



AGENDA

CHARTER TOWNSHIP OF MERIDIAN
Downtown Development Authority
November 02, 2020 7:30 am
VIRTUAL ZOOM MEETING
Municipal Building - Town Hall Room
5151 Marsh Road, Okemos



1. CALL MEETING TO ORDER
2. MISSION: The Meridian Township DDA mission is to beautify and revitalize downtown Okemos as a very desirable place to shop, live, and do business. It is a commitment to promoting and improved quality of life by creating a friendly, walkable community embracing the natural aesthetics of the river and parks.
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES – October 5, 2020
5. PUBLIC REMARKS
6. FINANCIAL REPORT
7. AUTHORIZATION OF PAYMENTS
 - A. Consumers Energy Bill October 2020
8. OLD BUSINESS
 - A. Village of Okemos Progress Report
 - i. MRF Public Hearing and Township Board discussion
 - B. Copy of Authorized Consumers Energy Bill September 2020
9. NEW BUSINESS
 - A. Downtown Development Authority Debit Card- Authorization for payments
 - B. Downtown Okemos—eastside businesses survey update
 - C. WLNS Advertisings Promo Package- Business outreach
10. REPORTS
 - A. Township Board
 - B. Planning Commission
 - C. Chair
 - D. Staff
11. OPEN DISCUSSION/BOARD COMMENTS
12. PUBLIC REMARKS
13. NEXT MEETING DATE
 - A. December 7, 2020, 7:30am – Town Hall Room, 5151 Marsh Road, Okemos
14. ADJOURNMENT

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Board by contacting:
Township Manager Frank L. Walsh, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4258 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Township Hall



Charter Township of Meridian
Downtown Development Authority (DDA)
Municipal Building, 5151 Marsh Rd., Okemos, MI 48864
Monday, October 5, 2020 – Minutes

Members

Present: Susan Fulk, Peter Campbell, Will Randle, Renee Korrey, Jim Raynak, Scott Weaver, Bill Cawood, Supervisor Ron Styka and Tom Stanko

Members

Absent: Jim Spanos

Staff

Present: Community Planning & Development Director Mark Kieselbach, Neighborhoods & Economic Development Director Amber Clark, and Township Manager Frank L. Walsh

Others

Present: Trustee Patricia Herring Jackson and Planning Commissioner Peter Trezise

1. CALL MEETING TO ORDER

Chair Fulk called the meeting to order at 7:30am.

2. INTRODUCTION

Chair Fulk introduced Amber Clark, Neighborhoods & Economic Development Director. She has served on the Township Planning Commission for the last year and has worked for the City of Jackson as Assistant to the City Manager. Director Clark resides in Haslett.

3. APPROVAL OF THE AGENDA

Chair Fulk added agenda item 10B-DDA Annual Loan Payment.

MOTION BY MEMBER KORREY TO APPROVE THE AMENDED AGENDA. SUPPORTED BY MEMBER RAYNAK. MOTION APPROVED 9-0.

4. APPROVAL OF MEETING MINUTES OF AUGUST 3, 2020

MOTION BY MEMBER RAYNAK TO APPROVE THE MINUTES. SUPPORTED BY MEMBER KORREY. MOTION APPROVED 9-0.

5. PUBLIC REMARKS

None.

6. FINANCIAL REPORT

Staff provided a summary update on the September 2020 Financial Report. Report on file. The Consumers Energy utility payment was made. Director Kieselbach will send the invoice out to the DDA for review.

7. AUTHORIZATION OF PAYMENTS

None.

8. OLD BUSINESS

a. Village of Okemos Progress Report

Director Clark reported that the application for the Meridian Redevelopment Fund was received for the Village of Okemos project. Member Randle stated that demolition of both blocks will begin in November and should conclude by the end of the year/January. The State of Michigan and the developer will be contributing to the project.

9. NEW BUSINESS

a. Downtown Okemos-Eastside Businesses

Director Clark stated that this project will resume following the election. Also, a survey will be sent to businesses at that time.

b. DDA Annual Loan Payment

Director Kieselbach reported that the DDA paid \$25,000 on the loan last year to the Township. Based on the payment schedule, that allows for an interest only payment of \$3,735 this year. There was discussion about paying \$25,000 again and discussion on just paying the interest payment. Discussion centered on the idea of paying the interest only, and that may allow for the DDA to help struggling businesses in the future.

MOTION BY MEMBER WEAVER TO APPROVE THE \$3,735 INTEREST ONLY PAYMENT TO THE TOWNSHIP. SUPPORTED BY MEMBER RAYNAK. MOTION APPROVED 9-0.

10. TOWNSHIP BOARD REPORT

Supervisor Styka reported the following:

- The 2021 Budget has been adopted.
- Investment in the Township has increased 9% this year.
- The Pine Village Haslett Brownfield Plan is being approved.
- The Andev-Senior Living project is moving ahead.
- The ribbon cutting for the Marketplace on the Green is on Wednesday at 4:00pm.
- We are enhancing the deer management program.
- Coal tar sealant ban has been adopted.
- An additional \$300,000 in solar projects are in the 2021 budget.
- The HVAC project is continuing in the Municipal Building.
- The diversity, equity, and inclusion plan is underway.
- The Township joined the county's absentee ballot counting system.

Manager Walsh reported the following:

- Welcome to Amber Clark.
- The Village of Okemos redevelopment fund application is \$82,000.
- There will be a change of ownership announcement for Walnut Hills.

- We are opening the new large dog park.
- Harris Nature Center is constructing a new pavilion and restrooms.
- There are 3 millages on the ballot-Police, Fire, and Land Preservation.
- The Township Board has re-established the original \$700,000 Meridian Redevelopment Fund in the 2021 Budget.

11. PLANNING COMMISSION REPORT

Planning Commissioner Trezise provided a summary of recent Planning Commission activities.

12. CHAIR REPORT

None.

13. STAFF REPORT

Director Clark reported that 42 Meridian Township businesses received the LEAP restart grants. She will send out the list of businesses for your review. The Economic Development Corporation will be reviewing the Village of Okemos redevelopment fund application at a special meeting on Thursday at 7:30am. The DDA is encouraged to attend.

14. OPEN DISCUSSION/BOARD COMMENTS

None.

15. PUBLIC REMARKS

None.

16. NEXT MEETING DATE

a. November 2, 2020, 7:30am

17. ADJOURNMENT

The meeting adjourned without objection.

Meridian Twp DDA
Preliminary Financial Statements
 Period Ending 10/31/2020 - UNAUDITED

BALANCE SHEET

	Year to Date
ASSETS	
Cash	\$41,536.92
Due from General Fund	\$0.00
Taxes Receivable	\$0.00
Accounts Receivable	\$740.00
Prepaid Expense	\$0.00
TOTAL ASSETS	\$42,276.92
LIABILITIES	
Accrued Interest Payable	\$0.00
Due to General Fund	\$0.00
Unearned Revenue	\$0.00
Deferred Inflows of Revenue	\$0.00
LT Note Payable	\$124,500.00
TOTAL LIABILITIES	\$124,500.00
FUND BALANCE	
Fund Balance 12/31/19	(\$90,640.03)
2020 YTD Net Income	\$8,416.95
TOTAL FUND BALANCE	(\$82,223.08)
TOTAL LIABILITIES & FUND BALANCE	\$42,276.92

INCOME STATEMENT

	<u>September</u>	<u>October</u>	<u>Year to Date</u>
REVENUES			
Tax Capture	\$5,137.95	\$0.00	\$11,493.60
PPT Reimbursement	\$0.00	\$0.00	\$0.00
Grants	\$0.00	\$0.00	\$0.00
DDA Downtown Events/Donations	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$5.17
TOTAL REVENUE	\$5,137.95	\$0.00	\$11,498.77
EXPENDITURES			
Operating Costs	\$107.20	\$107.66	\$1,020.82
Professional Consultant/Contractual Services	\$0.00	\$0.00	(\$740.00)
Community Projects	\$0.00	\$0.00	\$0.00
Communications	\$0.00	\$0.00	\$0.00
Conferences	\$0.00	\$0.00	\$0.00
Special Events - Celebrate Expenses	\$0.00	\$0.00	\$0.00
Tax Appeal Refunds	\$0.00	\$0.00	\$0.00
Interest on Loan	\$0.00	\$3,735.00	\$2,801.00
TOTAL EXPENDITURES	\$107.20	\$3,842.66	\$3,081.82
2020 Net Income	\$5,030.75	(\$3,842.66)	\$8,416.95

GL NUMBER	DESCRIPTION	2020 AMENDED BUDGET	YTD BALANCE 10/31/2020	ACTIVITY FOR MONTH 10/31/2020	AVAILABLE BALANCE	% BGT USED
Fund 900 - DOWNTOWN DEVELOPMENT AUTHORITY						
Revenues						
Dept 000.000						
900-000.000-402.000	CURRENT PROPERTY TAXES	30,200.00	11,493.60	0.00	18,706.40	38.06
900-000.000-576.000	OTHER INTRGOVTL REVENUE	12,000.00	0.00	0.00	12,000.00	0.00
900-000.000-665.000	INTEREST	0.00	5.17	0.00	(5.17)	100.00
Total Dept 000.000		42,200.00	11,498.77	0.00	30,701.23	27.25
TOTAL REVENUES		42,200.00	11,498.77	0.00	30,701.23	27.25
Expenditures						
Dept 000.000						
900-000.000-728.000	OPERATING SUPPLIES	3,000.00	1,020.82	107.66	1,979.18	34.03
900-000.000-820.000	CONTRACTUAL SERVICES	1,000.00	(740.00)	0.00	1,740.00	(74.00)
900-000.000-995.000	DEBT SERVICE-INTEREST	4,485.00	2,801.00	3,735.00	1,684.00	62.45
Total Dept 000.000		8,485.00	3,081.82	3,842.66	5,403.18	36.32
TOTAL EXPENDITURES		8,485.00	3,081.82	3,842.66	5,403.18	36.32
Fund 900 - DOWNTOWN DEVELOPMENT AUTHORITY:						
TOTAL REVENUES		42,200.00	11,498.77	0.00	30,701.23	27.25
TOTAL EXPENDITURES		8,485.00	3,081.82	3,842.66	5,403.18	36.32
NET OF REVENUES & EXPENDITURES		33,715.00	8,416.95	(3,842.66)	25,298.05	24.97

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 900 DOWNTOWN DEVELOPMENT AUTHORITY							
Assets							
10/01/2020			900-000.000-001.000 CASH		BEG. BALANCE		45,379.58
10/02/2020	GJ	JE	CX 1136 - LOAN INSTALLMENT INTEREST	59691		3,735.00	41,644.58
10/19/2020	GJ	JE	RCRD CX 1137 - CONSUMERS 9.16-10.14	59682		107.66	41,536.92
10/31/2020			900-000.000-001.000	END BALANCE	0.00	3,842.66	41,536.92
TOTAL Assets						3,842.66	41,536.92
TOTAL FOR FUND 900 DOWNTOWN DEVELOPMENT AUTHORITY						3,842.66	41,536.92



Questions:
Visit: ConsumersEnergy.com
Call us: **800-805-0490**

Amount Due: \$107.66

Please pay by: November 06, 2020

**C/O DOWNTOWN DEV AUTH
MERIDIAN CHARTER TOWNSHIP
5151 MARSH RD
OKEMOS MI 48864-1104**

▶ **Thank You** - We received your last payment of **\$107.20** on **September 29, 2020**

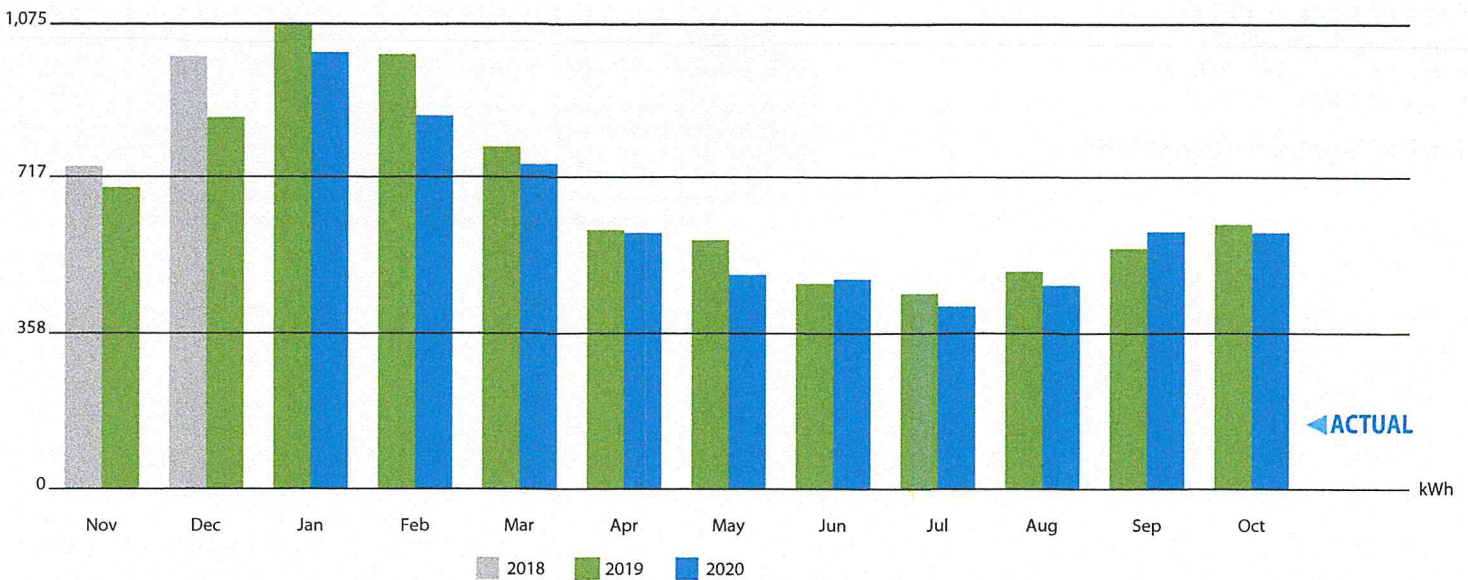
▶ **Service Address:**
2167 Hamilton Rd
Okemos MI 48864-1643



October Energy Bill

Service dates: **September 16, 2020 - October 14, 2020 (29 days)**

Total Electric Use (kWh - kilowatt-hour)



October Electric Use

591 kWh
October 2019 use: 610 kWh

Cost per day:



\$3.71

kWh per day:



20

Prior 12 months electric use:



7,799 kWh

STAY SAFE: Call 9-1-1 and 800-477-5050. We'll respond day or night.



Downed power lines.
Stay 25 feet away. Call from a safe location.



If you smell natural gas.
If the "rotten egg" odor of gas is apparent, call from a safe location.



COVID-19: The latest information can be found at www.ConsumersEnergy.com/coronavirus. We are committed to the health and safety of our co-workers, customers and communities.

Fold, detach and mail this portion with your check made payable to Consumers Energy. Please write your account number on your check.



You can pay your bill by mail, by phone or online
See reverse side for more information

Account: **1000 5603 2681**

Service Address:
MERIDIAN CHARTER TOWNSHIP
2167 Hamilton Rd
Okemos MI 48864-1643

PAYMENT CENTER
PO BOX 740309
CINCINNATI OH 45274-0309

Amount Due: \$107.66

Please pay by: November 06, 2020

▶ **Enclosed:**

I 100056032681 000000107664 0000 2056 5 000000000000 H

1137

MERIDIAN CHARTER TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY
5151 MARSH RD
OKEMOS, MI 48164-1198

DATE 10.19.2020 74-265-724

PAY TO THE ORDER OF Consumers Energy \$ 107.66
one hundred seven & 66/100 DOLLARS

 Security Features included. Details on Back.



INDEPENDENT BANK MEMBER FDIC 888.300.3193 IndependentBank.com

[Signature] MP

FOR 1000 5003 2681

⑈001137⑈ ⑈072402652⑈ ⑈29⑈5474⑈



To: Downtown Development Authority

From: Amber Clark Director Neighborhoods & Economic Development

Date: November 5, 2020

Re: MRF- Village of Okemos Approval by Township Board

Summary

At the recent October 20, 2020 regularly scheduled township board meeting, the township Board with a vote of 5-1 did approve the Meridian Redevelopment Fund to be applied to the Village of Okemos development for asbestos and demolition eligible costs not to exceed \$85,481.44. Typically the Township board does not move on a decision to vote on the same evening they hear public comment for use of community funds. The public hearing held no opposition from the public and members of the Economic Development Corporation spoke in support of the project.

History

In 2018 the Meridian Township Board approved the creation of the Meridian Redevelopment fund of \$570,000 from the sale proceeds of the MARC building that is in Downtown Okemos. The township designated the use of these funds to be for either Haslett PICA (intersection of Marsh and Haslett Road of the Haslett Village Square) or Downtown Okemos (4 corners of the Village of Okemos Downtown core). Development in these areas has been stalled for many years and the Township has activated both sites with development tools to attract creative options for the spaces. The Downtown Okemos development has seen many options for redevelopment but none have stuck due to the large demolition requirements needed on the property and blighted condition of the properties. Applications for the Redevelopment Fund previously to the Meridian Economic Development Corporation were previously dismissed as they did not meet the requirements for approval by that board. Recently an application was submitted that requested 10% of the use of the Redevelopment Fund.

Budgetary Considerations

The Economic Development Corporation is now charged with signing a financial Agreement with the developers to establish the expectations for the use of the funds. This agreement will be a reimbursement grant for approved and eligible activities only. Activities produced that incur costs about \$85,481.44 will be paid for by the developer. The developer is interested and keen on getting the demolition started this year 2020.

Account: 1000 5603 2681



Questions:
Visit: ConsumersEnergy.com
Call us: 800-805-0490

Amount Due: \$107.20
Please pay by: October 08, 2020



C/O DOWNTOWN DEV AUTH
MERIDIAN CHARTER TOWNSHIP
5151 MARSH RD
OKEMOS MI 48864-1104



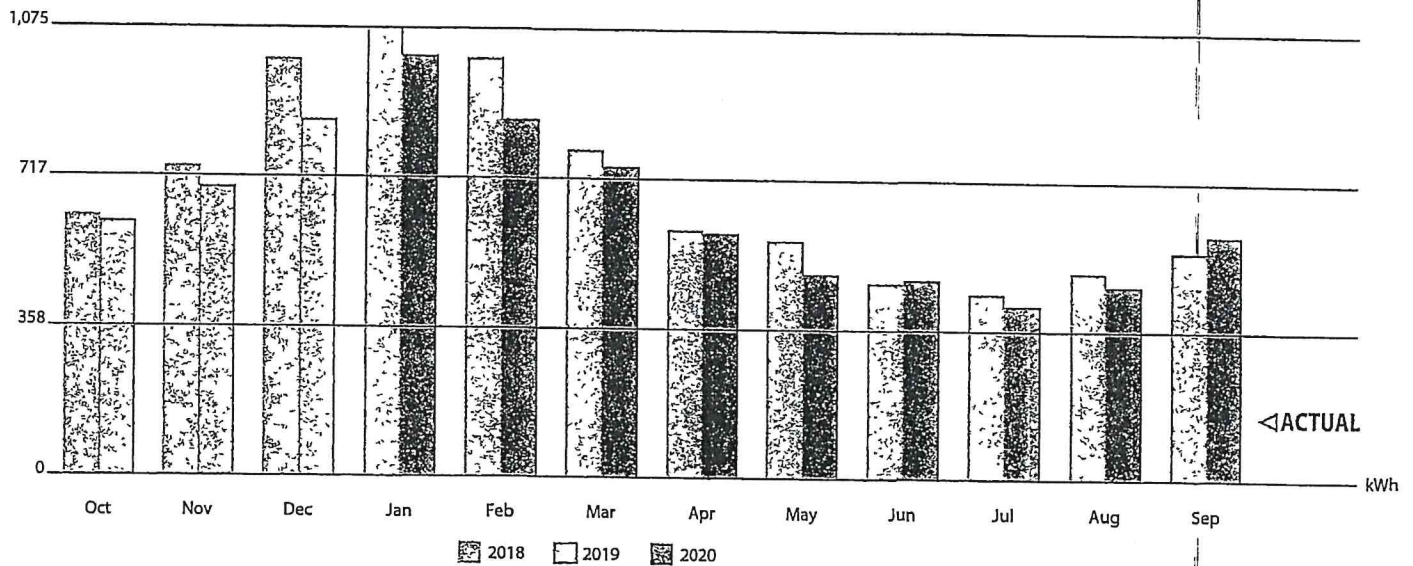
▶ **Thank You** - We received your last payment of \$91.49 on August 24, 2020

▶ **Service Address:**
2167 Hamilton Rd
Okemos MI 48864-1643

September Energy Bill

Service dates: August 14, 2020 - September 15, 2020 (33 days)

Total Electric Use (kWh - kilowatt-hour)



September Electric Use

Cost per day:

kWh per day:

Prior 12 months electric use:

MERIDIAN CHARTER TOWNSHIP
DOWNTOWN DEVELOPMENT AUTHORITY
5151 MARSH RD
OKEMOS, MI 48164-1198

1135

74-265-724

DATE 09-23-2020

PAY TO THE ORDER OF Consumers Energy

\$ 107.20

one hundred seven & 20/100

DOLLARS



INDEPENDENT BANK MEMBER FDIC 888.300.3193 IndependentBank.com

FOR 1000 5603 2681

⑈001135⑈ ⑆072402652⑆

129⑈5474⑈

Consumers Energy

Count on Us®

Need to talk to us? Visit ConsumersEnergy.com
or call **800-805-0490**
Hearing/speech impaired: Call 7-1-1

Service Address:
2167 Hamilton Rd, Okemos MI
48864-1643
Account: **1000 5603 2681**

Account Information

Bill Month: September
Service dates: 08/14/2020 - 09/15/2020
Days Billed: 33
Portion: 14 09/20

Rate Information

Elec Gen Sec Rate GS Com
Rate: 1100

Meter Information

Your next scheduled meter read
date is on or around 10/14/2020

Electric Service:

Smart Meter
Meter Number: 31278553
POD Number: 0000004053513
Beginning Read Date: 08-14
Ending Read Date: 09-15
Beginning Read: 26911
Ending Read: 27503 (Actual)
Usage: 592 kWh

Total Metered Energy Use: 592 kWh

September Energy Bill

Invoice: 204210171649

Account Summary

Last Month's Account Balance	\$91.49
Payment on August 24, 2020	<u>\$91.49-</u>
Balance Forward	\$0.00

Payments applied after Sep 16, 2020 are not included.

Electric Charges

Energy	592@ 0.096504	\$57.13
Cap. Tax Reform Credit	592@ 0.000446-	\$0.26-
PSCR	592@ 0.006670-	\$3.95-
System Access		\$27.94
Distribution	592@ 0.042472	\$25.14
Dist. Tax Reform Credit	592@ 0.000848-	\$0.50-
Power Plant Securitization	592@ 0.001342	\$0.79
Low-Income Assist Fund		<u>\$0.91</u>

Total Electric \$107.20

Total Energy Charges \$107.20

Amount Due: **\$107.20**
by October 08, 2020

If you pay after the due date, a 2% late payment charge
will be added to your next bill.

Please make any inquiry or complaint about this bill before the due date listed on the front.
Visit ConsumersEnergy.com/aboutmybill for details about the above charges.

H 000000000000 9 9502 0000 102201000000 18920950000 I

Enclosed:
Please pay by: October 08, 2020
Amount Due: \$107.20

PAYMENT CENTER
PO BOX 740309
CINCINNATI OH 45274-0309

Service Address:
MERIDIAN CHARTER TOWNSHIP
2167 Hamilton Rd
Okemos MI 48864-1643

Account: 1000 5603 2681

You can pay your bill by mail, by phone or online
See reverse side for more information

Count on Us®
Consumers Energy



To: Downtown Development Authority

From: Amber Clark Director Neighborhoods & Economic Development

Date: November 2, 2020

Re: DDA Debit Card

Summary

Finance department delivered the DDA Debit Card which has Manager/Director Walsh as the approved name on the card. DDA has one monthly charge for the Consumers Energy bill for the designated lights in the DDA. The DDA could also use this card to make annual purchases such as flowers and banners to decorate within the DDA. The card was ordered to make administrative tasks paying for these items efficient.

History

Historically the DDA has commissioned payments either by invoice or through authorization of bills received to the commission. Meridian Township Staff offered up the opportunity for the Meridian Downtown Development Authority to pay or purchase items with a Debit card to ease administrative work.

Budgetary Considerations

There are no budgetary considerations at this time.



To: Downtown Development Authority

From: Amber Clark Director Neighborhoods & Economic Development

Date: November 5, 2020

Re: Downtown Business Survey

The Meridian Township Economic Development Department in partnership with the Meridian Economic Development Corporation and the Downtown Development Authority are working to implement a community wide business survey. The survey will commence shortly after November 3, 2020 election day to allow for businesses to have a time to focus on a new topic and promotion. This community has seen two rounds of grants served to assist business owners through COVID-19. Our community issued grants through the use of Meridian Redevelopment Funds and through our collaborative partnership with LEAP. This business survey will take the local temperature of our business owners to let us know if we need to do more.

The DDA has strong support of its local business owners wanting to see change and development come to this area. We need to know just how businesses are doing right now in order to encourage our townships boards to make adjustments to support local development. The Economic Development department needs use of your network in order to make this work! Please send information of business owners and their contacts to Director Clark to have their name placed on the list for additional outreach.



Meridian Township Business Needs Survey

The Meridian Township Economic Development Department is requesting information from the Township business community to measure the impact of the COVID-19 crisis, to identify areas of need and to assist economic restart and recovery efforts.

The information provided in response to this survey will be used by the Township's Economic Development Department to determine if funding or relief programs exist, that may serve the needs of the Township business community.

All information collected in this survey will remain confidential. No individual business information will be released in anyway. The information is being gathered to guide Meridian Township in providing assistance to its local business community. Please submit your completed form to Neighborhoods & Economic Development Director Amber Clark at clark@meridian.mi.us. Please complete and return by Monday November 30, 2020.

Business Name and Address: _____

Business Type:

- Construction / Development _____
- Child Care / Family Services _____
- Restaurant / Dining _____
- Retail _____
- Fitness / Gyms _____
- Health Care _____
- Housing / Hospitality _____
- Business Services _____
- Manufacturer _____
- Non-profit _____
- Wholesaler / Distributor _____
- Personal Care / Grooming _____
- Educational Services _____
- Sole Proprietor _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Number of employees (full and part-time) on March 1, 2020: _____

Number of employees (full and part-time) today (date of survey submission): _____

Anticipated number of employees on January 1, 2021: _____

Status of current business operations:

Operating as usual: _____

Closed to public/internal operations only: _____

Takeout/delivery/online services: _____

Closed entirely: _____

How long do you anticipate being able to remain in business if the status of your business operations remains unchanged?

What costs/expenses has your business incurred due to the COVID-19 crisis?

What other effects has the COVID-19 crisis had on you, your employees or your business?

Of the following, what would be the most helpful to your business?

Interest free loan: _____

Grant funding: _____

Rent assistance: _____

Assistance for laid-off

employees: _____

Other: _____

Describe any financial support programs you have successfully secured at the local, state or federal level:

What suggestions do you have for Meridian Township as we aim to support our business community?



To: Downtown Development Authority

From: Amber Clark Director Neighborhoods & Economic Development

Date: November 5, 2020

Re: WLNS Business Promo Advertising Package

Summary

WLNS came to Meridian Township with the package presented to provide the community and local businesses the opportunity to partner up and give promotion of our great Township. The Township is proposing to use funds from the Communications Commission (CC) and the Economic Development Corporation (EDC) to sponsor a portion of the cost for one commercial advertised 90 times to the local community on WLNS local partners programming.

History

The Meridian Economic Development Corporation (EDC) has engagement as a part of what they wish to do to elevate the economic development in our community. With the recent rounds of grants provided through the Township and with Lansing Economic Area Partnership (LEAP), our community may be able to give those businesses that were unable to receive grant funding a chance at very low cost advertising. The Community at large will be promoted in each 30 sec commercial with 8 seconds being devoted to three local businesses and our Economic Development Corporation

Budgetary Considerations

Each business that wishes to participate would pay \$100 and the township through the Economic Development Corporation, would sponsor the remaining cost to place that commercial on air 90 times. This program would not start until after the New Year to allow for businesses to plan on what message they would like to present the public. Many local business owners choose naturally to advertise with WLNS and this package is $\frac{1}{4}$ of the cost on average to most business owners. The collaboration between the EDC and Communication Commission (CC) will allow the township to support 20 or more businesses through this promotion. We are looking to the EDC and the Downtown Development Authority (DDA) to find and send out information to business owners about the opportunity.



MERIDIAN TOWNSHIP ADVERTISING PACKAGE

Advertising Dates: TBD

WLNS TV 6 Schedule

5A-9A MORNING NEWS	4x
9A-5P DAYTIME/AFTERNOON	3x
5P-12:30A EVENING	2x
11:30p-3a Late Night	6x
5A-4A ROTATOR	6x

WLAJ ABC 53 TV Schedule

5A-9A MORNING NEWS	6x
9A-5P DAYTIME/AFTERNOON	6x
6P-8P EVENING	4x
8P-11P PRIME	1X
5A-4A ROTATOR	6x

ELAJ CW TV Schedule

9A-5P DAYTIME/AFTERNOON	20x
5P-11:35P EVENING/PRIME	13x
5A-4A ROTATOR	12x

WLNS TARGETED FACEBOOK BLAST 1X
Attaching your :30 commercial

**89 Commercials across 3 Major Broadcast TV Stations plus
One Targeted Facebook Ad From WLNS Facebook!**

*1-:30 second commercial will be split between three merchants- allowing 8 seconds each to relay
your message with audio and video*

Total Cost Per Package: \$1125

\$100 Contribution Per Advertiser from Meridian Township!

You pay one third!

Advertiser Investment: \$275

**3 Advertisers Per :30 Second Commercial,
Each Advertiser Receives :08 Seconds to Relay YOUR Message
With Audio and Video**

**** Only ____ Packages available – Call or email today** (available packages to be sold will be
determined after Township budget is allocated)**

Package will be available until TBD
**** payment will be required on the day of the commercial shoot****

Contact: Cathie Vollmar-Myers
517-719-4086
cvollmar@wlns.com

Signature

Date





Development Project Updates

October 28, 2020

Opening

Under Construction

- Haslett Marathon-1619 Haslett Road-new building construction/approved Brownfield Plan
- High Caliber Karting-1982 West Grand River-expansion project/outdoor seating area
- Aspen Dental/Verizon/Ivy Rehab (former Leo's Lodge)-2085 West Grand River
- Anna's House-1753 West Grand River (former Pizza Hut)-remodeling permits issued
- Clarion Pointe-2736 East Grand River-significant renovation
- Joe's on Jolly (restaurant)-2360 Jolly Road-significant renovation of former tire store
- Elevation Phase 2-2362 Jolly Oak-five new residential buildings
- Fedewa Homes-1730 Chief Okemos-residential project
- Red Cedar Manor-Mixed Use--site plan review-Northwind Drive
- Silverstone Estates-- 25 single family residential homes at Powell Road north of Grand River
- Cooper Creek-residential development NE corner of Haslett and Van Atta Roads
- Haslett Gallery, Inc.-SUP approved for medical marihuana provisioning center at 2119
- Oriental Market-interior remodel- 2800 East Grand River Avenue
- Okemos Community Church--4734 Okemos Road-interior remodeling
- Klingmans Furniture-1705 Newman Road--new store location (former Toys R Us)

Approved/Not Commenced

- Woda Cooper-residential development North of Whole Foods
- Newton Park Apartments, SE Corner Newton Road/Saginaw Hwy. Multifamily mixed use Haslett Road (SE corner Okemos/Haslett)
- The W. Investment Holdings-SUP approved for MM provisioning center at 1614 Grand River (just west of Central Park-new building)

- The Cured Leaf TC, Inc.-SUP approved for MM provisioning center at 3520 Okemos Road (N of Jolly)
- Pine Village MUPUD-Haslett Village Square--senior housing community, 3-4 stories, 133 dwelling units, first floor commercial/public
- Village of Okemos-mixed-use project, West of Okemos Road, N/S of Hamilton
- Andev senior housing community-230-unit senior living community at the east end of Hannah Blvd. Mix of assisted living, memory care, and independent living
- Buddy's Pizzeria-2010 Grand River-new store location (former Burger King)
- Williams Volkswagen of Okemos-2186 Jolly Road-expansion-site plan review
- Green Peak Innovations-medical marihuana provisioning center-east side Northwind Drive
- Silverleaf PUD--plans submitted for residential development-Bennett Road

Closings/Postponements

- Wayfair
- Lafontaine Dealership-NE corner of Powell Road and Grand River--construction/projects stopped
- New York & Company-Meridian Mall store closing
- Menards-6365 Newton Road--new store location (former drive-in site on Saginaw)