



**HOMTV**  
**Meridian Township**  
**5151 Marsh Road**  
**Okemos, MI 48864**

**P 517.853.4370**  
**F 517.853.4096**

**Communications  
Commission:**

**Walter Benenson**  
*Commission Chair*

**Tunga Kiyak**  
*Commission Vice Chair*

**Leslie Charles**  
*Commissioner*

**Brian Seipel**  
*Commissioner*

**Mike Nevells**  
*Commissioner*

**Kevin Thatcher**  
*Alternate Commissioner*

**Riti Adhi**  
*Alternate Commissioner*

**Kathy Ann Sundland**  
*Township Trustee/Board  
Liaison*

**Deborah Guthrie**  
*Communications Director*

May 13, 2019

Subject: Summer Media Camp for Kids

Dear Business Owner/Organization and HOMTV Supporter,

For the first time this summer, HOMTV is offering a 2-Day Media Camp on Wednesday, June 19 and Thursday, June 20 from 10:00 am – 3:00 pm each day. During the camp, kids ages 9-13 will learn how to operate television equipment, get a chance to be in front of the camera and receive a camp t-shirt.

As a sponsor of our Summer Media Camp, not only will you have the opportunity to raise awareness for your business, but also you will be helping to educate the kids in our community. HOMTV has been providing an Internship Program to college level students for over 35 years and now we would like to apply that opportunity to the younger generations. We strongly believe that youth who participate in hands-on educational learning go on to have a lifelong love of learning and perform better academically.

Our Summer Media Camp is geared towards those individuals that have a love for the television industry. Kids will learn by doing; operating a studio camera, controlling the audio board, running the news prompter, creating graphics and being a TV studio host.

Your business sponsorship will be highlighted through camp t-shirts (company logo on back), recognition on [www.homtv.net](http://www.homtv.net), mentions on social media, camp signage, brochures, flyers, eNewsletters and/or company logo on a special feature program of the camp, depending on the level of sponsorship. Please see the attached information on becoming a sponsor and our sponsorship levels. Thank you for your consideration and I look forward to hearing from you soon.

Sincerely,

Brandie Yates  
HOMTV Executive Producer



## Summer Media Camp for Kids Sponsorship Opportunities Form June 19 - 20, 2019

Your sponsorship dollars will raise awareness of your business, as well as help to educate the kids in our community. HOMTV has been providing an Internship Program to college level students for over 35 years and now we would like to apply that learning opportunity to the younger generations. We strongly believe that youth who participate in hands-on educational learning go on to have a lifelong love of learning and perform better academically. Thank you for your consideration.

### Sponsorship Opportunities

- |  |        |
|--|--------|
| <input type="checkbox"/> Media Camp Sponsor    | \$ 500 |
| <input type="checkbox"/> T-shirt Sponsor       | \$ 200 |
| <input type="checkbox"/> Showcase Sponsor      | \$ 150 |
| <input type="checkbox"/> Lunch Sponsor (2)     | \$ 100 |
| <input type="checkbox"/> Breakfast Sponsor (2) | \$ 50  |
| <input type="checkbox"/> Snack Sponsor (2)     | \$ 25  |

**Logo and Sponsorship Submission Information:** To send your logo and become a sponsor, please contact **Andrea Smiley** at [smiley@meridian.mi.us](mailto:smiley@meridian.mi.us) or call **517.853.4384**. Completed form, logo artwork and payment (payment to Meridian Township – HOMTV Media Camp) are due by **Monday, June 3, 2019**. Completed artwork is to be provided digitally in high res format.

Andrea Smiley – Communications Dept.  
Meridian Township  
5151 Marsh Road  
Okemos, MI 48864  
517.853.4384  
[smiley@meridian.mi.us](mailto:smiley@meridian.mi.us)

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



# SUMMER MEDIA CAMP FOR KIDS

WEDNESDAY JUNE 19  
THURSDAY JUNE 20  
10 AM – 3 PM

HOMTV Studios  
5151 Marsh Road  
Okemos, MI 48864

## 2-Day Media Camp

- Make TV Come to Life
- Operate a Studio Camera
- Control the Audio Board
- Run the News Prompter
- Create Graphics
- Be a TV Studio Host
- Kids Ages 9-13
- Free Summer Media Camp T-Shirt
- Breakfast, Lunch & Snack Provided



## Sponsorship Benefits

### \$500 Media Camp Sponsor

- Special Feature program of the camp:
  - Company logo in credits
  - Aired on HOMTV Comcast Channel 21
  - Live streamed and on-demand on [www.homtv.net](http://www.homtv.net)
  - Program promotions on Facebook, Instagram, Twitter and LinkedIn
- Company logo on Facebook banner
- Company logo in eNewsletter
- Company logo on camp brochure/flyers
- Company logo on camp signage
- Social Mention on Facebook, Instagram, Twitter and LinkedIn
- Name recognition on [www.homtv.net](http://www.homtv.net)
- Company logo on back of t-shirt

### \$200 T-shirt Sponsor

- Company logo on Facebook banner
- Company logo in eNewsletter
- Company logo on camp brochure/flyers
- Company logo on camp signage
- Social Mention on Facebook, Instagram, Twitter and LinkedIn
- Name recognition on [www.homtv.net](http://www.homtv.net)
- Company logo on back of t-shirt

### \$150 Showcase Sponsor

- Company logo in eNewsletter
- Company logo on camp signage
- Social Mention on Facebook, Instagram, Twitter and LinkedIn
- Name recognition on [www.homtv.net](http://www.homtv.net)
- Company logo on back of t-shirt

### \$100 Lunch Sponsor (2)

- Company logo on camp signage
- Social Mention on Facebook, Instagram, Twitter and LinkedIn
- Name recognition on [www.homtv.net](http://www.homtv.net)
- Company logo on back of t-shirt

### \$50 Breakfast Sponsor (2)

- Name recognition on [www.homtv.net](http://www.homtv.net)
- Company logo on back of t-shirt

### \$25 Snack Sponsor (2)

- Company logo on back of t-shirt