

1. CALL MEETING TO ORDER
 2. INTRODUCTION-Amber Clark, Neighborhoods & Economic Development Director
 3. MISSION: Set the standard in creating an entrepreneurial culture; be the example for revitalization of our business districts and be the leaders in building sustainable public/private partnerships.
 4. APPROVAL OF AGENDA
 5. CONSENT AGENDA
 - A. Minutes-August 6, 2020
 - B. Financial Report
 - C. Development Projects Update
 6. PUBLIC REMARKS
 7. NEW BUSINESS
 - A. MABA -Gift Card Program
 8. OLD BUSINESS
 - A. Committee Reports
 - i. Business Promotion
 - ii. School District Engagement
 - B. Business Needs Survey
 9. TOWNSHIP REPORTS
 - A. Township Board
 - B. Township Manager
 - C. Planning Commission
 - D. Chair
 - E. Staff
 10. COMMUNITY REPORTS
 - A. Meridian Mall
 - B. Marketplace on the Green
 - C. MABA
 11. OPEN DISCUSSION/BOARD COMMENTS
 12. PUBLIC REMARKS
 13. NEXT MEETING DATE
 - A. November 5, 2020 at 7:30am
 14. ADJOURNMENT
-

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Board by contacting:
Township Manager Frank L. Walsh, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4258 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Township Hall



Charter Township of Meridian
Meridian Economic Development Corporation
5151 Marsh Road, Okemos, MI 48864
Thursday, August 6, 2020- Minutes -DRAFT

Members

Present: Jade Sims, Joel Conn, Treasurer Phil Deschaine, Shawn Dunham, Brenda Chapman, Township Manager Frank Walsh, Trustee Kathy Ann Sundland, Mikhail Murshak, Kimberly Thompson and Adam Carlson

Members

Absent: David Ledebuhr and Tom Conway

Others

Present: Economic Development Director Ken Lane, Planning Commissioner Peter Trezise, Community Planning & Development Director Mark Kieselbach, Supervisor Ron Styka, Okemos Student Shikha Nukala, Jeff Buck, and Trustee Patricia Herring Jackson

1. CALL MEETING TO ORDER

Chair Sims called the meeting to order at 7:31 am and Member Thompson read the mission statement.

2. **MISSION:** Set the standard in creating an entrepreneurial culture, be the example for revitalization of our business districts, and be the leaders in building sustainable public/private partnerships.

3. APPROVAL OF THE AGENDA

MOTION BY MEMBER DUNHAM TO APPROVE THE AGENDA. SUPPORTED BY TOWNSHIP MANAGER WALSH. MOTION PASSES 9-0.

4. CONSENT AGENDA

- a. Minutes-July 9, 2020
- b. Financial Report
- c. Development Projects

MOTION BY MEMBER CHAPMAN TO APPROVE THE CONSENT AGENDA. SUPPORTED BY MEMBER DUNHAM. MOTION PASSES 9-0.

5. PUBLIC REMARKS

Okemos High School student Shikha Nukala introduced herself.

6. NEW BUSINESS

a. MABA-Gift Card Program

Chaz Carrillo, MABA Board Member, introduced a restaurant gift card program that they are interested in pursuing. He described this grub grab promotion as a fundraiser for Township restaurants. Community members would purchase a \$40 gift card for \$30 and MABA would pay the additional \$10 per card to each restaurant directly following the promotion. MABA has committed \$1,000 to the promotion and are planning for that to cover \$200 for 5 restaurants. MABA is planning to have public voting on their website to select the restaurants and each restaurant would have to sign an agreement and agree to the terms of the promotion. MABA would administer the program. Chaz did ask if the EDC would consider donating to expand the promotion for local restaurants. There was discussion that if the EDC was involved they would want to make sure all the restaurants are in Meridian Township. High Kaliber Carting, Launch, Henry's Place, Dusty's and Asian Buffet are the Township MABA members that would be considered along with others if the EDC was interested. There was agreement among the EDC members that this is a good program to get involved in and a nice way to continue to building the MABA partnership. Director Lane will follow up with Chaz and review the written documents for the program.

MOTION BY TOWNSHIP MANAGER WALSH TO MOVE THAT THE EDC CONTRIBUTE \$1,000 TO THE MABA RESTAURANT GIFT CARD PROGRAM AND ALLOW CHAIR SIMS AND DIRECTOR LANE TO AUTHORIZE THE CONTRACT. SUPPORTED BY MEMBER THOMPSON. MOTION PASSES 9-0.

b. Pine Village-Redevelopment Fund Application

Director Lane presented the proposed \$12-\$13 million senior living community at the Haslett Village Square is seeking \$500,000 from the Meridian Redevelopment Fund. The fund was created to support the public aspects of a project for Downtown Okemos and Downtown Haslett. The EDC can approve or deny the application. If it is approved, it would be forwarded to the Township Board for approval. There was discussion that this project is also requesting \$3 million in public brownfield funding and that is not an item that is requested on the application. Chair Sims suggested we revisit the application at a later meeting to discuss adding "other public funding sources" to the application. There was discussion that the EDC was not comfortable spending most all of the \$532,000 fund balance on this project. Manager Walsh expressed disappointment with the timing of the application because there was never any indication that these funds were needed for the project. There was also discussion that this project was lacking a "wow factor". Chair Sims will follow up with the applicant on the details of the funding decision.

MOTION BY MEMBER DUNHAM TO DENY THE MERIDIAN REDEVELOPMENT FUND APPLICATION RECEIVED FROM PINE VILLAGE. SUPPORTED BY MEMBER THOMPSON. MOTION PASSES 9-0.

7. OLD BUSINESS

a. Committee Reports

Chair Sims reported that she will be tabling the business promotion committee until post-election to allow for the Communications Department to get involved.

Regarding the school district engagement committee, Chair Sims will be reaching out to the Okemos teacher responsible for entrepreneurial programming to set up a meeting.

b. Business Needs Survey

Director Lane reviewed the business needs survey in the packet. He will be working with the Communications Department to get the survey out to businesses in the next few weeks.

8. TOWNSHIP REPORTS

a. Township Board

Trustee Sundland discussed the following items:

- New Human Resources Director will be starting soon.
- The Board is discussing three millage renewals for the November ballot. These include the land preservation millage, police millage and EMS/fire millage.

Supervisor Styka discussed the following items:

- A diversity, equity and inclusion plan task force has been formed.
- The Marketplace on the Green will be opening soon.
- The local road projects are underway.
- The Village of Okemos has posted signs and did a press release stating their development and demolition plan.

b. Township Manager

- Discussed the election process ballot delay. 13,000 absentee ballots were received and 1,300 in person ballots.

c. Planning Commission

Director Kieselbach provided a summary of recent Planning Commission activities.

d. Chair

Chair Sims thanked all of those who assisted with the voting process and voted.

e. Staff

Director Lane reported the State of Michigan will be offering another business grant program. LEAP will administer the program for the tri-county area. They will have \$5.5 million to distribute which will include 402 total grants. 125 grants will be awarded to businesses with 9-50 employees, 200 grants for businesses with 9 or fewer employees, and 77 grants for nonprofits. Director Lane will serve on the review committee for these grants, but will not review grants of businesses in Meridian Township. The current development project updates were included in the packet for review.

9. COMMUNITY REPORTS

a. Meridian Mall

Member Dunham reported that JC Penney is staying at the Mall.

b. Marketplace on the Green

Manager Walsh reported that a ribbon cutting will be coming in the next few weeks.

c. MABA

Member Murshak and Chair Sims are interested in playing in the MABA golf outing next Friday, August 14th.

10. OPEN DISCUSSION/BOARD COMMENTS

Supervisor Styka mentioned that today is Treasurer Deschaine's birthday. Happy Birthday Phil!

11. PUBLIC REMARKS

Member Murshak reported that there is a Juice Nation sign at Okemos and Jolly. Director Lane will follow up.

12. NEXT MEETING DATE

- September 3, 2020 at 7:30am

13. ADJOURNMENT

Hearing no objection, Chair Sims adjourned the meeting at 9:11am.

**MERIDIAN TOWNSHIP ECONOMIC DEVELOPMENT
CORPORATION**

Aug-20

Independent Bank	Total EDC Funds	\$29,393.87
	MARC Funds	<u>\$7,071.32</u>
	TOTAL	<u><u>\$36,465.19</u></u>

TRANSACTION ACTIVITY - Deposits

<u>Date</u>	<u>Deposit Type</u>	<u>Amount</u>
8/31/2020	Interest	1.56

CHECKS WRITTEN Since Last Bank Statement

<u>Date</u>	<u>Ck.#</u>	<u>Amount</u>	<u>Paid to:</u>
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Total	<u><u>\$36,465.19</u></u>
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09/24/2020 09:35 AM
User: FAULKNER
DB: Meridian

ACCOUNT BALANCE REPORT FOR MERIDIAN TWP
PERIOD ENDING 08/31/2020

Page: 1/1

GL NUMBER	DESCRIPTION	BALANCE DEBIT	BALANCE CREDIT
Fund 950 - ECONOMIC DEVELOPMENT CORPORATION			
950-000.000-001.000	CASH	29,393.87	
950-000.000-001.005	CASH-MARC	7,071.32	



A Prime Community

CHARTER TOWNSHIP OF MERIDIAN

Development Project Update
September 2020

Opening

- Chipotle-2085 West Grand River
- McCreary's Healthy Homes and Cars—1477 Haslett Road—car detailing service

Under Construction

- Aspen Dental/Verizon/Ivy Rehab (former Leo's Lodge)-2085 West Grand River
- Anna's House-1753 West Grand River (former Pizza Hut)—remodeling permits issued
- Clarion Pointe—2736 East Grand River—significant renovation
- Joe's on Jolly (restaurant)-2360 Jolly Road-significant renovation of former tire store
- Elevation Phase 2—2362 Jolly Oak—five new residential buildings
- Fedewa Homes-1730 Chief Okemos-residential project
- Red Cedar Manor-Mixed Use--site plan review-Northwind Drive
- Klingmans Furniture—1705 Newman Road--new store location (former Toys R Us)
- Silverstone Estates-- 25 single family residential homes at Powell Road north of Grand River
- Cooper Creek-residential development NE corner of Haslett and Van Atta Roads
- Haslett Gallery, Inc-SUP approved for medical marijuana provisioning center at 2119
- Oriental Market-interior remodel- 2800 East Grand River Avenue
- Okemos Community Church—4734 Okemos Road—interior remodeling

Approved/Not Yet Commenced

- Woda Cooper-residential development North of Whole Foods
- Newton Park Apartments, SE Corner Newton Road/Saginaw Hwy. Multifamily mixed use
- Haslett Road (SE corner Okemos/Haslett)
- The W. Investment Holdings-SUP approved for MM provisioning center at 1614 Grand River (just west of Central Park—new building)
- The Cured Leaf TC, Inc-SUP approved for MM provisioning center at 3520 Okemos Road (N of Jolly)
- Pine Village MUPUD—Haslett Village Square--senior housing community, 3-4 stories, 133 dwelling units, first floor commercial/public
- Haslett Marathon-1619 Haslett Road—new building construction/approved Brownfield Plan
- Village of Okemos-mixed-use project, West of Okemos Road, N/S of Hamilton
- Andev senior housing community—230-unit senior living community at the east end of Hannah Blvd. Mix of assisted living, memory care, and independent living
- Buddy's Pizzeria—2010 Grand River—new store location (former Burger King)
- Williams Volkswagen of Okemos—2186 Jolly Road—expansion—site plan review
- Green Peak Innovations—medical marijuana provisioning center—east side Northwind Drive

Under Consideration/What's New

- High Caliber Karting—1982 West Grand River—expansion project/outdoor seating area

- Silverleaf PUD--plans submitted for residential development-Bennett Road

Closings/Postponements

- LaFontaine Dealership-NE corner of Powell Road and Grand River—construction/project stopped
- New York & Company—Meridian Mall store closing
- Menards—6365 Newton Road--new store location (former drive-in site on Saginaw)



Meridian Township Business Needs Survey

Meridian Township Business Needs Survey

The Meridian Township Economic Development Department is requesting information from the Township business community to measure the impact of the COVID-19 crisis, to identify areas of need, and to assist economic restart and recovery efforts.

The information provided in response to this survey will be used by the Township's Economic Development Department to determine if funding or relief programs exist that may serve the needs of the Township business community.

All information collected in this survey will remain confidential. No individual business information will be released in anyway. The information is being gathered to guide Meridian Township in providing assistance to its local business community.

Business Name and Address: _____

Business Type:

- Construction / Development _____
- Child Care / Family Services _____
- Restaurant / Dining _____
- Retail _____
- Fitness / Gyms _____
- Health Care _____
- Housing / Hospitality _____
- Business Services _____
- Manufacturer _____
- Non-profit _____
- Wholesaler / Distributor _____
- Personal Care / Grooming _____
- Educational Services _____
- Sole Proprietor _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Number of employees (full and part-time) on March 1, 2020: _____

Number of employees (full and part-time) today (date of survey submission): _____

Anticipated number of employees on January 1, 2021: _____

Status of current business operations:

Operating as usual: _____
Closed to public/internal operations only: _____
Takeout/delivery/online services: _____
Closed entirely: _____

How long do you anticipate being able to remain in business if the status of your business operations remains unchanged?

What costs/expenses has your business incurred due to the COVID-19 crisis?

What other effects has the COVID-19 crisis had on you, your employees or your business?

Please rank the following items in the order that would be the most helpful to your business (1-4, with 1 being the most helpful):

Interest free loan: _____
Grant funding: _____
Rent assistance: _____
Assistance for laid
off employees: _____

Describe any financial support programs you have successfully secured at the local, state or federal level:

What suggestions do you have for Meridian Township as we aim to support our business community?
