



CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION REGULAR MEETING MINUTES
5151 Marsh Road, Okemos, MI 48864
Administrative Conference Room
Wednesday, April 10, 2019 6:00 pm

PRESENT: Chair, Walter Benenson; Commissioner, Leslie Charles; Commissioner, Brian Seipel; Commissioner, Mike Nevells; Alternate Commissioner, Reti Adhi
ABSENT: Vice Chair, Tunga Kiyak; Alternate Commissioner, Kevin Thatcher
STAFF: Brandie Yates, Executive Producer
TOWNSHIP: None
COMCAST: Director of External Affairs, John Gardner

1. **CALL MEETING TO ORDER**

Chair Benenson called the meeting to order at **6:00 pm**.

2. **PUBLIC REMARKS**

4. **HOMTV STUDIO TOUR**

Chair Benenson moved **TO APPROVE POSTPONING THE STUDIO TOUR WHEN MORE COMMISSIONERS ARE IN ATTENDANCE**. Seconded by Commissioner Charles

VOICE VOTE: Motion carried unanimously.

5. **APPROVAL OF AGENDA**

Commissioner Seipel moved **TO APPROVE THE AGENDA AS SUBMITTED**. Seconded by Commissioner Charles

VOICE VOTE: Motion carried unanimously.

6. **APPROVAL OF MINUTES**

Commissioner Charles moved **TO APPROVE THE MINUTES FOR WEDNESDAY, FEBRUARY 6, 2019 REGULAR MEETING**. Seconded by Commissioner Seipel.

VOICE VOTE: Motion carried unanimously.

7. **COMMUNICATIONS DIRECTOR REPORT**

Discussion about continuing projects from last year; Alumni Giving program and Program Sponsorships. Looking for additional ideas and input to generate additional revenue. Staff attended workshops about reinventing the HOMTV Channel and the offerings.

8B. **TOWNSHIP BOARD LIAISON'S REPORT**

Nothing to report – Township Board liaison absent

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11A. SUMMER MEDIA KIDS CAMP

A spin off from our SRTV partnership with CADL last year. Trying to fill a void for technology and media training with kids in the community. Planning to make a special feature program from the camp. For ages 9-13 based on experience from the SRTV program.

11B. COMPLAINTS

Discussion about adding a section to the complaint form for follow up or additional actions taken. What was the final outcome?

12A. VIDEO SERVICE PROVIDER

Hand out provided by Comcast about free access to movies. Will be included in the June 2019 packet.

12B. PROGRAMMING

Discussion about how many programs are live from the total. Additional discussion about adding a Community Needs Assessment to the agenda for the next meeting.

12F. ALUMNI GIVING PROGRAM

Share link with the commission.

Chair Benenson moved **TO AMEND THE ORIGINAL MOTION TO POSTPONE THE STUDIO TOUR**. Seconded by Commissioner Charles

15. ADJOURNMENT

Adjourned for the Studio Tour. Chair Benenson moved **TO ADJOURN THE MEETING**. Seconded by Commissioner Charles.

VOICE VOTE: Motion carried unanimously

Chair Benenson adjourned the meeting at 6:40 pm.