

## AGENDA CABLE COMMUNICATIONS COMMISSION Regular Meeting

## December 4, 2013

Meridian Township Municipal Building 5151 Marsh Road, Okemos, MI Administrative Conference Room

- A. Call Meeting to Order at 6:00 p.m.
- B. Public Remarks
- C. Introductions
- D. Approval of Agenda
- E. Approval of Minutes July 24, 2013
- F. Communications/Announcements
- G. Old Business
  - 1. Franchise Fee Audit and Technical Audit
  - 2. Special Committee Chairs Report: Community Needs Assessment Andrew Lathrop
  - 3. Commission Compensation Discussion
- H. New Business / Discussion Items
  - 1. Franchise Fee Audit and Technical Audit
  - 2. Cable Communications Commission Appointment and Reappointment
  - 3. 2014 Cable Communication Commission Regular Meeting Schedule
- I. Reports

1.	Complaints/Compliments:	Deborah Guthrie
2.	Video Service Provider(s):	
3.	Communications Director Report:	Deborah Guthrie
4.	Chair's Report:	Walter Benenson
5.	Township Information:	Ron Styka
6.	Programming:	Deborah Guthrie

7. Missississis (Dasses of

7. Viewership/Promotions:

Finance:

a) 2014 Budget

b) 2013 Lighting Project

Deborah Guthrie Budget

Deborah Guthrie

- J. Other Business & Announcements
- K. Public Remarks
- L. Adjournment

Individuals with disabilities requiring auxiliary aids or services should contact Meridian Township by writing or calling the following: Frank Walsh, Township Manager, 5151 Marsh Road, Okemos, MI 48864-1198 (517-349-1200, Ext. 308). Ten days notice required.

## **Cable Communications Commission Regular Meeting Minutes** DRAFT

Administrative Conference Room Meridian Municipal Building, Okemos, MI July 24, 2013

Present: Commissioners:

Walter Benenson, Patrick Crowley and Andrew Lathrop

Staff:

Deborah Guthrie and Kristi Schaeding

Township:

Ron Stvka

Comcast:

None

AT&T:

None

Haslett Schools:

None

Okemos Schools:

None

Call Meeting to Order: Chair Benenson called the meeting to order at 6:03 pm.

## Approval of Agenda:

Commissioner Crowley moved TO APPROVE THE AGENDA. Seconded by Commissioner Lathrop.

Voice vote. Motion carried unanimously.

## **Approval of Minutes:**

Commissioner Crowley moved TO APPROVE THE MINUTES OF APRIL 17, 2013 AS SUBMITTED. Seconded by Commissioner Crowley.

Voice vote. Motion carried unanimously.

#### Public Remarks:

No Public Present.

#### Communications:

Chair Benenson stated that he reached out to public service applicant Brian Michael Seipel and discussed the open seat available on the commission. He said he would contact him again to encourage his attendance to the next regular meeting.

### Old Business:

Comcast Guide Channel Resolution of Support - Communications Director Guthrie provided and discussed the resolution regarding the Comcast Scrolling Guide Channel, Interactive Guide Channel and Online Channel Line Up.

Cable Communication Commission Minutes - DRAFT July 24, 2013 Page 2

Commissioner Crowley moved TO APPROVE THE COMCAST SCROLLING GUIDE CHANNEL, INTERACTIVE GUIDE CHANNEL AND ONLINE CHANNEL LINE UP. Seconded by Commissioner Lathrop.

Voice vote. Motion carried unanimously.

- 2. Special Committee Chair's Report: Community Needs Assessment Commissioner Lathrop reported that there have been three successful committee meetings focusing on the budget for a technical audit, franchise fee audit and a needs assessment survey. He commented that the committee is moving at a rapid speed to make the survey happen next year. Guthrie provided and discussed a timeline for the Comcast franchise agreement and AT&T uniform agreement.
- 3. Detroit V. Comcast Lawsuit Guthrie requested the agenda item to be moved to the next regular meeting. Chair Benenson made a motion to MOVE THE DETROIT V. COMCAST LAWSUIT AGENDA ITEM TO THE NEXT REGULAR COMMITTEE MEETING. Seconded by Commissioner Crowley.

Voice vote. Motion carried unanimously.

#### **New Business:**

1. AT&T Compliance Letter - Guthrie requested the agenda item to be moved to the next regular meeting. She commented that she has spent an enormous amount of time working with the engineering department on public rights of way compliance issues for the Zayo Company and has not had the time to create the letter.

Chair Benenson made a motion to MOVE THE AT&T COMPLIANCE LETTER AGENDA ITEM TO THE NEXT REGULAR COMMITTEE MEETING. Seconded by Commissioner Lathrop.

Voice vote. Motion carried unanimously.

2. Franchise Fee Audit – Guthrie presented a memo to the commission that provided historical details and the cost of the last franchise fee audit that was conducted in 2002, for the year 2000. Guthrie requested the commission to approve the memo for a financial fee audit to be added to the 2014 budget in the amount of \$7,500.00.

Commissioner Crowley moved TO RECOMMEND TO THE TOWNSHIP BOARD A FRANCHISE FEE AUDIT IN THE AMOUNT OF \$15,000.00 TO BE ADDED TO THE COMMUNICATIONS 2014 BUDGET. Seconded by Commissioner Lathrop.

Voice vote. Motion carried unanimously.

- 3. Technical Audit Guthrie presented a memo to the commission that provided historical details and the cost of the last Comcast technical audit that was conducted in 2002. Although there was no official vote, the commission recommended the audit to be done.
- 4. Commission Compensation Discussion Guthrie indicated that she had received requests from the commission to not be compensated for their attendance at commission meetings. Guthrie stated that she would discuss with Township Manager Frank Walsh and report back to the commission.

### Reports:

- Cable Compliments/Complaints: Please refer to items in packet. No additional items to report.
- Video Service Provider(s): No video provider was present for the meeting.
- Communications Director's Report: Guthrie indicated that the webhosting service company Granicus recently made a mobile upgrade conversion and there have been many technical issues associated with it. Staff is looking into alternative video streaming and webhosting options for 2014.
- Chair's Report: Nothing to report.
- Township Information: Township Liaison Ron Styka stated that it is the budget season and he is looking forward to reviewing the 2014 budget.
- Programming: Please refer to items in packet. No additional items to report.
- Viewership/Promotions: Please refer to items in packet. No additional items to report.
- Finance: Guthrie provided and discussed the 2014 budget documentation and five year plan. Guthrie referred to a memo written by Senior Production Manager Rob Gingerich-Jones to the commission regarding equipment recommendations and added that those items are in the five year budget plan. She explained the budget payment schedule and payback plan for the Cable Technology Re-engineering Project. Guthrie indicated that the website "My Meridian" will not be renewed for 2014 due to the lack of participation by residents.

#### Other Business & Announcements:

Nothing to Report.

**Future Agenda Items:** 

Nothing to Report.

**Public Remarks:** 

Cable Communication Commission Minutes - DRAFT July 24, 2013 Page 4

No remarks from the public.

## Adjournment:

Commissioner Crowley moved TO ADJOURN THE MEETING. Seconded by Commissioner Lathrop.

Hearing no objections, Chair Benenson ADJOURNED THE MEETING AT 7:17 p.m.

### **NEXT MEETING:**

The next scheduled meeting is <u>Wednesday</u>, <u>December 4</u>, <u>2013 in the Administrative</u> <u>Conference Room</u>.

# CHARTER TOWNSHIP OF MERIDIAN CABLE COMMUNICATIONS COMMISSION

## COMMUNICATIONS

## **MEMORANDUM**

To:

Township Board

From:

Deborah Guthrie, Communications Director

Date:

August 2, 2013

Re:

Resolution of Support for HOMTV's Presence on the Comcast Guide Channel(s)

At the July 23, 2013 Cable Communications Commission (CCC) meeting, Commissioners approved a resolution of support regarding the HOMTV government access channel having presence on the Comcast scrolling guide channel, interactive guide channel and online channel line-up.

Currently, the HOMTV channel call letters have no guide channel presence on the Comcast system. The HOMTV call letters appear as "Government Access." In addition, the program playback times are not on the system and the wording "Government Access" is the only information provided in the time slot section of the guide channel.

Sometime in the mid 2000's, HOMTV's presence was taken off the system by Comcast. The CCC and staff held discussions with Comcast regarding getting HOMTV back on the system, but with no avail. The CCC suggested requesting a resolution of support from the Township Board in an attempt to gain momentum for HOMTV being seen again by residents on the Comcast channel guide(s). There is no added cost other than staff time to input the information.

The Cable Commissioners request the Township Board approve a resolution of support for HOMTV to have presence on the Comcast guide(s) by having the call letters HOMTV and programs on Comcast.

#### **RESOLUTION TO APPROVE**

recordings of individual programs; and

Resolution of Support Regarding HOMTV on the Comcast Scrolling Guide Channel, Interactive Guide Channel and Online Channel Line Up

#### RESOLUTION

At a regular meeting of the Township Board of the Charter Township of Meridian, Ingham County, Michigan, held at the Meridian Municipal Building, in said Township on the 8 <sup>th</sup> day of August 2013, at 6:00 p.m., local time.
PRESENT:
ABSENT:
The following resolution was offered by and supported by
WHEREAS, prior to the Comcast digitization in the mid 2000's, the HOMTV name and program schedule use to appear on the Comcast scrolling guide channel; and
WHEREAS, HOMTV is a public service to Meridian Township residents and produced over 500 programs in 2011 and produced almost 800 programs in 2012; and
WHEREAS, HOMTV appears on these channel lineups the same as local affiliate news networks appear with their individual call letters and location; and
WHEREAS, the HOMTV call letters replace the "government access" wording on the channel lineups; and
WHEREAS, when channel surfing alphabetically, HOMTV appears in the alphabetical lineup as HOMTV rather than government access; and
WHEREAS, the HOMTV channel lineup includes the programs' names and play times on the channel guide; and
WHEREAS, having the HOMTV call letters listed allows the customer to find HOMTV and the HOMTV program schedule; and
WHEREAS, having HOMTV programs listed allows customers to schedule

WHEREAS, the Meridian Township Communications Department has an account and password in place with the third party company to submit information to Comcast guide(s); and

WHEREAS,	the	Meridiar	1 Town	ship	Communic	ations	Depart	tment	has	a	Video
Programmer positio	n in	place to	update	the	information	on the	guide	chanr	nel in	а	timely
manner.											

NOW, THEREFORE, BE IT RESOLVED the Township Board of the Charter Township of Meridian hereby supports HOMTV call letters and programs being listed on the Comcast Guide(s).

ADOPTED:	YEAS:	
	NAYS:	
STATE OF M	IICHIGAN	<b>&gt;</b>
COUNTY OF	INGHAM	) ss )
Ingham Cou	nty, Michiga y of a resolu	the duly qualified and acting Clerk of the Township of Meridian, n, DO HEREBY CERTIFY that the foregoing is a true and tion adopted at a regular meeting of the Township Board on the
		Brett Dreyfus
	•	Township Clerk, Charter Township of Meridian

#### **Deborah Guthrie**

From:

Tonya Rideout <TRideout@natoa.org>

Sent:

Wednesday, August 07, 2013 9:55 AM

To:

Deborah Guthrie

Subject:

NATOA Conference Moderator Invitation

Importance:

High

Deborah -

We're putting together a really exciting session at the conference dealing with communications and response for public safety emergencies. Would you be willing to moderate this session? The committee thought you'd be an excellent choice with your communications expertise. We're going to print soon so the sooner you can let me know the better. Thanks!

Tonya

Tuesday Sept. 17, 2013

Community Networks and Public Safety Emergencies: Stories told and 4:15 - 5:30 p.m. lessons learned

How do community communications networks come into play during a crisis? Our fiber, wireless, and

institutional networks increasingly carry crucial public services and public safety data. At times like the [35W] Bridge Collapse in Minneapolis, Hurricane Sandy, or the Boston Marathon bombing, these are the moments when our local public safety and communications networks, and plans, are tested. Hear from those who have lived the stories and learned the lessons first hand.

Moderator: Debra Guthrie

Speakers:

Ira Levy, MD (already confirmed, but he is no longer the FT CIO for Howard County)

Mike Lynch, City of Boston (Boston marathon)

Someone from New York? Or Someone from New Jersey?

Someone from Comcast or another industry player who was involved in one of these? (Comcast was involved with the Mpls. Bridge Collapse, extended the I-Net Fiber to the river bank to provide emergency connections, and again, did something similar in Boston)



August 22, 2013

Ms. Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI 48864

Dear Ms. Guthrie:

As part of Comcast's commitment to keep you informed about important developments that affect our customers in your community, I am writing to notify you of a change to the channel lineup. Customers are being notified of this change via bill message.

Effective September 30, 2013, ESPN 3D (chis. 334 & 1603) will no longer be programmed and therefore will no longer be available on the Comcast channel lineup.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have.

Sincerely,

John P. Gardner Senior Manager, Government Affairs

Comcast, Heartland Region

Sk P Sadan

1401 E. Miller Rd.

Lansing, MI 48911

## **MEMORANDUM**

To:

Deborah Guthrie, Communications Director



From:

Bryan Reynolds, Video Programmer

Date:

September 25, 2013

Re:

Webhosting Options

As requested, I have looked into various webhosting options for our videos and programs. We are looking for an alternative to the current webhost, Granicus, because we often have technical issues that never seem to be sufficiently resolved by Granicus tech support. We are looking for an alternative video streaming and webhosting website. Granicus allows us to record live, attach linked agendas, schedule recordings, have virtually unlimited storage space, and have a relatively quick turnaround from the finish of recording to availability to the public for streaming. So far, there does not appear to be a website with comparable hosting capabilities and options for free.

Further, options that are possible with paid subscriptions:

UStream - with \$99/month subscription (cheapest paid option) we get

- 100 ad free hours
- Unlimited storage
- Embeddable linking (with customizable player options)
- HD video
- Multi-device compatibility
- Potentially live-streaming

#### Vimeo – "Pro" option for \$199 a year

- 50 GB storage (with add-on storage packages prorated for how long you've been a PRO member)
- HD video
- Analytics
- HD embedding
- Customizable/brandable video player
- HTML5 support
- Multi-device compatibility
- Third party video player support

BrightCove - \$99/month, \$199/month, or \$499/ month

- 50, 200, or 500 videos (respectively for each membership tier)
- 40GB, 100GB, 250GB bandwidth (respectively)
- In-player social sharing (as well as playable in Facebook)
- Customizable player
- Mobile compatible
- HD video
- Live-streaming (with live DVR controls)
- Sync with YouTube Channel

Youtube is still a free option, and as of now it seems there is no storage or upload limiting, but the uploading process is severely slow. It can take up to about 10-15 minutes for each 1 minute of playback time. So programs like Meridian Live that are up to 4 hrs can take around 60 hours to upload and process. There is also no ability to live-stream. It's ad-based, so they can throw ads up during the playback and on the page. They do have the ability to link to a specific start-time to playback from within the timeline, but there is no way to mark "chapters" or link all "agenda" items to specific times in the playback.



September 26, 2013

Ms. Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI 48864

Dear Ms. Guthrie:

As part of Comcast's commitment to keep you informed about important developments that affect our customers in your community, I am writing to notify you of a channel change. Customers are being notified of this change via bill message.

Effective on or about October 23, 2013, Cine Sony will be available on channel 623 with the MultiLatino service package.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have.

Sincerely,

John P. Gardner

Senior Manager, Government Affairs

Comcast, Heartland Region

when P. Budnes

1401 E. Miller Rd.

Lansing, MI 48911

## Kristi Schaeding

From:

Beacom, Ron <rbeacom@midland-mi.org>

Sent:

Wednesday, October 02, 2013 10:59 AM

To:

Beacom, Ron

Subject:

ACM Michigan-Farewell

Follow Up Flag:

Follow up

Flag Status:

Flagged

From Ralph Salmeron in Ann Arbor

From: Salmeron, Ralph C [mailto:RSalmeron@a2gov.org]

Sent: Tuesday, October 01, 2013 4:57 PM

**To:** Beacom, Ron; Deborah Guthrie **Subject:** For posting to the list serves . . . .

Friends and colleagues.

It is not without a little sadness that I announce my pending retirement and that October 31<sup>st</sup> with be my last day at Community Television Network. As some of you were aware I have battled heart health issues for almost thirty years. Three heart attacks of record, another 2-3 that I "walked" through, and a couple Congestive Heart Failures made it difficult at times just to walk from my car to the office. Two triple by-passes and heart reconstruction surgery gave me an additional 16 or so years to do what I loved doing, community media, and for that I am very grateful. Three weeks ago the word came down from my cardiac transplant team here at the UoM that we have exhausted all our options, and they have stamped an expiration date on me. Through all the above, I have always been able to beat the expectations of my excellent cardiac team, and my plan is to surprise them one more time.

I had wanted to continue working for an another year or two, hoping I could see us through a building expansion and a low-power radio station start-up, but that will be up to the people who follow me, and I can honestly say that I have full faith in the ability of our staff to continue to move CTN forward.

My career in community media started 31 years ago, first with CADI in Dallas, Texas, later with ICTN in Irving, Texas. Two wonderful mentors, Jan Saunders in Dallas, and Paul Wahlstrom in Irving, helped lay the foundation and principles of community media in me. 25 years ago, when I was looking to return to my Midwest roots, I accepted the job in Ann Arbor. At the time Community Access Television in Ann Arbor was two FTEs, a bunch of part-time kids, a dead studio, used, donated, and/or salvaged camcorders and edit equipment, and 2400 square feet above a fire station. Well, we've come a long way since then and it speaks volumes to the great staff without whom, and I have no doubt about this, we would not have be able to achieve as much as we have.

To my friends in the ACM and NATOA, thank you for being who you are and doing what you do. From the beginning, I listen and learned from all of you. Keep up the good fight!

Thank you all,

Ralph C. Salmerón

Manager | Community Television Network

Communication Unit | City of Ann Arbor | 2805 South Industrial Hwy, Suite 200 | Ann Arbor, MI 48104 PH: (734) 794-6150 x41510 | Fax: (734) 794-6159 | <a href="https://www.a2gov.org/ctn">www.a2gov.org/ctn</a>











October 8, 2013

Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI 48864

Dear Ms. Guthrie:

As part of Comcast's commitment to keep you informed about important developments that affect our customers in your community, I am writing to notify you of some channel changes. Customers are being notified of these changes via bill messages.

Effective November 11, 2013, Bloomberg will move from channel 178 to channel 103. OWN will move from channel 103 to channel 178.

Also, effective December 5, 2013, TV Guide Network (ch. 100) on the Limited Basic package will undergo a format change, swapping the split-screen version for a full-screen version and moving to the Digital Starter and Digital Economy packages.

Additionally, effective December 16, 2013, Howard Stern On Demand will no longer be provided by Comcast.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have.

Sincerely,

John P. Gardner

Senior Manager, Government Affairs

Comcast, Heartland Region

when P. Bardinan

1401 E. Miller Rd.

Lansing, MI 48911

Elizabeth Ann LeGoff Brett Dreyfus Julie Brixie Frank L. Walsh Supervisor Clerk Treasurer Manager



Milton L. Scales Ronald J. Styka John Veenstra Angela Wilson

Trustee Trustee Trustee Trustee

October 8, 2013

The Honorable Mike Rogers United States Representative 2112 Rayburn House Office Building Washington, DC 20515

Dear Congressman Rogers,

At the August 8th, 2013 Township Board of the Charter Township of Meridian meeting, Trustees approved a resolution of support regarding the HOMTV government access channel having presence on the Comcast scrolling guide channel, interactive guide channel and online channel line-up.

Currently, the HOMTV channel call letters have no guide channel presence on the Comcast system. At the time the memo to the Township Board was written, the HOMTV call letters appeared as "Government Access." In addition, the program playback times are not on the system and the wording "Government Access" is the only information provided in the time slot section of the guide channel.

Sometime in the mid 2000's, HOMTV's presence was taken off the system by Comcast. The Cable Communications Commission (CCC) and staff held discussions with Comcast regarding getting HOMTV back on the system, but with no avail. The CCC suggested requesting a resolution of support from the Township Board in an attempt to gain momentum for HOMTV being seen again by residents on the Comcast channel guide(s).

Attached you will find the Resolution of Support with hope that you will share our information and efforts with your colleagues and organizations. We ask for your support in writing a letter to the Meridian Township Cable Communications Commission supporting their efforts to have the HOMTV call letters listed on the guide system(s).

Thank you,

Deborah Guthrie Communications Director, Meridian Township Executive Producer, HOMTV and CAMTV



Elizabeth Ann LeGoff Brett Dreyfus Julie Brixie Frank L. Walsh

Supervisor Clerk Treasurer Manager



Milton L. Scales Ronald J. Styka John Veenstra Angela Wilson

Trustee Trustee Trustee Trustee

October 8, 2013

The Honorable Sam Singh State Representative State Capitol P.O. Box 30014 Lansing, MI 48909-7514

Dear Representative Singh,

At the August 8th, 2013 Township Board of the Charter Township of Meridian meeting, Trustees approved a resolution of support regarding the HOMTV government access channel having presence on the Comcast scrolling guide channel, interactive guide channel and online channel line-up.

Currently, the HOMTV channel call letters have no guide channel presence on the Comcast system. At the time the memo to the Township Board was written, the HOMTV call letters appeared as "Government Access." In addition, the program playback times are not on the system and the wording "Government Access" is the only information provided in the time slot section of the guide channel.

Sometime in the mid 2000's, HOMTV's presence was taken off the system by Comcast. The Cable Communications Commission (CCC) and staff held discussions with Comcast regarding getting HOMTV back on the system, but with no avail. The CCC suggested requesting a resolution of support from the Township Board in an attempt to gain momentum for HOMTV being seen again by residents on the Comcast channel guide(s).

Attached you will find the Resolution of Support with hope that you will share our information and efforts with your colleagues and organizations. We ask for your support in writing a letter to the Meridian Township Cable Communications Commission supporting their efforts to have the HOMTV call letters listed on the guide system(s).

Thank you,

Deborah Guthrie Communications Director, Meridian Township Executive Producer, HOMTV and CAMTV





Elizabeth Ann LeGoff Brett Dreyfus Julie Brixie Frank L. Walsh

Supervisor Clerk. Treasurer Manager



Milton L. Scales Ronald J. Styka John Veenstra Angela Wilson

Trustee Trustee Trustee Trustee

October 8, 2013

The Honorable Gretchen Whitmer State Senator State Capitol P.O. Box 30036 Lansing, MI 48909-7536

Dear Senator Whitmer,

At the August 8th, 2013 Township Board of the Charter Township of Meridian meeting, Trustees approved a resolution of support regarding the HOMTV government access channel having presence on the Comcast scrolling guide channel, interactive quide channel and online channel line-up.

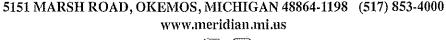
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Attached you will find the Resolution of Support with hope that you will share our information and efforts with your colleagues and organizations. We ask for your support in writing a letter to the Meridian Township Cable Communications Commission supporting their efforts to have the HOMTV call letters listed on the guide system(s).

Thank you,

Deborah Guthrie Communications Director, Meridian Township Executive Producer, HOMTV and CAMTV







#### **RESOLUTION TO APPROVE**

Resolution of Support Regarding HOMTV on the Comcast Scrolling Guide Channel, Interactive Guide Channel and Online Channel Line Up

#### RESOLUTION

At a regular meeting of the Township Board of the Charter Township of Meridian, Ingham County, Michigan, held at the Meridian Municipal Building, in said Township on the 8<sup>th</sup> day of August 2013, at 6:00 p.m., local time.

PRESENT: Supervisor LeGoff, Clerk Dreyfus, Treasurer Brixie, Trustees Scales, Veenstra,
Wilson

Trustee Styka

The following resolution was offered by <u>Clerk Dreyfus</u> and supported by <u>Trustee</u> Veenstra.

WHEREAS, prior to the Comcast digitization in the mid 2000's, the HOMTV name and program schedule use to appear on the Comcast scrolling guide channel; and

WHEREAS, HOMTV is a public service to Meridian Township residents and produced over 500 programs in 2011 and produced almost 800 programs in 2012; and

WHEREAS, HOMTV appears on these channel lineups the same as local affiliate news networks appear with their individual call letters and location; and

WHEREAS, the HOMTV call letters replace the "government access" wording on the channel lineups; and

WHEREAS, when channel surfing alphabetically, HOMTV appears in the alphabetical lineup as HOMTV rather than government access; and

WHEREAS, the HOMTV channel lineup includes the programs' names and play times on the channel guide; and

WHEREAS, having the HOMTV call letters listed allows the customer to find HOMTV and the HOMTV program schedule; and

WHEREAS, having HOMTV programs listed allows customers to schedule recordings of individual programs; and

WHEREAS, the Meridian Township Communications Department has an account and password in place with the third party company to submit information to Comcast guide(s); and

WHEREAS, the Meridian Township Communications Department has a Video Programmer position in place to update the information on the guide channel in a timely manner.

NOW, THEREFORE, BE IT RESOLVED the Township Board of the Charter Township of Meridian hereby supports HOMTV call letters and programs being listed on the Comcast Guide(s).

ADOPTED:	YEAS:	Trustees Scales, Veenstra, Wilson, Supervisor LeGoff,	Cler
		Dreyfus, Treasurer Brixie	
	NAYS:	None	
STATE OF M	MCHIGAN	)	
COUNTY OF	INGHAM	) ss ).	

I, the undersigned, the duly qualified and acting Clerk of the Township of Meridian, Ingham County, Michigan, DO HEREBY CERTIFY that the foregoing is a true and complete copy of a resolution adopted at a regular meeting of the Township Board on the  $8^{th}$ .day of August 2013.

Brett Dreyfus

Township Clerk, Charter Township of Meridian





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## Status of Competition for Video Services in Michigan

Here is the information you have submitted.

Please print a copy for your records.

Franchise Entity:	Meridian Township
Address:	5151 Marsh Rd.
Address 2:	
City:	Okemos
County:	Ingham
State	Mi
Zip:	48864
Contact Person:	Deborah Guthrie
Phone:	5178534380
Contact Email:	guthrie@meridian.ml.us
Providers Prior	1
Providers since 01/01/11	0
Total Agreements	2
Current Provider	comcast att uverse
Other	
Satellite Providers In your community	dish network direct tv other
Other	Zayo
Aware of Public Act 4?	Yes
Receive Complaints? ➤	Yes
Number of Complaints	12
Resolve Attempts	Yes
Complaints to MPSC	all
Complaint Type	Rates Customer Service Service/Equip
Other	
Awareness of MPSC	Yes

Informal Disputes	Nö
Dispute Regarding	
Other Disputes	
Contact MPSC about Disputes	
Impact on Community	Competition: Increase Franchise Fee Payments: Increase PEG Fee Payments: Increase Complaints: None Other: None
Other	people say they want competition
Quality of Service	Customer Service Quality: None PEG Studios and Equipment: Decrease Services Offered None Number of CSCs Decrease Other: None
Other	
PEG Channels	Yes
Complete survey before 2013?	Yes
E-mail Notifications?	guthrie@meridian.ml.us
E-mall Announcement	Yes
E-mail Contant Info	
Recommendations	As Chapter President of Michigan NATOA, on their behalf, I would like to meet with representatives from the MPSC regarding future surveys, cable competition, and service to our residents. I would appreciate someone contacting me about this. Thank you. Deborah Guthrie
Date Submitted	11.06.2013

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RICK SNYDER **GOVERNOR** 

### DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS PUBLIC SERVICE COMMISSION

**STEVE ARWOOD** DIRECTOR

GREG R. WHITE COMMISSIONER

JOHN D. QUACKENBUSH SALLY A. TALBERG CHAIRMAN

COMMISSIONER

October 28, 2013

To Cities/Villages/Townships:

On December 21, 2006, Public Act 480 of 2006, MCL 484,3301 et seg, the "Uniform Video Services Local Franchise Act" (the Act) was signed into law. The Michigan Public Service Commission (MPSC) is the agency designated to enforce the Act. This letter is being sent to franchise entities (municipalities) within the state of Michigan, "Franchise Entity" means the local unit of government (city, village, or township) in which a provider offers video services through a franchise,

Section 12 (2) of the Act states:

The commission shall file a report with the governor and legislature by February 1 of each year that shall include information on the status of competition for video services in this state and recommendations for any needed legislation. A video service provider shall submit to the commission any information requested by the commission necessary for the preparation of the annual report required under this subsection. The obligation of a video service provider under this subsection is limited to the submission of information generated or gathered in the normal course of business.

The MPSC has prepared an electronic survey which is conducted on an annual basis and is necessary for completion of the report filed to the Governor and Legislature. Beginning on November 1, go to michigan.gov/mpsc and click on the Video/Cable link and look for the electronic survey in the Spotlight section. Please submit your responses by November 27, 2013. Should you have any questions, please contact me at (517) 241-6100 or by email at foriste@michigan.gov.

Also, for your information enclosed are two Consumer Tips that provide information regarding filing a complaint with the MPSC. One is relevant to customers and the other is relevant to a municipality.

> Christina Forist, Mahager Service Quality Section

**Enclosures** 

## Michigan Public Service Commission Customer Support Section

P.O. Box 30221 Lansing, MI 48909 800.292.9555

## consumer TIPS

Alert 13-02 January 2013

michigan.gov/mpsc

## Filing a Video/Cable Complaint

## The MPSC's role in handling video/cable television complaints

On December 21, 2006, Governor Granholm signed legislation to promote competition for video services in the state of Michigan. Public Act 480 of 2006, or as it is more commonly known, the "Uniform Video Services Local Franchise Act" charges the Michigan Public Service Commission (MPSC) with implementing the Act. The MPSC now has the responsibility to handle cable inquiries and complaints.

## Are you having a problem with your video/cable television provider?

If you are experiencing problems with your provider, you should first contact your provider and attempt to resolve your dispute with them.

## Not satisfied? File an informal complaint with the MPSC

If you are dissatisfied with the provider's response, or the dispute is not resolved to your satisfaction, you may file an informal complaint with the MPSC.

#### How does the informal complaint process work?

- A customer contacts the MPSC with a video/ cable television complaint.
- MPSC Staff forwards the complaint to the provider & informally mediates (if necessary) between the provider and the customer.
- The provider is allowed up to 10 business days (under normal circumstances) to respond and provide a detailed resolution to both the customer and the MPSC.

## Still not satisfied? File a formal complaint and request a hearing

If you remain dissatisfied even after the Staff has completed the informal complaint process, you may file a Formal Complaint.

A customer will be permitted to file a formal complaint *only after*:

- the informal complaint process has been completed; and
- a satisfactory resolution has not been reached between the provider and the customer.

To request a formal hearing, prepare a letter of complaint explaining the problem. Send the original and seven (7) copies of the letter/complaint to the MPSC at the following address:

Executive Secretary MPSC P.O. Box 30221 Lansing, MI 48909

The written complaint <u>must</u> contain the following information:

- customer name, address, telephone number, and signature;
- the name and address of the provider with whom there is a disagreement;
- the location/address of the disputed action;
- the time and dates of the disputed actions;
- a description of exactly what happened –
  include all details, the names and addresses of
  any persons involved, disputed charges and
  costs.

Identify the specific section(s) of the Video Act that are alleged to have been violated and state sufficient facts to support the alleged violation(s).





#### **Next Action**

MPSC Staff will review the formal complaint, and if the disputed amount is under \$5,000 and all required information is included, the Commission shall appoint a mediator within seven (7) business days of the date the complaint is filed. Mediation may include a review of the complaint and discussions with the customer and company. If through this process the customer and company are still unable to agree, the mediator will issue a recommended solution within 30 days from the date of appointment. The customer and company have 10 days to either accept or reject the recommendation. If the customer or company rejects the solution, the complaint proceeds to a formal hearing. If the dispute involves an amount over \$5,000, it proceeds directly to a contested case hearing with no prior mediation.

#### **Formal Complaint Hearing Process**

A formal complaint hearing is a trial-like proceeding. This means that the customer, the cable company, and MPSC Staff will come before an administrative law judge. A formal complaint proceeding is separate from any informal proceeding related to the problem that may have taken place. Lawyers represent the cable company. Customers may hire a lawyer, represent themselves (excluding some businesses), or bring someone to assist them. The customer must present information and witnesses, to prove or justify his/her position. The MPSC cannot provide a lawyer or pay any legal fees. After the hearing, the judge will issue a proposed decision. However, the MPSC will make the final decision, and will issue its decision in a MPSC order. During this process the customer and the company may continue to try to settle the problem. However, the MPSC must approve any agreement that is reached.

#### **Required Costs**

If the customer or company rejects the mediator's decision and is found by MPSC order to be at fault, that party will be responsible for the legal costs of the other party. If both the customer and the company reject the mediator's decision, each party pays their own legal costs.

#### For more information:

For more information about filing a complaint, PA 480, or the dispute resolution process, go to the MPSC website at: michigan.gov/mpsc. Click on the video/cable button.

#### You may also contact the MPSC at:

Service Quality Division Attn: Video Franchising P.O. Box 30221 Lansing, MI 48909

Phone: (800) 292-9555 Fax: (517) 241-2400

#### **Filing Satellite Complaints**

The Federal Trade Commission (FTC) at: (877) 382-4357 or ftc.gov handles satellite complaints/inquiries.



## Michigan Public Service Commission Customer Support Section

P.O. Box 30221 Lansing, MI 48909 800.292.9555

## consumer

Alert 13-07 May 2013

michigan.gov/mpsc

## Dispute Resolution: Franchise Entity (Municipality)/Provider vs. Provider

## The Michigan Public Service Commission's (MPSC) role in informal video/cable television complaints:

Public Act 4 of 2009 —Providing a dispute resolution process for complaints between municipalities/providers and cable providers.

## Who can file an informal complaint on behalf of a municipality/provider?

A municipality/provider may speak on behalf of itself when filing an informal complaint. Legal representation is not required until the formal complaint process.

## What does a municipality/provider need to do to file an informal complaint?

The municipality/provider shall file a written notice of the dispute with the MPSC.

## What information is required in the notice of dispute?

- · Identifying the nature of the dispute.
- Language that requests an informal dispute resolution process.
- Language stating the other party has been served the notice of the dispute.

#### What happens after the notice is filed?

Commission staff will conduct an informal mediation in an attempt to resolve the dispute.

## What if the dispute is not resolved with informal mediation?

If a satisfactory resolution to the dispute is not achieved any named party in the complaint may file a formal complaint.

## How does the formal complaint process begin?

A representative submits the following, in writing, to the commission:

- information that states the section(s) of the public act or franchise agreement that was violated;
- sufficient facts to support the allegations;
- the relief requested; and
- all information— testimony, exhibits and other documents— in possession the party intends to rely on to support the complaint.

## How does the formal complaint process proceed?

- Once the complaint is filed each party has ten days to agree on alternative means to resolve the complaint.
- If no agreement is made within 10 days, the Commission shall order mediation.
- Within 60 days from the date mediation is ordered, the mediator shall issue a recommended settlement.



## What happens after the proposed settlement is presented?

- Each party shall file, with the Commission, a written acceptance or rejection of the recommended settlement within 7 business days.
- If the parties accept the recommendation, then the recommendation shall become the final order.
- If a party rejects or fails to respond within 7 days to a proposed settlement, then the complaint will proceed to a contested case hearing.
- · A party that rejects the recommended settlement shall pay the opposing party's actual costs of proceeding to a contested case hearing.

### What is the format of a contested case hearing?

A contested case hearing is provided under section 203 of the Michigan telecommunications act, 1991 PA 179, MCL 484.2203

http://www.legislature.mi.gov/(S (ytxbgg55qxrjfz45wc3nmuim))/mileg.aspx? page=GetMCLDocument&objectname=mcl-484-2203a

#### For more information:

For more information about filing a formal complaint, Public Act 480, or the dispute resolution process (PA 4 of 2009), go to the MPSC website at: michigan.gov/mpsc; click on the video/cable tab.

### You may also contact the MPSC at:

Service Quality Division Attn: Video Franchising 4300 W. Saginaw Hwy. P.O. Box 30221 Lansing, MI 48909

Phone: (800) 292-9555 Fax: (517) 241-2400

### **Online Formal Complaint Form:**

Complaints can be filed online via the video/cable web site.

www.dleg.state.mi.us/mpsc/video/videocomp.html







November 1, 2013

Ms. Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI MI

Dear Ms. Guthrie:

As part of Comcast's commitment to keep you informed about important developments that affect our customers in your community, I am writing to notify you of some channel changes. Customers are being notified of these changes via bill messages.

Effective November 13, 2013, Pay Per View channel, Real+ (ch. 551) will be available on your channel lineup.

Effective December 19, 2013, SoapNet will no longer be available on channel 120.

Effective December 21, 2013, WE TV (ch. 117) and WE TV HD (ch. 261/1308) will be available on Digital Starter service. A preview of this channel will be available beginning November 20, 2013 to customers that subscribe to Digital Starter service.

Effective January 6, 2014, G4 and G4 HD will no longer be available on channels 162 and 264/1222, respectively.

As always, feel free to contact me directly at 517-334-5686 with any questions you may have.

Sincerely,

John P. Gardner

Senior Manager, Government Affairs

Comcast, Heartland Region

ak P Bodien

1401 E. Miller Rd.

Lansing, MI 48911



November 15, 2013

Deborah Guthrie, Cable Coordinator Meridian Township 5151 Marsh Road Okemos, MI 48864

RE: Important Information—Price Changes

Dear Ms. Guthrie:

At Comcast, we are committed to constantly improving our customers' entertainment and communications experience in Meridian, and we continue to invest in making their services even better. As we make these and other investments, we periodically need to adjust prices due to increases we incur in programming and other business costs. Starting January 1, 2014, new prices will apply to select Video services and equipment as reflected in the enclosed notice.

Among these price changes, we have itemized a Broadcast TV Fee in order to defray the rising costs of retransmitting broadcast television signals. In the past, a portion of those costs were included within the basic service rate. In recent years, the cost of retransmitting broadcast television signals has increased significantly, and we want to address these increases through a separate itemized charge so they are clear to the customer. \*

We promise to continue to provide our customers with a consistently superior experience, including 24/7 customer service, two-hour appointment windows and on-time arrival—or we'll credit the customer \$20 or provide a free premium channel for three months. We back up our services with the Comcast Customer Guarantee (visit www.comcast.com/guarantee for details).

We know you may have questions about these changes. If I can be of any further assistance, please contact me at 517-334-5686.

Sincerely,

John P. Gardner

Senior Manager, Government Affairs

Comcast, Heartland Region

Skip Backer

1401 E. Miller Rd.

Lansing, MI 48911

Enclosure

\*If a customer was receiving services on a promotional basis, or under a minimum term agreement associated with a specific rate, as December 1, 2013, the customer will not be affected by the Broadcast TV Fee during the applicable period.

Schedule of video-related price changes; effective January 1, 2014 (Michigan)

	CURRENT PRICE	NEW PRICE
VIDEO & OTHER FEES (Monthly unless noted otherwise)		
Digital Starter Package (includes Limited Basic, additional digital	\$67.25	\$67.75
channels, access to Pay-Per-View and On Demand programming and Music		
Choice.)	005.00	405.70
Digital Preferred Package (includes Digital Starter, additional digital	\$85.20	\$85.70
channels, Encore, access to Pay-Per-View and On Demand programming and Music Choice)		
Digital Preferred Package with 1 Premium** (includes Digital	\$103.99	\$104.49
Preferred and choice of 1 premium: HBO, Showtime, Starz, Cinemax or	\$103.55	φιστιτο
The Movie Channel)		
Digital Preferred Package with 2 Premiums** (includes Digital	\$115.49	\$115.99
Preferred, HBO and choice of Showtime, Starz, Cinemax or The Movie		
Channel)		
Digital Preferred Plus Package** (includes Digital Preferred, HBO,	\$123.49	\$124.99
Showtime and Starz)		
Digital Premier Package (includes Digital Preferred, HBO, Showtime,	\$130.49	\$131.99
Starz and Cinemax)		
Digital Premier Package with Sports Entertainment Package	\$140.44	\$141.94
(includes Digital Preferred, HBO, Showtime, Starz, Cinemax and Sports		
Entertainment Package) Digital Economy with Additional Product	\$34.95	\$39.95
	m.m	
MultiLatino	\$16.95	\$18.95
MultiLatino Plus (includes Limited Basic and MultiLatino)	\$31.95	\$34.95
MultiLatino Extra (includes Digital Economy and MultiLatino)	\$41.95	\$44.95
MultiLatino Max (includes MultiLatino Extra and additional digital	\$61.95	\$64.95
channels, access to Pay-Per-View and On Demand programming)		
MultiLatino Ultra (includes MultiLatino Max and additional digital	\$78.90	\$81.95
channels)		01.00
Broadcast TV Fee	-	\$1.50
Video Reactivation Fee (no in-home visit required) per occurrence	\$5.00	\$6.00
Internet Reactivation Fee (no in-home visit required) per occurrence	\$5.00	\$6.00
Voice Reactivation Fee (no in-home visit required) per occurrence	\$5.00	\$6.00
Voice/Data Modem	\$7.00	\$8.00

TRIPLE PLAY PACKAGES (Monthly)	CURRENT PRICE	NEW PRICE
Economy Triple Play*	\$89.95	\$94.85
Economy Starter*	\$122.15	\$122.65
TP3.0 Value Plus*	\$137.15	\$137.65
TP3.0 HD Starter*	\$154.95	\$159.95
TP3.0 HD Plus*	\$184.95	\$189.95
TP3.0 Premier*	\$214.95	\$219.95
Starter XF Triple Play	\$144.95	\$149.95
Preferred XF Triple Play	\$154.95	\$159.95
HD Preferred XF Triple Play	\$164.95	\$169.95
HD Preferred Plus XF Triple Play with Blast!	\$184.95	\$189.95
HD Premier XF Triple Play with Blast!	\$214.95	\$219.95
HD Compete XF Triple Play with Blast!	\$244.95	\$249.95

MULTILATINO PAQUETE TRIPLE PACKAGES (Monthly)	CURRENT PRICE	NEW PRICE
MultiLatino Max Paquete Triple	\$144.95	\$149.95
MultiLatino Ultra Paquete Triple	\$154.95	\$159.95
MultiLatino Ultra HD Paquete Triple	\$164.95	\$169.95
MultiLatino Ultra HD Plus Paquete Triple	\$184.95	\$189.95
MultiLatino Total HD Paquete Triple	\$214.95	\$219.95

<sup>\*</sup>No longer available for sale. \*\*Effective 1/1/2014 no longer available for new subscription.

Subscription to Limited Basic is required to receive any other level of service. Certain services are available separately or as a part of other levels of service. Unless otherwise specified, prices shown are the monthly charge for residential service only and do not include federal, state and local taxes, FCC user and franchise fees or Regulatory Recovery fees or other related costs. Prices, services and features are subject to change. Not all services are available in all areas.

## CABLE COMMUNICATIONS COMMISSION

# OLD BUSINESS

To:

**Cable Communications Commission** 

From:

Deborah Guthrie, Communications Director

Date:

November 26, 2013

Re:

Franchise Fee and Technical Fee Audit

At the July 24<sup>th</sup> 2013 Cable Commission meeting, the Commissioners moved to approve to have monies budgeted for a franchise fee audit and technical audit in the 2014 Communications Department budget. At the October 15, 2013 meeting, the Township Board approved \$15,000 for a franchise fee audit and \$26,600 for a technical audit.

On October 7th, 2013, Meridian Township received a letter from AT&T regarding video service provider/PEG support fee remittances. The letter stated an error in AT&T's reporting of PEG fee and Franchise fee revenue resulting in overpayment of support fees. These letters have been received from LFA's (Local Franchise Authorities) across the country. In response, Meridian requested the basis of the miscalculation of fees from AT&T. Meridian was not satisfied with the response received. With monies already approved for a franchise fee audit for AT&T and Comcast franchise fees as part of the franchise renewal process, Meridian discussed joint franchise fee audit renewal efforts with Michigan LFA's. Those efforts have resulted in a joint franchise fee audit of AT&T statewide.

Meridian and several other communities are filing a joint audit to be conducted by Ashpaugh & Sculco, CPAs, PLC. Meridian is leading the coordination efforts of the statewide effort. Each municipality's costs are proportional to their amount of 2nd quarter franchise fees and PEG fees received from AT&T in 2013. To date, Meridian's proportional costs are approximately \$5,500. This number could change depending on the number of communities who join the audit by the end of this year.

Attached are Ashpaugh & Sculco credentials. Communities are in the process of signing a confidentiality agreement, joint audit agreement, and authorization for Ashpaugh to access data.



## ASHPAUGH & SCULCO, CPAs, PLC

Certified Public Accountants and Consultants

November 8, 2013

Deborah Guthrie Communications Director Charter Township of Meridian 5151 Marsh Rd Okemos, Michigan 48864-1198

Subject: Franchise Fee Review of AT&T

Dear Ms. Guthrie:

Ashpaugh & Sculco, CPAs, PLC ("A&S") appreciates the opportunity to provide this information to Meridian Township, which is spearheading the group review of AT&T in Michigan (collectively the "Meridian Members"), concerning our firm and our approach to the review of AT&T. We understand that each participating member has agreed to participate in this project in separate correspondence with you.

We are in a unique position to know AT&T due to a current review of their payments for a client. AT&T has structured its marketing of U-verse and calculations of franchise fee revenues on a national basis, meaning what we have learned for one LFA is applicable to others. We have been told by AT&T that no one has dug into its records or asked the questions that we have. In addition, A&S has significant and recent experience reviewing the cable franchise and PEG fees on behalf of local governments in California, Maryland, Virginia, and Washington addressing issues such as bundling, bad debts on lines of service, and pass-through of franchise fees. We have unequalled experience in cable television franchise fee reviews, having returned multiples of millions of dollars to local government entities over the last 20 years.

One of the issues that will be specifically addressed in the review of AT&T are the credits AT&T is unilaterally using to reduce the 4<sup>th</sup> quarter 2013 franchise fee payments. Letters from AT&T provided to Meridian and other local franchise authorities states the credits are from errors made by AT&T in calculating franchise fees from July 2010 through June 2013. We believe we are well-qualified to review the credits since we understand AT&T's billing system and how it determines the franchise fees paid to an entity.

A&S is recognized nationally as one of the leading firms assisting local governments in cable television issues and has been the leading firm in addressing the innovative issues such as:

- the correct treatment of bad debt and bad debt write-offs;
- subscriber revenues such as late fees, wire maintenance and service protection plan fees; and,
- bundle discounts in double and triple play options offered by cable companies.

Deborah Guthrie, Communications Director Charter Township of Meridian November 8, 2013

We review these issues as a normal component of our Scope of Work. We often find that when reviewing several years of data, there are opportunities for clerical errors, changes in accounting methodologies, or changes in accounting staff that may result in incorrect revenues reported to the franchisee for the purposes of determining the franchise and PEG fees.

A&S has included the following information attached to this transmittal letter: our typical scope of work, our labor rates, overviews of our experience, case studies and references and our curriculum vitae.

Our objective is to provide consulting services that reflect the highest standard of quality. Thank you for the opportunity to provide you with this proposal. If you need any additional information, please call me.

Sincerely,

ASHPAUGH & SCULCO, CPAs, PLC

Garth T. Ashpaugh, CPA President & Member

# **SECTION 1**

# **SCOPE OF WORK**

Ashpaugh & Sculco, CPAs, PLC ("A&S") appreciates the opportunity to provide this information to Meridian Township, which is spearheading the group review of AT&T in Michigan (collectively the "Meridian Members"), concerning our firm and our approach to the review of AT&T. The following provides our scope of work. The review period will be for the period of July 1, 2010 through December 31, 2013 (the "review period").

The Scope of Work, set forth below, is for "Agreed Upon Procedures" and is not a traditional audit of financial statements as defined by Generally Accepted Auditing Standards ("GAAS"). A traditional audit includes the issuance of an opinion stating whether the financial statements are presented fairly in conformity with Generally Accepted Accounting Principles ("GAAP"). Because the procedures listed in Scope of Work do not constitute a traditional audit, A&S will not express an opinion on AT&T or the Meridian Members' financial statements or any elements, accounts, or items thereof. Our review and reports are "Agreed-Upon Procedures" and will relate only to (i) a review of AT&T's gross revenues, (ii) related elements of expenses and (iii) AT&T's determination of the credits taken in the 4<sup>th</sup> quarter of 2013 (the "credit").

Our Scope of Work outlined below and identifies the steps that we would perform to accomplish tasks (i), (ii) and (iii) above.

# **Project Kick-Off**

- 1. Contact Meridian Members' staff and obtain documentation required to kick-off the project.
- 2. Prepare and submit initial data requests to the Meridian Members and AT&T requesting information related to the review period and the credit.
- 3. Review and evaluate the state franchise language and definitions regarding franchise and PEG fee provisions.
- 4. If required, execute a non-disclosure agreement with AT&T. A&S has executed many NDAs over the years.

# **General Steps**

- 5. Summarize and recalculate the franchise and PEG fees paid to the Meridian Members and reconcile the revenues to the applicable payments for the review period.
- 6. Summarize the revenues reported to the Meridian Members and reconcile the revenues to the applicable payments.
- 7. Identify each revenue type that AT&T did not include in the determination of the franchise and PEG fees remitted to the Meridian Members for the review period.
- 8. Correspond with the Meridian Members and AT&T, via phone and email, to request additional information and to address any open issues raised during the review.
- 9. Periodically confer with the Meridian Members during the progress of the review.

### Subscriber Revenues

- 10. Reconcile subscriber revenues reported to the Meridian Members to the revenues on third party billing data, on a test basis.
- 11. Evaluate whether AT&T reduced bad debt for the non-cable portion of bad debt such as telephony, internet and sales tax.
- Review treatment of bundled services and AT&T's allocation of bundled discount.
- 13. Verify monthly subscriber counts, investigate any significant changes.

# **PEG Fee Payments**

- 14. Review PEG fee payments to the Meridian Members to ensure they are in compliance with the franchise agreement and ordinances.
- 15. If PEG fees are passed through to subscribers, verify whether AT&T has over/under collected from subscribers.

# Non-Subscriber Revenues

- 16. Reconcile gross revenues reported on the franchise and PEG fees payments to revenues recorded on the general ledgers or equivalent reporting information. Review and analyze data for accuracy and/or discrepancies.
- 17. Recalculate the allocation factors utilized to determine non-subscriber revenues.

# **Analysis of Credits**

- 18. Review information and data from AT&T on the determination and calculation of the credits.
- 19. Evaluate the appropriateness of the amount claimed by AT&T and determine any adjustments.

# **Summarize Results and Issue Reports**

- 20. Compare franchise and PEG fee payments reported to the Meridian Members to the calculations by A&S, by category of revenues.
- 21. Submit draft report to the Meridian Members for review and comments.
- 22. Submit final report to the Meridian Members. The final report will include the following:
  - a. Findings by year and category of service. Explanation of findings.
  - b. Under/overpayment of franchise and PEG fees, interest charges and any penalties due to the Meridian Members.
  - c. Recommendations to the Meridian Members based on our review and findings.

# **SECTION 2**

# STANDARD HOURLY BILLING RATES

The following table sets forth our current hourly billing rates. While it is anticipated that Garth Ashpaugh and Carolyn Sculco will be primarily responsible for conducting and overseeing the work, we have also included the hourly billing rates for other personnel categories.

Position	Hourly Billing Rates		
Garth T. Ashpaugh	\$150.00		
Carolyn A. Sculco	\$150.00		
Staff Analyst	\$45.00 to \$65.00		
Administration/Secretary	\$35.00 to \$40.00		

#### **Additional Services**

A&S is available to perform additional tasks related to this project, including but not limited to: (1) meet with Meridian Members individually or as a group to discuss our findings, (2) make presentations of our report to Meridian Members individually or as a group and (3) provide support and testimony if this matter is litigated. Our proposed budgets do not include any of these additional tasks. We will perform these tasks at the hourly billing rates set forth above at a budget mutually agreed to by the Meridian Members and A&S.

### Resource Commitment from Meridian Members' Staff

In order to initiate the project, A&S will prepare data requests to submit to AT&T requesting documentation and information regarding the franchise and PEG fees and the credits. The time commitment required from the Meridian Members' staff will include providing copies of necessary documentation and corresponding with A&S on an as needed basis. The Meridian Members' staff will be initially required to furnish us with copies of the following items in order to proceed with the project:

- Video rate cards and fee schedules
- For the review period, copies of all franchise and PEG fee payments
- Copies of any true-up and/or settlement payments
- Any relevant correspondence or information that may impact our analysis

In addition, A&S will request the Meridian Members' staff and legal representative to assist us in obtaining the necessary information if AT&T does not provide the requested information or does not provide it in a timely manner.

# **SECTION 3**

# QUALIFICATIONS AND EXPERIENCE

# **History & Overview**

Ashpaugh & Sculco, CPAs, PLC ("A&S") was organized effective December 1, 1999 and is located in Winter Park, Florida. A significant part of our project experience was gained prior to establishing this firm. A&S provides a broad spectrum of rate, financial and management services, with special emphasis on franchise and franchise-related issues including assistance in cable television, telephone, and telecommunications franchise fee and regulatory matters. A&S has completed over 100 cable franchise and PEG fee projects. Our services include the following:

- Review of Franchise and PEG Fees;
- Cable Television Rate Filing Reviews;
- Franchise Agreement Negotiations and Discussions;
- Rate and Cost of Service Studies; and
- Litigation Services and Expert Testimony;

# Experience

Garth Ashpaugh has over 35 years of accounting and utility regulatory experience. He has worked for over 200 cities and counties on municipal utility contract and franchise related matters related to telecommunications, cable, electric, and natural gas utilities. He has worked for cities and counties as an independent consultant providing expert services since 1991, including reviews of franchise fees and telecom taxes, as well as litigation support.

Carolyn Sculco has over 27 years of accounting experience and is an expert in reviews of cable franchise fees, PEG fees, telecommunications and INET payments. She has been performing franchise fee reviews of cable operators since 1995. These reviews encompass multiple years, transfers of franchises, and varying definitions of gross revenues.

# **Project Manager**

Garth Ashpaugh will be the project manager. His contact information is:

Garth Ashpaugh, CPA
Ashpaugh & Sculco, CPAs, PLC
300 North New York Avenue, #879
Winter Park, FL 32790

Phone: (407) 645-2020 ext. 1

Cell: (407) 484-0543 Fax: (866) 397-0871

Email: gashpaugh@ascpas.com

# SECTION 4 CASE STUDIES AND REFERENCES

### **CASE STUDIES**

We have listed several case studies and references on the following pages.

# City of Lincoln, Nebraska

The City of Lincoln hired us to review the franchise fees paid by Time Warner Cable and the occupation taxes paid by its 18 telecommunications companies to the City. The City engaged A&S from 2000 to the present to evaluate whether the payments complied with the franchise agreements, ordinances and law. We have completed many of the reviews and some are still underway. When required, the City took legal action to pursue recoveries due to the City utilizing our litigation experience. A&S undertook reviews of each company consisting of:

- compared revenue streams to the franchise agreements and City ordinances,
- recomputed customer bills to determine items taxed as opposed to items claimed being taxed by the companies,
- determined discrepancies, computed amounts owed including interest and penalties,
- provided a report to the City of our findings from each company review,
- assisted the City in negotiating resolution with the companies, and
- provided recommendations to assist the City with future payments.

The City received the following recoveries from A&S's work:

Company	Recoveries
Franchise Fee Reviews	
Time Warner Cable: reviewed May 1995 - September 2001 - currently reviewing January - December 2011	\$1,000,000
Telecommunications Occupation Tax Reviews	
Windstream Telecommunications Company: reviewed August 2005 - December 2010	\$2,437,500
Alltel Wireless (now part of Verizon Wireless): - reviewed January 2002 - December 2006	\$4,360,181
Sprint Spectrum: reviewed January 2005 - December 2010	\$450,000
Cingular (now known as AT&T Wireless): reviewed January 2005 - December 2010	\$532,000
Cricket Communications: - reviewed January 2005 - December 2010, - found an error for August 2010 - May 2011, resulting in additional payment of \$192,000, not included in \$406,000	\$406,000

### Contacts:

Steven J. Huggenberger, Esq. Assistant City Attorney 555 S. 10th Street, Suite 300 Lincoln, NE 68508 Phone: (402) 441-7286 shuggenberger@lincoln.ne.gov Jocelyn W. Golden, Esq. Assistant City Attorney 555 S. 10th Street, Suite 300 Lincoln, NE 68508

# REVIEW OF VIDEO SERVICE PROVIDER FEES

Phone: (402) 441-7281

jgolden@lincoln.ne.gov

# City of Los Angeles, California

Since 1995, Ashpaugh & Sculco, CPAs has been continuously engaged by the City of Los Angeles. We have reviewed the franchise and PEG fees paid by the various companies in the City's rights-of-way. During that time, the companies that serve the City have merged, transferred, and acquired different franchise areas. We have enabled the City to recover additional payments from companies due to miscoded subscribers, clerical errors, methodology differences, incorrect reporting of revenues, and incorrect accounting methods.

Over time, the cable operators have "cleaned" up their accounting records because of our ongoing reviews and resolution of findings. Now the City receives more accurate franchise fee payments. A&S undertook detailed reviews of each company consisting of:

- detailed information requests, and negotiated and executed confidentiality agreements in order to obtain the data needed to review the revenues and payments,
- analyses of revenues, including comparing reported revenue streams to the requirements of the franchise agreements, ordinances and state law,
- determined discrepancies, and computed amounts owed including interest & penalties,
- provided a report to the City with our findings and recommendations,
- assisted the City in negotiating resolution with the companies.

"It is my humble opinion that Ashpaugh & Sculco has proven to be one of the premier accounting firms that the City of L.A. relies upon for franchise fee reviews of the City's cable/video TV operators. They have worked in that capacity for at least 18 years. That firm has now become the City's sole provider of auditing services for such reviews since 2007. If asked, I would highly recommend Ashpaugh & Sculco to any other public entity that is seeking to utilize their services. Please contact me if you need any further information."

William Imperial, Information Technology Agency

The City received the following significant payments from our review of franchise fees:

Company	Recoveries Paid to the City
Time Warner Cable reviews of 1995 - 2007 including	\$7,400,000
predecessors-in-interest. Reviews of 2008 - 2011 are pending.	

## Contact:

William Imperial
Information Technology Agency
Video Services Regulatory Division Manager
200 N. Main Street, Suite 1255
Los Angeles, CA 90012
(213) 922-8383
William.Imperial@lacity.org

# Montgomery County, Maryland

When regulation of cable television rates came about in 1992, Montgomery County turned to Garth Ashpaugh. Over the 20 years since, Garth has assisted the County in franchise fee reviews, franchise transfers, franchise renewals, local ordinance language (franchise renewal), cost studies and other matters that have required his financial expertise. This has included Comcast, Verizon and RCN.

"For over 20 years, Garth Ashpaugh and Carolyn Sculco have provided consulting and analytical services to Montgomery County, Maryland. The County has utilized their services to audit and analyze franchise fees and cable service and equipment rates, evaluate the costs of the County managing its rights-of-way, and to draft rate regulation orders, financial settlements, proposed revisions to franchise language. We rely on Garth and his extensive expertise in cable television and telecommunication matters in these situations. In addition, Garth recently helped analyzed the impact on local governments of proposed reform of Maryland's communications tax structure and his analysis was instrumental in shaping the recommendations of the tax reform commission.

I have also had the pleasure of working with Garth in his capacity as Secretary-Treasurer of the National Association of Telecommunications Officers and Advisors (NATOA). He is a tireless champion for local governments when it comes to the national scope of issues in cable and telecommunications, including comments he has filed at the Federal Communications Commission in matters pertinent to local governments and consumers. A benefit of dealing with the personal touch of a small firm, Garth and Carolyn have been and continue to be responsive to our needs, available when we need them, and have provided us with excellent service."

Mitsuko R. Herrera, Cable & Broadband Communications Administrator

The County received the following from our review of franchise fees:

Company	Recoveries Paid to the County
Comcast for the period of January 2006 - December 2008	\$900,000

### Contact:

Marjorie Williams
Franchise Manager
Office of Cable and Broadband Services
Montgomery County, Maryland
100 Maryland Avenue, Suite 250
Rockville, Maryland 20850
(240) 773-8111 main
marjorie.williams@montgomerycountymd.gov

### REFERENCES

# Howard County, Maryland

Ms. Donna Richardson Howard County Cable Administrator Howard County Government 3450 Courthouse Drive, Ligon Building Ellicott City, MD 21045 (410) 313-0669 drichardson@howardcountymd.gov

A&S recently reviewed the franchise fees paid to the County by Comcast. The review resulted in a significant payment to the County. In addition, we have assisted the County with a review of American Tower fees and a review of the dark fiber project. All matters were resolved in favor of the County.

# King County, Washington

Ms. Christina R. Jaramillo
Cable Compliance Officer
King County Executive Office
MLK – EX – 0600
401 – Fifth Avenue, Suite 600
Seattle, WA 98104–2333
(206) 263-7880
chris.jaramillo@kingCity.gov

A&S is currently assisting the County in negotiating the new franchise agreement with Comcast. Previously, A&S reviewed the franchise and PEG fees paid to the County by Comcast and Millennium. All projects were resolved in favor of the County.

# City of Seattle, Washington

Mr. Tony Perez, Director Office of Cable Communications City of Seattle 700 5th Avenue Seattle, WA 98124-4079 (206) 386-0070 tony.perez@seattle.gov

A&S is currently reviewing the franchise fees paid by Comcast to the City. Previously, A&S reviewed the franchise fees paid by Broadstripe resulting in a significant payment to the City. In addition, we reviewed the financial qualifications of Wave Broadband in the transfer of the cable television franchise from Broadstripe to Wave Broadband. All projects were resolved in favor of the City.

# Curriculum Vitae

# **GARTH T. ASHPAUGH, CPA**

Education BS, Business Administration, University of Missouri, 1977

Professional Registration Certified Public Accountant, State of Florida #0023193

Certified Public Accountant, State of Missouri #007098

Professional Affiliations American Institute of Certified Public Accountants

National Association of Telecommunications Officers and Advisors (Former Board member, Life Member)

# **QUALIFICATIONS AND EXPERIENCE**

Mr. Ashpaugh has been engaged in utility matters and regulation full-time for over 35 years. His previous experience includes consulting since 1991 and working as Audit Supervisor with the Missouri Public Service Commission. He holds licenses as a Certified Public Accountant in the states of Missouri and Florida.

# Cable Rate Regulation and Franchise Negotiation

Mr. Ashpaugh has performed cable rate reviews and assisted in cable franchise renewals and transfers for franchisers in Arizona, California, Florida, Maryland, Michigan, New Mexico, New York, Pennsylvania, Virginia, Wisconsin and Wyoming. He has reviewed and recalculated franchise fees paid to the local authorities and performed detailed financial analyses related to franchise renewals and transfers. He has analyzed the rate filings of cable operators, provided detailed reports of the analyses to the franchising authorities, and recommended new cable rates to the franchising authorities that either have been implemented or are under consideration. He has assisted in the filing of comments with the Federal Communications Commission ("FCC") regarding rate regulation of cable. He has made presentations in Florida, Georgia, Hawaii, Massachusetts, New Mexico, Oklahoma, Oregon, and South Carolina on cable matters. He is a member of the National Association of Telecommunications Officers and Advisors ("NATOA").

# **Litigation Support and Expert Testimony**

- Cost of Service Mergers and Acquisitions
- Cost of Service Issues and Analysis
- Construction Audits

Mr. Ashpaugh has an extensive background in providing litigation support and expert testimony. In addition to his presentations to local authorities in cable rate matters, he has assisted clients in evaluating proposed mergers including Kansas City Power and Light and UtiliCorp, Baltimore Gas and Electric Company, and Potomac Electric Power Company. He also filed testimony addressing the issues developed in the BGE/PEPCO merger.

He has reviewed the filings, developed cost analyses, and workout proposals regarding bankruptcies of electric utilities. He has analyzed accounting and rate issues regarding most current issues before the Federal Energy Regulatory Commission (FERC), including the 1990 Amendments to the Clean Air Act and pronouncements of the Financial Accounting Standards Board (FASB). He has provided expert testimony in twenty-nine Missouri rate cases regarding

# GARTH T. ASHPAUGH, CPA

cost of service, mergers and acquisitions, and construction audits; these included telephone, electric, gas, and water utility companies.

## **Telecommunications**

Mr. Ashpaugh has assisted local governments for many years regarding: ordinances addressing users of rights-of-way; telecommunications planning and design for their internal uses and for the local government; strategic planning regarding telecommunications, the community, economic development, and quality of life issues; contract negotiation and franchise renewals; and regulatory matters. He has made presentations regarding telecommunications for the American Public Power Association, Northwest Public Power Association, Massachusetts Municipal Wholesale Electric Corporation, Municipal Electric Authority of Georgia and Florida Municipal Power Agency. He organized and chaired a conference and seminar on telecommunications for the Orlando Utilities Commission. He has participated in performing initial feasibility studies, helped local authorities in evaluating requests by cable operators for rate increases or changes in service offerings, and provided expert testimony before County councils and other regulatory bodies.

### Retail and Wholesale Rates

- Cost of Service Studies
- Electric Rate Audits
- Nuclear Power Plant Audits

Mr. Ashpaugh has worked extensively in the area of rates. He has analyzed wholesale electric rate filings, assisted in the negotiation of electric rates and charges under contract rates, and testified on electric cost of service. He performed and supervised cost of service studies in over thirty cases before the Missouri Commission. While at the Commission, he served as the lead auditor for electric rate case audits, and project coordinator for the construction audit of a nuclear plant. This required the supervision and coordination of the efforts of fifteen auditors with the Commission's engineering, legal, and rate design departments. Mr. Ashpaugh also developed the phase-in model methodology utilized by the Missouri Commission in ordering phase-ins of Union Electric's Callaway Nuclear Plant, Kansas City Power and Light's portion of the Wolf Creek Nuclear Plant, and Arkansas Power and Light Company's allocation of costs associated with the Middle South's Grand Gulf Nuclear Plant.

Education

**Professional Registration** 

BA, Business Administration, Stetson University, 1986

Certified Public Accountant, State of Florida #0020217

# QUALIFICATIONS AND EXPERIENCE

Ms. Carolyn Sculco has been performing franchise fee reviews since 1995. She is a Certified Public Accountant with over 27 years of experience. Her previous experience includes consulting since 1993, public accounting with Ernst & Young, and internal audit with New England Electric System. She graduated from Stetson University with a BBA in Accounting.

# Franchise Fee Reviews

- Compliance with Franchise Agreements/Ordinances
- Review of Gross Revenues and Franchise Fee Calculations
- Dollar Impact of Unreported Revenues

Ms. Sculco's area of expertise is focused on franchise and PEG fee reviews. These reviews encompass multiple years, transfers of cable operators, and varying definitions of gross revenues. A&S has reviewed or is in the process of reviewing cable franchise fees for franchisers in Arizona, California, Florida, Maryland, Michigan, Minnesota, Nebraska, New Jersey, New York, New York, Tennessee and Virginia. The collective findings have resulted in unreported revenues exceeding \$10,000,000. These findings are a result of reviewing historical revenues and do not include the impact of unreported revenues on future years. These findings have been utilized to obtain additional revenues from the cable operators, modify franchise agreements during the franchise renewal or transfer process, and ensure that future years are reported accurately.

These franchise and PEG fee reviews have included the following procedures:

- recalculated gross revenues reported by cable operators to the local regulatory bodies and reconciled gross revenues to source accounting documents;
- analyzed components of the franchise fee calculations to determine compliance with provisions of the franchise agreement, ordinances, and applicable statutes;
- developed spreadsheet models to analyze the franchise fees reported by the cable operators as compared to the franchise fees calculated by A&S; recalculated allocation factors used to determine non-subscriber revenues;
- reviewed treatment of non-traditional revenue sources, advertising revenues, and contra-expenses to ensure proper inclusion in gross revenues;
- prepared report discussing the methodology used by the cable operators, whether the method complied with the franchise agreement, any clerical errors noted, and any differences between the gross revenues reported by the cable operators as compared to the gross revenues calculated by A&S.

# Management Services

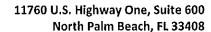
- Financial Analyses of Cable Operators
- Management Audits
- Financial and Operational Reviews

Ms. Sculco has reviewed several transfers of cable operators. The purpose of the reviews was to determine the feasibility of the transfers and assist the local regulatory bodies with the negotiation process. Ms. Sculco developed a computer model to project revenues and expenditures to determine the viability of the cable operators.

Ms. Sculco has performed management audits for municipal utilities in order to review current operations and procedures. She proposed recommendations for streamlining procedures and policies to improve the utilities' efficiencies. She reviewed internal controls, reorganized management structure, developed salary pay grades and job descriptions, conducted employee surveys, developed standard operating procedures, and prepared reports and recommendations.

Ms. Sculco has performed financial and operational audits for an investor-owned utility with over \$5 billion in assets. Her audit reports included recommendations for reducing costs and improving overall efficiency and effectiveness in the areas under review. Projects included a review of a \$500 million repowering project, an \$80 million participant support agreement, and several joint-ownership projects.

Ms. Sculco has reviewed customer service functions for investor-owned and municipal utilities. These reviews included areas such as cash receipts and deposits, revenues, and application of rates. The reports identified weaknesses in internal controls, and provided overall recommendations to improve the efficiency of current procedures.





October 7, 2013

VIA U.S. Mail

Meridian Township 5151 Marsh Rd Okemos, MI 488641198

### RE: Video Service Provider/PEG Support Fee Remittances

Dear Sir or Madam:

MICHIGAN BELL TELEPHONE COMPANY ("AT&T") recently discovered an error in its reporting of revenue on its video service provider fees and/or PEG support fees ("fees") filings to your jurisdiction (in some jurisdictions video service provider fees may be referred to as franchise fees). The error resulted in AT&T making an overpayment to your jurisdiction.

The error occurred in AT&T's internal systems used to issue credits to customers who had problems with their service or were otherwise entitled to a reduction in their charges. When a customer was issued a refund of service charges and applicable taxes and fees, AT&T's internal systems generated the credit to the customer, but did not correspondingly deduct the credited revenue from the amount reported to your jurisdiction on AT&T's fees filings. As a result, the amount of revenue we reported was higher than the actual amount of revenue we received.

Because fees are calculated as a percentage of the gross revenue AT&T receives from the U-verse TV service, AT&T overpaid fees to your jurisdiction. The problem was corrected in July 2013, but in the three (3) year period prior to that, AT&T remitted fees to your jurisdiction that produced an overpayment totaling \$5707.54. To correct this overpayment, AT&T will be taking a credit on its next filing in the amount shown above.

Customers' bills were properly credited during this time, and are unaffected by this error.

AT&T takes seriously its obligations to comply with state and requirements to remit fees to local jurisdictions, and we make every effort to ensure the accuracy of our remittances. Unfortunately, errors do sometimes occur. AT&T apologizes for any inconvenience this may cause. We hope this advance notice will assist you in understanding the reason for the reduced remittance in the upcoming filing.

If you have any questions regarding this matter, please contact me at (561) 775-4319 or your local AT&T External Affairs representative.

Sincerely,,

MICHIGAN BELL TELEPHONE COMPANY

LINDA FISHER

Linda Fisher
Assistant Secretary and Director, Tax

# CHARTER TOWNSHIP OF MERIDIAN

Elizabeth Ann LeGoff Brett Dreyfus Julie Brixie Frank L. Walsh

Supervisor Clerk Treasurer Manager



Milton L. Scales Ronald J. Styka John Veenstra Angela Wilson

Trustee Trustee Trustee Trustee

October 17, 2013

Linda Fisher Assistant Secretary and Director, Tax 11760 U.S. Highway One, Suite 600 North Palm Beach, FL 33408

Re: AT&T Franchise Fee Overpayment

## Dear Linda:

Thank you for your letter of October 7, 2013. I do appreciate that you provided the Township with advance notice of your intent to take the adjustment to fees allegedly owed under the uniform franchise. I trust that because you gave us that advance notice, we will be able to quickly address the adjustment you wish to make.

Having said that, Michigan law does not permit you to take a unilateral offset against amounts you think you owe to us, just because you believe you may have overpaid in the past. What you may do is claim an overpayment, which we will then promptly investigate. We would view a unilateral offset as a violation of your obligations to us.

In the case of your letter, for example, you plan to reduce what you pay to us based on payments made for a period beginning 3 years prior to July, 2013. But the Uniform Act is clear that "any claims for refunds or other corrections to the remittance of the provider, shall be made within 3 years from the date the compensation is remitted." Based on your letter, it appears that ATRT may be pooling to receive amounts that are not provided to be appeared to the compensation of the provider to the compensation of the provider to the compensation of the compensatio appears that AT&T may be seeking to recover amounts that are not permitted to be recovered.

We ask that you submit the claim with the following information:

1. Please submit detail as to the amount that you claim to have overpaid by date of remittance, showing the period covered by each remittance. Please provide copies of your records pertaining to this issue.

Explain what the credits were for by category, and how you determined whether or how much of a particular credit was attributable to video service. 2.

We remain unclear as to how the error could have occurred. How are revenues booked for purposes of the franchise fee or PEG support calculation? On an accrual basis (when billed?) on a receipts basis or some other way? At first blush, it would appear that if a subscriber paid X, and got a credit Y on his or her bill, the credit would be reflected in a reduction of the amount received from the subscriber. This is a fairly large credit claim given the number of AT&T subscribers - you imply that the credits reduced gross revenues by over \$114,000, so we want to be sure we understand the basis for your claim.



Again, we appreciate your letter, and trust that with the information you provide, we will be able to avoid a formal dispute. We would appreciate a response by October 24, 2013 so that we can attempt to resolve this prior to your next scheduled payment. Feel free to call me if you have questions.

Thank you,

Deborah-Guthrie

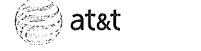
Communications Director, Meridian Township

CC:

Mike Watza

Joe Van Eaton

Meridian Township Cable Communications Commission



AT&T Services, Inc. 11760 US Highway 1 West Tower Sulte 600 North Palm Beach, FL 33408

October 22, 2013

Ms. Deborah Guthrie Communications Director, Meridian Township 5151 Marsh Road Okemos, MI 48864-1198

Re: AT&T Franchise Fee Overpayment

Dear Ms. Guthrie,

The following information is provided as requested in your letter dated October 17, 2013 relative to AT&T credits for overpaid franchise and PEG support fees.

- Summary Schedule of Overpayment by Period: The attached schedule reflects the overpayment of franchise and PEG by period. Such periods are within 3 years of the date of remittance.
- 2. Category of Credits: The credits relate to customer adjustments to video service billings which are subject to franchise and PEG fees. These video service adjustments were calculated from detailed customer billing records.
- 3. Explanation of the Error: AT&T's compliance group receives periodic files from its billing system reflecting, among other information, the amount of video service revenue billed to customers. AT&T uses this information to generate its franchise and PEG fee remittance filings for jurisdictions in which it provides video services. For the period at issue these files erroneously failed to include adjustments made which reduced the amount of video service charges to some customers. While the adjustments were properly reflected on AT&T books and records and impacted customers received the credit, paying for video services net of the adjustment; the erroneous files resulted in overstated revenue and associated franchise and PEG fees in AT&T's remittance filings.

The adjustment totaling \$5,707.54 has been reported on the 3<sup>rd</sup> quarter 2013 filing which has now been processed. Please feel free to give me a call at (561) 775-4319 if you would like to discuss further or require additional information.

Sincerely,

Linda Fisher

AT&T

**Director, Transaction Tax Operations** 

561-775-4319

Township of Meridian				
ACCOUNTING_PERIOD	 Franchise	PEG	Total	   Quarterly Filing
201007	(22.24)	(14.95)	(37.19)	
201008	(42.66)	(28.67)	(71.33)	
201009	(40.07)	(26.93)	(67.00)	(175.52)
201010	(65.35)	(43.91)	(109.26)	
201011	(54.22)	(36.44)	(90.66)	
201012	(52.89)	(35.54)	(88.43)	(288.35)
201101	(41.33)	(27.77)	(69.10)	
201102	(42.82)	(28.78)	(71.60)	
201103	(46.15)	(31.02)	(77.17)	(217.87)
201104	(64.30)	(43.21)	(107.51)	
201105	(46.00)	(30.91)	(76.91)	
201106	(40.79)	(27.41)	(68.20)	(252.62)
201107	(45.59)	(30.63)	(76.22)	
201108	(58.86)	(39.55)	(98.41)	
201109	(49.84)	(33.49)	(83.33)	(257.96)
201110	(52.47)	(35.26)	(87.73)	
201111	(84.07)	(56.50)	(140.57)	
201112	(70.22)	(47.19)	(117.41)	(345.71)
201201	(80.07)	(53.81)	(133.88)	-
201202	(54.35)	(36.52)	(90.87)	
201203	(85.52)	(57.47)	(142.99)	(367.74)
201204	(127.63)	(85.77)	(213.40)	
201205	(130.29)	(87.56)	(217.85)	
201206	(231.08)	(155.28)	(386.36)	(817.61)
201207	(233.60)	(156.98)	(390.58)	
201208	(178.11)	(119.70)	(297.81)	
201209	(149.25)	(100.30)	(249.55)	(937.94)
201210	(153.60)	(103.22)	(256.82)	
201211	(135.71)	(91.20)	(226.91)	
201212	(118.32)	(79.51)	(197.83)	(681.56)
201301	(188.02)	(126.35)	(314.37)	
201302	(169.18)	(113.69)	(282.87)	
201303	(139.52)	(93.76)	(233.28)	(830.52)
201304	(168.03)	(112.92)	(280.95)	· · · · · · · · · · · · · · · · · · ·
201305	(151.43)	(101.76)	(253.19)	•
201306		-		(534.14)
<u> </u>	(3,413.58)	(2,293.96)	(5,707.54)	(5,707.54)

# Kristi Schaeding

From:

Deborah Guthrie

Sent:

Friday, November 08, 2013 3:53 PM

To:

Kristi Schaeding

Subject:

FW: AT&T Credits

From: FISHER, LINDA A [mailto:lf2212@att.com] Sent: Thursday, November 07, 2013 4:39 PM

**To:** Deborah Guthrie **Subject:** AT&T Credits

Deborah,

This is to confirm that the adjustment disclosed in the October 7<sup>th</sup> letter totaling \$5,707.54 was netted against the filing for the quarter ended September 30, 2013 although it was not separately reflected on the adjustment line of the form. Also note that the revenue reported for such quarter will be slightly lower than the previous quarter due to correction of the error such that revenue is not overstated as well as due to the credit relative to historic periods. Let me know if you need anything further.

Linda Fisher
AT&T
Director, Transaction Tax Operations
561-775-4319

G2

# **MEMORANDUM**

TO:

Cable Communications Commission

FROM:

Deborah Guthrie, Communications Director

**DATE:** 12/4/2013

RE: 2014 Cable Commission Special Committee Meeting Schedule

The Cable Commission of the Charter Township of Meridian recommends the adoption of the 2014 special committee meeting schedule as follows:

Wednesday, January 15, 2014	6:00 pm	Administrative Conference Room
Wednesday, February 19, 2014	6:00 pm	Administrative Conference Room
Wednesday, March 19, 2014	6:00 pm	Administrative Conference Room
Wednesday, April 16, 2014	6:00 pm	Administrative Conference Room
Wednesday, May 21, 2014	6:00 pm	Administrative Conference Room
Wednesday, June 18, 2014	6:00 pm	Administrative Conference Room
Wednesday, July 16, 2014	6:00 pm	Administrative Conference Room
Wednesday, August 20, 2014	6:00 pm	Administrative Conference Room
Wednesday, September 17, 2014	6:00 pm	Administrative Conference Room
Wednesday, October 15, 2014	6:00 pm	Administrative Conference Room
Wednesday, November 19, 2014	6:00 pm	Administrative Conference Room
Wednesday, December 17, 2014	6:00 pm	Administrative Conference Room

November 26, 2013

Communications Director Deborah Guthrie Meridian Township 5151 Marsh Road Okemos, MI 48864

Dear Communications Director Guthrie,

As an active member of the Cable Communications Commission, it is my desire not to be paid during my time of service. I would prefer the monies remain budgeted in the Communications Department for purposes of training, supplies and other general expenses.

Sincerely,

cc: Township Manager Frank Walsh Payroll Specialist Heather Baker

# CHARTER TOWNSHIP OF MERIDIAN

# CABLE COMMUNICATIONS COMMISSION

# NEW BUSINESS

**H2** 

TO:

Township Board

FROM:

Deborat Guthrie, Communications Director

DATE:

November 26, 2013

RE:

Cable Communications Commission (C.C.C.) Appointment and Reappointment

The C.C.C. recommends to the Township Board approval of Brian Michael Seipel, to fill the open term seat.

Walter Benenson was appointed on January 1, 2011 to the C.C.C. with a term ending December 31, 2013. The C.C.C. recommends to the Township Board approval of the reappointment of Patrick Crowley, to the Commission.

Patrick Crowley was appointed on March 2, 2011, to fill a vacancy on the C.C.C. with a term ending December 31, 2013. The C.C.C. recommends to the Township Board approval of the reappointment of Patrick Crowley, to the Commission.

The following motion is for Board consideration:

MOVE THE TOWNSHIP BOARD APPROVE THE APPOINTMENT OF BRIAN MICHAEL SEIPEL, REAPPOINTMENT OF WALTER BENENSON AND PATRICK CROWLEY TO THE CABLE COMMUNICATIONS COMMISSION FOR A TERM ENDING DECEMBER 31, 2016.

cc: Cable Communications Commission

**MEMORANDUM** 

**H3** 

TO:

Caple Communications Commission

FROM:

Deborah Guthrie, Communications Director

**DATE:** 11/26/2013

RE: 2014 Cable Communications Commission Regular Meeting Schedule

The Cable Commission of the Charter Township of Meridian recommends the adoption of the 2014 regular meeting schedule as follows:

Wednesday, February 5, 2014	6:00 pm	Administrative Conference Room
Wednesday, April 2, 2014	6:00 pm	Administrative Conference Room
Wednesday, August 6, 2014	6:00 pm	Administrative Conference Room
Wednesday, December 3, 2014	6:00 pm	Administrative Conference Room

# CHARTER TOWNSHIP OF MERIDIAN

# CABLE COMMUNICATIONS COMMISSION

# COMPLIMENTS/ COMPLIMENTS





In appreciation for your Outstanding Support and Sponsorship of the 2013

> "I Gave My Sole For Parkinson's Walk-a-thon & 5K Run"

Your efforts help support the many programs and direct services provided by the Michigan Parkinson Foundation to people with PD and their families throughout Michigan.

We are truly grateful!

Deborah M. Orloff, Chief Executive Officer

# HASLETT VEX RAPTORS ROBOTICS TEAM

Summer 2013

Thank You
Hannah
|Lempel

Thanks!
Nik Bychholz

com Rusar

Thanks for your spaniship

Hannah Nik

Thanks Conner Austin Co-Coach
Matthew
Kin

Coach

(Natso)

First, Thank You to our sponsors, Thank You to our coaches and Thank You to our parents. Without you, our world of opportunities would not be nearly as broad.

The 2012-2013 VEX Robotics season provided us with many new learning opportunities that will help us in many areas of our lives. During the season we competed at Pontiac, Cranbrook, Wayne State University and at the Webberville tournaments. We earned the "Sportsmanship" award, three "Design" awards and as the finalist at the Pontiac tournament we qualified to compete at the "State of Michigan Tournament" at MSU. During this time, our robot "Hal", provided us with many learning opportunities. Fortunately, we learned and documented much more in our quest to compete for the "Design" award. Our effort here won us the "State Championship Design" award and an invitiation to compete at the World Championships for a third year in a row.

In Mid-April our team headed to Anaheim, California for the "VEX 2013 Robotics World Championships". From the start we began to hone many life lessons. As we prepared to depart, a huge storm moved in and severely complicated all of our travel plans. Flights were re-routed, flights were cancelled and flights were rescheduled. By the end of the first day of competition, three team members, coach and our robot were still in transit. With more than half of our team missing and with the absence of "Hal" on the first day, Matthew and Austin, with a little help from Bob, secured and competed with a loaner Clawbot, so the team would not be disqualified. It was pretty funny to see the little bot run defense against the big bots, but no one gave up. At the end of

# Kristi Schaeding

From:

Deborah Guthrie

Sent:

Wednesday, July 31, 2013 5:13 AM

To:

Kristi Schaeding

Subject:

Fwd: HOM TV efforts

----- Original message -----

From: Frank Walsh < walsh@meridian.mi.us> Date: 07/30/2013 11:39 AM (GMT-05:00)

To: Carol Hasse <a href="mailto:hassec@meridian.mi.us">hassec@meridian.mi.us</a>, David Hall <a href="mailto:hall@meridian.mi.us">hall@meridian.mi.us</a>, David Lee

<<u>dlee@meridian.mi.us</u>>,Deb LaPine <<u>lapine@meridian.mi.us</u>>,Deborah Guthrie

< Guthrie@meridian.mi.us >, Fred Cowper < cowper@meridian.mi.us >, "Gretchen M. Gomolka"

<gomolka@meridian.mi.us>,LuAnn Maisner <maisner@meridian.mi.us>,Mark Kieselbach

<Kieselbach@meridian.mi.us>,Raymond Severy <severy@meridian.mi.us>,Stephen Gebes

<gebes@meridian.mi.us>

Cc: Brandie Yates <yates@meridian.mi.us>

Subject: HOM TV efforts

It is important to note that although Mark's team deserves credit for the outstanding building numbers it takes a "responsive and dedicated communications team" to prepare and forward the appropriate press releases on to the media outlets. The WILX story would not have happened without the diligent work of Brandie and Deborah.

Teamwork, there is no I in team.

Frank

Frank L. Walsh **Township Manager Charter Township of Meridian** P: (517) 853-4254

F: (517) 853-4251

www.meridian.mi.us www.facebook.com/MeridianTownship www.twitter.com/Meridiantwp www.myMeridian.net

# Individual Video Provider Customer Intakes

Complaint Number	2013-009			
Date	8/12/2013			
Name	George Zulakis			
Street Address	1762 Spring Lake D	rive		
City / Zip	Okemos	48864-		
Work Phone	(517) 349-4568	Ext		
Cell Phone				
Home Phone				
Email				
Best Time to Call				
Best Time to Service				
Service Provider	Comcast			
Reason for Calling	Complaint			
Unburied Cable	□ Waiting	for Service $\Box$	Missed Service Call	Cable Box $\square$
<b>Bad Reception</b>		Cable Out 🗌	Cannot Phone 🗌	Other $\square$
Bad Treatment	✓ Bad I	nformation 🗌	No Response to Request $\Box$	
Problem Description	Scription Communications Director Deborah Guthrie received the following letter from Mr. Zulakis dated August 12, 2013:			
	Comcast Customer PO Box 3005 Southeastern, PA 19			
	RE: Comcast Accou	ınt #0172117396301		
	Dear Sir or Madam:			
	Announcement Reg	arding Your Cable Mode	eks ago claiming to be "Important Service em" wherein we were encouraged to upgrade creased the speeds of our High Speed	
	pay a high premium	monthly for this service out nonetheless followed	none service and cable TV connection. We . We had satisfactory service from our I the suggestion of the letter and ordered our	
		and combined a moder	new modem which we learned was called a m and router in place of the functional router	
	the phone with techniget the internet to we	nicians trying to get the	complete directions. We spent much time on system to work. Eventually we were able to e to connect the TV to the Internet as we had t up.	
	us "Signature Suppo	ort" for a monthly fee or	ance they also made repeated efforts to sell for a one time larger fee. Eventually, we a fee of\$49 as we lacked other options.	
	many hours he cond TV). He advised us	cluded the modem was i to disconnect the Wirel	is with the TV-Internet connection. After incompatible with our TV (which is a common ess Gateway combined modem/router and im similar to the original one we had. We	

could not simply attach the old modem as we had returned it by mail as instructed in the

# Individual Video Provider Customer Intakes

Wireless Gateway self installation kit. We may have gotten a \$30 refund of that "Signature Service."

We were unable to successfully attach the newly acquired (but refurbished) modem and again spent much time on the phone with the technician who again spent much time trying to get us to agree to purchase more "Signature Support". While we were able to identity what prevented us from connecting, the technician would not tell us how to do it but simply stated we would have to purchase the support to get connected.

Since we did not see other options, we purchased more "Signature Support" this time for \$79. That technician was able to give us the simple instruction we needed to connect the internet but he was not able to connect the TV. He instructed us to call back for additional directions at a later time after we could check physical connections which was unnecessary.

Since that time, we have connected the TV to the Internet sometimes but other times it will not connect. Our calls to "Signature Support" to continue to remedy this problem have not been successful. As requested by that service we have left a call back number but we have not been called back as of this date.

This has been a very bad experience which has cost us many hours of time, frustration and unnecessary expenditures to be in the same position we were before agreeing to acquire the "free" combined modem/router (except we have a refurbished modem now). In the process we have felt tricked, cheated and mistreated as Comcast customers.

We want the full amounts of "Signature Support" money refunded to us in full.

We would also appreciate some effort on Comcast's part to keep us as customers. Obviously we are motivated to shop for an alternative to Comcast after this experience but decided to convey this information to you first to give Comcast an opportunity to address our situation to our satisfaction.

Yours Truly, George Zulakis 1762 Spring Lake Drive Okemos, MI 48864

Problem Before?  Assigned Staff	Yes Ongoing  MPSC Information Communications Director Deborah Guthrie  Given	☐ MakeCableBetter.org Information Given
Staff Response	On August 21, 2013, Communications Director Deborah Guthrie sent Mr. information to Senior Manager, Government Affairs John Gardner at Corr	
Resolution	On August 21, 2013, Gardner replied via email that he will have their cust specialist reach out to them.	omer care

# Kristi Schaeding

From:

debgtv <debgtv@aol.com>

Sent:

Thursday, September 19, 2013 7:32 AM

To:

Kristi Schaeding

Subject:

Fwd: Thelma Hansen commented on HOMTV's status.

Follow Up Flag:

Follow up

Flag Status:

Completed

Sent from my Samsung Galaxy Note® II

----- Original message -----

From: Facebook < update+2rbas4qn@facebookmail.com>

Date: 09/11/2013 8:39 PM (GMT-05:00) To: Deborah Guthrie <a href="mailto:debgtv@aol.com">debgtv@aol.com</a>

Subject: Thelma Hansen commented on HOMTV's status.

# facebook



# Thelma Hansen commented on HOMTV's status.

Thelma wrote: "I appreciate the opportunity to learn more about what is going on in our communicy Thanks"

Reply to this email to comment on this status.

# See Comment

This message was sent to debgtv@aol.com. If you don't want to receive these emails from Facebook in the future, please unsubscribe.

Facebook, Inc., Attention: Department 415, PO Box 10005, Palo Alto, CA 94303

# Individual Video Provider Customer Intakes

Complaint Number	2013-010				
Date	10/8/2013				
Name	Kristine Guthrie				
Street Address			•		
City / Zip	Okemos				
Work Phone		Ext			
Cell Phone	5178037055				
Home Phone					
Email	KJGuthrie@gma	ail.com			
Best Time to Call					
Best Time to Service					
Service Provider	Comcast				
Reason for Calling	Complaint		· •		
<b>Unburied Cable</b>	□ Waiti	ing for Service $\Box$	Missed Service	Call 🗆	Cable Box
<b>Bad Reception</b>		Cable Out 🗆	Cannot Ph	one 🗆	Other 🗹
Bad Treatment	□ Ba	d Information $\square$	No Response to Req	uest 🗌	
Problem Description	Guthrie (her dau that she would li not air the Detro understands tha contact her rega	ighter) via phone to compl ke a Comcast represental it Tigers baseball playoff of t Deborah Guthrie handle rding the game. Ms. Kristi	ntacted Communications Direct lain about her Comcast service. tive to contact her to explain with game on Monday, October 7, 20 s ongoing disputes but would lik ine Guthrie commented that sho eturn she should be able to wate	She stated by Comcast did 013. She se someone to e pays a lot of	
Problem Before?	No	Ongoing $\square$	☑ MPSC Information		bleBetter.org
Assigned Staff	Communications	s Director Deborah Guthri	e Given	Informa	tion Given
Staff Response			ector Deborah Guthrie sent Ms. ent Affairs John Gardner at Com		
Resolution		·			

# Individual Video Provider Customer Intakes

Complaint Number	2013-011					
Date	10/21/2013					
Name	Philip Sharkey					
Street Address	1689 South Cry	stal Cove				
City / Zip	Haslett	48840-				
Work Phone		Ext				
Cell Phone	5172902554					
Home Phone						
Email	dahshark@gma	ail.com				
Best Time to Call						
Best Time to Service						•
Service Provider	Comcast					
Reason for Calling	Complaint					
Unburied Cable	□ Wait	ting for Serv	vice 🗌	Missed Service (	Call 🗆	Cable Box $\square$
Bad Reception		Cable	Out 🗆	Cannot Ph	one 🗆	Other $\Box$
Bad Treatment	<b>✓</b> Be	ad Informat	tion 🗆	No Response to Requ	uest 🗌	
Problem Description	Guthrie via pho the bundled ser signal to their h want to file a fo called Meridian Guthrie reasure	ne regarding a rvice and use the ome since Mor rmal complaint Township to died Mr. Sharkey to make sure the rvice to sure the rvice to the sure the rvice to the sure the rvice to the sure the rvice to the sure the rvice the sure the rvice the sure the rvice the rvice the rvice the rvice	Comcast compeir service in play, October with the MPS0 iscuss the issuer that Comcast at they are sale	ted Communications Director plaint. He stated that he and part for their business. They had a 1, 2013. Mr. Sharkey said the cand go through that process e and see if it could be resolve wants to work with Meridian isfied customers and that sha	his wife have have not had a at he did not s. He instead ved this way. Township and	
	Comcast about was fine prior to Tuesday, Como technicians were showed up bec Representative was on Saturdatime to go to the Mr. Sharkey was	the issue. He so that day but he cast identified re supposed to ause they had stated on Friday but that was eir home on Tuants his system	stated that he to is landscaper and signal going come out to the the wrong cell ay that the earl not a good timesday.  s fixed. He fee	1, his cable went out and he hought his landscaper cut the said he did not think that he do to their house from the box, eir house on Thursday to fix phone number for Mr. Sharke lest they could send someone for the Sharkey's. Comcasts as if he is such a valuable	e line because it did. On Comcast it but no one ey. A Comcast e to his home st scheduled a long term	
	He thinks this s	hould have been	en resolved las	on the phone, he should be t week. to Comcast and try to have t		
Problem Before?	Yes	Ongoing	<b>V</b>	MPSC Information	☐ MakeCt	ableBetter.org
Assigned Staff	Communication			Given		ition Given
Staff Response				ctor Deborah Guthrie sent Mr Affairs John Gardner at Com		
Resolution	On October 21 specialist reach		er replied via ei	mail that he will have their cu	stomer care	

In Memoriam

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Edwin B. George, MD, PhD

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### Chief Executive Officer

Deborah M. Orloff, RN, BSN, MPH



– **1983** Celebrating Our 30th Year **2013** –

11/12/2013

Ms. Deborah Guthrie HOM TV CAM TV 5151 Marsh Road Okemos, MI 48864

Dear Ms. Guthrie:

Please accept the sincere thanks of the Board of Directors, the staff and all the volunteers for your in-kind donation of Media Sponsorship for MPF's Walkathon & 5K Run held on 09/21/13 in Okemos, MI. Your generous donation valued at \$1500.00 is greatly appreciated and allows us to otherwise allocate our funds to support the following programs and services:

Information and Referral: For patients and families alike, a diagnosis of Parkinson's often results in fear, misinformation and lots of questions. MPF is there with needed help. We provide a 1-800 help line, a website, a newsletter, educational brochures, a library of books and videos, and referrals to neurologists and other community resources.

Education: We conduct a special *Orientation* for those who are newly diagnosed, an educational series, and have other opportunities to learn about Parkinson's, its management and coping. Educational programs for health professionals help to improve patient care.

Medication Assistance: Medications taken by people with Parkinson's cost between \$1,000 and \$10,000 each year! For many who cannot afford this expense, it is a choice of food or treatment. In response, MPF helps pay for prescription medications for qualifying individuals with Parkinson's disease.

Adult Day Services: Families become round-the-clock caregivers for those with Parkinson's. MPF helps by providing grants for Adult Day Care service.

Support Groups: MPF sponsors Parkinson's support groups around the State, giving individuals with Parkinson's disease, their families and friends a network of information, fellowship and understanding.

All this is possible because of your support. We are the only organization that helps people live with Parkinson's disease on a day to day basis, and your contribution helps to make an impact. We hope you will remember the Michigan Parkinson Foundation the next time you wish to honor someone special. It's the gift that multiplies!

Very truly yours.

Deborah M. Orloff Officer

Thank you so much your involvement means so much to us

FOR TAX PURPOSES: Your in-kind donation valued at \$1500.00 is 100% tax deductible as provided by law.

Founded 1983..

Dedicated to People Living with Parkinson's

30400 Telegraph Road • Suite 150 • Bingham Farms, MI 48025 www.parkinsonsmi.org • 248-433-1011 • Fax: 248-433-1150 • 800-852-9781

#### Kristi Schaeding

From:

Deborah Guthrie

Sent:

Wednesday, November 20, 2013 11:56 AM

To:

Kristi Schaeding

Subject:

FW: HELP!!

From: Robert Gingerich-Jones

Sent: Tuesday, November 19, 2013 10:18 PM

To: Sue Simkin

Cc: Deborah Guthrie; Bryan Reynolds

Subject: RE: HELP!!

Hello Ms. Simkin.

I'm sorry that you are having such difficulty viewing our archived programming online. I will do my best to assist you.

It would be helpful if you can you provide me with more specific information regarding any errors or problems that you have encountered. For example, is the playback "choppy" or inconsistent, or does it not play at all? Could you also provide me with more specific information regarding the notes that you referred to? Are you trying to access a particular portion of the meeting?

It may also be helpful if you can tell me what web browser you are using (Internet Explorer, Firefox, Google Chrome, etc.), and the version number (which should be under the Help menu). Also, to view our streaming videos you need Adobe Flash Player, which is a free plug-in.

We were contacted recently by another viewer who was experiencing problems, and they were able to resolve their situation by simply restarting their computer. This may or may not work in your case, but it might be worth attempting.

Thank you for contacting HOMTV, and I hope that we can work together to resolve your viewing difficulties.

Rob Gingerich-Jones
Senior Production Manager, HOMTV
Meridian Township Government Television
517-853-4378
meridian.mi.us
facebook.com/meridiantownship
twitter.com/meridiantwp
pinterest.com/meridiantwp
myMeridian.net

homtv.net facebook.com/homtv twitter.com/homtv pinterest.com/homtv instagram.com/homtv

facebook.com/CAMtvCapitalAreaMedia

#### twitter.com/CAMtv30and99

From: Sue Simkin [mailto:astrosuesim@gmail.com]

Sent: Tuesday, November 19, 2013 9:11 PM

To: HOMTV Subject: HELP!!

I really need to be able to view the planning commission meeting from last night on my computer.

Your direct broadcast for the board meetings easy to get but trying to play the planning commission meeting from the archives is hopeless!!!

The notes for these meetings are trash and not at all useful.

What can I do??

susan simkin

astrosuesim@gmail.com

#### CHARTER TOWNSHIP OF MERIDIAN

# CABLE COMMUNICATIONS COMMISSION

# COMMUNICATIONS DIRECTOR REPORT

#### Communications Department 7-31-13

#### Current Programs on HOMTV:

Meetings:			
Environmental Commission	5-1-13	Coffee Break with Good Girl Radio	7-31-13
Park Commission	6-11-13	Community Connection	8-5-13
Planning Commission	7-22-13	InnerView: College Tuition and Loans	7-29-13
Township Board	7-23-13	Jewels 'N General	8-5-13
Zoning Board of Appeals	7-24-13	Meridian Magazine	8-5-13
		Meridian News Now	7-24-13
Original Programming:		Open Line: Greater Lansing Water Quality	8-1-13
25 by 25	6-27-13	Senior Living	8-5-13
All Access Sports	7-17-13	SF:Sustaining the Future: Charrette Project	3-21-13
Beyond the Badge	8-5-13	Women of Meridian	8-5-13

- Meridian Magazine is the first HOMTV program to see a major change with the addition of the set pieces donated by Fox 2 in Detroit. HOMTV staff created and installed a custom illuminated graphic into the new anchor desk. The same graphic will soon be installed in the other matching set pieces, at which point certain HOMTV programs will be upgraded with new set pieces.
- The Cable Communications Commission held a special committee meeting regarding conducting a communications needs and satisfaction survey for purposes of providing effective communications to the public and contract negotiations with video service providers. The special committee is moving forward with creating a timeline for conducting a survey and evaluating questions. At the regular commission meeting, commissioners recommended a technical audit and franchise fee audit be added to the communication department's 2014 budget. The commission also moved for the Township Board to pass a resolution of support for HOMTV to be included on the Comcast Guide Channel(s).
- Communications staff hosted a Team Building Game Night for HOMTV interns and intern interviews were conducted for the HOMTV Internship Program for the fall 2013 semester.
- Communications staff is continuing to work on setting up the upcoming media sponsorship dates
  and guests as well as reaching out to new non-profits to work with on promoting their events. In
  addition, staff attended an Informative Breakfast Meeting hosted by the American Heart
  Association, one of the non-profits HOMTV is promoting via media sponsorship.
- Communications staff created a report on the discovery for possible alternatives to Granicus as a
  web-hosting solution.
- Communications staff worked with the Parks and Recreation Department and created promotional materials to send out to the Meridian Township staff for the upcoming employee picnic.
- Communications staff updated the internship program database system that included more user friendly options and reports to track alumni members.

#### Facebook Page summary through 7-31-13:

	PEOPLE LIKE THIS	HIGHEST REACH
ALL ACCESS SPORTS	46	66
BEYOND THE BADGE	34	150
CAMTV	173	95

COFFEE BREAK	48	577
DOWNTOWN OKEMOS	336	179
FRIENDS OF OKEMOS LIBRARY	96	306
GREEN MERIDIAN	150	97
HOMTV	434	3,141
INNERVIEW	42	90
JEWELS N' GENERAL	115	861
MERIDIAN MAGAZINE	61	518
MERIDIAN NEWS NOW	50	583
MERIDIAN SENIOR CENTER	78	218
MERIDIAN TOWNSHIP	556	4,219
MERIDIAN TOWNSHIP FIRE DEPARTMENT	282	369
MERIDIAN TOWNSHIP PARKS	293	631
MERIDIAN RECREATION	207	468
SENIOR LIVING	47	353
WOMEN OF MERIDIAN	57	72

#### SENT/FINISHED PRESS RELEASES:

- Culvers Fireworks Fundraiser (7/1/13)
- Township Fireworks Celebration (7/1/13)
- Smart Commute Challenge Results (7/1/13)
- Summer Farmers' Market Begins (7/1/13)
- August Election Information (7/22/13)
- BirdieBall Golf Tournament (7/22/13)
- Sculpture for Roundabout Request for Proposals (7/22/13)
- Haslett Placemaking Mini-Grant Opportunity (7/22/13)
- Meridian Township Construction Numbers Climbing (7/29/13)
- ELMWSA Water Plant Open House (7/29/13)
- Township Board Approves Final Adoption of Fair Housing Ordinance (7/29/13)
- HOMTV NATOA Finalists (7/29/13)
- Fireworks Ordinance Final Adoption (7/30/13)

#### For the period ending July 31, 2013:

- Communications Department created and distributed 13 new press releases
- HOMTV interns have contributed approximately 1,176 hours during the month of July.
- HOMTV completed 13 dub/copy orders.
- HOMTV completed/changed 10 Bulletin Board announcement requests.
- HOMTV completed 3 of 3 Cable Complaints/Cable Inquiries (not including presentations).
- HOMTV produced and aired 42 new original programs.
- HOMTV aired 6 new official township meetings.
- HOMTV produced and aired 14 new promotions.
- HOMTV received 11 new internship applications and resumes.
- CAMTV completed/changed 1 Bulletin Board announcement requests.
- CAMTV aired 13 syndicated programs.
- CAMTV received/filled 4 new requests for program playback

#### Current Programs on HOMTV:

Me	eeti	ng	S	:
----	------	----	---	---

Environmental Commission	9-4-13	Coffee Break: Parkinson's Foundation	8-28-13
Park Commission	8-13-13	Community Connection	8-5-13
Planning Commission	8-26-13	InnerView: College Tuition and Loans	7-29-13
Township Board	9-3-13	Jewels 'N General	9-5-13
Zoning Board of Appeals	8-28-13	Meridian Magazine	8-12-13
•		Meridian News Now	9-5-13
Original Programming:		Open Line: Alzheimer's Disease	9-5-13
25 by 25	8-10-13	Senior Living	9-2-13
All Access Sports	8-7-13	SF:Sustaining the Future: Charrette Project	3-21-13
Beyond the Badge	8-5-13	Women of Meridian	9-3-13

- Staff completed 2014 Communication Goals and Objectives, Monitoring report, and recommended budget. The five year debt service payback plan was paid in full to the general fund in 2013. One major project to complete in 2013 is the studio light replacement project. Two major projects are recommended for the 2014 budget: franchise fee audit and tech audit.
- HOMTV is installing one new Apple Mac Pro editing workstation, which brings the total
  to seven workstations shared by the current intern staff of seventeen. HOMTV staff also
  repaired two other intern editing workstations that were malfunctioning, and are
  replacing a Panasonic P2 card reader used for transferring footage from field cameras
  onto HOMTV's video network drives.
- Communications staff updated the internship database with Rookie and alumni
  information and created orientation materials, fall staff schedules and a
  workshop/evening meeting calendar.
- The summer semester of the HOMTV Internship Program ended August 15th. Fifteen interns successfully completed their contract requirements for the semester and are now HOMTV Alumni members. The fall semester of the HOMTV Internship Program started August 28th. The program currently has ten Rookie Interns, five Junior Interns, and two Paid Interns. Training workshops will be conducted the first three weeks of September. The Social Media Intern job posting deadline has been extended to September 9th. Six applications were submitted during the month of August. Interviews will be conducted in early September.
- Communications staff emailed the first internal Township newsletter with updates from the employee picnic, new hires, new retirees, a congratulations section, upcoming events and essay by Communications Director Deborah Guthrie. Tapings have been set up for interviews with the American Heart Association, Alzheimer's Association, and Parkinson's Association sponsorship. Staff joined the Meridian Township American Cancer Society Breast Cancer Walk Team and will continue organizing the chapter for the walk on October 26th. Staff organized and interviewed Mr. Terry Link for the HUD program as well as organized and produced a walk thru energy audit.

#### Facebook Page summary through 8-31-13:

	PEOPLE LIKE THIS	HIGHEST REACH
ALL ACCESS SPORTS	53	80
BEYOND THE BADGE	52	261
CAMTV	180	43

COFFEE BREAK	56	160
DOWNTOWN OKEMOS	341	568
FRIENDS OF OKEMOS LIBRARY	105	270
GREEN MERIDIAN	162	182
HOMTV	452	1519
INNERVIEW	49	63
JEWELS N' GENERAL	127	542
MERIDIAN MAGAZINE	72	486
MERIDIAN NEWS NOW	61	303
MERIDIAN SENIOR CENTER	91	230
MERIDIAN TOWNSHIP	591	2501
MERIDIAN TOWNSHIP FIRE DEPARTMENT	292	812
MERIDIAN TOWNSHIP PARKS	304	204
MERIDIAN RECREATION	222	489
OPEN LINE	36	44
SENIOR LIVING	54	72
WOMEN OF MERIDIAN	64	80

#### SENT/FINISHED PRESS RELEASES:

- Sculpture for Roundabout Request for Proposals (8/5/13)
- 2013 GolfFest (8/5/13)
- Structure Fire (8/8/13)
- Werner Sculpture Dedication (8/12/13)
- 2013 Summer Playground Program Numbers (8/12/13)
- Temporary Water Shutoffs (8/13/13)
- 2013 GolfFest (8/19/13)
- Werner Sculpture Dedication (8/19/13)
- Green Wishes Initiative Launched (8/19/13)
- Township Energy Improvements Result in Savings (8/19/13)
- Annual Recycling Event Scheduled for October (8/19/13)
- Fox 2 Donates Set Pieces to HOMTV (8/19/13)
- Road Construction Update for Tihart and Marsh Roads (8/22/13)
- 2013 Heritage Festival (8/26/13)
- 2013 Deer Management Program (8/26/13)
- Fire Recognitions (8/26/13)
- HOMTV & CAMTV Media Sponsors (8/26/13)

#### For the period ending August 31, 2013:

- Communications Department created and distributed 17 new press releases
- HOMTV interns have contributed approximately 860 hours during the month of August.
- HOMTV completed 4 dub/copy orders.
- HOMTV completed/changed 4 Bulletin Board announcement requests.
- HOMTV completed 1 of 1 Cable Complaints/Cable Inquiries (not including presentations).
- HOMTV produced and aired 37 new original programs.
- HOMTV aired 6 new official township meetings.
- HOMTV produced and aired 8 new promotions.

- HOMTV received 3 new internship applications and resumes.
  CAMTV completed/changed 1 Bulletin Board announcement requests.
  CAMTV aired 13 syndicated programs.
  CAMTV received/filled 2 new requests for program playback.

#### **Current Programs on HOMTV:**

Meetings	:
----------	---

Environmental Commission	10-2-13	Coffee Break: American Heart Assoc.	9-18-13
Park Commission	8-13-13	Community Connection	8-5-13
Planning Commission	9-23-13	InnerView: Deer Harvest	10-2-13
Township Board	10-1-13	Jewels 'N General	10-4-13
Zoning Board of Appeals	8-28-13	Meridian Magazine	9-30-13
•		Meridian News Now	10-3-13
Original Programming:		Open Line: Paranormal Activity	10-3-13
25 by 25	8-10-13	Senior Living	9-2-13
All Access Sports	8-7-13	SF:Sustaining the Future: Charrette Project	3-21-13
Beyond the Badge	9-2-13	SF: We the People	9-9-13
		Women of Meridian	10-1-13

- Staff produced 22 programs in cooperation with media sponsorship organizations to promote upcoming events. Staff revamped and updated the training program for new interns by creating new workshops and solidifying a more methodical examination process. Staff worked in collaboration with The Greater Lansing Housing Coalition and the Junior League of Lansing to begin production on a special feature focused on the houses in the township designed by architect Frank Lloyd Wright. Staff judged entries for the Philo Farnsworth Awards Festival in four categories.
- Staff mailed and emailed the fall scoop newsletter to all HOMTV alumni. Alumni updates
  were made to the alumni access database along with alumni in the industry identification
  tags for the wall map in the department hallway.
- Staff conducted training workshops for nine Rookie interns. Rookie interns received their first assignments on September 13th and worked their first live Township meeting on September 23rd. Six applications were submitted for the Social Media Intern job posting during the month of September. Interviews were conducted on September 16th and 17<sup>th</sup> and four Social Media Interns were hired and started on September 30th. Staff recruited prospective interns for the spring semester at the Michigan State University's "Earn, Learn & Intern" Career Fair. Staff attended a Social Media Conference in Grand Rapids and learned about new websites to help promote the township as well as how to measure influence in the social media sphere.
- Staff visited the Digital Media Arts and Technology (DMAT) studios at Michigan State
  University, where they met with Brian Kusch to learn about and sample the studio's LED
  lighting equipment in preparation for HOMTV's studio lighting upgrade project.
- Staff designed the "Visit Meridian Township" advertisement that will be included in the Greater Lansing Visitor's Guide magazine for 2014. HOMTV staff also created posters for the Heritage Festival and the Meridian Senior Center October newsletter. A HOMTV recruiting postcard and a thank you/invite postcard were also completed.
- HOMTV was acknowledged for excellence by the National Association of Telecommunications Officers and Advisors (NATOA) with awards in the following categories:

Visual Arts Category- "Beyond the Badge Opening Animation" - First Place
Use of Social Media Category- "HOMTV Social Media" - Second Place
Election Coverage Category-"Ballot Meridian 2012 Twp. Trustee Debate" - Third Place
Public Affairs Category - "Special Feature #234 - Charrette Project" - Honorable Mention

The winners were revealed on September 19th in Orlando, Florida at the Government Programming Awards gala event during NATOA's Annual Conference. Staff attended and gave presentations during the conference.

#### Facebook Page summary through 9-30-13:

	PEOPLE LIKE THIS	HIGHEST REACH
ALL ACCESS SPORTS	57	66
BEYOND THE BADGE	57	89
CAMTV	185	80
COFFEE BREAK	60	193
DOWNTOWN OKEMOS	346	69
FRIENDS OF OKEMOS LIBRARY	111	118
GREEN MERIDIAN	169	296
HOMTV	820	41,417
INNERVIEW	53	240
JEWELS N' GENERAL	130	838
MERIDIAN MAGAZINE	80	676
MERIDIAN NEWS NOW	65	809
MERIDIAN SENIOR CENTER	97	221
MERIDIAN TOWNSHIP	792	15,504
MERIDIAN TOWNSHIP FIRE DEPARTMENT	317	601
MERIDIAN TOWNSHIP PARKS	312	406
MERIDIAN RECREATION & SPORTS	234	191
OPEN LINE	41	403
SENIOR LIVING	59	115
WOMEN OF MERIDIAN	- 69	116

#### SENT/FINISHED PRESS RELEASES:

Cornell Road Improvement Project (9/3/13)

Trustee Milton L. Scales Receives Award (9/9/13)

Okemos Library Project Bid Awarded (9/9/13)

Summer Taxes Due (9/9/13)

2013 Heritage Festival (9/9/13)

Meridian Senior Center Open House (9/9/13)

Annual Heritage Festival This Weekend (9/16/13)

Fall Recycling Event Save-the-Date (9/16/13)

Local Media Lend Helping Hand to Non-Profit Organizations (9/16/13)

National Fire Training (9/20/13)

HOMTV NATOA Award Winners (9/23/13)

Harris Nature Center Turtle Toast Fundraiser (9/23/13)

Farmers' Market 40th Celebration (9/23/13)

Meridian Township 2013 Deer Harvest Successful Start (9/23/13)

Fall Recycling Event Next Weekend (9/23/13)

Red Cedar River Clearing Event (9/23/13)

Fall Recycling Event This Weekend (9/30/13)

Red Cedar River Clearing Event This Weekend (9/30/13)

#### Holiday Food Basket Sponsors Needed (9/30/13)

For the period ending September 30, 2013:

- Communications Department created and distributed 19 new press releases.
- HOMTV interns have contributed approximately 1,264 hours during the month of September.
- HOMTV completed 1 of 1 Cable Complaints/Cable Inquiries (not including presentations).
- HOMTV completed 9 dub/copy orders.
- HOMTV completed/changed 8 Bulletin Board announcement requests.
- HOMTV produced and aired 31 new original programs.
- HOMTV aired 6 new official township meetings.
- HOMTV produced and aired 6 new promotions.
- HOMTV received 10 new internship applications and resumes.
- CAMTV aired 21 syndicated programs.
- CAMTV produced and aired 8 new original programs.
- CAMTV received/filled 1 new request for program playback.

#### Current Programs on HOMTV:

M	eeti	nas:

***************************************			
Environmental Commission	10-2-13	Community Connection	8-5-13
Park Commission	10-8-13	InnerView: East Lansing Film Festival	11-4-13
Planning Commission	10-21-13	Jewels 'N General	11-8-13
Township Board	10-15-13	Meridian Magazine	11-4-13
Zoning Board of Appeals	10-23-13	Meridian News Now	11-7-13
•		Open Line: National Adoption Month	11-6-13
Original Programming:		Senior Living	10-7-13
25 by 25	8-10-13	SF:Sustaining the Future:Design Charrette #1	10-29-13
All Access Sports	10-22-13	SF: Award Winning Programs	10-16-13
Beyond the Badge	10-30-13	Women of Meridian	10-1-13

- HOMTV/CAMTV was contracted to record and broadcast three select sessions from the Michigan Avenue/Grand River Avenue Design Charrette project. The first session can be seen now on HOMTV and CAMTV, followed by the second and then the third sessions in the coming weeks.
- Staff conducted an interview and three energy audit walk thrus for the grant based program HUD show. Staff photographed and promoted the new tandem bike donated to the Township's fleet. Staff organized and set up for the township employee Halloween Party. Staff created and sent email invites for the NATOA conference, Halloween Party, MSU Football Tickets, and Breast Cancer 5K using Constant Contact.
- HOMTV staff attended the Central State Regional of the Alliance for Community Media 2013 Philo Festival of Media Art Award Gala & Conference on October 5th. HOMTV received 13 awards from the event:

CATEGORY	TITLE	AWARD
Arts/Cultural Awareness	"Community Connection #118"	First Place (non-professional)
Empowerment/Inspirational	"Special Feature #236: Life As A Zebra"	First Place (non-professional)
Instructional	"25 by 25 #4"	First Place (non-professional)
Interview Talk Show	"InnerView #43"	Finalist (professional)
Magazine Program	"Beyond the Badge #127"	First Place (professional)
	"Special Feature #227: Paws"	First Place (non-professional)
News Program	"Meridian Magazine #1068"	First Place (professional)
	"Meridian Magazine #1048"	Finalist (professional)
P.S.A.	"Howl At the Moon Promo"	First Place (non-professional)
	"Blood Drive"	Finalist (non-professional)
Promo (3:00 or less)	"Meridian Fishing Derby	First Place (non-professional)
	Promo"	
Seniors	"Senior Living #50"	First Place (non-professional)

HOMTV also received an Excellence in Directing award for "Special Feature #236: Life As A Zebra."

- Staff hosted their annual Alumni Reunion/Tailgate event on October 12th for HOMTV alumni members, current interns, and staff to network. Staff hosted a Halloween open house/studio tour on October 26<sup>th</sup> with over 150 residents attending.
- Staff recruited prospective interns for the spring semester at the Michigan Association of Broadcasters "Broadcasting Career Builder Conference" at the LCC West Campus on October 25th.

#### Facebook Page summary through 10-31-13:

	PEOPLE	HIGHEST
	LIKE THIS	REACH
ALL ACCESS SPORTS	58	74
BEYOND THE BADGE	57	37
CAMTV	184	3
COFFEE BREAK	62	10
DOWNTOWN OKEMOS	350	146
FRIENDS OF OKEMOS LIBRARY	112	49
GREEN MERIDIAN	171	433
HOMTV	830	1,260
INNERVIEW	55	61
JEWELS N' GENERAL	143	1,040
MERIDIAN MAGAZINE	83	766
MERIDIAN NEWS NOW	73	329
MERIDIAN SENIOR CENTER	107	458
MERIDIAN TOWNSHIP	812	1,128
MERIDIAN TOWNSHIP FIRE DEPARTMENT	334	1,405
MERIDIAN TOWNSHIP PARKS	312	129
MERIDIAN RECREATION & SPORTS	237	128
OPEN LINE	42	278
SENIOR LIVING	61	118
WOMEN OF MERIDIAN	71	11

#### SENT/FINISHED PRESS RELEASES:

Township Blood Drive (10/7/13)

Meridian Celebrates Halloween (10/7/13)

Fire Department Halloween Open House (10/14/13)

Baby Boomer Workshop (10/21/13)

Meridian Celebrates Halloween (10/21/13)

Township Blood Drive (10/21/13)

November Election Information (10/21/13)

Township Approves 2014 Recommended Budget (10/21/13)

November Election Information (10/28/13)

Fall Recycling Event Statistics (10/28/13)

Recycling Hours Change (10/28/13)

Arty Party Studio Classes (10/28/13)

Regional Baseline Study Press Event (10/28/13)

Halloween Safety Tips (10/28/13)

Holiday Food Baskets Sponsors Needed (10/28/13)

School Safety Byrne Justice Assistance Grant (10/29/13)

For the period ending October 31, 2013:

- Communications Department created and distributed 16 new press releases.
- Communications Department completed 2 of 2 Cable Complaints/Cable Inquiries (not including presentations).
- HOMTV interns have contributed approximately 1,717.5 hours during the month of October.
- HOMTV completed 17 dub/copy orders.
- HOMTV completed/changed 3 Bulletin Board announcement requests.
- HOMTV produced and aired 43 new original programs.
- HOMTV aired 8 new official township meetings.
- HOMTV produced and aired 18 new promotions.
- HOMTV received 31 new internship applications and resumes.
- CAMTV aired 24 syndicated programs.
- CAMTV produced and aired 4 new original programs.
- CAMTV aired 1 new promotion.
- CAMTV received/filled 1 new request for program playback.

#### CHARTER TOWNSHIP OF MERIDIAN

# CABLE COMMUNICATIONS COMMISSION

# PROGRAMIWING



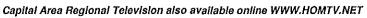
Meetings

coverage may pre-empt other programs.

Time	Monday 11/25	Tuesday 11/26	Wednesday 11/27	Thursday 11/28	Friday 11/29	Saturday 11/30	Sunday 12/1
MA 00:3				Meridian Live - Zoning Board of Appeals			
. WA 00: . WA 00:	Meridian Live - Township	Meridian Live - Planning Commission REPLAY	Meridian Live - Township	REPLAY	Meridian Live - Park Commission REPLAY	Meridian Live - Township	Meridian Live - Plann Commission REPLA
. WA 00:	Board REPLAY		Board REPLAY	Michigan/Grand River Charette - Part 2		Board REPLAY	Commission, v.E., S
30 AM				Coffee Break: Santa	Coffee Break: Santa		
00 AM	All Access Sports	Meridian Live - Environmental	All Access Sports	All Access Sports	Party for Needy Children All Access Sports	All Access Sports	Mendian Live - Environmental
30 A.M	Meridian Magazine	Commission REPLAY	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridlan Magazine	Commission REPL
00 AM	Meridian News NOW	Meridian News NOW	Mendian News NOW	Mendian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NO
30 AM	Jewels 'N General	Jewels 'N Genera					
00 AU	Open Line: Holiday Stress	Open Line; Holida Stress					
MAW.	Coffee Break: Santa	Coffee Break: Santa	Coffee Break: Santa	Coffee Break; Santa	Coffee Break: Santa	Coffee Break: Santa	Coffee Break: San
NA O	Party for Needy Children Community Connection	Party for Needy Chik Community Connec					
MAG	Senior Living	Senior Living	Intern View	Intern View	Intern View	Intern View	Intern View
DAM	Jewels 'N General	Jewels 'N Genera					
00 AM	InnerView: East Lansing Film Festival	InnerView: Upcoming Wharton Center Season	InnerView: Upcom Wharton Center Sea				
30 AM	All Access Sports	All Access Sport					
MAG	Mendian Magazine	Meridian Magazine	Meridian Magazine	Mendian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazir
O AM	Meridian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NOW  Meridian Live - Zoning	Meridian News NOW	Meridian News NOW	Meridian News NO
OPM OPM		Mendian Live - Planning		Board of Appeals REPLAY			Meridian Live - Plan Commission REPL
ю РМ	Meridian Live - Park Commission REPLAY	Commission REPLAY	Meridian Live - Township Board REPLAY	Sustaining the Future:	Meridian Live - Park Commission REPLAY	Meridian Live - Township Board REPLAY	Meridian Live - Environmental
ЮРИ Али		Meridian Live - Environmental		Michigan/Grand River Charette - Part 2			Commission REPL
OPM	Coffee Break: Santa	Commission REPLAY Coffee Break: Santa	Coffee Break: Santa	Coffee Break: Santa	Coffee Break: Santa	Coffee Break; Santa	Sustaining the Futu
	Party for Needy Children InnerView: Upcoming	Party for Needy Children InnerView; Upcoming	Party for Needy Children InnerView: Upcoming	Party for Needy Children InnerView: Upcoming	Party for Needy Children InnerView: Upcoming	Party for Needy Children InnerView: Upcoming	Michigan/Grand Ri Charette - Part 2
O PM	Wharton Center Season						
0 P.M	Coffee Break: Santa Party for Needy Children	Coffee Break; Santa Party for Needy Children	Coffee Break: Sar Party for Needy Chil				
0 PM	All Access Sports	All Access Sports	Ali Access Sports	All Access Sports	Ali Access Sports	All Access Sports	All Access Sport
0 PM	Meridian Magazine	Meridian Magazir					
оры.	Meridian News NOW		Meridian News NOW	Mendian News NOW	Meridian News NOW	Meridian News NOW	Meridian News NC
0 РЩ.	Award Winning Programs - MM			Award Winning Programs - MM	Award Winning Programs - MM	Award Winning Programs - MM	Award Winning Programs - MM
0 PM		Meridian Live -	Meridian Live -	Open Line: Holiday	Open Line: Holiday	Open Line: Holiday	Open Line: Holida
		Township Board REPLAY	Zoning Board of Appeals REPLAY	Stress	Stress	Stress	Stress
O PM	Meridian Live - Planning Commission			Sustaining the Future:	Sustaining the Future:	Sustaining the Future:	Sustaining the Fut
OPM .	-LIVE			Michigan/Grand River	Michigan/Grand River	Michigan/Grand River	Michigan/Grand Ri
) P.M			Open Line: Holiday Stress	Charette - Part 2	Charelle - Parl 2	Charette - Part 2	Charette - Part 2
OPM.	Open Lines Bassies	Once these bands of	Open Lines Harlas	Open Hand Marida	Coan Heat Wall Jan	Open 1145: 112842	Open tipe: Used
O PJA	Open Line: Holiday Stress	Open Line: Holida Stress					
10 PM	All Access Sports	Ali Access Sport					
юРМ	Meridian Magazine	Mendian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazine	Meridian Magazir
30 PM	Meridian News NOW	Meridian News NOW	Meridian News NOW	Mendian News NOW	Meridian News NOW	Mendian News NOW	Meridian News NC

#### Programming Schedule November, 2013

All programs are subject to change.





Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Filday	Saturday
3:30 AM 3:30 AM	Open for Faith Based Programming	Open for progamming					
4:00 AM 5:00 AM	Sustaining the Future; Energy Presentations	Sustaining the Future: Energy Presentations	Sustaining the Future; Energy Presentations	Sustaining the Future: Energy Presentations			
6:00 AM	Facts of Congress						
- 6:30 AM	Soldler's Journal	Soldiers Journal	Soldiars Journal	Soldlers Journal	Soldiers Journal	Soldiers Journal	Soldiers Journal
7:00 AM 7:30 AM 8:00 AM	Sustaining the Future: Charrelle Project	Sustaining the Future; Charrelte Project	Sustaining the Future: Charrette Project	Sustaining the Future: Charrette Project	Sustaining the Future: Charrelle Project	Sustaining the Future; Charrette Project	Sustaining the Future: Charrette Project
8:30 AU 9:00 AU	The Michigan Experience						
9:30 AM	Poetree-n-Motion	Poetres-n-Motion	Postreen-Motion	Postrea-n-Motion	Poetree-n-Motion	Postuss n-Motion	Poetree-n-Motion
10:00 AM	Veteran's Focus	Veteran's Focus	Veteran's Focus	Veteran's Focus	Veteren's Focus	Veteran's Focus	Veleran's Focus
10:30 AM	Cooking with Cathy	Section Contract				Open Line: Call in Show	Cooking with Cathy
11:00 AM	Cooking with Cathy	Open Line: CAR-In Show	Open Line: Cell in Show	Open Line: Call-In Show	Open f.line: Call-in Show	Open care, cast at Stow	Cooking with Cathy
- 11:30 AM	City Pulse Newsmakers	City Pulse Heesmakers	City Pulsa Newsmakers	City Pulso Newsmakers	City Pulse Newsmakers	City Pulse Newsmakers	City Pulse Newsmakers
12:00 PM		Collee Breek	Coline Break	Collee Break	Collee Braak	Colleg Break	Coffee Break
12:30 PM	Open for Faith Based Programming	Michigan Court Stories	Michigen Court Stories	Michigan Court Stories	Michigan Court Stories	Michigan Court Stories	Michigan Court Stories
1:00 PM 1:30PM		Give a Child a Great Start	Gire a Child a Great Start	Cive a Child a Great Start	Give a Child a Great Start	Olyan Child a Great Start	Give a Child a Great Start
2:00 PM	Veteran's Focus	Veteran's Focus	Vetaran's Focus	Veteran's Focus	Veteran's Focus	Veteran's Focus	Veteran's Focus
2:30 PM	Facts of Congress	Facils of Congress	Facts of Congress				
3:00 PM	InserView	InnerView	ImerYlew	knerView	BristView	InnesView	IngerView
3:30 PM	Soldiers Journal	Soldiera Journal	Soldiers Journal	Soldiers Journal	Soldiers Journal	Soldlers Journal	Soldiers Journal
4:00 PM	Inspirational Corner	Inspirational Corner	Inspirational Corner	Inspirational Comer	Inspirational Corner	Inspirational Corner	Inspirational Corner
4:30 PM	Poetree n-Motion	Poetree-n-Motion	Poetree-n-Motion	Poetree-n-Motion	Postree-n-Motion	Poetree-n-Motion	Poetree-n-Motion
5:00 PM 5:30 PM	Democracy Now!	Democracy Nont	Democracy Nord	Democracy Now!	Democracy How	Democracy Nort	Democracy Novi
6:00 PM	Michigan Court Storles	Michigan Court Stories	Michigan Court Stories	Michigan Court Stories	Michigen Court Stories	Michigan Court Stories	Michigan Court Stories
6:30 PM	Collee Breek	Coffee Break	Colfee Break	Colleg Break	Colleg Break	Colles Break	Coffee Break
7:00 PM 7:30 PM	Open Unei Call-In Show	Open Une: Call in Show	Open Unia: Call Sn Show	Open Line: Cell in Show	Open Line: Call-in Show	Open Une: Call in Show	Open Line: Gall in Show
8:00 PM 8:30 PM	Sustaining the Future: Charrette Project	Sustaining the Future; Charrette Project	Sustaining the Future: Charrette Project	Sustaining the Future; Charrelle Project	Sustaining the Puture: Charrelte Project	Sustaining the Future: Charrette Project	Sustaining the Future: Charrette Project
9:00 PM		Battle of Ideas					
9:30 PM 10:00 PM	How Congress Works	Yeteran's Focus	How Congress Works				
10:30 PM	Cooking with Cathy	EnerVise .	InharView	Travel View	Toner/Tew	IonarWaw	Cooking with Cathy
11:00 PM	Cooking with Cathy	Women of Maridian	Women of Markitan	Worken of Meridian	Women of Meridian	Women of Meridian	Cooking with Cathy
11:30 PM	City Pulse Newsmakers	City Pulse Nowsmakers	City Pulse Newsmakers				

HOMTV-Pyoduced Programming

Open for progamming

Public Programming

MI Regional Programs

National Programs

# CHARTER TOWNSHIP OF MERIDIAN CABLE COMMUNICATIONS COMMISSION

# VIEWERSHIP/ PROMOTIONS







#### Volume 25, Issue 3

#### **Fall 2013**

#### Editorial: Movie Editing Dream Job By: Erin Cook (12)



Last spring, I landed an Assistant Editing position for the film "Approaching Midnight" produced by Sam Logan Khaleghi. The film centers around a soldier who fights the corruption he finds upon returning home from war overseas. I was ecstatic for this incredible opportunity because the film had real potential and well-known actors with movie credits.

I drove back and forth to Troy every day for three months and sorted through raw footage and edited a rough cut of the film.

Although elated to work on the film, time wouldn't allow me to keep my position after beginning my internship at HOMTV.

Sam informed me of the movie's progress and a year later announced that Lionsgate and Monterey Media would be distributing the film with a limited theatrical release beginning on August 30th and a video-on-demand and DVD release on October 8th.

In honor of American military veterans, Sam hosted a charity red carpet world premiere of the finished film at the Emagine Theater in Royal Oak. On the night of the premiere, fellow film nerd, Video Programmer Bryan Reynolds (11) and I dressed to the nines, had our picture taken on the red carpet, and stood in line for popcorn while fellow movie-goers gawked at us like we were royalty! It was an exciting and surreal evening. The experience taught me that if I work hard enough, believe in myself, and keep focused on my goals, I can make my dreams a reality.

#### Come Join Us! HOMTV Alumni Reunion and Tailgate



Mark your calendar for the HOMTV Alumni Reunion and Tailgate on Saturday, October 12. Starting at 7:00 a.m. the MSU Commuter Lot (near the northeast corner of Mt. Hope and Farm Lane Road) will be open. The football game begins at noon, so stop by on your way and enjoy great food, catch up with alums and network. RSVP to Kristi at s c h a e d i n g@me r i d i a n.mi.us or 517-349 -1232. Look for the HOMTV banner and we hope to see everyone there!



Josh Sidorowicz (12) stayed warm with his fuzzy gloves last year.



Lauren Hansard (12) enjoyed last year's tailgate.



John Pompeo (86) braved the cold to spend time with alumni and staff.

# MERUJAH N NO ROS

#### Meridian News Now Added to Line-Up

By: Natalie Nako (13)

Meridian Township residents have a new way of receiving updated information throughout the week on stories that continue to unfold. Meridian News Now (MNN) is HOMTVs newest show providing a shorter, more concise live news program airing at 11:30 a.m. on Thursday mornings.



MNN is hosted by Meridian Magazine Anchor and Internship Coordinator Brandie Yates (07). "MNN is a great addition to the HOMTV program line up," she commented. "It is the sister show to Meridian Magazine that allows us to keep residents up to date on the stories that aired in Meridian Magazine and the news that happens throughout the week."

A live Skype was included in a MNN program on location at the Grand Opening of Sugar Berry Frozen Yogurt in Okemos by Communications Director Deborah Guthrie (96) and Communications Assistant Andrea Mantakounis (12). Guthrie used her iPhone to Skype and Mantakounis was on camera tasting Sugar Berry Frozen Yogurt and announced what was happening at the event.

WILX-TV Channel 10 Reporter/Video Journalist Josh Sidorowicz (12) and WWMT-TV Channel 3 Producer Chloe Hill's "Good Afternoon Meridian" program became the launching pad for MNN.

#### Alumni in the Biz

#### Morning News Broadcast Co-Anchored by Alum



Candace Burns (07) is the Co-Anchor of ABC Channel 12 Weekend Mornings newscast. She joined the news team in May of 2010. Before moving to Flint, Candace gained experience in newsrooms across Michigan, including a reporting position in Lansing at WLNS Channel 6. Prior to that, Candace spent time in Northern Michigan at WBKB Channel 11 where she anchored, reported and produced newscasts.

She is a graduate of Wichita State University and has a degree in broadcast journalism.

Candace counts her job as a blessing and takes journalism very seriously. She works hard to present fair and accurate stories every day. She also strongly believes that, with God, all things are possible.

Candace is a member of the National Association of Black Journalists and the Alpha Kappa Alpha Sorority.

"While in college I had a couple broadcast news internships, but none of them gave me the hands-on experience I received while interning at HOMTV," she commented. "I am thankful for the time I spent there."

#### Alum Supervises Pure Michigan Campaign

Rozann Staknis (93) is Vice President, Partner, Integrated Investment/Client Service Supervisor at Universal McCann in Birmingham, Michigan. She is the liaison between local buyers and planners and currently supervises the Pure Michigan and Subaru accounts.

Rozann has been with Universal McCann for almost twelve years, and started in a Media Buyer position. Prior to that, she was a Media Buyer for Young & Rubicam and was a Media Assistant for Yaffe & Company.



After college graduation, Rozann said she had the pleasure to work with two HOMTV alumni members: Diane (Lindquist) Zoltowski (88) and Paul Garland (86) at Midwest Video. "I actually bowled with Paul in the Detroit Adcraft league," she stated. "We have been in the same bowling league for 17 years."

"HOMTV was a great stepping stone into the real world," she commented. "It was a great opportunity to receive hands on experience as a Production intern and the staff at HOMTV were all wonderful."

#### National Recognition

HOMTV continues success in national competitions and will receive top honors by the National Association of Telecommunications Officers and Advisors (NATOA). HOMTV received nominations in the categories of: Election Coverage, Visual Arts and Use of Social Media.

The winners will be revealed on September 19th in Orlando, Florida at the Government Programming Awards gala event during NATOA's Annual Conference. Communications Director Deborah Guthrie (96) will be attending and speaking at the event. Follow us on social media to see how many awards we bring HOM!

Darkus Beasley (12) is a Photographer at WILX Channel 10 in Lansing.

Alex Barhorst (13) is a Multimedia Brand Communicator at Michigan State University Communications and Brand Strategy in East Lansing

Zach Berridge (11) is a Sports Anchor/ News Reporter for KKGO Channel 11 in Grand Junction, Colorado.

Erica Bivens (07) is a News Reporter for KPLC Channel 7 News in Lake Charles, Louisiana.

Eric Bishop (98) is a Coach for Beach Body In Oakland, California.

Kristina Fossbakk Ferris (11) is the Public Relations and Media Chair (Chicago and Detroit Grapter) for the Food Allergy Education Non-Profit Organization in Chicago, She also married Ryan Ferris on June 29, 2013. Gongrafulations!

Morgan Hall (13) is the Assistant Producer/ Reporter at Michigan's Big Show in Lansing

Kevin McElroy (11) is a National Sales Coordinator for KSAZ Channel 10 in Phoenix, Arizona

Michelle Oliver (11) is a Video Journalist/ Producer at WDIV Channel 4 in Detroit.

Kelsey Abbott McArthur-Zwick (08) is a Conference Coordinator for IAGPA in Durham, North Garolina.

Cara Jasiolek-Klaer (04) is a Corporate Communications Director for WellPoint, Inc In:Indianapolis, Indiana

Shanacee Shreve (12) is an Intern at Clear Channel in Farmington Hills for the Mojo in the Morning Radio Show.

Dave Symonds (10) is a Content Manager at Comcast Spotlight Company in Detroit.

Jolyn Thomas (98) received two awards for "Best Public Alfairs Program" and "Best Investigative Report" from the Idaho State Broadcasters Association, Congratulations!

Merinda Valley (13) is the Editor-in-Chief for the Red Gedar Log Yearbook at Michigan State University in East Lansing,

Email us updates at homtv@meridian.mi.us













# Haslett school voters have six precinct sites

MERIDIAN TOWNSHIP — The township will hold an election on Tuesday, Aug. 6 for the Haslett Public School District to vote on the Haslett Public School sinking fund millage for building and site purposes for 1.25 mills for 10 years.

Polls will be open from 7 a.m. to 8 p.m.

Polls will be open from 7 a.m. to 8 p.m. Full text of the ballot proposal may be obtained at the administrative offices of Haslett Public Schools, at the Meridian Township Clerk's Office, or online at www.michigan.gov/vote.

**Precinct locations:** 

» PCT 1: St. Luke Lutheran Church, 5589 Van Atta Road, Haslett

» PCT 2: Haslett Middle School, 1535 Franklin St.

» PCT 3: Haslett High School, 5450 Marsh Road

» PCT 4: Murphy Elementary School, 1875 Lake Lansing Road, Haslett

» PCT 5: Haslett Community Church, 1427 Haslett Road

» PCT 20: Lansing Korean United Methodist Church, 2400 Lake Lansing Road, East Lansing Williamstown Township and Woodhull Township residents will vote at Meridian Township's Precinct 3.

Bath Township residents will vote at Meridian 'Township's Precinct 20 (see above).

The Meridian Township Clerk's office will be open on Saturday, Aug. 3 from 8 a.m. to 2 p.m. to issue and accept absentee ballots for qualified voters.

Monday, Aug. 5 at 4 p.m. is the deadline to request an absentee ballot and the ballot must be voted in person at the Meridian Township Clerk's Office.

All ballots cast in the election must be returned to the clerk's office by 8 p.m. on Election Day, Aug. 6.

Voters must show a picture ID or sign an affidavit that they are "not in possession of a picture ID" before they are allowed to vote.

All those registered to vote with their respective townships are eligible to vote at the school election.

— From Meridian Township

#### Meridian adds restrictions on use of fireworks

MERIDIAN TOWNSHIP—The use of fireworks has been banned between 1 a.m. and 8 a.m. in the township in a ordinance approved by the board.

Before the change, there were no time restrictions on the discharge of fireworks on the day preceding, the day of, or the day after a national holiday.

This ordinance may be enforced by the township fire chief, fire mar-

shal, fire inspectors, law enforcement officers and code enforcement officials.

If an enforcing official determines that a violation has occurred, the official may seize the fireworks as evidence.

Any person who is found responsible or admits responsibility will be subject to a civil fine.

In 2011, the state's lawmakers

modified the standards under which local municipalities may regulate the ignition, discharge and use of consumer fireworks.

The township board amended its existing fireworks safety ordinance to meet the requirements of the Michigan Fireworks Safety Act.

The board board adopted the change by a 5-1 vote.

— From Meridian Township

### Meridian service clubs aid emergency needs fund

MERIDIAN TOWNSHIP — Meridian Township service clubs and the Meridian Township Community Resources Commission are hosting the14th annual fund-raiser for the Meridian Township CRC Emergency Needs Fund.

The charity event will tke place from 7 a.m. to 3 p.m. on Saturday, Aug. 24, at the Meridian Sun Golf Club, 1018 Haslett Road in Haslett.

The CRC Emergency Needs fund is generated entirely by this fund-raiser

residents with emergency needs such as evictions, utility shutoffs, and prescriptions.

The golf outing relies on the participation and donations of Meridian Township service clubs, including Haslett-Okemos Rotary, Haslett Kiwanis, Okemos Kiwanis, East Lansing-Meridian Lions Club and American Legion Post 269.

Individuals playing golf at the Meridian Sun Golf Course can choose to pay a \$5 registration fee plus green and is used to help Meridian Township fees to be eligible for a raffle and comprize.

pete for prizes.

Raffle tickets may also be purchased separately for \$5 apiece. More than 100 prizes will be raffled during the event. Participants do not need to be present to win.

This fund-raising event is unique in that all cash donations go to the Emergency Needs Fund; no funds are used for administrative costs.

Businesses may support the event by making a cash donation to the fund and/or donating a gift certificate or a

To purchase raffle tickets or if you would like more information about the 2013 GolfFest, contact Darla Jackson at (517) 853-4204 or Jackson@meridian.mi.us.

Tickets are available at the Meridian Township Municipal Building at 5151 Marsh Road in Okemos and will also be available at the event. For available GolfFest tee times, contact the Meridian Sun Golf Club at (517) 339-8281.

- From Meridian Township

### Meridian Twp. seeks proposals for public art

MERIDIAN' TOWNSHIP — Meridian Township is accepting proposals for a commissioned public art sculpture in downtown Okemos.

This project is aimed at enriching the downtown experience for all visitors and residents of the community. Funding for the sculpture is through a Placemaking Public Art Grant received from the Lansing Economic Area Partnership.

The sculpture will be installed on the roundabout/traffic circle located at the intersection of Hamilton Road and Marsh Road near downtown Oke- materials to Peter Menser at 5151

mos. An artist may submit more than one proposal.

The LEAP grant limits this project to individuals living or working in Clinton, Eaton, or Ingham counties.

» Proposal deadline: Sept. 9 at 5

» Total budget for art: \$10,000

The project budget includes the artist(s) fee, supplies, installation, travelrelated expenses and other associated costs

Artists interested in developing a proposal should submit the following

Marsh Road, Okemos, MI 48864:

» A narrative and rendering illustrating the proposed concept, including supplemental information such as medium and dimensions of the proposed sculpture is required.

» Artist's statement.

» Resume or curriculum vitae (CV) including all artist(s) contact information, including name, address, phone and e-mail. Respondents are required to have experience building three-dimensional public art.

» Timetable for fabrication and in- ridian mi.us. stallation.

» Maintenance plan for artwork.

» Support materials such as examples of other works and/or reviews of similar work.

» Itemized budget including all costs, such as artist's fee, design, fabrication, insurance during travel and installation, transportation and installation costs.

» Ten copies of the proposal must be printed one-sided on 8.5" by 11" paper.

For more information, visit the Meridian Township Web site at www.me-

- From Meridian Township

# Cornell Road rehab project to get underway

#### Periodic closures planned for Natural Beauty Road in Twp.

MERIDIAN TOWNSHIP The resurfacing of Cornell Road between Grand River and Orlando Drive with several full closures planned during the road work.

Through traffic on Cornell Road would be detoured by posted signs to Marsh Road between Grand River Ave. (M-43) and Haslett Road, Residents on Cornell will be able to access their homes at all times during the project.

The expected completion date for the project is Nov. 15.

There will be several short term full closures (several hours to several days) at various locations on Cornell Road for cross culvert replacement, hill cut and other work, according to a township.

School bus service for both the Haslett and Okemos school districts will continue uninterrupted

with no change to current bus stops. The routes for the Okemos buses have been altered which may slightly change pick-up times. If so, this will be conveyed to affected families via the bus driver or school district.

The project will consist of grinding the existing pavement and gravel base in place and resurfacing the road with new asphalt pavement.

The final project design as approved will not include adding a paved shoulder.

The approved project will include lowering the hill south of Tihart Road to improve sight distance and safety in that area. stripe the travel lanes to 10 feet wide and improve drainage.

Only 31 trees will be press release from the removed as approved. Twenty-five of these trees are dead or distressed as determined by a forestry expert member of the project review

task force appointed by the township board.

The anticipated project construction schedule is currently estimated as follows:

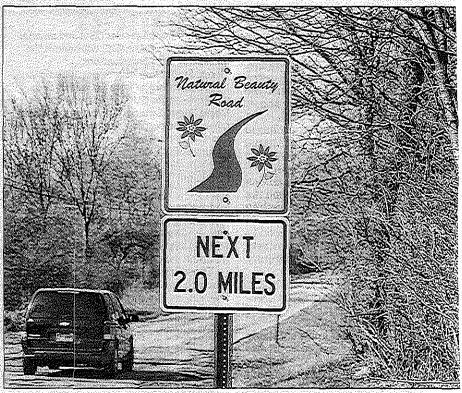
» September: Tree removal, culvert replacements, hill cut by Ingham County Road Department crews

» October: Pavement recycling, grading and paving by a contractor, then ditching, restoration and clean-up by Road Department crews

Completion expected by Nov. 15. Note that dates and durations are approximate. weather and other unforeseen conditions can cause delays.

For any follow-up questions regarding the project design and/or scope, contact the Meridian Township Department of Public Works & Engineering at (517) 853-4440. For any questions regarding construction schedule, activities or effect on property frontage, contact the Ingham County Road Department at (517) 676-9722.

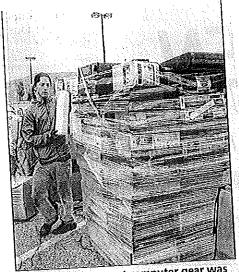
For more information



Cornell Road between Grand River Avenue and Orlando in Meridian Township, a designated natural beauty road, will be the focus of a road reconstruction project, GREG DERUITERILSJ

on road and pathway construction in Meridian Township, visit the township Web site at www.meridian.mi.us.

TOWNE COURIER



An enormous amount computer gear was collected during the Meridian Township recycling drive last year, courtesy PHOTO

### Clean out the garage – big recycling event Oct. 5

MERIDIAN TOWNSHIP - Planning for the regional fall recycling event is underway and now is time to clean out your attic, garage, basement, or storage unit.
This year's event will be held at Nan-

cy Moore Park, 2100 Gaylord C. Smith Court, Haslett, on Saturday, Oct. 5, from 9 a.m. to 2 p.m.

The following items are being collected: Electronics, metals, bicycles and bike parts, glass bottles and jars, packing peanuts, egg cartons, old medicines, documents for shredding and recycling.

Last fall, more than 35 tons of electronics, metal, documents, glass, bikes and packing peanuts were recycled or re-used.

"It takes more than 100 volunteers to make events like these successful. They're a terrific bunch!," stated Ellen Dillman, volunteer coordinator.

Residents from the Greater Lansing region are welcome to attend and are encouraged to check the township Web site at www.meridian.mi.us for material preparation instructions and volunteer information.

Major financial support is provided by several area businesses including ASAP Printing, Breadsmith, East Lansing Food Co-Op, Foods for Living, The Meridian Company and Van Atta's Greenhouse & Flower Shop.

- From Meridian Township

Towne Courier 9-22-13

# Red Cedar River clearing scheduled for Oct. 5

Volunteers needed remove 19 log jams in local stream

MERIDIAN TWP. — Volunteer work along the Red Cedar River is planned for Saturday, Oct. 5 from 9 a.m.- 2 p.m.

A total of 19 log jams have been identified which will be the focus of the effort.

Volunteers are needed to help remove and clear obstructions in the river to improve navigation. Volunteers will be broken into small work groups and will enter the snag areas on foot various locations along the river.

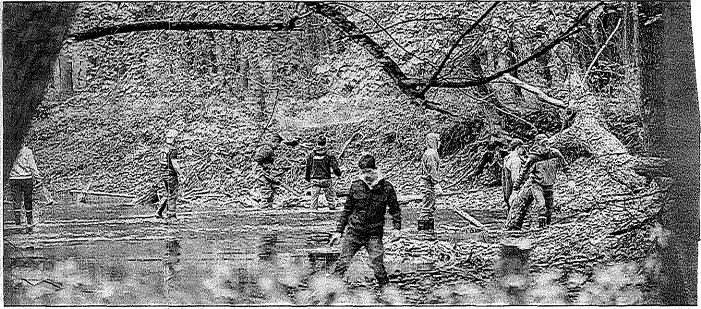
Some volunteers will be in kayaks and canoes to reach the more remote areas.

#### Lots for volunteers

Last year, a total of 45 people removed log jams, trees, shrubs, trash and debris from the Red Cedar to make it more navigable and accessible for canoes and kayaks.

"In 2012, volunteers removed 10 of the 14 trouble segments of the river between Meridian Road and Dobie Road," stated LuAnn Maisner, Meridian Township's Director of Parks and Recreation.

"They were able to open up this area of the river that is very difficult to navigate. This year, 19 areas have been marked. We hope with more volunteers



Volunteers work to clear log jams on the Red Cedar River in Haslett so that canoes to pass on a clean-up last October ROBERT KILLIPS ILLIPS IL

this year, we can continue our work to make this beautiful stretch a more enjoyable recreational trail for more people to use."

The volunteer effort included Lansing Oar and Paddle Club, members of MSU Lambda Chi Alpha Fraternity.

neighbors and community members including Brian Van Order, owner of Michigan Demolition and Excavation, Joe Penonni, owner of Rapid Tree Removal, and Alex Ellis from Ellis Arbor Care

Volunteers will gather at the Harris Nature Center located at 3998 Van Atta Road, Okemos to receive their assignment and are asked to wear rubber boots, waders or hip boots and bring a chain saw if possible. More information can be found on the Meridian Township website at www.meridian.mi.us.

- Meridian Township

#### Meridian rolls out carpet for Halloween

### Township departments to stage open houses

MERIDIAN TOWNSHIP — Halloween will be lots of fun for kids at Meridian Township's police and fire departments, HOMTV, the Historical Village and the Harris Nature Center.

Halloween open houses and enjoyable events start Saturday, Oct. 26 beginning

at 10 a.m.

Both the Meridian Township Police and Fire departments will be holding open houses. Kids will have a chance to meet McGruff the Crime Dog, sit in a patrol car and activate the siren at the police department.

At all three fire stations, kids will be able to try on fireman gear, win prizes and climb into fire trucks and ambulances, Both open houses will be open

from 10 a.m. to 1 p.m.

Meridian Township's Government Access Channel, HOMTV, will also be having a studio fun house. Kids and families will be able to take a behind the scenes look at how a television station works. HOMTV is located inside the Meridian Township Municipal Building and will be open from 10 a.m. to 1 p.m.

The Harris Nature Center, located at 3998 Van Atta Road in Okemos, will be

#### **SAFETY TIPS**

For those looking to continue the festivities on Halloween, the Meridian Township Police Department urges trick-or-treaters to stay in well-lit areas, travel in groups and stay in areas you are familiar with. Trick-or-treating will take place on Thursday, Oct. 31 from 6 p.m. to 8 p.m.

For more information, visit the Meridian Township Web site, www.meridian.mi.us,

hosting their "Halloween Adventures"

from 10 a.m. to 5 p.m.

These adventures include a fun house, crafts, pumpkin decorating and treats. Outside will be the "Friendly Forest" with games to play along the way. A hayride through the woods, pumpkin patch and a campfire will also be available.

Children and parents can also visit the Meridian Farmers' Market and the Meridian Historical Village in Central Park.

Vendors at the Farmers' Market will be selling homemade goodies for your trick-or-treaters from 8 a.m. to 2 p.m.

The Historical Village Buildings will be open for walk-through tours and the goodies will be handed out at the Brick General Store from 10 a.m. to 2 p.m.

— From Meridian Township

#### **CHARTER TOWNSHIP OF MERIDIAN**

# CABLE COMMUNICATIONS COMMISSION

# FINANCE

#### CABLE TV FUNDS

Narrative: The highest priority of the Communications Department is to provide residents with an increased access to transparency in governance with relevant information and in a timely fashion. A diverse means of methods through the utilization of current and best communication practices is used to provide information to residents and neighboring municipalities. An advisory board, the Cable Communications Commission, approves operating policies and makes recommendations concerning fiscal matters to the Township Board. Operating funds are primarily generated from franchise fees and peg fees derived from cable service providers according to Public Act 480.

REVENUE SUMMARY					
Account Classification Franchise Fees-Cable TV PEG Fees Miscellaneous Revenue Donations/Agency Fees Interest	2012 Actual \$590,243 0 413 0	2013 Original Budget \$598,000 65,000 10,000 0	2013 Projected Total \$600,000 54,000 1,575 200	2014 Budget \$610,000 54,000 200 0	
	\$590,656	\$673,000	\$655,775	\$664,200	

<u>Franchise Fees - Cable TV</u>: The revenues from Cable Franchise Fees are received from the 5% Franchise Fee that is charged on the annual gross revenues of Comcast Cable Services and AT&T Uverse Services for use of the public rights of way.

<u>PEG Fees:</u> Cable PEG Fee revenues are received from the 3.36% that ATT&T Uverse is charged on their gross revenues as support for the cost of public, education, and government access facilities and services.

<u>Donations/Agency Fees:</u> Includes the programming application fees, municipal shared services fees and sponsor revenues for CAMTV.

STATEMENT OF FUND BALANCE		
Fund Balance as of December 31, 2012 (per audit)	Nonspendable \$270	Restricted \$233,967
Anticipated Operating Surplus for 2013	(270)	34,601
Estimated Available Fund Balance as of December 31, 2013	0	268,568
Anticlpated Operating Surplus for 2014	0	7,721
Estimated Available Fund Balance as of December 31, 2014	<u>\$0</u>	\$276,289

#### **CABLE TV FUNDS**

EXPENDITURE SUMMARY					
Account Classification Personnel Costs Operating Costs Outside Services Debt Service Capital Items	2012 <u>Actual</u> \$374,093 155,181 21,090 11,196 16,410	2013 Orlginal Budget \$389,240 145,190 31,000 53,500 40,600	2013 Projected Total \$356,544 148,243 37,250 9,430 68,977	2014 Budget \$371,085 168,306 76,388 0 40,700	
	\$577,970	\$659,530	\$620,444	\$656,479	

<u>Personnel Costs:</u> Includes 4 full-time employees and 2 part-time employees at 29 hours each. Professional TV talent, paid interns, and freelancers are also utilized throughout the year. In addition approximately 30 unpaid student interns are hired and trained each year for producing the Board meetings and special events.

<u>Debt Service</u>: 5-year debt service payback plan was paid in full to the general fund in 2013 from the Cable TV fund balance. The total principal payment was \$236,696 and interest payment was \$9,430. With this payback to the general fund, the Cable TV projected fund balance for 2013 year end is \$272,084.

Capital Items: Production equipment.

PERSONNEL SUMMARY					
Position/Title	2012	2013	2014		
Communications Director	1.0	1.0	1.0		
Senior Production Manager	1.0	2,0	2.0		
TV Production Manager	1.0	0.0	0.0		
Production Assistant	1.0	1.0	1.0		
Department Secretary	0.7	1.0	1.0		
	3.7	5.0	5.0		
Interns and Freelancers	30	30	30		

#### **MEMORANDUM**

1.8.B.

To:

Deborah Guthrie, Communications Director

From:

Lynn Meikle, Freelance Producer

Date:

November 26, 2013

Re:

**HOMTV Studio Lighting System** 

As requested, staff is in the process of updating the lighting system in the HOMTV studio. The current lighting system has not been updated since its inception, and the high wattage (750-1000 watts/fixture) lights are not energy efficient. By replacing these lights with low wattage LED light technology, we drastically reduce our department's energy costs.

The new system will consist of new LED lighting fixtures, refurbishing some of our current lights, and software to control the lights from the control room. We are working with Brian Kusch from Convergent Media to design and install the new lighting.

Request for bids were sent out in early November to six vendors. Two vendors sent in bids to the Township, and the rest were a "no bid." The bids will be evaluated after Thanksgiving and a decision will be made as to how to proceed. The cost of the project is estimated to be \$35,000, which was budgeted for 2013. The project is to be completed by the end of the year.

#### CHARTER TOWNSHIP OF MERIDIAN

# CABLE COMMUNICATIONS COMMISSION

The following materials are "for your information" and do not necessarily relate to an agenda item

#### **Special Report**

#### Gen Y Executives Prefer Video

YOUNG EXECUTIVES PLAN TO BRING DIGITAL SAVVY SENSIBILITIES AND NEW TOOLS INTO BOARDROOMS AND CORNER OFFICES.

#### BY MARGOT DOUAIHY

As digital natives ascend management ladders in the US and Europe, they are bringing new communication tools with them. According to a new survey, conducted by Redshift Research for Cisco, top-tier Gen Y executives plan to use video in ways unavailable to earlier generations: as tools to collaborate with internal teams, save travel costs, and develop new business.

Survey: Young Execs and Video Use



The 2013 Cisco Global Young Executives' Video Attitudes Survey tapped more than 1,300 executives aged 34 years or younger. The report found that 87% of respondents believe video has a positive impact on an organization, enhancing business culture, breaking down language barriers, and attracting new talent.

These findings dovetail with the rapid adoption of enterprise-grade brows-er-based videoconferences such as Blue Jeans. With the notable exception of Yahoo, global companies are increasingly utilizing video to expedite decision-making and augment the impact of discussions, a 2013 Wainhouse Research and Polycom study showed.

Angie Mistretta, Cisco's telepresence solutions marketing director, believes that this survey presages a bright five-year forecast for business-vid-eo. Specifically, we should expect to see an acceleration in business-grade videoconferencing adoption. "Video is at a critical point right now," she explained. The public's familiarity with video calling and apps like FaceTime are compounded by the improving quality of video chats across multiple platforms. Gen Y executives, as they climb the management ranks, bring "a very low tolerance for low-quality video, or calls dropping out," she said.

More corporate budgets are shifting and recalibrating to allocate the necessary IT budgets for videoconferencing, Mistretta added. As more young executives articulate to stakeholders the value of video in building rapport and creating business opportunities, it is easier to justify the expense. Organizations like schools, courtrooms, and hospitals are learning cost-effective ways to leverage videoconferencing to serve more users with services like language translation and sign language assistance.

This survey also portends that the video-savvy Gen Y leaders will take more active roles as "videos ambassadors," Mistretta explained. And they are clear about where they will take their talent; 87% of respondents said that they would rather work for a video-

enabled organization over a company that does not support business-class video communications.

Margot Douaihy is a college instructor and the editor of EduWire.com and AV Technology magazine.



GET SMART / NEWS ANALYSIS

#### The Feed

#### GET SMART



EDUCAUSE

October 15-18, 2013

Anaheim, CA & Online

www.educause.edu

AES Convention

October 17-20, 2013

New York, NY www.AES.org



#### INTEROP

September 30-October 4

New York, NY

www.interop.com/

Digital Signage 2013, Virtual Trade

Show and Conference

Produced by NewBay Media

November 2013

Online Registration, and Attendance:

www.AVNetwork.com

GV Expo

Dec 3-5

Washington, DC

www.qvexpo.com



# Meet the newest cord cutters: college campuses

By <u>Janko Roettgers</u> Sep. 20, 2013 - 5:23 AM PDT Sep. 20, 2013 - 5:23 AM PDT

#### 3 Comments

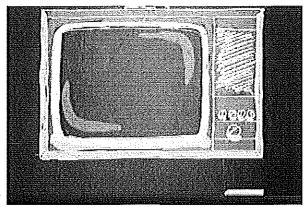


photo: <u>LeksusTuss</u> Summary:

What's a university to do if students are only watching Netflix streams? Shut down its cable system, team up with Netflix — or invest new ways to watch TV?

TV isn't coming back to school at Northwestern University this fall: The college decided earlier this year that it was going to <u>turn off its campus-wide television service over the summer</u>. "The decision to discontinue NUTV was the result of many factors including demonstrated non-use by our students," said Northwestern University Information Technology Director Wendy Woodward when asked about the end of the program.

Northwestern University isn't the only school questioning whether it should keep spending money on TV services, considering that students prefer to stream their shows from online services instead. The growing popularity of Netflix and other streaming services on campus also has system administrators looking for better ways to manage all that traffic. But with cable TV being not cool enough for school, are colleges accelerating cord cutting trends? Or can new campus-focused services get students excited about TV again?

#### Netflix is big on campus

By far the biggest winner of shifting TV consumption habits on campus seems to be Netflix. The streaming service now accounts for up to 30 percent of all residential downstream internet traffic in the U.S. during peak times, and it's starting to have an impact on college campus networks as well.

That's why Internet2, the super-fast next-generation research network interconnecting college campuses across the country, <u>struck a peering agreement with Netflix</u> a year ago. As a result, Netflix streams are now delivered over Internet2's infrastructure, thereby significantly lowering bandwidth costs for participating universities. Internet2 has been offering <u>this kind of peering</u> for

traffic from a number of the internet's biggest brands, including Amazon and Google, since 2006. Experts estimate that getting this traffic from Internet2 as opposed to commercial providers cuts colleges' bandwidth costs in half.

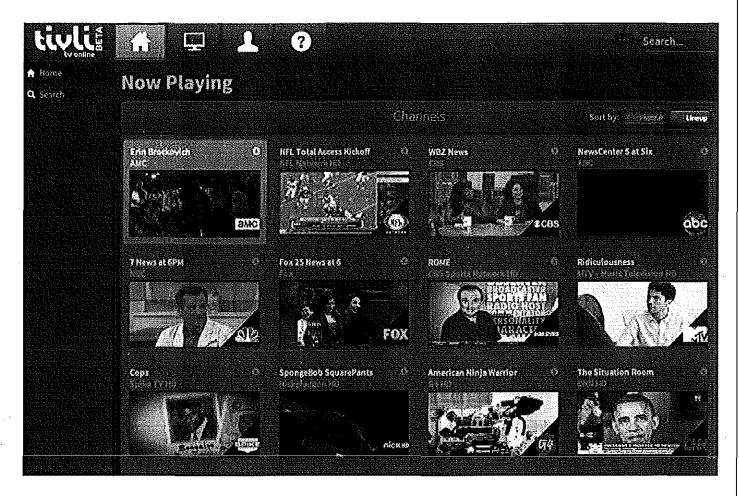
Some schools are going even further, directly partnering with Netflix to put the company's Open Connect caches within their campus networks. Open Connect boxes regularly download the most popular content from Netflix's servers and then stream them locally to viewers. A Netflix spokesperson declined to comment on any cooperations with universities when contacted for this story, but we have heard that a number of campuses already have Open Connect boxes deployed, thereby allowing their students to watch Netflix in SuperHD.

#### Tivli wants to keep students watching

But Netflix isn't the only one trying to help colleges with their streaming students. Boston-based startup <u>Tivli</u> is betting that students will continue to watch TV, if you package it the right way. "College students love television — they just don't watch it on televisions," Tivli CEO Christopher Thorpe said during an interview this week. Tivli started as a bit of an experiment on Harvard's campus, when its founders were figuring out how to capture over-the-air television and then stream it to rooms of friends in their dorm.

The experiment took off, and Harvard helped the team to launch a campus-wide test in early 2011. Since then, Tivli has expanded to over a dozen campuses, and is now serving "thousands of students," according to Thorpe.

To be fair, Tivli isn't the first effort to stream TV on campus networks. Northwestern's now-defunct NUTV also offered some basic streaming — but Tivli is trying to make the experience comparable to a internet-based streaming service like Netflix. The company is serving up streams on PCs and Roku boxes, offers unlimited DVR recording capability, and wants to add mobile clients next. And like Netflix, Tivli is deploying its technology locally, allowing campuses to serve up streams from within their network, thereby lowering their bandwidth bills.



Tivli's web interface.

Tivli is also using schools' existing contracts with cable or satellite providers, adding authentication to make sure that only students whose fees have been paid for get access to the offering. That's one of the reasons networks love the service, to the point where HBO joined in on the company's recent \$6 million Series A round of financing. Tivli now wants to use that money to add dozens of more schools, and eventually even expand beyond campus.

#### Today's students: tomorrow's cable customers?

Even with services like Tivli, the question remains: Will students ever subscribe to a traditional cable service once they graduate and move out of their dorm room? Thorpe thinks so, arguing that people will continue to get access to the shows and games they like to watch.

He also admitted that they might be turned off by the traditional cable experience with its grid guides and set-top boxes after being used to stream everything on campus, but added that TV providers are catching up quick with TV Everywhere offerings and efforts to take live TV feeds online. In a way, campus TV experiments could point towards the future of pay TV in general.

Of course, there's always another option. Used to piece together their own programming from online sources, students could decide that they don't want to spend high cable bills, and instead invest their money elsewhere. That, coincidentally, is exactly what Northwestern University just did. The school is spending money it saves with the end of its TV service on <u>improving its Wi-Fi infrastructure</u>.

#### Kristi Schaeding

From: Sent: Beacom, Ron <rbeacom@midland-mi.org>

To:

Wednesday, September 25, 2013 8:45 AM Beacom, Ron

Subject:

ACM Michigan-Comcast-St. Paul

#### FYI

# St. Paul's cable, Internet future at heart of Comcast talks

By Frederick Melo fmelo@pioneerpress.com

Posted: 09/19/2013 12:01:00 AM CDT | Updated: 5 days ago

Chad Johnston, director of the St. Paul Neighborhood Network and its six cable access channels, is watching attentively as a city committee engages Comcast in crafting a new 10-year franchise agreement.

Those negotiations have been unfolding for the better part of two years, Johnston said. With SPNN's future possibly in the balance, he announced this week that a series of public focus groups will be held in early October to gather input on what services St. Paul residents want from their cable provider.

For Johnston, who became SPNN's director in March, the stakes are huge. Roughly half of SPNN's budget comes from fees collected from Comcast. The existing agreement between Comcast and the city of St. Paul is wide ranging, determining everything from senior discounts to free cable access for public schools, libraries and government buildings, as well as Internet communications between municipal buildings.

"All in all, this whole situation, it's a negotiation, so it's fairly delicate," Johnston said.

The city's recent history with Comcast has not been an easy one.

Amid growing concern over outages and modem problems, city officials last year proposed ditching Comcast as provider of building-to-building communications. St. Paul officials had hoped to partner with Ramsey County on a "dark-fiber" network. That plan fell apart amid public scrutiny and opposition from Comcast and the St. Paul Area Chamber of Commerce, which called the idea risky and expensive.

That setback has delayed potential improvements and contributed to a time crunch. "Our intranet is failing," City Council President Kathy Lantry said.

For the past 15 years, the city's I-Net infrastructure -- which provides communications between municipal buildings -- has been free for St. Paul to use as part of its cable franchise agreement with the

telecommunications giant. That contract expired at the end of July, but was extended six months to the end of January 2014.

Comcast has expressed no interest in upgrading the outdated system without considerable public investment, and city staff last year estimated those costs could total \$9.4 million over the first 10 years.

At the time, St. Paul officials said that for \$5 million more, they could effectively run their own fiber network in partnership with the county. By October 2012, however, the planned partnership between Ramsey County and a start-up provider, the Minnesota Fiber Exchange, had fizzled. St. Paul was forced to rethink its strategy and turned back to Comcast.

Senior assistant city attorney Lisa Veith, a member of the city's cable franchise negotiating committee, said the current contract requires that Comcast maintain 17 percent of its workforce in St. Paul. The contract, last negotiated in 1998, also requires senior discounts. Neither of those items has bubbled up as sticking points, but the I-Net costs and the cost of the cable access channels remain contentious.

"That's what we've had the most negotiation time devoted to," Veith said. "The city wants to keep everything that was (previously) agreed to ... and Comcast, thus far ... wants to make a lot of changes."

Mary Beth Schubert, a vice president of corporate affairs for Comcast, said she could not comment on the specifics of an ongoing negotiation.

Veith pointed out that state law allows the city to charge a franchise fee for cable service, but not for telephone or Internet service. "They just pay five percent of their gross revenues from providing cable services," she said. Technically, those fees reimburse the city for use of the public right-of-way.

"It's a legitimate expense," Veith said. "It's like paying rent, except they do their business under the public streets with cable. Frankly, because of all the technological advances, the system is outdated, and it just hasn't kept up."

Johnston said the six focus groups, which will unfold in early October, will touch on the services residents want from both Comcast and SPNN, from local programming to media and filmmaking classes. He expects that information to be presented to Comcast during franchise negotiations. SPNN will also launch an online survey.

Trudy Moloney, the director of city council research, said the focus groups will be the best "opportunity for the public to weigh in on what they'd like to see with their cable service."

SPNN's six public, educational and government access channels, or "PEG" channels, include five that feature the network's programs, many of them assembled by St. Paul residents who have taken media classes in SPNN offices. Channel 18 broadcasts city council meetings and other city government programming.

Johnston, who previously ran two cable access channels in North Carolina, said SPNN has used revenue from its Comcast franchise agreement to draw additional grants and structure its studios like a community center.

The network offers a youth internship program, and loans its members digital cameras, three editing rooms, a studio, light kits and audio gear, as well as the know-how to use them. It also works with nonprofits and community groups and teaches them how to use media to further their missions.

"SPNN is probably in the top three or four (cable access centers) in the country in terms of recognition and reputation," Johnston said.

Frederick Melo can be reached at 651-228-2172. Follow him at twitter.com/FrederickMelo.

#### TO ATTEND

The St. Paul Neighborhood Network will host six focus groups on Oct. 2, 3 and 4 to discuss Comcast services and the cable franchise renewal process. Anyone interested in attending should visit <a href="https://www.spnn.org/FocusGroups">www.spnn.org/FocusGroups</a> or call 651-224-5153.

Ron Beacom Manager of MCTV & Library Communications Grace A. Dow Memorial Library Midland, MI 989-837-3475 www.midland-mi.org



October 1, 2013

Mr. Brian Hsi Citizens' Telecommunications & Technology Advisory Board Seattle Department of Information Technology P.O. Box 94709 Seattle, WA 98124-4709

Dear Mr. Hsi,

Thank you for your letter of September 12, on behalf of the Citizens' Telecommunications & Technology Advisory Board (CTTAB) encouraging quicker action on the City's part to improve delivery of broadband service in Seattle's communities. I appreciate CTTAB's willingness to offer suggestions and support for public dialogue around this issue.

I am committed to achieving the outcomes that you address in your letter—that Seattle fosters an environment that encourages high speed broadband service while managing and supporting the many competing uses in our public rights-of-way. I agree with your assessment that this is a delicate balance and one that has many stakeholder perspectives.

Preserving the use of our rights-of-way and public spaces for public use is an important issue for me. The public rights-of-way are a significant resource that the city holds in trust for the community and must adopt and enforce regulations that balance the competing interests for its use. The staff at Seattle Department of Transportation (SDOT) is charged with managing this public space resource on behalf of the community in a manner that best preserves public safety and welfare and supports the principal function of right-of-way: mobility.

Telecommunications companies often have a more singular focus, which is to deploy a network in a costefficient and expedient manner, and their primary interests can be in conflict with the desires of
neighborhoods and communities who want to preserve and beautify their rights-of-way. Daily, I have
conversations with people throughout the city who have great ownership of the right-of-way and many
ideas for how to best activate it including building greenways, maximizing the benefits of our urban forest
by adding more street trees, adding bicycle racks and benches, building swales and rain gardens, putting
in wayfinding signs and klosks, and preserving space for gardening.

I am also concerned that many of the current telecommunications boxes in the right-of-way can be targets for graffiti and are not designed to integrate with the neighborhood. These boxes can have an impact on property values and the desirability and livability of communities. Because of these concerns, I have instructed SDOT to propose legislation that incentivizes broadband companies to invest in technological solutions that minimizes the impact to our public spaces. I believe the City should encourage broadband companies who can commission engineers and manufacturers to deploy smaller devices or to invest in installing the technology to underground these devices. Broadband companies should also invest in the well-being and livability our neighborhoods; if their impact to the public right of way is large, they should offer to sufficiently mitigate those impacts.

Mr. Brian Hsi October 1, 2013 Page 2

SDOT staff continue to keep me apprised of the efforts they are taking to engage with stakeholders and draft new legislation to create a more predictable process for siting telecommunication cabinets. They have been clear with me that the current regulations in Director's Rule 2-2009 Telecommunications Facilities in the Public Right of Way is problematic and results in an unpredictable process for both residents and project proponents. They are looking into how other cities address this same set of issues to inform their work. I understand that a recent meeting of SDOT and stakeholders resulted in some additional clarity on direction, next steps and timelines as well as underscoring the need to define a public outreach plan.

I support the current plan—that by the end of November, SDOT will craft draft legislation that balances the following three policy priorities:

Improve broadband deployment, especially in underserved areas 1.

2. Keep our public spaces and rights-of-way free from visual clutter and in a state of good repair

3. Ensure other priorities for our public spaces and rights-of-way are still viable including green stormwater infrastructure, public gathering and play areas, tree canopy coverage, gardening and other activation and community building goals

I want to make sure that the legislation, and any future permitting decisions around the siting of cabinets receives robust public input. I believe that the best forum for this debate is through the transparency of the legislative process. I look forward to engaging City Councilmembers on this important issue and will continue to press for resolution in early 2014.

Finally, I'd like to thank you personally for your service on the CTTAB—I will continue to take direct action to improve broadband access for our communities and appreciate the professionalism and volunteer time spent by the CTTAB to ensure technology meets the needs of our communities.

Sincerely,

Mike McGinn

Mayor

Councilmember Bruce Harrell Copy:

Peter Hahn, Director of Seattle Department of Transportation (SDOT)

Lenda Crawford, Deputy Director, SDOT

Erin Devoto, Chief Technology Officer, Department of Information Technology (DoIT)

David Keves, DoiT Robert Dolin, CTTAB

Dana Lewis, CTTAB

Stacey Wedlake, CTTAB

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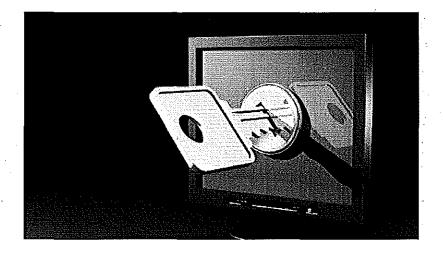
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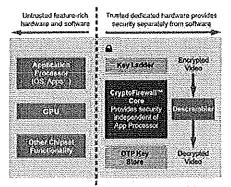
"In a file-based world, content security gets more difficult for operators as the number of devices that consume content (and the way they handle piracy) increases," said Paul Kocher, president and chief scientist for Cryptography Research, Inc. (CRI, a division of Rambus).

In 2005, Kocher led a team at CRI that developed the BD+ technology used in all Blu-ray discs today. He's currently working on content security features for the Secure Content Storage Association (SCSA) initiative, an effort by 20th Century Fox, Warner Bros., SanDisk and Western Digital to develop home delivery mechanism to securely store content as a digital file on a storage drive while maintaining the high quality of a physical Blu-ray disc.

"Across our initiatives, what we're trying to do is find security solutions that enable a good harmonization between the convenience of live streaming and the purchase (DVD) model," he said. "The key question for broadcasters is how do you securely deliver content in real time or have the consumer purchase and own it. This requires an infrastructure that goes beyond what one broadcaster or conditional-access system can build today, particularly when the solution requires hardware-based security. Existing services typically use either lightweight software-based security that is simple to integrate, or a set -top-box centric view involving hardware that is more difficult to deploy. No one has really delivered something to the consumer that enables simple deployment and effective security, as well as the full range of customer engagement models.

"Approaches that only work in the context of one operator or proprietary set-top box, or maybe on an iPad as well, do not capture the same experience I get with a Blu-ray disc player, where I can take my disc and play it on any player, or a web browser where the same device can support content from a broad range of sources."

One of the initiatives Kocher's team has been involved with involves designing silicon to enable security in the hardware (set-top box). His company does not manufacture reception or



Video ScC with integrated security togic

The long-term goal is to develop security solutions that represent a combination of the convenience of live streaming and the interoperability (and higher quality) of industry-standard physical DVD media.

display chips; it supplies the logic block design for manufacturers (like ALi, Broadcom, Entropic, MStar Semiconductor, STMicroelectronics, ViXS Systems and others) to use in their products.

"There are many possibilities for content to leak out," Kocher said. "On the other hand, the cost of the transistors required to implement security on a chip has decreased dramatically. So, what used to be cost-prohibitive is now possible. In the long run, security on all of these myriad devices improves. In the short run, you've got these dozens of different mobile devices that really don't address content security. That will change with time."

What Kocher sees is a future in which multiple video services are accessed through the TV set in your living room (or via your portable device), reducing the number of boxes in the home while opening up consumers to much more functionality and content.

He could be right. By the end of this year alone, research firm eMarketer predicts 35.1 million U.S. households will have at least one television connected to the Internet, and at least one person in the household using the Internet through that TV set on a monthly basis.

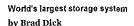
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#### Negaunee cable system faces challenges

October 15, 2013

Zach Jay - Journal Ishpeming Bureau Staff (zjay@miningjournal.net) , Journal Ishpeming Bureau

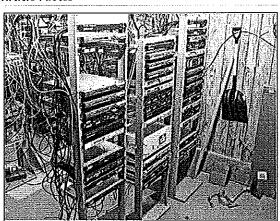
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NEGAUNEE - The city of Negaunee is once again wrestling with trying to keep its cable system afloat.

"It seems like this cable system is cursed," Councilwoman Diana Menhennick said at last week's Negaunee City Council meeting. "We take one step forward, and something happens and we take 20 steps backward, and it seems like we're stuck in this hole and we can't get out of it.'

The city of Negaunee has operated its own cable TV system since 1985, but with the system losing money the city was required last year to file a three-year deficit elimination plan for its cable fund to the Michigan Department of Treasury.

#### **Article Photos**



The city of Negaunee's cable and Internet equipment is s...

The department rejected the city's plan and requested a five-year budget projection showing the elimination of the fund deficit, according to an Oct. 4 letter sent by Negaunee City Manager Jeff Thornton to the mayor and the city council.

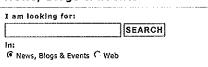
In the letter, Thornton recommended making a transfer from the general fund to cover the \$19,472 deficit, which, because the Department of Treasury rejected its plan, the city must do to comply with state law.

The council voted at Thursday's meeting to transfer the funds, but council members agreed that for the city to continue to provide cable services to Negaunee residents, something was going to have to

The city originally made a \$5 monthly increase to cable customers. Thornton said this would have addressed the deficit, but that lost revenues from a combination of customers lost due to the increase and "very, very aggressive advertising" from Charter



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Put Your Affairs In Order AfterIGo.com Express Your Wishes & Plans, and Reduce the Burden for Family Communications - a Missouri-based cable TV, high-speed Internet and telephone services company - It's nearly impossible to predict the future of the fund.

"My projected revenues - which, in the budget ... you project your revenues and you project your expenditures - well, what we had thought about our revenues, now those do not hold true," Thornton said

Thornton said that since the monthly increase, the city has lost about 30 customers - but it has also added several first-time customers. He said he suspects these new customers are former Charter customers who have left Charter temporarily - for 30 days, he said - so that they will then qualify for Charter's promotional deal.

"There's a suspicion that we are getting cable customers for basically one month, because we are so liberal with our cable - these are local residents, we take care of our residents, we don't have the stringent things that other places have," he said. "Our installers are feeling that, because basically they're being directed, 'Don't touch the old system.' "

The city doesn't require customers to sign a contract, though it does charge \$18 to connect or reconnect the service.

Thornton said that if the council wants him to, he can go ahead with the five-year plan requested by the Department of Treasury by making his best estimate, but that he doesn't want to be blamed if his projections are inaccurate.

Mayor Richard Wills said that the city originally adopted the cable system because residents were getting "hammered" by a monopolistic cable company, and he warned that Charter's current promotion may be directed at getting rid of competition from the city.

"People need to be aware, once Negaunee cable goes away, they won't keep their deal (with Charter)," he said.

Councilman Michael Van Stratten said he voted for the \$5 increase because he didn't want to see the system be discontinued, but said the cable fund's financial situation is not a positive one.

"I cannot continue to support the cable system in its current form," he said.

"What we're facing right now, the problem or the dilemma, people of Negaunee have to decide if in this period of time ... if they want the system to remain in effect," Councilman Michael Haines said.

He said that people are going to have to "vote with their wallets," and argued that in the long run if unpackaged the city still offers the most reasonable prices.

Thornton agreed.

"If this year it ends in a deficit, I think the voters have spoken," he said.

Councilman Keith LaCosse said the bottom line is that the cable fund is in deficit every year, and he predicted it will continue to be in deficit.

"Cable is not a government function," he said. "And I will leave it at that."  $\label{eq:cable_said}$ 

Menhennick said that despite the cable system losing money, she believes it to have an intangible public value.

"I have a hard time basing this cable system only on dollar value," she said. "I guess this council has a very huge task in front of it. ... We have some work ahead of us."

Zach Jay can be reached at 906-486-4401.

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