AGENDA



CHARTER TOWNSHIP OF MERIDIAN Economic Development Corporation June 2, 2022 7:30 am 5151 Marsh Road, Town Hall Room

- 1. CALL MEETING TO ORDER
- 2. MISSION: Set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.
- 3. APPROVAL OF AGENDA
- 4. CONSENT AGENDA
 - A. Minutes Meeting May 5, 2022
 - B. Financial Report
 - C. Development Projects
- 5. PUBLIC REMARKS
- 6. OLD BUSINESS
 - A. Village of Okemos Update
 - B. Shop Local Major Construction Sign Campaign Payment
- 7. NEW BUSINESS
 - A. Sponsorship For 2022 Freedom Fest Juneteenth Community Celebration
 - B. Economic Development Strategy Update
- 8. TOWNSHIP REPORTS
 - A. Township Board
 - B. Township Manager
 - C. Planning Commission
 - D. Chair
 - E. Staff
- 9. COMMUNITY REPORTS
 - A. Meridian Mall
 - B. MABA
- 10. OPEN DISCUSSION/BOARD COMMENTS
- 11. PUBLIC REMARKS
- 12. NEXT MEETING DATE
 - A. July 7, 2022, 7:30am
- 13. ADJOURNMENT





Charter Township of Meridian Meridian Economic Development Corporation 5151 Marsh Road, Okemos, MI 48864 Thursday, March 3, 2022– Minutes -DRAFT

Members

Present: Chair Kim Thompson, Vice Chair Brenda Chapman, Treasurer Phil Deschaine, Henry Kwok

Assistant Manager Dan Opsommer (for Manager Frank Walsh), Dave Ledebuhr, Adam

Carlson, Shawn Dunham, and Tom Conway

Members

Absent: Trustee Kathy Sundland

Others

Present: Neighborhoods & Economic Development Director Amber Clark, Executive Assistant

Michelle Prinz, Planning Commissioner Peter Trezise, Eric Helzer, Advanced

Redevelopment Solutions, and Supervisor Patricia Herring Jackson

1. <u>CALL MEETING TO ORDER</u>

Chair Kim Thompson called the meeting to order at 7:30 am and read the mission statement.

2. **MISSION:** Set the standard in creating an entrepreneurial culture, be the example for revitalization of our business districts, and be the leaders in building sustainable public/private partnerships.

3. <u>APPROVAL OF THE AGENDA</u>

MOTION BY MEMBER CARLSON TO APPROVE THE AGENDA. SUPPORTED BY MEMBER CONWAY. MOTION PASSES 8-0.

4. CONSENT AGENDA

- a. Minutes-February 3, 2022
- b. Development Projects

MOTION BY MEMBER CARLSON TO APPROVE THE CONSENT AGENDA. SUPPORTED BY MEMBER DUNHAM. MOTION PASSES 8-0.

5. PUBLIC REMARKS

None.

6. <u>NEW BUSINESS</u>

a. 1655 Haslett Road-Raby Road Demolition Project MRF Request

Director Clark introduced the developers of a proposed project in 19.5 acres of Haslett Village Square. The project is conceptual and would be a mixed use horizontal development. The site plan fits the Township Master Plan and consists of apartments, townhomes with garages, pickleball court, patio, coffee shop, food trucks, drive thru, dog park, and a restroom at the trailhead.

The EDC reviewed the Meridian Redevelopment Fund Request that was submitted by Lake Drive Group, LLC for \$891,171.93 in demolition costs. Demolition is scheduled to begin summer 2022 with underground utility work in the fall 2022 and vertical construction in 2023. The EDC found the application to be complete.

MOTION BY MEMBER LEDEBUHR TO SUPPORT THE 1655 HASLETT ROAD-RABY ROAD DEMOLITION PROJECT THROUGH THE USE OF THE MERIDIAN REDEVELOPMENT FUND AND REQUEST THE TOWNSHIP SUPERVISOR TO APPOINT TWO TOWNSHIP TRUSTEES TO THE 1655 HASLETT ROAD -RABY ROAD DEMOLITION PROJECT FOR REVIEW. SUPPORTED BY MEMBER DUNHAM. MOTION PASSES 8-0.

b. Village of Okemos, LLC, MRF Request not to Exceed \$1.25 Million

Chair Thompson and Manager Opsommer reviewed the conclusions of the subcommittee meeting held on Tuesday.

Mr. Helzer explained the current \$3,200,000 shortfall in the project and a possible \$1,000,000 grant from the MEDC. A recommendation of a \$1,250,000 grant for the year 2022 was suggested. It was discussed that the DDA TIF could reimburse the Township for these funds. This would allow for an additional grant application in 2023 for the approximately \$950,000 shortfall.

MOTION BY MEMBER LEDEBUHR TO APPROVE AN AWARD NOT TO EXCEED \$1.25 MILLION FOR THE VILLAGE OF OKEMOS LLC, NO. 2 MERIDIAN REDEVELOPMENT FUND REQUEST. SUPPORTED BY MEMBER CONWAY. MOTION PASSES 8-0.

MOTION BY MEMBER LEDEBUHR TO ADVISE THE VILLAGE OF OKEMOS LLC, SUBCOMMITTEE TO CONSIDER A NO. 3 MERIDIAN REDEVELOPMENT FUND REQUEST FROM THE VILLAGE OF OKEMOS, LLC DEPENDENT UPON THE FUNDING COMMITMENT LEVEL FROM THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION'S REVITALIZATION AND PLACEMAKING (RAP) AND PUBLIC SPACE PLACE BASED INFRASTRUCTURE GRANT PROGRAM. SUPPORTED BY MEMBER CONWAY. MOTION PASSES 8-0.

7. TOWNSHIP REPORTS

Township Board
 Treasurer Deschaine congratulated the new Supervisor Jackson.
 Supervisor Jackson reported the following:

- Approved an extension on the Harkness Law Firm contract for prosecution services
- Approved the Damage Assessment Plan
- Accepting applications for the two Trustee open positions on the Township Board.
 Applications are due by 4:00pm on Friday and interviews will take place on March 15th at 3:00pm prior to the regular Board meeting.

b. Township Manager

Assistant Manager Opsommer reported the following on behalf of Manager Walsh:

- Buddy's Pizza is scheduled to open on April 4th
- Grand River Avenue construction is scheduled to begin on April 4th starting with the raising of the road at Okemos and Grand River to assist with flooding issues
- Daniels Drain Resolution #3 & #4 will be coming to the March 15th Board meeting
- Haslett Marathon and Joe's on Jolly construction are progressing
- Trader Joe's is working on demolition for their space across from Whole Foods
- Welcome Dan as the new Assistant Township Manager & Director of Public Works and Engineering

c. Planning Commission

Commissioner Trezise gave an update on the items the Planning Commission has been working on. Most recently, they did approve the Special Use Permit for the Meridian Company.

d. Chair

None.

e. Staff

Director Clark discussed the following:

- Orthopedic Rehab Specialists was selected as MABA established business of the year and Lil Emil's was selected as MABA new business of the year
- Working on events for Juneteenth
- Planning Meridian Talks
- CIA has opened the discussion of a TIF

8. <u>COMMUNITY REPORTS</u>

a. Meridian Mall

Member Dunham mentioned the new gymnastics center is planning to open next month and has 400 registrations already. The B12 store is opening next month too.

b. MABA

Director Clark stated the plan to select a date to host a joint MABA and EDC in the future.

9. OPEN DISCUSSION/BOARD COMMENTS

None.

12. PUBLIC REMARKS

None.

13. <u>NEXT MEETING DATE</u>

• April 7, 2022 at 7:30am

14. ADJOURNMENT

Hearing no objection, Chair Thompson adjourned the meeting at 8:58am.

MERIDIAN TOWNSHIP ECONOMIC DEVELOPMENT CORPORATION

Apr-22

Independent Bank

Total EDC Funds

\$48,485.82

TRANSACTION ACTIVITY - Deposits

<u>Date</u> 3/31/2022 Deposit Type

Interest

Amount 1.99

CHECKS WRITTEN Since Last Bank Statement

<u>Date</u>

Ck.#

<u>Amount</u>

Paid to:

Total

Total in Bank

Difference

\$48,487.81

\$ 48,487.81

\$0.00



230 W Main St Ionia, MI 48846

Statement Ending 04/30/2022

CHARTER TOWNSHIP OF MERIDIAN

Page 1 of 2

Account Number: XXXXXXX2419

Managing Your Accounts



Okemos



800.355.0641



IndependentBank.com

>001190 8724605 0001 93443 10Z

CHARTER TOWNSHIP OF MERIDIAN ECONOMIC DEVELOPMENT CORP MERIDIAN TOWNSHIP EDC/ACCOUNTS PAYABLE 5151 MARSH RD OKEMOS MI 48864-1104

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April is Financial Literacy Month, and a great time to teach the kids in your life to save! Open a new Swift Savings account with them in April, and they will receive a free eagle plush toy! Plus, they will automatically be enrolled in the Swift Savers Kids Club, and will receive free newsletters with fun savings tips, games, crafts, and more throughout the year. Learn more by visiting IndependentBank.com, or stopping by your local banking office.

Summary of Accounts

Account Type	Account Number	Ending Balance
BusinessFlex TM	XXXXXXX2419	\$48,487.81

BusinessFlex TM-XXXXXXX2419

Account Su	ımmary		Interest Summary	
Date	Description	Amount	Description	Amount
04/01/2022	Beginning Balance	\$48,485.82	Annual Percentage Yield Earned	0.05%
	1 Credit(s) This Period	\$1.99	Interest Days	30
	0 Debit(s) This Period	\$0.00	Interest Earned	\$1.99
04/30/2022	Ending Balance	\$48,487.81	Interest Paid This Period	\$1.99
			Interest Paid Year-to-Date	\$8.34
			Average Ledger Balance	\$48,485,82

Other Credits

Date	Description	Amount
04/30/2022	Credit Interest	\$1.99

Daily Balances

Date	Amount	Date	Amount
04/01/2022	\$48,485.82	04/30/2022	\$48,487.81

Interest Rate Changes

Interest Rate As Of Date	Interest Rate
04/01/2022	0.0500%





Amber Clark Neighborhoods & Economic Development Director Meridian Township Economic Development and Projects May 2022

New Businesses Opening/Relocating

- Evergreen Vet Clinic 4737 Marsh Road
- Nothing Bundt Cakes 2090 W Grand River Ave
- King Pho Restaurant -4749 Central Park Drive Okemos (previously Kingston Kitchen)
- Reborn Kicks
- Macy's Backstage- Store within a Store

Under Construction

Haslett Marathon
Copper Creek
Joe's on Jolly
Veterinarian Clinic
Sparrow 24 Hr Emergency Rm
Silverstone Estates
Woodward Way
1619 Haslett Road
4360 Jolly Road
4737 Marsh Road
2446 Jolly Road
Powell Road
Sirhal Drive

- Trader Joes Demolition Complete
- Hypershine Car Wash 2703 E Grand River (Demo pending approval)

Approved/Not Commenced

- Giguere Homes Sanctuary #3 Subdivision (7 properties)
- Newton Ponte Apartments Multifamily mixed use Haslett Road (SE corner Okemos/Haslett)
- Pine Village 1673 Haslett Road Commercial /Residential development Approved Meridian Township Brownfield Plan –
- Village of Okemos 4661 Okemos Road Commercial/Residential development Approved EGLE Brownfield, Meridian Redevelopment Fund

Ribbon Cuttings:

Veterinarian Clinic "Evergreen" Clinic – July Nothing Bundt Cakes- TBD June Joes on Jolly –Fall 2022 opening Dr. Yu Dentist Office- May opening Haslett Marathon May/July opening National Capitol Bank –June 7th Ribbon Cutting

Other Township Happenings:

- Sign campaign to have signs posted by June
- Juneteenth Celebrations June 18th and June 19th in person here in Meridian
- Celebrate Meridian to launch Saturday June 25th



To: Meridian Economic Development Corporation Members

From: Neighborhoods & Economic Development Director Amber Clark

Date: June 2, 2022

RE: Village of Okemos, LLC development Update

Summary

May 2022 marked the launch of the Revitalization and Placemaking grant offered by the Michigan Economic Development Corporation. This grant is eligible for municipalities and nonprofit organizations with large redevelopment projects that are committed, that have been negatively impacted by COVID-19. The grant offers up to \$5Million dollars in potential funding for mixed use projects that fall into an urban core community or are a catalyst project within a Downtown Development Authority. Township staff, along with the developer have gathered all concrete information related to the project, letters of support from community members, congressional members, businesses and organizations for the development of the project.

At this time, MEDC is requiring any development that is seeking funding from the RAP (Revitalization and Placemaking grant) to go through the entire grant process before submitting a request for the Community Redevelopment and Placemaking grant and loan which is commonly referred to as MCRP. The MCRP grant request from the developer will fill the final development gap on the project. The Township board at the May 17, 2022 meeting did unanimously approve the request for \$1.25M for infrastructure and road improvements in the downtown district. The funding will support the necessary street, sidewalk and utility improvements for the project. A development agreement will be created between the Township and developer for the use of those funds.

After the submission of the RAP grant EOB Friday June 3, 2022 there will be a 60-90 day waiting period before the Township will hear if the application was accepted at the proposed amount. Should the MEDC grant us this funding, the project will be well on its way for site preparation and underground utilities this fall 2022. Following that submission the entire submission for the gap financing in MCRP will come from the developer. We will maintain a great partnership with the developer to garner community support for this grant as well.

The developer must still show forward progress on the project to maintain the dollars with the Michigan Department of Great Lakes and Energy, aka, EGLE. The forward progress will show EGLE the project is still moving forward and the funding to clean up the site is necessary.

Items Remaining From Developer:

- Need site plan complete from the developer for Community Planning to review
 - Ingham County Road Department Approval for roads (Township can work around this timeline)
 - Drain Office Approvals for site retention/detention(Township can work around this timeline)
- Need updated Brownfield plan from developer for BRA and Township Board to approve



To: Economic Development Corporation Members

From: Neighborhoods & Economic Development Director Amber Clark

Date: June 2, 2022

RE: Major Construction Sign Campaign for M-43/Okemos Bridge Project Update

Summary

At the May 5 2022 EDC board meeting, the EDC body voted unanimously in support of a sign campaign to support our local business community along M-43/Grand River Avenue as a part of our efforts to support the businesses. This supports the Township goal of support of our small business community during the reconstruction of M-43 Grand River and Okemos Bridge. The Ingham County Road department commenced the Okemos Bridge work on February 14^{th} , 2022 and MDOT began construction on Grand River the first week in April, shutting down the intersection of Grand River/Okemos road May 17^{th} , 2022.

Township staff continue to engage with the small business owners in the DDA and along the Grand River Corridor to notify them of the bridge work and M-43 road construction phases. Each time we receive a communication from the Michigan Department of Transportation or Ingham County that information is forwarded to the business owners and employees. Feedback from the owners of these establishments are asking for continued communication of the project and signage to attract patrons to their facilities.

There was no need for a sign permit due to the adopted new language in the Sign Ordinance for Meridian Township. The Township is exempt from the ordinary requirements of signage throughout the community except electronic messaging signage.

In total 11 signs were created and purchased from ASAP printing which came with the lowest bids from ASAP Printing, BRD Printing, Signarama and Johnson signs. Of the highest quality came Signarama and they may be able to produce two larger signs for the campaign should we feel the 11 signs are not adequate. The signs are 28 x 30 H frame signs that follow the detour path along Grand River, North bound Okemos Road, Central Park Drive, Grand River and Marsh and through the DDA. The cost of the signs total reached \$395 of which 4 signs belong in the DDA. The DDA will purchase those signs from the EDC for \$144 (cost of each sign is about \$36). The DDA will reimburse the EDC back for that payment.



The EDC adopted 2022 goals to reflect the upcoming construction and negative impact to our local businesses. Our goals is to:

- A. Identify ways to promote business operations in the district during construction
- B. Seek funding mechanisms to financial mitigate negative impacts to businesses due to construction.

The request for you today would be to approve, partially approve or deny a request of funding to create and implement these signs. A map is included for locations.

Recommendation: None at this time.

Budgetary Considerations

Support of a local sign campaign along Grand River =\$395



To: Meridian Economic Development Corporation Members

From: Neighborhoods & Economic Development Director Amber Clark

Date: June 2, 2022

RE: Second Annual Juneteenth Meridian Township Freedom Fest Sponsorship

Summary

2021 marked the first Juneteenth Freedom Fest with a community scavenger hunt to commemorate Juneteenth in Meridian Township. The goal of this first celebration was, to celebrate! Many residents and staff were new to celebrating Juneteenth and the premise of activity was initiated by the Meridian Economic Development Corporation. Utilizing the business community, gift card were hidden throughout Meridian Township, sponsored by the business owners themselves. The event went well and with support the Juneteenth for Meridian Committee met and planned the 2022 inaugural celebration.

The Juneteenth for Meridian Committee, is a committee of members comprised of Township staff, Township businesses and residents that are interested in planning a community Juneteenth celebration. This year we have expanded our committee to include Supervisor Patricia Herring Jackson, Judge Wanda Stokes, Dr. Terry Flanaugh, Darlene Brown and Saltia Biscette. These members along with Melissa Terry of Lotus Beauty Lounge make up the planning committee. The Committee regularly meets on Saturday via zoom to plan the celebratory event.

2022 we will launch a weeklong celebration beginning **Monday June 13th** with "What is Juneteenth" a child's storybook written by Ingham County resident Julian Van Dyke owner of Absolute Art Gallery in Old Towne Lansing. This story will be read by Supervisor Patricia Herring Jackson, and broadcast through the community to get the entire township on the same "page" about Juneteenth.

Saturday June 18th:

The Community is offered a free showing of Akeelah and the Bee" to the first 100 attendees. Movie offers a free Medium Drink and popcorn for attendees. The movie will begin promptly at 10am and attendees are encouraged to show for the movie 30 minutes prior to launch time. Sponsors for the event will be shown prior to the movie to showcase their support of the event. The Meridian EDC logo will be shown throughout the Township along with Studio C! as main event sponsors.

(Other sponsors for this event are Playmakers and KEBs Inc.)

A community forum discussion led by Dr. Scott on issues that plague our community most. The start of a longer dialogue for why cultural celebration is important, how Juneteenth elevates community inclusivity and more!

Sunday June 19th:

Hear from Pastor Marvin Williams of Trinity Church of Lansing, a Haslett resident teaching the community at large how spirituality led to the construction of modern Black excellence. Pastor



Williams may also give an overview of how spirituality has been used as a mechanism to divide the community. In support of the traditional "Sunday Service" and recognizing the diverse faiths of the community, the intent of this historical review is to demonstrate how tradition can work to advantage of a community to support its advancement. In traditional Black faith, members show up to participate in their faith practice well dressed. Hats, gloves and the best clothing attire is synonymous with the Black community. Attendees are invited to wear their "Sunday Best" clothes, with gloves, shoes and hats that give a nod to Black culture with respect to religion and how you should present yourself in a reverent space.

Budgetary Items:

Studio C! Theater Rental: \$1464 Studio C! Drink and Popcorn: \$650

AV: \$75

Movie License: \$150 Community Forum: None Sunday Catering: \$1500

Speaker- Dr. Marvin Williams: \$500

Speaker- Dr. Scott – DEI Forum Discussion: \$100

Total: \$4439

Requested amount from Meridian EDC is \$2500

Other Sponsors:

Playmakers, KEBs Inc. Ingham County Circuit Court and Probate Court, Lotus Beauty Lounge

Recommendation: Move to approve \$2500 in support of the second annual Meridian Township Juneteenth Celebration.





Till Delete



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RE: EXTERNAL:Re: Juneteenth Event - Studio C - Amber Clark

i You replied on Wed 5/18/2022 9:27 AM

FG Erin Goss <egoss@bystudioc.com>











Wed 5/18/2022 9:21 AM

To: Amber Clark
Group Events Coordinator
Celebration Cinema

Celebration Cinema by Studio C

celebrationcinema.com

616.224.0083

From: Erin Goss

Sent: Friday, May 6, 2022 3:34 PM **To:** Amber Clark clark@meridian.mi.us>

Subject: RE: EXTERNAL:Re: Juneteenth Event - Studio C - Amber Clark

Hey Amber!

As you will see from my other email, your event has been approved for a discount in connection with a sponsorship.
© You can work directly with Emily regarding the co-promoting and I will continue on with you as your event coordinator.

Event Details:

• Location: Studio C Meridian Mall

• Date: Saturday, June 18th

• Time: 10am to 12pm

• Theatre Size: Medium (107 seats)

• Licensing: Range \$150 to \$400

AV: dependent on how the content is delivered, \$75

• Concessions: Yes, \$6.50 plus tax (100)

Event Total Range: \$1,139 to \$1,464

I hope that is helpful for budgeting for the event, let me know if you have any questions.

I put in your request for Akeelah and the Bee today, there is no set timeframe for how long this takes. It is all dependent on the work load of the programming team and the responsiveness of the film studio. We usually ask groups to give us at least 2 weeks to process special requests like this, though it has never actually taken that long.

I will go ahead and put a hold on a medium size theatre for your event date and time. We can then wait until we have the details for your film to have you make any payments or deposits.

Thank you and let me know If you have any questions!

Erin Goss





iii Delete



Junk



Block

RE: EXTERNAL:Re: Juneteenth Event - Studio C - Amber Clark

(i) You replied on Tue 5/24/2022 11:34 AM

Erin Goss <egoss@bystudioc.com> EG











Wed 5/18/2022 9:51 AM

PENDING GROUP EVENT

To: Amber Clark

This event is in the 'pending' stage and has not been confirmed. Further information or payment is required. Once the event is booked, a confirmation summary will be sent to you.

Our preference is Blu-ray, better picture quality, but hold off ordering anything for the moment. The film studio many be able to send the digital version. Programming will let me know those details as they are confirming the content for the event. I'll let you know as soon as they give me some more details. ©

Booking Details: for up to 20

- Location: Studio C Meridian Mall
- Date: Saturday, June 18th
- Time: 10am to 12pm
- Movie: Akeelah and the Bee
- Theatre Size: 107 physical seats
- Concessions: Yes, \$6.50 plus tax, order quantity TBD

Deposit payment: \$450, theatre rental and licensing

Theatre availability is being processed on a first-come, first-serve basis. Payment in full is required to confirm your booking.

PAYMENT LINK

This payment link will only be active through Monday, May 23rd.

Cancellation Policies:

In the event of a cancellation, the payment will be handled in these ways:

- With more than two weeks' notice: we will refund the entire payment.
- With more than one week notice: the payment will be returned in the form of a gift card.
- With less than one week or no notice: the payment will be forfeited.

Thank you!

Erin Goss

Group Events Coordinator Celebration Cinema

Celebration Cinema by Studio C

celebrationcinema.com

616.224.0083

about:blank 1/1



To: Economic Development Corporation

From: Amber Clark Director Neighborhoods & Economic Development

Date: May 31, 2022

Re: <u>Meridian Township Economic Development Strategy/ Market Study</u>

The goals of 2021 and 2022 are heavily focused on the redevelopment of the Haslett and Okemos PICA. As we come to the last quarter of the year without construction in either PICA a review of our goals and development strategy is in order. COVID-19's alterations to our economy is ongoing; we have an opportunity to review our current development strategy and goals. Included is the current Economic Development strategy for the Township, a strategy that should be reviewed annually and updated in our records as a part of documenting the requirements of our RRC status as a Redevelopment Ready Community with the State of Michigan. RRC status allows the Township access to funding for technical assistance like with the Downtown Development Authority's TIF Plan and access to funding for a market study produced for Haslett (48840) in 2018.

The Haslett PICA and Okemos PICA currently have approved projects mixed used projects from 2018 and 2019. This memo is to prompt discussion with the Meridian EDC members regarding the vision, goals and tactics for Economic Development strategy. The elements to the existing strategy are working, however this is the time to review data to make appropriate changes. This year we will launch the update for the community's Masterplan. Having concrete data to review in association with that plan will better prepare the Township to make resilient financial decisions that will have last impact on the health and viability of our business community. The aspects of this report may include a simplified Business, Retention and Expansion program, support PICA development and pursue other development funding tools. It is the recommendation to prepare a market study for members of the Meridian EDC, DDA, CIA and others to use to make better planning decisions regarding development.

The goal in the next several weeks is to remit an RFQ for a company that is capable of assisting staff to update the strategy utilizing regional and local data. A formal report should be created and submitted to the EDC for final approval with the report being submitted to Planning Commission, Township Board, Corridor Improvement Authority and others.

Recommendation: Move in support of staff planning and implementing an updated Economic Development Strategy to maintain compliance with RRC status with MEDC and support future redevelopment of Meridian Township.