



AGENDA
CABLE COMMUNICATIONS COMMISSION
Regular Meeting
October 8, 2014

Meridian Township Municipal Building
5151 Marsh Road, Okemos, MI

Second Floor Planning Conference Room

- A. Call Meeting to Order at 6:00 p.m.
- B. Public Remarks
- C. Approval of Agenda
- D. Approval of Minutes – August 6, 2014
- E. Granicus Presentation on iLegislate, Will Dixon
- E. Communications/Announcements
- F. Old Business
 - 1. Audits
 - a. Comcast Franchise Fee Audit Discussion
 - b. AT&T Review Franchise Fee Audit Discussion
 - c. Technical Review Audit Discussion
 - 2. Transfer of Control Update
- G. New Business / Discussion Items
 - 1. DAS (Digital Antenna System), Mike Watza
 - 2. Licensing and Copyright, Mike Watza
 - 3. 2015 goals discussion
- H. Reports
 - 1. Complaints/Compliments: Deborah Guthrie
 - 2. Video Service Provider(s):
 - 3. Communications Director Report: Deborah Guthrie
 - 4. Chair's Report: Walter Benenson
 - 5. Township Information: Ron Styka
 - 6. Programming: Deborah Guthrie
 - 7. Viewership/Promotions: Deborah Guthrie
 - 8. Finance: Deborah Guthrie
- I. Other Business & Announcements
- J. Public Remarks
- K. Adjournment

Individuals with disabilities requiring auxiliary aids or services should contact Meridian Township by writing or calling the following:
Frank Walsh, Township Manager, 5151 Marsh Road, Okemos, MI 48864-1198 (517-349-1200, Ext. 308). Ten days notice required.

Cable Communications Commission Regular Meeting Minutes
DRAFT

Administrative Conference Room
Meridian Municipal Building, Okemos, MI
August 6, 2014

Present: Commissioners: Patrick Crowley, Tunga Kiyak and Brian Seipel
Staff: Deborah Guthrie
Township: Ron Styka
Comcast: John Gardner
AT&T: None
Haslett Schools: None
Okemos Schools: None

Call Meeting to Order: Commissioner Kiyak (Acting Chair for absent Walter Benenson) called the meeting to order at **6:08 pm**.

Public Remarks:

No Public Present

Approval of Agenda:

Commissioner Crowley moved TO APPROVE THE AGENDA. Seconded by Commissioner Seipel.

Voice vote. Motion carried unanimously.

Approval of Minutes:

Commissioner Crowley moved TO APPROVE THE MINUTES OF JULY 30, 2014 AS SUBMITTED. Seconded by Commissioner Seipel.

Voice vote. Motion carried unanimously.

Communications/Announcements:

Nothing to Report.

Old Business:

1. Cable Communications Needs Assessment RFP – Communications Director Deborah Guthrie recommended the Cable Communications Needs Assessment RFP be awarded to the Holly Hansen Consulting group at the last regular meeting and the commission requested Guthrie acquire verbal references for the Holly Hansen group and report her findings. Guthrie informed the commission that she received positive feedback from the references she contacted including, but not limited to the following comments: “Great job, thorough report, report relied on considerably for re-franchising, relied on heavily for capital equipment

needs, very beneficial analysis of what we need for renewal, knowledgeable, good technical background, easy to work with, highly organized and good facilitator. The references were all positive the commission was satisfied and the needs assessment survey will move forward.

2. FCC Monies Recommendation - The commission revisited the Comcast Transfer of Control and Midwest Cost to Review Memo dated July 23, 2014 and discussed whether or not to recommend approving \$75,000 for purposes of participating in a coalition to file comments with the FCC. The Commission agreed to not recommend using funds toward FCC filings or comments.

3. 2015 Budget Recommendation – The commission discussed the budget for next year and Guthrie informed the commission that Administrative Assistant II Kristi Schaeding will be transferring to the Police Department on August 25th.

Commissioner Crowley moved TO APPROVE THE 2015 BUDGET AS RECOMMENDED. Seconded by Chair Kiyak.

Voice vote. Motion carried unanimously.

New Business:

Nothing to Report.

Reports:

- Cable Compliments/Complaints: The Commission discussed the complaints included in the packet and Comcast Representative John Gardner stated that he makes sure all Comcast complaints have been followed through.
- Video Service Provider(s): Gardner announced that Comcast will include up to six months of complimentary service for any new family that has not yet applied for the Internet Essentials program. Families who are approved for Internet Essentials between August 4th and September 20th, 2014 will receive up to six months of Internet service. Gardner reported that Comcast is also offering an amnesty program for certain low-income families who could qualify for Internet Essentials, but have a past due balance. Guthrie requested Internet Essentials video promotions from Gardner to air on the HOMTV channel.
- Communications Director's Report: Guthrie reported that primary election night was one of the smoothest elections staff has done to date and everyone performed well. She stated that HOMTV provided good coverage for viewers and received kudos from township directors and staff.
- Chair's Report: Chair Walter Benenson was not present.

- Township Information: Township Liaison Ron Styka reported the township park millage passed.
- Programming: Guthrie informed the commission that she interviewed the Chair of the Community Resource Commission (CRC) Suzanne Brouse, to promote the upcoming Golf Fest fundraiser to help the emergency needs fund. She also stated the All Access Sports show will begin airing this week and the interns have worked diligently to produce the program on their own.
- Viewership/Promotions: Nothing to report.
- Finance: Nothing to report.

Other Business & Announcements:

Nothing to Report.

Future Agenda Items:

Nothing to Report.

Public Remarks:

No remarks from the public.

Adjournment:

Commissioner Seipel moved TO ADJOURN THE MEETING. Seconded by Chair Kiyak.

Hearing no objections, Chair Kiyak ADJOURNED THE MEETING AT 7:08 p.m.

NEXT MEETING:

The next scheduled meeting is Wednesday, September 3, 2014 in the Administrative Conference Room.

Penney Stephen

From: William Dixon <WilliamD@granicus.com>
Sent: Thursday, September 11, 2014 5:36 PM
To: Deborah Guthrie; Robert Gingerich-Jones; Penney Stephen
Subject: iLegislate Demo Follow Up
Attachments: Brochure - iLegislate.pdf; iLegislate+VoteCast.pdf; iLegislate Installation and User Guide (1).pdf

Thank you for joining me today everyone!

To follow up on some of the items we discussed:

- Please find attached iLegislate User Guide and Brochure
- Syncing timestamps on a video that was not recorded through the encoder: I spoke to the engineer who created this feature and yes, you are able to run a meeting with a dummy video, take timestamps, record actions (when this module is enabled), then swap out the dummy video for an MP4 of either audio or video. This function could be very useful for meetings that are recorded off site. Please let me know if you'd like more details.
- Cable Commission view page: I took a closer look at your available views and it looks like you have several you could choose from to display Cable Commission meeting information (see image below). You could rename one of these "Cable Commission" publish to that view page and link to it on your website below the Cable Commission button on homtv.net.
- I also wanted to mention, there are some clients that do not include timestamps in their minutes document—they only publish the actions. While this is not a standard practice, it would work just fine.

I hope it was an informative demo, I just wanted to do a high level overview of iLegislate and the voting component. Please let me know when you'd like to dive in a little deeper in either of these applications.

Sincerely,

WILL DIXON | ACCOUNT MANAGER
Granicus, Inc.
work: 415.483.7078 | cell: 610.425.1613



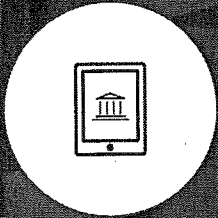
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Name	Description	View template
main comparisons	new archive listing	inside page - Program
Music In the Park	Music In the Park	Inside page - Program
Office Morning Chatter	New archive listing	Inside page - Program
On the Agenda	New archive listing	Inside page - Program
Open Line: Call-in Show	New archive listing	Inside page - Program (IFRAME)
Other Public Meetings	New archive listing	Inside page - Program
Park Commission Meeting	New archive listing	Inside page - Program
Planning Commission Meeting	New archive listing	Inside page - Program
Promotional Materials & Public Service Announcements	New archive listing	Inside page - Program
Senior Living	New archive listing	Inside page - Program (IFRAME)
Something Discovered	New archive listing	Inside page - Program
Special Features	New archive listing	Inside page - Program (IFRAME)
Streaming Media Archive	Main Page for Streaming Media - TOP LEVEL	Current View
Township Board Meeting	New archive listing	Inside page - Program
Women of Meridian	Women of Meridian	Inside page - Program (IFRAME)
Zoning Board of Appeals Meeting	New archive listing	Inside page - Program
_Testing	New archive listing	Testing Inside page - Program (Fayer Behavior)



iLegislate®

The leading mobile application for paperless agendas

Granicus' mobile agenda application, iLegislate®, enables governments to review meeting agendas, supporting documents, and archived videos over the iPad®. Proven to save staff hours in their pre-meeting workflow while improving efficiencies, government agencies no longer need to spend thousands of dollars annually printing, copying, and binding meeting materials, not to mention the staff costs for collecting, organizing, and distributing these materials. Eliminate these time and material costs by introducing a completely paperless environment for agendas.

iLegislate seamlessly connects all agenda data to the iPad, automatically updating it with the latest information when online, and available for review when offline. Elected members and staff can annotate agendas and PDF attachments, and bookmark items of interest, while offline. All these changes are automatically backed up to the Granicus cloud when an internet connection is established.

- Convenient access to meeting agendas and supporting documents
- Reduce paper consumption and move to a paperless environment
- Review agendas and attachments offline and on-the-go
- Easily take notes, annotate, and email agenda items
- Review indexed, archived meeting videos
- Public opinion placed at elected officials' fingertips

Benefits & Functionality

Review meeting agendas with supporting documents

Easily review upcoming and previous meeting agendas through your iPad. Read agenda item details, including the suggested action, by simply clicking on the item within the agenda. Download the agenda and review the complete packet without an internet connection.

Take notes, annotate, and bookmark specific agenda items

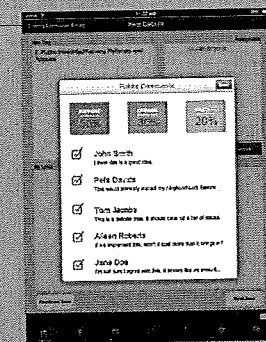
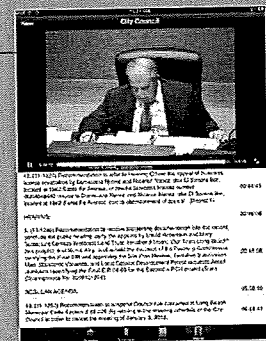
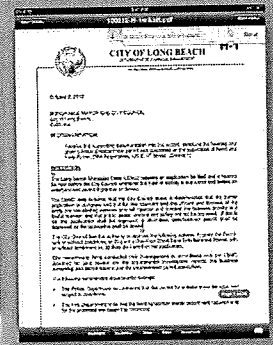
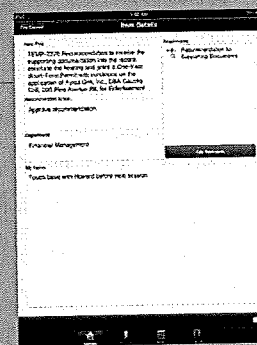
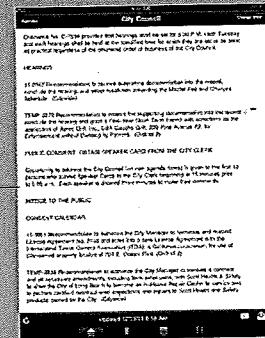
When reviewing an agenda item's details, users can add personal notes to an item or bookmark it for future review. Users can take typed notes, or mark up agendas and supporting documents with highlighting, drawing, and underlining tools. We've even made note and bookmark review easier by allowing users to see all notes or all bookmarked items at once.

Stream indexed archived videos

Using H.264 technology, watch archived videos within the iLegislate application. Simply click on the videos tab and choose from the same list of archived videos available through your website including meetings, Public Service Announcements, events and more. Archived videos are indexed, making it easy to jump directly to items of interest.

Put public opinion at elected officials' fingertips

More than digital agendas, the integration with the Citizen Participation Suite provides easy access to ideas coming from the community, as well as feedback from the public on specific agenda items. Make community leaders more effective by placing public support percentages and community comments on agenda items, maps of community idea contributors, civic participant demographics, community improvement ideas, and more at their fingertips.

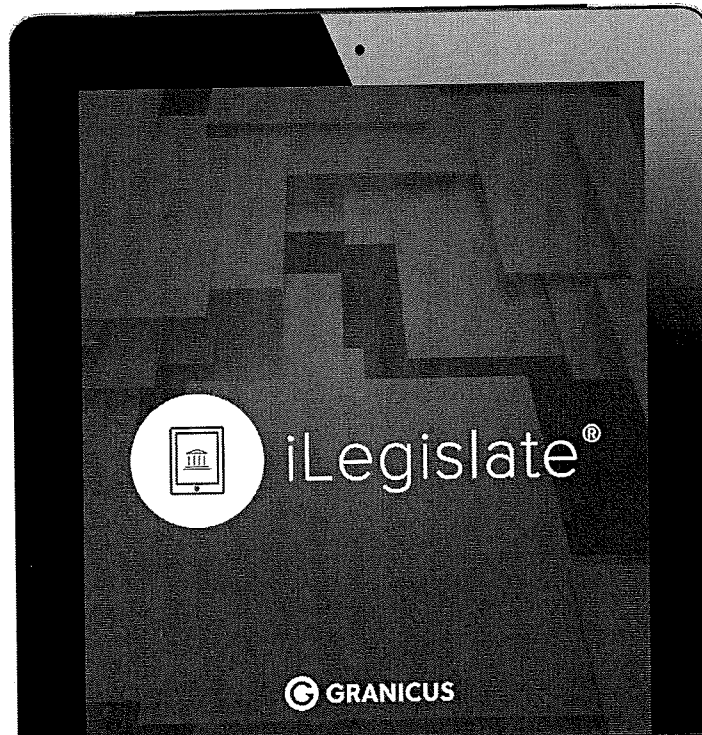


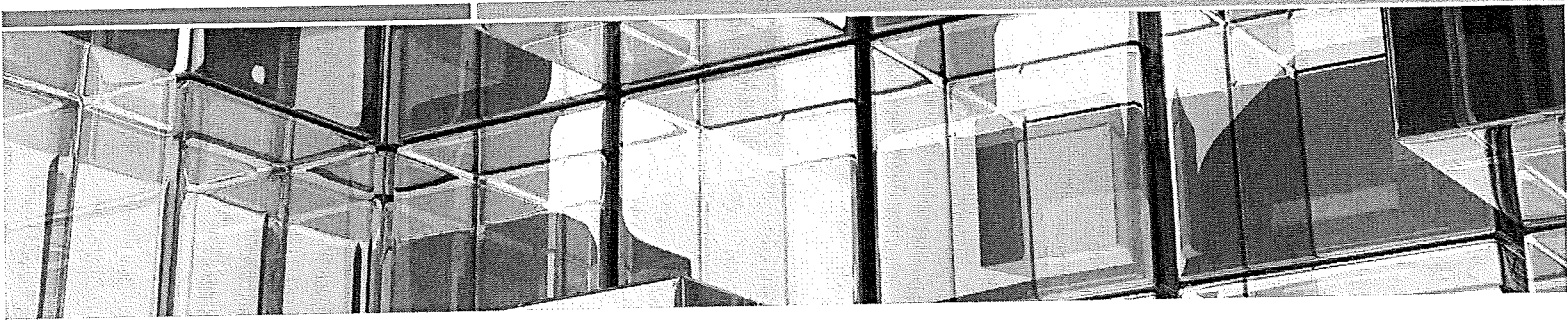
FEATURE LIST

- Review complete paperless agenda packets
- Take notes on agenda items and supporting documents
- Bookmark items of interest
- Email agenda items with annotations
- Review and annotate agendas offline
- View archived meeting videos specific to agenda items
- Save, delete, and annotate previous agendas
- Review agendas for various meeting bodies
- Automatically backup data to the cloud
- Supports the Granicus API
- Integrates with 3rd party agenda management systems
- Integrates with the Citizen Participation Suite

DEPENDENCIES

- Free to any Granicus Platform and Suite users
- Apple iPad or iPad Mini (any generation)





iLegislate[®] + VoteCast[™]

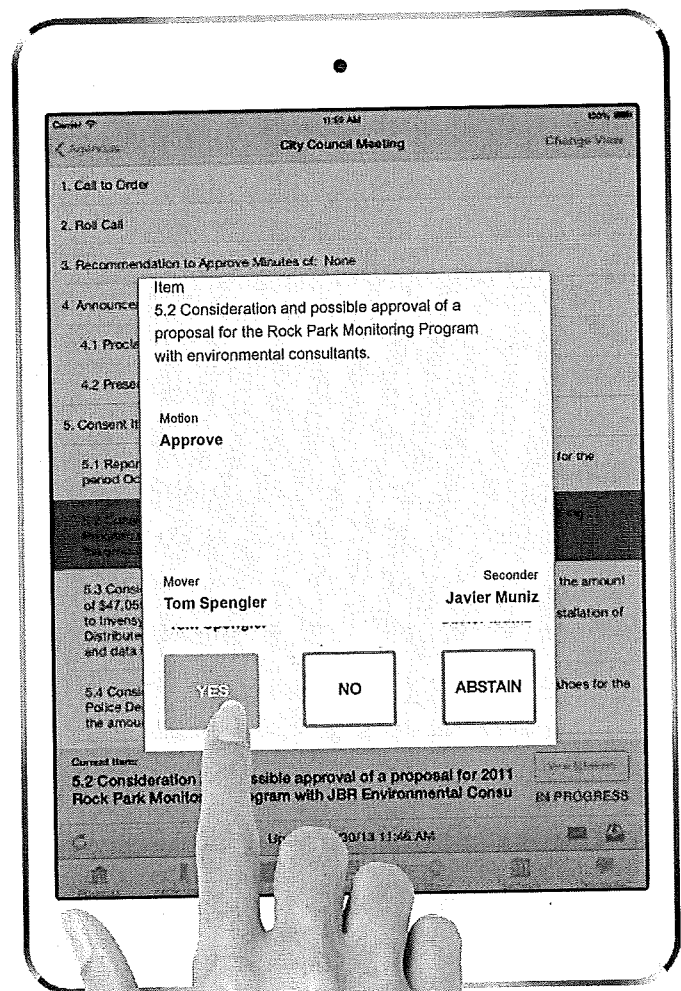
Real-time meeting voting on the iPad

iLegislate, our “Chief of Staff in an app”, which has brought meeting research, preparation, and collaboration to the fingertips of staff and elected officials, now functions as a real-time meeting voting tool. By integrating iLegislate with our VoteCast application, effortlessly capture votes and speaker requests live from the convenience of an iPad.

Meeting Voting Made Easy

Designed for simplicity, efficiency, and accuracy.

- Clear and simple touch voting
- Integrated with paperless agenda packet
- Convenient tablet mobility
- Request to speak functionality
- Real-time results on public displays



Traditional methods of recording votes can be cumbersome for legislative staff, oftentimes slowing the pace of public meetings. As part of the Granicus Meeting Efficiency toolset, iLegislate® + VoteCast™ on the iPad modernizes the voting process by eliminating the tedium of hand counting, paper voting, and the use of outdated standalone systems.

Convenient iPad Voting

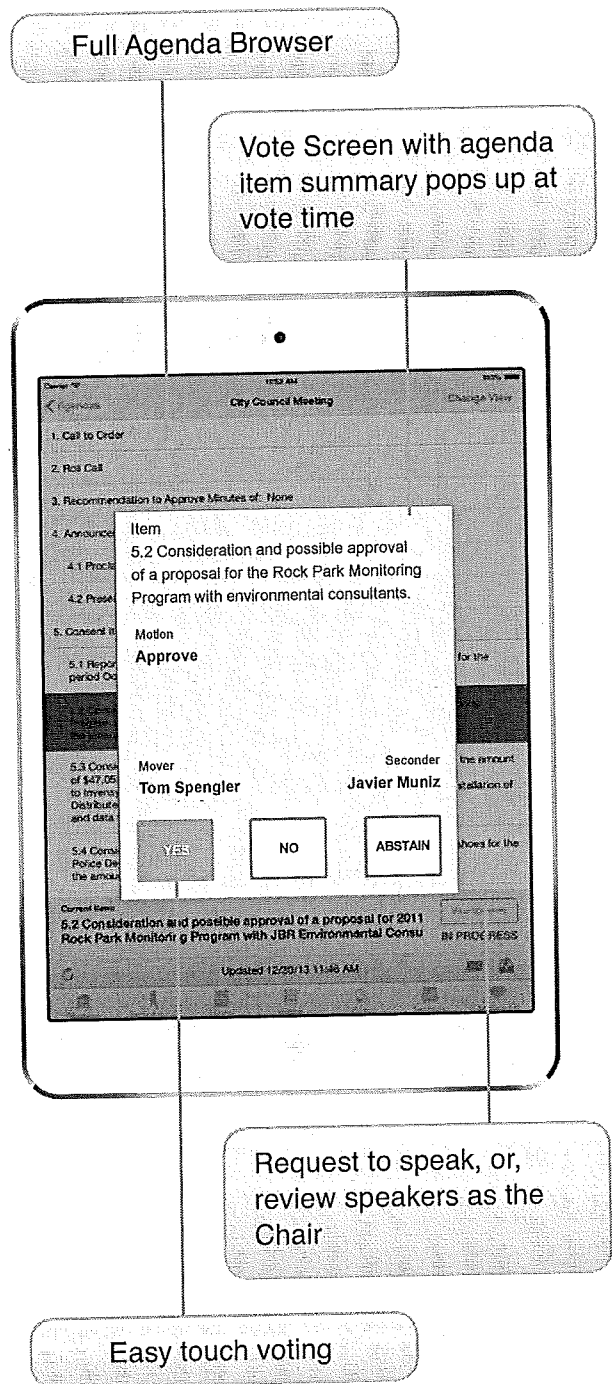
A zero learning-curve approach to faster, smarter voting.

- Easy one-touch voting
- Real-time meeting synchronizing
- Paperless exploration of voting item details, text, and history
- Intuitive design for hassle-free deployment and implementation

Streamline the Meeting Process

Keep track & stay organized with real-time data flow that keeps iLegislate in synch and simplifies minutes creation.

- Maintain perfect voting accuracy
- Track meeting progress as it occurs
- Request to speak functionality & management
- Review detailed snapshot of item status, speaker queue, motion, mover, seconder
- Instantly send vote tabulations to digital meeting minutes & public displays



CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

COMMUNICATIONS

Deborah Guthrie

From: accounts@intag.co
Sent: Wednesday, September 03, 2014 3:12 PM
To: HOMTV
Subject: Intag

Hi,

We haven't heard back from you in a while.

We're contacting you regarding <http://homtv.net/> in order to understand whether you buy or sell impressions since we're looking for inventory to run digital campaigns.

Looking forward to hearing from you soon,

Kind regards,

Intag Accounts Team.

Tel: +1(302)268-6169

Notice: This is an automated message from Intag's alert system. The objective of this system is to provide our partners with detailed, quick and accurate information on how to better monetize their websites. We'll be sending more information and benefits occasionally. Thank you for your business.

We believe to be contacting you to the e-mail address provided on your site for this kind of enquiries
If this was not the purpose of this address we are very sorry.
You may access the following URL: http://intag.co/email-exclude/homtv/meridian.mi.us/xO_JPMjBHAHiz4DBLkCqEKxwZoY/ to exclude yourself from our list of prospective clients and never hear from us again.

Deborah Guthrie

From:
Sent: Friday, September 05, 2014 2:54 PM
To:
Cc:
Subject: Meridian Township, MI - AT&T U-verse PEG Letter
Importance: High

Dear

This is in response to your letter dated July 24, 2014 concerning local PEG channels.

I apologize if prior communication may have caused confusion about the monitoring of local PEG channels. AT&T stands ready to assist your community in troubleshooting issues that have caused or may potentially cause PEG channel service problems.

As I previously stated in an email to you on 7/22/14, your team may contact the AT&T U-verse Operations Center around the clock to verify video/audio quality, notify AT&T of equipment upgrades, or if PEG channel interruptions occur for assistance. The AT&T U-verse Operations Center may be contacted at 1-866-563-7972, selecting option two. The township Muni ID is 14,189, Stream name is CAMTV 30, and Encoder IP is 173.167.20.117. In addition, individual U-verse customers with technical problems may contact our technical support team at 1-800-288-2020.

I have also attached a copy of our AT&T U-verse troubleshooting guide to assist your team as well. In our experience, many encoder-related issues can be resolved by simply rebooting the encoder. In fact, we recommend that your staff either do this manually every 30 days or program the equipment to reboot automatically.

It's also my understanding that you would like to have the ability to monitor your PEG channel on U-verse TV at your office location: 5151 Marsh Road Okemos, MI 48864. I referred this to External Affairs and they checked. Unfortunately, AT&T U-verse TV is not currently available to that address, because AT&T does not currently have the required video service facilities in that area.

We appreciate our relationship with Meridian Township. We are pleased to offer U-verse products to your community. As always, the AT&T U-verse Operations Center, as noted above, is available to assist with local PEG channel issues. Please let me know if you have any further questions.

AT&T Confidential and Proprietary

This information may be used by the recipient only with permission of AT&T and at AT&T's discretion and then only for AT&T's benefit.

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"I can help you with that"

Deborah Guthrie

From: Morgan Burke-Beyers <mburke-beyers@liaa.org>
Sent: Sunday, August 17, 2014 11:36 PM
To: Deborah Guthrie; Brandie Yates
Subject: Public Access

Hello Deborah and Brandie,

My name is Morgan Burke-Beyers and I am the Station Manager/Program Coordinator for UpNorthTV in Traverse City. I just started in this position last November and have found myself working with a number of interns which was not something that was being done quite as much previously. For instance I had 5 college and 3 High School interns in the Winter/Spring Semester. Then over the summer I have had 3 College and 1 High School intern. I'm anticipating as many as 5 College interns, an AmeriCorp VISTA (a college work experience) and an unknown amount of High School interns this Fall.

I know you have a unique program for interns at HOMTV and I was curious if you could give me some feedback on how well it works for your station (It appears to be working well based on your employee backgrounds at HOMTV) and exactly how it works? For example are these officially internships through the local colleges and what kinds of projects do you use as these intern step up through your program?

I recently just started following ("Watching") the activity on your Facebook page. I wanted to let you know two things that seem to be working well for me is making sure to tag people and locations in the posts I make and instead of just posting links to the actual video I post :30-:60 sec video teasers directly to Facebook. We currently only have about 550 "likes" and I would say the average post reaches maybe 60-80 people. The videos generally seem to reach between 150-300 with my record high being the Blue Angels video that hit 2800 with roughly 300 views, 33 likes and 22 shares (there were an estimated 500,000 to 1 million people in town to see them so still nothing mind blowing). Facebook has a lot of different ways to determine which posts get put at the top of the feeds and posting videos directly to Facebook seems to be one of the ways to get higher posting results. Plus the shorter videos generally play automatically when you scroll over them. I have not directly seen a correlation to views on our website but I need to study the analytics for our website more specifically to see if I can find program specific correlations. In Traverse City Facebook remains the dominant social media platform and there is very low activity on other platforms so I'm not sure if this is as major a focus in Lansing as it is in Northern Michigan. Just thought I would share some of my results.

Any information you can provide would be great.

Thanks,

Morgan Burke-Beyers

mburke-beyers@liaa.org

248-891-3460

Deborah Guthrie

From: Robert Gingerich-Jones
Sent: Monday, August 18, 2014 1:26 PM
To: Deborah Guthrie
Cc: Kristi Schaeding; Darkus Beasley
Subject: Resident concern

Hey Deb. I just spoke with a Mr. Ron Romanowski (517-332-5383), he said that they have Comcast, and he noticed that channel 23 (Okemos schools) had no audio. I told him that I would let you know, and he asked me to have you call him.

After hanging up the phone, I checked the Okemos channel at Kristi's desk, and the school board meeting that is currently playing DOES have audio. So, I called Mr. Romanowski back, and he checked his television again, and he still does not have any audio levels on the Okemos channel (23). He does have audio on all other channels that he tried.

He said he will call Comcast about the issue, but he would still appreciate a phone call from you when you are able. I did tell him that you are out of the office today, so you wouldn't get my message until tomorrow.

I hope that I followed proper procedure for this matter. I figured that I should not call Comcast on his behalf, since it seems that the problem is at his location and not system-wide. Please let me know if there is anything else that I can do. Thanks.

-Rob

CHARTER TOWNSHIP OF MERIDIAN

CABLE COMMUNICATIONS
COMMISSION

**OLD
BUSINESS**

CHARTER TOWNSHIP OF MERIDIAN

Elizabeth Ann LeGoff
Brett Dreyfus
Julie Brixie
Frank L. Walsh

Supervisor
Clerk
Treasurer
Manager



Milton L. Scales
Ronald J. Styka
John Veenstra
Angela Wilson

Trustee
Trustee
Trustee
Trustee

August 22, 2014

John Gardner
Senior Manager Government Affairs
Comcast Heartland Region
1401 E. Miller Rd.
Lansing, MI 48911

Subject: Initial Information Request for Franchise Fee Review

Dear Mr. Gardner:

Meridian Township ("Meridian") has engaged Ashpaugh & Sculco, CPAs, PLC ("A&S") to review franchise fees paid by Comcast for the period of July 1, 2012 through June 30, 2014. Their initial request is attached. Please provide the response directly to A&S. If you have any questions concerning the request, please let A&S know as soon as possible. A&S will be contacting Comcast directly with any additional requests.

It is our intent that A&S perform this review quickly. As such, Comcast is requested to provide the responses to A&S by close of business September 5, 2014.

Meridian appreciates Comcast's assistance with this franchise fee review and asks that Comcast respond with all requested information in a timely manner. If you have any questions, please contact me at (517) 853-4380 or Guthrie@meridian.mi.us.

Sincerely,

A handwritten signature in black ink that reads "Deborah Guthrie".

Deborah Guthrie
Communications Director, Meridian Township

Cc: Michael J. Watzka, Esq., Kitch Drutchas Wagner Valitutti & Sherbrook
Joseph Van Eaton, Esq. Best Best & Kreiger, L.L.P.
Garth Ashpaugh, Ashpaugh & Sculco, CPAs, PLC
Marc Lockard, Comcast (Marc_Lockard@comcast.com)

Enclosure

5151 MARSH ROAD, OKEMOS, MICHIGAN 48864-1198 (517) 853-4000

www.meridian.mi.us



Deborah Guthrie

From: Garth Ashpaugh <GAshpaugh@ASCPAS.com>
Sent: Wednesday, August 20, 2014 4:06 PM
To: Deborah Guthrie
Cc: Carolyn Sculco
Subject: AT&T Audit update

Deborah –

First, we are sorry for the delay in getting you this status update. AT&T has provided us a huge amount of data relative to Grand Rapids, our model for this review, to analyze and we are working our way through it. So far, Carolyn has found a number of categories of video revenues that were consistently excluded throughout the review period in the determination of franchise and PEG fees. Once we have finished identifying all of the categories excluded by AT&T, we will work with AT&T to obtain the associated revenues for these categories for the entire review period and determine the deficiency.

Please let us know if you have any questions.

Thanks,

Garth

Garth Ashpaugh, CPA
Ashpaugh & Sculco, CPAs, PLC
300 N. New York Avenue, #879
Winter Park, FL 32790
P: 407.645.2020 x1
F: 866.397.0871
C: 407.484.0543

"Character is much easier kept than recovered." --Thomas Paine

CHARTER TOWNSHIP OF MERIDIAN

Elizabeth Ann LeGoff Supervisor
Brett Dreyfus Clerk
Julie Brixie Treasurer
Frank L. Walsh Manager



Milton L. Scales Trustee
Ronald J. Styka Trustee
John Veenstra Trustee
Angela Wilson Trustee

September 11, 2014

Mr. John P. Gardner, Senior Manager
Government Affairs
Comcast Heartland Region
1401 E. Miller Road
Lansing, MI 48911

Dear Mr. John Gardner:

Meridian Township has retained the services of Columbia Telecommunications Corporation (CTC) to perform a technical review of the Comcast cable system serving the Township. The technical review will focus on performance requirements defined under the current franchise agreement. In broad terms, we have requested that CTC perform the following tasks:

- Inspect the Headend facility serving the Township
- Evaluate the bandwidth and functionality of the hybrid fiber optic/coaxial network
- Observe and measure signal quality at three (3) locations within the Township
- Inspect a representative sampling of cable drop lines and transmission plant for compliance with national safety codes
- Any connections required by the franchise are working and in place.

We are proposing that CTC's onsite work be conducted in the October 6 - 17 timeframe over a period not to exceed two (2) consecutive days in total. In order to expedite the process we suggest that representatives of the Comcast technical staff coordinate work directly with Lee Afflerbach, CTC's project manager for this project. Mr. Afflerbach can be reached at 410-745-5958 or lafflerbach@ctcnet.us.

Thank you for your cooperation. We look forward to working with the Comcast team to complete the cable system inspection process in a timely and efficient manner.

Sincerely,

Deborah Guthrie
Communications Director

Cc: Lee Afflerbach, PE

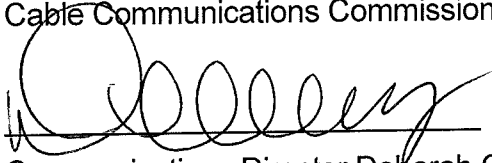
5151 MARSH ROAD, OKEMOS, MICHIGAN 48864-1198 (517) 853-4000

www.meridian.mi.us



MEMORANDUM

To: Cable Communications Commission



From: Communications Director Deborah Guthrie

Date: September 26, 2014

Re: Transfer of Control Update

Meridian Township is working with several communities in Michigan and Minnesota to review the proposed transfer of the system to Midwest Cable. Midwest Cable's system will be operated by Charter.

Comcast initially refused to provide us with any meaningful information about the transaction, or what the effect of the transfer would be on our community. On September 3, 2014 it agreed to give us and several communities until December 15 to decide whether to grant, deny or condition the merger, and promised to provide us with additional information by the end of September. We still have many concerns about the merger – we are still concerned about the effect of this transaction on services and prices, but this is a positive development.

While we are reviewing the transaction at the local level, the FCC is reviewing the transaction, and the related sales of Charter systems and the Time Warner merger at the national level. A number of communities told the FCC that if the transfer were approved, conditions should be imposed on Charter, Comcast and Midwest Cable to protect local programming and PEG access. Among other things, the FCC was asked to allow localities flexibility in using PEG funding for operating support, something that would help us.



BEST BEST & KRIEGER
ATTORNEYS AT LAW

Indian Wells
(760) 568-2611

Irvine
(949) 263-2600

Los Angeles
(213) 617-8100

Ontario
(909) 989-8584

2000 Pennsylvania Avenue, N.W., Suite 4300, Washington, DC 20006
Phone: (202) 785-0600 | Fax: (202) 785-1234 | www.bbklaw.com

Riverside
(951) 686-1450

Sacramento
(916) 325-4000

San Diego
(619) 525-1300

Walnut Creek
(925) 977-3300

Joseph Van Eaton
(202) 370-5306
joseph.vaneaton@bbklaw.com

September 3, 2014

Mr. Klayton F. Fennell
Vice President, Government Affairs
Comcast Cable Communications, LLC
One Comcast Center
Philadelphia, PA 19103

Re: Comcast/Midwest Cable Transaction

Dear Mr. Fennell:

I am writing to you on behalf of the City of St. Paul, Minnesota, the Ramsey-Washington Suburban Cable Commission in Minnesota, the Township of Meridian, Michigan and the City of Southfield, Michigan.

First, thank you for extending the date for acting on the application for approval of the proposed spin-off of cable systems from Comcast to Midwest Cable through and including December 15, 2014 (while I refer to Midwest Cable throughout this letter, we understand the name of the spun-off company has changed to GreatLand Connections, and obviously any new or pending request for Midwest is intended to reach GreatLand). We also appreciate that you reserved each community's right to claim that it is entitled to act at a later date, based on completeness (or incompleteness of the application). I've been authorized to advise you that each of the communities agree to the December 15 date with that reservation.

We will not re-debate here issues the communities have raised in the past regarding the scope of the transfer review or their rights to request information. Our goal, and we hope yours, is to ensure that a decision can be made by the December 15 date. In order for that to happen, we'd ask that you bear a few points in mind.

The process for approval can take some time even after the communities and the commission receive reports and recommendations from their consultants. In order to meet the December 15 date, you should submit information to the communities and their consultants, Ashpaugh & Sculco and Front Range Consulting (the "Consultants") by September 24, 2014.



BEST BEST & KRIEGER
ATTORNEYS AT LAW

Mr. Klayton F. Fennell
September 2, 2014
Page 2

The Consultants advise us that they will require about 30 days to complete their analysis once all the necessary information is provided, which, with meeting schedules, effectively leaves about four working weeks to hold any necessary public hearings and consider the matter.

It follows that there will be very little opportunity for back and forth about what should and should not have been produced. Because of that, it is important that Comcast, Charter and Midwest Cable fully respond to questions we've asked, and not withhold information. If you find the questions overbroad or vague, please call the Consultants with respect to the questions that they've submitted to you, or call me with respect to other questions so that the response on September 24 is complete. I emphasize this so that if the company does choose to withhold information or not respond, it understands it does so at its own risk, and that failure may affect whether the transfer is approved or not approved. We recognize that sometimes, in completely good faith, one person may read a question differently than another, and that may affect the completeness of the response. It would also be helpful – and avoid potential issues – if the companies responded to questions as the responses were completed, rather than waiting to produce all information on the 24th.

Please note that many of the questions seek information about Charter in light of the operational role it will apparently play with respect to Midwest Cable, and we will require responses to those questions, in addition to the questions about Midwest Cable and Comcast.

We ask that you present the information in a format that will permit the Consultants to analyze it. Financial spreadsheets, for example, should be provided in an Excel format and not a .pdf format. Any pdf materials you do submit should be searchable and copyable. And of course, responses should be marked in a way so that the Consultants and the communities can determine to which questions you are responding. If you have any questions about format, please contact the Consultants.

Two other items: first, we see that on August 26, 2014, the FCC requested information regarding the transition from Comcast/TWC to Charter and vice versa (the relevant question is question 54). We would appreciate it if you would provide us with the same information requested in question 54 as if it applies to systems that will be owned by Midwest Cable.

Second, the information contained in Exhibit 6 to the 394 appeared to be consistent with the information provided by Comcast in its April 28, 2014 SEC S-4/A filing (both showed an estimated SpinCo debt of \$8.8 billion). In the recent August 25 S-4/A filing, Comcast has revised the balance sheet and income statements, and made a number of other changes that appear to affect the accuracy of the information in Exhibit 6. The Consultants have separately submitted revised requests to you (which you should have received today) on the assumption that



BEST BEST & KRIEGER
ATTORNEYS AT LAW

Mr. Klayton F. Fennell
September 2, 2014
Page 3

Exhibit 6 is affected to remove any confusion that might otherwise be caused by references to the prior figures.

In addition, if Exh. 6 is affected, we'd ask that you provide a revised Exhibit 6 by Monday, September 8, and we'd also ask you to advise whether any other changes that might affect Exhibit 6 are anticipated (and the nature of the anticipated changes). We'd also ask that, by September 8, you send us updated information about the corporate structure of the newly announced GreatLand Communications (including whether it has actually been formed and obtained necessary state registrations). We look forward to receiving your other responses no later than September 24.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joseph Van Eaton'.

Joseph Van Eaton
of BEST BEST & KRIEGER LLP

cc: Michael Watza
Deborah Guthrie
Lisa Veith
Michael Reardon
David Wittenstein

Timothy Finnerty
Susan Ward
Joanne Gurley
Wesley Heppler

Penney Stephen

From: Deborah Guthrie
Sent: Wednesday, September 03, 2014 1:13 PM
To: Benenson, Walter (benenson@msu.edu); brianseipel@comcast.net; Crowley, Patrick (pcrowley@crowleylegal.com); Kiyak, Tunga (kiyaktun@bus.msu.edu); Lathrop, Andrew (andrewjlathrop@gmail.com); Styka, Ron (ronstyka@gmail.com)
Cc: Frank Walsh; Ronald Styka; Penney Stephen
Subject: Comcast Transfer of Control update



Print Page Close Window

Press Release

SpinCo to be known as GreatLand Connections Inc.

STAMFORD, Conn. and PHILADELPHIA, Sept. 3, 2014 /PRNewswire/ -- Charter Communications, Inc. (NASDAQ:CHTR) and Comcast Corporation (NASDAQ: CMCSA, CMCSK) today announced the name of the new cable company that will be spun off from Comcast upon completion of the Comcast – Time Warner Cable merger and the Comcast – Charter transactions. The company referred to as "SpinCo" or "Midwest Cable LLC" will be known as GreatLand Connections Inc.

"We are pleased to publicly announce the name of this exciting new company we are building," said Michael Willner, President and Chief Executive Officer of GreatLand Connections. "The name GreatLand Connections pays homage to the rich history and striking geographies of the diverse communities in which the company will operate. It brings to mind our commitment to connecting people and businesses with terrific products and excellent service in the almost 1000 historic communities - large and small - across the 11 states we will serve."

GreatLand Connections Inc., a new, independent, publicly-traded company, will own and operate former Comcast systems serving approximately 2.5 million customers across the Midwest and Southeast. At its inception, it is expected to be the fifth largest cable company in the United States.

About Charter

Charter (NASDAQ: CHTR) is a leading broadband communications company and the fourth-largest cable operator in the United States. Charter provides a full range of advanced broadband services, including advanced Charter TV® video entertainment programming, Charter Internet® access, and Charter Phone®. Charter Business® similarly provides scalable, tailored, and cost-effective broadband communications solutions to business organizations, such as business-to-business Internet access, data networking, business telephone, video and music entertainment services, and wireless backhaul. Charter's advertising sales and production services are sold under the Charter Media® brand. More information about Charter can be found at charter.com.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates 30 news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

Charter

COMMUNICATIONS



COMCAST

Logo - <http://photos.prnewswire.com/prnh/20110526/AQ10195LOGO>

Logo - <http://photos.prnewswire.com/prnh/20140903/142488>

SOURCE Charter Communications, Inc.

Francois Claude, Francois.Claude@Charter.com, 203-905-7968



CONNECTING & INNOVATING
SINCE 1913

August 25, 2014

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street SW
Washington, DC 20554

Re: Comment of League of Minnesota Cities in the Matter of Applications of Comcast Corp. and Time Warner Cable Inc. for Consent to Transfer Control of Licenses and Authorizations, MB Docket No. 14-57

Dear Secretary Dortch:

This letter/comment is respectfully submitted on behalf of the membership of the League of Minnesota Cities, including in particular, those Minnesota cities identified below.

As you may be aware, a number of communities in Minnesota are directly affected by the Time Warner-Comcast-Charter-Midwest Cable transactions you are reviewing. We understand that in its public interest showing, Comcast has justified the merger in part by stating that it intends to spin-off cable systems in the Midwest to a company it created, Midwest Cable, so that Comcast controls less than 30% of the nation's video subscribers. The Midwest Cable systems will effectively be operated by Charter Communications. (See, for example, the April 8, 2014 Redacted Public Interest Showing, pp. 4-6, suggesting spin-off mitigates risks to video and broadband markets and risks to consumers).

Many Minnesota communities and communities elsewhere are in the process of reviewing the Midwest Cable transaction, and have retained a financial consultant to review the transaction. The consultant has just submitted a report indicating that neither Charter, nor Midwest Cable, nor Comcast has provided information sufficient to show that Charter or Midwest Cable are financially qualified to take over the proposed Comcast spin-off systems or take on responsibility for operating them. Among other things, the consultants pointed out that the viability of the transaction depends on information Comcast has thus far refused to disclose, and on agreements relating to system operations that have yet to be finalized. We are told that more information may be provided to Minnesota communities at the end of September, 2014.

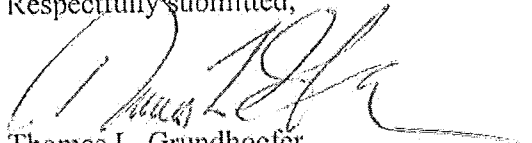
At this stage, therefore, there is no reason for your analysis to assume that the spin-off will be approved or that it or related transactions will move forward. For purposes of the public interest analysis, you should assume the reverse. We will let you know if matters change.

August 25, 2014

Page 2

(Cities listed on reverse)

Respectfully submitted,



Thomas L. Grundhoefer
General Counsel
League of Minnesota Cities
145 University Avenue West
Saint Paul, Minnesota 55103
Phone: 651-281-1266

Cities specifically joining in comments of the League of Minnesota Cities

- | | | | |
|-----|---------------------|-----|----------------------------|
| 1. | Minneapolis | 25. | Ramsey |
| 2. | Bloomington | 26. | Anoka |
| 3. | Eagan | 27. | Arden Hills |
| 4. | Fridley | 28. | Little Canada |
| 5. | Hastings | 29. | Falcon Heights |
| 6. | St. Louis Park | 30. | Mounds View |
| 7. | Inver Grove Heights | 31. | Roseville |
| 8. | Lilydale | 32. | Lauderdale |
| 9. | Mendota | 33. | New Brighton |
| 10. | Mendota Heights | 34. | St. Anthony Village |
| 11. | Sunfish Lake | 35. | Blaine |
| 12. | South St. Paul | 36. | Centerville |
| 13. | West St. Paul | 37. | Circle Pines |
| 14. | Eden Prairie | 38. | Ham Lake |
| 15. | Edina | 39. | Lexington |
| 16. | Hopkins | 40. | Lino Lakes |
| 17. | Minnetonka | 41. | Spring Lake Park |
| 18. | Richfield | 42. | Cottage Grove |
| 19. | Shakopee | 43. | Grey Cloud Island Township |
| 20. | New Prague | 44. | Newport |
| 21. | Burnsville | 45. | St. Paul Park |
| 22. | Oak Grove | 46. | Woodbury |
| 23. | Andover | 47. | Coon Rapids |
| 24. | Champlin | 48. | Columbia Heights |

Deborah Guthrie

From: Lee Afflerbach <lafflerbach@ctcnet.us>
Sent: Friday, September 12, 2014 9:57 AM
To: Watz, Michael J.; Joseph Van Eaton
Cc: Deborah Guthrie
Subject: Meridian Township update

Mike/Joe:

I had a very productive meeting this week with Township staff, we are in the process of setting up field testing with Comcast. Just a few points for now:

- The system is fully digital
- All but 6 digital channels are scrambled , 3 unscrambled are used by Comcast for either maintenance or as barker channels, the other three are PEG, however, not the township channel
- The PEG program feed from the Township to Comcast is analog, it will need to be upgraded to digital
- Township has most of the hardware in place needed to go HD, just need a link hardware interface update.
- The required I-Net links appear to be in place (will inspect as a part of testing with Comcast)
- Township IT department is not too interested in I-Net, seem Ok with leased T-1 links from AT&T to remote sites (fire etc.)

Deborah has asked me to assemble materials on how the Township can benefit from the I-Net if activated and expanded.

I will keep you posted on progress.

Regards,

Lee

Lee Afflerbach, PE
CTC Royal Oak Office
5562 Heron Point Road
Royal Oak, MD 21662

Phone: 410-745-5958
Cell: 443-745-0496
Fax: 410-745-2758

LIST OF PUBLIC BUILDINGS IN MERIDIAN TOWNSHIP

MUNICIPAL BUILDINGS		U-verse		Comcast	
North Fire Station	2140 Haslett Rd	MI	48823	NO	Yes
South Fire Station	3711 Okemos Rd	MI	48864	YES	Yes
Nokomis Learning Center	5153 Marsh Rd	MI	48864	NO	Potential
Historical Village - Brick house	5111 Marsh Rd.	MI	48864	NO	Potential
Historical Village - School house	5113 Marsh Rd	MI	48864	NO	Potential
Historical Village - Barnes house	5115 Marsh Rd	MI	48864	NO	Potential
Harris Nature Center	3998 Van Atta	MI	48864	NO	Yes
Snell Tower	6146 Porter	MI	48823	YES	Yes
Public Safety Building	5151 Marsh Rd	MI	48864	NO	Yes
Administration Building	5151 Marsh Rd	MI	48864	NO	Yes
Service Center, Water/Sewer Office	2100 Gaylord C Smith Ct	MI	48864	YES	Yes
Cemetery Building	2500 Mt. Hope Rd	MI	48864	YES	Potential
Senior Center/Temp. Fire Station	4000 Okemos Rd	MI	48864	NO	Yes

Subsidized Housing in Meridian Township

Name	Location	# of Units	AT&T
Benson Hills	5800 Benson Dr, Haslett MI 48840	226	
Carriage Lane Apts	3382 Dobie Rd, Okemos MI 48864	89	
Edgewood Village/Towar Gardens	623 Towar Gardens Circle, East Lansing MI 48823	130	
Grange Acres	6101 Marsh Rd, Haslett MI 48840	365	
Marsh Pointe	5895 Marsh Rd, Haslett MI 48840	108	
TOTAL		918	

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**NEW
BUSINESS**

For the placement of fiber optic cable and ACD owned utility poles:

Route Description:

Southeast Corner of Haslett Rd. & Marsh Rd.

See Map No. 16-791-7893

We propose to bore from a Consumers Energy pole (labeled pole no. 1) at the Southeast corner of Haslett Rd. & Marsh Rd. North approx. 110' along the East side of Marsh Rd. then East approx. 290' along the South side of Haslett Rd. then South on to Shop Town property to a Cell Tower located South of the shopping center at 1581 Haslett Rd. All cable will be buried within the road right of way and at a depth of 48"

Intersection of Marsh Rd. & Central Park Dr.

See Map No. 16-790-7889

We propose to bore from a Consumers Energy pole (labeled pole no. 14) located South of the intersection of Marsh Rd. & Central Park Dr. Northeast for approx. 247' to a Consumers Energy Pole (labeled pole no. 16). All cable will be buried within the road right of way and at a depth of 48".

Northeast corner of Marsh Rd. & Central Park Dr.

See Map No. 16-790-7889

We propose to bore from a surface mounted vault which will be located at the West corner of Marsh Rd. & Central Park Dr., Northeast, along and within the road right of way, of Marsh Rd. for approx. 470', then bore Northwest to an existing Cell tower located behind 5151 Marsh Rd., Okemos, MI. which is the Meridian Twp. Public Safety Bldg. All cable will be buried within the road right of way and at a depth of 48".

South side of Central Park Dr. btwn. Okemos rd. & Columbus Rd.

See Map No. 16-790-7889 & 16-791-7889

We plan to bore from a proposed ACD pole location (pole no. 436/11053) located approx. 1868' Northwest of the intersection of Marsh Rd. & Central Park Dr. along the South & West sides of Central Park Dr. to the Southwest corner of Central Park Dr. & Columbus Ave. Also, we plan to bore under Central Park Dr. from the Southwest corner to the Southeast corner, to a proposed ACD pole location (ACD pole no. 484/11050). All cable will be buried within the road right of way and at a depth of 48".

Southeast corner of Central Park Dr. & Columbus Ave.

See Map No. 16-791-7889

We propose to place an ACD owned pole (pole no. 484/11050) located at the Southeast corner of Central Park Dr & Columbus Ave. ACD pole will be placed within the road right of way.

South of the intersection of Marsh Rd. & Central Park Dr.

See Map No. 16-790-7889

We propose to place an ACD owned pole (pole no. 484/11051) approx. 28' Southeast of a Consumers Energy pole (labeled pole no. 10) which is located approx. 850' Southwest of the intersection of Marsh Rd. & Central Park Dr. (5 poles Southeast of intersection). Also, we propose to attach a fiber optic cable btwn, the two poles. ACD pole will be placed within the road right of way.

North of the intersection of Marsh Rd. & W. Grand River Ave.

See Map No. 16-790-7888

We propose to place an ACD owned pole (pole no. 436/11052) approx. 75' Southwest of Consumers Energy pole (labeled pole no. 3) which is located approx. 200' Northeast of the intersection of Marsh Rd. & W. Grand River Ave. (2 poles Northeast of intersection). Also, we propose to attach a fiber optic cable btwn. the two poles. ACD pole will be placed within the road right of way.

South side of Central Park Dr. approx. 1868' Northwest of Marsh Rd.

See Map No. 16-790-7889

We propose to place an ACD owned pole (pole no. 436/11053) approx. 1868' Northwest of Marsh Rd. on the South side of and within the road right of way of Central Park Dr.

Southeast corner of W. Grand River Ave. & Washington Heights Ave.

See Map No. 16-790-7888

We propose to place an ACD owned pole (pole no. 484/11054) approx. 131' South of the centerline of W. Grand River Ave. & 30' East of the centerline of Washington Heights Ave. Also, we propose to bore for the placement of a fiber optic cable placed in 1 ¼" conduit from said ACD pole to a Consumers Energy pole located approx. 124' East of the intersection of W, Grand River Ave. & 52' South of the intersection of Washington Heights Ave. ACD pole and underground cable will be placed within the road right of way. Cable depth will be 48".

Southeast corner of W, Grand River Ave. & Okemos Rd.

We propose to place an ACD pole (pole no. 436/11055) approx. 95' South of the centerline of W. Grand River Ave. & approx. 40' East of the centerline of Okemos Rd. Also, we propose to bore for the placement of a fiber optic cable in 1 ¼" conduit from said ACD pole to a Consumers Energy pole located approx. 207' East of the centerline of Okemos Rd. & approx. 57' South of the centerline of W. Grand River Ave. Pole and underground cable will be placed within the road right of way. Cable depth will be 48".

East side of Marsh Rd. btwn. W, Grand River Ave. & Lake Dr.

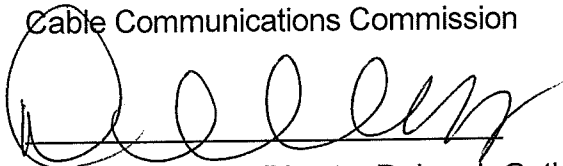
See Map No. 16-790-7888, 16-790-7889, 16-790-7890, 16-791-7890, 16-791-7891, 16-791-7893

We propose to attach a fiber optic cable to existing Consumers Energy poles which are located on the East side of, and within the road right of way, of Marsh Rd. From a pole located at the South corner of Marsh Rd & W. Grand river Ave. (labeled pole 1) to a pole (labeled pole 37) located in front of Haslett High School at 5450 Marsh Rd., Haslett, MI. Also, we propose to overlash six spans of new fiber optic cable to existing fiber optic cable, which are attached to existing Consumers Energy poles located btwn. Haslett Rd. & Lake Dr. (labeled pole nos. 1-6 on map no. 16-791-7893). We shall maintain proper clearances following Consumers Energy & Ingham county guidelines.

Proposed ACD owned poles will be Class 4 - 35' wood poles for the placement of a Distributed Antenna System (DAS) for a wireless provider.

MEMORANDUM

To: Cable Communications Commission



From: Communications Director Deborah Guthrie

Date: September 25, 2014

Re: HOMTV Policy Amendment to Add Licensing Information

On August 8, 2014 staff received a request from Marc Barrett, Senior Researcher with Twofour Broadcast to use footage from Top of the Class #22 program in a documentary. Subsequently, staff researched and worked with legal counsel on developing a licensing agreement for use of HOMTV video footage.

This request for use of Holly Tarr video footage from the Top of the Class taping is not the first request the township has received. Due to these requests, and similar requests for other footage staff would like to recommend that the Cable Commission consider discussing adding an amendment to the HOMTV Operating Policies to include licensing and include a licensing rate chart.

Propose to add the following: Section SIX: General Policies VII. Use of HOMTV video footage for profit is subject to a licensing agreement.

- A. Licensing agreement is between the company and HOMTV and may be waived by the Communications Director
- B. Fees may be waived by the Communications Director
- C. Fees are based off the structured chart attached.

Deborah Guthrie

From: Marc Barrett <Marc.Barrett@twofour.co.uk>
Sent: Friday, August 08, 2014 1:01 PM
To: Deborah Guthrie
Subject: Top of the Class footage licencing enquiry

Dear Deborah,

My name is Marc and I am a researcher for the UK-based production company, **Twofour Broadcast** (www.twofour.co.uk). I left a message on your voicemail a few moments ago, but please find this email in support of the message.

I understand my colleague Erin Ross made contact with yourself a few months ago with regards to an episode of HOM-TV's *Top of the Class* series, which I believe was filmed in the late 1980s, featuring a Okemos High School student, Holly Tarr being interviewed by HOM-TV Reporter, Sue Teitle. Holly unfortunately was to be murdered while visiting her brother in San Diego in April 1990 by Cleophus Prince Jr, who we are making a documentary about for the crime series **Born to Kill?** or **Twisted** as it is known in the USA on the *Investigation Discovery* channel.

Erin has now left the company, so I am taking over some of her some of her projects hence my writing to you.

The series explores the cases of some of the world's most prolific killers, through the eyes of the people that knew them, their victims and the communities' best. The focus of the documentary is to answer the argument of the Nature vs. Nurture debate. We question the true impetus and drive of the crimes rather than glorifying or vilifying the acts and persons involved, along with commemorating the victims of the crimes and those who were instrumental in bringing the killer to justice.

We are interested in using some of Holly's interview that she gave in the programme when she gave an idea of all the things she would like to do in the future once she had graduated from school to illustrate Holly as the person she was and not be seen just as a victim .

I understand that HOM-TV were going to see if you still had the footage but in the meantime we have received a copy from the San Diego Courthouse and my writing to you is to seek permission to using **6 seconds** of the Holly's interview within our documentary? We ask for any licence to allow us usage to cover **10 Years, All Media, Worldwide**. I would be interested to know of any costs involved with the licencing of this footage. We do not require any footage from yourselves.

Our final online edit takes place on Monday 11th August, and we would love to include this clip within the final documentary.

I can be contacted either by email: marc.barrett@twofour.co.uk or my direct office line is, Tel: **01144 1752 727673** (includes dial out and UK regional code).

Thank you for your time and I look forward to hearing from you.

Best wishes,

Marc

Marc Barrett

Senior Researcher
TwoFour

Tel: +44 (0) 1752 727673
marc.barrett@twofour.co.uk
www.twofour.co.uk

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London Office
Kingsbourne House | 229-231 High Holborn | London | WC1V 7DA
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This email and any attachments are confidential. If you are not the intended recipient, please notify the sender immediately by replying to this email, and then delete it without making copies or using it in any way. Twofour accepts no legal responsibility for the contents of the message. Any views expressed in the message are those of the sender and may not reflect the views of Twofour. Although any attachments to the message will have been checked for viruses before transmission, you are urged to carry out your own virus check before opening attachments, since Twofour accepts no responsibility for loss or damage caused by software viruses

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For more information please visit <http://www.symanteccloud.com>

HOMTV AGREEMENT FOR USE OF VIDEO FOOTAGE

- Parties; Effective Date.** This license agreement ("Agreement") between HOMTV, with offices at 5151 Marsh Rd., Okemos, MI. 48864 and Twofour Broadcast. This Agreement is effective on the date last signed.
- Purpose of Agreement.** HOMTV provides in house production services and copyrights videos. Twofour Broadcast desires to use the works as set forth in this Agreement.
- Fees.** Twofour Broadcast shall pay all fees as of the date of execution of this Agreement. The license to use Top of the Class is revocable by HOMTV if Twofour Broadcast fails to pay the fees due. If Twofour cancels this Agreement for any reason other than an uncured breach by HOMTV; Twofour is still responsible for the fees. The Fee is \$1,020 as set forth by the fee structure based off a less than 30 second HOMTV clip being broadcast worldwide, Non-broadcasts, and all other media Twofour intends to utilize.
- Grant of License; Liquidated Damages.** HOMTV retains all copyrights (unless the parties separately enter into a written assignment of copyright). The sole use granted to Twofour Broadcast relating to Top of the Class episode #22 is for the use in the Documentary Born to Kill? Cleophus Prince only to record, copy, edit, reproduce, broadcast, transmit and perform all or part of the Material for and/or in connection with the production, promotion, exploitation and/or advertising of the program throughout the world for a period of 10 years in the Material and all extensions and renewals thereof by all means and in all media whether now known or hereafter discovered or developed. The license may not be transferred, sublicensed, or assigned. All uses not expressly licensed are reserved to HOMTV. Twofour shall use the following notice; "©HOMTV. All Rights Reserved." Without electing any remedies, Twofour shall pay a liquidated damages fee of three (3) times the "Fee" set forth below if Twofour violates this agreement including uses the footage without the copyright notice and attribution set forth in this section 4.
- Representations and Warranties; Client Indemnification.** Twofour represents and warrants it has secured all legal permission and all other rights and shall provide HOMTV with copies of all materials it creates using HOMTV footage. Twofour hereby indemnifies HOMTV against any expenses that arise out of or in connection with the production or showing of the film or otherwise related to this agreement (slander, libel, etc., or if they breach, someone else's copyright).
- Limitation of Liability for Damages.** Neither party shall be liable for indirect, special, or consequential damages arising out of this Agreement, or for loss of revenues or loss of profits, under any theory of recovery, including contract, warranty, negligence or strict liability. Nothing in the foregoing limits direct damages, actual damages, or statutory damages to which a party may be entitled. In no event shall HOMTV be liable for damages in excess of the revenues received in connection with the Agreement.
- Termination.** HOMTV may terminate this Agreement and license if Twofour fails to timely pay required fees, uses HOMTV footage in any manner not expressly authorized, breaches this Agreement, or if it is subject to liquidation, bankruptcy, insolvency, merger, acquisition or other change of ownership or restructuring. Termination shall be effective ten (10) days after receipt by Twofour of written notice. Upon termination, Twofour shall promptly pay HOMTV all fees due through the date of termination and shall immediately discontinue use of HOMTV footage.

In the event of litigation HOMTV shall be entitled to an award of attorneys' fees and expenses. The remedies accorded HOMTV are cumulative and in addition to those provided by law.

8. **General Provisions.** This Agreement is made and performed in Ingham County, Michigan and shall be governed by the laws of the State of Michigan and the copyright law of the U.S. The venue of any litigation related to this agreement shall be in the State of Michigan. It contains the entire understanding of the parties with respect to the use of the Top of the Class episode #22. The relationship of the parties is that of independent contract and shall not be deemed to create any joint venture, association, or partnership.
9. **Film and Commercial Use Fee.** This fee schedule is for all media, worldwide use of film or video materials in a single production including TV, Pay/Cable Transmission, Video, CD-ROM (per each item or reel, per each use).

Broadcast Area	Per Minute Charge (30 sec. Minimum)	Charge Per Additional Second
State/Local	\$240.00	\$4.00
National/World	\$600.00	\$10.00
Non-Broadcast	\$180.00	\$3.00
VideoCassette, CD, or other media	\$240.00	\$4.00

Media: Top of the Class Episode #22 10/20/1989 clip of Holly Tarr

Distribution Format: Television broadcast

Versions: Inclusion in documentary series

Quantity: 1,300,000 approximate viewership based on previous viewerships

Duration: 10 years

Region: Worldwide

License Start Date: Licensing begins August 26, 2014

License End Date: Granted rights expire August 26, 2024

Media Constraints, Region Constraints, Product/Service Constraints, if applicable: None

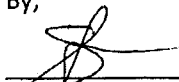
AGREED AND ACCEPTED:

HOMTV and

Twofour

SIOSHAW PROFASKA 11th SEPT 2014

By; Date



SIOSHAW PROFASKA

Signature

Printed

Added to licensing contract

Deborah Guthrie

From: Watza, Michael J. <mike.watza@kitch.com>
Sent: Thursday, September 11, 2014 12:41 PM
To: Deborah Guthrie; 'Joe Van Eaton' (Joseph.VanEaton@bbklaw.com)
Subject: RE: Top of the Class footage licencing enquiry

Of propose to add w/ memo

Deborah,
I don't see the language I added a week or so ago that stated you make no representations as to the rights HOMTV may or may not have. I don't think it particularly critical due to other language.

Sent on the new Sprint Network from my Samsung Galaxy S@4.

----- Original message -----

From: Deborah Guthrie
Date: 09/11/2014 12:03 PM (GMT-05:00)
To: "'Joe Van Eaton' (Joseph.VanEaton@bbklaw.com)" , "Watza, Michael J."
Subject: FW: Top of the Class footage licencing enquiry

I heard no feedback from you guys. I am signing and sending back to them. I will address copyright and licensing fees at the next cable commission mtg on October 8th with a recommendation for language that the commission can adopt.

Mike, if you could be at the mtg to address any questions the commission has about this and if you could also address any questions about transfer, refranchising, audits, etc., we could use you there. Thanks, Deborah

From: Siobhan Profaska [mailto:Siobhan.Profaska@twofour.co.uk]
Sent: Thursday, September 11, 2014 11:12 AM
To: Deborah Guthrie
Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: RE: Top of the Class footage licencing enquiry

Hi Deborah

Please see attached. Would you like payment by check? Should it be made out to HOM TV?

Many thanks
Siobhan Profaska

From: Deborah Guthrie [mailto:Guthrie@meridian.mi.us]
Sent: 10 September 2014 22:07
To: Siobhan Profaska
Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: RE: Top of the Class footage licencing enquiry

I'm fine with that. Thanks, Deborah

From: Siobhan Profaska [mailto:Siobhan.Profaska@twofour.co.uk]
Sent: Monday, September 08, 2014 9:08 AM
To: Deborah Guthrie

Penney Stephen

From: Deborah Guthrie
Sent: Thursday, September 11, 2014 4:43 PM
To: Penney Stephen
Subject: FW: Top of the Class footage licencing enquiry

For the Oct. cc agenda, add Licensing and Copyrighting to new business.

That contract will be in this section. I will need to write a memo to go along with it.

From: Watz, Michael J. [mailto:mike.watza@kitch.com]
Sent: Thursday, September 11, 2014 12:43 PM
To: Deborah Guthrie; 'Joe Van Eaton' (Joseph.VanEaton@bbklaw.com)
Cc: Poindexter, Isher
Subject: RE: Top of the Class footage licencing enquiry

Ok. See you there.
Isher plz diary.

Sent on the new Sprint Network from my Samsung Galaxy S@4.

----- Original message -----

From: Deborah Guthrie
Date: 09/11/2014 12:03 PM (GMT-05:00)
To: "'Joe Van Eaton' (Joseph.VanEaton@bbklaw.com)", "Watz, Michael J."
Subject: FW: Top of the Class footage licencing enquiry

I heard no feedback from you guys. I am signing and sending back to them. I will address copyright and licensing fees at the next cable commission mtg on October 8th with a recommendation for language that the commission can adopt.

Mike, if you could be at the mtg to address any questions the commission has about this and if you could also address any questions about transfer, refranchising, audits, etc., we could use you there. Thanks, Deborah

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Sent: Thursday, September 11, 2014 11:12 AM
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Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: RE: Top of the Class footage licencing enquiry

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Many thanks
Siobhan Profaska

From: Deborah Guthrie [mailto:Guthrie@meridian.mi.us]
Sent: 10 September 2014 22:07

To: Siobhan Profaska
Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: RE: Top of the Class footage licencing enquiry

I'm fine with that. Thanks, Deborah

From: Siobhan Profaska [<mailto:Siobhan.Profaska@twofour.co.uk>]
Sent: Monday, September 08, 2014 9:08 AM
To: Deborah Guthrie
Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: RE: Top of the Class footage licencing enquiry

Hi Deborah

Hope you had a good weekend? My legal counsel had just a slight revision.

- an amendment so the use of the clip is not limited to Discovery (as we will be selling worldwide and it may be shown on other channels in other countries)

If this is okay with you then I can send across a signed copy tomorrow. What is the best way to pay you for the clip? We can transfer the money online or send a check. Let me know.

Many thanks
Siobhan

From: Deborah Guthrie [<mailto:Guthrie@meridian.mi.us>]
Sent: 02 September 2014 20:24
To: Siobhan Profaska
Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: RE: Top of the Class footage licencing enquiry

My legal counsel has made some final revisions. Hopefully we can wrap this up. Thanks, Deborah

From: Siobhan Profaska [<mailto:Siobhan.Profaska@twofour.co.uk>]
Sent: Friday, August 29, 2014 11:50 AM
To: Deborah Guthrie
Cc: mike.watza@kitch.com; Joseph.VanEaton@bbklaw.com; Marc Barrett
Subject: FW: Top of the Class footage licencing enquiry

Hi Deborah

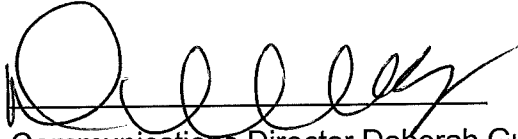
I just wanted to check you received my last email about the slight amendments to the licence you sent. If you or your legal advisor has any questions about this please do let me know I am eager to finalise the paperwork as soon as you are able.

Many thanks
Siobhan

From: Siobhan Profaska
Sent: 27 August 2014 16:55
To: Deborah Guthrie; Marc Barrett
Cc: Watz, Michael J. (mike.watza@kitch.com); 'Joe Van Eaton' (Joseph.VanEaton@bbklaw.com)
Subject: RE: Top of the Class footage licencing enquiry

MEMORANDUM

To: Cable Communications Commission



From: Communications Director Deborah Guthrie

Date: September 26, 2014

Re: 5 Year Plan for HOMTV Equipment Discussion

Equipment:

During the previous 5 year equipment plan from 2011-2016 attached, we budgeted monies for contractual services, software and equipment to include replacements and upgrades, and additional equipment. However, during that time we were unable to purchase the following:

- 2012: 3D graphic system and music library
- 2013: Multimedia lectern
- 2014: Phone call system replacement, GoPro body mountable camera kit and accessories, iMac editing system replacement, and remote broadcast system. Additionally, Final Cut and Adobe Suite updates will not be completed this year.

Some of the reasons we are unable to purchase equipment include: the temporary salaries line item being higher than anticipated in 2012 due to elections; legal fees line item being higher than anticipated related to the transfer of control and AT&T financial audit in 2013 and 2014; and the increased costs in contractual services due to upgrades of the video network and storage systems. As the lines between the video production world and the information technology world become more blurred, we have incurred increased costs for contractual warranty services and software upgrades. This year we are unable to purchase the 8th editing system for the intern edit suite, which is a hindrance as our intern staff and production levels continue to average 600 programs per year and 30 interns per semester.

In 2015, the proposed video production equipment line item includes a High Definition playback system that would replace the 10 year old Standard Definition system, an additional camera support system, and town hall microphones and bases, totaling \$21,000. The limited funds to purchase equipment in 2015 are due to an increase in legal fees needed for refranchising.

Because of these unforeseen expenses, staff recommends that the final phases of the conversion for HOMTV facilities to fully HD be implemented into the 5 year Communications Department Equipment and Software Master Plan, including HD studio cameras and HD playback systems. Furthermore, the 5 year plan should also consider emerging technologies such as 4K video and a video storage management solution.

**Communication Department
5 Year Equipment/Software/Streaming Services Purchase Plan**

2011 Equipment/Software/Services Budget				
Items	New/Replacement	Quantity	Cost	Status
Macbook Pro	Replacement		\$3,000	complete
P2 small tapeless camera	New		\$5,277	complete
Still Camera	Replacement		\$1,500	complete
Total Field/Editing Equipment			\$9,777	
EZ News Encumbered 2nd yr.			\$5,583	complete
Adobe Creative Suite	Upgrades		\$2,100	partial
Adobe Creative Suite	new additions		\$2,300	partial
P2 Cards	\$800	2	\$1,600	complete
Total Software			\$11,583	
Third Phase of HOMTV Website Development			\$2,000	complete
Granicus video web hosting site	\$725	12	\$8,700	
Broadband at&t streaming fee	\$100	12	\$1,200	
Broadband at&t streaming fee	\$100	12	\$1,200	
PEG Central web hosting	\$75	12	\$900	
Total Services Budget			\$14,000	
Cable Technology/Re-Engineering Upgrade			\$46,700	
Total Equipment/Software/Services Budget			\$82,060	

2012 Equipment/Software Budget				
Items	New/Replacement	Quantity	Cost	status
Studio Lighting Phase 1	Replacements		\$15,000	carryover
Field Lights/Kit Lights	Replacements		\$8,000	carryover
imac editing system replacement	Replacements		\$3,000	complete
Total Field/Editing Equipment			\$26,000	
Music Bakery	Replacements		\$3,000	partial
P2 Cards	800	3	\$2,400	complete
3D Graphics system	Upgrades		\$3,000	
Total Software			\$8,400	
Annual web service			\$300	
Broadcast Pix Warranty			\$2,000	
Granicus video web hosting site	\$725	12	\$8,700	
Broadband at&t streaming fee	\$100	12	\$1,200	
Broadband at&t streaming fee	\$100	12	\$1,200	
PEG Central web hosting	\$75	12	\$900	
Total Services Budget			\$14,300	
Cable Technology/Re-Engineering Upgrade payback amount			\$53,500	
<i>*original amnt. Budget amendment for \$279,900 to be paid back 6 years w/ 4% interest to general fund</i>				
Total Equipment/Software/Services Budget			\$102,200	

2013 Equipment/Software Budget

Items	New/Replacement	Quantity	Cost	status
Studio Lighting Phase 2	Replacement		\$43,000	design phase
P2 Small Camera system	Replacement		\$6,000	complete
imac editing system	Replacement		\$3,000	complete
Total Field/Editing Equipment			\$52,000	
Adobe upgrades	upgrade		\$2,000	partial
Final Cut upgrades	upgrade		\$3,000	
P2 cards	Replacement	800	\$1,600	
Total Software			\$6,600	
Intranet Website			\$2,000	
Annual web service			\$300	
Broadcast Pix Warranty			\$2,000	
Granicus video web hosting site		\$725 12	\$8,700	
Granicus Citizen Participation Suite		\$400 12	\$4,800	
Broadband at&t streaming fee		\$100 12	\$1,200	
Total Info.			\$995	
Total Services Budget			\$19,995	
Cable Technology/Re-Engineering Upgrade payback amount			\$53,500	
<i>*original amnt. Budget amendment for \$279,900 to be paid back 6 years w/ 4% interest to general fund</i>				
Total Equipment/Software/Services Budget			\$132,095	

2014 Equipment/Software Budget

Items	New/Replacement	Quantity	Cost	status
P2 Small Camera system	Replacement		\$6,000	
P2 Small Camera system	Additional		\$6,000	
P2 Card Reader	Additional		\$2,400	
Remote Broadcast Live system	New		\$11,000	
Internship whiteboard Display- training	New		\$8,000	
Phone call system	Replacement		\$5,000	
imac editing system	Replacement		\$3,000	
Multi Media Lecturn	Replacement		\$8,500	
GoPro body mountable camera	New		\$1,100	
Total Field/Editing Equipment			\$51,000	
Adobe upgrades	upgrade		\$3,200	
Final Cut X Upgrades	upgrade		\$3,000	
Total Software			\$6,200	
Video web hosting service			\$8,700	
Annual HOMTV webpage hosting service			\$2,300	
Broadcast Pix Annual Warranty - video switcher			\$2,800	
QLogic Software Maintenance VSAN - video network			\$400	
Rorke Data - Video Server Software Maintenance Warranty			\$3,000	
EZNews - Annual Maintenance Agreement			\$1,343	
CAMTV - PEG Central video hosting			\$3,500	
Total Info - annual bulletin board service, CAMTV			\$995	
Tech Audit			\$15,000	
Franchise fee Audit			\$26,600	
Total Services Budget			\$64,638	
Cable Technology/Re-Engineering Upgrade payback amount			\$53,500	
<i>*original amnt. Budget amendment for \$279,900 to be paid back 6 years w/ 4% interest to general fund</i>				
Total Equipment/Software/Services Budget			\$175,338	

2015 Equipment/Software Budget

Items	New/Replacement	Quantity	Cost	status
Large P2 Camera system	replacement		\$12,000	
Camera Jib	new		\$5,000	
Video Server	new		\$9,000	
Teleprompter mounted	additional		\$7,000	
Intern whiteboard training system	new		\$8,000	
Townhall mics and bases	replacement		\$5,000	
camera cables	replacement	4	\$6,000	
Total Field/Editing Equipment			\$52,000	
Final Cut X upgrades	upgrade		\$3,000	
P2 cards	new	\$800	2	\$1,600
Total Equipment/Software			\$4,600	
Video web hosting service			\$8,700	
Annual-HOMTV webpage hosting service			\$2,300	
Broadcast Pix Annual Warranty - video switcher			\$2,800	
QLogic Software Maintenance VSAN - video network			\$400	
Rorke Data - Video Server Software Maintenance Warranty			\$3,000	
EZNews - Annual Maintenance Agreement			\$1,343	
CAMTV - PEG Central video hosting			\$3,500	
Total Info - annual bulletin board service, CAMTV			\$995	
Total Services Budget			\$23,038	
Cable Technology/Re-Engineering Upgrade payback amount			\$53,500	
<i>*original amnt. Budget amendment for \$279,900 to be paid back 6 years w/ 4% interest to general fund</i>				
Total Equipment/Software/Services Budget			\$133,138	

2016 Equipment/Software Budget

Items	New/Replacement	Quantity	Cost	status
P2 Small Camera system	Replacement	6000	2	\$12,000
Laptop	Replacement			\$5,000
Remote Editing system	Replacement			\$25,000
imac editing system replacement	Replacement			\$3,000
Wireless mic replacements	Replacement		6	\$6,000
Total Field/Editing Equipment				\$51,000
graphics/software	upgrade			\$5,000
Final Cut X upgrades				\$3,000
P2 cards		\$800	2	\$1,600
Total Equipment/Software				\$9,600
Video web hosting service				\$8,700
Annual HOMTV webpage hosting service				\$2,300
Broadcast Pix Annual Warranty - video switcher				\$2,800
QLogic Software Maintenance VSAN - video network				\$400
Rorke Data - Video Server Software Maintenance Warranty				\$3,000
EZNews - Annual Maintenance Agreement				\$1,343
CAMTV - PEG Central video hosting				\$3,500
Total Info - annual bulletin board service, CAMTV				\$995
Total Services Budget				\$23,038
Cable Technology/Re-Engineering Upgrade payback amount				\$53,500
<i>*original amnt. Budget amendment for \$279,900 to be paid back 6 years w/ 4% interest to general fund</i>				
Total Equipment/Software/Services Budget				\$137,138

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**COMPLAINTS/
COMPLIMENTS**

Individual Video Provider Customer Intakes

Complaint Number 2014-164

Date 9/3/2014

Name Gus Breymann

Street Address 2176 Donovan Place

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email gusbreymann@comcast.net

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Inquiry

- Unburied Cable** **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description 9/3/14: Mr. Breymann emailed HOMTV to inquire about the transfer of control: I would appreciate a summary of your and your cable commission's activities regarding Comcast's intent to shed most of its Michigan customers in order to have its acquisition of Time Warner Cable approved by the FCC and the Department of Justice. Among other questions, are you working to assure that all your current cable access channels in Meridian Township will not be jeopardized by Comcast's spin-off to "SpinCo"?

Many thanks.

Problem Before? No **Ongoing** **MPSC Information Given**

Assigned Staff Deborah Guthrie

Staff Response Gus,

Thank you for inquiring about the transfer. This is of great concern to the commission and Meridian Township.

Currently, Meridian Township is working with several communities in Michigan and Minnesota to review the proposed transfer of the system to Midwest Cable. Midwest Cable's system will be operated by Charter.

Comcast initially refused to provide us with any meaningful information about the transaction, or what the effect of the transfer would be on our community. Last week, it agreed to give us and several communities until December 15 to decide whether to grant, deny or condition the merger, and promised to provide us with additional information by the end of September. We still have many concerns about the merger – we are still concerned about the effect of this transaction on services and prices, but this is a positive development.

While we are reviewing the transaction at the local level, the FCC is reviewing the transaction, and the related sales of Charter systems and the Time Warner merger at the national level. A number of communities told the FCC that if the transfer were approved, conditions should be imposed on Charter, Comcast and Midwest Cable to protect local programming and PEG access. Among other things, the FCC was asked to allow localities flexibility in using PEG funding for operating support, something that would help us. Meridian wants to weigh in on support of PEG conditions, and is looking to file something with the FCC by September 23.

Individual Video Provider Customer Intakes

To give you a timeline perspective; the commission has been following the merger since the announcement in February. In April, the commission discussed the possible impacts of the merger on PEG programming, subscribers equipment and rates, and the legal authority Meridian could possibly have with the merger. We also reviewed the Comcast Charter shareholder information. On June 18th we received the application for transfer. We responded within 30 days on July 9th, noting the application was incomplete and that additional information was being requested. Please see letter attached.

On July 21st, Comcast replied to our response stating that they disagreed with our statement that their application was not complete and accurate. We expected as much. Subsequently, we replied to their letter on July 30th stating that we have 120 days to review their application upon receipt of a completed application. This letter included information regarding Meridian retaining Ashpaugh & Sculco (A&S) and Front Range Consulting (FRC) for purposes of reviewing the legal, financial, and technical qualifications of Midwest Cable.

The commission has discussed this during their meetings. Please see the Cable Communications Agenda, Packets, and Minutes section of the township website during these time periods for more details. I hope this information was helpful to you. If you need to know anything else, please call me or email me again. I'd be happy to discuss with you.

Thank you,

Deborah Guthrie

Resolution

Penney Stephen

From: Deborah Guthrie
Sent: Friday, September 05, 2014 5:55 PM
To: Gus Breymann
Subject: RE: Proposed Transfer of Michigan Comcast Customers to "SpinCo"
Attachments: Comcast ltr. 7.9.14 to Klayton Fennell.pdf

Gus,

Thank you for inquiring about the transfer. This is of great concern to the commission and Meridian Township.

Currently, Meridian Township is working with several communities in Michigan and Minnesota to review the proposed transfer of the system to Midwest Cable. Midwest Cable's system will be operated by Charter.

Comcast initially refused to provide us with any meaningful information about the transaction, or what the effect of the transfer would be on our community. Last week, it agreed to give us and several communities until December 15 to decide whether to grant, deny or condition the merger, and promised to provide us with additional information by the end of September. We still have many concerns about the merger – we are still concerned about the effect of this transaction on services and prices, but this is a positive development.

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The commission has discussed this during their meetings. Please see the Cable Communications Agenda, Packets, and Minutes section of the township website during these time periods for more details. I hope this information was helpful to you. If you need to know anything else, please call me or email me again. I'd be happy to discuss with you.

Thank you,

Deborah Guthrie
Communications Director, Meridian Township
Executive Producer, HOMTV and CAMTV
www.linkedin.com/in/deborahguthrie

Guthrie@meridian.mi.us

O: 517.853.4680

www.meridian.mi.us

www.facebook.com/MeridianTownship

www.twitter.com/Meridiantwp

<http://pinterest.com/meridiantwp/>

<https://www.flickr.com/photos/meridiantownship/>

www.homtv.net

www.facebook.com/HOMTV

www.twitter.com/HOMTV

www.pinterest.com/HOMTV

www.instagram.com/HOMTV

www.facebook.com/CAMtvCapitalAreaMedia

www.twitter.com/CAMtv30and99

From: Gus Breymann [<mailto:gusbreymann@comcast.net>]

Sent: Wednesday, September 03, 2014 11:17 AM

To: HOMTV

Subject: Proposed Transfer of Michigan Comcast Customers to "SpinCo"

I would appreciate a summary of your and your cable commission's activities regarding Comcast's intent to shed most of its Michigan customers in order to have its acquisition of Time Warner Cable approved by the FCC and the Department of Justice. Among other questions, are you working to assure that all your current cable access channels in Meridian Township will not be jeopardized by Comcast's spin-off to "SpinCo"?

Many thanks.

Gus Breymann
2176 Donovan Place
Okemos, MI 48864

Individual Video Provider Customer Intakes

Complaint Number 2014-165

Date 9/19/2014

Name MaryLou Nicholson

Street Address 5243 Wardcliff Dr

City / Zip Okemos 48864-

Work Phone Ext

Cell Phone

Home Phone

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Inquiry

Unburied Cable

Waiting for Service

Missed Service Call

Cable Box

Bad Reception

Cable Out

Cannot Phone

Other

Bad Treatment

Bad Information

No Response to Request

Problem Description MaryLou Nicholson contacted me with an inquiry regarding the Comcast Transfer of Control. I told her that we had requested information from Comcast and that Comcast is looking to provide us with information regarding the transfer request by the end of September. I further explained the process involved with a transfer and that the proposed new company is name GreatLand Connections which will be managed by Charter. She asked several questions regarding cable companies operating in Meridian Township including subscriber rates, equipment in the homes, and customer service. She also asked the ability of additional providers to enter Meridian, increased competition and service quality. I explained Meridian Township is open for competition, explained the current available systems in Meridian and explained that Comcast has a good working relationship with Meridian.

Problem Before? No

Ongoing

MPSC Information Given

Assigned Staff Deborah Guthrie

Staff Response Deborah spoke with Ms. Nicholson for quite a while answering all of her questions and assisting her in understanding the possible transfer of control to Charter Cable and what that would mean for the community. Her response via email is listed above and below. MaryLou Nicholson contacted me with an inquiry regarding the Comcast Transfer of Control. I told her that we had requested information from Comcast and that Comcast is looking to provide us with information regarding the transfer request by the end of September. I further explained the process involved with a transfer and that the proposed new company is name GreatLand Connections which will be managed by Charter. She asked several questions regarding cable companies operating in Meridian Township including subscriber rates, equipment in the homes, and customer service. She also asked the ability of additional providers to enter Meridian, increased competition and service quality. I explained Meridian Township is open for competition, explained the current available systems in Meridian and explained that Comcast has a good working relationship with Meridian.

Resolution

Individual Video Provider Customer Intakes

Complaint Number 2014-166

Date 9/19/2014

Name MaryLou Nicholson

Street Address 5243 Wardcliff Dr.

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone

Email

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description Her ongoing complaint:
Years ago she had her house rewired to the pole because Comcast stated that her issue with CBS channel 9 was due to her faulty equipment and the wiring. After the wiring was replaced, she continued to have issues with channel 9 and some other channels like Turner Classic Movies. She is upset she was charged all that money to find out that not only was there not an issue in her home but that it was an issue at one of the poles and it was an issue in her neighborhood. She is also still upset because none of it fixed the issue with the channels she is having trouble with. She wants this resolved and she does not want to be charged for it.

Problem Before? No **Ongoing** **MPSC Information Given**

Assigned Staff Deborah Guthrie

Staff Response Deborah spoke with Ms. Nicholson for a long time discussing many topics and explained that she would forward this complaint on to our contact at Comcast, Mr. John Gardner, which she has done.

Resolution

Penney Stephen

From: Deborah Guthrie
Sent: Friday, September 19, 2014 1:55 PM
To: Gardner, John (John_Gardner@cable.comcast.com) (John_Gardner@cable.comcast.com)
Cc: Penney Stephen
Subject: inquiry complaint

MaryLou Nicholson contacted me with an inquiry regarding the Comcast Transfer of Control. I told her that we had requested information from Comcast and that Comcast is looking to provide us with information regarding the transfer request by the end of September. I further explained the process involved with a transfer and that the proposed new company is name GreatLand Connections which will be managed by Charter. She asked several questions regarding cable companies operating in Meridian Township including subscriber rates, equipment in the homes, and customer service. She also asked the ability of additional providers to enter Meridian, increased competition and service quality. I explained Meridian Township is open for competition, explained the current available systems in Meridian and explained that Comcast has a good working relationship with Meridian. This led her to share an ongoing complaint.

Her ongoing complaint:

Years ago she had her house rewired to the pole because Comcast stated that her issue with CBS channel 9 was due to her faulty equipment and the wiring. After the wiring was replaced, she continued to have issues with channel 9 and some other channels like Turner Classic Movies. She is upset she was charged all that money to find out that not only was there not an issue in her home but that it was an issue at one of the poles and it was an issue in her neighborhood. She is also still upset because none of it fixed the issue with the channels she is having trouble with. She wants this resolved and she does not want to be charged for it.

When she asked if the new company would be better at customer service, I explained to her that Charter would be managing the new company and I hear that they do not work well with municipalities. I explained my concerns with being able to work with a liaison to handle subscriber issues in Meridian Township.

5243 Wardcliff Dr.
East Lansing, MI. 48823

Individual Video Provider Customer Intakes

Complaint Number 2014-007

Date 4/17/2014

Name Cindy Detweiler

Street Address 81 Newman Road

City / Zip Okemos 48864-

Work Phone **Ext**

Cell Phone

Home Phone (517) 349-5109

Email rcdtwlr@yahoo.com

Best Time to Call

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

- Unburied Cable** **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description On April 17, 2014, Ms. Detweiler contacted Kristi Schaeding via phone regarding an on-going Comcast issue. Ms. Detweiler has been a subscriber with Comcast since January and has an ongoing issue with her billing statement.

In January, she called Comcast requesting her bill to be less. The representatives said they would lower the bill but not credit her for that month and the February bill would be lower. The February bill arrived and it was not a reduced rate and she had a past due balance. She called Comcast representatives and they transferred her around to several people and said the March bill would be corrected with a reduced rate. The March bill arrived and it was not a reduced rate and she had a past due balance. She called Comcast again and received the same run around. Ms. Detweiler received her April bill and there was no correction and she has a past due balance again. She called Comcast and asked for a supervisor and was disconnected. She said every month when she calls Comcast, she is transferred to several representatives who do not speak English very well and there is a huge language barrier with no resolution.

Ms. Detweiler has spent hours on this on-going bill issue and would like it resolved as soon as possible.

Problem Before? Yes **Ongoing** **MPSC Information**
Assigned Staff Kristi Schaeding **Given**

Staff Response On April 17, 2014, Kristi Schaeding sent Ms. Detweiler's information to Senior Manager, Government Affairs John Gardner at Comcast via email.

Resolution On April 17, 2014, Gardner replied via email that he will have their customer care specialist reach out to her. On September 12, 2014, Cindy stopped by the Communications Department to thank everyone for their assistance in solving her issue. She was very happy with the resolution.

Individual Video Provider Customer Intakes

Complaint Number 2014-162

Date 8/22/2014

Name Ronald Romanovski

Street Address 5216 Brookfield

City / Zip East Lansing 48823-

Work Phone **Ext**

Cell Phone

Home Phone (517) 332-5383

Email

Best Time to Call Any

Best Time to Service

Service Provider Comcast

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description Customer called on 8-22-14 to complain that there is no sound on Channel 23 and it has been like that since earlier in the year. He had his box replaced 2.5 months ago and yet he still has the same issue.

Problem Before? Yes **Ongoing** **MPSC Information Given**

Assigned Staff Deborah Guthrie

Staff Response Deborah called the customer and forwarded the complaint to John Gardner at Comcast.

Resolution

Individual Video Provider Customer Intakes

Complaint Number 2014-163

Date 8/25/2014

Name Tracy Baker

Street Address 5992 Summerfield Ct

City / Zip Haslett 48840-

Work Phone **Ext**

Cell Phone

Home Phone (517) 881-1462

Email

Best Time to Call Any

Best Time to Service

Service Provider AT&T

Reason for Calling Complaint

Unburied Cable **Waiting for Service** **Missed Service Call** **Cable Box**
Bad Reception **Cable Out** **Cannot Phone** **Other**
Bad Treatment **Bad Information** **No Response to Request**

Problem Description Customer called on August 22 and stated that there were large spools of cable on the corner of Shoesmith Rd and Green Rd that had been lying there for over two months. She contacted AT&T and could not get anyone to come and remove the cable spools so she contacted Meridian Township.

Problem Before? No **Ongoing** **MPSC Information Given**

Assigned Staff Deborah Guthrie

Staff Response Emailed Valerie Montalvo at AT&T to ask that the spools please be removed.

Resolution Deborah called the customer on 08/26/14 to ask if the spools had been removed and they had. Customer was very happy as they had been there for over two months.

Deborah Guthrie

From: Deborah Guthrie
Sent: Wednesday, August 27, 2014 9:14 AM
To: Raymond Severy
Cc: Frank Walsh
Subject: at&t cables update

At the staff meeting I provided an update regarding a resident calling in regards to AT&T spools of cable on Shoesmith and Green rd. I contacted AT&T on Monday. The resident contacted me this morning and told me that AT&T picked up the spools this morning and that everything was taken care of. He was very appreciative as the spools had been there for two months. -Deborah

Penney Stephen

From: Penney Stephen
Sent: Wednesday, October 01, 2014 4:54 PM
To: 'Jonathan Williams'
Cc: 'Deborah Guthrie'; Brandie Yates; Rob Gingerich-Jones; Darkus Beasley; 'Jordanne Jaskiw'
Subject: RE: HOMTV Interview Tomorrow

Jon,

It was a pleasure to have you!

I apologize that I did not get to see you out as I was on the phone, but I'm so glad to hear that you enjoyed your interview with us!

Take care,

Penney

From: Jonathan Williams [<mailto:williams4sbe@gmail.com>]
Sent: Wednesday, October 01, 2014 4:44 PM
To: Penney Stephen
Subject: Re: HOMTV Interview Tomorrow

Penny - Thank you and all the members of HOMTV for the opportunity. It was surprisingly enjoyable!
All My Best,

Jon

On Tue, Sep 30, 2014 at 1:55 PM, Penney Stephen <stephen@meridian.mi.us> wrote:

Good afternoon Mr. Williams,

Thank you so much for participating in our 2014 General Election programs! Attached to this email you will find the interview questions for tomorrow's interview. Please email me the copy for your candidate statement, if possible, so that we may input it into the teleprompter for you ahead of time. If you do not need a teleprompter or are unable to email me the statement, please bring the copy with you. Please note, this can be no longer than two minutes in length.

We have you scheduled for arrival on Wednesday, October 1, at 2:00 pm and you may check in at the HOMTV reception desk in the Communications Department. We are located at 5151 Marsh Rd, Okemos MI 48864, in the Meridian Township Municipal Building. Please enter through the front doors of the building and the HOMTV Studio is on the right side, through another door.

Please contact me via email at Stephen@meridian.mi.us or by telephone at [\(517\) 349-1232](tel:(517)349-1232) if you have any questions or concerns.

We look forward to seeing you tomorrow!

Penney Stephen

Administrative Assistant II, Meridian Township

HOMTV and CAMTV

stephen@meridian.mi.us

[517-853-4384](tel:517-853-4384)

www.meridian.mi.us

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www.pinterest.com/HOMTV

www.instagram.com/HOMTV

www.facebook.com/CAMtvCapitalAreaMedia

www.twitter.com/CAMtv30and99

Deborah Guthrie

From: Brandie Yates
Sent: Wednesday, August 06, 2014 1:03 PM
To: Jane Greenway
Cc: Deborah Guthrie
Subject: RE: good job!

Thanks Jane!

From: Jane Greenway
Sent: Wednesday, August 06, 2014 9:31 AM
To: Brandie Yates
Cc: Deborah Guthrie
Subject: good job!

Hi guys,

I watched HOM TV live last night (since we don't have cable at home) and the production was fantastic! Brandie, you looked and sounded great. I'll bet you are all very tired right now.

☺ Jane

Jane L. Greenway, RLA
Parks and Land Management Coordinator
Meridian Charter Township
Phone 517-853-4610
Email greenway@meridian.mi.us

"Creating Community Through People, Parks, and Programs"

Deborah Guthrie

From: LuAnn Maisner
Sent: Wednesday, August 06, 2014 3:50 PM
To: Deborah Guthrie
Subject: great job last night

Hi Deb,

Your staff did a great job covering the park millage last night. I especially liked the exit interviews regarding their feelings on the park millage. Your interns did a nice job with the park stories as well.

LuAnn Maisner, CPRP
Director of Parks and Recreation
Charter Township of Meridian
517-853-4604

Kristi Schaeding

From: Frank Walsh
Sent: Wednesday, August 06, 2014 7:55 AM
To: Deborah Guthrie
Cc: Kristi Schaeding; Robert Gingerich-Jones; Darkus Beasley; Brandie Yates
Subject: HOM TV COVERAGE

Please pass on my appreciation to the entire HOM TV team for their outstanding election coverage last night. I realize what you accomplished took great effort by many. Our residents were well served by your attention to detail.

Frank

Sent from my iPhone

Deborah Guthrie

From: josh@medianetworkofwaterford.org
Sent: Monday, August 11, 2014 6:25 PM
To: Robert Gingerich-Jones
Cc: Deborah Guthrie
Subject: RE: Equipment donation to Media Network of Waterford

Deb, Rob,

Just a quick note to say thanks again for the generous donation of equipment to the Media Network of Waterford. We have already implemented some of the equipment in to our work flow already.

I am using one of the DVC pro decks in our production office to capture DVCpro and miniDV tape via firewire to computer. We no longer have to tie up the studio to capture tape from the field. (yes we still shoot tape and use the studio to capture it)

The news desk is amazing. I already have two volunteers that will give it a little touch up. We didn't have to take any doors off to get it in to our studio :)

A volunteer currently using some of the smith victor lights down the hall to shoot his sitcom.

I hung the studio lights up in our studio. This will give us much more lighting options with out moving our current 4 fixtures around. They work fine on our grid.

We are going to use the DVCpro cameras on our truck as extra feed cameras. We have tripod plates and power supplies that will fit those cameras.

Again, thank you, thank you!! We really appreciate it!

Josh Bowren
Executive Director
Media Network of Waterford WTV10

Kristi Schaeding

From: Deborah Guthrie
Sent: Wednesday, August 13, 2014 6:50 PM
To: Kristi Schaeding
Subject: FW: Kind words from Aditya Sharma to me

From: Brandie Yates
Sent: Wednesday, August 13, 2014 4:48 PM
To: Deborah Guthrie
Subject: FW: Kind words from Aditya Sharma to me

Kudos for Erica from her story source! I will put in her folder, she did an amazing job on this story.

Thanks,
Brandie

From: Erica Francis [<mailto:ericafrancis8@yahoo.com>]
Sent: Wednesday, August 13, 2014 4:42 PM
To: Brandie Yates
Subject: Kind words from Aditya Sharma to me

On Wednesday, August 13, 2014 6:05 AM, Aditya <aditya@comcast.net> wrote:

Hi Erica,
Job well done.
Your parents must be very proud of you.
Your talents will take you the top in time to come and I wish you you well .
Please let me know when you are coming over for Indian dinner at my house.
Thank you.....Aditya

Sent from my iPhone

On Aug 12, 2014, at 11:03 PM, Erica Francis <ericafrancis8@yahoo.com> wrote:

Hello Aditya,

Here is the story! Thanks for all of your help.

[Hindu Temple Moves Toward An Energy Efficient Future](#)

Hindu Temple Moves Toward An Energy Efficient
Future

-----Original Message-----

From: Jordanne Jaskiw [<mailto:jordanne.jaskiw@gmail.com>]

Sent: Wednesday, August 13, 2014 3:04 PM

To: Brandie Yates

Subject: Fwd: Pat Cannon's Story On Life After Going Blind | HOMtv :: Meridian Township, Michigan

Hey Brandie,

I just received this email from Pat Cannon and he was really happy with the story. I loved doing this story.

Sincerely,
Jordanne

Sent from my iPhone

Begin forwarded message:

> Nicely done, Jordanne! Thank you for sharing the link with us and,
> most especially, I thank you for taking the time to visit our home to
> provide an opportunity for Janeile and me to share our story.
>
> I have had numerous opportunities for such interviews over the past 30
> years or so and found our time with you to be particularly enjoyable.
> You have an easy going manner, Jordanne, a knack for putting people at
> ease and the capacity to gather information and succinctly tell a
> story. I am impressed with how well you write and enjoy your very comfortable on-camera presence.
> Undoubtedly, Jordanne, you are a talented, capable individual whom I
> believe will be successful in any endeavor you choose to pursue.
>
> Please feel free to keep in touch, Jordanne, and call upon me at any
> time if there's ever anything I may do to assist you in any manner.
> In the meantime, take care and be well.
>
> Best always,
>
> Pat Cannon
> 1769 Pine Creek Circle
> Haslett, Michigan 48840
> pat.cannon@comcast.net
> 517-339-1869 - Home
> 517-243-6988 - Cell
>

> -----Original Message-----

> From: Jordanne Jaskiw [<mailto:jordanne.jaskiw@gmail.com>]

> Sent: Wednesday, August 13, 2014 11:04 AM

> To: pat.cannon@comcast.net

> Subject: Pat Cannon's Story On Life After Going Blind | HOMtv ::

> Meridian Township, Michigan

>

> Good morning Pat,

>

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**COMMUNICATIONS
DIRECTOR
REPORT**

Penney Stephen

From: Deborah Guthrie
Sent: Wednesday, September 17, 2014 2:20 PM
To: Andrea Mantakounis; Brandie Yates; Darkus Beasley; Lynn Meikle; Penney Stephen; Robert Gingerich-Jones
Subject: FYI DirectTV merger with AT&T
Attachments: Joint_Petition_to_Deny_in_DN_MB__14-90.pdf

FYI, attached is a petition to deny the AT&T/DirectTV license transfers that were filed with the FCC yesterday on behalf of the Alliance for Community Media, the Alliance for Communications Democracy, and Common Cause.

The major concern for this transaction is that AT&T could deem their channels as satellite channels. The direct effect that could have on PEG channels is that the possibility of AT&T not having to carry them on AT&T and no more funding. Under the commissions direction, we successfully negotiated a uniform agreement for 8.36% in franchise and PEG fees from AT&T which amounted to \$127,000 in 2014.

NATOA filed initial comments with the FCC concerning the proposed AT&T/DIRECTV merger. Among other things, NATOA called on AT&T to publicly declare its support for PEG services and to continue to financially support them; to adopt net neutrality protections with no time limitation; and to establish a low-cost broadband program along the lines of Comcast's Internet Essentials. NATOA also urged the FCC to impose reasonable build-out timeframes for AT&T's planned expansion of broadband services along with enforceable compliance standards.

We are closely monitoring the situation. -Deborah

August 2014 Monthly Report for the Communications Department

Current Programs on HOMTV:

Meetings:

Environmental Commission	5-7-14	InnerView: Turtle Toast	8-12-14
Park Commission	8-12-14	Jewels 'N General	8-29-14
Planning Commission	8-11-14	Meridian Magazine	8-25-14
Township Board	8-19-14	Meridian News Now	8-28-14
Zoning Board of Appeals	8-13-14	Open Line: Cancer Awareness	5-15-14

Original Programming:

Beyond the Badge	7-7-14	Senior Living	8-11-14
Coffee Break w/ American Heart Assoc.	8-6-14	Women of Meridian	8-1-14
		All Access Sports	8-8-14
		Live Primary Election	8-5-14

- Staff is working with the Engineering department on a request from ACD.net to install DAS poles in the rights of way and lay underground fiber. While the Metro Act permits the installation of fiber underground, it specifically prohibits the construction of antennae's in the rights of way. ACD wants to construct new poles in the rights of way with antenna's. Several discussions with representatives from ACD have taken place staff continues to look at the matter.
- Meridian Township continues the franchise renewal with Comcast. As part of that renewal, cable systems in Meridian will be undergoing a technical audit. Staff and Director of I.T met with Columbia Telecommunications Corporation (CTC) last week to begin the technical audit review process. Testing began last week with over the air signals of PEG channels for QAM television sets. Specific technical requirements in the Comcast franchise agreement will be tested including the upgrade of the network bandwidth to 750 MHz or greater, cable system compliance, any I-net drops and installations, and services to the township. CTC techs will meet with Comcast in October to begin testing.
- Staff has been working with legal regarding a licensing agreement with Twofour Broadcast for Top of the Class episode #22 Holly Tarr footage. Several requests have been received over the years from this particular HOMTV program. This request is for footage to be used in a documentary titled Born to Kill to air on Investigation Discovery worldwide. Staff is finalizing the provisions of the license including licensing fees.
- Meridian Township is working with several communities in Michigan and Minnesota to review the proposed transfer of the Comcast system to Midwest Cable, now GreatLand Connections Inc operated by Charter. Comcast initially refused to provide Meridian with any meaningful information about the transaction, or what the effect of the transfer would be on our community members. Last week, it agreed to give us and several communities until December 15 to decide whether to grant, deny or condition the merger, and promised to provide us with additional information by the end of September. Staff is working with legal to send reply comments to the FCC regarding the Comcast merger and AT&T/DirecTV merger regarding the likelihood of harm to PEG channels. Reply comments are due September 23, 2014.

Facebook Page summary through 8-31-14:

	PEOPLE LIKE THIS	HIGHEST REACH
MERIDIAN TOWNSHIP	1,119	1,788
HOMTV	916	453
MERIDIAN TOWNSHIP FIRE DEPARTMENT	438	376
DOWNTOWN OKEMOS	416	14
MERIDIAN TOWNSHIP PARKS & RECRATION	396	239

SENT/FINISHED PRESS RELEASES:

- Summer Taxes Due (8/25/14)
- Harris Nature Center Turtle Toast (8/25/14)
- 2014 Heritage Festival (8/25/14)

For the period ending August 31, 2014:

- Communications Department created and distributed **3 new** press releases.
- Completed **5 of 5** Cable Complaints/Cable Inquiries (not including presentations)
- Welcomed **12** new interns and **22** returning interns for Fall Semester
- Interns have contributed approximately **2677.5** hours during the month of August.
- Received **2 new** internship applications and resumes.
- Completed/changed **14** Bulletin Board announcement requests on HOMTV.
- Produced and aired **48 new** original programs on HOMTV.
- Aired **4 new** official township meetings on HOMTV.
- Produced and aired **26 new** promotions on HOMTV.
- Aired **13** syndicated programs on CAMTV.
- CAMTV received/filled **1 new** request for program playback.
- Uploaded **13** HOMTV videos on YouTube.

MEMORANDUM

TO: Cable Communications Commission

FROM: 
Deborah Guthrie, Communications Director

DATE: 7/31/2014

RE: Revised and Approved 2014 Cable Communications Commission Regular Meeting Schedule for the Remainder of the Year

The Cable Commission of the Charter Township of Meridian recommends the adoption of the 2014 regular meeting schedule as follows:

Wednesday, August 6, 2014	6:00 pm	Administrative Conference Room
Wednesday, September 3, 2014	6:00 pm	Administrative Conference Room
Wednesday, October 8, 2014	6:00 pm	Planning Conference Room
Wednesday, November 5, 2014	6:00 pm	Administrative Conference Room
Wednesday, December 3, 2014	6:00 pm	Administrative Conference Room

Deborah Guthrie

From: members-bounces@lists.natoa.org on behalf of Tonya Rideout <TRideout@natoa.org>
Sent: Thursday, July 31, 2014 12:16 PM
To: 'members@lists.natoa.org' (members@lists.natoa.org)
Subject: [Members] NEW eNATOA on Election Programming for Local Governments, 8/11, 2:00 PM Eastern
Attachments: 2014 eNATOA Registration Form.doc; ATT00001.txt

NATOA Members:

Based on the recent NATOA listserv discussion and inquiries, we've added a SPECIAL eNATOA on Monday, August 11th at 2:00 PM Eastern on **Election Programming for Local Governments**. Get your questions answered on the workings of this election season! Register today.

[Click here to register](#) or complete the attached registration form. Registration closes August 7th.

Monday, August 11, 2:00 PM Eastern

This is a newly added eNATOA and is not included in any previously purchased packages.

Election Programming for Local Governments

Rules, rules and more rules! Get your questions answered regarding the policies and procedures relating to "equal time" rules, guidelines for broadcast channels vs. PEG channels, candidate "approval" statements and how the rules carry over to social media. Don't miss this timely session packed with the information you need to successfully navigate this election season.

This session will be moderated by NATOA Board Member **Keith Reeves**, Station Manager, ATXN, City of Austin, TX. Speakers include **Brian Grogan**, Shareholder, Moss & Barnett, PA; **Jim Horwood**, Partner, Spiegel & McDiarmid LLP and **Deborah Guthrie**, Communications Director, Charter Township of Meridian.



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Communications Assistant

September 25, 2014 - October 09, 2014

Location: Okemos, MI

Salary Range: \$16.94 - 20.33 per hour

Exempt/Non-Exempt: Non-Exempt

Benefits: paid time off

Employment Type: Year-Round - Part Time

Department: Communications

Description: Meridian Charter Township is seeking a highly energetic, organized, and self-motivated individual to serve as the Communications Assistant for the Communications Department.

Position is part-time working 24 hours per week.

Under the direct supervision of the Communications Director, the Communications Assistant will assist in all areas of marketing, newsletter publications, Township communications, and more.

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.

Duties: Work with department staff on new communication methods to distribute information, utilize communication skills for township projects, and help create promotional campaigns. Serve as social media manager, social media marketer, and website content manager:

Create Press Releases

Create and update existing content for websites

Increase community engagement through social media channels

Launch email marketing campaign efforts

Print Publication Producing Editor

Monitor feedback on various sites

Content Strategist

Online Media journalist

Use a variety of media content host sites

Encourage and create employee opportunities and involvement

Provide training, instruction, and support to HOMTV interns

Perform related duties as assigned

Qualifications: The Communications Assistant must be highly skilled in all aspects of campaign marketing, branding, social media management, and social video marketing. The Communications Assistant must possess the ability to work with a diverse group of people with good communication, organizational, and writing skills. A strong working hands-on experience and skill using social sharing sites and digital newsletters is required.

Education Requirement:

A Bachelor's degree in communications, marketing, journalism, or a related field.

Additional Requirements:

A State of Michigan Vehicle Operator's License.

Thorough knowledge of communication methods and techniques.

Thorough knowledge of traditional marketing techniques.

Skill in responding to public inquiries and internal requests with a high degree of diplomacy and professionalism.

Skill in assembling and analyzing data and preparing comprehensive and accurate reports.

Skill in the use of office equipment and technology, including computers and specialized production equipment and software, and the ability to master new technologies.

Ability to critically assess situations and solve problems, and to work effectively under stress, within deadlines and changing work priorities.

Establish and maintain effective relationships with citizens, news media, community groups, Township officials, employees, and other interests.


Keep abreast of technology and developments in the field through continued education and professional growth. Attend conferences, workshops, and seminars as appropriate.

Ability to effectively train, lead, and motivate employees; supervise and evaluate the work of others.

Ability to work at other than regular business hours.

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Meridian

CHARTER TOWNSHIP

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Administrative Assistant II - Communications Department

August 07, 2014 - August 21, 2014

Location: Okemos, MI

Salary Range: \$14.62 - 15.91 per labor agreement

Exempt/Non-Exempt: Non-Exempt

Benefits: Medical, dental & vision insurance, paid time off, LTD & Life Ins., MERS pension, retiree health savings account, etc.

Employment Type: Full Time

Department: Communications

Description: OPEN UNTIL FILLED - MUST APPLY USING ONLINE APPLICATION SYSTEM ONLY.

Under the supervision of the Communications Director, performs a variety of high-level administrative and support functions related to the daily operations of the Communications Department. May coordinate and monitor purchasing and work scheduling, process payroll, maintain inventory, records and procedures, and interact with the public and other departments.

- Duties:**
1. Receives, screens, and directs telephone calls, correspondence and visitors to the department. Responds to inquiries and provides information.
 2. Assists in the development and/or the preparation of the departmental budget. May engage in accounting activities such as generating billings, reconciling statements, processing payroll, and other similar activities.
 3. Drafts correspondence, reports, memos, and other items. Types, enters data, copies, files, correspondence.
 4. Schedules appointments and makes arrangements for administrative meetings and conferences.
 5. Maintains inventory of supplies and equipment. Places orders and makes purchases according to established procurement procedures and within budgetary guidelines.
 6. Establishes and maintains concise and comprehensive filing and records systems. Assembles data and processes various reports, generates monthly and year-end statistical reports, and others as requested.
 7. Performs special projects as assigned.
 8. Attends various meetings and records and transcribes minutes as necessary.
 9. Keeps abreast of new developments in the field and new techniques, through continued education and professional growth.
 10. Performs related work as required.

Qualifications: Requirements include the following:

- A high school diploma or equivalent supplemented by additional coursework in business management, office management, secretarial science, or a related field. Associate's Degree or Bachelor's Degree preferred.
- Four or more years experience in an office setting.
- Knowledge in the areas of budgeting, public relations, project management, bidding quotes, purchase orders, numerous reports, and newsletter publication.
- Knowledge of the structure, policies, procedures, and regulations of municipal government.
- Considerable knowledge of general office operations and administrative support procedures and practices.
- Thorough knowledge of modern office procedures and skill in applying them.

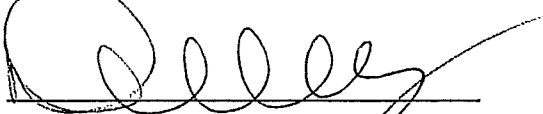
CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

**TOWNSHIP
REPORT**

MEMORANDUM

To: Meridian Township Board



From: Communications Director Deborah Guthrie

Date: September 11, 2014

Re: Township Branding

At the June 13th meeting, Internship Coordinator/Communications Specialist Brandie Yates presented the Township Board a branding presentation with recommendation from staff to hire a third party consultant. The board gave approval for staff to oversee a branding strategy and campaign and report back to the board. Since that time, staff has researched and gathered materials regarding third party branding consultants. Staff has also met with the Cable Commission to discuss and who is fully in support with the idea that part of that strategy can be tied into the Communications Needs Assessment to be conducted beginning January 2015.

Staff recommends setting a plan in place after the Communications Needs Assessment due to the importance for staff time to be utilized to manage the multitude of projects and issues that are currently underway with Comcast refranchising, Comcast Transfer of Control request and related audits, AT&T Financial Audit, Comcast Financial Audit, Comcast Technical Audit, and letter of inquiry regarding such to the FCC. Meridian Township is working with several communities in Michigan and Minnesota to review the proposed transfer of the Comcast system to Greatland Connections, Inc. which will be operated by Charter. Meridian is also undergoing several audits as part of the refranchising process. It is imperative that focus remains on the importance of the cable systems in Meridian Township and PEG and Franchise Fees being collected through the franchise agreements. At the current time almost 100% of our time is devoted to protecting our \$665,000 in PEG Fees and Cable Franchise Fees.

Staff recommends including developing a branding strategy as one of the 2015 Communications Department Goals. It is paramount that these issues receive full attention through 2014 as the future of HOMTV cannot risk anything less than full attention.

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

PROGRAMMING



Programming Schedule for Week of September 29 - October 5, 2014

Time	Monday 9/29	Tuesday 9/30	Wednesday 10/1	Thursday 10/2	Friday 10/3	Saturday 10/4	Sunday 10/5				
12:00 AM	Meridian Live - Township Board REPLAY	Meridian Live - Planning Commission REPLAY	Meridian Live - Township Board REPLAY	Meridian Live - Zoning Board of Appeals REPLAY	Meridian Live - Park Commission REPLAY	Meridian Live - Township Board REPLAY	Meridian Live - Park Commission REPLAY				
1:00 AM				Meridian Live - Environmental Commission REPLAY	Meridian Live - Environmental Commission REPLAY			Meridian Live - Environmental Commission REPLAY			
2:00 AM									Beyond The Badge	Beyond The Badge	Beyond The Badge
3:00 AM											
4:00 AM											
4:30 AM	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports				
5:00 AM	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine				
5:30 AM	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW				
6:00 AM	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General				
6:30 AM	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation				
7:00 AM	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection				
7:30 AM	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US				
8:00 AM	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge				
8:30 AM	Senior Living	Senior Living	Senior Living	Senior Living	Senior Living	Senior Living	Senior Living				
9:00 AM	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General	Jewels 'N General				
9:30 AM	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US				
10:00 AM	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation				
10:30 AM	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine				
11:00 AM	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW				
11:30 AM	Meridian Live - Park Commission REPLAY	Meridian Live - Planning Commission REPLAY	Meridian Live - Township Board REPLAY	Meridian Live Zoning Board of Appeals - REPLAY	Meridian Live - Park Commission REPLAY	Meridian Live - Township Board REPLAY	Meridian Live - Planning Commission REPLAY				
1:00 PM	Meridian Live - Environmental Commission REPLAY										
2:00 PM											
2:30 PM											
3:00 PM											
3:30 PM	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation				
4:00 PM	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US				
4:30 PM	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge				
5:00 PM	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports				
5:30 PM	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine				
6:00 PM	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW				
6:30 PM	The Interns: Episode 1	The Interns: Episode 1	Meridian Live - Environmental Commission LIVE	The Interns: Episode 1	The Interns: Episode 1	The Interns: Episode 1	The Interns: Episode 1				
7:00 PM	Open Line: Domestic Violence Awareness REPLAY	US Senate LIVE DEBATE		Open Line: Domestic Violence Awareness REPLAY	Open Line: Domestic Violence Awareness REPLAY	Open Line: Domestic Violence Awareness REPLAY	Open Line: Domestic Violence Awareness REPLAY				
8:00 PM	Rep for 69th State Legislature LIVE DEBATE	InnerView: East Lansing 2nd Happiest Town in US		12th District County Commissioner LIVE DEBATE	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US	InnerView: East Lansing 2nd Happiest Town in US				
8:30 PM	Beyond The Badge	Senior Living		Senior Living	Senior Living	Senior Living	Senior Living				
9:00 PM	Beyond The Badge	Beyond The Badge		Beyond The Badge	Beyond The Badge	Beyond The Badge	Beyond The Badge				
9:30 PM	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection	Community Connection				
10:00 PM	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation	Coffee Break: American Parkinson's Foundation				
10:30 PM	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports	All Access Sports				
11:00 PM	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine				
11:30 PM	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW				

Meetings	Programs/Specials	Talk Shows	News
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All programs subject to change. LIVE meeting coverage may pre-empt other programs.



**2014 General Election
LIVE Call In Schedule**



Debates	Host	Date	LIVE Air Time	Candidate/Guest(s) Confirmed
Representative in State Legislature 69th District	D'Destin Kaufmann	Monday, September 29, 2014	8:00 PM	Frank Lambert (R) Sam Singh (D)
US Senate	Jo Anne Paul-Stanton	Tuesday, September 30, 2014	7:00 PM	Jim Fulner (LIB) Chris Wahmhoff (GRN)
County Commissioner Ingham County 12th District	D'Destin Kaufmann	Thursday, October 02, 2014	8:00 PM	Jim Hershiser (R) Deb Nolan(D)
US Congress 8th Congressional	Jo Anne Paul-Stanton	Monday, October 06, 2014	8:00 PM	James Weeks II (LIB) Jeremy Burgess (NLP)
Okemos School Board	Jo Anne Paul-Stanton	Thursday, October 09, 2014	7:00 PM	Vincent Lyon-Callo (I) Dean Bolton
County Commissioner Ingham County 11th District	D'Destin Kaufmann	Wednesday, October 15, 2014	7:00 PM	Gerry Polverento (R) Teri Banas (D)
Inside Look at the Ingham County Courts	D'Destin Kaufmann	Monday, October 20, 2014	8:00 PM	Judge Rosemary Aquilina (30th Circuit) Judge Janelle Lawless (30th Circuit)
Understanding Michigan Campaign Financing	D'Destin Kaufmann	Thursday, October 23, 2014	7:00 PM	Rich Robinson, MCFN Eric Doster, Esq
State Senator 23rd District	Jo Anne Paul-Stanton	Tuesday, October 28, 2014	8:00 PM	Craig Whitehead (R) Curtis Hertel Jr (D)
Political Campaigns and the Effects on the American Public	Jo Anne Paul-Stanton	Wednesday, October 29, 2014	7:00 PM	David Regan (MSU Instructor)

View the Program Schedule for Dates, Times and Live Streaming at HOMTV.NET

Join the Conversation!



Follow Us: @HOMTV #BallotMeridian



517-349-1232

ORIGINAL PROGRAMS

Beyond the Badge

Beyond the Badge explores the efforts of police, fire, and public safety organizations in Meridian Township, Ingham County, and the State of Michigan.

Coffee Break

A talk show program featuring business leaders, entrepreneurs, local politicians, volunteers in the community, and non-profit organizations.

InnerView

InnerView features guest experts taking a closer look into the workings of township government, township plans and services to community members, as well as local events and issues affecting residents.

Senior Living

A show that is dedicated to connecting seniors with one another and the community. Senior Living focuses on informing and educating seniors about their options for health, socialization, recreation, and other issues important to their well-being.

Program dates and times are subject to change.
Video on Demand and Live Video Streaming
available at

www.homtv.net

HOMTV

5151 Marsh Road, Okemos, MI 48824
517.349.1232

www.homtv.net

homtv@meridian.mi.us

MEET THE STAFF



Deborah Guthrie
 Communications Director



Brandie Yates
 Internship Coordinator
 Communications Specialist



Rob Gingerich-Jones
 Senior Production Manager



Darkus Beasley
 Video Programmer



Andrea Mantakounis
 Communications Assistant



Penny Stephen
 Administrative Assistant II



Lynn Meikle
 Freelance Producer



Erin Cook
 Freelance Producer



D'Destin Kaufmann
 Freelance Host



Jo Anne Paul
 Freelance Host



Julie Hanson
 Freelance Host

... and dozens of student interns!

PROGRAM GUIDE

HOMTV

Haslett ♦ Okemos ♦ Meridian



Comcast Channel 21
 Video on Demand
 Live Video Streaming
www.homtv.net



HOMTV

Haslett ♦ Okemos ♦ Meridian

ORIGINAL PROGRAMS

Community Connection

In-depth features about community members and their unique stories.

Special Features

Programs focused on special topics of interests that aim to engage the audience by creating a spotlight on a particular topic, person, or civic organization. Special Feature programs are usually one episode only.

All Access Sports

Area high school sports highlights, along with features and in-depth interviews with coaches and players from area teams with an emphasis on the sports that don't get covered on other stations. Michigan State University sports are also showcased on the show.



Election Coverage:

- Candidate Interviews
- Live Call-in Debates
- Live Election Night Coverage
- Proposal Programs

#BallotMeridian

MERIDIAN LIVE TOWNSHIP MEETING COVERAGE

Township Board

LIVE 6:00 pm 1st and 3rd Tuesday

Replays on:

Monday - 12:00 am

Wednesday - 12:00 am and 12:00 pm

Saturday - 12:00 am and 12:00 pm

Planning Commission

LIVE 7:00 pm 2nd and 4th Monday

Replays on:

Tuesday - 12:00 am and 12:00 pm

Sunday - 12:00 am and 12:00 pm

Zoning Board of Appeals

LIVE 6:30 pm 2nd and 4th Wednesday

Replays on:

Thursday - 12:00 am and 12:00 pm

Park Commission

LIVE 7:00 pm 2nd Tuesday

Replays on:

Monday - 12:00 pm

Friday - 12:00 am and 12:00 pm

Environmental Commission

LIVE 7:00 pm 3rd Wednesday

Replays on:

Tuesday - 2:00 pm

Thursday - 3:00 am

HOMTV

Access your Government and Community.
Haslett, Okemos, and Meridian Township.

HOMTV

Haslett ♦ Okemos ♦ Meridian

LIVE ORIGINAL PROGRAMS

Jewels N' General

Daily morning talk show. Grab a Cup 'O Joe and join Julie and Deborah for some morning gossip, news, tips, and life decisions.

Meridian Magazine

Weekly news program covering Meridian Township, Haslett, Okemos, and East Lansing. Meridian Magazine keeps residents up to date on township news, events, issues, sports, and businesses.

Meridian News Now

Weekly news program updating residents on developing stories and township news throughout the week.

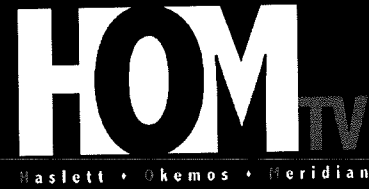
Open Line

Call-in program designed to engage the audience in participation and the democratic process. Viewers are encouraged to take part in the conversation by calling-in with questions at 517.349.1232 or on Twitter to @HOMTV with #OpenLine.

Program dates and times are available on www.homtvtv.net

HOMTV's Schedule

Find your favorites



Week of September 29th- October 5th

Meridian Magazine

This week on Meridian Magazine, families take a stand against drug use, a new, unique way to make road repairs, and a program that aims to stop harmful student behavior before it even begins.



[WATCH NOW ONLINE](#)

Ballot Meridian

Catch all the General Election LIVE debates this week. Monday is candidates for State Representative, 69th District Frank Lambert (R) and Sam Singh (D). Tuesday is candidates for US Senate Jim Fulner (LIB) and Chris Wahmhoff (GRN) at 7:00 p.m. Thursday is candidates for 12th District County Commissioner Jim Hershiser (R) and Deb Nolan (D) at 8:00 p.m. Call in with your questions for the candidates at (517) 349-1232 or tweet @HOMTV using #BallotMeridian.



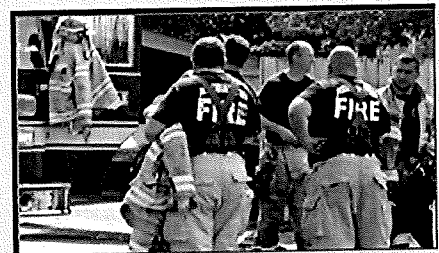
[WATCH NOW ONLINE](#)

Top Stories:

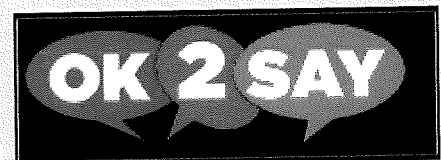
Hot-In-Place Recycling. A Unique Way to Fix Roads



October's Fire Safety and Prevention Month Approaches



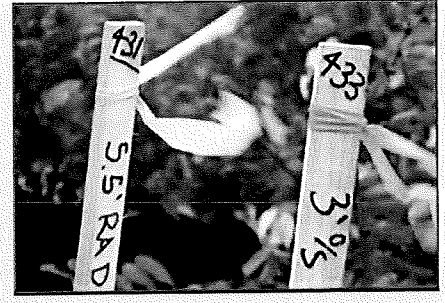
OK2SAY Program Provides Confidential Reporting to Students



Construction Value in Meridian Township Doubles in One Year



[WATCH NOW ONLINE](#)



Families Against Narcotics Takes Okemos



Meridian Live

Meridian Live brings you gavel-to-gavel coverage of Meridian Township government in action. Wednesday the Environmental Commission will meet, elect a new Vice-Chair, and be presented with a "Green Themes" presentation on Green Chemistry.



[WATCH NOW ONLINE](#)

Contact Us

Deborah Guthrie
Director of Communications
guthrie@meridian.mi.us
(517) 853-4380

Coming up the week of October 6th:

Ballot Meridian brings you in-depth candidate interviews with politicians running in November's General Election.

What's fall without sports? Catch a new episode of All Access Sports to get your update on local teams.

On Meridian LIVE Tuesday October 7th, the Township Board is holding a public hearing regarding the Recommended 2015 Budget.

Deborah Guthrie

From: Penney Stephen
Sent: Wednesday, September 10, 2014 2:24 PM
To: Deborah Guthrie
Subject: Voicemail

Deborah,

Martha Fujita from Mayor Virg Bernero's office called and LM stating that they are interested in placing a 60 second spot on HOMTV for a non-profit organization that they have. It would feature the Mayor as well as the President of the organization. She can be reached at 517-927-5553 regarding this matter.

Thanks!

Penney

Penney Stephen
Administrative Assistant II, Meridian Township
HOMTV and CAMTV
stephen@meridian.mi.us
517-853-4384

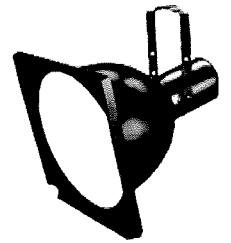
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CHARTER TOWNSHIP OF MERIDIAN
CABLE COMMUNICATIONS COMMISSION

**VIEWERSHIP/
PROMOTIONS**

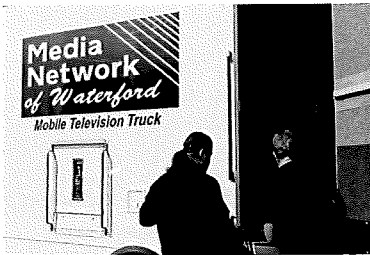


Volume 26, Issue 3

Fall 2014

HOMTV Donates Equipment to PEG Facility

By: **Whitney Burney (14)**



Rob Gingerich-Jones (02) with Josh Bowren, Executive Director of WTV10

HOMTV recently donated its old equipment to fellow public access television station, The Media Network of Waterford (WTV10), located in the Metro-Detroit area.

WTV10 covers local news as well as regularly scheduled shows and even offers free video production workshops to all Waterford residents.

The equipment donated included cameras, tape decks, various equipment for routing and switching, cables, adapters and more. All of the equipment was in standard condition. Conveniently, the donated cameras utilize the same DVC Pro system that WTV10 already employs.

Before being donated the equipment was left sitting around in the office. After HOMTV went completely digital and discarded all use of tapes in 2012, HOMTV had no need for it.

"The goal is for other facilities to be able to use this equipment and maybe upgrade some of their old stuff," said **Rob Gingerich-Jones (02)**, HOMTV's Senior Production Manager. *"All of the things that we are discarding are actually pretty nice."*



Josh Bowren, Executive Director of WTV10

Once HOMTV notified PEG centers across the state of equipment that was available for donation, the WTV10 staff were eager to take the majority of the equipment.

The equipment was going to be recycled if there was no interest shown from residents or other access stations. Thanks to WTV10, the equipment will get new life and not go to waste.

Alums Share Their Knowledge

By: **Camara Lewis (14)**

Last month the HOMTV studio was visited by three successful industry professionals and HOMTV alumni: **Al Martin (12)**, **Brett King (07)**, and **John Pompeo (86)**. Interns and staff took part in a shared experience centralized around the theme of being a good storyteller— we are all reporters after all.

In the few hours Al, Brett, and John were at the studio they were able to give us a quick rundown of where they are now, share some of their work samples, give interns critiques, and answer a million industry questions, all while enjoying free food and good company!

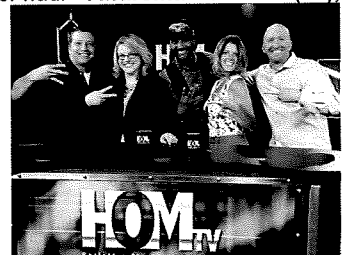
What the interns had to say:

"Everyone is full of potential and it never hurts to try. It takes time for one's style to form, thus you should be confident and keep doing your best." -**Joy Zhao (14)**, Social Media Intern

"You need experience to get the job, but you need a job to get experience- is the conundrum most entry level job seekers face, and I was no different... HOMTV gave me the chance to prove myself. Once in the position, I began creating news stories that actually aired on TV. It's been the best job I've ever had!" -**Andreina Centlivre (14)**, Reporting Intern

The takeaway tips:

- Define your audience
- Always make yourself available
- Continue to learn
- The visuals are so important
- Make the audience care



John Pompeo (86), Brandie Yates (07), Al Martin (12), Deborah Guthrie (96), and Brett King (07)

• **Al Martin (12)** is a TV and Radio Sports Reporter for WKAR in East Lansing, MI

• **John Pompeo (86)** is an Emmy award winning photojournalist at WDIV Local 4 in Detroit

• **Brett King (07)** is an Emmy nominated director and is the Operations Director for WKAR in East Lansing, MI

Learning to Add a Little Spice to Life

Editorial By: **Erin Cook (14)**



Erin Cook (12) with Evan Pinsonnault

From April through the middle of June my life was full of video production. If I wasn't at HOMTV producing the night meetings, or directing "InnerView", I was either filming or editing a local variety show, "The Evan Michael Show" with Evan Michael Pinsonnault. Evan is currently a morning news anchor for WLNS Channel 6 in Lansing. He decided to take a leap of faith and began his own variety show in 2012 which airs in Mid-Michigan and Windsor, Ontario via the My18 TV network.

I was approached by film, tv, and advertising veteran, Taylor Kelsaw, an Executive Producer on the project, to help produce the summer episodes of the show. Thus began long days of setting up, shooting, and tearing down equipment at the Peppermint Creek Theatre in Lansing and drawn-out evenings that quickly turned into mornings. I soon found that fulfilling the roles of Director, Producer, and Post-Producer were a tad bit more than I could handle. For those few months I didn't see sleep, especially Thursday nights to Friday mornings, where I would be bid adieu to Evan and the crew and then be welcomed by Communications Director Deborah Guthrie as I pulled long hours attempting to deliver the show in time.

Through my arduous involvement with "The Evan Michael Show" I not only added experience to my resume, but I also learned a lot about myself, my work ethic, and the importance of professionalism. It was an experience that I won't soon forget. I am thankful for all that I took away from working with Evan and the gang on his variety show where I learned that variety truly is the spice of life.

Alumni in the Biz

Alum Becomes VP of Marketing



Kathryn DuGuid-Bazylewicz (87) is the Vice President of Marketing of Cottage Health Systems.

Katherine brings 25 years of marketing expertise to the executive management role at Cottage Health System. Her leadership responsibilities encompass strategic, data driven marketing to include public and media relations, community relations, and communications for all hospitals and affiliates within Cottage Health Systems, in California.

Prior to joining Cottage, Bazylewicz served as the vice president of marketing and Development at Hospital Corporation of America South Atlantic Division based in Charleston, S.C. In this position, she was responsible for the marketing of 10 hospitals in three states.

She has also held director of marketing roles at Providence Medford Medical Center in Medford, Oregon, as well as Southern Oregon University, and she was the Executive Director of Operations and Marketing for the Consortium for Osteopathic Graduate Medical Education and Training at Michigan State University.

Bazylewicz earned her bachelor of arts degree in communications and a master's degree in public relations with an emphasis in marketing at Michigan State University. Katy met Walt Bazylewicz in 1987 during her reporting internship at HOMTV where Walt was the cameraman. Their then secret relationship blossomed into a happy marriage and they are still married today.

Alum Lands Dream Job Out West



Gabriel Slate (97) reports on technology for **KRON4 News** in San Francisco, California. A native of Lansing, Slate studied telecommunications at Michigan State University. After spending years behind the camera, he made the move to on air when KRON pioneered the multi media journalist program.

Gabe started as an intern at HOMTV in 1997. Gabe worked hard as a production intern at HOMTV and moved his way up to paid status, while holding many positions at WILX News 10

in Lansing.

Las Vegas was Gabe's next stop. Starting out as a leisure vacation, he took a resume tape with him just in case an opportunity arose. Sure enough, on the spot, Gabe was offered a job at KNTV with benefits, equipment, and a Jeep. He could not say "no" to an amazing offer like that, so he called HOMTV and regretfully gave his two week notice.

After working for about three years in Las Vegas, Gabe landed a position at KRON 4 in San Francisco, California in 2005. He accepted the position of photojournalist and independent filmmaker. During his time at KRON 4, Gabe has been nominated for an Emmy and has won several NPPA awards.

Gabe was extremely fortunate to get excellent job offers out west, but still keeps in mind how beneficial HOMTV was to his career. "Man, I love HOMTV and miss it so much... it was a blast and I learned so much. I owe everything to HOMTV."

Angela Yu (10) is a self employed **Freelance Designer and Animator** in California.

Josh Sidorowicz (12) is a **Reporter** at **FOX17** in Grand Rapids, MI.

Alexandra Ilitch (14) is a **Reporter** for **WLNS 6 CBS** in Lansing, MI.

Matthew Law (10) is a **Photographer** for **NBC25** in Saginaw, MI.

Ben Diefenbach (10) is a freelance **Prop/Texture artist** at **CrashGem LLC, US Space and Rocket Center** in Huntsville, AL.

Maddie Fetchiet (12) recently accepted a clerical position at the **Univeristy of Michigan** in Ann Arbor, MI.

Merinda Valley (13) is a **Reporting Intern** for the **Jackson Citizen Patriot**, in Jackson, MI.

Eddie Huang (13) is a **Marketing Intern** at **MessageMakers** in Lansing, MI.

Karlee Humphry (11) is an **English teacher** at **Kalasinpittayasin School** in Thailand.

Sara Fideler (13) is an **Account Executive** at **Zenith Optimedia** in Chicago.

Molly Cassidy (14) is an **On-Air Reporter** at **CBS 29** in Yakima, WA.

Amanda Czop (11) is a **concierge** at **Mousetrappe** in Burbank, CA.

Daryll Bradford Jr. (07) is the **Producer** of "Cody High" which will have its "Red Carpet" premiere at the **Redford Theater** in Detroit on Oct. 26th www.codyhigh.com.

Micayla Cummings (13) married **Durand Robertson** in June. Congratulations!

Natalie Poston (04) married **Niles Adam Arrington** on July 4th. Congratulations!

Brett King (07) and his wife recently had a baby (**Ryan Matthew King**). Congratulations!

Jessica Reid-Acree (03) recently had a baby (**Amelia Nicole Acree**). Congratulations!

Kristina Fossbakk-Ferris (11) recently had a baby (**Layla Rose Ferris**). Congratulations!

Where Are They Now...

join us
friend us
watch us
tweet us
pin us

Next Scoop:
HOMTV welcomes new staff member, Penney Stephen!

Email us updates at
homtv@meridian.mi.us



5151 Marsh Rd, Okemos MI 48864 517-349-1232 www.homtv.net

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

FINANCE

with the reconstruction of Franklin Street in Haslett. There are a number of other streets that will be resurfaced this year beginning in September.

We will continue to seek creative funding patterns to help us repair our Township streets.

ECONOMIC DEVELOPMENT

The most successful and thriving communities in Michigan and throughout the country do not settle for the status quo. *Communities of Choice* are those communities that seek new investments that go beyond simple brick and mortar. Creative Placemaking is just as important as the new MSU Federal Credit Union, Whole Foods, Hilton Hotel, Renaissance Inn by Marriott, Gordmans, H&M Clothing, Flagstar Bank, and Douglas J projects. Meridian Township continues to be a thriving *Community of Choice*. Residents in the Lansing Region, as well as homebuyers moving to the area, look at us for our lower taxes, environmental stewardship, outstanding parks, caring and attentive fire and police departments, exemplary schools, efficient public transportation, and a low crime rate. We need to maintain our focus on areas we can explore as a community that expands on our *Community of Choice* philosophy. We have a community band, farmers' market, and Lake Lansing. What other ways can we expose to draw more visitors and jobs to the area?

Our main focus must target Haslett, Downtown Okemos, and Carriage Hills. Grand River Avenue will thrive without much effort based on traffic counts and location.

COMMUNICATIONS AND MARKETING

Looking back on the ice storm response reminds all of us about the importance of community communication. Our dedicated Communications Department will continue their efforts in 2015.

Meridian Township received a cable refranchising renewal letter from Comcast in 2012 which discussed the federal formal process. Federal law gives communities 6 months to start a proceeding to identify future cable related needs and interests. Meridian responded to the renewal and began the formal process which includes a financial audit, tech audit, and communications needs assessment. Prior to the end of 2014, the technical audit and franchise fee audit should be complete. The communications needs assessment is budgeted for 2015. The purpose of the financial audit is to determine whether or not the calculation of franchise and PEG fees are conducted properly by the cable companies. The purpose of the tech audit is to review the technical compliance of the cable systems including areas of code noncompliance.

Meridian received an application from Comcast to transfer control of the current franchise to a new entity, Midwest Cable LLC, who will be buying a variety of services from Charter Communications. This deal could pose serious risks for the Township beyond customer service standards and pricing. The Cable Communications Commission responded to the request in regards to the incompleteness and inaccuracies as it pertains to the franchise and Meridian Code of Ordinances. The Commission will continue evaluating the legal, financial, and technical qualifications of Midwest Cable providing services to the residents of Meridian Township.

As such, a large portion of the Communications budget has been dedicated to refranchising and the transfer of control. This process has significantly had an impact on the ability for equipment replacement and upgrades. As a result, staff will work with the Commission on reconfiguring the 5 year equipment replacement and purchasing plan.

PUBLIC WORKS

The Public Works and Engineering Department is split, for accounting purposes, into a Water Fund and a Sewer Fund in order to differentiate expenses as recommended by the utility rate study completed in 2001. The rate model developed for the study was used to determine recommended utility rates for 2015. The water charge is recommended to increase from \$3.65 to \$3.70 per 1,000 gallons and the sewer charge from \$3.70 to \$3.85 per 1,000 gallons. The billing charge is recommended to remain at \$4.00 per bill. The average homeowner will see an increase of \$.90 per month for water and sewer service.

The increase in the water rate is necessary to cover the increased cost of water purchased from the Lansing Board of Water & Light and the East Lansing Meridian Water & Sewer Authority. It will also allow us to continue to replace older water mains that have a history of frequent breaks. Even with the increase in the rate, the water fund balance is estimated to remain unchanged.

The increase in the sewer rate is necessary for several reasons. First, there is an increased cost of sewage treatment at the East Lansing treatment plant. Second, it will allow continued upgrades to our 28 sewage lift stations. Last, the increase will provide funds to replace the Towar Lift Station identified as necessary by the recently completed sewer study.

CAPITAL IMPROVEMENTS – ALL FUNDS

The projects budgeted in 2014 that will be completed before the end of the year:

- Installation of streetlights along Okemos Road is complete; however, some lights are still not operating correctly. This project is partially funded by a Transportation Enhancement Grant.
- Begin construction of the foundations for the pedestrian bridge crossing the Red Cedar River on the west side of Okemos Road. Installation of the bridge structure will occur in early spring of 2015. Estimated cost is \$500,000.

Projects scheduled for 2015 include the following:

- Construct a new fire station on Okemos Road at Central Park Drive. Scheduled completion is December 2015. Total project cost, including engineering, is \$3,500,000.
- Reroof the Service Center Building – Estimated cost is \$195,000.
- The only pathway project scheduled for 2015 is construction of a pathway along the south side of Mt. Hope Road from Okemos Road to Maumee. Construction is contingent on the acquisition of easements along Mt. Hope. Condemnation will be necessary to acquire some of the easements. Estimated cost is \$300,000.
- Sewer projects recommended for 2015: Replacement of pumps at the Shoals Lift Station and at the Sundance Lift Station (\$34,000); replacement of controls at the

SUMMARY OF SPECIAL REVENUE FUNDS

REVENUE SUMMARY				
FUND	2013 Actual	2014 Original Budget	2014 Projected Total	2015 Budget
Local Roads	\$507,625	\$509,700	\$825,733	\$510,300
CATA Redi-Ride Millage	306,100	305,300	300,300	308,300
Senior Center Millage	128,488	129,100	126,603	129,100
Pedestrian/Bicycle Pathways	433,720	425,500	429,289	427,300
Land Preservation Millage	494,277	513,000	507,458	515,500
Land Preservation Reserve	-54,977	15,000	26,315	25,000
Park Millage	563,176	525,500	527,440	1,745,500
Park Restricted/Designated	52,627	50,200	56,000	56,000
Nancy Moore Park Beautification	0	3,000	3,000	3,000
Fire Restricted/Designated	0	0	417	0
Library Restricted	5,000	0	0	0
Police Restricted/Designated	15,899	14,000	24,420	26,000
Police Grant Funds	30,261	11,000	30,910	15,000
Energy Grant Fund	21,761	23,844	38,007	16,040
Cable Television	741,663	664,200	679,126	690,100
Community Needs	10,054	11,000	9,600	9,500
TOTAL ADOPTED REVENUES	<u>\$3,255,674</u>	<u>\$3,200,344</u>	<u>\$3,584,618</u>	<u>\$4,476,640</u>

FUND BALANCE USAGE:

Local Roads Fund	\$0	\$0	\$0	\$0
CATA Redi-Ride Millage	0	0	0	0
Senior Center Millage	0	0	0	0
Pedestrian/Bicycle Pathways	0	70,861	335,856	17,750
Land Preservation Millage	0	0	0	0
Land Preservation Reserve	113,386	65,061	64,516	0
Park Millage	0	2,742	97,380	0
Park Restricted/Designated	0	10,800	21,531	20,000
Nancy Moore Park Beautification	688	6,000	6,000	2,000
Fire Restricted/Designated	1,944	20,000	18,083	0
Library Restricted	0	0	0	0
Police Restricted/Designated	0	8,466	0	5,000
Police Grant Funds	0	0	0	0
Energy Grant Fund	0	0	0	0
Cable Television	0	0	0	0
Community Needs Fund	802	0	0	0
	116,820	183,930	543,366	44,750

EXPENDITURE SUMMARY				
FUND	2013 Actual	2014 Original Budget	2014 Projected Total	2015 Budget
Local Roads	\$423,361	\$509,087	\$505,000	\$510,000
CATA Redi-Ride Millage	300,470	303,600	300,000	308,000
Senior Center Millage	108,277	120,000	104,825	107,000
Pedestrian/Bicycle Pathways	354,933	496,361	765,145	445,050
Land Preservation Millage	35,834	500,000	500,000	333,978
Land Preservation Reserve	58,409	80,061	90,831	0
Park Millage:				
Parks & Recreation Administration	125,589	142,853	142,164	154,714
Harris Nature Center	183,306	191,419	194,088	188,661
Parks Maintenance	128,472	147,970	149,568	234,024
Park Development	17,866	46,000	139,000	899,000
Total Park Millage	455,233	528,242	624,820	1,476,399
Park Restricted/Designated	48,808	61,000	77,531	76,000
Nancy Moore Park Beautification	688	9,000	9,000	5,000
Fire Restricted/Designated	1,944	20,000	18,500	0
Library Restricted	0	0	0	0
Police Restricted/Designated	12,868	22,466	23,116	31,000
Police Grant Funds	30,261	11,000	30,910	15,000
Energy Grant Fund	17,509	3,650	20,984	5,000
Cable Television	646,761	659,479	679,126	690,100
Community Needs	10,856	11,000	9,600	9,500
TOTAL EXPENDITURES	<u>\$2,506,212</u>	<u>\$3,334,946</u>	<u>\$3,759,388</u>	<u>\$4,012,027</u>

CABLE TV FUNDS

Narrative: The highest priority of the Communications Department is to provide residents with an increased access to transparency in governance with relevant information and in a timely fashion. A diverse means of methods through the utilization of current and best communication practices is used to provide information to residents and neighboring municipalities. An advisory board, the Cable Communications Commission, approves operating policies and makes recommendations concerning fiscal matters to the Township Board. Operating funds are primarily generated from franchise fees and peg fees derived from cable service providers according to Public Act 480.

REVENUE SUMMARY				
<u>Account Classification</u>	<u>2013 Actual</u>	<u>2014 Original Budget</u>	<u>2014 Projected Total</u>	<u>2015 Budget</u>
Franchise Fees-Cable TV	\$624,058	\$610,000	\$620,000	\$630,000
PEG Fees	56,489	54,000	56,000	60,000
Miscellaneous Revenue	60,916	200	3,000	100
Donations/Agency Fees	200	0	126	0
Interest	0	0	0	0
	<u>\$741,663</u>	<u>\$664,200</u>	<u>\$679,126</u>	<u>\$690,100</u>

Franchise Fees - Cable TV: The revenues from Cable Franchise Fees are received from the 5% Franchise Fee that is charged on the annual gross revenues of Comcast Cable Services and AT&T Uverse Services for use of the public rights of way.

PEG Fees: Cable PEG Fee revenues are received from the 3.36% that AT&T Uverse is charged on their gross revenues as support for the cost of public, education, and government access facilities and services.

Donations/Agency Fees: Includes the programming application fees, municipal shared services fees, and sponsor revenues for CAMTV.

STATEMENT OF FUND BALANCE		
	<u>Nonspendable</u>	<u>Restricted</u>
Fund Balance as of December 31, 2013 (per audit)	\$5,286	\$266,876
Anticipated Operating Surplus (Deficit) for 2014	<u>(5,286)</u>	<u>5,286</u>
Estimated Available Fund Balance as of December 31, 2014	0	272,162
Anticipated Operating Surplus for 2015	<u>0</u>	<u>0</u>
Estimated Available Fund Balance as of December 31, 2015	<u>\$0</u>	<u>\$272,162</u>

CHARTER TOWNSHIP OF MERIDIAN

**CABLE COMMUNICATIONS
COMMISSION**

FYI

The following materials are "for your information"
and do not necessarily relate to an agenda item

Chicago City Council to Comcast: End the Delays and Support CAN TV

Posted: 06/13/2014 12:41 pm EDT | Updated: 08/12/2014 5:59 am EDT

103

39

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Comcast's Chicago's franchise holder, is seeking a 10-year renewal of its cable franchise in Chicago. Nationally, Comcast wants to take over Time Warner, combining the nation's two largest cable companies. The merger is attracting attention from the justice department, public officials, and a wide range of public interest groups. When advocating for approval of the merger, Comcast executive, David Cohen, stated that Comcast has consistently "over-delivered" on its public interest commitments.

It is precisely those public interest commitments that have caught the attention of Chicago Aldermen as negotiations go into overtime. The main issue is Comcast's reluctance to meet a standard of support for public access television channels operated by CAN TV that RCN, a much smaller company, already meets as part of its 2012 franchise renewal.

Over 40 members of the City Council made it clear in a recent letter to Comcast that they will oppose Comcast's franchise renewal if it doesn't include an acceptable deal for CAN TV. 10th Ward Alderman, John Pope said, "My colleagues and I want no further delays in Comcast meeting its public obligations in Chicago."

Comcast's renewal comes at a time when public protections in the cable and video market have been weakened by major corporations lobbying for regulatory "relief" while claiming increased competition for customers. At the same time, cable revenues in Chicago are robust, with Comcast enjoying an 80 percent increase in revenues from 2002-2012. By 2013, Comcast controlled two-thirds of the Chicago cable market, and had annual cable revenues of over \$384 million within the City.

Gordon Quinn of Kartemquin Films and Committee for Media Access was recently on WBEZ recalling the cable industry's start in Chicago, when a wide diversity of groups came together to advocate for CAN TV's creation, advocacy work that continues to this day. Says Quinn, "It's amazing to me to watch over the years the way the CAN TV has evolved into this multiplatform entity that helps all different kinds of people get their word out, tell their stories, and talk to their constituencies."

For 30 years, CAN TV has worked to protect and extend the public's most fundamental right - the right to speak and be heard. As a result, Chicago residents and groups now create more local programming than can be found on any other station in Chicago. CAN TV's training program helps people adapt to a changing multimedia environment, teaching skills toward independent use of media and building technological literacy in the community.

Chicago's cable ordinance created CAN TV 30 years ago with a requirement that cable companies operating in the City allocate channels and funding to support CAN TV's public mission. "This is something that they owe the community," says Quinn.

Charter Slams PEG Channels and Gouges Municipalities

By AMERICAN COMMUNITY TELEVISION | JULY 18TH, 2014

July 18, 2014

Charter Slams PEG Channels and Gouges Municipalities

American Community Television (ACT) and the Southeast Association of Telecommunications Officers and Advisors (SEATOA) were notified this week that Charter Communications has slammed Public, Educational and Government (PEG) access channels to the 180's and 190's in three more states. PEG managers in Georgia, North Carolina and South Carolina report their PEG channels have been slammed and the channel placement requires subscribers to rent an additional box in order to receive their local community channels.

In addition, Charter has eliminated Basic Tier service to municipal buildings claiming the municipal building is a commercial service, requiring local governments and schools pay twice the monthly fee (from \$30 to \$70), in order to be able to receive their own PEG channels.

"This is a direct result of statewide franchising laws that passed in these states," said Bunnie Riedel, Executive Director of ACT. "Even so, Charter is the only cable company that is doing this so far."

Three years ago ACT complained when Charter slammed PEG channels in Missouri and Wisconsin into the 900's, including cutting off free cable service to first responders in some communities.

"Among the cable operators, Charter has the worst track record when it comes to the public interest," said Riedel. "They are openly hostile to PEG access television and municipalities."

ACT has been speaking with Congressional offices regarding their concern over Charter acquiring Comcast cable systems and the formation of a new Midwest Cable, in partnership with Comcast's shareholders, in the Midwest.

Historically, local governments would negotiate with the cable operator for free service to municipal buildings, schools, libraries, police and fire department buildings. The service was considered part of the obligation of cable operators as they built their plant in, and used, the public rights of way. However, since twenty-two states adopted a statewide franchising regime local governments have lost the power to franchise cable providers.

"At this time, when municipalities are barely making payroll, Charter has decided that it can make a profit on the backs of the taxpayers," said Doris Boris, Executive Director of SEATOA.

American Community Television educates and advocates on behalf of Public, Educational and Government (PEG) access television. To contact Ms. Riedel, call 410-992-4976 or email riedel@acommunitytv.org, to contact Ms. Boris, call 704-541-5787 or email seatoa@carolina.rr.com.



AMERICAN COMMUNITY
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ALEC Backs Dangerous Comcast -- Time Warner Cable Merger Plan, Opposes Open Internet

Posted by Jay Riestenberg (<http://www.commoncause.org/about/staff-directory/jay-riestenberg.html>) and Todd O'Boyle (<http://www.commoncause.org/about/staff-directory/todd-oboyale.html>) on August 26, 2014

A powerful corporate lobby that has quietly engineered the passage of hundreds of pro-business state laws is setting its sights on securing federal approval of the controversial proposed merger of Comcast and Time Warner Cable.

The American Legislative Exchange Council (ALEC) also is pushing the Federal Communications Commission to relax Open Internet regulations so that internet service providers (ISPs) can slow down some websites and online applications while speeding up others.

ALEC called on the FCC last week to fast track approval of the Comcast -- Time Warner Cable deal "with little to no regulatory conditions." The merger would create a de-facto national cable monopoly, with unprecedented control over what you can see and say online and on the cable dial.

In a letter to the FCC, ALEC also declares its opposition to net neutrality and the Open Internet, calling net neutrality rules an "inflated regulatory burden." That's nonsense. Open Internet guarantees protect consumers from ISP gatekeeping. Without those rules, ISPs can effectively block your access to the websites and services you rely on every day. And because voters study the issues online, maintaining the Open Internet is critical to maintaining and strengthening democracy.

ALEC's moves are anything but surprising, as both Comcast and TWC are ALEC members. Comcast has served as ALEC's state corporate co-chair in Georgia, Minnesota, Missouri, and Utah, while Time Warner Cable serves as Ohio's ALEC corporate chair. Both Comcast and Time Warner Cable are members of ALEC's Communications and Technology Task Force and Tax and Fiscal Policy Task Force. In these task forces, Comcast and TWC lobbyists vote as equals with elected officials behind closed doors to endorse bills that cut corporate taxes, restrict municipal broadband systems, and eliminate hard won consumer protections on telecoms.

You still have time to tell the FCC what you think about the future of the Internet. Click here to take action (<https://secure2.convio.net/comcau/site/Advocacy?cmd=display&page=1&serAction&id=242>)

Comcast is expanding its \$10-a-month Internet program for the poor

35

By Brian Fung August 4

(Mr. T in DC)

Comcast is relaxing one of the eligibility requirements for its low-cost Internet access program, Internet Essentials. With the change, more Americans who are in poverty will be able to sign up for the company's \$10-a-month broadband program.

Under a back-to-school promotion running from now until Sept. 20, new Internet Essentials subscribers will get six months of free Internet access. In addition, those who were previously Comcast customers but were barred from signing up for Internet Essentials because they owed the company money for other services will now be able to subscribe to Internet Essentials — provided that their outstanding bill is more than a year old.

Low-income customers who have an outstanding balance less than a year old will still be able to apply for the program, which offers speeds of 5 Mbps, if they meet the other eligibility requirements, but they'll have to pay off their balance first. The company said Monday that

paying in installments would be an option.

"There is more work to be done to bridge the digital divide in America, but we are proud of what we have accomplished so far," wrote Comcast executive vice president David Cohen in a blog post Monday.

Americans can generally sign up for Internet Essentials if they have a child who is eligible for free or reduced-cost school lunches. Other requirements, such as not owing Comcast money for equipment or services and not having subscribed to Comcast for the last 90 days, have earned the company some criticism because the restrictions effectively limited the number of eligible participants in the program.

The company has gradually expanded eligibility requirements over time; when it began in August 2011, Internet Essentials was only available to families of students on free school lunches. That was later broadened to include students on reduced-cost lunches, and then later to private schools, parochial schools and homeschooled students.

A company spokesman acknowledged that some families have raised sign-up complaints through Comcast's nonprofit partners, but said that over the course of Internet Essentials' three-year existence, the program has registered 350,000 families for

an estimated total of 1.4 million Americans served.

Comcast's subscription-based approach to low-cost Internet is available nationwide. Meanwhile, other companies have begun their

own low-cost programs, too. Google Fiber, which is still only available in a handful of cities, provides free 5 Mbps Internet with no eligibility requirements other than an upfront \$300 installation fee.

Comcast has been promoting Internet Essentials as part of its campaign to convince regulators to approve a \$45 billion merger with Time Warner Cable. Cohen's blog post added that the merger would extend Internet Essential to "millions of additional families."

Although the company told the Washington Post it was unclear how many Americans will be newly eligible to apply for Internet Essentials as a result of the more relaxed requirements, the changes promise to make the Internet more affordable for America's least well-off.

Public access television: It could thrive if Congress lifted restriction

By Emmett D. Carson, Doug Stanley and Susan W. Hayes | Special to the Mercury News

POSTED: 08/28/2014 10:00:00 AM PDT | UPDATED: ABOUT 21 HOURS AGO 0 COMMENTS

Picture a hospital with no doctors or nurses but state of the art equipment; or a school with high-tech computers and smart boards but no teachers or support staff. Is this what the cable act intended when it restricted how Public Education and Government fees could be spent by community media centers like CreaTV San Jose? All cameras, no staff? That's the way it is now, but it doesn't make sense.

Fortunately, there's a simple fix.

Earlier this year, California Assemblymember Roger Hernandez authored AJR 39, a joint resolution that encourages Congress to lift the restriction on how municipalities can spend the PEG fees, rent paid by cable systems for using the public rights of way. Federal law restricts the use of these funds to capital expenditures. As a result, hundreds of media centers across the country like our own CreaTV San Jose are seriously hobbled. The resolution passed overwhelmingly out of the Assembly and State Senate and has been sent to our congressional delegation.

What would this mean for media centers in California serving our schools, nonprofits and media-making community? More jobs, more digital resources for schools and community groups, more local media content and a richer community conversation.

Community media centers, sometimes known as public access TV stations, act as information hubs. The intent of these centers is to provide equipment, training and cable channels purely for public and noncommercial use, enabling anyone in a city, including San Jose, to provide local perspectives on mainstream media.

For example, CreaTV airs programs in 10 different languages produced by San Jose residents. Media centers also offer job training to youth, the unemployed, senior citizens, professionals and video enthusiasts in how to produce, direct, edit, use cameras and produce live multicamera television shows. Media centers offer access to equipment and production services at low to no cost so that everyone can have a voice online and on cable television.

Since California enacted a cable franchise law in 2006, more than 250 communities have been handcuffed by this federal capital restriction. As a result, 20 percent of community media centers in California have closed, unable to survive on equipment funds alone. Dozens of California communities have been stripped of public cable channels, training and production resources, and a local voice.

In the circumstances since opening its doors, CreaTV San Jose has created

have enabled over 20,000 locally produced videos in 10 different languages to air on their four Comcast cable channels. They have distributed equipment resources to nine community centers in cooperation with SV Creates and the Adobe Foundation, and 14 San Jose schools through their own Media Access Program grant. Thousands of San Jose students have been trained in 21st century digital media skills.

CreaTV has issued 4,000 class certifications in various digital media workshops and offered participants low to no cost access to media making tools. Media centers enable our community to use video production tools to engage civically.

Imagine if these federal restrictions were lifted and CreaTV could hire the staff needed to support their programs. It would be a game changer for local communications and civic engagement in San Jose.

As members of CreaTV San Jose's Advisory Council and supporters of its community work, we urge Congress to lift the unnecessary restriction on this funding and allow California media centers to fully be a resource to our schools, nonprofits and underrepresented communities.

Emmett D. Carson, Ph.D., is CEO of the Silicon Valley Community Foundation. Doug Stanley is CEO and executive producer of Ridgeline Entertainment and Susan W. Hayes is president and CEO of ReSurge International. They wrote this for this newspaper.

Proposed Comcast-Time Warner Cable-Charter Merger/Swaps/Sales Spark Thousands of Filings at the FCC; Responses Due Sept. 23

Date: August 27, 2014

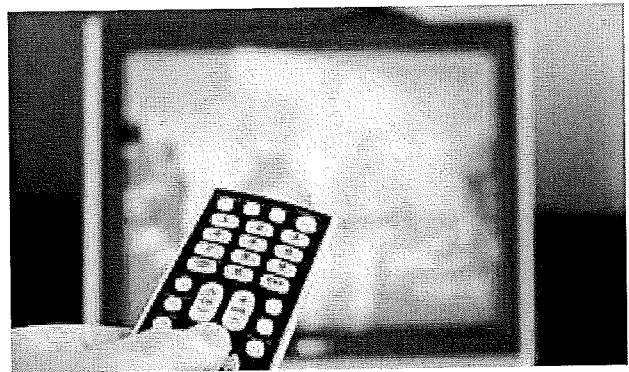
Author(s): Joe Van Eaton (<http://www.bbknowledge.com/author/joseph-van-eaton/>), Gail A. Karish (<http://www.bbknowledge.com/author/gail-karish/>) and Jordan Ferguson (<http://www.bbknowledge.com/author/jordan-ferguson/>)

([http://www.bbknowledge.com/wp-](http://www.bbknowledge.com/wp-content/uploads/2014/08/cabletv.jpg)

[content/uploads/2014/08/cabletv.jpg](http://www.bbknowledge.com/wp-content/uploads/2014/08/cabletv.jpg)) The proposed merger of the two largest cable operators in the country, Comcast and Time Warner Cable, and the related system swaps and sales involving Charter Communications, have generated an enormous amount of press coverage (see the *Washington Post* ([http://www.washingtonpost.com/blogs/the-](http://www.washingtonpost.com/blogs/the-switch/wp/2014/08/26/what-new-york-mayor-bill-de-blasio-and-others-want-from-the-comcast-time-warner-cable-merger/)

[switch/wp/2014/08/26/what-new-york-mayor-bill-de-blasio-and-others-want-from-the-comcast-time-warner-cable-merger/](http://www.washingtonpost.com/blogs/the-switch/wp/2014/08/26/what-new-york-mayor-bill-de-blasio-and-others-want-from-the-comcast-time-warner-cable-merger/)) and the *Los Angeles Times* (<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-time-warner-cable-internet-outage-merger-complaints-20140827-story.html>)) and paper this last week. The deadline for the initial round of comments on the merger was Aug. 25, and more than 65,000 filings were listed in the FCC docket as of Aug. 27.

The FCC can approve the merger without conditions, deny the merger, or approve it with conditions to ensure it serves the public interest. This means the outcome of the proceeding could impact local programming and budgets, consumer protection, preservation of the open Internet, and access to regional sports programming, among other things. This [filing deadline](http://www.bbklaw.com/?t=40&an=31444&format=xml) (<http://www.bbklaw.com/?t=40&an=31444&format=xml>) was intended to allow communities and the general public to weigh-in on the merger.



Among the filers were the mayors of [Boston](http://apps.fcc.gov/ecfs/document/view?id=7521820075), [Los Angeles](http://apps.fcc.gov/ecfs/document/view?id=7521820004) and New York City, as well as the counties of [Los Angeles](http://apps.fcc.gov/ecfs/document/view?id=7521820475) and Montgomery, Md., together with Portland, Or. and the Ramsey-Washington Suburban Cable Commission. Their filings, and others like them, argued that if the merger is approved, it should be approved subject to enforceable conditions. The conditions proposed include:

- requiring the companies involved in the merger to support local public, educational and government channels by allowing localities to use PEG funding for operating and capital purposes and requiring the companies to provide high-quality channels at no charge to local governments;
- expansion and improvement of the Internet Essentials program, which offers low-cost Internet connections to school-age children;
- conditions to speed broadband deployment and adoption to unserved and underserved areas;
- requirements for customer service improvements; and
- conditions to prevent operators from engaging in practices that limit competition or access to programming.

The National Association of Telecommunications Officers and Advisors and the Alliance for Community Media were also critical of the merger, as were some cable and media industry representatives, including Netflix, Roku, Starz, ReelzChannel, the Sinclair Broadcast Group, Centurylink, RCN, DISH Network Corporation and the American Cable Association. Among those who urged approval of the merger was a group of 50 cities, led by Philadelphia (although it is not clear whether those cities would oppose the conditions proposed in the filings). All the filings can be found [here](http://apps.fcc.gov/ecfs/proceeding/view?z=oai2n&name=14-57) (<http://apps.fcc.gov/ecfs/proceeding/view?z=oai2n&name=14-57>).

Communities that wish to weigh-in on the debate will have an opportunity to file responses supporting, opposing or supplementing the initial comments on Sept. 23, and can also file replies to the Sept. 23 responses on Oct. 8. There are also opportunities to meet with FCC staff to discuss the merger. More information about the merger can be found [here](http://www.fcc.gov/transaction/comcast-twc) (<http://www.fcc.gov/transaction/comcast-twc>).

Tags: [CABLE](http://www.bbknowledge.com/tag/cable/), [Comcast](http://www.bbknowledge.com/tag/comcast/) (<http://www.bbknowledge.com/tag/comcast/>), [Comcast-Time Warner Cable-Charter Merger](http://www.bbknowledge.com/tag/comcast-time-warner-cable-charter-merger/) (<http://www.bbknowledge.com/tag/comcast-time-warner-cable-charter-merger/>), [FCC](http://www.bbknowledge.com/tag/fcc/) (<http://www.bbknowledge.com/tag/fcc/>), [Time Warner](http://www.bbknowledge.com/tag/time-warner/) (<http://www.bbknowledge.com/tag/time-warner/>)

MINISTRY OF INNOVATION / BUSINESS OF TECHNOLOGY

Comcast conveniently forgets “no fees” promise until confronted by recording [Updated]

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Not everyone likes their friendly neighborhood cable behemoth.

Two weeks ago, in the wake of Ryan Block's nightmare of a cancellation call, Comcast Chief Operating Officer Dave Watson issued an internal memo saying that the recording was "painful to listen to." He exhorted his employees to "do better." Unfortunately for Watson, another call surfaced on Sunday that will likely be just as painful: a fellow named Tim Davis called Comcast to contest some bogus charges on his bill and only managed to get them refunded *because he had recordings of previous Comcast calls*.

According to the write-up by *The Consumerist*, Davis had moved to a new apartment and transferred his Comcast service to his new residence, opting to perform a self-install rather than have Comcast send out a technician. After a few weeks without problems, his Internet connection started dropping out, and a technician was dispatched. Comcast determined that the problems had to do with outside wiring rather than anything under Davis' control, and thus the company told him that the truck roll and service were *gratis*.

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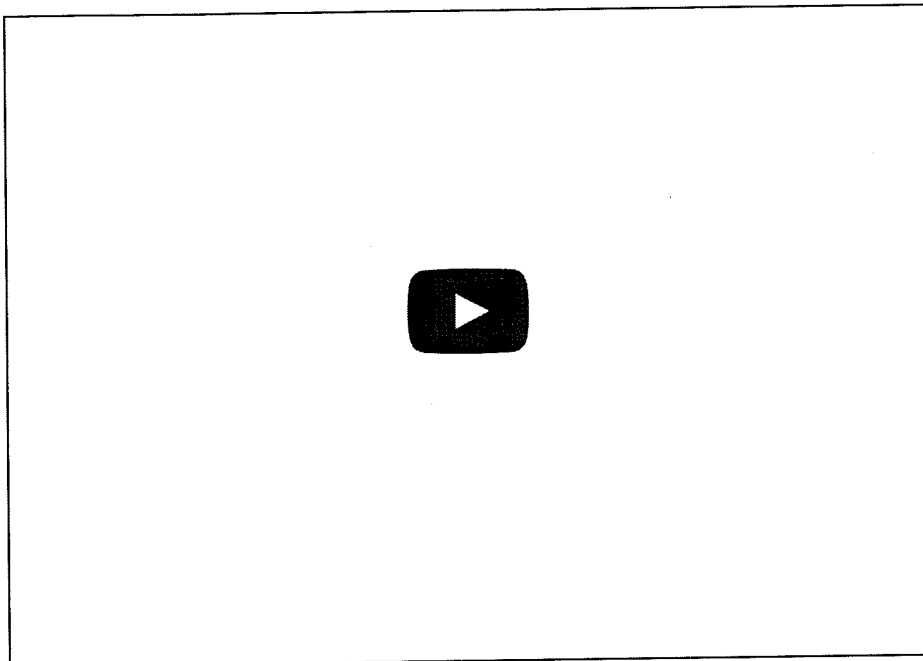


FEATURE STORY (2 PAGES)

The executive order that led to mass spying, as told by NSA alumni

Feds call it "twelve triple three"; whistleblower says it's the heart of the problem.

WATCH ARS VIDEO ▾



Tim Davis and the Comcastic Customer Service Call.

(Warning: the above video has some strong language, and you should probably put on headphones if you're going to listen to it at work.)

Davis, demonstrating excellent foresight, recorded the customer service phone call where this was discussed. This proved fortunate when the month's bill arrived, padded out with \$181.94 of extra charges.

Comcast charged Davis for a "failed self install," as well as a "failed video SIK" (that's "self-install kit") and a wireless network setup. The company was gracious enough to apply a service discount for the wireless setup—which was fortunate, because the technician who visited Davis had performed no such activity.

Other Charges & Credits		
Deposit Transfer	07/30	\$100.00
Deposit Received -- Thank You	07/30	(\$100.00)
Balance Transferred From [REDACTED]	07/30	(\$17.95)
Failed Video SIK	07/30	\$32.00
HSD Failed Self Install	07/30	\$99.99
Service Discount	07/30	(\$49.99)
Wireless Network SET Up	07/30	\$49.95
Service Discount	07/30	(\$49.95)
Total Other Charges & Credits		\$64.05

Enlarge / Davis' bill showing the disputed charges.
Tim Davis, YouTube

Davis did what any angry customer would do: he called Comcast to hash things out. The resulting set of calls is a comedy of terrible customer service. The first representative argued with Davis, then put him on hold for an hour. Davis ended that call and started a new one, this time escalating to a "supervisor" (which, as we've discussed, is usually just another regular customer service rep with no additional power or authority).

The supervisor continued the argument, insisting that Comcast had already given Davis more than enough discounts (the other \$49.99 "service discount" underneath the failed install lines on the bill) and saying that the remaining \$82 of extra charges were Davis' responsibility. The rep then tried to upsell Davis to discounted "BLAST+" Internet service as a sop. The actual charges, said the rep, were valid and thus impossible to remove.

Davis then dropped his bomb: he forced the rep to listen to

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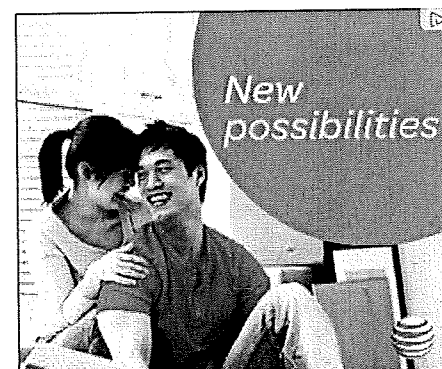
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the call he had previously recorded, in which the Comcast rep told Davis the service visit would be free.

Like a kid caught with a hand in the cookie jar, the Comcast rep tells Davis that she'll have to "investigate" and call Davis back. Miraculously, the callback actually *does* occur—in it, the rep tells Davis that Comcast has agreed to refund the charges, but only because Davis had the recording.

"We try to negotiate," explains the rep, "and again, that is a valid charge."

The rep closes with a flat-out admission that the only reason Davis got his money back was because he had that recording.

In spite of assurances from top Comcast executives like Dave Watson, Comcast is proving too large a ship to steer effectively—empty pronouncements for more attentive customer service can echo down from leadership all day long, but there are just too many moving parts in the Comcast machine for it to *matter*. Dozens of layers of management and the entrenched system of sales metrics-based compensation leveled on customer-facing employees ensures that, without more drastic action, any call to action from the top will be grossly mutated by the time it reaches the folks on the phones. Calls like this will continue to be the result.

Update: Comcast has contacted Ars with the following statement on Davis' customer service adventure:

This is not the type of experience we want our customers to have, and we will reach out to Mr. Davis to apologize to him. Our policy is not to charge for service visits that are related to problems with our equipment or network. We are looking into this to understand what happened and why it happened.

READER COMMENTS 264



Lee Hutchinson / Lee is the Senior Reviews Editor at Ars and is responsible for the product news and reviews section. He also knows stuff about enterprise storage, security, and manned space flight. Lee is based in Houston, TX.
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One Comcast Center
Philadelphia, Pennsylvania 19103

September 30, 2014

Joseph Van Eaton
Best Best & Krieger
2000 Pennsylvania Avenue, N.W.
Suite 4300
Washington, DC 20006
Joseph.VanEaton@bbklaw.com

Re: Comcast/Midwest Cable Transaction

Dear Mr. Van Eaton:

In our letter to you of September 12, 2014, Comcast and Midwest Cable agreed to extend the Form 394 Application review period for sixty days until December 15, 2014, so that we would be in a position to provide you and the local franchising authorities (“LFAs”) you represent¹ with further information concerning the qualifications of Midwest Cable. We are providing that additional information to you now.²

Midwest Cable Qualification Information Already Provided. In the Comcast/Midwest Cable Form 394 Application we provided the following information to demonstrate Midwest Cable’s legal, financial and technical qualifications:

- A full description of Midwest Cable’s ownership structure, its Executive Management Team and its Board of Directors – including significant background information on leading executives and on all Board Members;
- A general overview of Midwest Cable’s operational advantages in owning and managing geographically clustered cable systems possessing significant size, high technical quality and experienced personnel. Midwest Cable specifically committed that to ensure continued high-quality operation of the systems, existing Comcast field personnel would continue to operate the systems in the communities they serve;
- A description of Charter Communications’ commitment to provide significant technology, customer care and marketing services to Midwest Cable – all subject to Midwest Cable’s ultimate authorization and management – thereby allowing Midwest

¹ Please see Attachment A for a list of relevant LFAs.

² Midwest Cable’s name will be changed to GreatLand Connections, Inc. when the transaction closes.

Cable to have many of the efficiencies of a much larger MSO while maintaining its focus on a smaller group of cable systems and the communities they serve;

- Financial information establishing that, with over 2.5 million video customers, Midwest Cable will emerge as the fifth largest cable operator in the United States, will generate approximately \$4.5 billion of revenue annually, and will be leveraged in a manner that is consistent with many other long-standing U.S. cable companies; and
- A commitment that existing franchise obligations to the local community would not be affected by the pending transaction (“Transaction”). Midwest Cable’s Application specifically sought no modifications to existing franchise agreements.

Although Comcast and Midwest Cable believe that the showing made in the initial Form 394 Application was sufficient to establish Midwest Cable’s qualifications, several local franchising authorities made requests for additional information (“RFIs”), focusing on specific system operational plans, as well as detailed financial pro formas and predictions. The purpose of this letter is not to debate the appropriateness of these detailed inquiries, but instead to provide responsive information that moves the process productively forward.

Detailed Response to Requests for Information. Because most of the RFI inquiries raised similar matters, this response is designed to address the key inquiries in an efficient and clear narrative. The information provided here is based on the current estimated plans of Midwest Cable and is necessarily subject to change based on Midwest Cable’s actual experience in managing these systems, evolving market conditions and business needs. Our response addresses, among other things:

- (1) **The Transition from Comcast to Midwest Cable.** A number of RFI questions have focused on the initial transition from Comcast ownership and operation to independent Midwest Cable ownership and operation. This type of transition is both common and necessary in all cable transactions involving the transfer of less than all of the cable systems of one company to another company. The overriding objective of *this* transition process is to ensure that current Comcast customers experience a seamless transition to Midwest Cable’s ownership and operation of the cable systems. The response identifies and describes the key transition services to be provided by Comcast to ensure a smooth transition.
- (2) **Midwest Cable’s Management and Employee Structure.** Several LFAs requested additional information regarding the structure of Midwest Cable’s management, how various functions will be performed, and who will employ the personnel performing such functions. The response below confirms that all local system field operational personnel will be Midwest Cable employees and that all government affairs personnel interacting with local franchising authorities will also be Midwest Cable employees. This response also provides further detail on the expected structure of Midwest Cable’s Executive Management Team and the anticipated areas of executive responsibility.

- (3) Midwest Cable's Services Agreement with Charter. In response to RFI questions regarding the exact operating relationship between Midwest Cable and Charter, this response details Midwest Cable's contractual right to receive specific services from Charter while retaining final and ultimate authority over the provision of those services. As detailed below, Midwest Cable's relationship with Charter is designed to bring many of the operational efficiencies and economies of scale enjoyed by a much larger MSO to the benefit of Midwest Cable's subscriber base – while maintaining Midwest Cable's control to ensure those services are provided in a manner consistent with Midwest Cable's business judgment. The response also identifies and describes the key services that will be provided to Midwest Cable under the Charter Services Agreement (“CSA”).
- (4) Specific Operational Questions. Several LFAs raised questions about the following four specific operational matters: (1) customer email transitions; (2) customer equipment transitions; (3) customer billing transitions; and (4) continued provision of the Internet Essentials program. This response provides detailed answers for each of these identified concerns showing that these issues will be addressed in an efficient and customer-friendly manner.
- (5) Midwest Cable Financial Information. To the extent consistent with our SEC reporting requirements and restrictions, the response addresses the following key financial inquiry areas raised in the RFI process: (1) update of the original Form 394 Exhibit 6 consistent with the most current Comcast S-4 filing; (2) description of Midwest Cable's initial debt financing process; (3) research analyst expectations for the cable industry; (4) description of the basis for the 4.25% revenue fee to be paid by Midwest Cable to Charter under the CSA; and (5) discussion of the pending SEC S-1 filing that will provide detailed financial information focused exclusively on Midwest Cable.

Timing of Form 394 Review Going Forward. As outlined above, this response provides detailed information regarding the transition from Comcast to Midwest Cable, Midwest Cable's employee and management structure, Midwest Cable's operational relationship with Charter, and Midwest Cable's financial qualifications. However, final and executed copies of both the Transition Services Agreement between Comcast and Midwest Cable and the CSA between Midwest Cable and Charter are not currently expected to be completed until about October 31, 2014. Further, Midwest Cable's detailed SEC Form S-1 financial filing is also currently expected to be made no later than October 31. As a result, in order to allow the local communities that you represent a full opportunity to review the final executed agreements as well as the SEC Form S-1 financial filing, Comcast and Midwest Cable are granting the commissions and communities you represent a further extension of the Form 394 review period until January 15, 2015. We are hopeful that the significant additional information provided here coupled with the further extension of time to review the final transition/service agreements and Midwest Cable's SEC Form S-1 financial filing will allow the review and approval process to move to a successful conclusion.

1. THE TRANSITION FROM COMCAST TO MIDWEST CABLE

Midwest Cable Will Require Transition Services Typical for Such a Transaction.

Consistent with industry practices for sales of regional cable systems, Comcast will provide a comprehensive set of temporary transition services to Midwest Cable involving Comcast facilities, assets, and resources. The transition services are designed to allow Midwest Cable, sufficient time to become the provider of these services in a manner that minimizes customer disruption. The transition services that Midwest Cable will receive from Comcast are based on the same principles that apply to the transition services that Charter will provide to Comcast in connection with the transfer of 1.6 million customers to Comcast, and the transition services provided from Comcast to Charter for the transfer of 3 million Comcast/Time Warner Cable customers. This type of transition service arrangement is quite common, and there are numerous examples where such agreements have been deployed to minimize customer disruption. For example, when Charter acquired the former Bresnan cable systems from Cablevision in 2013, it obtained a wide variety of transition services from Cablevision in order to provide operational continuity and minimize customer disruption. Simply put, anytime a geographic subset of a cable MSO changes ownership, the provision of transition services is essential to minimize customer disruptions.

Specific Transition Services to be Provided by Comcast to Midwest Cable. Key categories of transition services that will be provided by Comcast to Midwest Cable include:

- Facilities and Asset-Based: Network operating center (“NOC”) for fiber and outage monitoring; national-route fiber leases; Internet Protocol TV (“IPTV”) infrastructure and support; call centers and specialized customer care activities (*e.g.*, home security monitoring).
- Software Platforms: Billing systems; customer websites and service portals; provisioning and telephony platforms; customer premise equipment support systems; voicemail and email platforms; network support tools; data warehouse; human resources and accounting systems.
- Marketing and Sales: Transition from Comcast / Xfinity branding to the Midwest Cable and Charter co-branded “Spectrum” product offering (as described more fully in the CSA discussion below) – including all of the associated market and employee-facing markings, as well as national sales channels for residential, commercial and advertising sales.
- Customer-Facing Transition Services: Some of the most important transition services Comcast will provide Midwest Cable include: call center support; billing systems support; provisioning of video; voice and data services; voice operations/call completion; X1 platform support; customer identity management; and email/voicemail continuity support.

Most of the Comcast Transition Services Provided to Midwest Cable will be Completed within One Year. Midwest Cable intends to limit the duration of many of these services to a short time frame as it moves quickly to independent operation. The faster Midwest Cable is able to operate without dependency on Comcast, the faster it can implement its own product, pricing,

packaging, technology, equipment, and service strategies without reliance on Comcast facilities, assets and platforms. At the same time, there is no financial incentive for Comcast to prolong the provision of these transition services. As an example, the data warehouse, human resources and accounting systems functions should need transition services for no more than three months. Likewise, marketing and sales activities should require only a very short transition, while brand transition may take longer (approximately one year). The estimated transition period for the facilities and asset-based functions described above is typically six to nine months. Overall, the goal is for Midwest Cable to rely on only approximately 20 percent of the transition services after twelve months, with the overriding objective being avoidance of customer disruption. As described in greater detail later in this letter, transition periods of up to two years will be necessary in a few areas to avoid disruption in customer phone and email services.

Comcast Compensation for Providing Transition Services to Midwest Cable. Comcast will be providing transition services to Midwest Cable on an incremental cost basis. While the final terms have not yet been agreed, we believe that this arrangement presents a cost-effective means of securing transition services.

The Transition Services Agreement. Set forth in Exhibit 1 is a description of several key transition services that will be provided pursuant to the Transition Services Agreement. The final Transition Services Agreement, including the Appendix of transition services to be provided, is expected to be completed by October 31, and – with the exception of any confidential and proprietary information contained therein – will be provided to you shortly thereafter.

2. MIDWEST CABLE'S MANAGEMENT AND EMPLOYEE STRUCTURE

The Midwest Cable Board of Directors. Midwest Cable will initially have a board of nine directors, six of whom will be independent directors. Thomas Rutledge, President and CEO of Charter Communications, will serve as the non-executive Chairman of the Midwest Cable Board of Directors. Mr. Rutledge will be joined on the Board by the following eight communications industry and business leaders: Rick D'Avino, James Chiddix, Gregory Doody, Jill Greenthal, Dennis Hersch, Wendell Holland, Gregory Maffei and Christopher Winfrey. Attached hereto as Exhibit 2 are the executive biographies for each of the Midwest Cable Board members.

The Midwest Cable Executive Management Team. Midwest Cable's Executive Management Team will be comprised of highly experienced cable and communications industry veterans and innovators. To date, Midwest Cable has secured the services of the following executives:

Michael S. Willner, President and CEO. Mr. Willner has been the CEO of the nation's ninth largest cable MSO, Insight Communications, during its time on both the public and private markets. During his tenure, Insight received numerous awards for customer service in the Midwest and Mid-South regions of the country, which resulted in organic basic subscriber growth sustained for 18 consecutive quarters. During his time at Insight, he leveraged strategic partnerships to benefit communities, consumers, employees and shareholders, including

partnerships with AT&T Broadband and Comcast. Mr. Willner's leadership has earned him and Insight a number of awards, including, for Mr. Willner, the Multichannel News award in 2008 for Cable Executive of the Year, and for Insight, the CableFax Magazine award in 2008 as MSO of the Year and the Communication Technology Operator of the Year Award in 2003.

Leonard J. Baxt, Executive Vice President, Chief Administrative Officer and Chief Legal Officer. Mr. Baxt obtained his J.D. degree from the University of Michigan School of Law and served for many years as the Chairman of one of Washington's premier cable television law firms, Dow Lohnes, PLLC, which recently merged with Cooley, LLP. For forty years, Mr. Baxt has advised cable MSOs on all aspects of their business, including programming transactions, pricing and product packages, SEC compliance, and corporate governance issues generally. His practice has included high profile clients and complex transactions, including advising diverse media interests ranging from representing Oprah Winfrey in connection with the creation of OWN (the Oprah Winfrey Network) to Pat Robertson's Family Channel.

Matt Siegel, Executive Vice President and Chief Financial Officer. Mr. Siegel is currently Senior Vice President and Treasurer of Time Warner Cable, where he has had a distinguished career since 2001. During his tenure at TWC, he has been responsible for all treasury functions of the nation's second largest cable company. Prior to serving as Treasurer of TWC, Mr. Siegel was CFO of the then publicly traded Insight Communications, with responsibility for all reporting to the public markets, tax, treasury, investor relations, and accounting.

Keith A. Hall, Executive Vice President, Corporate Affairs. Mr. Hall served as Senior Vice President for External Affairs and Deputy General Counsel for Insight Communications. In this capacity, Mr. Hall was responsible for the negotiation of and compliance with over 500 franchises held by Insight in 6 states, as well as a variety of federal and state level certificates for providing video and telephone services. These responsibilities included overseeing PEG obligations, regulatory compliance, and proactively communicating offerings and services to communities through their leaders and the media. His department received industry awards for a variety of efforts, including educating community leaders on the transition to digital television.

In addition, Midwest Cable expects to add additional executives, including, for example, a Chief Operating Officer and an Executive in charge of Human Resources. All executive management will report to the CEO.

Midwest Cable anticipates that the functions to be overseen by each executive will include:

Chief Administrative Officer: Duties of the Corporate Secretary, corporate governance, litigation, contractual relationships - including the CSA, and compliance with all applicable regulations in all facets of the business.

Chief Financial Officer: All financial affairs of the corporation, including public accounting and reporting, SEC compliance, treasury management, tax, and investor relations.

Chief Operating Officer: Customer satisfaction, satisfactory delivery of and enhancement to all products and services, plant and fleet maintenance, and other customer facing interactions.

Human Resources: Chief Diversity Officer, recruiting, establishing policies and procedures applicable to all employees, ensuring fair treatment of all employees, and benefits deployment and explanation

Corporate Affairs: Educating community leadership and the media of offerings and future plans on an ongoing basis, community relations, including Internet Essentials, negotiation and compliance with franchises, establishment of public policy positions at the local, state, and federal level.

Midwest Cable is actively engaged in the recruitment of employees who will perform and further supervise the various functions described above, with special efforts to attract qualified executives from traditionally underserved communities.

Midwest Cable will Operate Under the Ultimate Authority and Control of the Executive Management Team and the Board of Directors. The Midwest Cable Board of Directors and Executive Management Team will have ultimate responsibility for and authority over all business operations of Midwest Cable. Further, all services provided by Charter pursuant to the CSA will be provided under the overall authority and supervision of the Midwest Cable Board and the Midwest Cable Executive Management Team.

Midwest Cable Regional and Local Management. Midwest Cable will employ regional managers and for certain cable systems, local area managers, who will be responsible for overseeing the operations of the local cable systems of Midwest Cable.

Midwest Cable Field Technician Employees. Following the closing of the Transaction, all former Comcast field technical operations employees associated with the spun-off systems will become Midwest Cable employees. Current Comcast system-level management and operational employees will remain with the system. Because Midwest Cable is committed to maintaining a strong existing work force in the community, the spin-off of systems from Comcast to Midwest Cable will not include job reductions in affected service territories.

Midwest Cable Government Affairs Employees. All local, regional, and national government affairs officials will be Midwest Cable employees. Mr. Willner, Mr. Baxt and Mr. Hall will be responsible for oversight and coordination with LFAs. And each will have authorization to renew and execute franchise agreements on behalf of Midwest Cable.

3. THE CHARTER SERVICES AGREEMENT

The Comcast/Midwest Cable Form 394 Application provided a link to the underlying Transactions Agreement, which described the scope and purpose of the CSA and listed the services Charter will provide to Midwest Cable. However, several LFAs have requested more

details regarding the services to be provided by Charter and the operational relationship contemplated between Midwest Cable and Charter under the CSA. Below, we describe in greater detail the services to be provided under the CSA, and the operational relationship and responsibilities contemplated by that agreement.

General Overview of the CSA. Pursuant to the underlying Transaction Agreement, Charter will provide a variety of services to Midwest Cable in exchange for cost reimbursement at actual economic cost with no markup. The CSA will allow Midwest Cable to benefit from marketing and operating coordination with Charter – enhanced by both significant contiguous operations with Charter and the scale of a much larger operator. Midwest Cable and its customers also avoid the operating burdens and start-up costs that would result if Midwest Cable were required to create all initial necessary infrastructure. Rather than charging a markup on services (or allocating any of Charter’s executive team costs), and in recognition of savings achieved from procurement activities for the benefit of Midwest Cable (*i.e.*, programming, network and customer premise equipment, and other business-related products), Midwest Cable will pay Charter a fee of 4.25 percent of Midwest Cable’s revenues. This amount is consistent with historical management services fees in the cable industry. (A more detailed discussion of the 4.25 percent fee is contained in the Financial Information section of this letter.) The CSA will have an initial term of three years, automatically renewable for one-year terms, unless either party gives notice of non-renewal at least one year prior to the end of the initial, or any renewal, term. The CSA will also be terminable by either party for material breaches. It is, of course, critical to bear in mind that, as a 33 percent owner of Midwest Cable, Charter is greatly incentivized to see the company succeed, and to do its part to help Midwest Cable exceed customer expectations.

Charter’s Ability to Provide the CSA Services. Midwest Cable’s ability to obtain Charter services under Midwest Cable’s supervision will bring significant advantages to Midwest Cable’s customers. Today, Charter and its employees successfully provide service to more than 6.1 million customers in 29 states in which it currently operates. Charter is a *Fortune 500* company, one of the largest cable entertainment and broadband communications companies in the nation, and employs approximately 23,000 people. Charter is focused on delivering a superior customer experience to subscribers of its cable systems and operates reliable and robust all-digital cable networks – with recent upgrades delivering market leading internet and Wi-Fi speeds and increased availability of HD programming. Charter’s typical network is now capable of providing more than 200 HD channels, a full suite of video-on-demand content on all televisions in the home, and minimum downstream Internet speeds of up to 60 Mbps. This year, Charter launched a free TV app allowing customers to watch over 130 live TV channels on their mobile devices, and is currently testing an innovative modem user interface for television sets which works on both new and legacy set top boxes. Charter makes that highly competitive and valuable product set available to its customers at an attractive price point, with limited ancillary fees and no minimum contractual period. Midwest Cable will be able to benefit from similar products and operating strategies and to provide these benefits to its customers.

Among the benefits to Midwest Cable resulting from its ability to obtain Charter services under the CSA, is Charter’s investment in customer service enhancements. In addition to investing

billions of dollars to construct exceptionally reliable and robust networks, Charter is also focused on high quality service operations. For example, to improve customer care and reduce its dependence on contract labor for field operations, Charter has hired more than 6,000 people in the continental U.S. in the last two years. Charter currently has eight internal customer care locations that are managed centrally, plus several third-party call center locations that function as an integrated system. Charter's investment in its U.S.-based customer care centers allows it to properly train, supervise, and manage customer care employees. Charter's approach to providing the most value to customers through enhanced networks and operations is now reflected in the highest customer growth rates in the industry, reduced service calls and improving customer satisfaction trends.

Charter's Customer Care Training. Midwest Cable will also be able to take advantage of Charter's investment in employee training. All employees at Charter, including those supporting functions that will be provided under the CSA to Midwest Cable, complete a wide array of training both as new hires and on an ongoing basis. Courses such as Code of Conduct, Fostering Mutual Respect, Security, Privacy and Records and, Information Management form the foundation that helps to prepare Charter employees to effectively represent and maintain standards of behavior. Charter employees providing support for Midwest Cable operations will receive comprehensive, ongoing, and function-specific training. For example, Customer Care employees benefit from a robust training program that includes 3-5 weeks of instructor led training and an additional 1-5 weeks of "nesting." Essential subjects such as Products and Services, Billing, Troubleshooting, Retention, Sales, Customer Services and Phone and Internet are all covered in the 3-5 week program. Within 9-12 weeks in their new role, Customer Care employees are expected to fully meet all Charter production requirements. This robust training approach serves to decrease turnover, as employees feel more comfortable in their roles and better equipped to provide the highest level of service to Charter's customers and, under the CSA, to Midwest Cable's customers.

Midwest Cable and Charter Adjacent Operations. Midwest Cable expects to take advantage not only of Charter's vast experience operating cable systems across the country, but also more specifically the ability to efficiently coordinate operations in areas adjacent to Midwest Cable systems in Michigan, Minnesota, Wisconsin, Indiana, Kentucky, Alabama and Tennessee – areas where Charter has or will be acquiring significant operations. For example, Charter operates in 150 communities in the state of Minnesota, serving over 270,000 subscribers and employing more than 1,300 people. Charter has 30 local offices in Michigan and operates in more than 800 communities across the state providing services to over 650,000 subscribers and employing 1,800 people.

Specific Services to be Provided Under the CSA. While the CSA is not complete, Midwest Cable and Charter have already identified and described most of the key services that will be provided pursuant to the CSA. Set forth in Exhibit 3 is a description of several key services that will be provided pursuant to the CSA. Pursuant to the CSA, Charter will provide Midwest Cable with services meeting agreed upon service quality levels. In all events, such service quality levels will meet or exceed all franchise, FCC, and other legal requirements. The Midwest Cable

Executive Management Team will exercise overall supervision of Charter's provision of these services.

Midwest Cable-Charter Operational Relationship and Responsibilities Under the CSA. In addition to seeking more detailed information on the CSA services to be provided, several LFAs requested more details regarding the operational relationship between Midwest Cable and Charter as well as the management responsibility for the CSA services. Below we now provide additional information concerning the parties' operational relationship based on current business plans.

Field Technical Operations

- As described in the "Management and Employee Structure" section of this letter, all existing Comcast customer-facing field staff and supervisors for the Midwest Cable systems will be Midwest Cable employees and will be responsible for servicing customer needs and maintaining the local network. This includes residential and commercial installation, service, outside plant maintenance, construction, warehouse and support personnel.
- Midwest Cable will be supported by Charter, which under the CSA will provide services such as dispatch, fleet management, activity and productivity reporting, and training for the field technical work force.
- In order to maximize efficiencies, Charter and/or Midwest Cable may, pursuant to the CSA, obtain certain field technical operations services from the other party (*e.g.*, existing Charter field technical personnel may provide services to Midwest Cable and existing Midwest Cable field technical personnel may provide services to Charter, in each case, where the Charter and Midwest Cable markets are contiguous).

Customer Service Operations

- Midwest Cable will, pursuant to the CSA, outsource to Charter call center services, including call answering, monitoring and dispositioning related to inbound sales, billing, repair, and retention for all products and services sold by Midwest Cable, including video, voice and data.

Sales and Marketing Operations

- Midwest Cable, pursuant to the CSA, will outsource to Charter inbound, outbound, direct and indirect residential and commercial sales support. Charter will be responsible for tool development, training, monitoring and staffing to meet Midwest Cable's business objectives.
- Midwest Cable has decided to leverage the "Spectrum" marketing campaigns, bundles and programming content and packaging that Charter offers. Any "Spectrum" (or other Charter) products offered by Midwest Cable, however, will be co-branded in such a

manner that it is clear to the consumer that Midwest Cable is the party providing services to the consumer.

- Midwest Cable will have the right to price and package its products and services so as to remain competitive in and responsive to the local markets.
- Sales personnel will identify themselves as selling Spectrum services, on behalf of Midwest Cable. This situation is consistent with how the entire cable industry sells services (either by phone or in person). For example, Comcast currently utilizes some outside third party personnel to sell the Xfinity product on its behalf.
- Midwest Cable customer invoices will identify products and services as being “Spectrum by Midwest Cable”. When “Spectrum” is used in marketing materials, it will be accompanied by “Midwest Cable” in Midwest Cable markets and by “Midwest Cable and Charter” in mixed markets. This co-branding strategy will allow Midwest Cable to more efficiently market in areas where it services only a portion of a broadcast market.
- In coordination and consultation with Midwest Cable local and regional management, the Midwest Cable Executive Management Team will have ultimate authority over and supervision of any Charter-provided sales and marketing services.

As we stressed at the outset of this letter, Midwest Cable has not yet had the opportunity to own and manage these systems, and so specific management and employee operational allocations may change over time as experience dictates. However, it is Midwest Cable’s expectation that the basic structure described above will remain in place for at least the initial three-year term of the CSA.

4. SPECIFIC OPERATIONAL QUESTIONS

During the RFI process, some LFAs raised questions about the impact of the proposed Transaction on customer email transitions, customer phone numbers, customer equipment, and customer billing. Several LFAs also asked about the continuation of Comcast’s “Internet Essentials” program. In each of these areas, Midwest Cable is advancing an operational approach consistent with existing customer expectations.

Customer E-Mail Transition. The guiding principle of Midwest Cable’s planned email migration is to minimize customer disruption and inconvenience. Throughout the migration, customers will maintain uninterrupted access to their emails. Post-closing, customers will continue to use their Comcast email account until they migrate to a Midwest Cable email account. Comcast customers will not indefinitely retain their existing “@comcast.net” email address after migrating to the Midwest Cable service, as Comcast owns that domain. However, emails sent to the customer’s former “@comcast.net” email address will be automatically forwarded to the customer’s new Midwest Cable email address for an ample period of time that is mutually agreeable to both companies and is sufficient for customers to shift painlessly from their “@comcast.net” address. Of course, Midwest Cable will establish and maintain high

quality Internet and email service. Both Comcast and Charter currently provide industry leading virus protection to Internet customers for no additional cost. Through the CSA, Midwest Cable will offer its Internet customers the same virus protection at no additional cost.

Phone Number Continuity. Consistent with Midwest Cable's commitment to minimize any transition disruption, the Transaction will not require any change in customer phone numbers. Existing Comcast telephone customers will be able to keep their current phone numbers permanently.

Customer Equipment. Midwest Cable has committed that any equipment changes associated with the Transaction will be conducted in a manner that minimizes disruption to customers. Consistent with that commitment, customers will be able to continue to use their current premises equipment after the Transaction closes. Midwest Cable will rely initially on Comcast for transition services to support the X1 platform. Midwest Cable ultimately will deploy the Spectrum product suite developed by Charter, which will include a cloud-based user interface similar to the one X1 provides. The Spectrum guide is designed to improve significantly television search and discovery functionality. Of critical importance here, the Spectrum product is designed to accommodate current subscriber equipment (including deployed X1 boxes). Accordingly, Customers who already have X1 equipment should be able to continue using that equipment even after Midwest Cable transitions to the Spectrum offering.

After the transition, Midwest Cable video customers will also have authenticated access to programming at no extra charge via the Spectrum TV App – which is compatible with the Apple iPad, iPhone, and iPod Touch running iOS6 or higher; all Amazon KindleFire devices (except for the first generation KindleFire); and all tablets and phones running Android 4.0 and above.

Customer Billing. Midwest Cable plans to minimize impacts to customers as the ownership transfers from Comcast to Midwest Cable. Customers will begin to see bills (at the same time of the month) from Midwest Cable and not Comcast. Approximately 15% of the customers pay on-line directly from their bank (whether via recurring payments or one-time). These customers are the only customers that will be required to do anything to adjust their billing arrangements as they will be required to update their on-line banking information to direct payments to Midwest Cable rather than to Comcast. This would not occur for several months after close, and Midwest Cable will pro-actively notify customers of the change – targeting customers who pay in this fashion with messaging.

Continuation of an Internet Access Support Program for Low Income Households.

Midwest Cable will continue to offer Internet Essentials and, over time, may make changes to properly serve this important constituency.

5. MIDWEST CABLE FINANCIAL INFORMATION

While we understand the LFAs' interest in evaluating Midwest Cable's financial qualifications, many of the detailed financial inquiries seem to reflect a basic misunderstanding about the spin-off process and Midwest Cable. Although Midwest Cable is a new corporate entity, *it is not a speculative "start-up" venture*. From day one, Midwest Cable will be operating an established business, with technologically advanced systems, approximately 2.5 million customers, and annual revenue of approximately \$4.5 billion. Simply put, *from day one*, Midwest Cable will be an operationally *and* financially sound company.

When the spin-off occurs, a two-thirds (2/3) majority ownership interest in Midwest Cable will be held by existing Comcast public shareholders, inclusive of former Time Warner Cable shareholders. It would be contrary to the interest of these existing Comcast shareholders for Comcast to spin-off valuable assets in a manner that undermines the value of those assets. Similarly, it would be contrary to Charter's interest to invest billions of dollars for a one-third ownership interest in a business that was not financially well-positioned from the outset.

Several LFAs requested detailed and forward-looking financial information that is necessarily unavailable, due to the spin-off process (and the associated financing and public offering). We are not aware of any concern in the financial community regarding the viability of Midwest Cable. In evaluating the financial plans for Midwest Cable, we ask you to remember and respect that Comcast and Charter are both publicly traded companies, and that Midwest Cable soon will be a publicly traded company. We are, therefore, subject to extensive SEC regulations regarding the spin-off process and any disclosures made relating in any way to Midwest Cable's upcoming Form S-1 registration statement.

Update Of Financial Information Included In Form 394, Exhibit 6. Subsequent to filing the Form 394 Application in June, we have continued to refine the financial reports for Midwest Cable. To minimize confusion, the table below highlights the cumulative changes in the December 31, 2013 annual income statement made subsequent to the original Form 394 filing (which was based on Comcast's May 2014 S-4). The changes include adjustments reflected in intervening S-4 amendments for Comcast.

For the Year Ended December 31, 2013

(\$millions)	<u>Original</u>	<u>Revised</u>	<u>Change</u>
Revenue	\$4,557	\$4,470	(\$87)
Programming and Production	971	972	1
Other operating and administrative	1,152	1,273	121
Advertising, marketing and promotion	241	232	(9)
EBITDA	<u>2,193</u>	<u>1,993</u>	<u>(200)</u>
Depreciation	518	517	(1)
Amortization	34	29	(5)
Operating Income	<u><u>\$1,641</u></u>	<u><u>\$1,447</u></u>	<u><u>(\$194)</u></u>

The identified changes to the previously reported Midwest Cable financial information are a result of having made substantial progress over the past few months in the preparation of the final Midwest Cable “carve-out” financial statements.

Prior to the initiation of this Transaction, separate financial statements for these particular systems did not exist and, therefore, financial statements needed to be assembled for the first time for the Comcast S-4 (and ultimately the Midwest Cable S-1). For purposes of Comcast’s May S-4 filing, Comcast’s Cable Division prepared estimates and allocations for the Midwest Cable financial information on an expedited basis, making certain high level assumptions and allocations. These assumptions and allocations reflected materiality considerations based on their inclusion in the consolidated Comcast pro forma financial reports. This initial undertaking was the basis for the pro forma financial reports included in Exhibit 6 to the Form 394.

When the Form 394 was submitted in June, we emphasized that the “unaudited pro forma financial information reflects the preliminary allocations of assets, liabilities, revenue, and expenses directly attributable to these systems, as well as certain other preliminary allocations deemed reasonable by management” In the intervening months, we have continued to refine those preliminary allocations and associated calculations, particularly as they relate to the materiality thresholds for Midwest Cable on a stand-alone basis.

The preparation of final Midwest Cable “carve-out” financial statements has required detailed analysis of the underlying accounting records for the cable systems and assets to be included in Midwest Cable, as well as allocations of centralized and shared services, shared assets, and overhead costs that are attributed to the operations of Midwest Cable. Because the accounting records for Midwest Cable-specific properties are not readily available within Comcast’s financial systems, the preparation of the “carve-out” financial statements has required considerable (and on-going) work. Given the recent and substantial progress on the Midwest

Cable “carve-out” financial statements, this information is now being provided to update the Midwest Cable financial information previously shared on the Form 394.

In addition to refining preliminary calculations, the changes to the Midwest Cable financial information included in the Comcast pro forma balance sheet are a result of updating the financial information to reflect a June balance sheet (rather than a March balance sheet), as well as updated assumptions regarding the anticipated Midwest Cable indebtedness. As previously disclosed, the Midwest Cable indebtedness is expected to equal 5x Midwest Cable EBITDA. As a result of the adjustments to the reported EBITDA, the anticipated amount of Midwest Cable indebtedness was reduced from the previously estimated \$8.8 billion to \$7.8 billion.

In presenting this update, we note that the Midwest Cable “carve-out” financial statements are still in the process of being finalized and audit procedures are ongoing. Accordingly, even these updated results are subject to change, but any changes would not be expected to be of the magnitude experienced to date. The final audited financial statements for 2011 through 2013 will be included in the Midwest Cable S-1 filing (expected to be completed by October 31, 2014).

Update On Midwest Cable’s Initial Financing Plans. Midwest Cable’s proposed debt financing plans will follow a traditional and well-established path for the cable industry. The parties have agreed that Midwest Cable will be capitalized initially in a manner consistent with other similarly situated domestic cable companies (*e.g.*, Charter, Cablevision, Suddenlink, and Mediacom). The anticipated debt to be raised for the company will approximate 5.0x Midwest Cable’s 2014 EBITDA. (This leverage ratio compares to industry peers Charter at an expected 5.0x post transaction, Cablevision at 5.3x, Suddenlink at 5.7x, and Mediacom at 5.3x.). *Accordingly, Midwest Cable should have slightly stronger credit characteristics than most of its cable peers.*

Midwest Cable’s debt financings will likely consist of a combination of bank debt and/or institutional term loans, as well as newly issued notes sold to qualified institutional investors. Consistent with industry practice, the sale of newly issued notes is not expected to occur until shortly before the spin-off occurs. Similarly, a credit facility or term loan will likely not be secured until early 2015. Accordingly, there currently are no summary term sheets outlining the key terms of the financings available. Comcast and Charter are both regular issuers in the debt capital markets with numerous relationships with financing sources. Comcast and Charter have a list of lenders that we expect would be interested in participating, including many of the banks with whom we currently do business. We have had preliminary meetings with J.P. Morgan, one of the nation’s largest banks and one of the most active lenders/underwriters to the domestic media and telecommunications industries. *Based on these meetings, we believe that, under current market conditions, Midwest Cable should not have any difficulty securing the financing along the lines described above.* Assuming a company with Midwest Cable’s credit profile issuing new debt in the current capital markets and assuming \$3.0 billion of notes and \$4.8 billion of other bank debt and/or term loans per the Comcast S-4 filing, dated September 5, 2014, the anticipated weighted average cost of debt is expected to be 4.5% - 6.5%.

Additionally, Comcast has received a “highly confident” letter from J.P. Morgan in connection with the proposed debt financing by Midwest Cable. The views expressed in the “highly confident” letter are subject to the ordinary course assumptions and qualifications contained therein. A “highly confident” letter is not a commitment to provide or arrange financing; rather, it presents a view that, subject to certain conditions, J.P. Morgan is highly confident that financing can be raised in the capital markets.³ This letter should address any concerns regarding Midwest Cable’s ability to secure appropriate financing.

Midwest Cable’s Financial Statements. Several LFAs have requested “stand-alone” financial statements for Midwest Cable that detail and quantify operational differences under Comcast and Midwest Cable operation, and that include forward-looking projections. As we have previously explained, there are both legal and practical limits as to the information that can be provided in this context. Most importantly, the underlying Transaction at issue here (including the spin-off of Midwest Cable) is subject to extensive SEC regulation.

Since the Transaction was announced, we have been working diligently and methodically towards the preparation of Midwest Cable’s SEC S-1 filing. As described in further detail below, the S-1 will include a detailed description of the Transaction, Midwest Cable’s operating strategy and management, unaudited pro forma financial statements with detailed discussion and analysis of the results, as well as the key risk factors related to the company and the Transaction. The unaudited Pro Forma Condensed Balance Sheet and Income Statements to be included in Midwest Cable’s S-1 are necessarily based on the subject cable systems’ past integrated operations with Comcast. There will be certain adjustments included in the S-1 to account for financial differences between operation under Comcast ownership and the separation of Midwest Cable as a public company, but the SEC guidance generally does not permit the parties to factor synergies and dis-synergies into the S-1 disclosure.

In light of SEC constraints, but in an attempt to assist the LFAs in the analysis of Midwest Cable’s financial viability, we are providing certain information below that includes assessments made by third party analysts.

Notwithstanding the fact that Midwest Cable will no longer be owned by Comcast, there are certain fundamental financial factors that should be highlighted from the unaudited pro forma financial information:

- Midwest Cable will include cable systems serving approximately 2.5 million video subscribers, 2.3 million high-speed Internet subscribers and 1.2 million voice subscribers (as of December 31, 2013).
- The estimated enterprise value of the cable systems to be spun-off to Midwest Cable is approximately \$13 billion, based on amounts disclosed in the Comcast S-4 dated

³ We are prepared to make a copy of J.P. Morgan’s highly confident letter available to you, subject to your agreement to an appropriate confidentiality arrangement.

September 5, 2014⁴ and using the EBITDA multiples agreed to in valuing Midwest Cable in the Transaction. After the estimated \$7.8 billion in debt that will be financed by Midwest Cable prior to the Spin-off, the estimated fair value of the equity in Midwest Cable will be over \$5 billion. This equity value is comparable to companies currently included in the S&P 500.

Revenue

- The 2013 annual revenue for the Midwest Cable systems was approximately \$4.5 billion, which would make it the fifth largest cable company in the country (following the close of Comcast’s Transactions with Time Warner Cable and Charter).
- Midwest Cable’s revenue is not expected to change materially from the amounts to be included in the audited historical revenue, as 100% of the relevant system subscribers are being transferred to Midwest Cable. There is no plan for a wholesale change in customer products and pricing, but rather a gradual migration to the co-branded “Spectrum” products over time through new customer activations and service activity.
- Consensus estimates of research analysts’ expectations⁵ for 2015 revenue growth rates for the four major public cable companies range from 1.3% to 7.5 %, with the average for these companies being 4.7%. Below are the consensus estimates for revenue growth through 2018 for Comcast Cable (excluding NBCUniversal), Charter and the industry average referenced above.

Consensus Estimates: Revenue Growth						
	2014	2015	2016	2017	2018	CAGR
Comcast Cable	5.6%	5.2%	5.6%	4.5%	4.8%	5.1%
Charter	7.8%	7.5%	7.5%	7.2%	5.2%	7.0%
Industry Average	5.1%	4.7 %	5.1%	4.3%	4.1%	4.7 %

⁴ This represents a change from the figure previously identified. The change results from further refinements to the preliminary financial analysis for Midwest Cable.

⁵ Comcast Cable revenue and EBITDA estimates represent the average of available estimates from Bank of America/Merrill Lynch, Nomura, UBS, MoffettNathanson, Morgan Stanley, Wells Fargo, Goldman Sachs, and JP Morgan. The industry average represents the average of the estimates for the four major public cable companies. Time Warner Cable, Charter Communications, and Cablevision revenue and EBITDA estimates are consensus estimates primarily sourced from Bloomberg. Charter consensus estimates exclude any analyst estimates in Bloomberg that include the impact of the transactions Charter announced with Comcast on April 28, 2014. It is important to note that any information included in a research analyst’s report and any consensus estimates of research analysts’ expectations are not prepared, adopted or in any way endorsed by Comcast, Charter or Midwest Cable. Any such information is prepared by independent research analysts not affiliated with Comcast, Charter or Midwest Cable based on publicly available information, for purposes unrelated to the LFA transfer review process. Midwest Cable’s actual results of operations or consolidated financial position may differ, perhaps significantly, from any research analyst’s expectations or any consensus estimate.

EBITDA

- Midwest Cable’s unaudited 2013 pro forma EBITDA is estimated to be \$1.5 billion⁶, with a margin of approximately 33.5% (EBITDA divided by Revenue). However, as noted above, the pro forma financial statements included in the S-1 filing will be prepared under the SEC guidelines for publicly-traded companies, pursuant to Regulation S-X, which generally does not permit the presentation of synergies and dis-synergies.
- Consensus estimates of research analysts’ expectations⁷ for 2015 EBITDA margins for the four major public cable companies range from 29% to 41% with the average of these companies approximately 35%. Below are the consensus estimates for EBITDA margins through 2018 for Comcast Cable (excluding NBCUniversal), Charter and the industry average referenced above.

Consensus: EBITDA Margins					
	2014	2015	2016	2017	2018
Comcast Cable	41.1%	41.0%	41.1%	41.2%	41.3%
Charter	35.1%	35.5%	36.2%	36.9%	37.5%
Industry Average	35.1%	35.3%	35.7%	35.4%	35.6%

- Consensus estimates of research analysts’ expectations⁸ for 2015 EBITDA growth rates for the four major public cable companies range from 2.8% to 8.8 % with the average of these companies being 5.3%. Below are the consensus estimates for EBITDA growth rates through 2018 for Comcast Cable (excluding NBCUniversal), Charter and the industry average referenced above.

Consensus: EBITDA Growth						
	2014	2015	2016	2017	2018	CAGR
Comcast Cable	5.5%	5.0%	5.8%	4.9%	5.0%	5.2%
Charter	8.0%	8.8%	9.7%	9.2%	6.9%	8.5%
Industry Average	6.4%	5.3%	6.3%	3.2%	4.7%	5.1%

⁶ This amount is calculated using information included in the Comcast Form S-4, dated September 5, 2014 specifically \$1.447 billion of operating income, plus the \$517 million of depreciation and \$29 million of amortization presented in the “Comcast Cable Systems in Midwest Cable” pro forma 2013 income statement column (page 59), reduced for Midwest Cable related shared functions and other administrative allocations of \$290 million disclosed in Note 2 “Charter Divestiture Transactions” (page 63) and reduced for the estimated Charter services fee of \$190 million (2013 revenue of \$4.5 billion multiplied by the 4.25% fee).

⁷ See note 5, *supra*.

⁸ See note 5, *supra*.

- While there can be no assurance, the current expectation is for Midwest Cable to have continued EBITDA growth consistent with the cable industry achieved through a combination of revenue growth and continued operational efficiencies.
- This analysis includes the caveat that transition expenses will be incurred related to the Transition Services Agreement from Comcast, and there could be short-term inefficiency, particularly in the first 12 months of operations, as stand-alone operations and certain services under the Charter Services Agreement are introduced and Comcast-provided transitional services are replaced. However, the transition expenses and potential for duplicative costs should be temporary in nature.

The Financial Impact Of The 4.25% Management Fee On Midwest Cable. As explained above, Midwest Cable will enjoy the benefit of numerous Charter-provided services, delivered under Midwest Cable's ultimate control and authority and pursuant to the CSA. In exchange for providing those services, the parties negotiated a 4.25% fee based on their understanding of prior management fees and the value of the services Charter will provide.

The CSA affords Midwest Cable substantial economic benefits. As a preliminary matter, Midwest Cable can limit its own overhead costs by relying instead on Charter to research, develop, implement, and refine a wide array of operating initiatives that Midwest Cable may implement. Midwest Cable will have access to Charter's executive management team, and will benefit from existing technology and product development, business experience and analysis, and intellectual property.

Equally important, the CSA will enable Midwest Cable to participate in Charter purchases of programming, technology, and other business-related products. This procurement participation will minimize Midwest Cable's own administrative costs and provide access to superior volume-based arrangements. Cable programming, for example, will constitute Midwest Cable's single largest operating expense, and programming affiliation agreements are subject to substantial volume discounts. Costs savings attributable to participating in Charter programming contracts, rather than negotiating for the same programming on a stand-alone basis, will offset a substantial portion of the 4.25% fee. Charter estimates that the combined benefits accruing to Midwest Cable under the CSA from a few of the largest categories of annual operating and capital expenditures – *i.e.*, programming, video set-top boxes, software maintenance, headend equipment, and technology and product platforms – will be approximately \$300 million annually. This figure would be well in excess of the costs associated with the CSA's 4.25% fee (estimated at \$190 million for 2013).

The Management fee is also consistent with other publicly-disclosed management fees. A schedule of representative management fees in the cable industry over the last two decades is set forth below.⁹

Company	Stipulated Management Fee as % Revenue	Year	Source	Page
Adelphia Communications	5.00%	2005	2005 10-K	125
Jones Intercable	5.00%	1996	1996 10-K	23
Jones Cable Income Fund 1-B/C Venture	5.00%	1999	1999 10-K	15, 27
Jones Cable Income Fund 1-A	5.00%	1996	1996 10-K	24
Enstar Income Program II-1, L.P.	5.00%	1999	1999 10-K	27
Enstar Income/Growth Program Five-A, L.P.	4.00%	2003	2003 10-K	17, 18, F-12, F-25
Insight Communications of Central Ohio, LLC / Coaxial Financing Corp.	3.00%	2002	2002 10-K	39
Mediacom Broadband LLC/ Mediacom Broadband Corporation	4.00%	2013	2013 10-K	59
James Cable Partners, L.P.	4.00%	2002	2002 10-K	35

Charter's Finances. Several LFAs have raised a question regarding Charter's financial structure and Midwest Cable's reliance upon Charter under the CSA. We believe such questions are unjustified. As discussed above, Midwest Cable will be a financially sound going concern on day one and that position is only enhanced by its arrangements with Charter – an established MSO with a proven track record of success in the marketplace – and its ability to draw on services from Charter under the CSA. Charter is a Fortune 400 company with over \$17 billion of equity market capitalization, \$9 billion of revenue, and positive free cash flow. It is a regular issuer in the debt capital markets and has proven, ready access to financing. More than 6.1 million residential and business customers now trust Charter to provide video services, Internet services, and voice services. The company operates in 29 states, employs approximately 23,000 people, and has one of the fastest growth rates among its peers and competitors. It has added over 6,000 employees in the past two years alone to accommodate its growth and improve its service offering in its current footprint. Charter expects to file a registration statement on Form S-4 with the SEC by the end of October 2014, which registration statement will include information regarding Charter's expected ownership of 33% of Midwest Cable and the transactions with Comcast pursuant to which Charter will transfer systems serving approximately

⁹ Data collected by Duff & Phelps. This summary chart is based on a review of publicly available financials and does not necessarily capture all cable industry management fees.

1.6 million customers to Comcast and Comcast will transfer systems serving approximately 3.0 million customers to Charter.

Midwest Cable's Upcoming S-1 Filing. In connection with the spin-off, Midwest Cable will file a registration statement with the SEC on Form S-1 to register the pro rata distribution of shares of its common stock to Comcast shareholders, inclusive of former Time Warner Cable shareholders. While Comcast's S-4 filings to date have focused on the impact of spinning off the Midwest Cable properties on Comcast, the S-1 will be the first filing with the SEC focused on Midwest Cable itself. It will include additional financial details and descriptions, and the parties are working diligently to assemble the relevant information. Midwest Cable is, of course, limited in its ability to provide information outside of that carefully regulated process.

The initial Midwest Cable Form S-1 is expected to be filed by October 31, 2014. Consistent with applicable SEC regulations, the Form S-1 is expected to provide a significant amount of information, including:

- A description of the management and governance of Midwest Cable.
- A description of the contractual arrangements between Midwest Cable, Comcast and Charter.
- A description of the Transaction and the business, including discussion of Midwest Cable's geographical footprint, customer bases; types of services offered; technology and sources of supply required to deliver those services; the competition and seasonality/cyclicality associated with the business; the principal properties; and any material legal proceedings.
- A description of risk factors related to the Transaction, business, and the future operations of Midwest Cable.
- A capitalization table disclosing the actual and pro forma amounts of indebtedness and stockholder's equity.
- Management's discussion and analysis of the financial condition and results of operations, including: a discussion on the results of operations with fluctuation analysis for the income statement and statement of cash flow captions for the six-month period ended June 30, 2014, compared to the corresponding period in 2013 and the years ended December 31, 2013 and 2012, compared to the corresponding periods in 2012 and 2011, respectively; summary customer information for the periods presented; a discussion on liquidity and capital resources of the company; a summary of contractual obligations and off-balance sheet arrangements; and a description of the company's critical accounting judgments and estimates.

- Audited Midwest Cable “carve-out” balance sheets as of December 31, 2012 and 2013 and “carve-out” income statements, cash flow statements and statements of equity for each of the three years ended December 31, 2011, 2012, and 2013.
- Unaudited interim Midwest Cable “carve-out” balance sheets as of June 30, 2014 and December 31, 2013, and “carve-out” income statements, cash flow statements and statements of changes in equity for the six-month periods ended June 30, 2013 and 2014.
- Unaudited pro forma “carve-out” balance sheet as of June 30, 2014 and pro forma “carve-out” income statements for the six-months ended June 30, 2014 and for the year-ended December 31, 2013.
- Selected historical financial data showing revenue, operating income, net income, and total assets as of and for the six-months ended June 30, 2014 and 2013 and as of and for each of the five years ended December 31, 2013.

* * * *

To the extent any questions remain regarding Midwest Cable’s financial qualifications, we expect those questions should be addressed and answered in the upcoming S-1 filing. To provide sufficient time for you to review the material being submitted today, the upcoming S-1 filing, and the completed TSA and CSA agreements, Comcast and Midwest Cable are together granting an additional one-month extension to January 15, 2015 for you and the communities you represent to complete the Form 394 review process. Further, we understand that you may have a contrary position as to the start date of the 120-day Form 394 review period, and this extension is granted without prejudice to your ability to make such a claim. In exchange for this additional extension, we ask only that you work with us cooperatively to resolve any *bona fide* concerns. We suggest, for example, that informal discussions (rather than serial RFIs) would likely be the more productive and efficient way to bridge any remaining concerns you might have.

Sincerely,



Klayton F. Fennell
Vice President, Government Affairs
Comcast



Leonard J. Baxt
Midwest Cable, Inc.
Its authorized agent and, post-closing,
Executive Vice President, and
Chief Administrative Officer

ATTACHMENT A

City of St. Paul, Minnesota
Ramsey-Washington Suburban Cable Commission, Minnesota
Township of Meridian, Michigan
City of Southfield, Michigan

EXHIBIT 1

KEY TRANSITION SERVICES AGREEMENT (“TSA”) PROVISIONS

Comcast Support To Midwest Cable During the Designated Transition Period

1. **Operation Support Systems & Business Support Systems**

Comcast will provide transition services for back office operation support systems (“OSS”) and business support systems (“BSS”) tools, applications, infrastructure and associated reports for the purpose of supporting Midwest Cable’s customers. These services are provided in the context of the technical operations of the systems, applications, security, access management, tools and infrastructure, and include: Monitoring; Event Management; Incident Management; Problem Management & Root Cause; Change & Release Management; Performance, Capacity & Availability Management; and System Access Control.

2. **Product Branding & Marketing**

Comcast will provide transition services for Midwest Cable’s marketing and product branding. As part of those services, Midwest Cable will be permitted to use the Comcast Marks (as defined in the TSA) and branding for customer/prospective customer marketing and communications during the designated transition period, including, but not limited to, use in/on: uniforms; business cards; store signage; websites; outbound telemarketing scripts; marketing collateral (including bill inserts); customer statements/notifications; and advertising materials (television, radio, print, direct mail, out of home, etc.). During the period Midwest Cable will utilize these services, Comcast will provide XFINITY-branded television, radio and other commercial/marketing creative..

3. **Internet Service (Residential)**

Comcast will provide transition services and support for residential Internet services and a set of related ancillary services sold as a package under the Xfinity Internet product suite. This will include Comcast continuing to support the features and capabilities of the Internet service currently enjoyed by residential customers. Comcast may also continue to release product enhancements or new features, or remove features and functionality in accordance with the Comcast product roadmap. Specifically, Comcast will:

- Provide continued support for the existing Xfinity Internet speed portfolio
- Provide continued support for security software solutions/products made available by Comcast
- Provide continued support for the Internet Essentials Program
- Provide continued support for Xfinity Connect Online & Mobile App (iOS and Android)
- Provide continued support and operations of Xfinity email service
- Provide continued support and operations for contacts and calendaring

EXHIBIT 1

4. Video Service (Residential)

Comcast will provide transition to support the native video service offerings (excluding the X1 Platform) (referred to as “Xfinity TV”). Comcast will continue providing the features and capabilities it currently offers on Xfinity TV and may continue to release product enhancements or new features or remove features and functionality in accordance with the Comcast product roadmap. Among the services included are:

Xfinity TV services:

- Linear
- Video on Demand
- Support of in-home DVR at a national level, firmware/platform update and defect/issue resolution
- Channel Guides
 - o Support of the native guides at a national level, particularly troubleshooting and resolving issues/defects that need to be fixed within the firmware or platform

Xfinity TV Platform (Mobile) service:

- iOS and Android TV Remote App with the following core capabilities:
 - o Search TV Listings, browse movies and TV shows in VOD
 - o Control your TV (change channels, tune VOD programs)
 - o DVR control (set DVR recordings)
- iOS and Android TVE App
 - o Out-of-home access to TV Everywhere content

5. X1 Platform Video Service

Comcast will provide transition to support the Xfinity X1 Platform TV residential service. Comcast will continue to provide the features and capabilities it currently offers through the X1 Platform and may continue to release product enhancements or new features or remove features and functionality in accordance with the Comcast product roadmap. Among the services included are:

X1 Platform TV services:

- X1 Guide Experience
- Linear
- Video on Demand
- Support for DVR service

X1 Platform Mobile services:

- iOS and Android TV App with the following core capabilities:
 - o In-home VOD playback
 - o DVR control (set DVR recordings)
 - o Remote Tune (Allow tuning of X1 devices using mobile app)
- iOS and Android TVE App

EXHIBIT 1

- Out-of-home access to TV Everywhere content

6. **Voice Service (Residential)**

Comcast will provide transition services to support Voice Service to residential customers with the current features and capabilities. In addition, Comcast may continue to release product enhancements or new features or remove features and functionality in accordance with the Comcast product roadmap. Specifically, Comcast will provide continued support for:

- Existing Xfinity Voice portfolio
- Customers to add phone lines
- Value added features included with the Xfinity Voice service, including:
 - Voicemail
 - Readable Voicemail
 - Voice2go and Text Messaging via XFINITY Connect
 - XFINITY Connect Online (web) and mobile app (iOS and Android) functionality
 - XFINITY Share (live stream, record and share media to all screens)
- Directory Listing through Ecolisting.com
- E911
- Ability for customers to purchase battery backup and provide fulfillment via SIK;
- Customer Proprietary Network Information (CPNI);
- Billing and Provisioning Services

7. **Advertising Sales Services**

The transition services Comcast will provide include Advertising and sales services consisting of the following specific business requirements:

Ad Insertion/Traffic Services:

- Advertiser order and proposal processing and scheduling
- Advertiser schedule verification
- Ad insertion system operations in the Master Control Centers
- Commercial content encoding
- Equipment maintenance and repair in the Master Control Centers
- Ad insertion system monitoring
- Technical traffic and billing system reports used to manage orders
- Media management
- System data backups

AR Billing, Collections and Financial Services:

- Month-end Close Reporting Package
- Commission Calculation and Payments
- Credit Check / Application processing
- Billing
- Credit checks

EXHIBIT 1

- Cash receipts activities and reports, including posting of cash receipts via lock box
- Credit/debit card processing
- Cash refund processing
- Coop notarization
- Collections management and bad debt write-off
- Preparation of all contractual affiliate payments and reporting

8. **Business Services**

The transition services provided by Comcast will include support for tasks that fall under the purview of Comcast's Business Services Department, including without limitation, product support and maintenance, service assurance and back office support. These transition Business Services are limited to the continuance of services that are provided by Comcast to its own business units at the time of the close. The Business Services will be provided using current-state tools, applications and services and include the following specific services:

Product Support and Maintenance:

Comcast will support commercial products with maintenance and relevant product support, including firmware upgrades and product engineering level break-fix services. Commercial products are subject to availability as of date of close. Comcast will support the following products on existing platforms:

- Business Internet services (including associated email, web hosting, security and hosted software services)
- Metro-Ethernet services
- Business Voice services (including enhanced voice services, Business VoiceEdge and trunking services)
- Business TV services

Marketing:

Comcast will provide standard brand materials and media creative for the commercial products identified above. Comcast will provide customer database(s) to Midwest Cable to support their marketing objectives.

Order Management and Fulfillment:

Comcast will provide the necessary system, tools, technology, infrastructure and live support to facilitate the provisioning and installation for all new Midwest Cable customers and employees. Comcast will provide standard order management/fulfillment reporting to Midwest Cable and provide reasonable communication to Midwest Cable regarding material system and/or tool changes.

Service Assurance/CARE:

EXHIBIT 1

Comcast will provide system, tools, technology, infrastructure and live support necessary to facilitate customer care and service assurance for commercial customers and employees. Comcast will provide standard performance and transactional reporting to Midwest Cable and provide reasonable communication to Midwest Cable regarding material system and/or tool changes.

Customer Billing and Collections:

Comcast will provide commercial service billing support , including keeping the billing platforms available and updated. Comcast will provide revenue assurance systems, including reconciliation of provisioning and billing systems. Comcast will provide collection support to Midwest Cable for commercial customers.

Back Office:

Comcast will provide financial and operations reporting for Midwest Cable's commercial business operations, including sales reporting and information necessary for Midwest Cable to complete its commission calculations.

Sales:

Comcast will operate inside sales for Midwest Cable, and will support Midwest Cable with sales and back office functionality tools, including: Comcast Business & IT Sales; Serviceability; Quoting; and Disconnects.

9. Network Operations

Comcast will provide transition services to support Midwest Cable's network operations. Comcast will maintain the core network, commercial, and back-office infrastructure as it is supported today; this includes support of engineering design, break/fix resolution, capacity planning, and required device health for migrating network elements. Specifically, Comcast will provide the following services:

- Engineering design supporting both residential and commercial services
- Event/Incident Management
- Problem Management & Root Cause
- Change & Release Management
- Architecture support to maintain network platforms and services
- Performance, Capacity & Availability Management
- Engineering support for commercial customer growth; and
- Support of IP re-numbering approach that is to be determined between the two organizations

Comcast will also maintain capacity management and reporting functions as they are provided today, specifically including:

EXHIBIT 1

- Capacity planning for all layers of the Comcast network, from the subscriber edge to the backbone, accounting for both residential and commercial products and services;
- Offer standard “business as usual” monthly KPIs and capacity dashboards for all levels of the transitioning network; and
- Offer opportunities to meet to review element capacity topics

10. Video Engineering Services

Comcast will provide transition services for Midwest Cable’s Video Engineering. Comcast will continue to provide support for on demand and linear video delivery system component, digital controller, set tops, and IP players, and the supporting applications, tools & infrastructure used at all levels of support. Comcast will provide the following services of all video systems, tools, applications, infrastructure and associated reports:

- Monitoring
- Event Management
- Incident Management
- Problem Management & Root Cause
- Change & Release Management
- Performance, Capacity & Availability Management
- Linear and On Demand content management
- Linear and On Demand event management

11. Systems Engineering Services

Comcast will provide transition services to support Midwest Cable’s systems engineering for data services. Comcast will continue to provide support for email, portal, Comcast.net portal, and XfinityHome services and all Comcast supported applications, tools and infrastructure within the High Speed Data vertical. The following systems are specifically included:

Residential:

- Dynamic Host Configuration Protocol
- Domain Name System
- Email

Commercial:

- Dynamic Host Configuration Protocol
- Domain Name System
- Web Hosting
- Email

Comcast will provide the following services related to all email, portal, and Xfinity Home tools, applications, infrastructure and associated reports:

- Monitoring
- Event Management

EXHIBIT 1

- Incident Management
- Problem Management & Root Cause
- Change & Release Management; and
- Performance, Capacity & Availability Management

EXHIBIT 2

Executive Biographies for Members of Midwest Cable's Board of Directors

- **Rick D'Avino** joined General Atlantic in 2014 and works closely with the Resources Group, investment teams and portfolio companies on all matters related to taxes. Mr. D'Avino served as Vice President and Senior Tax Counsel of the General Electric Company from 1991 through 2013. He was on the Boards of Directors of GE Capital Corporation and GE Capital Services, and of GE SeaCo, a joint venture between GE and Sea Containers Ltd. Prior to GE, Mr. D'Avino was a tax partner at King & Spalding, and served as an Attorney-Advisor and the Deputy Tax Legislative Counsel in the U.S. Treasury Department.
- **James Chiddix** has spent a career of 35 years in the cable industry, including senior roles at both major service providers and equipment suppliers. He was the Chairman and Chief Executive Officer of OpenTV Corporation prior to his retirement in 2007, having served in this position from March 2004 until April 2007. From 2007 to 2009, he served as the Vice-Chairman of the Board of OpenTV. Prior to 2004, his previous roles included President at MystroTV (a division of Time Warner) and Chief Technology Officer and Senior Vice President, Engineering and Technology at Time Warner Cable. Mr. Chiddix has served as a director of Arris Group, Inc. since July 2009, and of Magnum Semiconductor Inc. since October 2010. Mr. Chiddix previously served on the boards of Virgin Media Inc., Symmetricom Inc., Dycom Industries Inc., and Vvyo Inc. Mr. Chiddix attended the School of Electrical Engineering at Cornell University.
- **Gregory L. Doody** became Senior Vice President, Business Affairs for Vineyard Brands in January 2014. He previously served as Executive Vice President, Programming and Legal Affairs for Charter Communications, a position to which he was appointed in January 2011 after having previously served as Executive Vice President and General Counsel since December 1, 2009. He also served as Charter's Chief Restructuring Officer and Senior Counsel in connection with its Chapter 11 proceedings after being appointed on March 25, 2009. Prior to coming to work for Charter, Mr. Doody served as Executive Vice President, General Counsel, and Secretary of Calpine Corporation from July 2006 through August 2008. From July 2003 through July 2006, Mr. Doody held various positions at HealthSouth Corporation, including Executive Vice President, General Counsel, and Secretary. Mr. Doody served as an executive officer of Charter during the pendency of its Chapter 11 cases in 2009. Mr. Doody earned a J.D. degree from Emory University School of Law and received a bachelor's degree in management from Tulane University. Mr. Doody is a certified public accountant.
- **Jill A. Greenthal** is a Senior Advisor in the Private Equity Group at The Blackstone Group L.P. Before joining Blackstone in 2003, Ms. Greenthal was Co-Head of the Global Media Group, Co-Head of the Boston Office and a member of the Executive Board of Investment Banking at Credit Suisse First Boston. Ms. Greenthal was also Co-Head of the Boston office of Donaldson, Lufkin & Jenrette, before its acquisition by CSFB. Prior to joining DLJ, she was Head of the Media Group at Lehman Brothers. Ms. Greenthal has advised and financed media companies for over 20 years, having worked in all sectors of the business. Ms. Greenthal graduated as a member of The Academy from Simmons College and received an

EXHIBIT 2

MBA from Harvard Business School. Ms. Greenthal is on the Board of Directors of Akamai Technologies, Michaels Stores, Inc., The Weather Channel and Houghton Mifflin Harcourt. Ms. Greenthal is also a member of the Women's Executive Council of Dana-Farber Cancer Institute and a Trustee of The James Beard Foundation, Simmons College and Overseer of the Museum of Fine Arts in Boston.

- **Dennis S. Hersch** is President of N.A. Property, Inc., through which he acts as a business advisor to Mr. and Mrs. Wexner, and has done so since February 2008. He also serves as a trustee of several trusts established by Mr. and Mrs. Wexner. He was a Managing Director of J.P. Morgan Securities Inc., an investment bank, from December 2005 through January 2008, where he served as the Global Chairman of its Mergers & Acquisitions Department. Mr. Hersch was a partner of Davis Polk & Wardwell LLP, a New York law firm, from 1978 until December 2005. Mr. Hersch has served as a director at Sprout Foods, Inc., a producer of organic baby food, since 2009. Mr. Hersch also served as a director of NBCUniversal Enterprise, Inc., a subsidiary of Comcast Corporation from 2013 to May 2014, and Clearwire Corporation, a wireless, high-speed Internet service provider, from November 2008 to 2013.
- **Wendell F. Holland** served as Chairman of the Pennsylvania Public Utilities Commission and as Treasurer of the National Association of Regulatory Utility Commissioners (NARUC), in addition to serving on NARUC's Executive Committee, its Board of Directors, and as Chairman of its Audit and Investment committees. He is an attorney in private practice. Mr. Holland has organized and participated in several international programs relating to regulatory reform and energy sustainability. He has represented clients and advised governments on utility matters in more than 25 countries. Between his terms as PUC Chairman, Mr. Holland was Of Counsel at Obermayer Rebmann Maxwell & Hippel LLP from 1999 to 2003; Vice President of American Water Works Company from 1996 to 1999, and a Partner at Leboeuf Lamb Greene and Macrae LLP from 1993 to 1995, and at Saul Ewing LLP from 2009 to 2013. Mr. Holland holds a B.S. from Fordham University and a J.D. from the Rutgers University School of Law, Camden.
- **Gregory Maffei** is the President and CEO and a director of Liberty Media Corporation and Liberty Interactive Corporation. Liberty Media owns interests in a broad range of media, communications and entertainment businesses, including SiriusXM, Charter Communications, Live Nation Entertainment and the Atlanta Braves. Liberty Interactive has interests in digital commerce businesses, including TripAdvisor, QVC, Provide Commerce, Backcountry.com, Bodybuilding.com, CommerceHub, BuySeasons, Evite, Expedia, Tree.com, Interval Leisure Group, and HSN. Liberty's stocks have significantly outperformed the major stock indices and comparable companies under his tenure. Mr. Maffei also serves as Chairman of the Liberty-related companies Live Nation Entertainment, SiriusXM, Starz and TripAdvisor, and as a director of Charter Communications and Zillow. Prior to his joining Liberty in 2005, Mr. Maffei served as President and CFO of Oracle, Chairman, President and CEO of 360networks, CFO of Microsoft and Chairman of the Board of Expedia. Additionally, he has served as a director of Barnes & Noble, Citrix, DIRECTV, Dorling Kindersley, Electronic Arts and Starbucks Coffee. He has an MBA from Harvard Business School, where he was a Baker Scholar, and an AB from Dartmouth College.

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- **Thomas M. Rutledge** was appointed as a director and President and Chief Executive Officer of Charter Communications effective on February 13, 2012. A 34 year cable industry veteran, Mr. Rutledge served as Chief Operating Officer of Cablevision from April 2004 until December 2011 and previously served as president of Time Warner Cable. He began his career in 1977 at American Television and Communications (“ATC”), a predecessor company of Time Warner Cable. Mr. Rutledge currently serves on the board of the National Cable and Telecommunications Association (“NCTA”). He served as Chairman of the NCTA from 2008 to 2010 and currently serves on the boards of CableLabs, C-SPAN, and the Cable & Telecommunications Association for Marketing (“CTAM”) Educational Foundation. In 2011, Mr. Rutledge received NCTA’s Vanguard Award for Distinguished Leadership, the cable industry’s highest honor. He is a member of the Cable Hall of Fame and was inducted into the Broadcasting and Cable Hall of Fame in 2011. He received a B.A. in economics from California University in California, Pennsylvania in 1977.
- **Christopher L. Winfrey** joined Charter Communications as Executive Vice President and Chief Financial Officer on November 1, 2010. Mr. Winfrey is responsible for all of Charter’s financial functions, including accounting, financial planning and analysis, tax and treasury, mergers and acquisitions, capital structure activities, and investor relations. He also directs Charter’s supply chain management, facilities, revenue assurance, and business intelligence teams. Prior to joining Charter, Mr. Winfrey served as Chief Financial Officer and Managing Director of Unitymedia GmbH, Germany’s second-largest provider of media and communications services via broadband cable, from March 2006 through October 2010. Mr. Winfrey was also appointed Managing Director of Unitymedia Management GmbH, Unitymedia Hessen Verwaltung GmbH, and Unitymedia NRW GmbH in March 2006 and arena Sport Rechte und Marketing GmbH in April 2008. He has held leadership and finance positions with Cablecom and NTL Europe, assuming a key role in the operational turnaround, triple-play services rollout, and capital markets development at these companies over the last decade. Mr. Winfrey graduated from the University of Florida, with a B.S. degree in Accounting. He also received his M.B.A. from the University of Florida.

EXHIBIT 3

MIDWEST CABLE-CHARTER SERVICES AGREEMENT KEY SERVICES

1. Procurement and Programming Management Services
 - a. Charter will provide programming management services to Midwest Cable including negotiating and entering into agreements with suppliers of video programming services to provide such programming services that would apply to both Charter cable systems and Midwest Cable cable systems.
 - b. Charter will provide procurement management services to Midwest Cable including negotiating and entering into agreements with vendors to provide goods and services that would be used by both Charter and Midwest Cable. Examples of such goods and services are: product hardware, software licensing and employee cellular service.
2. Network Operations
 - a. Charter will provide Midwest Cable: (i) telecommunications services that previously depended on Comcast in a shared service model including: network connectivity for all services including voice, video and data, Video On Demand, CPE software and provisioning management, network security and interface with law enforcement, authentication of services and network monitoring and outage detection; (ii) standards and requirements for network facilities/hardware and software; and (iii) activity scheduling.
3. Engineering & IT
 - a. Charter will provide Midwest Cable the Corporate Engineering services previously provided by Comcast including: architectural design standards, product technical roadmaps and standards and CPE technical roadmaps and standards.
 - b. Charter will provide Midwest Cable IT services including: (i) software for backoffice functions including managing customer transactions and provisioning of services; (ii) management information services for accounting, billing, activity analysis, labor management, budgeting and financial analysis; and (iii) management of data centers.
4. Voice Operations
 - a. Charter will provide origination services to Midwest Cable including processing phone subscriber orders for phone installations at the subscriber's home or business. These services include: order fulfillment and provisioning and local number management and portability.
5. Field Operations

EXHIBIT 3

- a. Charter will support Midwest Cable under the CSA by providing field operations services including: dispatch, plant database software systems, predictive network failure software and maintenance prioritization, technician activity and productivity reporting, warehouse standards and CPE handling standards, tools, requirements and standards for technician communications, plant design and construction standards and fleet management.
6. Customer Service
 - a. Charter will support Midwest Cable under the CSA by providing customer care services directly or through its vendors. These services include call center services for call answering, monitoring and dispositioning related to inbound sales, billing, repair, and retention for all products and services sold by Midwest Cable, including video, voice and data, online chat for sales, service and billing, online customer care portals for self-help and service and customer identity management.
7. Billing & Collections
 - a. Charter will provide billing and collections services. These services include: customer billing and billing system management, collection of customer receivables and cash management and customer disconnect support.
8. Product
 - a. Charter will provide Midwest Cable with: (i) customer facing product development definitions/standards/software and planning for all business and consumer products; (ii) change planning and project management services; and (iii) website hosting, video content management and web mail hosting. Any customer facing products bearing a Charter brand name shall be co-branded with Midwest Cable's brand name in such a manner that it is clear to the consumer of such products that Midwest Cable is the party providing services to the consumer.
9. Marketing & Sales
 - a. Charter will support Midwest Cable under the CSA by providing: (i) marketing services and database support to enable mass, direct and online marketing activities; (ii) analysis of sales channel(s) performance; and (iii) development and all customer and non-customer facing messaging.
 - b. Charter will support Midwest Cable under the CSA by providing: (i) program design and management tools that maximize economic sales to nonsubscribers by door-to-door sales representatives; (ii) sales channel reporting; and (iii) program design for maximizing growth in MDU environment.
10. Administrative and Back office Services
 - a. As requested by Midwest Cable, Midwest Cable may leverage administrative services from Charter, including leveraging the associated platforms and

EXHIBIT 3

practices, in areas including but not limited to accounts payable, general ledger, database systems, and payroll administration. .

Services performed by Charter under the Midwest Cable-Charter Services Agreement will be under the overall authority and supervision of the Board of Directors and officers of Midwest Cable. Midwest Cable will have sufficient appropriately qualified employees as is necessary in order to supervise the performance of services by Charter under the Midwest Cable-Charter Services Agreement.