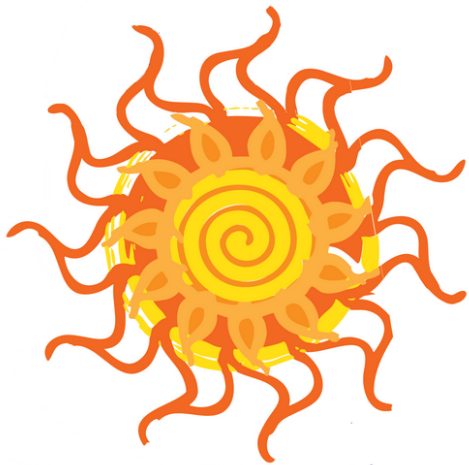


# CELEBRATE MERIDIAN BUSINESS WEEK



## Celebrate **MERIDIAN** FESTIVAL



### To Do - Participating Businesses

- Decide on a weeklong special promotion
- Complete the Celebrate Meridian Sponsorship Form
- Submit Form & Payment of \$150
- Set up a "Selfie Station"
- Encourage Patrons to Post on Social, Tag Meridian Township and Use #CelebrateMeridian in Their Post

### Business Week Sponsor - \$150

- Print & Digital flyer to share
- Customized Selfie Posterboard
- Pre-event Promotion on Township Social and Website
- Paid Facebook Ad (all businesses combined)
- Paid Google Ad (all businesses combined)
- Promotional Video Created by HOMTV

For more information, contact the Meridian Township Parks & Recreation Department at 517.853.4640 or email [parks@meridian.mi.us](mailto:parks@meridian.mi.us). For details about the event, visit [www.meridian.mi.us/CelebrateMeridian](http://www.meridian.mi.us/CelebrateMeridian)