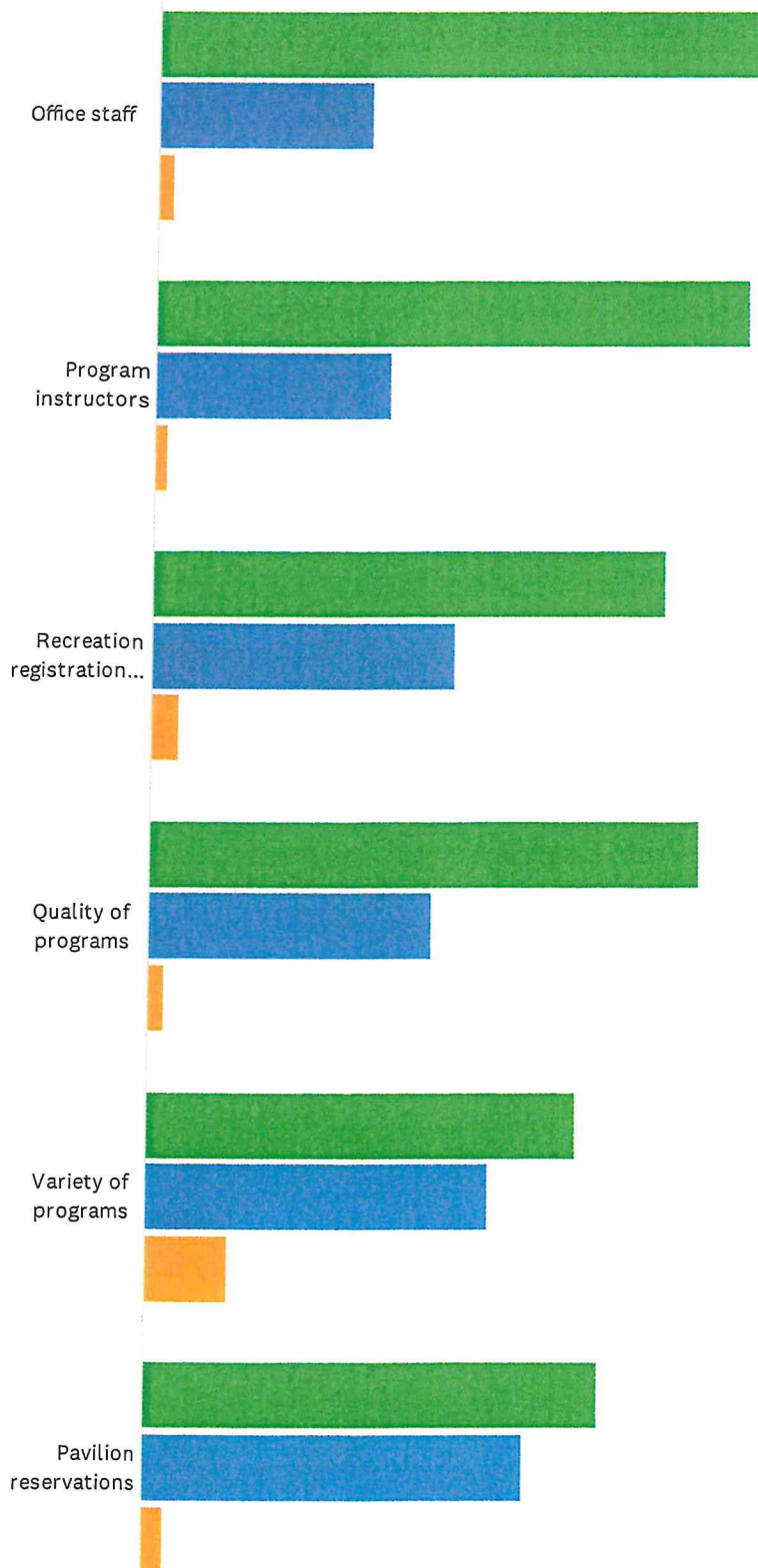
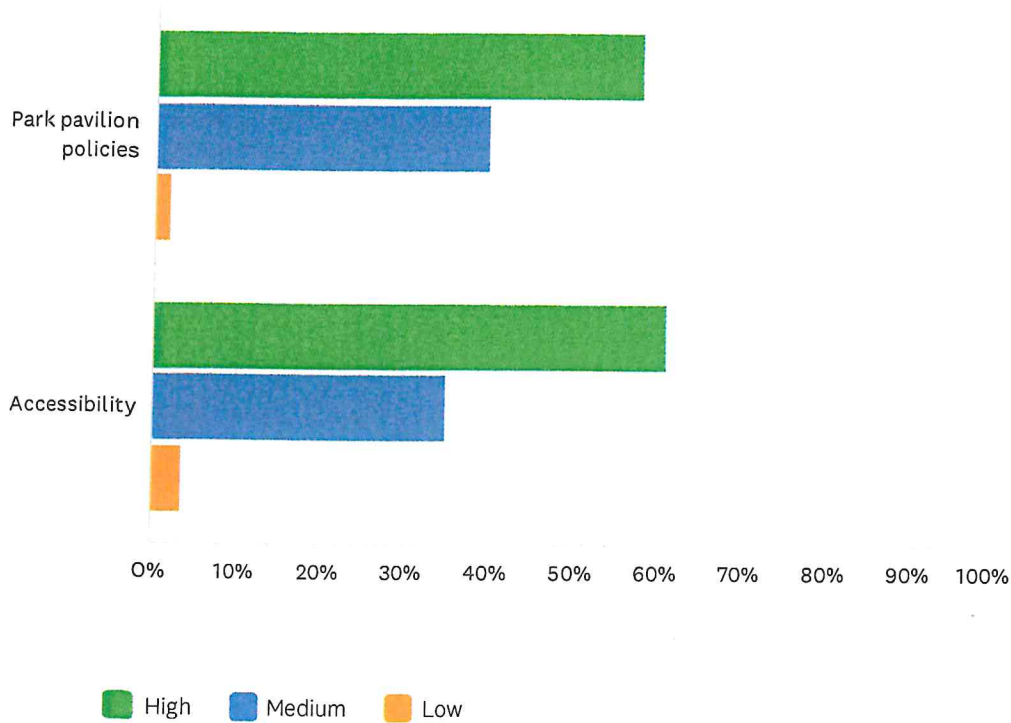


Q8 For residents who participate in our recreation programs or have booked park pavilions, how would you rate the following:

Answered: 236 Skipped: 267

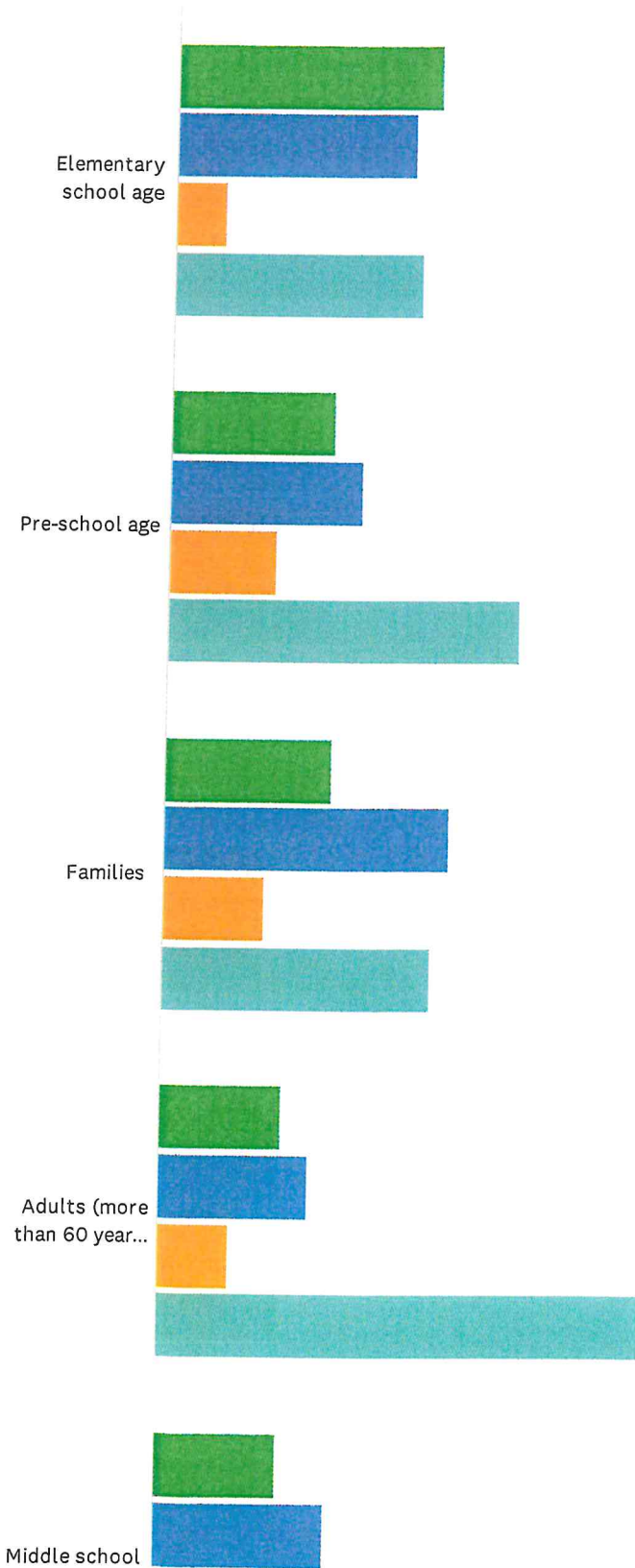


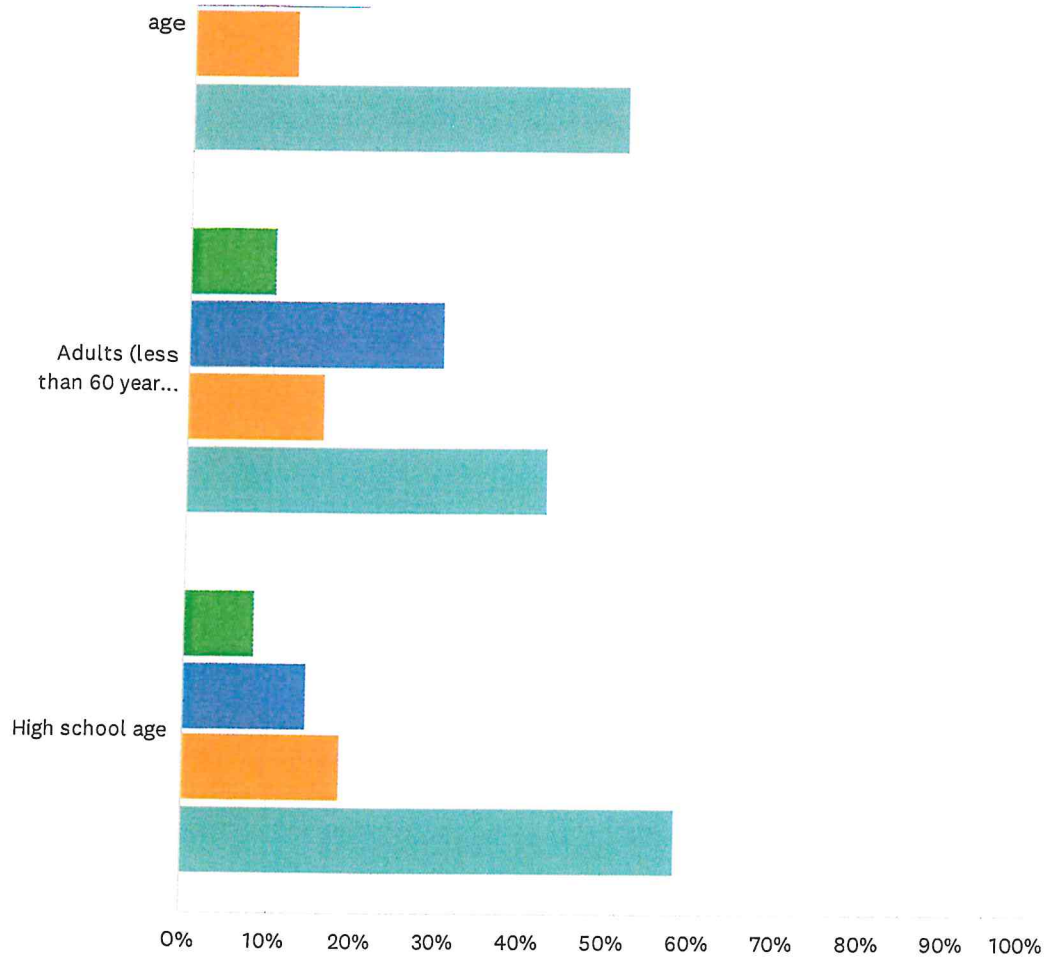


	HIGH	MEDIUM	LOW	TOTAL	WEIGHTED AVERAGE
Office staff	72.56% 156	25.58% 55	1.86% 4	215	1.29
Program instructors	70.56% 139	27.92% 55	1.52% 3	197	1.31
Recreation registration process	60.85% 129	35.85% 76	3.30% 7	212	1.42
Quality of programs	64.76% 136	33.33% 70	1.90% 4	210	1.37
Variety of programs	50.24% 105	40.19% 84	9.57% 20	209	1.59
Pavilion reservations	53.13% 85	44.38% 71	2.50% 4	160	1.49
Park pavilion policies	58.13% 93	40.00% 64	1.88% 3	160	1.44
Accessibility	61.21% 101	35.15% 58	3.64% 6	165	1.42

Q9 How would you rate the variety of recreation programs for the ages listed below?

Answered: 425 Skipped: 78



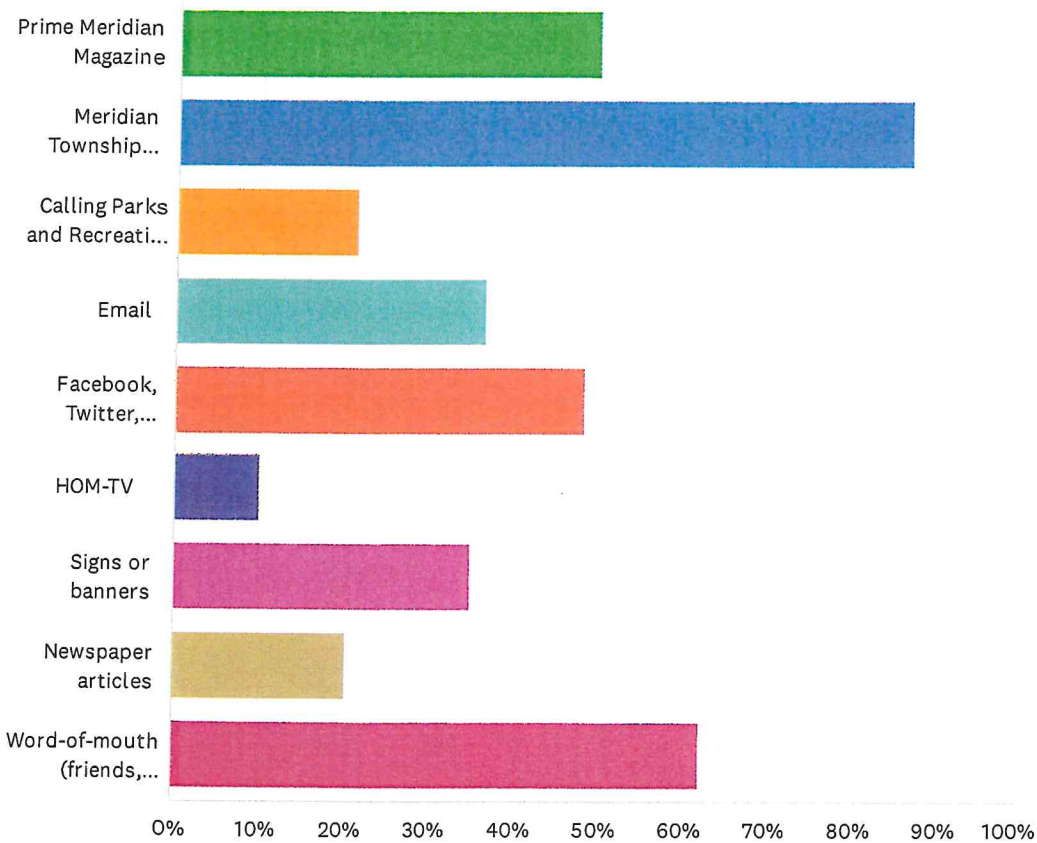


■ High
 ■ Medium
 ■ Low
 ■ Don't Know

	HIGH	MEDIUM	LOW	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
Elementary school age	33.09% 134	29.88% 121	6.17% 25	30.86% 125	405	2.35
Pre-school age	20.15% 81	23.63% 95	12.94% 52	43.28% 174	402	2.79
Families	20.15% 80	35.01% 139	12.09% 48	32.75% 130	397	2.57
Adults (more than 60 years of age)	14.68% 59	18.16% 73	8.46% 34	58.71% 236	402	3.11
Middle school age	14.65% 58	20.71% 82	12.37% 49	52.27% 207	396	3.02
Adults (less than 60 years of age)	10.33% 41	30.48% 121	16.12% 64	43.07% 171	397	2.92
High school age	8.40% 33	14.50% 57	18.58% 73	58.52% 230	393	3.27

Q10 Please indicate all sources that you have used to search for information about events, programs or activities in Meridian Township.

Answered: 489 Skipped: 14



ANSWER CHOICES

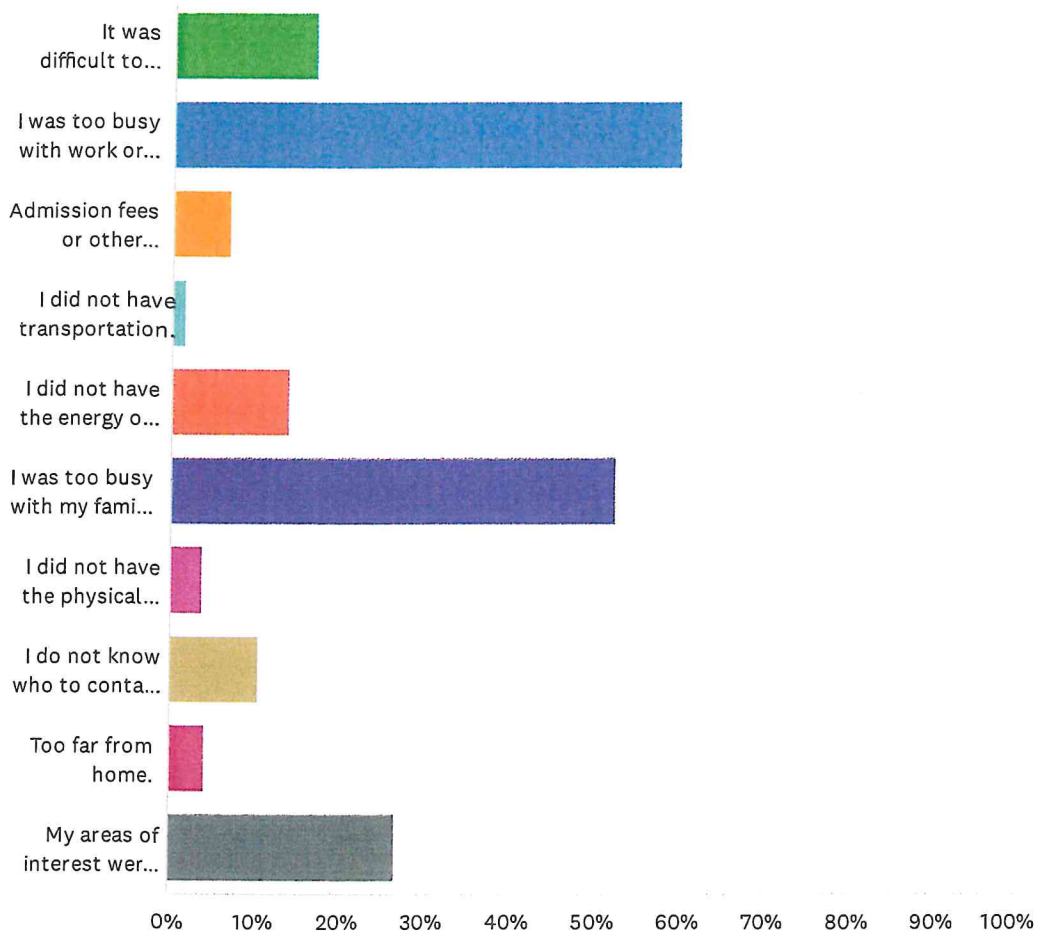
RESPONSES

ANSWER CHOICES	RESPONSES (%)	Count
Prime Meridian Magazine	50.31%	246
Meridian Township Website	87.32%	427
Calling Parks and Recreation Office	21.47%	105
Email	36.81%	180
Facebook, Twitter, Instagram	48.67%	238
HOM-TV	10.02%	49
Signs or banners	35.17%	172
Newspaper articles	20.45%	100
Word-of-mouth (friends, family)	62.17%	304

Total Respondents: 489

Q11 I was NOT able to participate in leisure/free time activities as much as I wanted for the following reasons (check all that apply):

Answered: 323 Skipped: 180



ANSWER CHOICES

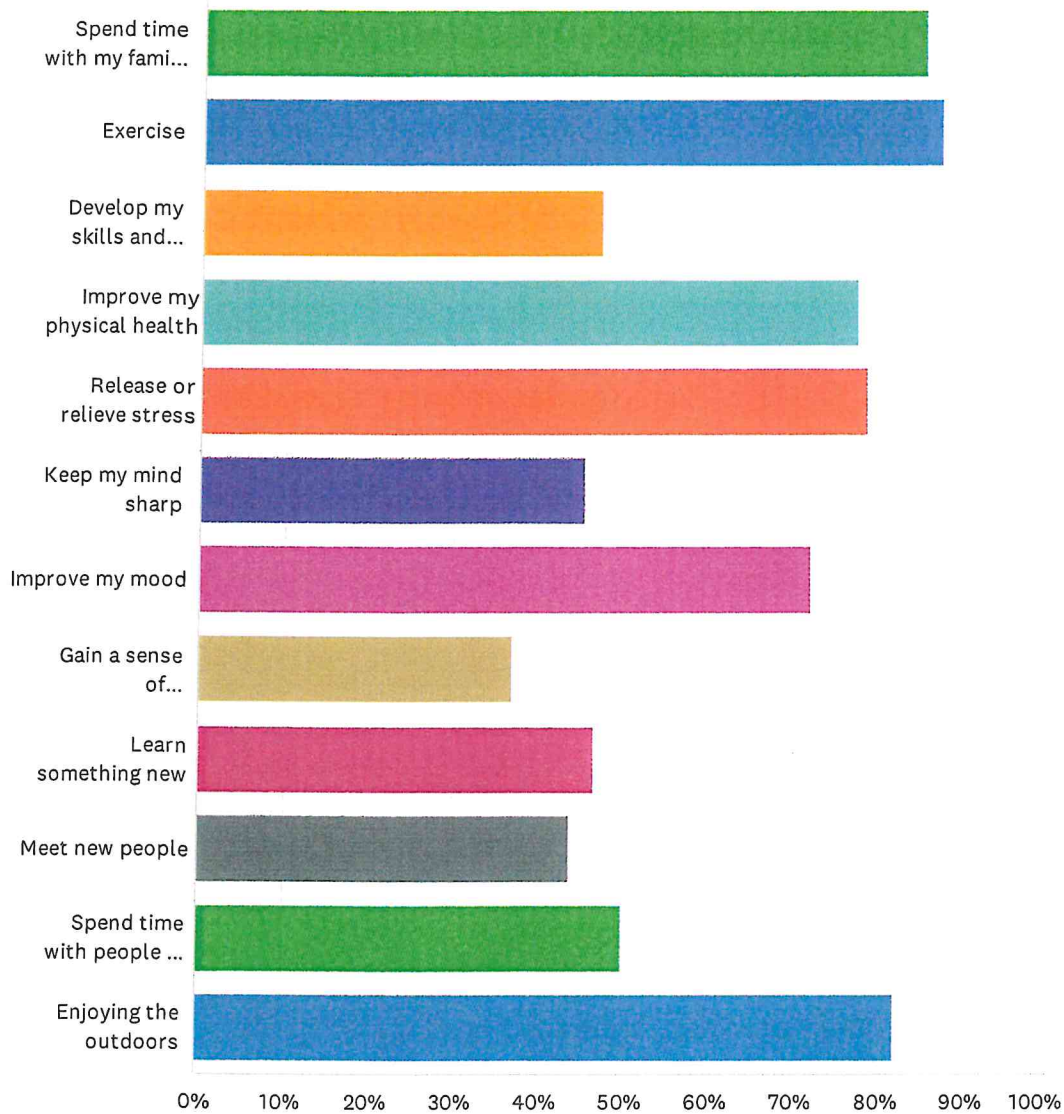
RESPONSES

It was difficult to find others to participate with.	17.03%	55
was too busy with work or school.	60.37%	195
Admission fees or other charges for facilities and programs were too high.	6.81%	22
I did not have transportation.	1.55%	5
I did not have the energy or motivation.	13.93%	45
I was too busy with my family (caring for children/adults/household duties).	52.63%	170
I did not have the physical ability.	3.72%	12
I do not know who to contact for programs or activities that I like to do.	10.53%	34
Too far from home.	4.02%	13
My areas of interest were not offered.	26.93%	87

Total Respondents: 323

Q12 Please check all the benefits that are important to you when participating in leisure/free-time activities (check all that apply).

Answered: 492 Skipped: 11



ANSWER CHOICES

RESPONSES

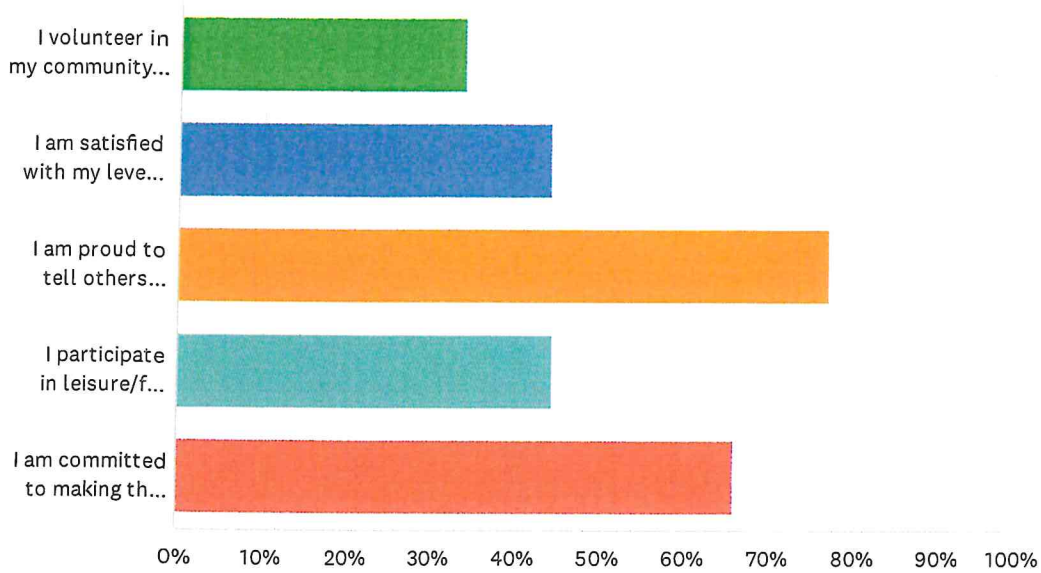
Spend time with my family or friends	85.98%	423
Exercise	87.80%	432
Develop my skills and abilities	47.56%	234
Improve my physical health	77.85%	383
Release or relieve stress	78.86%	388
Keep my mind sharp	45.53%	224
Improve my mood	72.36%	356
Gain a sense of accomplishment	37.20%	183
Learn something new	46.75%	230
Meet new people	43.90%	216
Spend time with people who enjoy the same things I do	50.20%	247
Enjoying the outdoors	82.11%	404
Total Respondents: 492		

Q13 How can Meridian Township Parks and Recreation Department better serve you and other members of your household? (Please explain)

Answered: 172 Skipped: 331

Q14 Please select the statements that describe you or members of your household.

Answered: 455 Skipped: 48



ANSWER CHOICES

RESPONSES

I volunteer in my community on a regular basis.	34.07%	155
I am satisfied with my level of fitness and health.	44.40%	202
I am proud to tell others where I live.	77.14%	351
I participate in leisure/free time activities as often as I would like.	44.62%	203
I am committed to making the community a better place to live.	65.93%	300

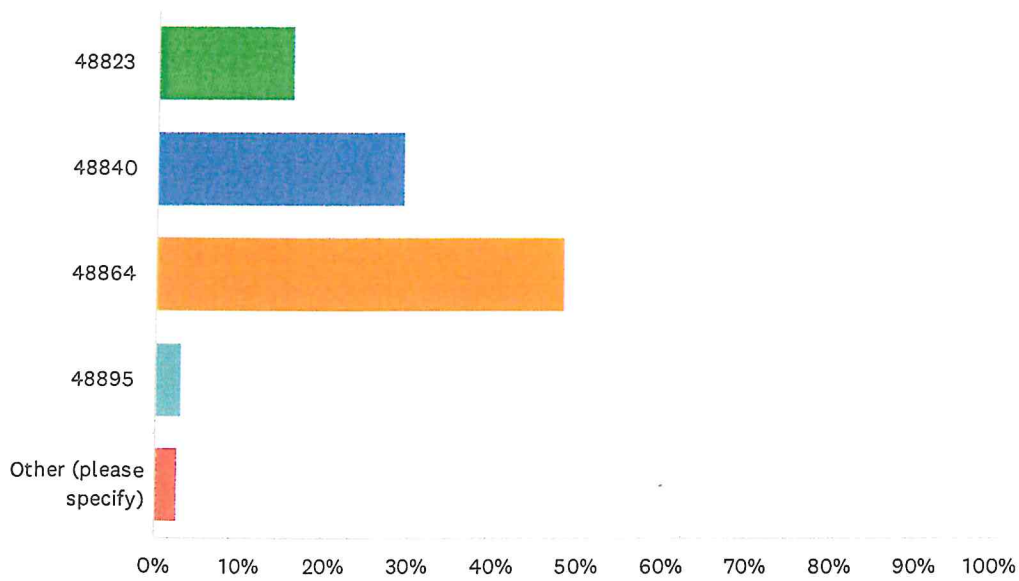
Total Respondents: 455

Q15 How many people, including you, live in your home?

Answered: 463 Skipped: 40

Q16 What is your zip code?

Answered: 503 Skipped: 0



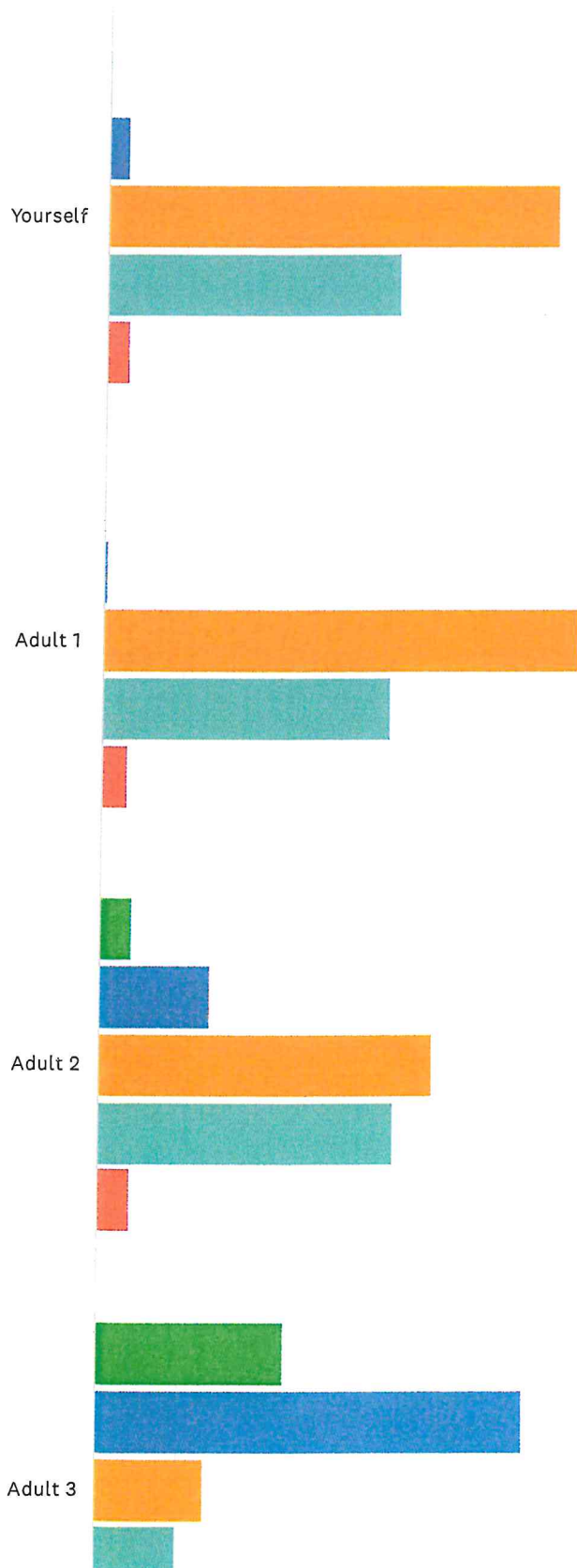
ANSWER CHOICES

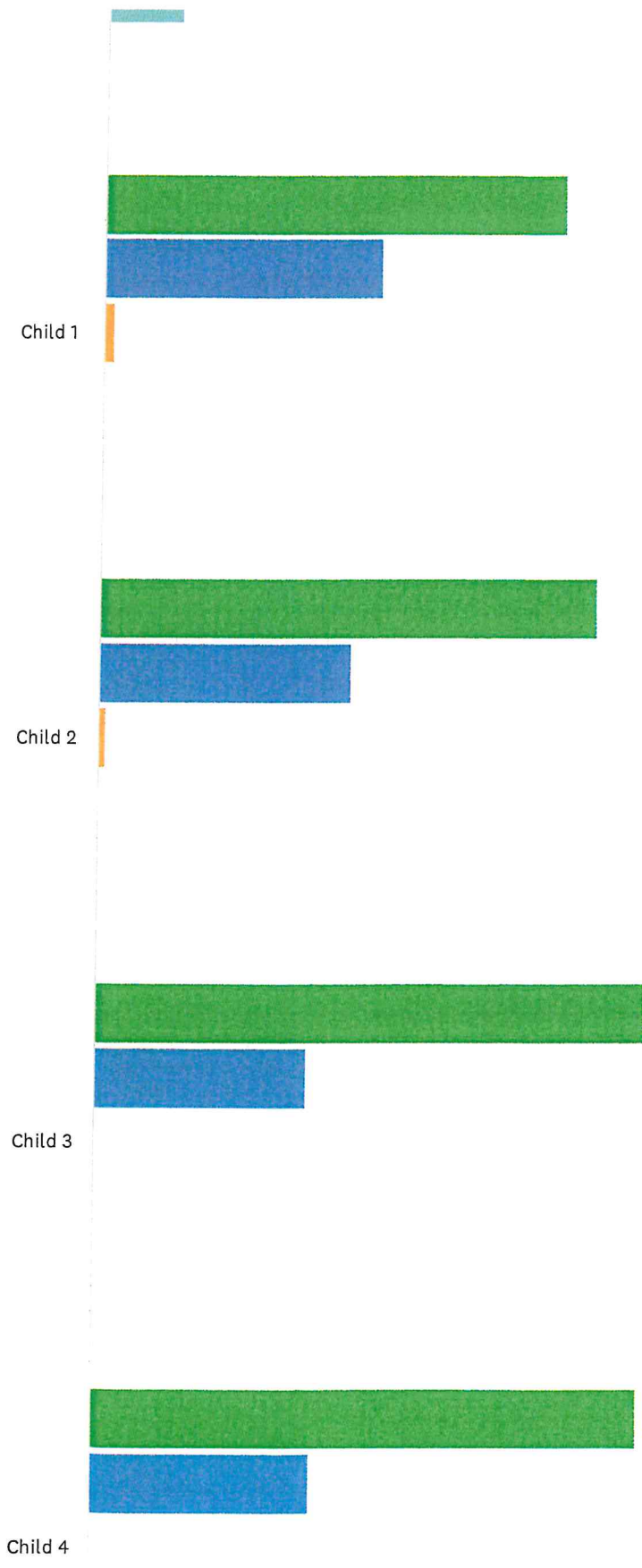
RESPONSES

48823	16.10%	81
48840	29.62%	149
48864	48.71%	245
48895	2.98%	15
Other (please specify)	2.58%	13
TOTAL		503

Q17 What are the ages of all members of your household?

Answered: 499 Skipped: 4





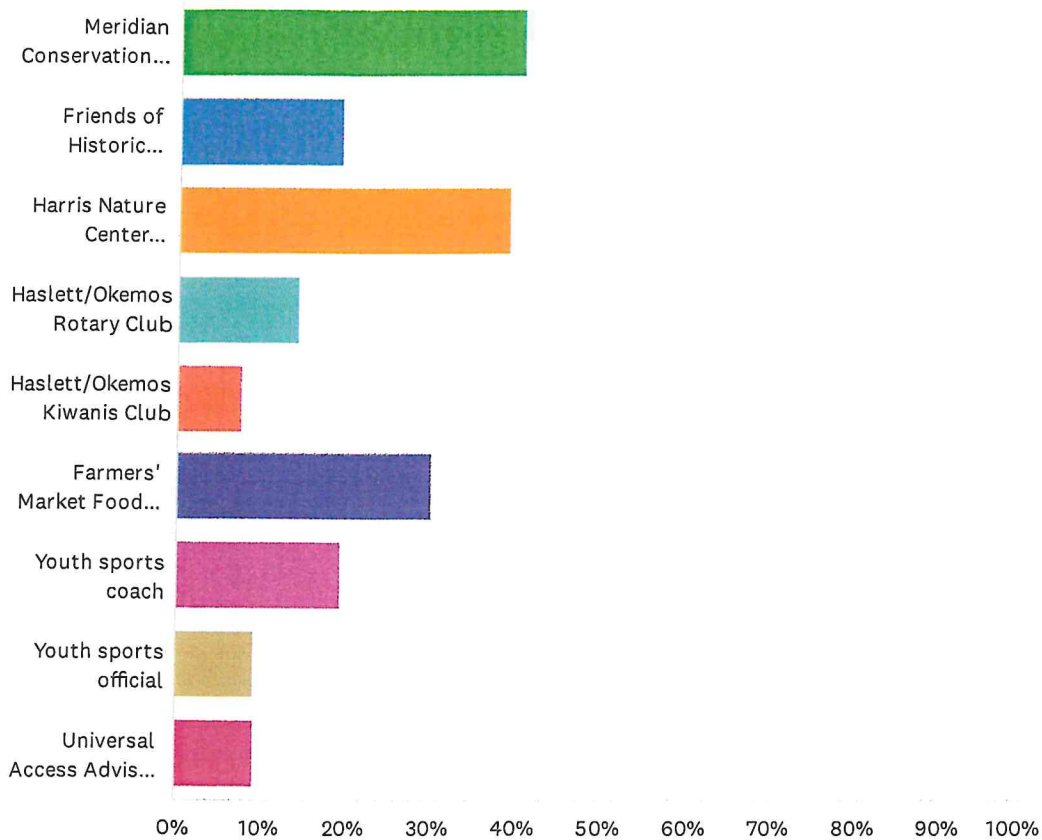
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

0-10 years 11-20 years 21-50 years 51-75 years 76+ years

	0-10 YEARS	11-20 YEARS	21-50 YEARS	51-75 YEARS	76+ YEARS	TOTAL
Yourself	0.21% 1	2.47% 12	57.41% 279	37.24% 181	2.67% 13	486
Adult 1	0.00% 0	0.45% 2	60.27% 267	36.34% 161	2.93% 13	443
Adult 2	3.88% 4	13.59% 14	41.75% 43	36.89% 38	3.88% 4	103
Adult 3	23.33% 7	53.33% 16	13.33% 4	10.00% 3	0.00% 0	30
Child 1	61.56% 189	37.13% 114	1.30% 4	0.00% 0	0.00% 0	307
Child 2	65.81% 154	33.33% 78	0.85% 2	0.00% 0	0.00% 0	234
Child 3	72.29% 60	27.71% 23	0.00% 0	0.00% 0	0.00% 0	83
Child 4	71.43% 15	28.57% 6	0.00% 0	0.00% 0	0.00% 0	21

Q18 Did you know there are volunteer opportunities available throughout Meridian Township? We would love to have you help! Please check the volunteer opportunities you might be interested in. Please complete question #22 so we may contact you!

Answered: 119 Skipped: 384



ANSWER CHOICES

RESPONSES

Meridian Conservation Corps	41.18%	49
Friends of Historic Meridian	19.33%	23
Harris Nature Center Foundation	39.50%	47
Haslett/Okemos Rotary Club	14.29%	17
Haslett/Okemos Kiwanis Club	7.56%	9
Farmers' Market Food assistance program	30.25%	36
Youth sports coach	19.33%	23
Youth sports official	9.24%	11
Universal Access Advisory Board	9.24%	11
Total Respondents: 119		

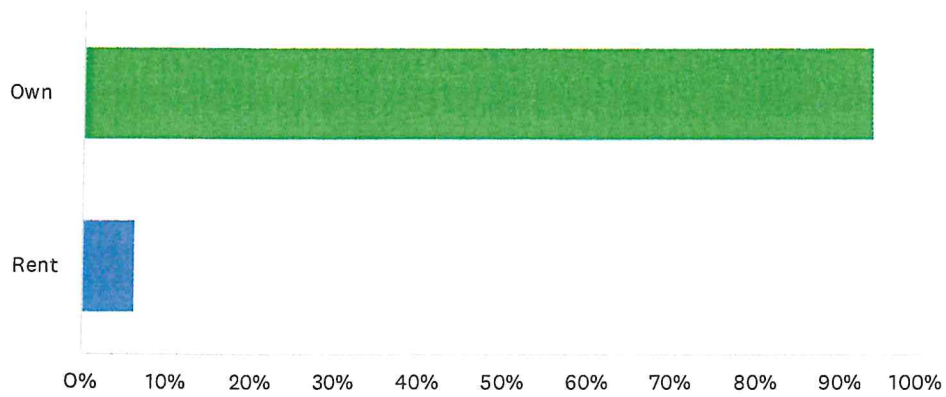
Q19 How many years have you lived in:

Answered: 482 Skipped: 21

ANSWER CHOICES	RESPONSES	
Your present home or residence	98.96%	477
Meridian Township	93.36%	450
Michigan	95.85%	462

Q20 Do you own or rent your present home or residence?

Answered: 487 Skipped: 16



ANSWER CHOICES

Own

Rent

Total Respondents: 487

RESPONSES

94.05%

6.16%

458

30

Q21 Is there anything else you would like to share with us?

Answered: 88 Skipped: 415

Q22 If you would like to be entered into a drawing to win one of four prizes, please enter your contact information. Again, your responses will be kept confidential and at no time will your name be identified with any results.

Answered: 238 Skipped: 265

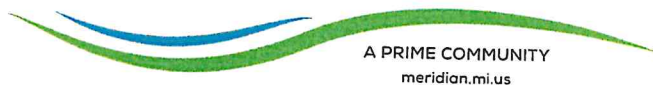
ANSWER CHOICES	RESPONSES	
Name:	98.32%	234
Company:	0.00%	0
Address:	97.06%	231
Address 2:	6.72%	16
City/Town:	97.48%	232
State:	97.90%	233
ZIP:	97.48%	232
Country:	83.61%	199
Email Address:	97.06%	231
Phone Number:	88.24%	210



Appendix J: Contact Information

LuAnn Maisner, CPRP
Director of Parks and Recreation
5151 Marsh Road
Okemos, MI 48864
Phone: 517.853.4600

maisner@meridian.mi.us



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meridian.mi.us