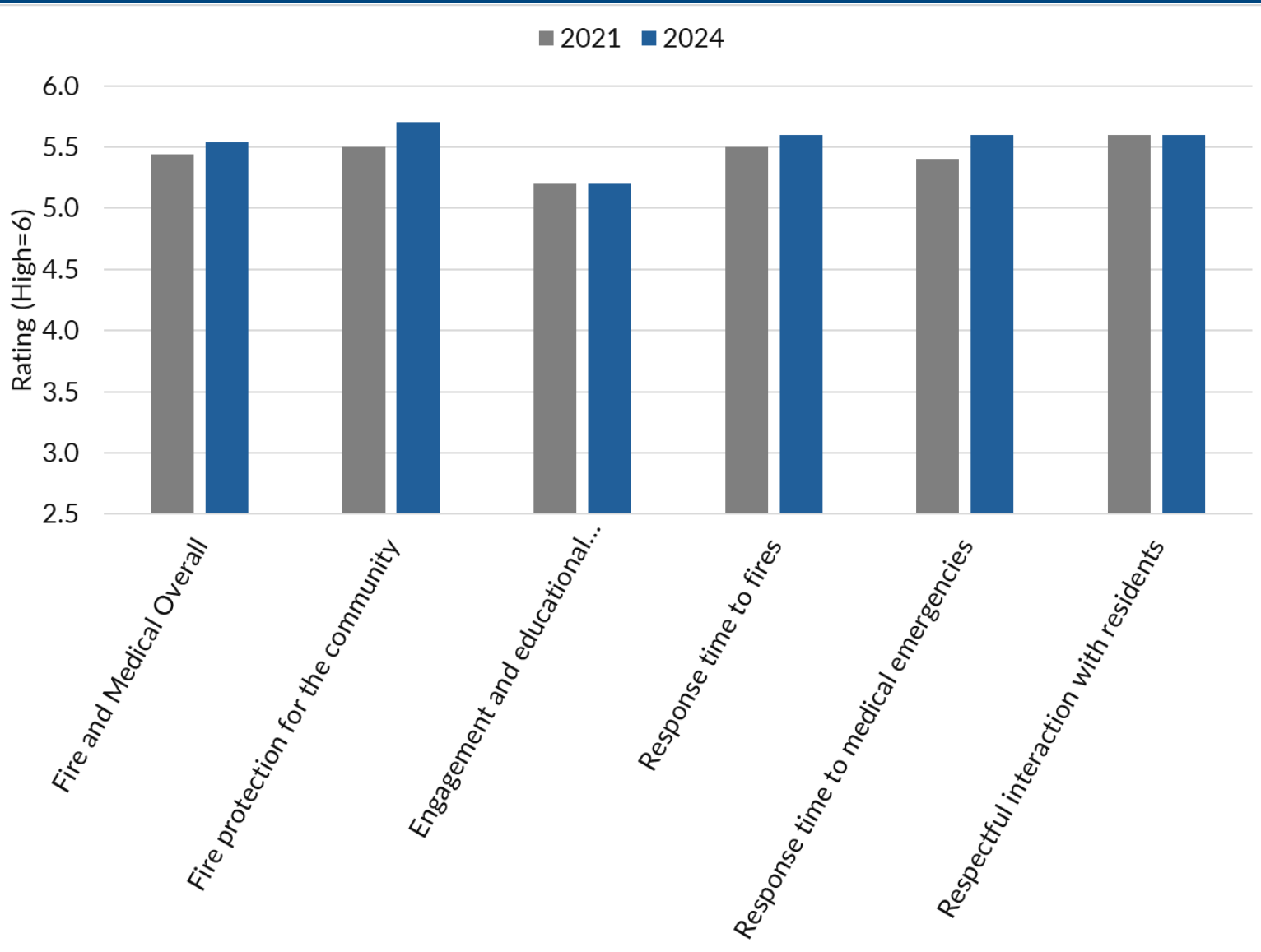
What would make Meridian Township a better place for small businesses?

Top Themes:

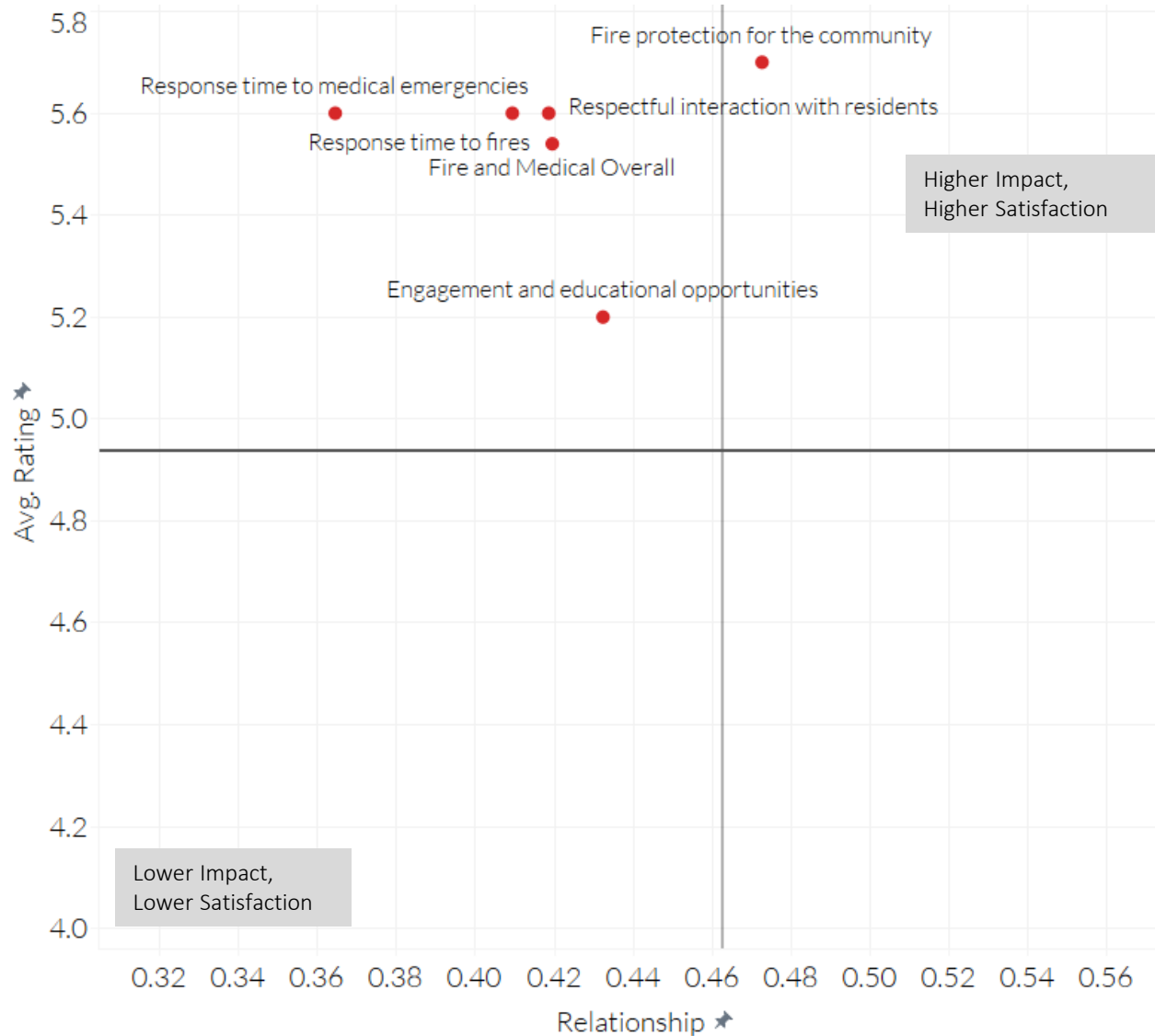
- 1. Develop:** All residents would like to have the "downtown" area developed into something better than its current state. A focus on small businesses to draw people in.
- 2. Access:** Residents have noticed a lack on parking for small businesses and would like easier access to a developed downtown.
- 3. Tax:** Respondents noted that the current taxes are too high, and it is forcing them to move out of the area or close their businesses. They can't compete with big box stores.



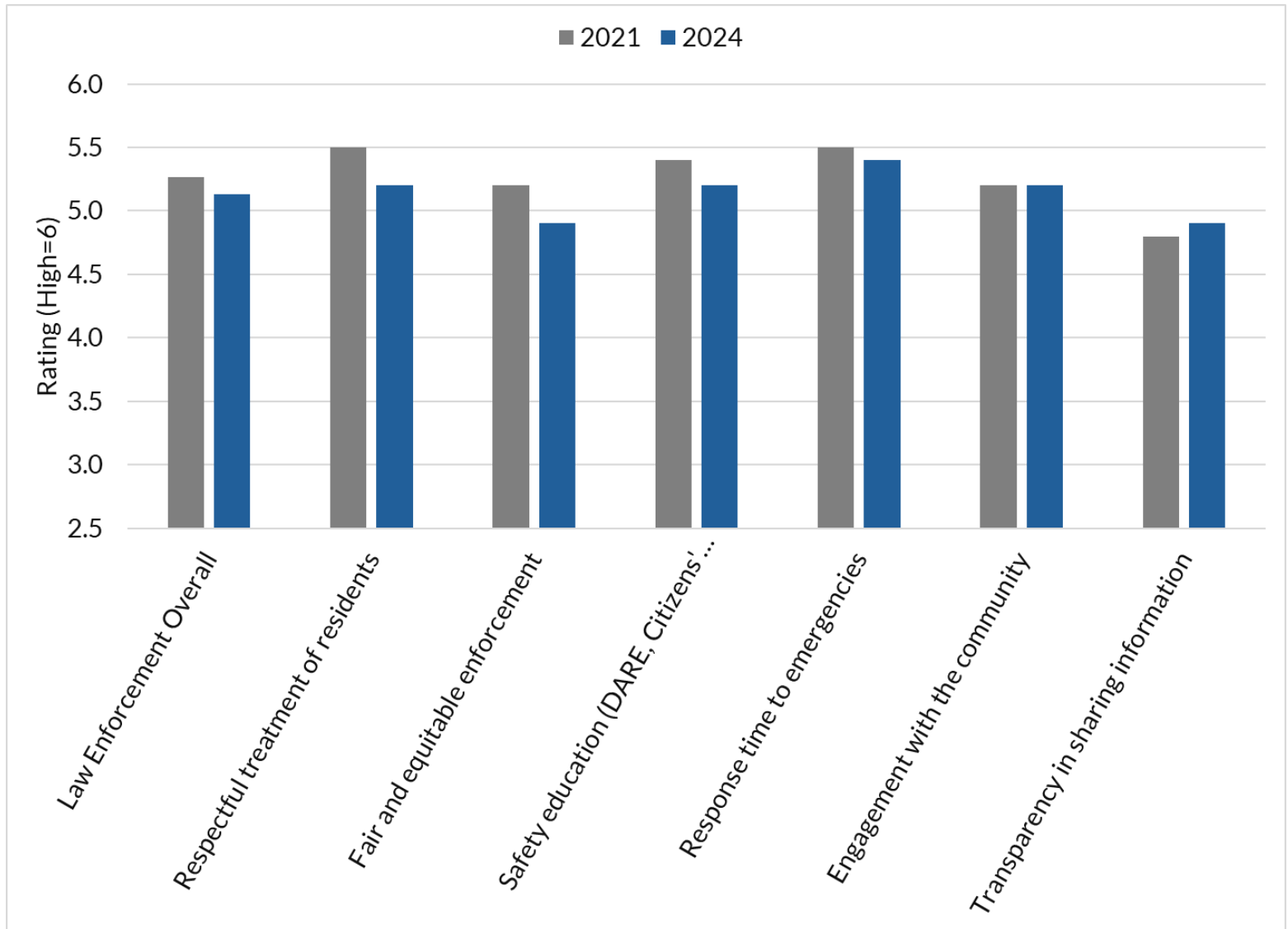
Fire and Emergency Medical Services



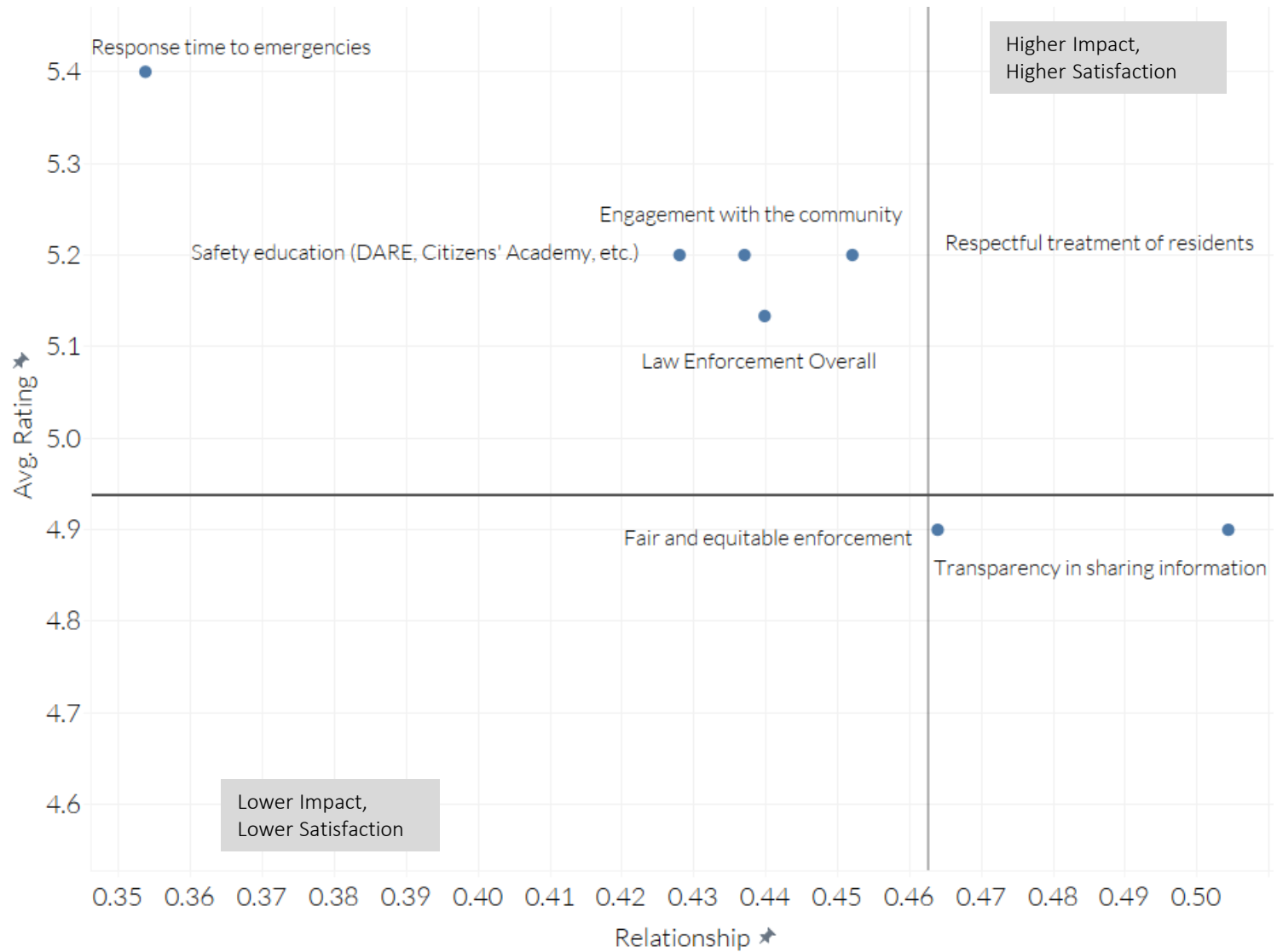
Fire and Emergency Medical Services



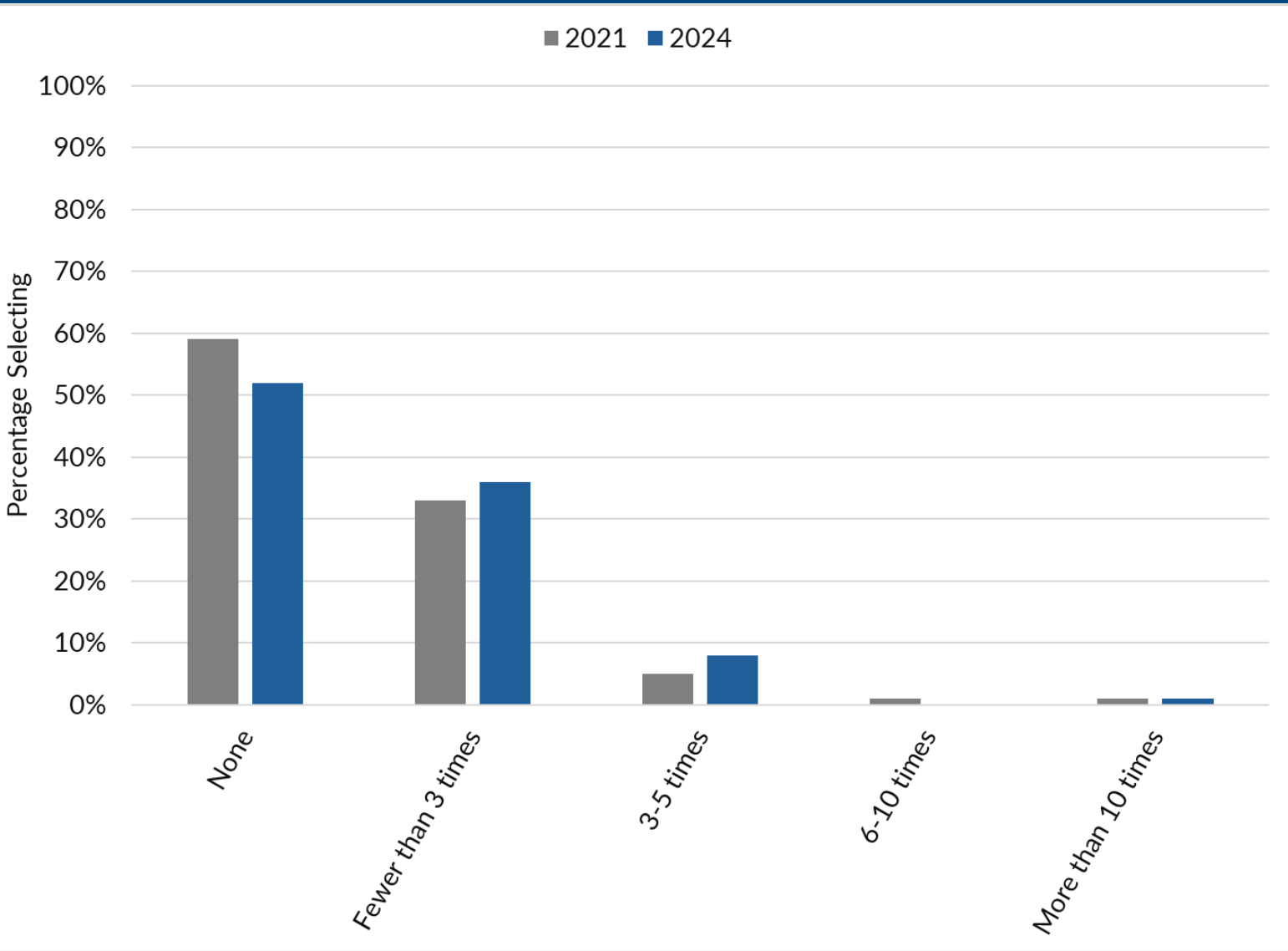
Law Enforcement



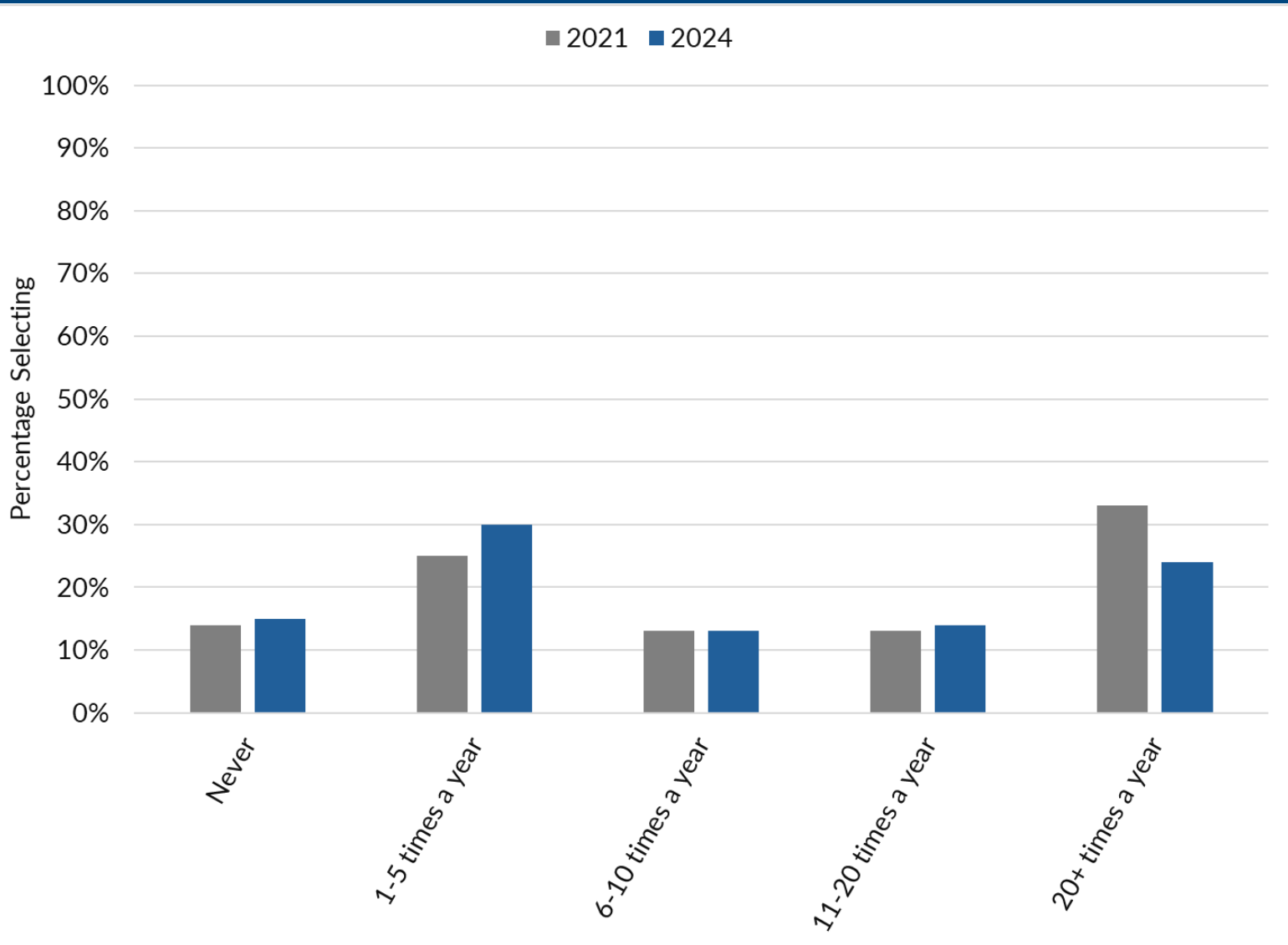
Law Enforcement



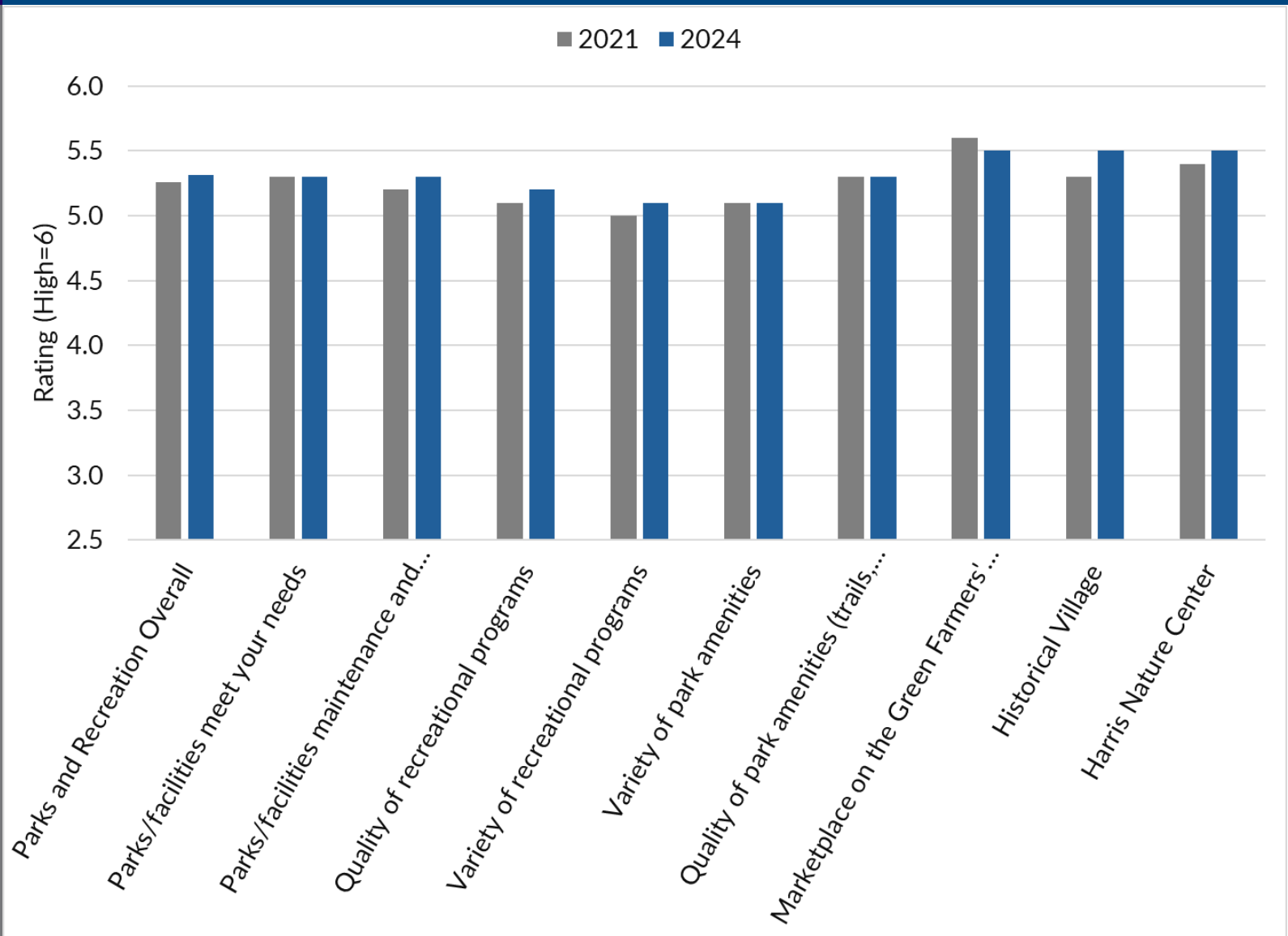
In the past year, how much contact have you had with the Meridian Township Police Department



How many times have you use the parks and pathways?



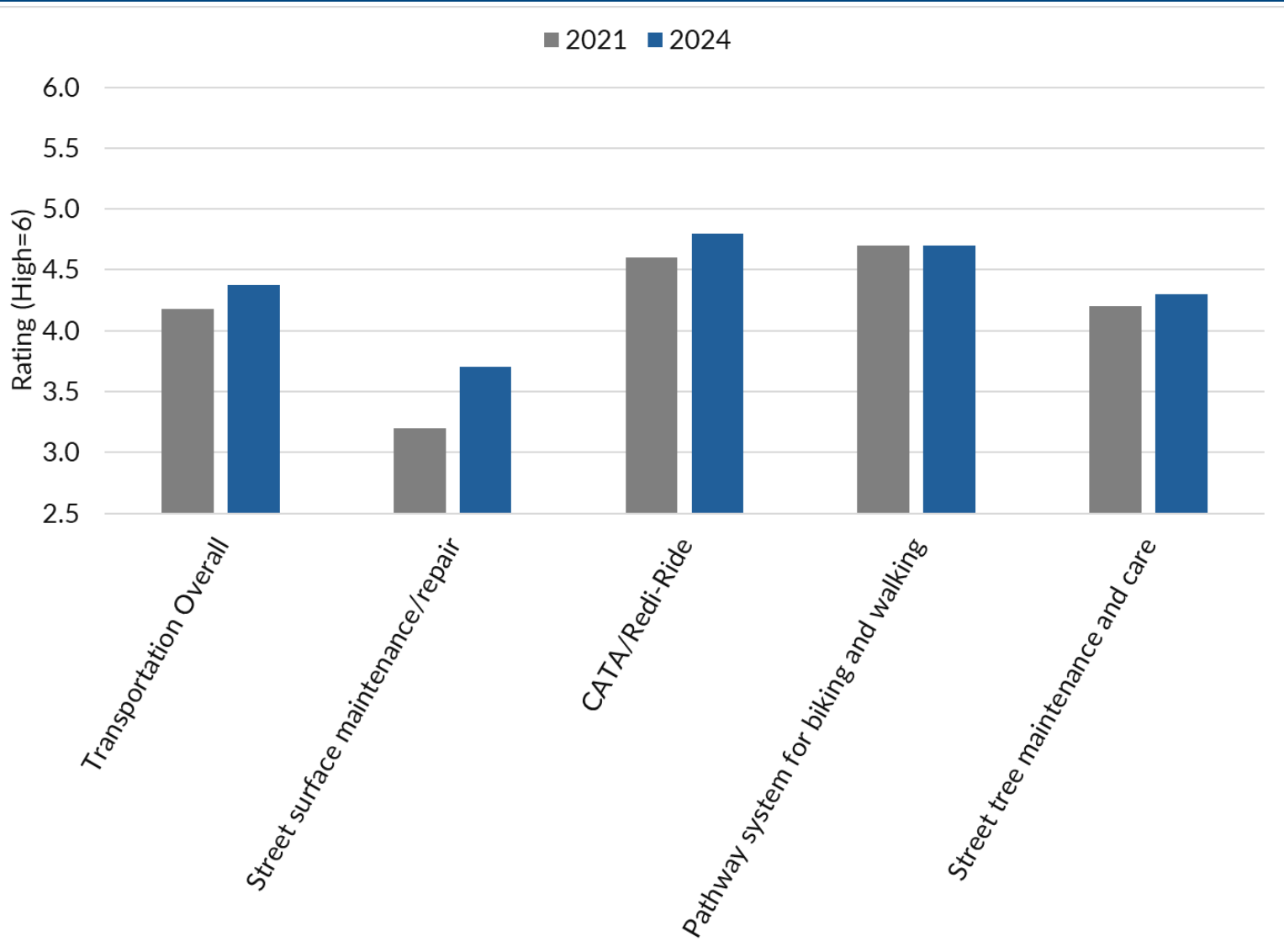
Parks and Recreation Facilities and Programs



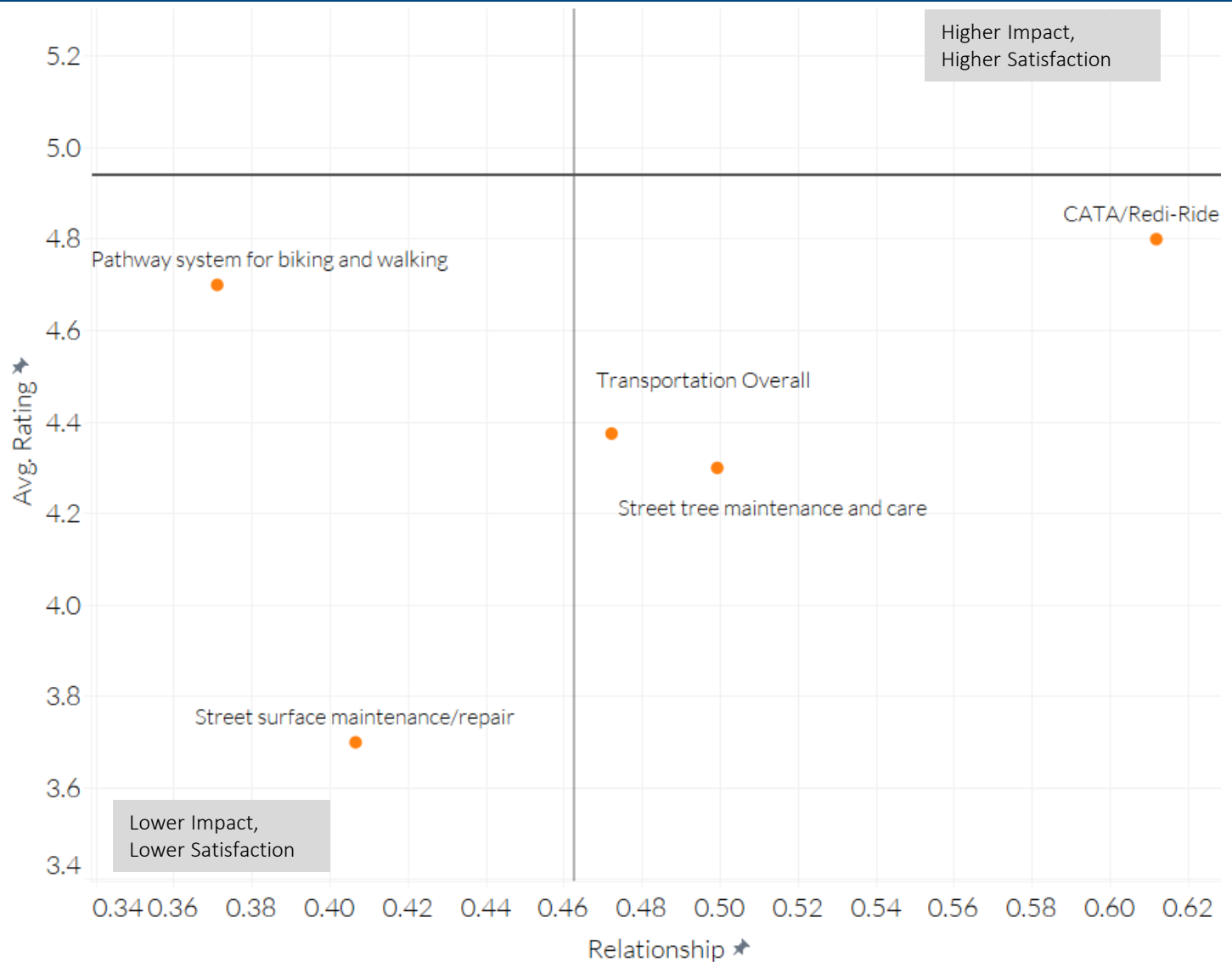
Parks and Recreation Facilities and Programs



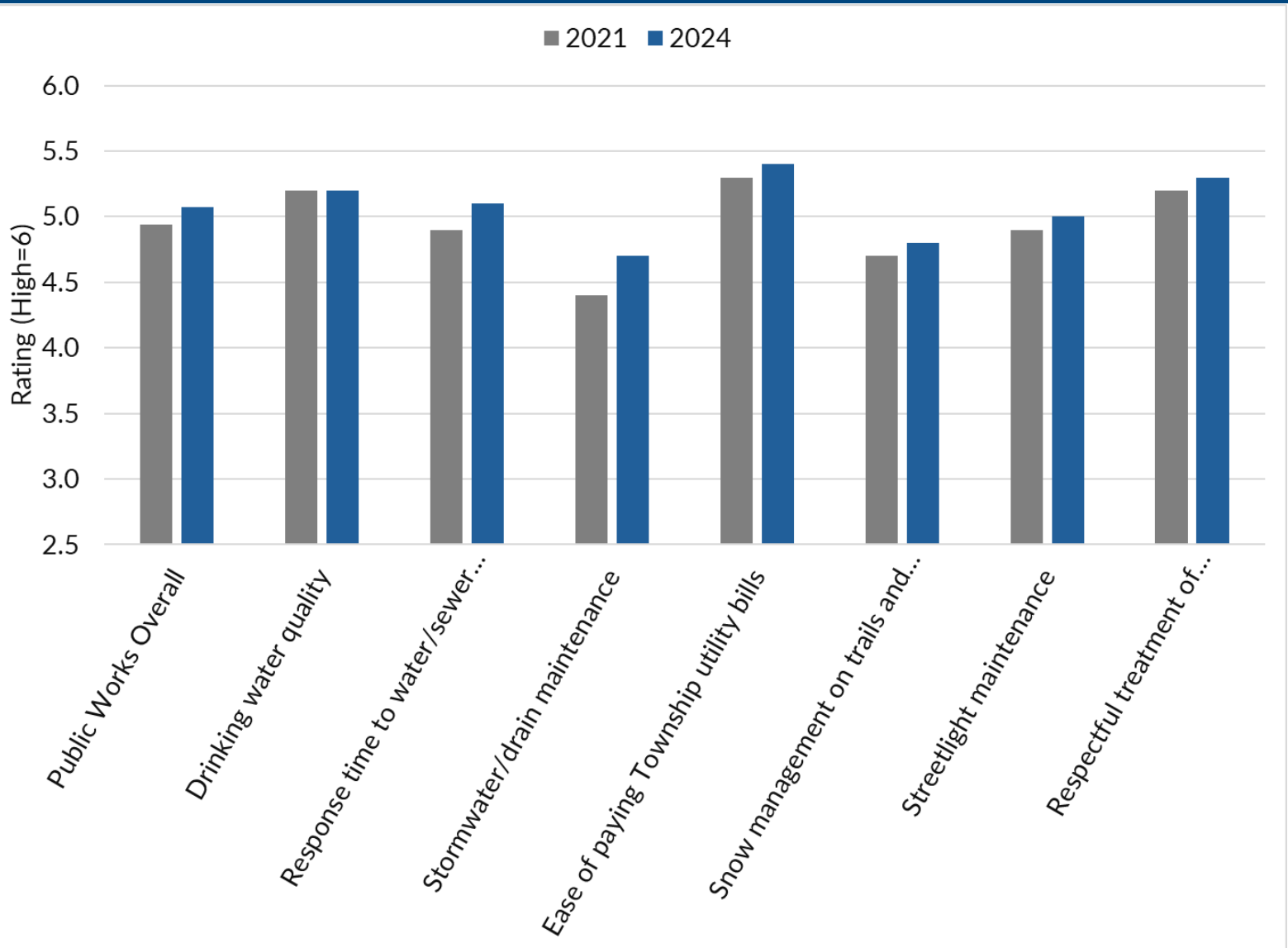
Transportation Infrastructure



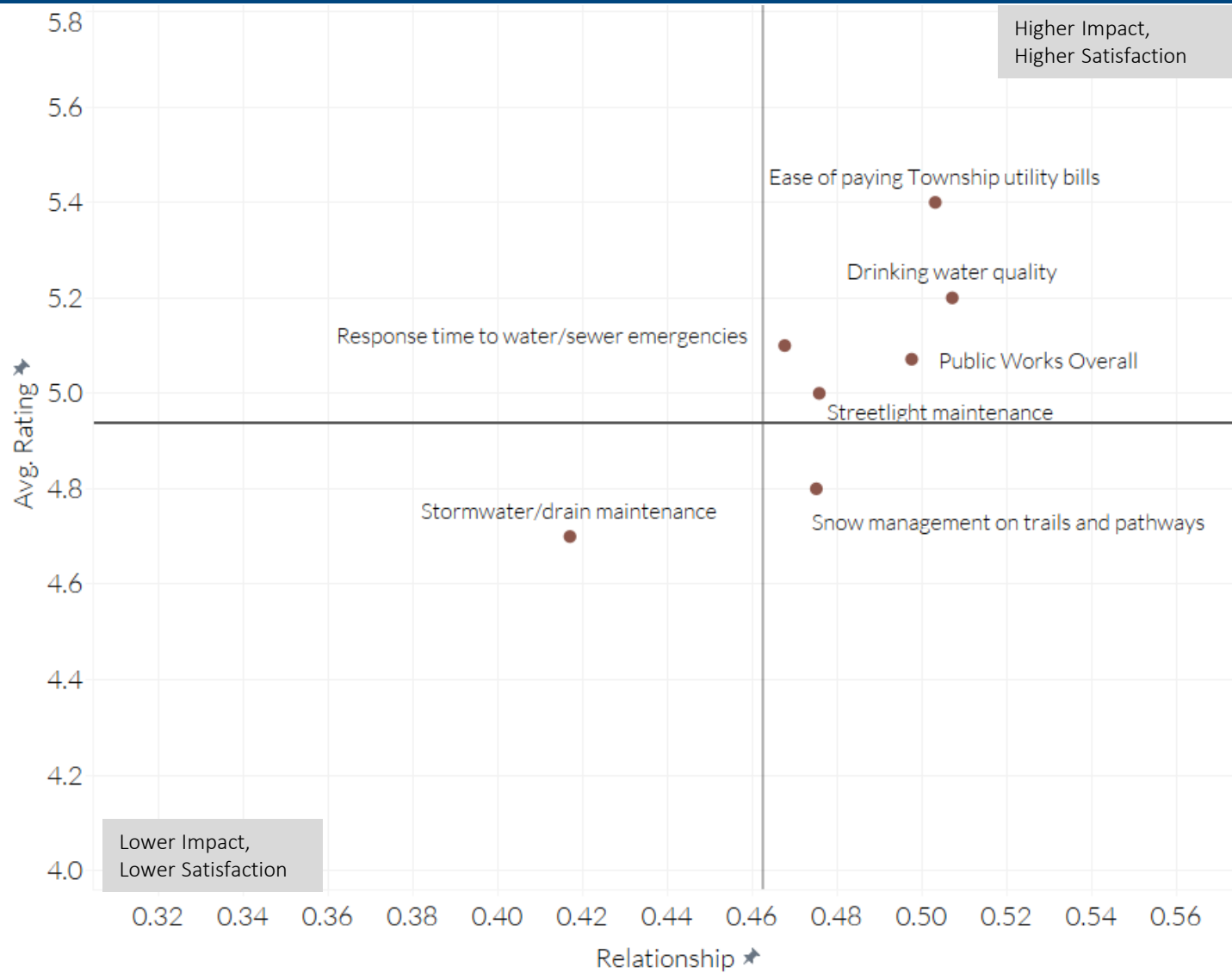
Transportation Infrastructure



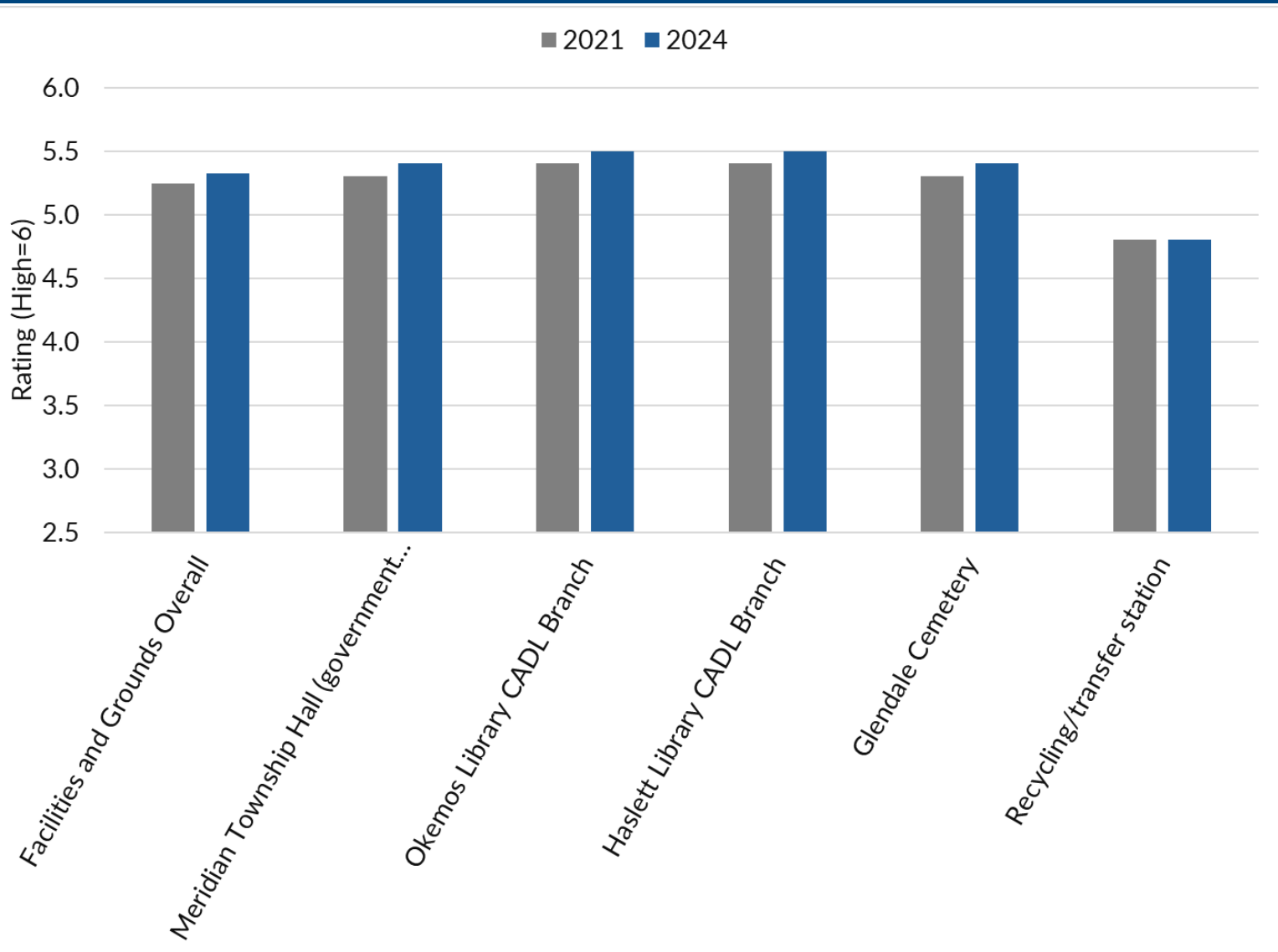
Meridian Township Public Works Services



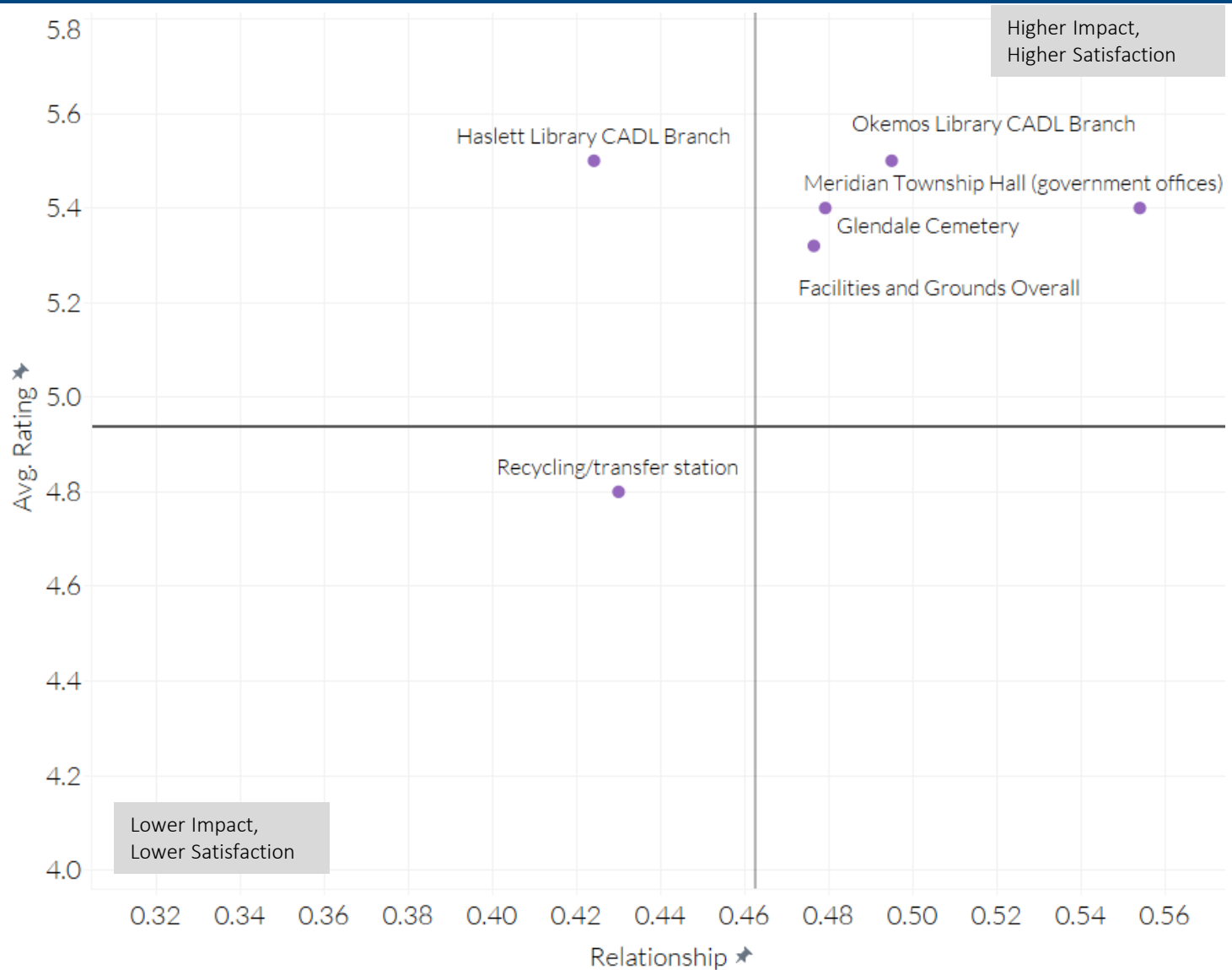
Meridian Township Public Works Services



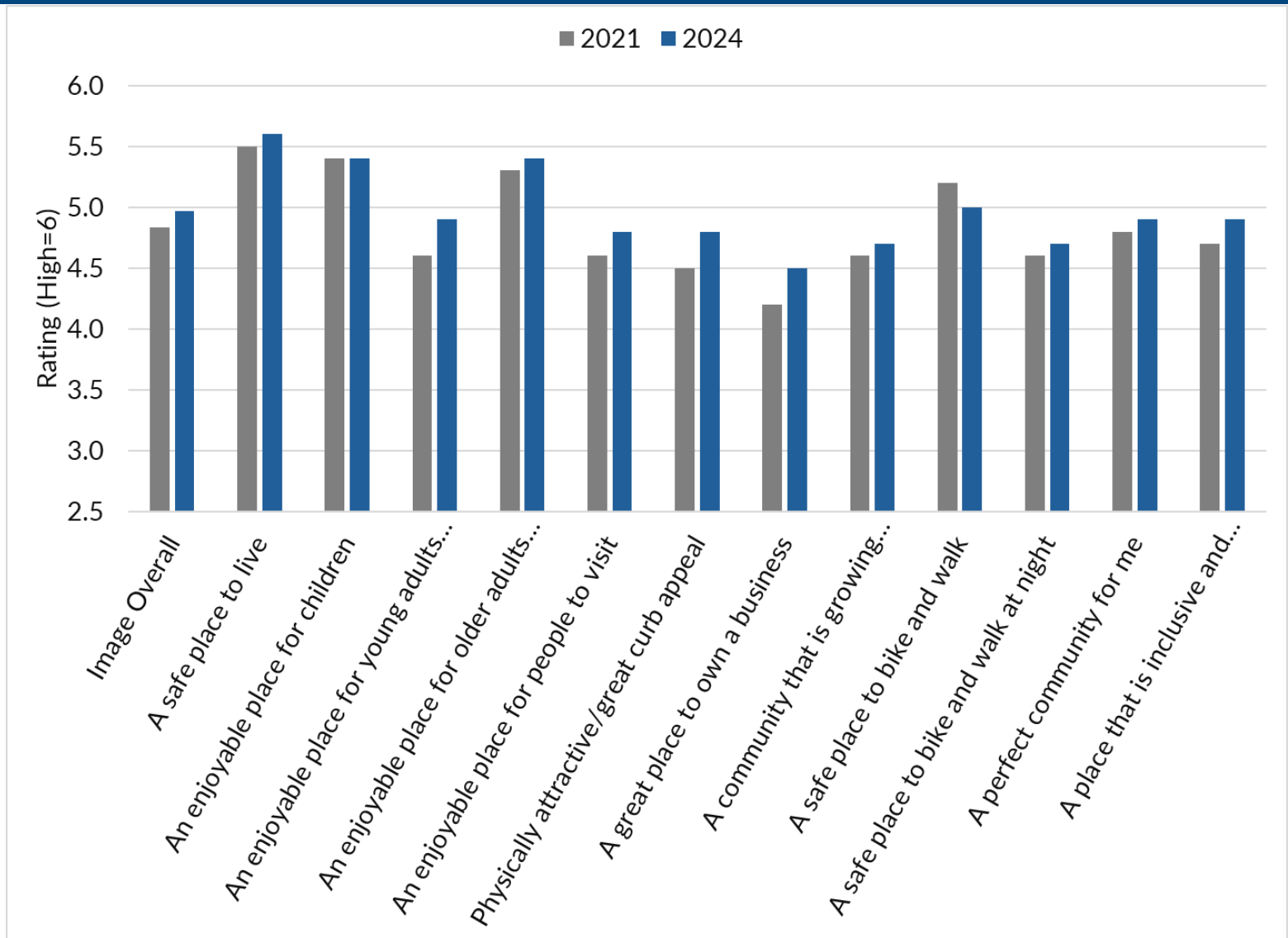
Meridian Township Facilities and Grounds



Meridian Township Facilities and Grounds



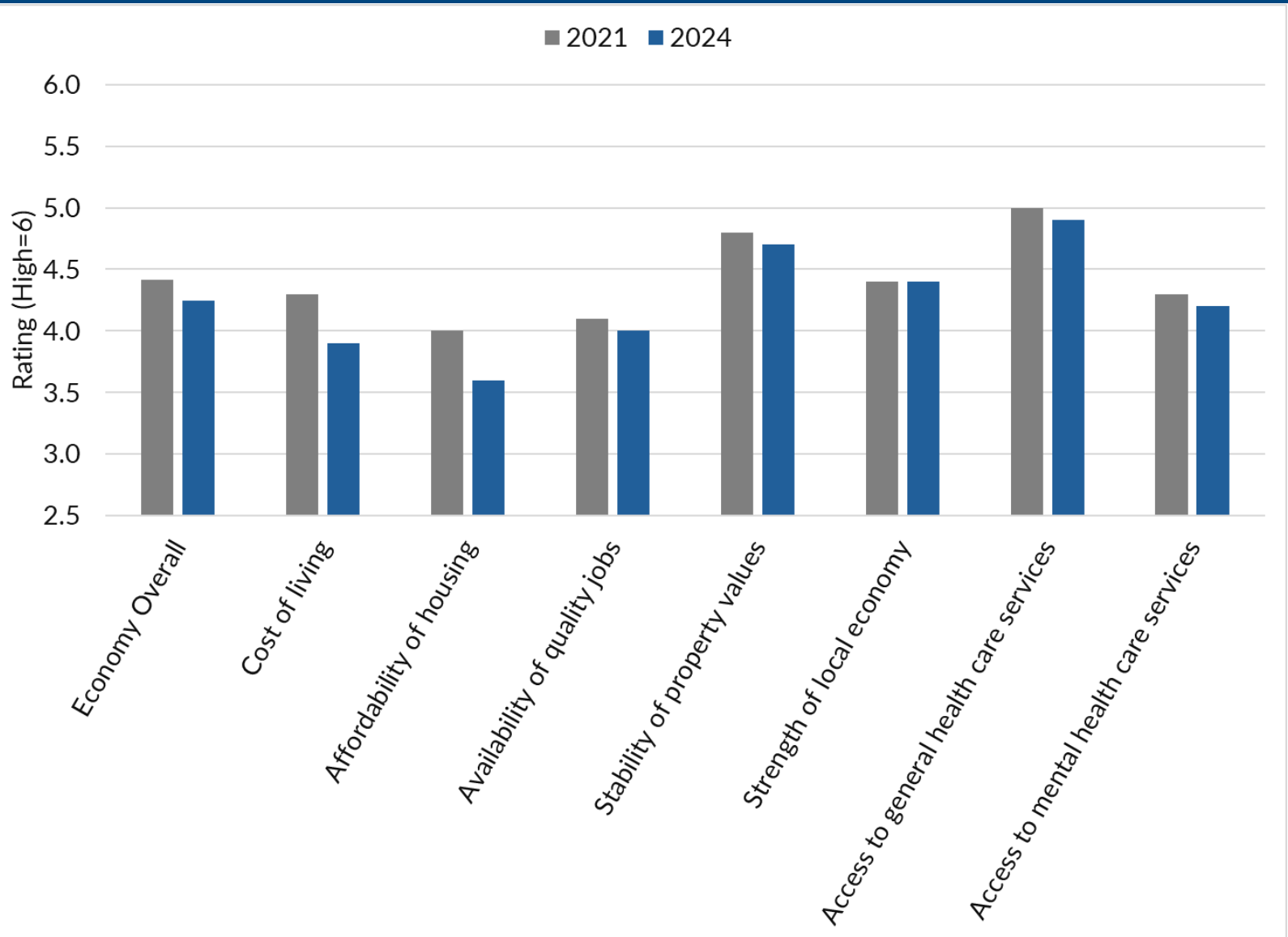
Community Image



Community Image



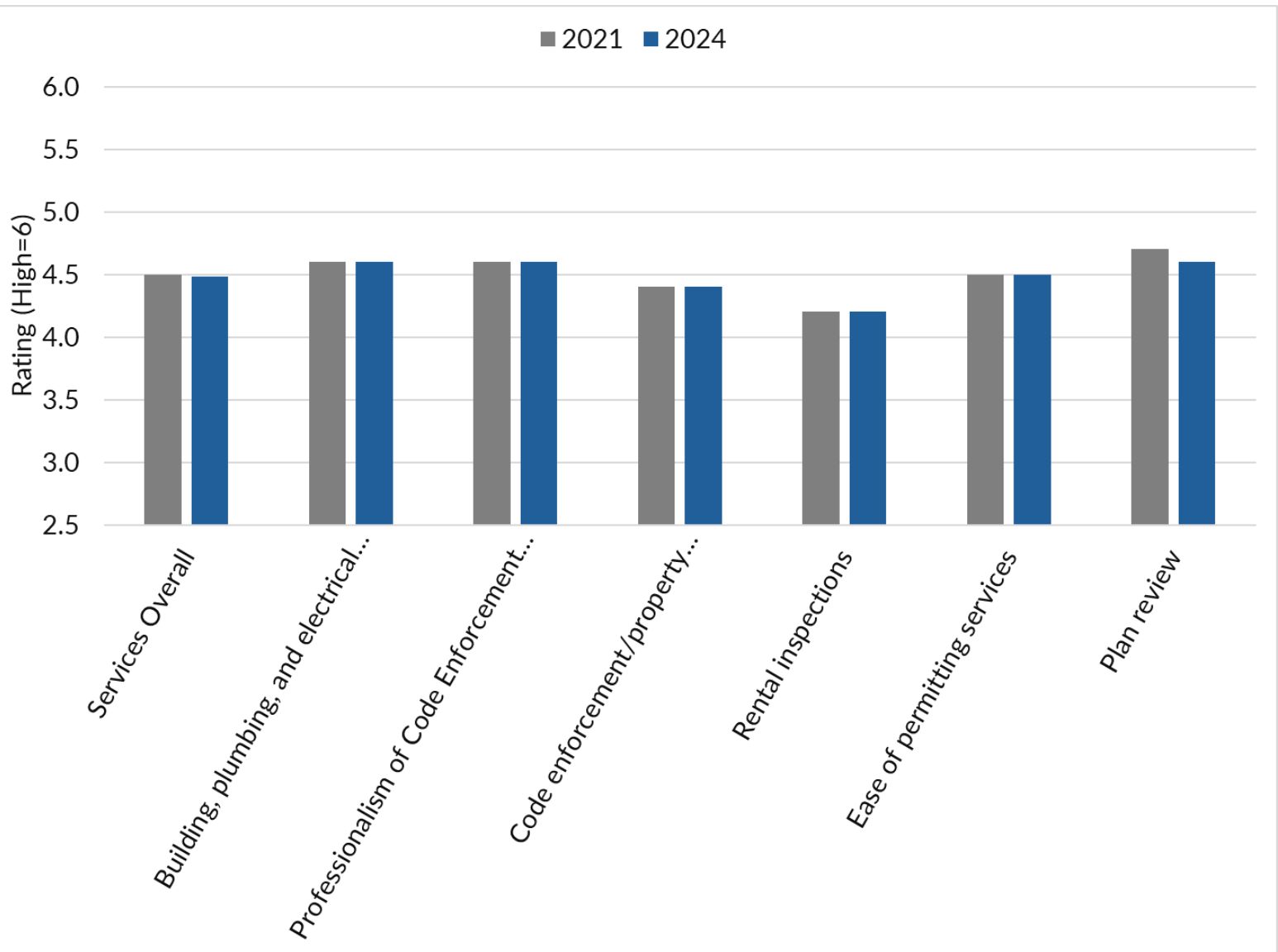
Economic Health



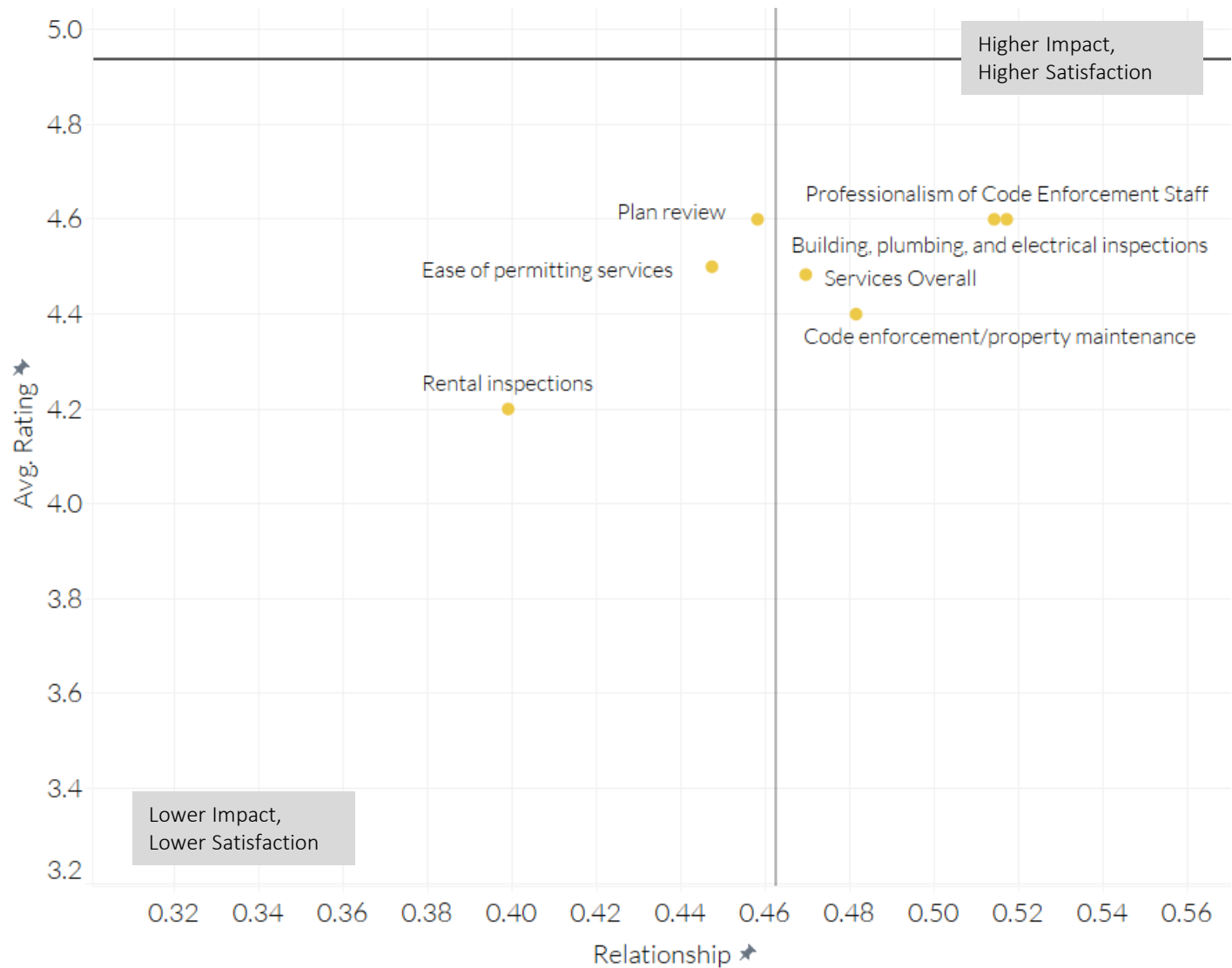
Economic Health



Township Planning and Code Enforcement Services



Township Services



Word Cloud:

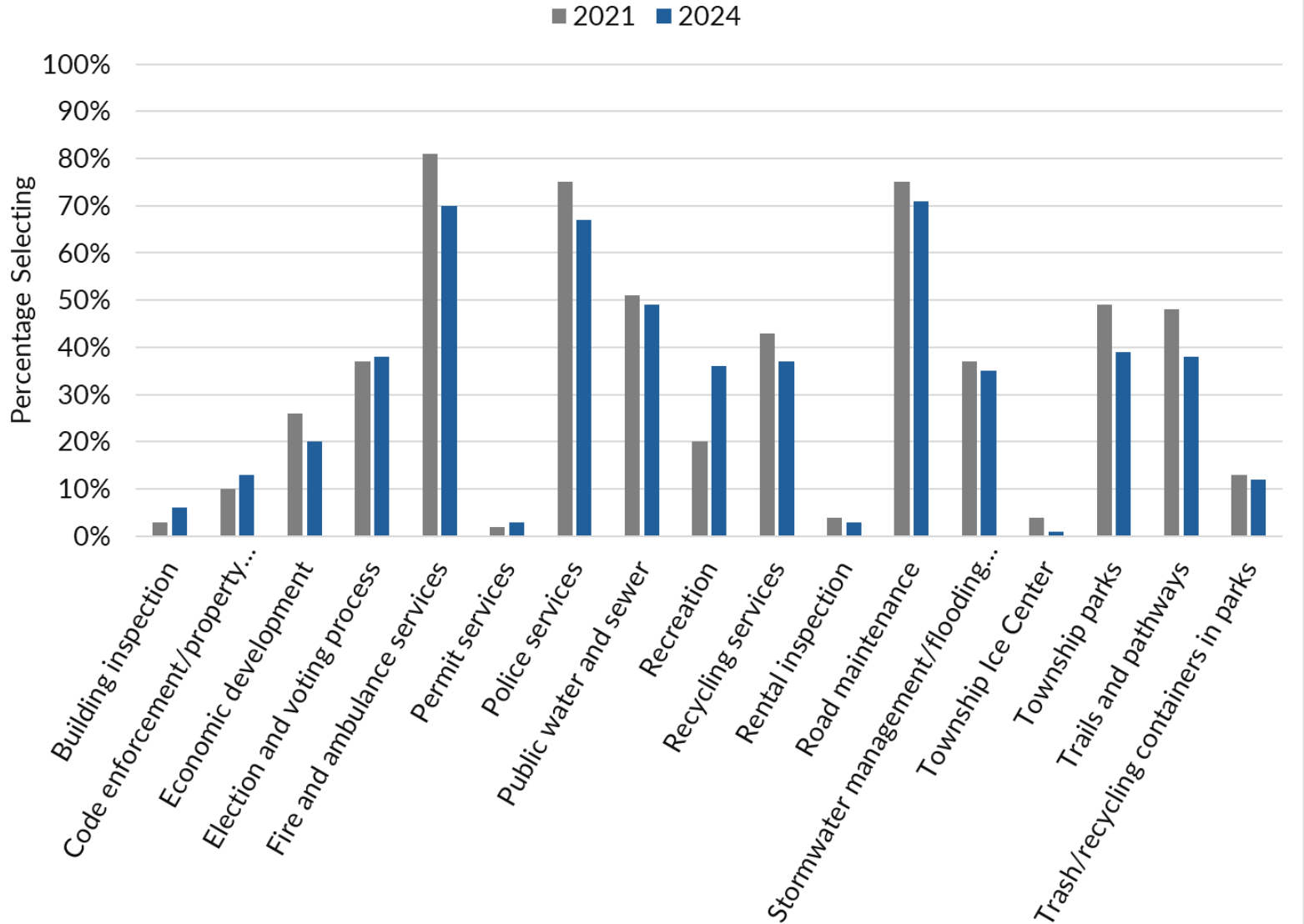
Which Township services would you like to see made available online?

Top Themes:

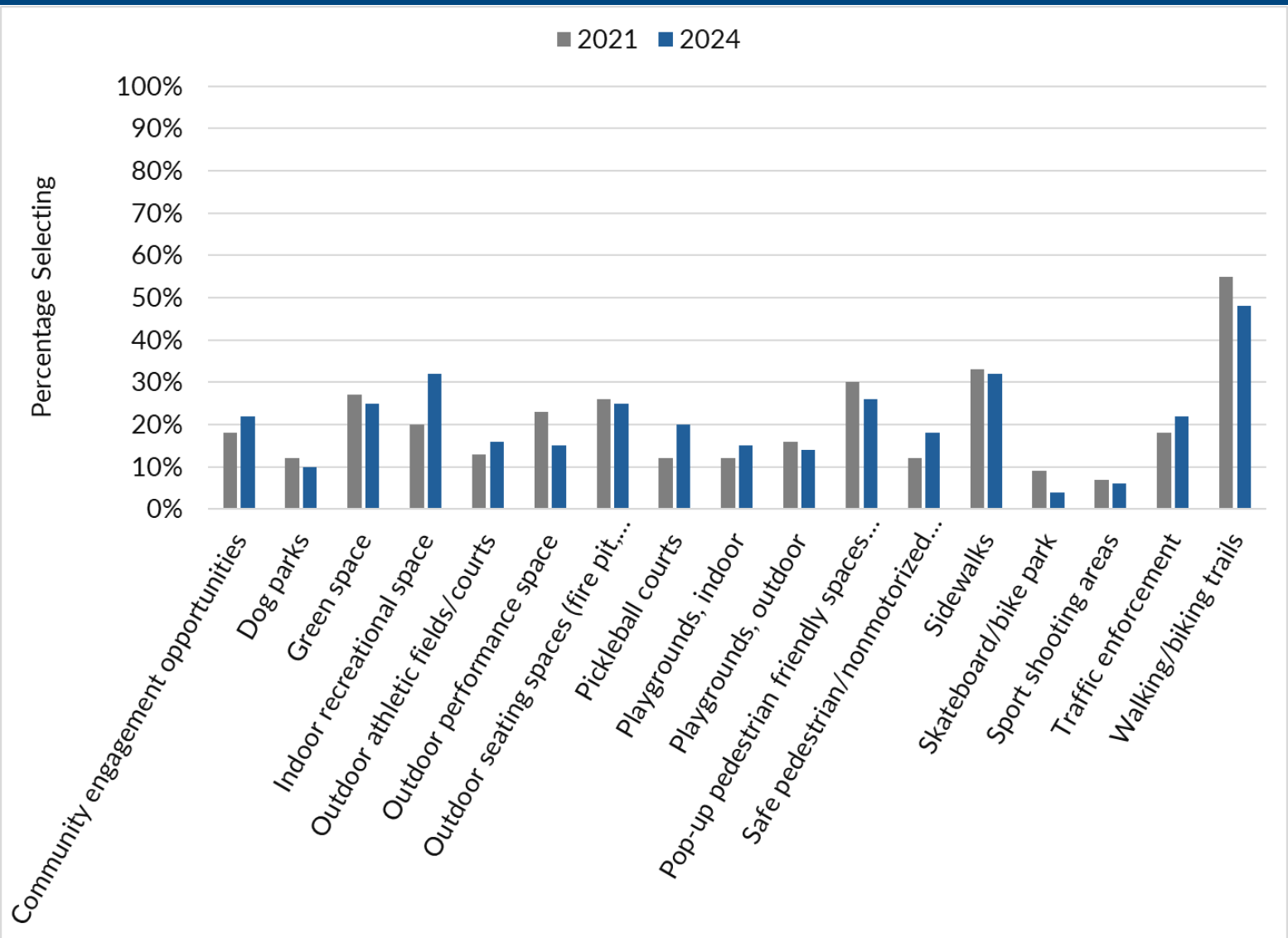
1. **Permit:** Residents would like to be able to get permits and submit them online.
2. **Online:** Majority of residents responded that they would prefer to have all services online rather than in person.
3. **Rental:** Business owners and residents would like to see rental inspections and code enforcement online.



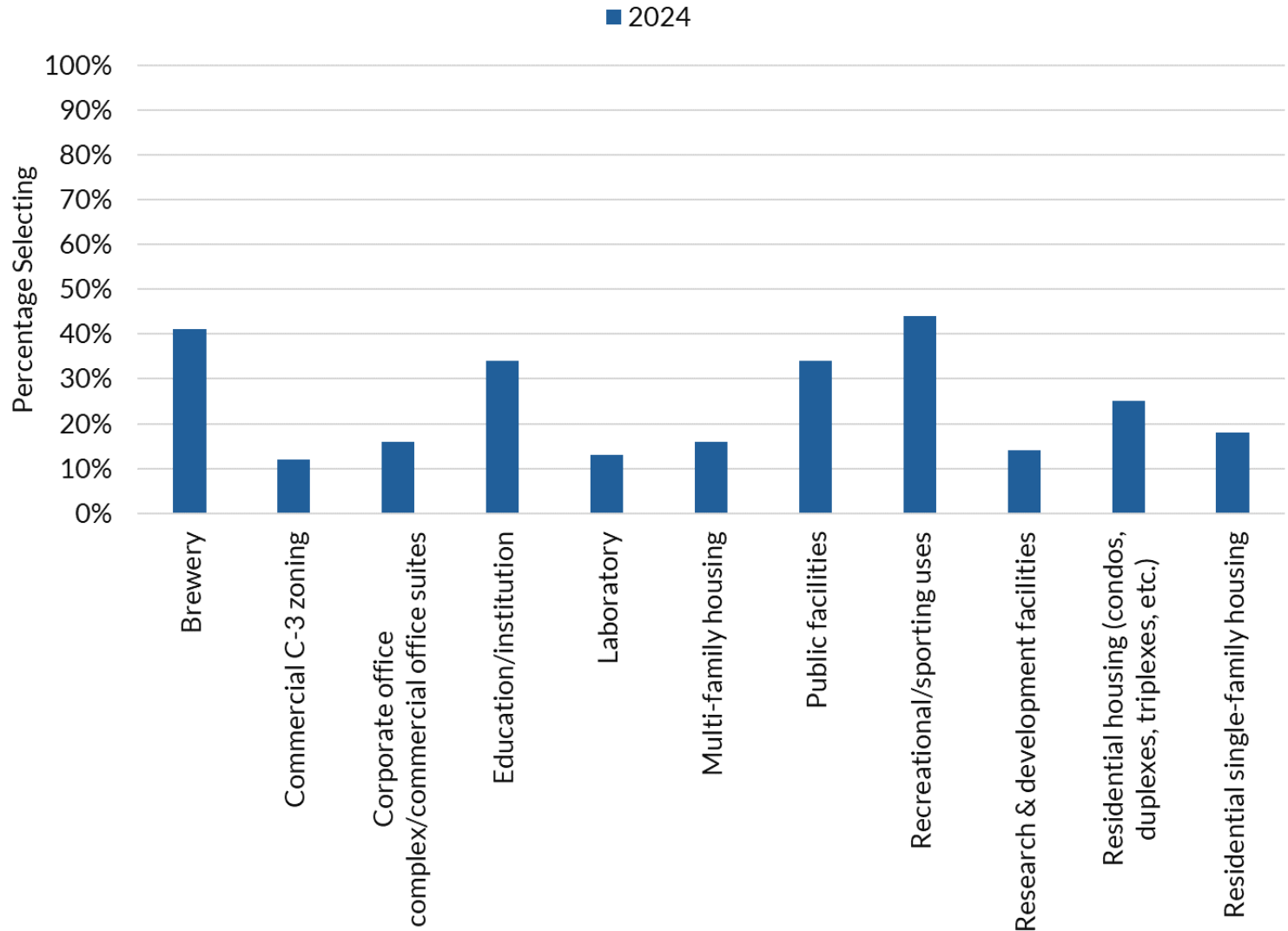
Which Township services are most important to your household?



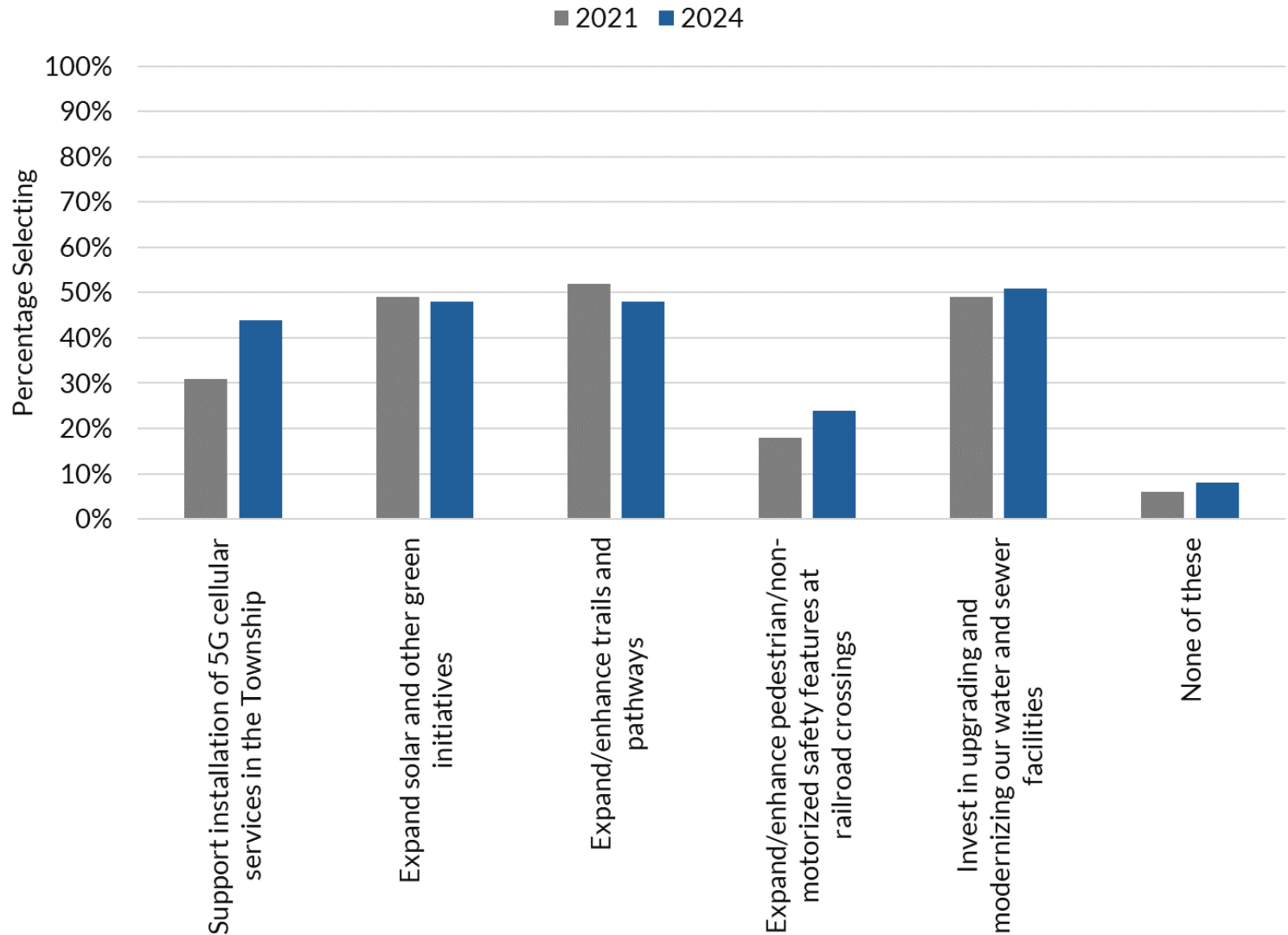
Which community amenities would you like to see added or enhanced in the future?



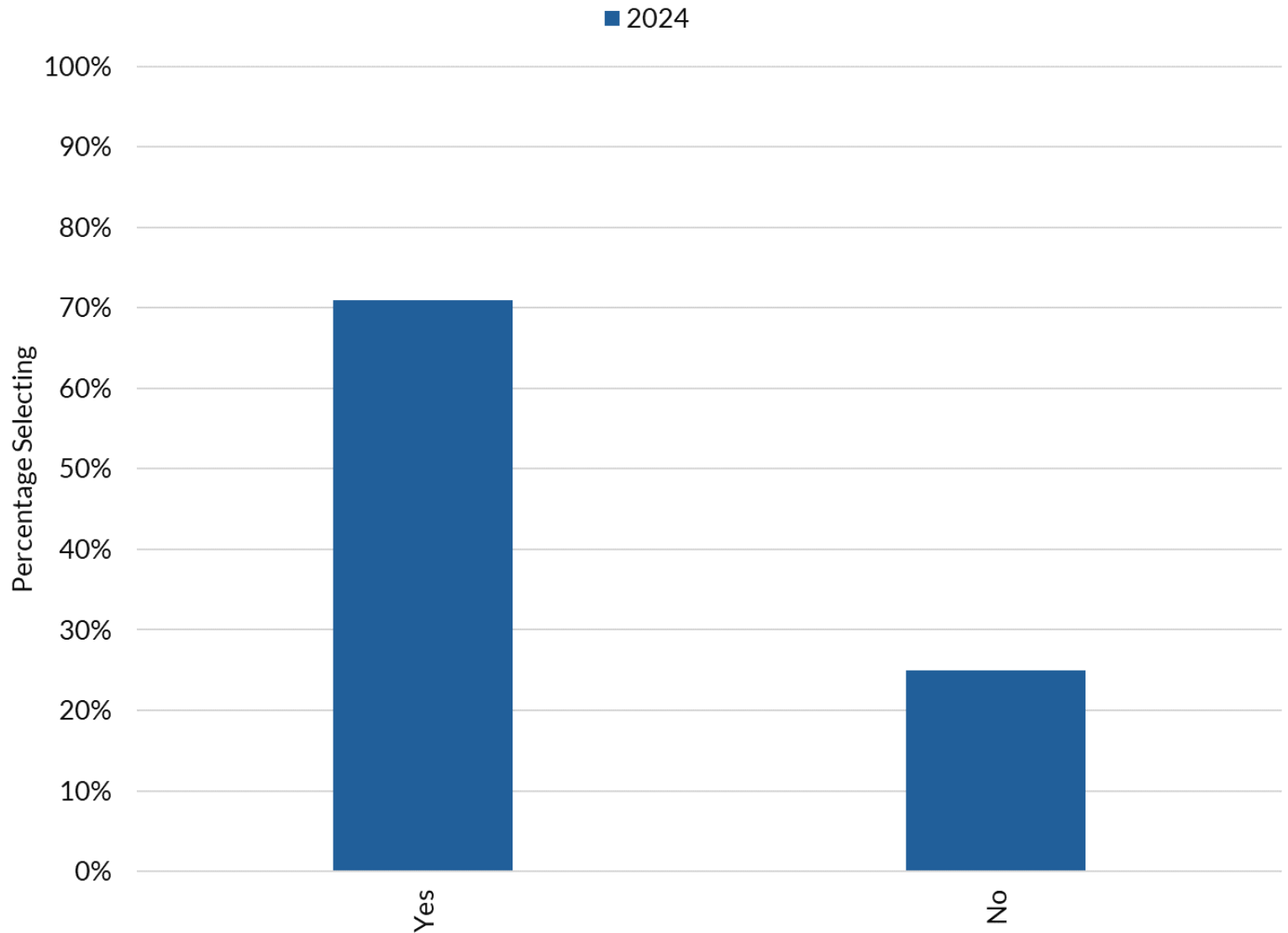
Which of the following zoning uses would you prefer to see in the Meridian Mall?



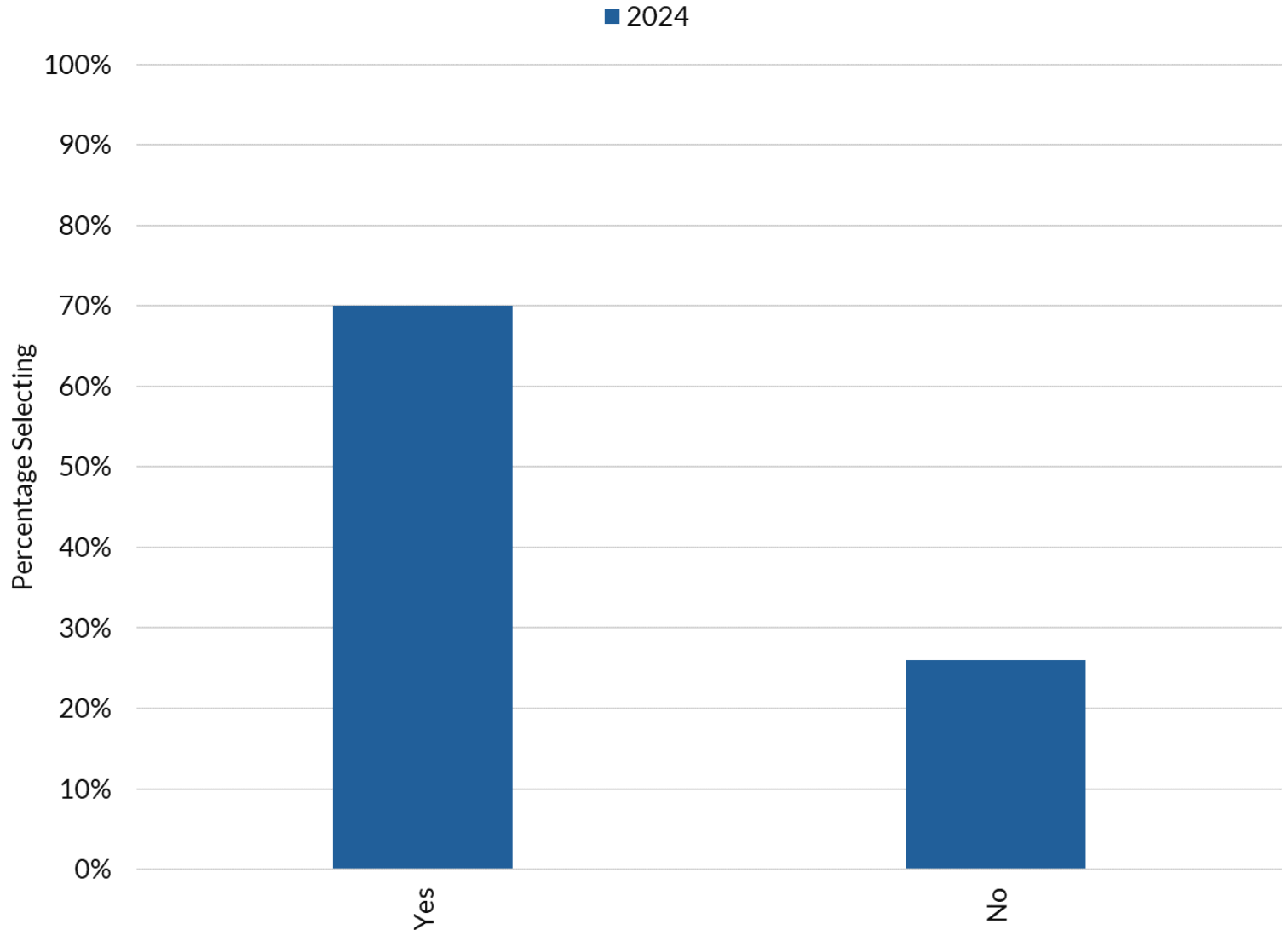
Which of the following potential future community improvements should the Township pursue?



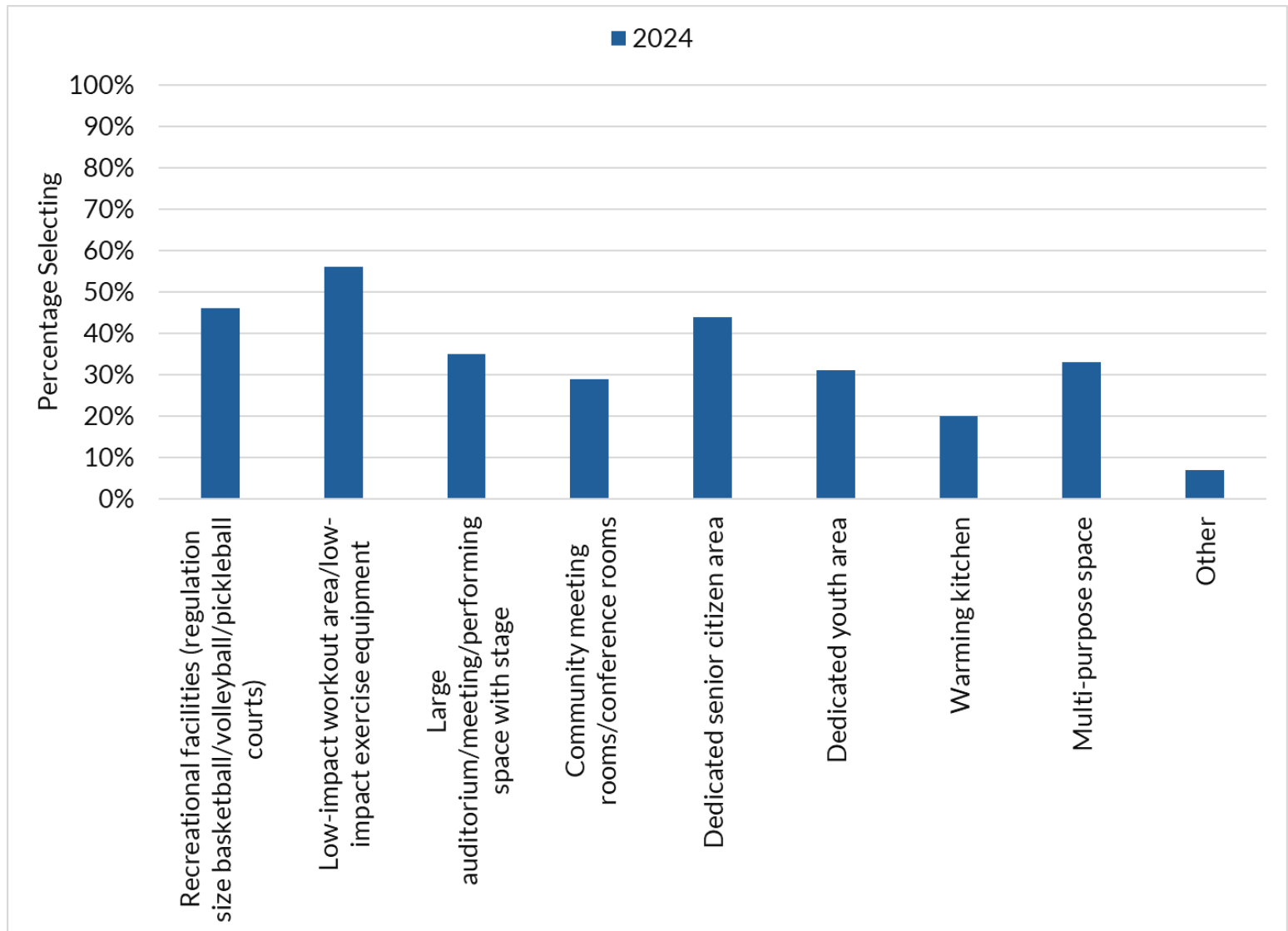
Do you feel Meridian Township would benefit from the addition of a multi-generational community & senior center, re-purposing the Younkers building in the Meridian Mall?



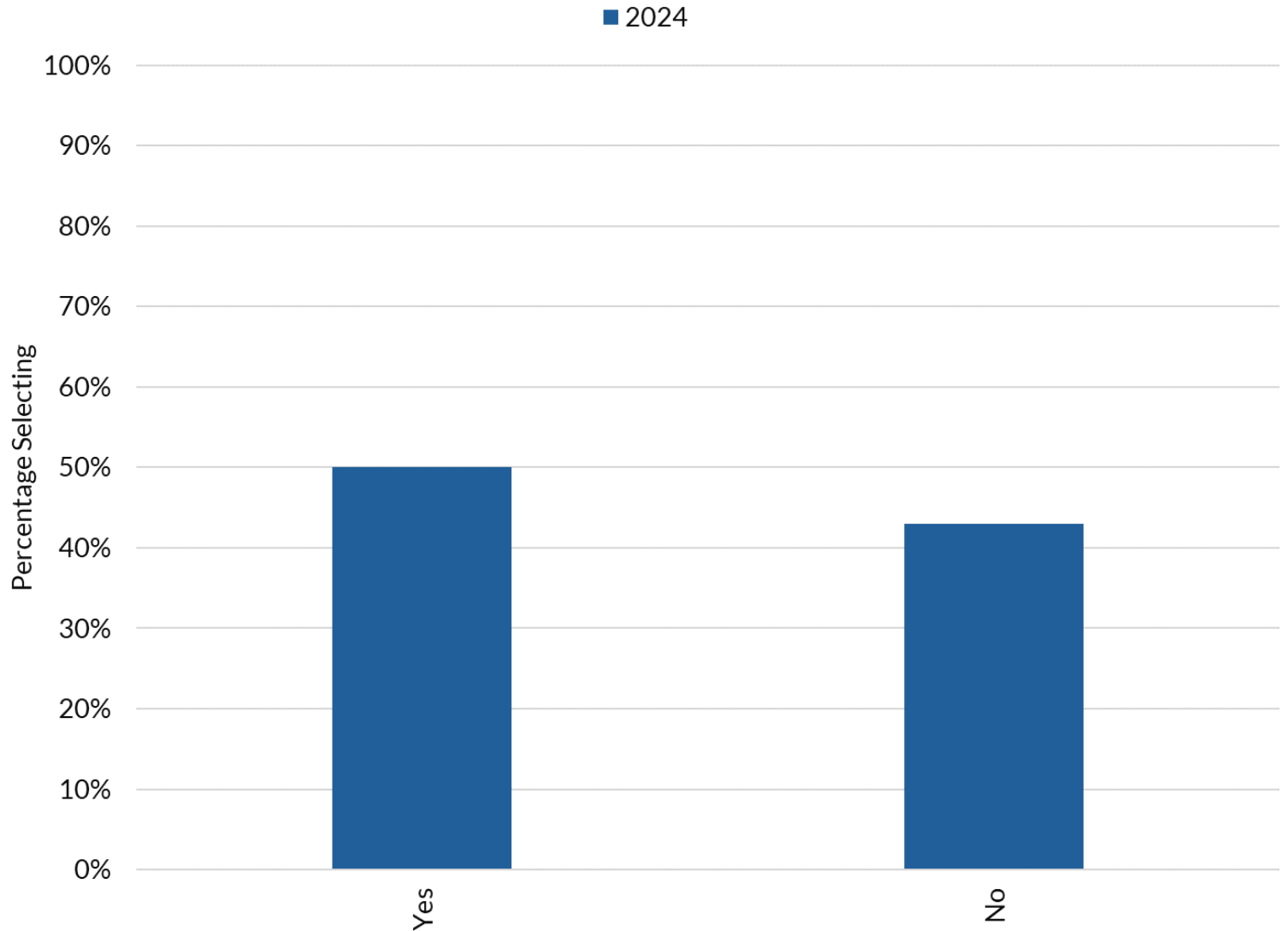
Would you (and your family, if applicable) use a community & senior center if the programs and services met your needs?



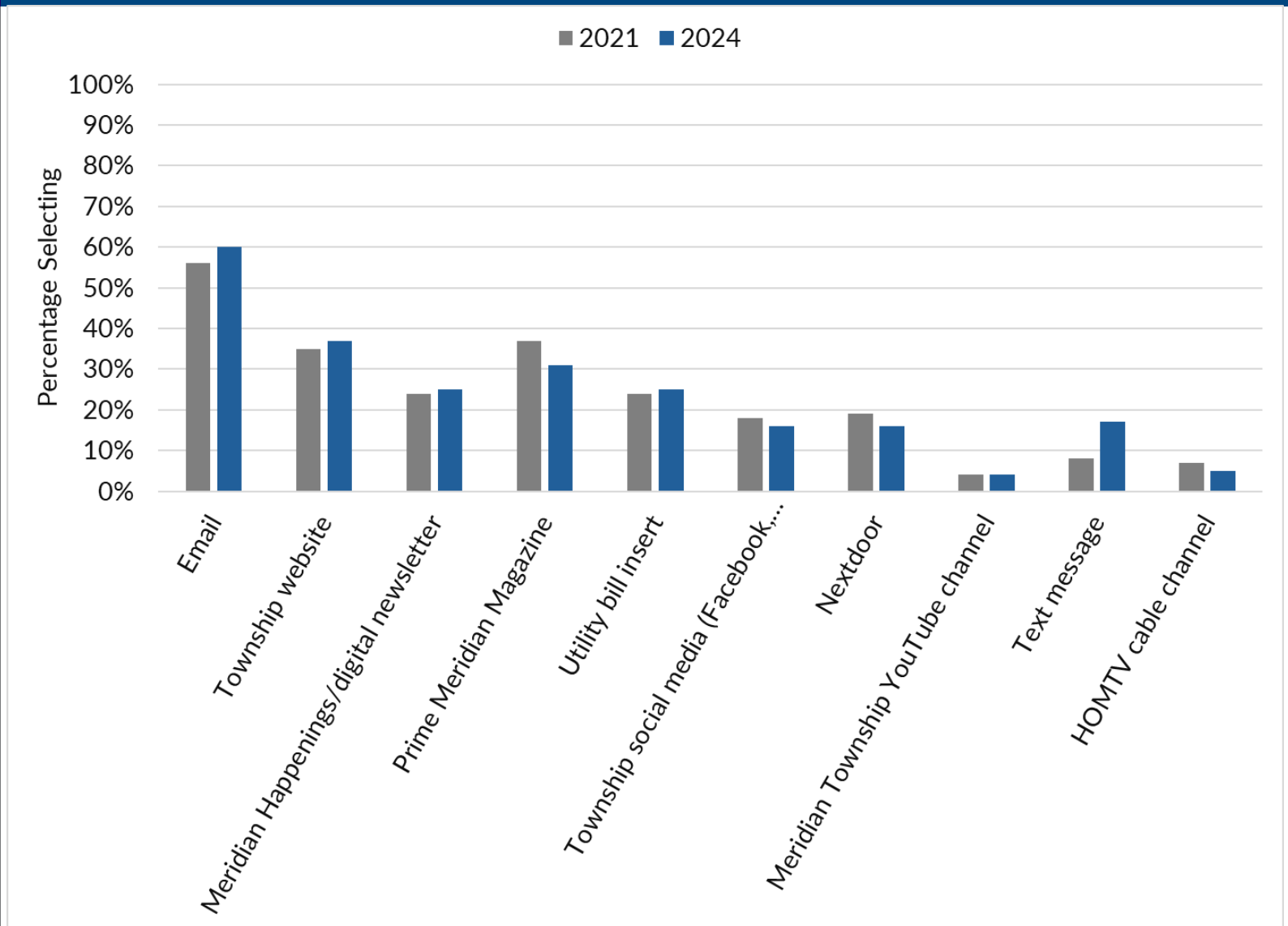
What features would you like to see in a community & senior center?



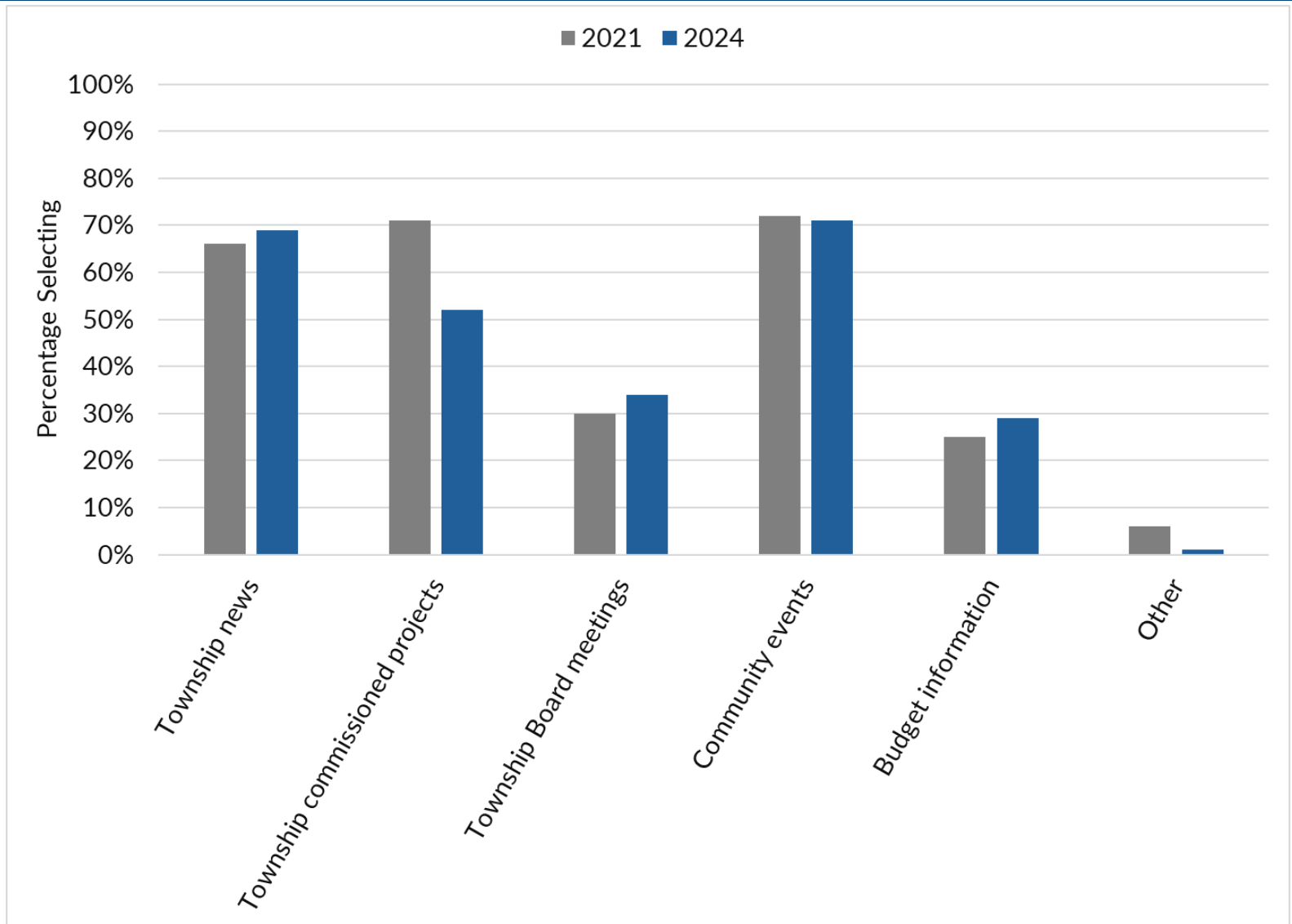
Would you be in support of a local millage to fill the gap in financing?



How do you prefer to receive information from the Township?



What types of information would you prefer to receive?



Word Cloud:

Which languages are spoken in your home?



Questions

Rating Questions Count of Sample: 392 (+/- 4.9%) FINAL		Fire and EMS					Police							
		Fire and Medical Overall	Fire protection for the community	Engagement and educational opportunities	Response time to fires	Response time to medical emergencies	Respectful interaction with residents	Law Enforcement Overall	Respectful treatment of residents	Fair and equitable enforcement	Safety education (DARE, Citizens' Academy, etc.)	Response time to emergencies	Engagement with the community	Transparency in sharing information
2021 Overall		5.4	5.5	5.2	5.5	5.4	5.6	5.3	5.5	5.2	5.4	5.5	5.2	4.8
2024 Overall		5.5	5.7	5.2	5.6	5.6	5.6	5.1	5.2	4.9	5.2	5.4	5.2	4.9
Residency	One year or less*	5.9	6.0	5.7	6.0	6.0	6.0	5.7	5.8	5.3	6.0	6.0	5.7	5.3
	1-5 years	5.3	5.4	5.0	5.3	5.3	5.4	4.7	4.8	4.3	4.9	5.1	4.9	4.3
	6-10 years	5.5	5.6	5.2	5.6	5.5	5.6	5.1	5.4	4.7	5.4	5.3	5.3	4.7
	More than 10 years	5.6	5.7	5.2	5.6	5.6	5.7	5.3	5.4	5.0	5.3	5.5	5.3	5.0
Own/Rent	Own	5.5	5.6	5.1	5.5	5.6	5.7	5.2	5.4	5.0	5.3	5.4	5.3	5.0
	Rent/lease	5.4	5.7	4.8	5.6	5.4	5.5	4.7	4.8	3.8	4.9	5.4	5.2	3.8
Employed in Township	Yes	5.5	5.6	5.1	5.7	5.4	5.6	5.3	5.3	4.9	5.4	5.5	5.5	4.9
	No, a different community	5.5	5.6	5.1	5.5	5.6	5.7	5.1	5.3	4.9	5.2	5.3	5.1	4.9
	I am not currently employed*	5.3	6.0	5.3	5.5	5.1	4.7	4.5	4.3	3.6	5.3	5.4	4.6	3.6
	I am retired	5.6	5.6	5.3	5.6	5.7	5.7	5.2	5.4	4.9	5.3	5.5	5.4	4.9
Age	18 to 24*	5.1	5.8	4.0	5.3	5.0	5.4	4.3	4.9	4.0	4.6	4.2	3.8	4.0
	25 to 34*	5.2	5.3	4.9	5.0	5.3	5.4	4.6	4.6	4.0	4.5	5.2	5.0	4.0
	35 to 44	5.6	5.7	5.2	5.6	5.8	5.6	5.4	5.4	5.2	5.5	5.6	5.3	5.2
	45 to 54	5.4	5.5	5.2	5.4	5.2	5.6	5.1	5.3	4.7	5.4	5.4	5.2	4.7
	55 to 64	5.5	5.6	4.9	5.6	5.6	5.6	4.8	5.0	4.2	5.0	5.3	4.9	4.2
	65 or over	5.6	5.6	5.3	5.6	5.7	5.7	5.4	5.5	5.1	5.4	5.5	5.5	5.1
Education	Some high school or less*	5.6	5.5	5.0	6.0	6.0	5.5	5.7	5.5	6.0	4.5	6.0	6.0	6.0
	High school graduate/GED*	5.5	5.6	5.3	5.3	5.5	5.7	5.4	5.6	5.0	5.8	5.6	5.5	5.0
	Some college	5.5	5.6	5.2	5.5	5.4	5.7	5.2	5.1	5.1	5.2	5.2	5.3	5.1
	College graduate	5.5	5.6	5.2	5.6	5.5	5.6	5.2	5.3	4.8	5.3	5.5	5.2	4.8
	Graduate degree(s)	5.5	5.7	5.1	5.6	5.7	5.6	5.1	5.3	4.7	5.3	5.4	5.3	4.7
Household Income	\$25,000 or less*	5.2	5.7	4.6	5.5	5.1	5.1	4.2	4.7	3.0	4.5	5.2	4.6	3.0
	\$25,001 to \$50,000*	5.7	5.8	5.8	5.6	5.6	5.5	5.3	5.2	4.9	5.6	5.6	5.4	4.9
	\$50,001 to \$72,900	5.4	5.5	4.6	5.4	5.7	5.8	4.7	5.1	4.1	4.7	5.5	4.8	4.1
	\$72,901 to \$92,800	5.4	5.4	5.2	5.3	5.4	5.7	5.1	5.2	4.7	5.2	5.3	5.2	4.7
	More than \$92,801	5.6	5.7	5.2	5.6	5.6	5.7	5.3	5.4	5.1	5.4	5.4	5.4	5.1
Count of Household	1	5.4	5.6	4.9	5.5	5.6	5.6	5.0	5.2	4.3	5.3	5.5	5.1	4.3
	2	5.6	5.6	5.3	5.6	5.7	5.7	5.2	5.4	4.9	5.3	5.5	5.4	4.9
	3	5.6	5.8	5.3	5.7	5.3	5.7	5.4	5.5	5.2	5.5	5.4	5.4	5.2
	4	5.5	5.6	5.2	5.4	5.5	5.7	5.0	5.0	4.7	5.0	5.2	5.1	4.7
	5*	5.4	5.3	5.1	5.7	5.6	5.4	5.3	5.4	5.0	5.6	5.5	5.4	5.0
	6*	5.5	6.0	4.5	6.0	6.0	5.0	3.0	4.4	1.0	4.7	3.5	3.5	1.0
	7 or more*	-	-	-	-	-	-	5.0	5.0	-	-	-	-	-
People in Household	Child(ren) age 12 or under	5.6	5.8	5.2	5.6	5.7	5.6	5.2	5.3	4.9	5.4	5.4	5.3	4.9
	Child(ren) age 13-17	5.2	5.2	4.9	5.3	5.2	5.4	4.8	5.1	4.3	5.0	5.1	4.9	4.3
	Adult child(ren) age 18+	5.5	5.6	5.1	5.6	5.4	5.6	4.9	5.0	4.7	5.0	5.2	5.0	4.7
	Spouse/partner	5.5	5.6	5.2	5.5	5.6	5.6	5.2	5.4	5.0	5.3	5.4	5.3	5.0
	Roommate*	5.7	5.5	6.0	6.0	5.5	5.5	4.1	4.3	3.7	4.0	5.0	4.0	3.7
	Parent age 65 or older*	5.4	5.5	4.8	5.5	5.4	5.6	4.8	5.1	4.2	5.1	5.1	5.0	4.2
	None of these	5.5	5.8	5.1	5.6	5.5	5.5	5.1	5.2	4.6	5.5	5.5	5.1	4.6
Gender	Male	5.5	5.6	5.3	5.6	5.6	5.6	5.2	5.3	4.9	5.2	5.4	5.2	4.9
	Female	5.5	5.7	5.2	5.5	5.6	5.7	5.2	5.4	4.8	5.4	5.5	5.4	4.8
	Non-binary*	5.5	6.0	-	6.0	5.0	5.0	4.5	4.0	-	-	5.0	-	-
	Prefer not to say*	5.4	5.8	4.7	5.5	5.0	6.0	4.5	4.4	4.3	4.5	4.8	4.6	4.3
	Prefer to self describe*	5.8	5.8	5.3	6.0	6.0	5.7	5.4	5.0	5.0	6.0	5.5	6.0	5.0
Ethnicity	Asian*	5.5	5.7	5.3	5.7	5.2	5.7	5.1	5.2	4.9	5.2	5.3	4.9	4.9
	White/Caucasian	5.6	5.7	5.3	5.7	5.6	5.7	5.3	5.4	5.0	5.4	5.5	5.4	5.0
	Black/African American*	5.4	6.0	4.5	6.0	5.0	5.5	3.1	4.3	2.5	2.5	4.3	2.5	2.5
	Hispanic/Latinx*	5.5	5.7	5.0	5.5	5.3	5.8	4.6	4.5	3.3	5.3	6.0	5.0	3.3
	Indigenous American*	5.2	5.3	5.0	5.0	4.6	6.0	5.3	5.7	5.0	6.0	5.0	5.0	5.0
	Prefer not to say*	5.3	5.4	5.0	5.2	5.3	5.8	4.8	5.0	4.7	4.7	4.9	4.8	4.7
	Other*	3.8	3.8	3.5	3.7	3.7	4.3	4.0	4.3	4.0	3.7	3.7	4.3	4.0
	Prefer to self describe*	5.2	5.7	5.3	5.2	5.0	4.7	4.6	4.3	3.7	5.7	5.5	4.8	3.7
ZIP Code	48864	5.6	5.7	5.3	5.7	5.7	5.7	5.3	5.4	5.0	5.4	5.4	5.3	5.0
	48823	5.4	5.6	4.9	5.4	5.5	5.4	4.9	5.0	4.4	5.2	5.4	5.1	4.4
	48840	5.4	5.5	5.2	5.4	5.4	5.6	5.1	5.3	4.8	5.1	5.4	5.3	4.8
	48895*	6.0	-	-	-	6.0	6.0	6.0	6.0	-	6.0	6.0	-	-
In Random Sample	Yes	5.5	5.6	5.2	5.5	5.5	5.6	5.1	5.3	4.8	5.3	5.4	5.2	4.8
	No	5.5	5.8	4.9	5.6	5.7	5.7	5.2	5.5	4.8	5.4	5.4	5.3	4.8
Weighting	Unweighted	5.5	5.6	5.2	5.5	5.5	5.6	5.1	5.3	4.8	5.3	5.4	5.2	4.8
	Age	5.3	5.7	4.6	5.3	5.2	5.5	4.5	4.9	4.2	4.8	4.6	4.3	4.2

*Note: Lower number of responses may result in increased variability

Rating Questions Count of Sample: 392 (+/- 4.9%) FINAL		Parks and Recreation										Transportation Infrastructure				
		Parks and Recreation Overall	Parks/facilities meet your needs	Parks/facilities maintenance and	Quality of recreational programs	Variety of recreational programs	Variety of park amenities	Quality of park amenities (trails, playgrounds, etc.)	Marketplace on the Green Farmers' Market	Historical Village	Harris Nature Center	Transportation Overall	Street surface maintenance/repair	CATA/Redi-Ride	Pathway system for biking and walking	Street tree maintenance and care
2021 Overall		5.3	5.3	5.2	5.1	5.0	5.1	5.3	5.6	5.3	5.4	4.2	3.2	4.6	4.7	4.2
2024 Overall		5.3	5.3	5.3	5.2	5.1	5.1	5.3	5.5	5.5	5.5	4.4	3.7	4.8	4.7	4.3
Residency	One year or less*	5.5	5.4	5.6	6.0	5.5	5.4	5.5	5.4	5.6	5.4	5.0	4.4	5.7	5.3	4.6
	1-5 years	5.2	5.3	5.2	4.9	4.8	5.0	5.1	5.5	5.3	5.5	4.4	3.9	5.1	4.4	4.3
	6-10 years	5.3	5.2	5.3	5.0	4.9	5.1	5.2	5.6	5.6	5.7	4.0	3.4	3.7	4.6	4.1
	More than 10 years	5.3	5.3	5.3	5.2	5.1	5.1	5.3	5.5	5.5	5.5	4.4	3.7	4.7	4.9	4.2
Own/Rent	Own	5.3	5.3	5.3	5.1	5.0	5.0	5.2	5.5	5.5	5.5	4.3	3.7	4.7	4.7	4.2
	Rent/lease	5.3	5.3	5.3	5.2	4.9	5.2	5.2	5.7	5.5	5.5	4.5	4.1	4.7	5.0	4.2
Employed in Township	Yes	5.2	5.2	5.2	5.1	4.9	5.0	5.3	5.4	5.3	5.5	4.4	3.9	4.4	5.0	4.4
	No, a different community	5.2	5.3	5.2	5.0	4.8	4.9	5.1	5.5	5.4	5.5	4.3	3.6	4.6	4.6	4.2
	I am not currently employed*	5.3	4.9	5.1	5.2	5.3	5.1	5.3	5.7	5.6	5.3	3.5	3.2	3.0	4.2	3.6
	I am retired	5.4	5.4	5.4	5.3	5.3	5.3	5.3	5.5	5.6	5.5	4.6	3.9	5.1	4.9	4.3
Age	18 to 24*	4.9	4.8	4.7	4.3	4.5	4.2	5.0	5.5	5.4	5.3	3.4	3.4	3.0	4.0	3.3
	25 to 34*	5.3	5.3	5.5	5.1	4.9	5.2	5.1	5.7	5.2	5.5	4.4	4.0	4.6	4.4	4.6
	35 to 44	5.3	5.3	5.4	5.1	5.0	4.8	5.3	5.6	5.4	5.7	4.3	3.9	4.7	4.3	4.3
	45 to 54	5.1	5.1	4.9	4.8	4.8	4.8	5.1	5.4	5.4	5.4	4.2	3.4	4.6	4.7	4.0
	55 to 64	5.3	5.2	5.3	5.3	4.9	5.1	5.3	5.3	5.5	5.4	4.2	3.5	4.3	4.8	4.2
	65 or over	5.4	5.5	5.4	5.4	5.3	5.3	5.3	5.6	5.6	5.5	4.6	3.9	5.1	4.9	4.3
Education	Some high school or less*	5.3	6.0	6.0	6.0	6.0	-	1.0	6.0	6.0	-	4.5	5.0	6.0	1.0	6.0
	High school graduate/GED*	5.7	5.2	5.6	5.5	5.7	5.8	5.8	6.0	5.7	6.0	4.7	4.9	4.0	5.2	4.8
	Some college	5.3	5.3	5.1	5.2	5.1	5.2	5.2	5.7	5.5	5.4	4.3	3.7	4.5	4.9	4.2
	College graduate	5.3	5.3	5.3	5.1	5.0	5.1	5.2	5.5	5.5	5.5	4.4	3.8	4.7	4.8	4.3
	Graduate degree(s)	5.3	5.3	5.3	5.1	5.0	5.0	5.3	5.5	5.5	5.5	4.3	3.6	4.8	4.7	4.1
Household Income	\$25,000 or less*	5.2	5.0	5.3	5.1	5.0	5.0	4.9	5.5	5.4	5.6	4.6	4.0	4.9	4.9	4.5
	\$25,001 to \$50,000*	5.5	5.4	5.5	5.6	5.4	5.3	5.5	5.6	5.8	5.6	4.8	4.1	5.0	5.3	4.7
	\$50,001 to \$72,900	5.3	5.4	5.4	5.1	4.9	5.3	5.4	5.6	5.5	5.4	4.4	3.9	4.4	4.9	4.2
	\$72,901 to \$92,800	5.2	5.3	5.2	5.1	5.0	5.0	5.1	5.5	5.4	5.3	4.3	3.6	4.9	4.7	4.1
	More than \$92,801	5.3	5.3	5.3	5.1	4.9	5.0	5.2	5.5	5.5	5.5	4.3	3.7	4.6	4.6	4.2
Count of Household	1	5.4	5.5	5.5	5.3	5.1	5.3	5.3	5.7	5.6	5.6	4.7	4.0	5.2	4.9	4.7
	2	5.3	5.4	5.3	5.3	5.1	5.2	5.3	5.4	5.5	5.5	4.3	3.7	4.6	4.8	4.1
	3	5.2	5.3	5.2	4.9	4.8	4.9	5.1	5.5	5.3	5.4	4.3	3.7	4.5	4.7	4.1
	4	5.3	5.2	5.3	5.3	5.3	5.1	5.2	5.4	5.6	5.6	4.2	3.5	4.5	4.7	4.2
	5*	5.0	4.8	4.9	4.8	4.6	4.5	5.1	5.6	5.3	5.5	4.5	4.1	4.8	4.8	4.2
	6*	5.2	5.3	5.2	4.8	4.8	4.6	5.3	6.0	5.6	5.5	3.5	3.3	-	3.4	3.7
	7 or more*	4.8	5.0	5.0	5.0	4.0	4.0	5.0	5.0	5.0	5.0	5.0	5.0	-	5.0	5.0
People in Household	Child(ren) age 12 or under	5.3	5.3	5.4	5.3	5.1	5.0	5.3	5.7	5.4	5.6	4.5	3.9	5.1	4.6	4.3
	Child(ren) age 13-17	5.1	5.0	5.0	4.8	4.8	4.8	5.2	5.4	5.3	5.4	4.0	3.3	4.4	4.5	3.9
	Adult child(ren) age 18+	5.1	5.1	5.1	4.9	4.8	4.8	5.1	5.4	5.4	5.4	4.1	3.4	4.5	4.7	3.9
	Spouse/partner	5.3	5.3	5.3	5.1	5.0	5.1	5.2	5.5	5.5	5.5	4.3	3.7	4.7	4.7	4.2
	Roommate*	5.0	5.0	5.0	5.0	5.0	4.0	4.3	6.0	-	5.5	4.1	3.5	4.7	5.0	3.3
	Parent age 65 or older*	5.4	5.4	5.3	5.3	5.4	5.2	5.4	5.5	5.5	5.3	4.1	4.0	4.3	4.3	3.8
	None of these	5.4	5.4	5.5	5.3	5.1	5.2	5.3	5.6	5.5	5.6	4.7	3.8	5.1	5.0	4.7
Gender	Male	5.3	5.3	5.3	5.2	5.1	5.1	5.2	5.5	5.5	5.6	4.3	3.6	4.4	4.8	4.2
	Female	5.3	5.3	5.3	5.2	5.0	5.1	5.3	5.5	5.5	5.4	4.5	3.8	5.0	4.8	4.3
	Non-binary*	5.8	6.0	6.0	-	-	5.0	6.0	6.0	6.0	-	6.0	6.0	6.0	6.0	-
	Prefer not to say*	5.1	5.2	5.0	5.0	4.9	5.0	4.9	5.2	5.3	5.8	4.3	3.7	5.6	3.6	4.2
	Prefer to self describe*	5.7	5.8	5.5	6.0	6.0	5.7	5.7	5.5	5.0	6.0	4.9	4.3	-	5.5	5.0
Ethnicity	Asian*	4.9	4.9	4.9	4.8	4.9	4.5	4.9	5.2	4.9	5.3	4.3	3.9	4.6	4.4	4.1
	White/Caucasian	5.3	5.4	5.3	5.2	5.1	5.1	5.3	5.5	5.5	5.5	4.4	3.8	4.8	4.8	4.3
	Black/African American*	5.6	5.8	5.6	5.6	5.4	5.0	5.6	5.8	5.8	5.5	4.9	4.0	6.0	5.0	4.6
	Hispanic/Latinx*	5.5	5.0	5.6	5.0	5.2	5.3	5.5	6.0	5.5	6.0	5.1	4.3	6.0	5.5	4.6
	Indigenous American*	5.3	5.3	5.0	4.8	5.0	5.3	5.3	5.8	5.7	5.7	3.6	3.4	2.0	4.8	4.3
	Prefer not to say*	4.9	4.8	4.8	4.6	4.4	4.7	4.6	5.3	5.4	5.8	3.8	2.9	4.5	4.1	3.8
	Other*	5.1	5.0	5.0	4.5	5.0	5.0	5.0	5.3	5.5	5.5	4.3	2.0	6.0	5.0	4.0
	Prefer to self describe*	5.1	4.9	5.1	5.0	4.6	5.0	4.7	5.7	5.0	5.5	3.7	4.2	2.0	4.5	4.0
ZIP Code	48864	5.3	5.3	5.3	5.1	5.0	5.1	5.3	5.6	5.5	5.5	4.4	3.6	4.9	4.7	4.2
	48823	5.3	5.3	5.3	5.2	5.1	5.1	5.2	5.3	5.4	5.4	4.4	3.9	4.7	4.8	4.1
	48840	5.3	5.3	5.3	5.2	5.0	5.1	5.1	5.5	5.5	5.6	4.4	3.7	4.5	4.8	4.5
	48895*	5.9	6.0	5.5	-	-	6.0	6.0	6.0	-	6.0	4.8	4.5	-	5.0	-
In Random Sample	Yes	5.3	5.3	5.3	5.1	5.0	5.1	5.2	5.5	5.5	5.5	4.3	3.7	4.7	4.7	4.2
	No	5.2	5.2	5.1	5.0	4.8	5.0	5.3	5.4	5.4	5.7	4.2	3.6	4.3	4.7	4.0
Weighting	Unweighted	5.3	5.3	5.3	5.1	5.0	5.1	5.2	5.5	5.5	5.5	4.3	3.7	4.7	4.7	4.2
	Age	5.0	5.0	5.0	4.7	4.7	4.6	5.1	5.5	5.4	5.4	3.8	3.6	3.6	4.2	3.8

*Note: Lower number of responses may result in i

Rating Questions Count of Sample: 392 (+/- 4.9%) FINAL		Public Works							Facilities and Grounds						
		Public Works Overall	Drinking water quality	Response time to water/sewer emergencies	Stormwater/drain maintenance	Ease of paying Township utility bills	Snow management on trails and pathways	Streetlight maintenance	Respectful treatment of residents/customer service	Facilities and Grounds Overall	Meridian Township Hall (government offices)	Okemos Library CADL Branch	Haslett Library CADL Branch	Glendale Cemetery	Recycling/transfer station
2021 Overall		4.9	5.2	4.9	4.4	5.3	4.7	4.9	5.2	5.2	5.3	5.4	5.4	5.3	4.8
2024 Overall		5.1	5.2	5.1	4.7	5.4	4.8	5.0	5.3	5.3	5.4	5.5	5.5	5.4	4.8
Residency	One year or less*	5.2	5.2	6.0	4.3	5.0	5.3	5.2	5.4	5.7	5.3	6.0	6.0	6.0	5.0
	1-5 years	4.8	4.9	4.5	4.3	5.2	4.6	5.0	5.2	5.3	5.2	5.4	5.3	5.6	5.1
	6-10 years	4.8	5.2	4.8	4.6	4.8	4.6	4.7	4.9	5.2	5.2	5.2	5.3	5.5	4.6
	More than 10 years	5.1	5.3	5.1	4.6	5.4	4.8	5.0	5.3	5.3	5.4	5.5	5.5	5.3	4.8
Own/Rent	Own	5.0	5.3	5.0	4.5	5.3	4.7	5.0	5.3	5.3	5.3	5.4	5.4	5.4	4.8
	Rent/lease	4.9	4.6	4.8	5.0	5.2	4.7	5.1	5.2	5.5	5.6	5.7	5.6	5.3	5.3
Employed in Township	Yes	5.0	5.2	5.0	4.5	5.3	4.8	5.2	5.1	5.3	5.3	5.5	5.5	5.5	4.8
	No, a different community	4.9	5.1	4.9	4.5	5.2	4.7	4.7	5.2	5.2	5.2	5.4	5.3	5.5	4.7
	I am not currently employed*	4.8	5.0	3.5	4.8	5.4	4.9	4.6	5.2	5.1	5.3	5.4	5.3	-	4.2
	I am retired	5.2	5.4	5.2	4.7	5.5	4.9	5.1	5.4	5.4	5.5	5.6	5.6	5.3	4.9
Age	18 to 24*	4.7	5.3	5.0	4.8	4.5	3.3	5.0	5.3	5.5	6.0	5.4	6.0	6.0	4.0
	25 to 34*	5.1	5.0	4.8	4.8	5.6	4.5	5.0	5.7	5.5	5.0	5.5	5.5	5.8	5.5
	35 to 44	5.0	5.2	4.8	4.5	5.2	5.0	5.0	5.3	5.4	5.5	5.7	5.3	5.8	4.9
	45 to 54	4.6	4.7	4.4	4.2	4.9	4.4	4.6	5.1	4.9	4.9	5.2	5.0	5.0	4.6
	55 to 64	4.8	5.2	4.8	4.1	5.2	4.8	4.6	4.9	5.2	5.1	5.4	5.4	5.3	4.6
	65 or over	5.3	5.4	5.4	4.9	5.6	5.0	5.2	5.5	5.4	5.6	5.6	5.6	5.4	4.9
Education	Some high school or less*	5.7	5.5	5.5	6.0	6.0	6.0	6.0	5.0	5.7	6.0	5.5	5.5	-	-
	High school graduate/GED*	5.5	5.3	6.0	5.0	6.0	5.0	5.5	5.8	5.8	6.0	5.8	6.0	6.0	5.2
	Some college	5.0	5.1	4.8	4.7	5.5	4.5	5.4	5.3	5.2	5.4	5.3	5.4	4.8	5.3
	College graduate	5.1	5.3	5.1	4.6	5.3	4.9	5.1	5.4	5.3	5.3	5.5	5.5	5.5	4.9
	Graduate degree(s)	4.9	5.2	4.9	4.5	5.3	4.7	4.7	5.2	5.3	5.4	5.5	5.4	5.4	4.7
Household Income	\$25,000 or less*	4.9	4.7	4.6	5.2	5.4	4.4	5.0	4.8	5.3	5.3	5.5	5.5	5.3	4.8
	\$25,001 to \$50,000*	5.3	5.2	5.5	4.9	5.7	5.0	5.6	5.5	5.7	5.7	5.8	5.8	5.8	5.2
	\$50,001 to \$72,900	5.0	4.9	4.8	4.3	5.4	5.1	5.0	5.3	5.4	5.3	5.6	5.6	5.3	5.0
	\$72,901 to \$92,800	5.0	5.2	5.1	4.3	5.4	4.7	5.0	5.5	5.2	5.4	5.4	5.4	4.9	5.0
	More than \$92,801	5.0	5.3	5.0	4.7	5.3	4.7	4.9	5.2	5.3	5.3	5.4	5.3	5.6	4.7
Count of Household	1	5.2	5.2	5.1	4.8	5.5	4.9	5.2	5.4	5.6	5.7	5.8	5.8	5.4	5.3
	2	5.1	5.3	5.2	4.7	5.5	4.8	5.0	5.4	5.3	5.4	5.5	5.5	5.5	4.8
	3	4.9	5.2	4.5	4.2	5.3	4.8	5.0	5.2	5.0	5.1	5.1	5.1	5.1	4.7
	4	5.0	5.2	4.9	4.5	5.1	4.8	4.9	5.4	5.2	5.0	5.3	5.2	5.6	4.7
	5*	4.7	4.8	5.3	4.5	4.9	4.4	4.5	4.4	5.4	5.4	5.5	5.4	5.7	4.8
	6*	3.5	5.3	3.0	1.0	4.0	4.0	4.0	3.0	4.8	4.7	5.5	5.0	5.0	4.0
	7 or more*	4.5	5.0	-	-	3.0	5.0	-	5.0	5.0	-	5.0	5.0	-	-
People in Household	Child(ren) age 12 or under	5.0	5.3	4.6	4.4	5.2	4.9	5.0	5.3	5.3	5.3	5.4	5.3	5.5	4.8
	Child(ren) age 13-17	4.5	4.8	4.4	4.1	4.8	4.4	4.3	4.6	4.9	4.9	5.1	5.0	5.5	4.2
	Adult child(ren) age 18+	4.7	4.7	4.6	4.4	5.0	4.4	4.6	4.9	5.1	5.0	5.3	5.3	5.2	4.7
	Spouse/partner	5.0	5.3	5.0	4.6	5.3	4.8	5.0	5.3	5.2	5.3	5.4	5.4	5.4	4.7
	Roommate*	4.9	5.0	6.0	4.0	4.5	5.0	5.3	4.5	5.5	5.0	5.5	6.0	-	-
	Parent age 65 or older*	4.8	5.1	4.8	4.5	5.3	4.4	4.6	5.0	5.5	5.4	5.5	5.4	5.5	5.5
	None of these	5.1	5.3	5.2	4.8	5.3	4.7	5.0	5.3	5.5	5.6	5.7	5.6	5.3	5.2
Gender	Male	5.1	5.2	5.2	4.7	5.3	4.8	4.9	5.3	5.3	5.4	5.4	5.4	5.4	4.7
	Female	5.0	5.2	4.9	4.6	5.4	4.8	5.0	5.4	5.3	5.4	5.5	5.5	5.4	4.9
	Non-binary*	6.0	6.0	-	6.0	-	-	6.0	-	6.0	-	6.0	-	-	-
	Prefer not to say*	5.1	5.2	4.7	4.6	5.5	5.0	5.6	5.2	5.3	5.1	5.6	5.0	5.5	5.3
	Prefer to self describe*	4.7	6.0	-	3.0	5.0	5.0	4.0	5.0	5.2	6.0	4.7	4.7	-	5.3
Ethnicity	Asian*	4.8	5.0	4.5	4.1	5.4	4.6	4.7	5.0	5.1	5.2	5.2	5.1	5.1	4.8
	White/Caucasian	5.1	5.3	5.1	4.7	5.4	4.9	5.0	5.4	5.3	5.4	5.5	5.5	5.4	4.9
	Black/African American*	4.6	5.0	5.0	4.0	4.8	4.3	4.3	4.8	4.7	5.0	5.3	5.3	6.0	2.0
	Hispanic/Latinx*	5.5	5.0	5.5	5.8	5.8	5.7	5.4	5.5	5.4	5.0	5.7	5.5	5.5	5.3
	Indigenous American*	4.9	5.0	5.0	5.0	5.0	5.3	4.0	5.3	5.3	5.5	5.0	4.7	5.5	5.7
	Prefer not to say*	4.2	4.3	4.1	3.9	4.5	4.1	4.3	4.5	5.2	4.9	5.5	5.4	5.5	4.8
	Other*	4.9	4.7	6.0	5.5	5.0	4.3	4.0	4.5	5.2	5.0	5.5	5.0	6.0	4.5
	Prefer to self describe*	4.7	4.1	4.5	4.3	5.4	4.5	4.9	5.3	4.9	5.3	4.8	4.3	6.0	4.0
ZIP Code	48864	5.1	5.3	5.3	4.8	5.4	4.8	4.9	5.4	5.4	5.5	5.5	5.5	5.5	4.8
	48823	4.7	5.1	4.4	4.2	5.1	4.5	4.8	5.0	5.1	5.2	5.4	5.3	5.2	4.6
	48840	5.1	5.2	4.9	4.5	5.4	4.8	5.2	5.4	5.3	5.3	5.5	5.4	5.1	5.0
	48895*	6.0	-	-	-	6.0	-	6.0	6.0	5.8	-	-	6.0	-	5.5
In Random Sample	Yes	5.0	5.2	5.0	4.6	5.3	4.7	4.9	5.3	5.3	5.4	5.5	5.4	5.4	4.8
	No	5.1	5.5	5.5	5.0	5.1	4.7	5.1	5.1	5.3	5.5	5.3	5.5	5.2	5.0
Weighting	Unweighted	5.0	5.2	5.0	4.6	5.3	4.7	4.9	5.3	5.3	5.4	5.5	5.4	5.4	4.8
	Age	4.9	5.2	4.9	4.7	5.1	3.8	5.0	5.3	5.4	5.4	5.4	5.7	5.8	4.6

*Note: Lower number of responses may result in i

Rating Questions Count of Sample: 392 (+/- 4.9%) FINAL		Economic Health							Planning and Code Enforcement							
		Economy Overall	Cost of living	Affordability of housing	Availability of quality jobs	Stability of property values	Strength of local economy	Access to general health care services	Access to mental health care services	Services Overall	Building, plumbing, and electrical inspections	Professionalism of Code Enforcement Staff	Code enforcement/property	Rental inspections	Ease of permitting services	Plan review
2021 Overall		4.4	4.3	4.0	4.1	4.8	4.4	5.0	4.3	4.5	4.6	4.6	4.4	4.2	4.5	4.7
2024 Overall		4.2	3.9	3.6	4.0	4.7	4.4	4.9	4.2	4.5	4.6	4.6	4.4	4.2	4.5	4.6
Residency	One year or less*	4.8	4.1	4.2	4.8	5.2	4.9	4.9	5.5	5.3	6.0	-	3.7	5.0	6.0	6.0
	1-5 years	4.0	3.7	3.4	3.6	4.4	4.2	4.7	4.2	4.5	4.2	4.5	4.4	4.6	4.4	4.6
	6-10 years	4.0	3.7	3.4	3.9	4.4	4.5	4.7	3.5	4.1	4.3	4.4	3.9	3.5	4.1	4.4
	More than 10 years	4.2	4.0	3.5	3.9	4.8	4.3	5.0	4.2	4.5	4.6	4.7	4.5	4.2	4.4	4.3
Own/Rent	Own	4.2	3.9	3.5	3.9	4.7	4.4	4.9	4.1	4.4	4.5	4.6	4.4	4.1	4.4	4.3
	Rent/lease	3.7	3.5	3.3	2.9	3.7	3.8	4.6	4.2	4.9	4.8	5.3	4.7	4.8	4.8	5.0
Employed in Township	Yes	4.1	3.6	3.2	3.9	4.6	4.4	4.9	3.8	4.0	4.0	4.2	4.3	4.2	3.4	3.7
	No, a different community	4.1	3.8	3.3	3.9	4.6	4.3	4.7	4.1	4.4	4.5	4.7	4.5	4.0	4.6	4.3
	I am not currently employed*	4.0	4.0	3.5	3.7	3.9	3.9	4.3	4.4	4.1	4.3	4.5	4.0	3.0	4.5	4.0
	I am retired	4.3	4.1	3.8	3.7	4.8	4.5	5.1	4.3	4.7	4.8	4.7	4.4	4.7	4.5	4.8
Age	18 to 24*	3.9	3.4	2.8	4.2	4.0	4.0	4.3	4.3	3.0	4.0	4.0	4.0	2.0	2.0	2.0
	25 to 34*	4.0	3.6	3.1	3.4	4.5	4.1	4.9	4.5	4.3	4.0	5.0	4.6	3.7	4.3	-
	35 to 44	3.9	3.7	3.1	3.9	4.4	4.5	4.6	3.3	4.4	4.7	4.8	4.6	3.3	3.9	4.8
	45 to 54	4.0	3.7	3.4	3.8	4.6	4.0	4.6	4.0	4.1	4.1	4.5	4.2	4.3	4.2	3.4
	55 to 64	4.0	3.7	3.2	3.7	4.4	4.1	4.8	4.0	4.3	4.3	4.4	4.6	4.2	4.3	4.2
	65 or over	4.5	4.2	3.9	4.0	5.0	4.6	5.2	4.5	4.6	4.7	4.6	4.3	4.5	4.5	4.7
Education	Some high school or less*	5.5	5.0	6.0	-	-	-	5.0	6.0	-	-	-	-	-	-	-
	High school graduate/GED*	4.9	4.1	4.1	4.8	5.5	5.0	5.4	5.4	5.2	5.0	5.0	5.3	5.0	6.0	5.0
	Some college	4.1	3.5	3.2	3.7	4.5	4.4	4.9	4.6	4.3	4.5	4.7	4.1	3.9	4.5	3.8
	College graduate	4.2	3.9	3.5	3.8	4.7	4.3	4.9	4.2	4.4	4.4	4.6	4.5	4.1	4.2	4.5
	Graduate degree(s)	4.2	3.9	3.5	3.9	4.7	4.3	4.9	4.0	4.5	4.6	4.6	4.4	4.5	4.4	4.3
Household Income	\$25,000 or less*	3.9	3.5	3.4	2.9	4.0	4.8	4.7	4.0	3.7	4.0	4.0	4.2	4.4	3.3	2.5
	\$25,001 to \$50,000*	4.3	3.7	3.4	3.7	4.6	4.7	5.2	4.8	4.6	4.5	5.7	4.1	4.3	4.3	4.5
	\$50,001 to \$72,900	4.0	3.5	3.2	3.4	4.6	3.9	4.7	4.5	3.6	3.6	3.9	3.9	3.3	3.7	3.2
	\$72,901 to \$92,800	4.1	3.9	3.5	3.9	4.6	4.1	4.8	3.9	4.1	4.4	4.2	4.1	3.0	4.5	4.5
	More than \$92,801	4.3	4.0	3.6	4.1	4.8	4.5	4.9	4.1	4.5	4.6	4.8	4.5	4.3	4.5	4.4
Count of Household	1	4.3	4.1	3.8	3.5	4.8	4.4	5.1	4.5	4.7	4.8	5.0	4.6	4.4	4.7	4.4
	2	4.2	3.9	3.6	3.7	4.7	4.4	4.9	4.2	4.5	4.7	4.7	4.4	4.1	4.5	4.6
	3	4.2	4.0	3.5	4.2	4.8	4.5	4.5	3.6	4.4	4.3	4.4	4.3	4.8	4.1	4.4
	4	4.2	3.8	3.1	4.0	4.7	4.3	5.0	4.4	3.9	4.1	4.3	4.3	3.0	3.9	3.5
	5*	3.8	3.2	3.1	3.8	4.1	3.9	4.9	3.8	4.5	4.0	4.6	4.4	6.0	4.0	4.2
	6*	3.7	3.8	2.8	3.3	4.0	4.0	4.3	4.0	4.6	5.0	3.0	4.0	-	6.0	5.0
	7 or more*	4.8	5.0	5.0	-	5.0	-	4.0	-	-	-	-	-	-	-	-
People in Household	Child(ren) age 12 or under	4.0	3.6	3.0	4.0	4.5	4.3	4.7	4.0	4.4	4.7	4.9	4.6	3.5	4.2	4.6
	Child(ren) age 13-17	4.1	3.8	3.3	3.8	4.6	4.1	4.8	4.1	4.1	4.3	4.0	4.1	4.0	4.4	3.7
	Adult child(ren) age 18+	4.0	3.7	3.3	3.9	4.5	4.2	4.7	3.8	4.0	3.7	4.0	4.0	4.0	4.1	3.9
	Spouse/partner	4.2	3.8	3.5	3.8	4.7	4.4	4.9	4.1	4.4	4.5	4.7	4.4	4.3	4.3	4.3
	Roommate*	3.4	3.5	3.0	2.0	3.5	3.3	4.3	4.0	4.2	3.5	4.0	3.3	6.0	4.3	4.0
	Parent age 65 or older*	4.2	3.8	3.3	4.3	4.5	4.2	4.9	4.6	4.5	4.4	4.3	4.0	4.5	4.8	4.8
	None of these	4.4	4.2	3.8	3.8	4.8	4.6	5.1	4.4	4.5	4.9	4.6	4.6	3.9	4.7	4.5
Gender	Male	4.2	3.9	3.6	3.9	4.8	4.5	4.9	4.0	4.5	4.6	4.8	4.5	4.1	4.4	4.5
	Female	4.2	3.9	3.5	4.0	4.7	4.3	4.9	4.3	4.5	4.6	4.6	4.4	4.4	4.4	4.3
	Non-binary*	3.0	2.0	2.0	2.0	-	-	6.0	-	-	-	-	-	-	-	-
	Prefer not to say*	4.0	4.2	3.6	3.3	4.7	4.1	4.5	3.8	4.3	4.7	4.5	4.1	4.8	3.6	4.0
	Prefer to self describe*	3.5	3.0	2.3	2.5	4.0	4.0	5.0	-	1.3	1.0	1.0	2.5	1.0	1.0	1.0
Ethnicity	Asian*	4.1	3.8	3.4	4.1	4.5	4.3	4.8	4.0	4.2	3.9	4.2	4.3	4.6	4.3	3.9
	White/Caucasian	4.3	4.0	3.6	3.9	4.8	4.4	4.9	4.2	4.6	4.7	4.8	4.5	4.4	4.5	4.5
	Black/African American*	4.5	4.0	3.4	4.5	4.2	4.6	5.6	5.4	5.3	5.3	5.0	5.3	5.0	5.7	5.3
	Hispanic/Latinx*	4.0	3.3	2.9	3.4	4.5	4.2	5.0	4.4	4.4	3.0	4.7	4.5	3.5	5.7	5.0
	Indigenous American*	4.1	3.6	3.2	4.0	4.2	4.8	4.3	4.7	4.5	5.0	5.5	5.5	1.0	6.0	4.0
	Prefer not to say*	3.5	3.1	2.8	2.8	4.0	3.6	4.3	3.7	3.3	3.6	3.2	2.7	3.5	3.6	3.0
	Other*	4.3	4.0	4.7	4.0	4.8	4.8	4.0	4.0	3.6	3.7	4.3	3.3	3.0	3.7	3.7
	Prefer to self describe*	3.5	3.4	3.0	2.3	4.6	3.8	4.4	3.0	5.0	5.0	6.0	4.0	-	-	-
ZIP Code	48864	4.3	3.9	3.4	4.1	4.7	4.5	5.1	4.3	4.5	4.6	4.7	4.4	4.2	4.5	4.5
	48823	4.1	4.0	3.7	3.6	4.7	4.4	4.8	3.8	4.5	4.7	4.7	4.6	4.6	4.2	4.1
	48840	4.0	3.8	3.5	3.5	4.6	4.0	4.6	4.1	4.3	4.3	4.4	4.4	4.1	4.4	4.3
	48895*	5.4	4.5	4.0	6.0	5.5	6.0	5.5	6.0	6.0	6.0	6.0	-	-	6.0	-
		48895*	5.4	4.5	4.0	6.0	5.5	6.0	5.5	6.0	6.0	6.0	-	-	6.0	-
In Random Sample	Yes	4.2	3.9	3.5	3.8	4.7	4.3	4.9	4.2	4.5	4.5	4.7	4.4	4.3	4.4	4.4
	No	4.1	3.9	3.4	3.4	4.6	4.2	4.9	4.0	4.4	4.8	5.1	4.4	3.9	4.6	3.8
Weighting	Unweighted	4.2	3.9	3.5	3.8	4.7	4.3	4.9	4.2	4.5	4.5	4.7	4.4	4.3	4.4	4.4
	Age	4.0	3.6	3.0	3.9	4.3	4.1	4.6	4.2	3.7	4.1	4.4	4.3	2.9	3.3	3.0

*Note: Lower number of responses may result in i

Rating Questions Count of Sample: 392 (+/- 4.9%) FINAL		Image												
		Image Overall	A safe place to live	An enjoyable place for children	An enjoyable place for young adults (age 18-35)	An enjoyable place for older adults (age 62+)	An enjoyable place for people to visit	Physically attractive/great curb appeal	A great place to own a business	A community that is growing responsibly	A safe place to bike and walk	A safe place to bike and walk at night	A perfect community for me	A place that is inclusive and celebrates diversity
2021 Overall		4.8	5.5	5.4	4.6	5.3	4.6	4.5	4.2	4.6	5.2	4.6	4.8	4.7
2024 Overall		5.0	5.6	5.4	4.9	5.4	4.8	4.8	4.5	4.7	5.0	4.7	4.9	4.9
Residency	One year or less*	5.4	5.4	5.6	5.5	5.7	5.0	5.2	5.3	5.3	5.4	5.6	5.1	5.3
	1-5 years	4.9	5.6	5.4	4.9	5.3	4.7	4.9	4.5	4.8	4.8	4.4	4.8	4.7
	6-10 years	4.7	5.5	5.3	4.5	5.2	4.1	4.1	4.3	4.4	4.9	4.6	4.5	4.8
	More than 10 years	4.9	5.5	5.4	4.9	5.3	4.8	4.7	4.3	4.6	5.1	4.6	4.9	5.0
Own/Rent	Own	4.9	5.6	5.4	4.8	5.3	4.7	4.7	4.4	4.6	5.0	4.6	4.9	5.0
	Rent/lease	4.9	5.4	5.3	5.0	5.4	4.7	4.9	4.5	4.9	4.9	4.2	4.6	4.7
Employed in Township	Yes	4.8	5.5	5.3	4.8	5.3	4.4	4.5	4.4	4.3	5.1	4.7	4.7	4.6
	No, a different community	4.8	5.5	5.4	4.7	5.3	4.6	4.6	4.2	4.5	4.9	4.6	4.7	4.8
	I am not currently employed*	4.7	5.3	5.3	4.6	5.0	4.3	4.8	4.0	4.4	4.9	4.6	4.0	5.1
	I am retired	5.1	5.6	5.5	5.1	5.3	5.0	4.8	4.6	4.9	5.1	4.6	5.1	5.2
Age	18 to 24*	5.1	5.5	5.3	4.6	5.8	4.4	4.9	4.8	5.0	5.3	4.9	4.6	5.7
	25 to 34*	4.9	5.5	5.3	5.0	5.2	4.4	4.9	4.5	4.8	4.8	4.6	4.6	4.6
	35 to 44	4.9	5.7	5.5	4.7	5.5	4.5	4.6	4.8	4.6	4.8	4.5	4.8	4.5
	45 to 54	4.6	5.3	5.3	4.2	5.1	4.2	4.3	3.5	4.1	4.9	4.5	4.3	5.0
	55 to 64	4.7	5.5	5.3	4.7	5.0	4.7	4.5	4.0	4.2	4.8	4.5	4.7	4.5
	65 or over	5.1	5.6	5.5	5.2	5.4	5.0	4.9	4.8	4.9	5.2	4.7	5.2	5.2
Education	Some high school or less*	5.6	6.0	6.0	6.0	6.0	5.0	4.0	6.0	6.0	5.0	6.0	5.0	6.0
	High school graduate/GED*	5.3	5.7	5.3	5.0	5.9	5.0	5.7	5.0	5.2	5.3	4.8	5.3	5.7
	Some college	5.2	5.5	5.5	5.2	5.4	5.2	5.0	5.0	5.0	5.3	5.0	5.1	5.4
	College graduate	4.9	5.5	5.4	4.9	5.2	4.7	4.7	4.2	4.6	4.9	4.6	4.8	4.9
	Graduate degree(s)	4.9	5.5	5.4	4.8	5.3	4.6	4.5	4.4	4.6	5.0	4.5	4.8	4.8
Household Income	\$25,000 or less*	5.1	5.3	5.2	5.4	5.2	5.1	5.0	4.5	5.2	5.2	4.9	5.0	5.1
	\$25,001 to \$50,000*	5.3	5.7	5.6	5.5	5.9	4.9	5.3	5.5	5.1	5.4	4.8	5.2	5.1
	\$50,001 to \$72,900	4.7	5.3	5.3	4.6	5.1	4.6	4.7	3.7	4.2	4.9	4.5	4.7	4.9
	\$72,901 to \$92,800	4.8	5.5	5.3	4.7	5.1	4.7	4.6	4.4	4.5	4.9	4.4	4.9	4.9
	More than \$92,801	4.9	5.6	5.5	4.8	5.3	4.7	4.6	4.4	4.6	5.0	4.7	4.8	4.9
Count of Household	1	5.1	5.6	5.6	5.3	5.4	5.0	5.0	4.7	4.9	5.2	4.6	5.2	5.0
	2	5.0	5.6	5.5	5.0	5.3	4.8	4.7	4.4	4.7	5.0	4.6	4.9	4.9
	3	4.9	5.5	5.3	4.8	5.2	4.7	4.6	4.4	4.6	5.1	4.8	4.7	4.9
	4	4.8	5.6	5.5	4.5	5.2	4.5	4.7	4.3	4.5	5.1	4.6	4.7	4.9
	5*	4.6	5.3	4.9	4.3	5.2	4.2	4.3	4.0	3.7	4.8	4.6	4.3	5.1
	6*	4.5	5.2	5.4	5.3	4.7	4.3	4.7	4.0	4.3	4.2	3.2	4.2	4.3
	7 or more*	4.6	6.0	4.0	4.0	4.0	4.0	3.0	-	-	6.0	5.0	5.0	-
People in Household	Child(ren) age 12 or under	4.8	5.6	5.3	4.6	5.3	4.5	4.7	4.5	4.4	5.0	4.5	4.7	4.7
	Child(ren) age 13-17	4.6	5.5	5.2	4.2	5.0	4.2	4.5	3.9	4.3	4.9	4.4	4.4	5.0
	Adult child(ren) age 18+	4.8	5.3	5.3	4.7	5.0	4.7	4.5	4.1	4.4	5.0	4.7	4.5	4.8
	Spouse/partner	4.9	5.5	5.4	4.8	5.3	4.7	4.6	4.3	4.5	5.0	4.5	4.8	4.9
	Roommate*	4.6	5.3	4.7	4.5	5.0	4.0	4.8	4.0	3.3	5.0	4.0	4.5	5.7
	Parent age 65 or older*	4.9	5.6	5.1	4.4	5.2	4.2	4.6	4.7	4.9	5.1	4.5	4.9	5.3
	None of these	5.2	5.6	5.6	5.6	5.5	5.0	5.1	5.1	5.0	5.2	4.7	5.2	5.1
Gender	Male	4.9	5.5	5.4	4.8	5.3	4.6	4.8	4.4	4.6	5.0	4.7	4.8	5.0
	Female	5.0	5.6	5.5	4.8	5.3	4.8	4.7	4.5	4.7	5.1	4.6	4.9	5.0
	Non-binary*	5.1	6.0	-	6.0	-	6.0	6.0	-	-	5.0	5.0	-	2.0
	Prefer not to say*	4.3	5.2	4.5	4.9	5.0	4.6	4.2	3.9	4.0	3.7	3.2	4.2	4.4
	Prefer to self describe*	4.7	5.3	5.5	5.5	6.0	4.7	4.7	2.0	4.3	5.3	5.0	4.7	3.0
Ethnicity	Asian*	5.1	5.7	5.5	5.0	5.3	4.5	4.8	4.8	4.8	5.1	4.9	5.2	5.2
	White/Caucasian	5.0	5.6	5.5	4.9	5.3	4.7	4.7	4.5	4.7	5.1	4.7	4.9	5.0
	Black/African American*	5.3	5.5	5.2	5.7	5.2	5.2	5.2	5.3	5.6	5.5	5.0	5.4	4.4
	Hispanic/Latinx*	5.3	5.9	5.8	4.0	5.5	4.9	5.9	4.6	5.2	5.7	5.3	5.3	5.0
	Indigenous American*	5.3	5.7	5.4	5.7	5.0	5.4	5.2	5.5	5.0	5.6	4.8	4.8	5.5
	Prefer not to say*	4.1	4.7	4.4	4.3	4.4	4.1	3.8	3.5	3.7	4.4	3.4	3.7	4.3
	Other*	4.8	5.3	5.0	5.0	4.5	5.3	4.7	4.0	4.3	4.3	4.3	5.3	6.0
	Prefer to self describe*	4.4	4.9	4.8	3.3	5.5	4.4	5.0	2.8	4.3	5.0	4.3	4.2	4.0
ZIP Code	48864	4.9	5.6	5.5	4.8	5.3	4.7	4.7	4.5	4.6	5.0	4.7	4.8	5.0
	48823	4.9	5.4	5.3	5.0	5.2	4.7	4.8	4.3	4.7	5.1	4.5	4.9	4.8
	48840	4.9	5.5	5.4	4.9	5.2	4.8	4.7	4.3	4.7	5.1	4.5	4.9	4.9
	48895*	5.7	6.0	6.0	6.0	6.0	5.5	5.0	6.0	5.0	5.5	-	6.0	5.5
In Random Sample	Yes	4.9	5.5	5.4	4.8	5.3	4.7	4.7	4.4	4.6	5.0	4.6	4.9	4.9
	No	4.9	5.7	5.6	4.9	5.3	5.0	4.5	4.7	4.3	5.0	4.3	5.0	4.9
Weighting	Unweighted	4.9	5.5	5.4	4.8	5.3	4.7	4.7	4.4	4.6	5.0	4.6	4.9	4.9
	Age	4.9	5.5	5.3	4.7	5.5	4.4	4.8	4.6	4.8	5.1	4.7	4.6	5.2

*Note: Lower number of responses may result in i

Rating Questions Count of Sample: 392 (+/- 4.9%) FINAL		Outcomes				
		Overall Satisfaction	Be a community volunteer	Encourage someone to start a business here	Participate in community events/festivals	Remain living here five (5) years from now
2021 Overall		4.9	3.1	3.3	4.0	4.8
2024 Overall		4.8	3.0	3.6	4.0	5.1
Residency	One year or less*	4.7	3.7	4.6	4.8	5.3
	1-5 years	4.9	2.7	3.8	4.1	4.8
	6-10 years	4.6	3.0	3.5	4.2	4.7
	More than 10 years	4.9	2.9	3.5	3.8	5.1
Own/Rent	Own	4.8	2.9	3.6	4.0	5.1
	Rent/lease	4.8	2.3	3.5	3.4	4.4
Employed in Township	Yes	4.7	3.0	4.0	4.2	4.9
	No, a different community	4.7	3.1	3.8	4.3	5.0
	I am not currently employed*	4.5	2.3	2.8	2.8	4.2
	I am retired	5.1	2.7	3.3	3.7	5.1
Age	18 to 24*	4.8	2.3	4.0	3.4	4.6
	25 to 34*	4.8	2.7	3.9	4.5	4.5
	35 to 44	4.9	3.1	4.1	4.7	5.3
	45 to 54	4.5	3.0	3.5	4.0	4.5
	55 to 64	4.3	3.0	3.4	4.0	5.0
	65 or over	5.1	2.8	3.5	3.7	5.2
Education	Some high school or less*	5.5	3.5	1.0	3.5	5.5
	High school graduate/GED*	4.7	2.5	3.7	3.8	5.7
	Some college	4.9	2.2	3.6	3.2	5.1
	College graduate	4.8	2.9	3.6	4.1	5.0
	Graduate degree(s)	4.9	3.1	3.6	4.1	4.9
Household Income	\$25,000 or less*	5.1	2.1	3.5	3.0	4.9
	\$25,001 to \$50,000*	5.1	2.0	3.0	3.0	4.9
	\$50,001 to \$72,900	4.7	2.5	3.2	3.9	4.9
	\$72,901 to \$92,800	4.9	2.8	3.3	3.7	5.1
	More than \$92,801	4.8	3.1	3.8	4.2	5.1
Count of Household	1	5.0	2.3	3.2	3.2	5.0
	2	4.9	2.9	3.5	4.0	5.1
	3	4.9	3.0	4.1	4.2	4.9
	4	4.8	3.2	3.8	4.7	5.2
	5*	4.2	3.7	4.0	4.4	4.5
	6*	4.8	2.8	3.5	3.7	4.8
	7 or more*	5.0	3.0	3.0	5.0	4.0
People in Household	Child(ren) age 12 or under	4.9	3.2	4.2	4.6	5.2
	Child(ren) age 13-17	4.5	3.1	3.7	4.3	4.8
	Adult child(ren) age 18+	4.5	3.2	3.6	3.9	4.6
	Spouse/partner	4.9	3.0	3.7	4.2	5.0
	Roommate*	5.0	1.3	2.5	3.0	3.5
	Parent age 65 or older*	5.1	2.5	3.1	3.5	5.4
	None of these	4.9	2.3	3.2	3.3	5.0
Gender	Male	4.8	2.8	3.7	4.0	5.0
	Female	4.9	2.9	3.6	4.0	5.1
	Non-binary*	-	1.0	-	5.0	5.0
	Prefer not to say*	5.2	2.8	3.3	4.3	4.2
	Prefer to self describe*	4.3	2.5	2.3	3.3	5.0
Ethnicity	Asian*	4.8	2.7	3.6	3.6	4.5
	White/Caucasian	4.9	2.9	3.6	3.9	5.0
	Black/African American*	4.8	3.3	3.3	4.2	4.8
	Hispanic/Latinx*	5.1	3.1	3.9	4.1	4.0
	Indigenous American*	4.0	2.2	3.2	3.5	4.7
	Prefer not to say*	4.1	2.7	2.8	4.0	4.6
	Other*	4.7	3.8	4.5	4.3	5.8
	Prefer to self describe*	4.3	2.8	3.0	4.0	5.0
ZIP Code	48864	4.8	2.9	3.6	3.9	5.0
	48823	4.9	2.6	3.3	3.8	4.9
	48840	4.8	3.1	3.8	4.1	5.1
	48895*	5.0	4.5	5.0	5.5	6.0
		Age	4.8	2.5	3.9	3.8
In Random Sample	Yes	4.8	2.9	3.5	3.9	5.0
	No	4.4	3.0	3.3	4.2	4.9
Weighting	Unweighted	4.8	2.9	3.5	3.9	5.0
	Age	4.8	2.5	3.9	3.8	4.7

*Note: Lower number of responses may result in i

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		Contact with Police Department/Township officers					Use of parks and pathways				
		None	Fewer than 3 times	3-5 times	6-10 times	More than 10 times	Never	1-5 times a year	6-10 times a year	11-20 times a year	20+ times a year
2021 Overall		59%	33%	5%	1%	1%	14%	25%	13%	13%	33%
2024 Overall		52%	36%	8%	0%	1%	15%	30%	13%	14%	24%
Residency	One year or less*	82%	18%	-	-	-	9%	45%	-	-	36%
	1-5 years	56%	34%	3%	2%	-	8%	27%	17%	13%	28%
	6-10 years	46%	37%	12%	-	-	12%	24%	10%	22%	29%
	More than 10 years	52%	36%	9%	-	1%	16%	30%	14%	13%	23%
Own/Rent	Own	53%	38%	6%	0%	0%	12%	29%	15%	14%	26%
	Rent/lease	63%	16%	18%	-	-	26%	26%	13%	11%	21%
Employed in Township	Yes	45%	45%	9%	-	-	9%	20%	20%	16%	32%
	No, a different community	55%	34%	8%	1%	-	5%	28%	11%	18%	31%
	I am not currently employed*	60%	13%	7%	-	13%	47%	13%	7%	7%	13%
	I am retired	53%	36%	8%	-	-	21%	36%	14%	10%	18%
Age	18 to 24*	50%	25%	13%	-	13%	13%	38%	13%	25%	13%
	25 to 34*	0.45	45%	5%	-	-	-	27%	14%	18%	32%
	35 to 44	64%	23%	0.1	3%	-	8%	13%	-	28%	38%
	45 to 54	45%	33%	16%	-	2%	10%	24%	12%	16%	35%
	55 to 64	53%	38%	3%	-	-	11%	29%	18%	11%	26%
65 or over	55%	35%	8%	-	-	20%	35%	14%	10%	19%	
Education	Some high school or less*	100%	-	-	-	-	50%	-	-	50%	-
	High school graduate/GED*	73%	9%	0.09	-	9%	45%	36%	-	9%	9%
	Some college	57%	30%	11%	2%	-	26%	37%	13%	9%	11%
	College graduate	49%	39%	7%	-	-	15%	28%	13%	15%	24%
	Graduate degree(s)	54%	36%	8%	-	1%	8%	27%	15%	14%	31%
Household Income	\$25,000 or less*	57%	29%	10%	-	5%	38%	38%	5%	10%	5%
	\$25,001 to \$50,000*	64%	27%	9%	-	-	32%	45%	5%	9%	5%
	\$50,001 to \$72,900	57%	27%	11%	-	-	22%	24%	22%	16%	16%
	\$72,901 to \$92,800	47%	40%	9%	-	-	13%	38%	9%	17%	21%
	More than \$92,801	51%	40%	7%	1%	-	6%	26%	13%	14%	35%
Count of Household	1	66%	20%	7%	-	1%	34%	39%	9%	7%	9%
	2	54%	38%	7%	-	-	13%	32%	15%	11%	23%
	3	48%	42%	6%	-	-	6%	21%	13%	23%	33%
	4	45%	33%	20%	-	2%	4%	20%	12%	18%	47%
	5*	42%	47%	5%	-	-	11%	16%	16%	21%	26%
	6*	0.17	67%	-	0.17	-	-	33%	17%	-	33%
	7 or more*	1	-	-	-	-	-	-	-	100%	-
	People in Household	Child(ren) age 12 or under	42%	44%	12%	2%	-	3%	20%	8%	22%
Child(ren) age 13-17		43%	36%	15%	2%	2%	4%	21%	9%	23%	36%
Adult child(ren) age 18+		44%	39%	13%	-	-	7%	27%	17%	17%	27%
Spouse/partner		51%	39%	7%	0%	-	9%	28%	13%	15%	29%
Roommate*		0.5	50%	-	-	-	-	25%	25%	25%	-
Parent age 65 or older*		36%	50%	7%	-	7%	29%	21%	21%	14%	14%
None of these		66%	21%	9%	-	1%	36%	36%	10%	4%	10%
Gender	Male	50%	36%	10%	-	1%	11%	29%	9%	13%	34%
	Female	58%	32%	7%	0%	0%	16%	30%	15%	14%	20%
	Non-binary*	-	1	-	-	-	-	-	-	-	100%
	Prefer not to say*	36%	57%	7%	-	-	14%	21%	21%	14%	29%
	Prefer to self describe*	0.75	25%	-	-	-	-	25%	-	50%	-
Ethnicity	Asian*	57%	36%	4%	-	-	14%	25%	14%	14%	18%
	White/Caucasian	54%	35%	8%	0%	0%	14%	30%	13%	14%	25%
	Black/African American*	50%	33%	17%	-	-	17%	17%	33%	17%	17%
	Hispanic/Latinx*	43%	0.29	14%	-	-	14%	-	29%	-	43%
	Indigenous American*	67%	33%	-	-	-	33%	17%	17%	-	33%
	Prefer not to say*	39%	44%	17%	-	-	17%	28%	17%	6%	33%
	Other*	50%	50%	-	-	-	25%	25%	25%	-	25%
Prefer to self describe*	89%	-	-	-	11%	22%	22%	-	11%	44%	
ZIP Code	48864	51%	37%	9%	-	1%	13%	24%	16%	14%	28%
	48823	55%	37%	5%	-	1%	19%	34%	13%	13%	17%
	48840	56%	30%	9%	1%	-	14%	32%	10%	14%	28%
	48895*	-	100%	-	-	-	-	100%	-	-	-
In Random Sample	Yes	53%	36%	8%	0%	1%	14%	29%	14%	13%	26%
	No	62%	36%	2%	-	-	11%	30%	21%	11%	23%
Weighting	Unweighted	53%	36%	8%	0%	1%	14%	29%	14%	13%	26%
	Age	50%	31%	10%	0%	7%	15%	30%	13%	14%	24%

*Note: Lower number of responses may result in increased variability

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		How do you prefer to receive information from the Township?										What types of information, updates, or specific topics would you like to receive					
		Email	Township website	Meridian Happenings/digital newsletter	Prime Meridian Magazine	Utility bill insert	Township social media (Facebook, Instagram)	Nextdoor	Meridian Township YouTube channel	Text message	HOMTV cable channel	Township news	Township commissioned projects	Township Board meetings	Community events	Budget information	Other
2021 Overall		56%	35%	24%	37%	24%	18%	19%	4%	8%	7%	66%	71%	30%	72%	25%	6%
2024 Overall		60%	37%	25%	31%	25%	16%	16%	4%	17%	5%	69%	52%	34%	71%	29%	1%
Residency	One year or less*	100%	55%	18%	18%	9%	18%	-	-	36%	-	91%	64%	27%	91%	36%	-
	1-5 years	59%	38%	25%	31%	20%	20%	9%	-	13%	-	66%	39%	30%	72%	33%	2%
	6-10 years	56%	32%	17%	37%	20%	17%	5%	5%	15%	10%	63%	41%	20%	56%	22%	-
	More than 10 years	58%	37%	27%	30%	27%	16%	19%	5%	18%	6%	69%	54%	35%	70%	28%	3%
Own/Rent	Own	60%	38%	27%	30%	27%	17%	17%	4%	18%	5%	70%	54%	35%	73%	31%	3%
	Rent/lease	53%	24%	21%	34%	11%	16%	3%	3%	8%	5%	63%	26%	18%	61%	16%	-
Employed in Township	Yes	64%	36%	29%	21%	27%	18%	14%	9%	20%	5%	63%	34%	29%	68%	20%	-
	No, a different community	66%	41%	30%	30%	26%	25%	16%	5%	16%	5%	73%	61%	37%	72%	38%	2%
	I am not currently employed*	40%	20%	20%	33%	13%	7%	-	-	-	-	60%	27%	27%	67%	13%	-
	I am retired	54%	36%	21%	36%	23%	11%	16%	1%	20%	6%	68%	50%	30%	69%	24%	3%
Age	18 to 24*	13%	13%	-	13%	-	-	25%	13%	25%	-	38%	25%	13%	38%	13%	-
	25 to 34*	64%	50%	32%	32%	9%	32%	14%	-	14%	-	73%	50%	23%	68%	27%	-
	35 to 44	74%	28%	21%	26%	26%	28%	15%	5%	13%	-	59%	44%	28%	74%	31%	-
	45 to 54	71%	29%	25%	20%	20%	16%	6%	4%	24%	-	71%	51%	37%	69%	24%	4%
	55 to 64	59%	44%	33%	33%	38%	22%	18%	5%	15%	8%	74%	52%	33%	73%	32%	1%
	65 or over	54%	38%	25%	35%	23%	11%	17%	4%	19%	7%	70%	54%	35%	69%	29%	2%
Education	Some high school or less*	50%	-	-	-	-	-	50%	-	-	-	-	-	-	-	-	-
	High school graduate/GED*	27%	36%	9%	18%	9%	18%	-	9%	27%	18%	45%	36%	27%	55%	9%	-
	Some college	46%	24%	17%	30%	17%	13%	7%	4%	17%	2%	65%	41%	30%	67%	24%	-
	College graduate	55%	37%	28%	32%	29%	23%	17%	2%	13%	5%	75%	53%	27%	73%	25%	1%
	Graduate degree(s)	68%	41%	27%	31%	24%	14%	16%	5%	20%	5%	67%	53%	38%	69%	34%	3%
Household Income	\$25,000 or less*	33%	19%	10%	29%	19%	10%	14%	10%	10%	10%	48%	24%	14%	43%	19%	-
	\$25,001 to \$50,000*	36%	23%	9%	41%	27%	9%	-	5%	5%	-	64%	32%	9%	73%	18%	-
	\$50,001 to \$72,900	51%	27%	38%	41%	16%	19%	14%	3%	11%	-	65%	46%	38%	68%	30%	-
	\$72,901 to \$92,800	49%	36%	25%	32%	21%	11%	19%	4%	26%	8%	68%	49%	32%	68%	25%	2%
	More than \$92,801	72%	41%	29%	26%	29%	22%	17%	4%	20%	4%	73%	58%	38%	75%	30%	2%
Count of Household	1	50%	21%	19%	33%	20%	13%	11%	3%	19%	3%	54%	37%	24%	59%	21%	1%
	2	62%	44%	30%	37%	25%	15%	17%	4%	19%	8%	76%	56%	37%	73%	30%	2%
	3	60%	42%	25%	19%	35%	25%	13%	8%	10%	4%	67%	50%	33%	71%	33%	4%
	4	67%	31%	22%	22%	22%	20%	10%	2%	18%	-	67%	59%	31%	69%	29%	-
	5*	74%	37%	32%	21%	11%	16%	26%	11%	16%	-	74%	47%	32%	79%	26%	-
	6*	33%	33%	17%	33%	33%	50%	-	-	33%	-	83%	50%	33%	83%	50%	-
	7 or more*	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-
	People in Household	Child(ren) age 12 or under	68%	34%	22%	27%	24%	27%	15%	2%	14%	2%	61%	54%	31%	73%	34%
Child(ren) age 13-17		55%	34%	26%	21%	21%	28%	15%	6%	17%	-	72%	43%	32%	79%	21%	2%
Adult child(ren) age 18+		57%	34%	21%	20%	30%	19%	10%	6%	11%	7%	73%	53%	34%	74%	27%	3%
Spouse/partner		64%	43%	28%	29%	25%	20%	18%	5%	18%	6%	74%	54%	34%	73%	30%	2%
Roommate*		50%	25%	-	-	25%	-	-	-	-	-	25%	-	-	25%	25%	-
Parent age 65 or older*		50%	29%	7%	29%	21%	7%	7%	-	21%	-	71%	57%	36%	50%	29%	-
None of these		46%	28%	24%	40%	24%	15%	12%	4%	21%	3%	57%	39%	27%	57%	24%	1%
Gender	Male	65%	36%	23%	21%	26%	17%	16%	4%	15%	4%	74%	56%	31%	68%	26%	2%
	Female	57%	36%	28%	35%	22%	17%	15%	3%	18%	5%	65%	46%	33%	69%	29%	2%
	Non-binary*	-	100%	-	-	-	-	-	-	-	-	100%	-	-	100%	-	-
	Prefer not to say*	64%	64%	21%	43%	43%	21%	7%	7%	-	7%	79%	57%	43%	71%	36%	-
Prefer to self describe*	100%	75%	50%	50%	25%	75%	50%	25%	50%	25%	75%	75%	50%	75%	75%	-	
Ethnicity	Asian*	64%	32%	11%	25%	36%	14%	14%	11%	18%	4%	61%	46%	32%	71%	25%	4%
	White/Caucasian	60%	36%	27%	30%	24%	18%	17%	4%	16%	5%	68%	49%	30%	70%	26%	3%
	Black/African American*	50%	50%	17%	33%	33%	17%	17%	-	-	-	50%	50%	17%	67%	17%	-
	Hispanic/Latinx*	71%	43%	43%	43%	14%	43%	-	-	-	-	86%	29%	57%	71%	29%	-
	Indigenous American*	33%	50%	33%	33%	50%	-	-	-	33%	-	50%	50%	50%	33%	50%	33%
	Prefer not to say*	61%	44%	11%	28%	22%	17%	-	-	17%	6%	72%	67%	56%	67%	50%	-
	Other*	50%	50%	-	-	-	25%	25%	-	25%	-	100%	75%	50%	75%	75%	-
Prefer to self describe*	22%	33%	11%	22%	22%	11%	-	11%	22%	-	56%	33%	22%	44%	33%	-	
ZIP Code	48864	67%	42%	29%	30%	28%	18%	20%	6%	18%	5%	71%	55%	36%	71%	30%	2%
	48823	52%	31%	19%	31%	22%	20%	9%	1%	15%	6%	60%	43%	23%	60%	29%	3%
	48840	52%	32%	26%	30%	18%	13%	11%	3%	15%	4%	70%	50%	34%	72%	24%	2%
	48895*	-	50%	-	100%	-	50%	-	-	-	-	50%	-	50%	50%	-	-
	In Random Sample	Yes	59%	37%	25%	30%	24%	17%	15%	4%	17%	5%	68%	50%	32%	69%	28%
No	72%	30%	36%	36%	9%	17%	30%	4%	30%	2%	83%	60%	53%	89%	40%	4%	
Weighting	Unweighted	59%	37%	25%	30%	24%	17%	15%	4%	17%	5%	68%	50%	32%	69%	28%	2%
	Age	60%	37%	25%	31%	25%	16%	16%	4%	17%	5%	69%	52%	34%	71%	29%	1%

*Note: Lower number of responses may result in incr

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		Most important Township services, programs or amenities																	
		Building inspection	Code enforcement/property maintenance	Economic development	Election and voting process	Fire and ambulance services	Permit services	Police services	Public water and sewer	Recreation	Recycling services	Rental inspection	Road maintenance	Stormwater management/flooding prevention	Township Ice Center	Township parks	Trails and pathways	Trash/recycling containers in parks	
2021 Overall		3%	10%	26%	37%	81%	2%	75%	51%	20%	43%	4%	75%	37%	4%	49%	48%	13%	
2024 Overall		6%	13%	20%	38%	70%	3%	67%	49%	36%	37%	3%	71%	35%	1%	39%	38%	12%	
Residency	One year or less*	-	9%	27%	36%	64%	-	64%	45%	55%	9%	9%	64%	18%	-	64%	64%	9%	
	1-5 years	6%	8%	20%	31%	55%	2%	44%	53%	48%	30%	2%	61%	42%	2%	48%	41%	9%	
	6-10 years	2%	12%	27%	39%	56%	5%	54%	41%	46%	49%	-	63%	24%	-	51%	44%	12%	
	More than 10 years	5%	13%	19%	41%	73%	2%	72%	50%	31%	37%	3%	75%	36%	1%	35%	37%	11%	
Own/Rent	Own	4%	12%	19%	40%	70%	3%	66%	52%	36%	36%	2%	73%	36%	1%	39%	38%	11%	
	Rent/lease	16%	11%	16%	32%	63%	-	55%	34%	29%	26%	13%	55%	24%	-	50%	42%	13%	
Employed in Township	Yes	4%	7%	13%	34%	59%	7%	55%	45%	41%	32%	4%	66%	32%	2%	45%	55%	16%	
	No, a different community	5%	10%	28%	34%	61%	1%	57%	49%	47%	38%	3%	72%	38%	1%	49%	47%	9%	
	I am not currently employed*	13%	13%	13%	27%	53%	-	40%	33%	33%	40%	-	67%	33%	7%	53%	33%	20%	
	I am retired	5%	16%	15%	47%	82%	1%	80%	55%	25%	36%	2%	72%	36%	-	29%	26%	9%	
Age	18 to 24*	13%	13%	13%	38%	25%	-	50%	13%	50%	88%	-	100%	38%	13%	50%	50%	50%	
	25 to 34*	5%	-	27%	27%	45%	5%	27%	36%	68%	32%	9%	64%	27%	-	64%	55%	9%	
	35 to 44	-	5%	26%	23%	54%	3%	54%	54%	54%	33%	-	64%	44%	-	54%	46%	18%	
	45 to 54	10%	10%	24%	35%	49%	2%	57%	37%	49%	41%	-	65%	35%	2%	47%	65%	12%	
	55 to 64	3%	12%	18%	38%	75%	3%	59%	56%	38%	33%	1%	75%	40%	1%	37%	47%	10%	
	65 or over	4%	15%	17%	46%	80%	1%	80%	53%	22%	35%	3%	73%	34%	-	32%	24%	6%	
Education	Some high school or less*	50%	-	-	-	-	-	100%	50%	50%	50%	50%	-	-	-	50%	50%	-	
	High school graduate/GED*	9%	9%	9%	27%	45%	-	55%	45%	18%	64%	9%	45%	18%	9%	36%	36%	18%	
	Some college	7%	11%	20%	30%	67%	-	61%	43%	24%	30%	4%	70%	30%	-	30%	22%	17%	
	College graduate	4%	13%	17%	37%	72%	1%	65%	50%	38%	34%	2%	72%	42%	1%	38%	39%	12%	
	Graduate degree(s)	5%	11%	23%	44%	68%	4%	67%	51%	40%	38%	1%	72%	33%	1%	44%	44%	8%	
Household Income	\$25,000 or less*	19%	10%	19%	38%	67%	-	67%	38%	24%	48%	19%	48%	14%	-	24%	24%	19%	
	\$25,001 to \$50,000*	5%	23%	18%	45%	68%	-	64%	41%	32%	23%	5%	64%	41%	-	45%	18%	18%	
	\$50,001 to \$72,900	5%	5%	11%	46%	84%	-	65%	62%	32%	24%	3%	73%	46%	-	43%	46%	5%	
	\$72,901 to \$92,800	6%	13%	13%	40%	72%	-	74%	55%	28%	40%	-	74%	40%	-	38%	28%	17%	
	More than \$92,801	4%	13%	25%	36%	64%	3%	64%	48%	43%	39%	2%	73%	35%	1%	41%	48%	9%	
Count of Household	1	9%	11%	19%	41%	77%	-	81%	50%	27%	31%	9%	64%	36%	-	36%	23%	7%	
	2	3%	14%	16%	45%	75%	2%	66%	53%	31%	38%	2%	74%	38%	-	33%	36%	9%	
	3	8%	12%	15%	35%	65%	2%	58%	50%	44%	38%	2%	63%	40%	-	52%	46%	10%	
	4	2%	10%	29%	27%	41%	2%	53%	43%	57%	35%	-	73%	27%	4%	55%	61%	16%	
	5*	5%	11%	37%	16%	58%	11%	42%	47%	42%	32%	-	74%	37%	5%	37%	42%	26%	
	6*	17%	-	50%	50%	50%	-	67%	33%	50%	50%	-	83%	17%	-	50%	50%	17%	
	7 or more*	-	-	-	-	100%	-	100%	-	100%	-	-	-	100%	-	-	100%	100%	-
	People in Household	Child(ren) age 12 or under	3%	5%	31%	31%	46%	3%	49%	44%	58%	31%	-	66%	36%	-	53%	47%	8%
Child(ren) age 13-17		4%	9%	32%	30%	43%	4%	36%	36%	55%	40%	-	70%	28%	6%	55%	74%	19%	
Adult child(ren) age 18+		9%	10%	23%	31%	63%	3%	63%	46%	40%	36%	-	74%	33%	3%	40%	50%	14%	
Spouse/partner		3%	12%	20%	41%	68%	3%	63%	50%	39%	39%	1%	72%	38%	0%	41%	41%	12%	
Roommate*		-	25%	25%	75%	75%	-	75%	75%	25%	25%	25%	50%	50%	-	25%	25%	-	
Parent age 65 or older*		-	14%	21%	29%	71%	7%	57%	64%	21%	57%	-	64%	29%	14%	36%	29%	21%	
None of these		9%	12%	16%	39%	75%	-	81%	54%	25%	30%	6%	66%	37%	-	34%	18%	6%	
Gender	Male	6%	12%	20%	40%	69%	3%	66%	45%	36%	36%	1%	76%	37%	2%	45%	43%	7%	
	Female	4%	12%	19%	39%	68%	2%	66%	52%	37%	37%	4%	67%	35%	-	38%	35%	14%	
	Non-binary*	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	100%	-	-	
	Prefer not to say*	7%	-	14%	43%	71%	-	57%	79%	50%	14%	-	57%	43%	-	36%	57%	7%	
	Prefer to self describe*	-	-	50%	-	50%	-	50%	-	75%	75%	-	100%	25%	-	75%	75%	25%	
Ethnicity	Asian*	4%	7%	18%	29%	64%	4%	57%	54%	39%	50%	7%	61%	46%	-	36%	43%	25%	
	White/Caucasian	5%	12%	19%	39%	68%	2%	64%	48%	37%	35%	3%	69%	35%	1%	41%	40%	10%	
	Black/African American*	17%	-	33%	50%	50%	-	33%	33%	50%	67%	-	67%	17%	-	17%	33%	-	
	Hispanic/Latinx*	-	-	14%	29%	57%	-	57%	29%	57%	29%	14%	71%	-	-	71%	71%	14%	
	Indigenous American*	-	-	33%	33%	33%	-	17%	33%	33%	17%	-	33%	50%	-	50%	17%	-	
	Prefer not to say*	6%	6%	17%	44%	72%	-	67%	61%	44%	39%	-	83%	44%	-	39%	44%	6%	
	Other*	-	25%	50%	50%	75%	25%	50%	25%	25%	25%	-	100%	50%	25%	50%	-	-	
Prefer to self describe*	11%	22%	-	44%	89%	-	78%	44%	44%	56%	-	78%	56%	-	22%	33%	11%		
ZIP Code	48864	4%	12%	24%	39%	68%	2%	68%	46%	37%	35%	2%	75%	31%	1%	41%	42%	15%	
	48823	6%	9%	12%	44%	69%	3%	62%	57%	42%	38%	3%	70%	47%	1%	41%	35%	6%	
	48840	6%	12%	18%	32%	67%	1%	63%	48%	33%	35%	4%	61%	36%	-	38%	39%	8%	
	48895*	-	50%	-	100%	100%	-	50%	-	-	100%	-	-	-	-	50%	-	50%	
	In Random Sample	Yes	5%	12%	20%	38%	67%	2%	64%	49%	36%	36%	3%	69%	35%	1%	39%	38%	11%
No	2%	15%	17%	49%	57%	2%	51%	49%	36%	34%	2%	74%	36%	-	32%	36%	11%		
Weighting	Unweighted	5%	12%	20%	38%	67%	2%	64%	49%	36%	36%	3%	69%	35%	1%	39%	38%	11%	
	Age	6%	13%	20%	38%	70%	3%	67%	49%	36%	37%	3%	71%	35%	1%	39%	38%	12%	

*Note: Lower number of responses may result in incr

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		Which amenities to add or enhance in the future																	
		Community engagement opportunities	Dog parks	Green space	Indoor recreational space	Outdoor athletic fields/courts	Outdoor performance space	Outdoor seating spaces (fire pit, fountain, game space)	Pickleball courts	Playgrounds, indoor	Playgrounds, outdoor	Pop-up pedestrian friendly spaces ("streeteries," parklets, plazas)	Safe pedestrian/nonmotorized railroad crossings	Sidewalks	Skateboard/bike park	Sport shooting areas	Traffic enforcement	Walking/biking trails	
2021 Overall		18%	12%	27%	20%	13%	23%	26%	12%	12%	16%	30%	12%	33%	9%	7%	18%	55%	
2024 Overall		22%	10%	25%	32%	16%	15%	25%	20%	15%	14%	26%	18%	32%	4%	6%	22%	48%	
Residency	One year or less*	45%	18%	9%	27%	-	18%	45%	27%	18%	18%	36%	9%	36%	18%	9%	73%		
	1-5 years	27%	14%	27%	34%	14%	17%	28%	11%	25%	30%	27%	20%	39%	3%	5%	14%	50%	
	6-10 years	15%	15%	27%	41%	15%	10%	37%	15%	29%	22%	37%	12%	24%	7%	7%	20%	51%	
	More than 10 years	19%	10%	28%	27%	17%	17%	25%	22%	9%	10%	24%	16%	29%	4%	7%	24%	47%	
Own/Rent	Own	21%	11%	27%	31%	17%	18%	29%	19%	15%	14%	28%	17%	32%	4%	7%	21%	48%	
	Rent/lease	26%	16%	26%	16%	5%	5%	26%	18%	8%	16%	18%	16%	32%	5%	3%	29%	50%	
Employed in Township	Yes	20%	9%	29%	34%	16%	9%	39%	18%	16%	13%	30%	13%	25%	5%	13%	23%	50%	
	No, a different community	23%	13%	31%	39%	20%	18%	29%	24%	20%	14%	34%	20%	36%	4%	5%	17%	53%	
	I am not currently employed*	27%	20%	33%	33%	13%	20%	27%	13%	13%	27%	27%	20%	40%	7%	7%	13%	27%	
	I am retired	19%	11%	22%	20%	11%	16%	22%	16%	9%	14%	17%	13%	27%	5%	7%	28%	45%	
Age	18 to 24*	50%	13%	13%	50%	-	-	38%	50%	-	-	50%	25%	25%	25%	38%	-	38%	
	25 to 34*	32%	14%	50%	41%	5%	23%	45%	18%	41%	9%	41%	23%	32%	-	-	9%	59%	
	35 to 44	13%	13%	23%	44%	13%	10%	36%	8%	46%	36%	44%	18%	33%	13%	3%	18%	56%	
	45 to 54	27%	16%	31%	43%	31%	18%	31%	27%	12%	10%	37%	12%	35%	6%	14%	16%	51%	
	55 to 64	23%	11%	29%	36%	16%	19%	29%	21%	10%	10%	26%	19%	32%	-	4%	21%	52%	
	65 or over	16%	9%	24%	18%	12%	16%	21%	18%	6%	14%	16%	15%	28%	4%	7%	26%	43%	
Education	Some high school or less*	-	-	-	-	50%	-	-	-	-	-	-	-	-	50%	-	-	50%	
	High school graduate/GED*	36%	18%	-	18%	18%	-	27%	18%	-	9%	36%	9%	9%	9%	9%	27%	36%	
	Some college	20%	7%	13%	28%	7%	13%	24%	15%	9%	11%	13%	7%	30%	4%	11%	24%	22%	
	College graduate	17%	11%	27%	28%	15%	15%	34%	19%	19%	16%	31%	20%	26%	5%	9%	23%	51%	
	Graduate degree(s)	24%	13%	33%	33%	17%	18%	24%	21%	13%	15%	25%	16%	36%	3%	4%	21%	53%	
Household Income	\$25,000 or less*	24%	24%	24%	19%	10%	19%	19%	5%	-	14%	5%	10%	19%	-	5%	19%	29%	
	\$25,001 to \$50,000*	18%	23%	23%	14%	-	27%	55%	27%	18%	9%	9%	9%	45%	-	5%	32%	36%	
	\$50,001 to \$72,900	16%	5%	24%	27%	11%	11%	30%	22%	16%	8%	22%	5%	27%	-	5%	30%	43%	
	\$72,901 to \$92,800	19%	13%	30%	30%	9%	19%	30%	21%	13%	19%	25%	11%	23%	9%	9%	19%	42%	
	More than \$92,801	22%	10%	28%	35%	20%	18%	28%	22%	16%	17%	35%	19%	35%	4%	6%	21%	57%	
Count of Household	1	17%	14%	27%	23%	7%	17%	31%	13%	9%	10%	20%	14%	30%	3%	3%	27%	30%	
	2	21%	9%	30%	22%	12%	19%	21%	20%	7%	14%	22%	18%	33%	4%	5%	24%	58%	
	3	23%	12%	21%	42%	17%	8%	29%	25%	25%	19%	27%	13%	35%	4%	12%	21%	44%	
	4	20%	14%	27%	47%	25%	16%	39%	24%	25%	12%	41%	14%	31%	8%	8%	18%	49%	
	5*	37%	21%	26%	37%	37%	16%	42%	16%	26%	26%	42%	11%	11%	5%	11%	11%	42%	
	6*	33%	-	-	67%	17%	17%	33%	17%	50%	33%	17%	33%	33%	-	17%	-	17%	
	7 or more*	-	-	-	100%	-	-	-	-	100%	-	-	-	-	-	-	-	-	100%
	People in Household	Child(ren) age 12 or under	24%	8%	20%	51%	17%	15%	31%	12%	47%	29%	39%	15%	27%	8%	7%	15%	46%
Child(ren) age 13-17		34%	15%	23%	43%	30%	15%	38%	21%	15%	11%	40%	19%	26%	6%	13%	13%	49%	
Adult child(ren) age 18+		20%	20%	23%	37%	26%	11%	37%	29%	11%	11%	24%	10%	31%	3%	10%	23%	44%	
Spouse/partner		19%	11%	27%	30%	18%	16%	26%	21%	17%	16%	29%	18%	30%	5%	8%	22%	52%	
Roommate*		-	25%	25%	50%	-	25%	75%	-	25%	25%	25%	25%	50%	-	-	-	25%	
Parent age 65 or older*		29%	7%	21%	50%	7%	-	21%	-	14%	43%	29%	29%	21%	14%	7%	21%	36%	
None of these		16%	15%	30%	19%	7%	15%	27%	10%	4%	9%	19%	12%	28%	1%	-	31%	34%	
Gender	Male	13%	9%	23%	28%	19%	12%	28%	21%	12%	12%	23%	12%	31%	6%	9%	26%	52%	
	Female	26%	14%	29%	29%	12%	18%	28%	19%	15%	16%	27%	17%	30%	4%	5%	21%	46%	
	Non-binary*	-	-	-	100%	-	-	100%	-	-	-	-	-	-	-	-	-	100%	
	Prefer not to say*	29%	14%	36%	43%	21%	21%	14%	7%	36%	-	43%	43%	29%	7%	7%	7%	43%	
Prefer to self describe*	50%	25%	50%	50%	-	-	50%	-	25%	50%	-	-	25%	-	25%	-	25%		
Ethnicity	Asian*	25%	4%	14%	46%	18%	14%	36%	32%	11%	7%	25%	25%	39%	7%	4%	25%	54%	
	White/Caucasian	21%	12%	28%	27%	13%	16%	28%	18%	13%	13%	27%	13%	28%	5%	6%	23%	49%	
	Black/African American*	17%	-	-	50%	17%	-	33%	17%	-	17%	17%	33%	17%	-	-	17%	50%	
	Hispanic/Latinx*	43%	14%	29%	57%	29%	14%	43%	29%	29%	29%	43%	14%	29%	-	14%	29%	57%	
	Indigenous American*	33%	17%	17%	33%	17%	33%	50%	-	17%	17%	50%	17%	17%	-	17%	17%	33%	
	Prefer not to say*	11%	6%	33%	44%	28%	28%	22%	22%	28%	22%	28%	28%	39%	6%	22%	11%	50%	
	Other*	-	25%	-	75%	50%	-	25%	25%	50%	50%	25%	50%	25%	-	25%	-	-	
Prefer to self describe*	33%	33%	11%	22%	11%	33%	22%	22%	22%	33%	11%	-	67%	-	11%	22%	11%		
ZIP Code	48864	22%	9%	29%	33%	17%	14%	29%	21%	14%	11%	32%	16%	29%	4%	8%	24%	52%	
	48823	22%	19%	30%	31%	14%	15%	29%	14%	20%	22%	23%	16%	34%	2%	2%	19%	44%	
	48840	19%	11%	20%	23%	12%	20%	22%	20%	11%	14%	17%	16%	32%	7%	7%	19%	45%	
	48895*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50%	
	In Random Sample	Yes	20%	11%	26%	30%	15%	16%	27%	19%	14%	14%	26%	16%	30%	4%	7%	22%	48%
No	19%	4%	38%	32%	9%	13%	23%	13%	9%	9%	28%	30%	36%	2%	-	36%	53%		
Weighting	Unweighted	20%	11%	26%	30%	15%	16%	27%	19%	14%	14%	26%	16%	30%	4%	7%	22%	48%	
	Age	22%	10%	25%	32%	16%	15%	25%	20%	15%	14%	26%	18%	32%	4%	6%	22%	48%	

*Note: Lower number of responses may result in incr

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		Potential future community improvements					
		Support installation of 5G cellular services in the Township	Expand solar and other green initiatives	Expand/enhance trails and pathways	Expand/enhance pedestrian/non-motorized safety features at railroad crossings	Invest in upgrading and modernizing our water and sewer facilities	None of these
2021 Overall		31%	49%	52%	18%	49%	6%
2024 Overall		44%	48%	48%	24%	51%	8%
Residency	One year or less*	64%	45%	73%	18%	36%	18%
	1-5 years	42%	47%	55%	27%	59%	2%
	6-10 years	44%	41%	41%	12%	46%	15%
	More than 10 years	42%	47%	47%	21%	53%	8%
Own/Rent	Own	46%	47%	48%	21%	56%	7%
	Rent/lease	34%	47%	50%	26%	42%	16%
Employed in Township	Yes	38%	52%	41%	23%	43%	9%
	No, a different community	47%	48%	61%	26%	59%	6%
	I am not currently employed*	33%	67%	67%	27%	33%	-
	I am retired	43%	42%	38%	16%	53%	9%
Age	18 to 24*	38%	50%	50%	25%	38%	13%
	25 to 34*	55%	59%	77%	32%	59%	-
	35 to 44	51%	54%	56%	15%	46%	5%
	45 to 54	35%	45%	55%	18%	57%	4%
	55 to 64	40%	51%	47%	27%	62%	5%
	65 or over	46%	41%	42%	19%	51%	11%
Education	Some high school or less*	-	-	-	-	-	50%
	High school graduate/GED*	27%	18%	36%	27%	45%	36%
	Some college	35%	28%	33%	15%	46%	20%
	College graduate	40%	43%	46%	20%	55%	4%
	Graduate degree(s)	49%	57%	55%	24%	55%	5%
Household Income	\$25,000 or less*	19%	43%	29%	10%	38%	19%
	\$25,001 to \$50,000*	45%	36%	50%	27%	41%	23%
	\$50,001 to \$72,900	38%	43%	38%	16%	54%	5%
	\$72,901 to \$92,800	28%	51%	49%	26%	49%	6%
	More than \$92,801	52%	50%	58%	22%	55%	6%
Count of Household	1	36%	46%	33%	16%	50%	13%
	2	49%	45%	51%	24%	57%	5%
	3	46%	54%	48%	25%	54%	10%
	4	35%	53%	59%	14%	55%	8%
	5*	37%	42%	47%	32%	42%	11%
	6*	50%	17%	50%	17%	-	17%
	7 or more*	-	-	100%	-	-	-
People in Household	Child(ren) age 12 or under	49%	51%	59%	17%	46%	8%
	Child(ren) age 13-17	23%	43%	53%	30%	47%	4%
	Adult child(ren) age 18+	39%	53%	46%	27%	51%	10%
	Spouse/partner	48%	46%	54%	21%	55%	6%
	Roommate*	50%	25%	75%	25%	50%	-
	Parent age 65 or older*	43%	57%	43%	43%	71%	-
	None of these	34%	43%	30%	16%	46%	18%
Gender	Male	45%	47%	54%	18%	53%	4%
	Female	44%	47%	45%	23%	52%	8%
	Non-binary*	100%	100%	100%	100%	100%	-
	Prefer not to say*	36%	36%	57%	36%	64%	14%
	Prefer to self describe*	25%	50%	75%	50%	25%	25%
Ethnicity	Asian*	43%	57%	64%	36%	50%	7%
	White/Caucasian	43%	48%	51%	19%	52%	8%
	Black/African American*	17%	50%	17%	50%	33%	17%
	Hispanic/Latinx*	43%	14%	57%	29%	71%	-
	Indigenous American*	50%	50%	17%	17%	50%	17%
	Prefer not to say*	50%	33%	44%	17%	61%	11%
	Other*	25%	-	-	25%	50%	25%
	Prefer to self describe*	22%	44%	22%	22%	56%	22%
ZIP Code	48864	43%	48%	47%	23%	55%	9%
	48823	45%	49%	51%	22%	53%	6%
	48840	41%	41%	50%	17%	48%	9%
	48895*	50%	100%	-	-	50%	-
In Random Sample	Yes	42%	46%	47%	21%	52%	8%
	No	45%	51%	49%	32%	53%	-
Weighting	Unweighted	42%	46%	47%	21%	52%	8%
	Age	44%	48%	48%	24%	51%	8%

*Note: Lower number of responses may result in incr

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		Zoning uses at the Meridian Mall											Own or operate a business in the Township?		Township to benefit from community and senior center		Use a community and senior center	
		Brewery	Commercial C-3 zoning	Corporate office complex/commercial office suites	Education/institution	Laboratory	Multi-family housing	Public facilities	Recreational/sporting uses	Research & development facilities	Residential housing (condos, duplexes, triplexes, etc.)	Residential single-family housing	Yes	No	Yes	No	Yes	No
2021 Overall		-	-	-	-	-	-	-	-	-	-	5%	94%	-	-	-	-	
2024 Overall		41%	12%	16%	34%	13%	16%	34%	44%	14%	25%	18%	8%	88%	71%	25%	70%	26%
Residency	One year or less*	27%	9%	18%	36%	-	18%	36%	55%	27%	27%	9%	9%	82%	55%	45%	27%	64%
	1-5 years	52%	11%	14%	36%	11%	19%	34%	52%	11%	23%	14%	3%	91%	72%	23%	73%	22%
	6-10 years	56%	24%	17%	37%	15%	12%	37%	44%	17%	17%	12%	10%	88%	59%	37%	68%	29%
	More than 10 years	41%	11%	16%	31%	13%	16%	34%	47%	16%	24%	18%	9%	87%	75%	21%	72%	24%
Own/Rent	Own	47%	14%	16%	33%	12%	16%	36%	50%	16%	24%	16%	8%	87%	72%	25%	71%	26%
	Rent/lease	24%	5%	11%	29%	13%	24%	32%	29%	8%	26%	16%	8%	87%	76%	16%	68%	26%
Employed in Township	Yes	57%	16%	25%	39%	13%	21%	34%	57%	20%	29%	23%	36%	59%	80%	18%	68%	27%
	No, a different community	55%	16%	18%	32%	10%	20%	41%	54%	15%	28%	16%	4%	93%	68%	28%	66%	30%
	I am not currently employed*	27%	7%	7%	40%	20%	20%	40%	33%	13%	20%	20%	7%	87%	80%	13%	67%	27%
	I am retired	30%	8%	11%	30%	14%	11%	28%	41%	14%	17%	14%	2%	93%	75%	20%	78%	20%
Age	18 to 24*	63%	25%	13%	13%	13%	-	50%	63%	13%	-	13%	-	100%	63%	38%	50%	50%
	25 to 34*	59%	-	-	18%	5%	41%	41%	32%	5%	55%	18%	5%	86%	73%	23%	64%	27%
	35 to 44	77%	31%	31%	44%	18%	23%	51%	67%	21%	23%	10%	8%	92%	64%	33%	64%	31%
	45 to 54	61%	8%	16%	31%	16%	25%	35%	65%	18%	27%	14%	8%	88%	67%	33%	61%	39%
	55 to 64	40%	14%	21%	36%	7%	18%	32%	48%	19%	23%	19%	18%	75%	75%	21%	74%	21%
	65 or over	31%	9%	12%	32%	13%	10%	31%	41%	12%	20%	18%	5%	91%	76%	18%	74%	22%
Education	Some high school or less*	-	-	-	50%	50%	-	-	-	-	50%	-	-	100%	50%	-	100%	-
	High school graduate/GED*	18%	18%	9%	9%	9%	9%	18%	18%	9%	18%	27%	-	82%	82%	18%	73%	18%
	Some college	24%	4%	4%	22%	7%	11%	33%	35%	11%	22%	20%	4%	91%	65%	30%	63%	30%
	College graduate	48%	13%	20%	33%	14%	15%	33%	49%	15%	22%	18%	4%	91%	68%	26%	69%	27%
	Graduate degree(s)	47%	14%	15%	37%	12%	19%	38%	53%	17%	24%	14%	12%	84%	78%	20%	74%	23%
Household Income	\$25,000 or less*	14%	5%	5%	29%	14%	19%	14%	24%	-	24%	29%	-	95%	76%	14%	76%	14%
	\$25,001 to \$50,000*	27%	9%	14%	36%	18%	14%	32%	36%	14%	23%	23%	5%	91%	64%	32%	73%	27%
	\$50,001 to \$72,900	38%	8%	14%	19%	11%	19%	24%	35%	16%	22%	19%	5%	95%	68%	22%	73%	22%
	\$72,901 to \$92,800	42%	13%	13%	36%	8%	19%	38%	60%	13%	21%	19%	6%	87%	81%	19%	74%	23%
	More than \$92,801	55%	13%	18%	34%	15%	17%	41%	55%	18%	27%	16%	11%	85%	74%	23%	70%	27%
Count of Household	1	33%	7%	11%	24%	16%	10%	20%	36%	7%	16%	19%	1%	93%	73%	20%	74%	24%
	2	37%	10%	14%	33%	8%	14%	36%	42%	14%	25%	17%	8%	88%	79%	17%	76%	18%
	3	56%	19%	19%	38%	21%	19%	40%	58%	19%	25%	17%	13%	83%	75%	25%	65%	33%
	4	63%	14%	20%	33%	12%	35%	45%	63%	24%	29%	12%	8%	88%	59%	41%	55%	43%
	5*	74%	26%	26%	37%	26%	5%	37%	68%	26%	16%	21%	11%	84%	68%	32%	68%	26%
	6*	33%	17%	-	33%	-	17%	50%	67%	17%	17%	-	-	100%	50%	33%	50%	33%
	7 or more*	-	-	-	100%	-	-	-	100%	-	-	-	-	100%	-	-	-	-
	People in Household	Child(ren) age 12 or under	66%	25%	17%	37%	12%	20%	47%	66%	19%	27%	12%	8%	86%	64%	31%	63%
Child(ren) age 13-17		51%	17%	19%	34%	15%	21%	43%	72%	21%	17%	15%	6%	89%	68%	28%	64%	34%
Adult child(ren) age 18+		51%	14%	20%	36%	19%	23%	34%	54%	17%	26%	17%	16%	80%	67%	31%	61%	34%
Spouse/partner		49%	14%	17%	32%	12%	17%	38%	50%	18%	27%	17%	9%	87%	73%	23%	71%	25%
Roommate*		25%	-	-	25%	25%	25%	50%	50%	-	25%	25%	-	100%	100%	-	100%	-
Parent age 65 or older*		57%	7%	21%	43%	21%	14%	43%	64%	7%	14%	14%	7%	86%	86%	7%	86%	7%
None of these		24%	9%	13%	31%	16%	10%	24%	31%	6%	13%	19%	3%	91%	69%	24%	69%	28%
Gender	Male	49%	16%	21%	34%	15%	16%	41%	50%	20%	23%	18%	9%	90%	69%	28%	68%	31%
	Female	40%	10%	12%	33%	10%	15%	30%	45%	12%	20%	15%	7%	87%	76%	20%	75%	21%
	Non-binary*	-	-	-	-	-	-	100%	-	-	-	-	-	100%	100%	-	100%	-
	Prefer not to say*	57%	29%	29%	43%	14%	36%	50%	64%	14%	36%	14%	21%	79%	71%	21%	71%	21%
Prefer to self describe*	25%	25%	50%	75%	-	25%	50%	100%	25%	75%	50%	-	100%	75%	25%	25%	75%	
Ethnicity	Asian*	25%	-	14%	36%	21%	21%	39%	43%	11%	32%	25%	7%	89%	89%	7%	71%	18%
	White/Caucasian	44%	13%	15%	32%	13%	16%	36%	48%	17%	23%	16%	7%	89%	72%	24%	71%	26%
	Black/African American*	33%	-	17%	17%	-	-	-	17%	-	17%	17%	-	100%	33%	50%	33%	50%
	Hispanic/Latinx*	43%	-	-	14%	14%	43%	14%	57%	-	14%	29%	14%	86%	71%	29%	57%	43%
	Indigenous American*	50%	-	-	-	-	17%	50%	50%	-	17%	-	17%	83%	83%	17%	83%	17%
	Prefer not to say*	44%	11%	17%	22%	6%	22%	28%	61%	11%	17%	6%	17%	83%	61%	33%	67%	33%
	Other*	50%	25%	25%	-	50%	-	50%	50%	-	50%	25%	25%	75%	100%	-	100%	-
Prefer to self describe*	78%	22%	22%	44%	-	22%	33%	44%	-	11%	33%	-	89%	78%	22%	78%	22%	
ZIP Code	48864	45%	14%	15%	32%	12%	15%	35%	55%	17%	21%	15%	9%	88%	71%	24%	69%	28%
	48823	45%	14%	19%	37%	15%	17%	33%	40%	20%	28%	20%	10%	86%	79%	15%	77%	19%
	48840	40%	8%	14%	31%	11%	15%	36%	42%	7%	20%	14%	4%	88%	67%	30%	69%	27%
	48895*	50%	-	-	-	-	100%	-	-	-	100%	50%	-	100%	50%	50%	50%	50%
In Random Sample	Yes	43%	12%	15%	32%	12%	16%	34%	47%	15%	23%	16%	8%	86%	71%	23%	69%	25%
	No	34%	15%	13%	38%	6%	21%	23%	32%	17%	34%	19%	-	85%	47%	47%	68%	23%
Weighting	Unweighted	43%	12%	15%	32%	12%	16%	34%	47%	15%	23%	16%	8%	86%	71%	23%	69%	25%
	Age	41%	12%	16%	34%	13%	16%	34%	44%	14%	25%	18%	8%	88%	71%	25%	70%	26%

*Note: Lower number of responses may result in incr

Distribution Questions Count of Sample: 392 (+/- 4.9%) FINAL		What features would you like to see in a community & senior center									Support millage to fill possible financing gap	
		Recreational facilities (regulation size basketball/volleyball/pickleball courts)	Low-impact workout area/low-impact exercise equipment	Large auditorium/meeting/performing space with stage	Community meeting rooms/conference rooms	Dedicated senior citizen area	Dedicated youth area	Warming kitchen	Multi-purpose space	Other	Yes	No
2021 Overall		-	-	-	-	-	-	-	-	-	-	-
2024 Overall		46%	56%	35%	29%	44%	31%	20%	33%	7%	50%	43%
Residency	One year or less*	55%	45%	27%	27%	27%	36%	18%	18%	9%	18%	73%
	1-5 years	56%	55%	44%	33%	41%	44%	31%	25%	11%	55%	34%
	6-10 years	46%	44%	37%	20%	39%	41%	17%	24%	5%	41%	49%
	More than 10 years	43%	56%	35%	33%	49%	29%	21%	39%	7%	54%	39%
Own/Rent	Own	47%	54%	39%	33%	46%	36%	22%	35%	8%	51%	42%
	Rent/lease	42%	68%	32%	24%	55%	29%	39%	37%	-	53%	34%
Employed in Township	Yes	52%	52%	43%	29%	39%	36%	25%	39%	4%	54%	41%
	No, a different community	55%	49%	42%	34%	41%	40%	22%	34%	9%	50%	44%
	I am not currently employed*	60%	47%	33%	53%	47%	47%	33%	33%	7%	53%	33%
	I am retired	36%	63%	31%	29%	55%	26%	20%	33%	7%	53%	37%
Age	18 to 24*	63%	63%	50%	25%	25%	25%	38%	50%	13%	63%	38%
	25 to 34*	64%	59%	36%	27%	36%	59%	36%	36%	5%	64%	27%
	35 to 44	62%	41%	31%	23%	21%	46%	13%	31%	8%	49%	46%
	45 to 54	61%	41%	37%	27%	39%	41%	16%	31%	10%	37%	55%
	55 to 64	52%	56%	44%	36%	58%	33%	30%	40%	10%	56%	36%
	65 or over	35%	60%	34%	33%	51%	24%	22%	33%	6%	54%	38%
Education	Some high school or less*	-	-	-	-	50%	-	-	-	-	50%	50%
	High school graduate/GED*	36%	73%	27%	45%	55%	27%	27%	36%	-	55%	36%
	Some college	43%	52%	22%	17%	37%	24%	28%	35%	2%	30%	61%
	College graduate	47%	54%	42%	29%	46%	36%	22%	34%	7%	52%	41%
	Graduate degree(s)	48%	55%	38%	36%	49%	35%	21%	35%	10%	58%	34%
Household Income	\$25,000 or less*	33%	48%	19%	14%	52%	19%	14%	24%	10%	52%	43%
	\$25,001 to \$50,000*	32%	59%	27%	36%	45%	27%	32%	27%	5%	41%	55%
	\$50,001 to \$72,900	49%	51%	38%	30%	51%	30%	24%	32%	5%	46%	41%
	\$72,901 to \$92,800	49%	62%	42%	28%	47%	32%	28%	42%	2%	60%	32%
	More than \$92,801	52%	52%	39%	35%	44%	38%	18%	33%	9%	58%	36%
Count of Household	1	30%	50%	31%	29%	51%	24%	24%	27%	7%	44%	49%
	2	44%	63%	39%	37%	52%	26%	28%	41%	8%	64%	28%
	3	52%	48%	37%	33%	46%	44%	21%	23%	10%	44%	50%
	4	67%	39%	37%	22%	27%	49%	12%	29%	4%	47%	43%
	5*	58%	47%	47%	21%	42%	53%	5%	37%	11%	32%	63%
	6*	50%	67%	-	-	-	50%	-	17%	-	17%	67%
	7 or more*	100%	-	-	100%	-	-	-	-	-	-	-
	People in Household	Child(ren) age 12 or under	64%	47%	34%	22%	24%	58%	14%	31%	7%	42%
Child(ren) age 13-17		64%	45%	47%	21%	34%	47%	11%	28%	9%	40%	51%
Adult child(ren) age 18+		47%	46%	33%	23%	46%	34%	10%	29%	4%	49%	49%
Spouse/partner		50%	55%	37%	32%	44%	34%	23%	36%	8%	53%	39%
Roommate*		75%	75%	25%	50%	75%	75%	50%	-	-	50%	50%
Parent age 65 or older*		43%	71%	43%	7%	64%	50%	21%	36%	14%	64%	21%
None of these		27%	51%	31%	25%	48%	21%	22%	27%	7%	46%	46%
Gender	Male	49%	50%	37%	28%	42%	28%	18%	31%	6%	53%	40%
	Female	47%	56%	38%	35%	49%	38%	24%	35%	8%	52%	39%
	Non-binary*	-	100%	-	-	-	-	100%	-	-	100%	-
	Prefer not to say*	57%	64%	36%	14%	43%	29%	43%	50%	14%	57%	36%
	Prefer to self describe*	50%	75%	50%	25%	50%	75%	25%	50%	25%	-	100%
Ethnicity	Asian*	50%	68%	32%	29%	43%	32%	18%	32%	7%	57%	36%
	White/Caucasian	46%	52%	37%	32%	46%	34%	22%	32%	6%	54%	39%
	Black/African American*	17%	33%	17%	-	17%	-	-	33%	17%	17%	83%
	Hispanic/Latinx*	71%	14%	43%	29%	43%	43%	43%	29%	-	43%	29%
	Indigenous American*	67%	17%	50%	33%	33%	50%	33%	50%	-	50%	33%
	Prefer not to say*	61%	61%	28%	17%	44%	33%	33%	33%	11%	44%	50%
	Other*	50%	50%	50%	25%	50%	25%	25%	75%	-	50%	50%
Prefer to self describe*	56%	67%	44%	56%	67%	56%	56%	44%	56%	33%	33%	
ZIP Code	48864	48%	53%	37%	34%	44%	34%	21%	35%	6%	50%	42%
	48823	51%	60%	37%	36%	42%	38%	24%	33%	10%	56%	35%
	48840	40%	52%	38%	21%	51%	28%	22%	32%	7%	52%	41%
	48895*	-	-	-	50%	50%	50%	50%	50%	50%	-	100%
	In Random Sample	Yes	45%	53%	36%	31%	45%	33%	22%	33%	7%	51%
No		30%	51%	28%	28%	74%	21%	34%	40%	11%	43%	51%
Weighting	Unweighted	45%	53%	36%	31%	45%	33%	22%	33%	7%	51%	40%
	Age	46%	56%	35%	29%	44%	31%	20%	33%	7%	50%	43%

*Note: Lower number of responses may result in incr

Who Responded		2024 Count	2024 Percentage	2021 Counts	2021 Percentage
Count of Sample: 392 (+/- 4.9%)					
2024 Overall Response		392	100%	386	100%
Residency	One year or less*	11	3%	9	2%
	1-5 years	64	16%	58	15%
	6-10 years	41	10%	47	12%
	More than 10 years	258	66%	264	68%
Own/Rent	Own	307	78%	298	77%
	Rent/lease	38	10%	33	9%
Employed in Township	Yes	56	14%	63	16%
	No, a different community	148	38%	142	37%
	I am not currently employed*	15	4%	14	4%
	I am retired	152	39%	154	40%
Age	18 to 24*	8	2%	10	3%
	25 to 34*	22	6%	19	5%
	35 to 44	39	10%	53	14%
	45 to 54	51	13%	55	14%
	55 to 64	73	19%	69	18%
	65 or over	164	42%	164	42%
Education	Some high school or less*	2	1%	-	-
	High school graduate/GED*	11	3%	15	4%
	Some college	46	12%	48	12%
	College graduate	137	35%	146	38%
	Graduate degree(s)	177	45%	165	43%
Household Income	\$25,000 or less*	21	5%	-	-
	\$25,001 to \$50,000*	22	6%	-	-
	\$50,001 to \$72,900	37	9%	-	-
	\$72,901 to \$92,800	53	14%	-	-
	More than \$92,801	192	49%	-	-
Count of Household	1	70	18%	-	-
	2	169	43%	-	-
	3	52	13%	-	-
	4	51	13%	-	-
	5*	19	5%	-	-
	6*	6	2%	-	-
	7 or more*	1	0%	-	-
People in Household	Child(ren) age 12 or under	59	15%	63	16%
	Child(ren) age 13-17	47	12%	37	10%
	Adult child(ren) age 18+	70	18%	64	17%
	Spouse/partner	244	62%	210	54%
	Roommate*	4	1%	7	2%
	Parent age 65 or older*	14	4%	13	3%
	None of these	67	17%	74	19%
Gender	Male	137	35%	142	37%
	Female	210	54%	213	55%
	Non-binary*	1	0%	1	0%
	Prefer not to say*	14	4%	9	2%
	Prefer to self describe*	4	1%	1	0%
Ethnicity	Asian*	28	7%	20	5%
	White/Caucasian	310	79%	310	80%
	Black/African American*	6	2%	10	3%
	Hispanic/Latinx*	7	2%	5	1%
	Indigenous American*	6	2%	3	1%
	Prefer not to say*	18	5%	17	4%
	Other*	4	1%	10	3%
	Prefer to self describe*	9	2%	-	-
ZIP Code	48864	186	47%	208	54%
	48823	86	22%	76	20%
	48840	98	25%	89	23%
	48895*	2	1%	2	1%
	Other*	-	-	-	-
In Random Sample	Yes	392	100%	386	100%
	No	70	100%	66	100%

*Note: Lower number of responses may result in increased variability