

1621 HASLETT RD

	1 MILE		3 MILES		5 MILES	
<b>PLACE OF WORK</b>						
2018 Businesses	155		1,256		3,394	
2018 Employees	1,250		14,845		47,425	
<b>POPULATION</b>						
2018 Population - Current Year Estimate	7,071		39,008		106,728	
2023 Population - Five Year Projection	7,343		40,803		111,085	
2010 Population - Census	6,762		35,759		99,068	
2000 Population - Census	6,625		35,046		92,860	
2010-2018 Annual Population Growth Rate	0.54%		1.06%		0.91%	
2018-2023 Annual Population Growth Rate	0.76%		0.90%		0.80%	
<b>AGE</b>						
<b>2018 Population</b>	<b>7,071</b>		<b>39,008</b>		<b>106,728</b>	
Age 0-4	321	4.5%	1,707	4.4%	3,396	3.2%
Age 5-9	328	4.6%	1,816	4.7%	3,528	3.3%
Age 10-14	321	4.5%	1,898	4.9%	3,846	3.6%
Age 15-19	357	5.0%	2,135	5.5%	14,776	13.8%
Age 20-24	565	8.0%	4,390	11.3%	27,060	25.4%
Age 25-29	659	9.3%	3,186	8.2%	7,681	7.2%
Age 30-34	609	8.6%	2,734	7.0%	5,459	5.1%
Age 35-39	516	7.3%	2,259	5.8%	4,337	4.1%
Age 40-44	384	5.4%	1,862	4.8%	3,725	3.5%
Age 45-49	410	5.8%	2,018	5.2%	3,950	3.7%
Age 50-54	419	5.9%	2,239	5.7%	4,435	4.2%
Age 55-59	460	6.5%	2,614	6.7%	5,215	4.9%
Age 60-64	463	6.5%	2,688	6.9%	5,213	4.9%
Age 65-69	410	5.8%	2,485	6.4%	4,706	4.4%
Age 70-74	283	4.0%	1,780	4.6%	3,414	3.2%
Age 75-79	193	2.7%	1,163	3.0%	2,208	2.1%
Age 80-84	146	2.1%	840	2.2%	1,591	1.5%
Age 85 and Older	225	3.2%	1,192	3.1%	2,189	2.1%
2018 Median Age	38.6		38.6		25.5	
<b>GENERATIONS</b>						
<b>2018 Population</b>	<b>7,071</b>		<b>39,008</b>		<b>106,728</b>	
Generation Alpha (Born 2017 or Later)	135	1.9%	676	1.7%	1,339	1.3%
Generation Z (Born 1999-2016)	1,193	16.9%	6,879	17.6%	24,206	22.7%
Millennials (Born 1981-1998)	2,157	30.5%	11,716	30.0%	42,895	40.2%
Generation X (Born 1965-1980)	1,319	18.7%	6,491	16.6%	12,796	12.0%
Baby Boomers (Born 1946-1964)	1,600	22.6%	9,416	24.1%	18,290	17.1%
Greatest Generations (Born 1945 or Earlier)	666	9.4%	3,830	9.8%	7,200	6.8%

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### RACE AND ETHNICITY

	1 MILE	3 MILES	5 MILES
<b>2018 Population</b>	<b>7,071</b>	<b>39,008</b>	<b>106,728</b>
White	5,626 79.6%	31,167 79.9%	82,779 77.6%
Black or African American	288 4.1%	1,791 4.6%	5,999 5.6%
Asian	799 11.3%	4,091 10.5%	12,919 12.1%
American Indian or Alaska Native	28 0.4%	144 0.4%	322 0.3%
Pacific Islander	2 0.0%	17 0.0%	53 0.0%
Other Race	85 1.2%	422 1.1%	1,140 1.1%
Two or More Races	245 3.5%	1,375 3.5%	3,517 3.3%
Hispanic	346 4.9%	1,620 4.2%	4,069 3.8%
White Non-Hispanic	5,400 76.4%	30,155 77.3%	80,321 75.3%



### EDUCATION

	1 MILE	3 MILES	5 MILES
<b>2018 Population 25 and Over</b>	<b>5,178</b>	<b>27,062</b>	<b>54,121</b>
Less than 9th Grade	143 2.8%	334 1.2%	766 1.4%
9-12th Grade - No Diploma	155 3.0%	637 2.4%	1,202 2.2%
High School Diploma	669 12.9%	2,637 9.7%	5,306 9.8%
GED or Alternative Credential	85 1.6%	386 1.4%	705 1.3%
Some College - No Degree	990 19.1%	4,295 15.9%	7,692 14.2%
Associate`s Degree	435 8.4%	2,087 7.7%	3,744 6.9%
Bachelor`s Degree	1,429 27.6%	8,168 30.2%	16,187 29.9%
Graduate or Professional Degree	1,272 24.6%	8,518 31.5%	18,519 34.2%



### HOUSEHOLDS

	1 MILE	3 MILES	5 MILES
2018 Households - Current Year Estimate	3,741	17,526	39,593
2023 Households - Five Year Projection	3,879	18,344	41,445
2010 Households - Census	3,577	15,991	36,440
2000 Households - Census	3,409	15,054	33,109
2010-2018 Annual Household Growth Rate	0.54%	1.12%	1.01%
2018-2023 Annual Household Growth Rate	0.73%	0.92%	0.92%
2018 Average Household Size	1.88	2.20	2.29



### HOUSEHOLD INCOME

	1 MILE	3 MILES	5 MILES
<b>2018 Households</b>	<b>3,741</b>	<b>17,526</b>	<b>39,590</b>
Under \$15,000	467 12.5%	1,981 11.3%	7,100 17.9%
\$15,000-\$24,999	407 10.9%	1,417 8.1%	3,664 9.3%
\$25,000-\$34,999	451 12.1%	1,667 9.5%	3,630 9.2%
\$35,000-\$49,999	534 14.3%	2,067 11.8%	4,475 11.3%
\$50,000-\$74,999	653 17.5%	2,965 16.9%	5,650 14.3%
\$75,000-\$99,999	427 11.4%	2,120 12.1%	4,027 10.2%
\$100,000-\$149,999	472 12.6%	2,668 15.2%	5,502 13.9%
\$150,000-\$199,999	129 3.5%	1,016 5.8%	2,034 5.1%
\$200,000 and Over	200 5.4%	1,625 9.3%	3,508 8.9%
2018 Average Household Income	\$71,417	\$90,136	\$83,342
2023 Average Household Income	\$87,341	\$107,886	\$98,753
2018 Median Household Income	\$50,280	\$61,443	\$52,998
2023 Median Household Income	\$58,244	\$72,478	\$60,951
2018 Per Capita Income	\$36,068	\$40,846	\$31,843
2023 Per Capita Income	\$44,016	\$48,887	\$37,754

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### TRAVEL TIME

	1 MILE		3 MILES		5 MILES	
<b>2012-2016 Work Away From Home 16+</b>	<b>3,914</b>		<b>17,679</b>		<b>44,159</b>	
Under 5 Minutes	109	2.8%	416	2.4%	1,488	3.4%
5-9 Minutes	363	9.3%	2,041	11.5%	6,613	15.0%
10-14 Minutes	574	14.7%	3,132	17.7%	9,497	21.5%
15-19 Minutes	1,066	27.2%	4,420	25.0%	10,610	24.0%
20-24 Minutes	878	22.4%	3,584	20.3%	7,334	16.6%
25-29 Minutes	319	8.2%	1,227	6.9%	2,326	5.3%
30-34 Minutes	213	5.4%	1,151	6.5%	2,671	6.1%
35-39 Minutes	10	0.3%	120	0.7%	309	0.7%
40-44 Minutes	2	0.1%	187	1.1%	517	1.2%
45-59 Minutes	122	3.1%	543	3.1%	1,067	2.4%
60-89 Minutes	139	3.6%	588	3.3%	1,102	2.5%
Over 90 Minutes	119	3.0%	270	1.5%	624	1.4%



### HOUSING VALUE

	1 MILE		3 MILES		5 MILES	
<b>2018 Owner Occupied Housing Units</b>	<b>1,698</b>		<b>9,652</b>		<b>18,895</b>	
Under \$50,000	38	2.2%	231	2.4%	426	2.3%
\$50,000-\$99,999	241	14.2%	656	6.8%	1,039	5.5%
\$100,000-\$149,999	405	23.9%	1,254	13.0%	2,338	12.4%
\$150,000-\$199,999	350	20.6%	1,986	20.6%	3,913	20.7%
\$200,000-\$249,999	263	15.5%	1,738	18.0%	3,232	17.1%
\$250,000-\$299,999	95	5.6%	1,125	11.7%	2,294	12.1%
\$300,000-\$399,999	201	11.8%	1,340	13.9%	2,954	15.6%
\$400,000-\$499,999	59	3.5%	627	6.5%	1,299	6.9%
\$500,000-\$749,999	44	2.6%	504	5.2%	1,071	5.7%
\$750,000-\$999,999	0	0.0%	125	1.3%	203	1.1%
\$1,000,000-\$1,499,999	0	0.0%	53	0.5%	107	0.6%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%	0	0.0%
\$2,000,000 and Over	1	0.1%	12	0.1%	19	0.1%
2018 Median Value of Owner Occ. Housing Units	\$173,500		\$220,095		\$226,787	
2018 Average Value of Owner Occ. Housing Units	\$202,033		\$261,991		\$268,092	



### HOUSING UNITS

	1 MILE		3 MILES		5 MILES	
<b>2012-2016 Housing Units</b>	<b>3,930</b>		<b>16,971</b>		<b>37,974</b>	
1 Unit -Detached	1,667	42.4%	9,180	54.1%	19,395	51.1%
1 Unit -Attached	502	12.8%	1,898	11.2%	3,020	8.0%
2 Units	29	0.7%	180	1.1%	425	1.1%
3-4 Units	104	2.7%	391	2.3%	995	2.6%
5-9 Units	544	13.8%	1,180	7.0%	2,641	7.0%
10-19 Units	641	16.3%	2,232	13.2%	5,799	15.3%
20-49 Units	284	7.2%	888	5.2%	3,013	7.9%
50 and Over	145	3.7%	753	4.4%	2,175	5.7%
Mobile Home	0	0.0%	256	1.5%	497	1.3%
Other Units	15	0.4%	15	0.1%	15	0.0%

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	1 MILE	3 MILES	5 MILES
<b>HISPANIC ORIGIN</b>			
<b>2018 Hispanic Population</b>	<b>346</b>	<b>1,620</b>	<b>4,069</b>
Hispanic: White	225 65.0%	1,012 62.5%	2,457 60.4%
Hispanic: Black or African American	7 2.0%	42 2.6%	115 2.8%
Hispanic: Asian	7 2.0%	34 2.1%	64 1.6%
Hispanic: American Indian or Alaska Native	1 0.3%	9 0.6%	36 0.9%
Hispanic: Pacific Islander	1 0.3%	1 0.1%	3 0.1%
Hispanic: Other Race	69 19.9%	356 22.0%	958 23.5%
Hispanic: Two or More Races	36 10.4%	167 10.3%	435 10.7%
<b>GENDER</b>			
<b>2018 Population</b>	<b>7,071</b>	<b>39,008</b>	<b>106,728</b>
Males	3,310 46.8%	18,695 47.9%	51,347 48.1%
Females	3,761 53.2%	20,312 52.1%	55,380 51.9%
<b>MARITAL STATUS</b>			
<b>2018 Population 15+</b>	<b>6,100</b>	<b>33,587</b>	<b>95,958</b>
Never Married	2,386 39.1%	12,427 37.0%	54,707 57.0%
Married	2,421 39.7%	15,252 45.4%	30,937 32.2%
Widowed	395 6.5%	2,195 6.5%	3,774 3.9%
Divorced	898 14.7%	3,713 11.1%	6,540 6.8%
<b>EMPLOYMENT STATUS</b>			
<b>2018 Civilian Population 16+ in Labor Force</b>	<b>3,955</b>	<b>20,814</b>	<b>53,786</b>
2018 Employed Civilian Population 16+	3,756 95.0%	19,971 95.9%	51,189 95.2%
2018 Unemployed Population 16+	199 5.0%	843 4.1%	2,596 4.8%
<b>CLASS OF WORKER</b>			
<b>2018 Employed Civilian Population 16+</b>	<b>3,756</b>	<b>19,971</b>	<b>51,189</b>
White Collar	2,890 76.9%	15,460 77.4%	36,974 72.2%
Services	474 12.6%	2,775 13.9%	10,005 19.5%
Blue Collar	392 10.4%	1,738 8.7%	4,210 8.2%
<b>DAYTIME POPULATION</b>			
<b>2018 Daytime Population</b>	<b>4,593</b>	<b>33,502</b>	<b>101,520</b>
Daytime Workers	1,214 26.4%	14,102 42.1%	44,567 43.9%
Daytime Residents	3,379 73.6%	19,400 57.9%	56,953 56.1%

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### OCCUPATION

	1 MILE		3 MILES		5 MILES	
<b>2018 Employed Civilian Population 16+</b>	<b>3,756</b>		<b>19,971</b>		<b>51,189</b>	
Management	509	13.6%	2,326	11.6%	5,003	9.8%
Business and Financial	201	5.4%	1,392	7.0%	2,876	5.6%
Computer and Mathematical	216	5.8%	909	4.6%	1,977	3.9%
Architecture and Engineering	104	2.8%	601	3.0%	1,335	2.6%
Life, Physical and Social Science	36	1.0%	474	2.4%	1,455	2.8%
Community and Social Service	30	0.8%	407	2.0%	869	1.7%
Legal	48	1.3%	390	2.0%	947	1.9%
Education, Training and Library	416	11.1%	2,592	13.0%	7,094	13.9%
Arts, Design and Entertainment, Sports and Media	64	1.7%	655	3.3%	1,450	2.8%
Healthcare Practitioner and Technical	237	6.3%	1,308	6.5%	2,949	5.8%
Healthcare Support	128	3.4%	337	1.7%	764	1.5%
Protective Service	68	1.8%	234	1.2%	720	1.4%
Food Preparation and Serving Related	158	4.2%	1,079	5.4%	5,032	9.8%
Building and Grounds Cleaning and Maintenance	30	0.8%	360	1.8%	1,271	2.5%
Personal Care and Service	90	2.4%	765	3.8%	2,218	4.3%
Sales and Related	513	13.7%	2,162	10.8%	4,995	9.8%
Office and Administrative Support	516	13.7%	2,244	11.2%	6,024	11.8%
Farming and Fishing and Forestry	1	0.0%	70	0.4%	234	0.5%
Construction and Extraction	86	2.3%	384	1.9%	837	1.6%
Installation, Maintenance and Repair	3	0.1%	186	0.9%	508	1.0%
Production	175	4.7%	552	2.8%	1,270	2.5%
Transportation and Material Moving	127	3.4%	546	2.7%	1,361	2.7%



### COMMUTE

	1 MILE		3 MILES		5 MILES	
<b>2012-2016 Workers 16 and Older</b>	<b>4,098</b>		<b>18,671</b>		<b>46,813</b>	
Drove Alone	3,536	86.3%	15,162	81.2%	32,293	69.0%
Carpooled	272	6.6%	1,400	7.5%	3,285	7.0%
Bus	23	0.6%	352	1.9%	2,112	4.5%
Streetcar	0	0.0%	0	0.0%	0	0.0%
Subway	0	0.0%	0	0.0%	0	0.0%
Railroad	0	0.0%	0	0.0%	0	0.0%
Ferryboat	0	0.0%	9	0.1%	11	0.0%
Taxicab	0	0.0%	29	0.2%	59	0.1%
Motorcycle	14	0.3%	35	0.2%	44	0.1%
Bicycle	33	0.8%	316	1.7%	1,734	3.7%
Walked	36	0.9%	346	1.9%	4,470	9.6%
Other Means	0	0.0%	31	0.2%	151	0.3%
Work at Home	184	4.5%	992	5.3%	2,654	5.7%

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### INDUSTRY





	1 MILE		3 MILES		5 MILES	
<b>2018 Employed Civilian Population 16+</b>	<b>3,756</b>		<b>19,971</b>		<b>51,189</b>	
Agriculture, Forestry, Fishing, and Hunting	3	0.1%	123	0.6%	399	0.8%
Mining, Quarrying, and Oil and Gas Extraction	0	0.0%	7	0.0%	21	0.0%
Construction	111	3.0%	563	2.8%	1,086	2.1%
Manufacturing	321	8.5%	1,272	6.4%	2,770	5.4%
Wholesale Trade	70	1.9%	213	1.1%	443	0.9%
Retail Trade	318	8.5%	1,920	9.6%	4,406	8.6%
Transportation and Warehousing	48	1.3%	252	1.3%	604	1.2%
Utilities	31	0.8%	159	0.8%	300	0.6%
Information	161	4.3%	421	2.1%	996	1.9%
Finance and Insurance	273	7.3%	1,241	6.2%	2,379	4.6%
Real Estate and Rental and Leasing	107	2.8%	454	2.3%	906	1.8%
Professional, Scientific, and Technical Services	363	9.7%	1,758	8.8%	4,159	8.1%
Management of Companies and Enterprises	0	0.0%	2	0.0%	5	0.0%
Admin. and Support and Waste Mgmt. Services	86	2.3%	496	2.5%	1,067	2.1%
Educational Services	663	17.7%	4,384	22.0%	13,832	27.0%
Health Care and Social Assistance	516	13.7%	2,255	11.3%	5,194	10.1%
Arts, Entertainment and Recreation	95	2.5%	558	2.8%	1,705	3.3%
Accommodation and Food Services	200	5.3%	1,330	6.7%	5,751	11.2%
Other Services, Except Public Administration	212	5.6%	1,158	5.8%	2,431	4.7%
Public Administration	179	4.8%	1,404	7.0%	2,735	5.3%



### VEHICLES

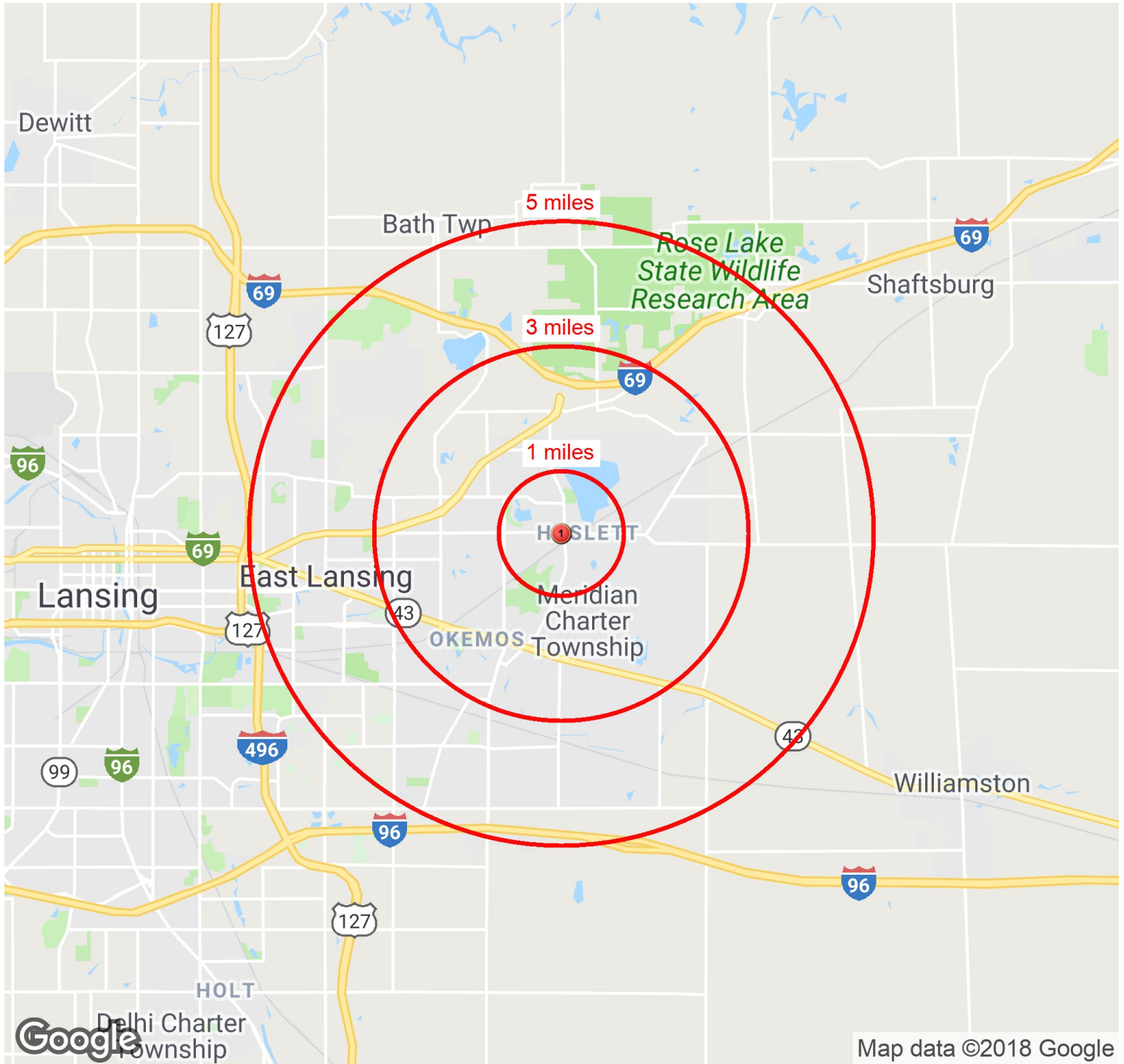
	1 MILE		3 MILES		5 MILES	
<b>2012-2016 Households</b>	<b>3,731</b>		<b>16,214</b>		<b>35,512</b>	
No Vehicles	354	9.5%	1,091	6.7%	2,303	6.5%
1 Vehicles	1,598	42.8%	6,114	37.7%	13,110	36.9%
2 Vehicles	1,294	34.7%	6,523	40.2%	13,980	39.4%
3 Vehicles	443	11.9%	1,991	12.3%	4,333	12.2%
4 Vehicles	34	0.9%	410	2.5%	1,407	4.0%
Over 5 Vehicles	8	0.2%	86	0.5%	378	1.1%

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	1 MILE	3 MILES	5 MILES
 <b>YEAR BUILT</b>			
<b>2012-2016 Housing Units</b>	<b>3,930</b>	<b>16,971</b>	<b>37,974</b>
Built Later than 2010	64 1.6%	267 1.6%	729 1.9%
Built 2000-2009	365 9.3%	1,678 9.9%	4,960 13.1%
Built 1990-1999	475 12.1%	2,326 13.7%	5,366 14.1%
Built 1980-1989	611 15.6%	2,911 17.2%	6,620 17.4%
Built 1970-1979	1,054 26.8%	3,626 21.4%	6,745 17.8%
Built 1960-1969	548 13.9%	2,661 15.7%	5,070 13.4%
Built 1950-1959	501 12.8%	2,065 12.2%	4,024 10.6%
Built 1940-1949	49 1.3%	522 3.1%	1,508 4.0%
Built Before 1939	260 6.6%	894 5.3%	2,900 7.6%
2012-2016 Median Year Built	1976	1976	1978
 <b>HOUSING UNITS</b>			
<b>2018 Housing Units</b>	<b>4,017</b>	<b>18,513</b>	<b>41,634</b>
2018 Vacant Housing Units	276 6.9%	987 5.3%	2,041 4.9%
2018 Occupied Housing Units	3,742 93.2%	17,526 94.7%	39,593 95.1%
2018 Owner Occupied Housing Units	1,698 42.3%	9,652 52.1%	18,914 45.4%
2018 Renter Occupied Housing Units	2,044 50.9%	7,874 42.5%	20,679 49.7%
 <b>HOUSEHOLD SIZE</b>			
<b>2010 Households</b>	<b>3,577</b>	<b>15,991</b>	<b>36,440</b>
1 Person Household	1,554 43.4%	5,430 34.0%	11,634 31.9%
2 Person Household	1,164 32.5%	5,798 36.3%	13,101 36.0%
3 Person Household	426 11.9%	2,189 13.7%	5,163 14.2%
4 Person Household	297 8.3%	1,669 10.4%	4,463 12.2%
5 Person Household	106 3.0%	644 4.0%	1,432 3.9%
6 Person Household	23 0.6%	197 1.2%	444 1.2%
7 or More Person Household	8 0.2%	65 0.4%	201 0.6%
2010 Average Household Size	1.88	2.21	2.28
2018 Average Household Size	1.88	2.20	2.29
 <b>LANGUAGE</b>			
<b>2012-2016 Pop. 5+ by Language Spoken at Home</b>	<b>7,502</b>	<b>35,492</b>	<b>97,396</b>
Only English	6,303 84.0%	30,988 87.3%	82,308 84.5%
Spanish	237 3.2%	562 1.6%	1,878 1.9%
Other Indo-European Language	394 5.3%	1,771 5.0%	4,521 4.6%
Asian-Pacific Island Language	457 6.1%	1,723 4.9%	6,955 7.1%
Other Language	111 1.5%	450 1.3%	1,733 1.8%



1621 HASLETT RD



NAME	LATITUDE	LONGITUDE
1 1621 HASLETT RD	42.746913	-84.408984

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1621 HASLETT RD 1 MILE



	Sales	Potential	Gap	Factor	Businesses
Total Retail Sales (including Food and Drink Sales)	\$31.8M	\$120.5M	\$88.7M	58.2	26
Retail Trade Sales (44-45)	\$26.4M	\$108.7M	\$82.3M	60.9	15
Motor Vehicle and Parts Dealers (441)	\$700.8K	\$22.7M	\$22.0M	94.0	0
Automobile Dealers (4411)	\$580.3K	\$18.4M	\$17.8M	93.9	0
Other Motor Vehicle Dealers (4412)	\$0.0	\$1.9M	\$1.9M	100.0	0
Auto Parts, Accessory and Tire Stores (4413)	\$120.4K	\$2.4M	\$2.3M	90.4	0
Furniture and Home Furnishing Stores (442)	\$239.0K	\$3.6M	\$3.3M	87.5	1
Furniture Stores (4421)	\$8.1K	\$2.3M	\$2.3M	99.3	0
Home Furnishings Stores (4422)	\$230.9K	\$1.3M	\$1.1M	70.1	1
Electronics and Appliance Stores (443)	\$1.1M	\$3.6M	\$2.4M	51.3	1
Electronics and Appliance Stores (4431)	\$1.1M	\$3.6M	\$2.4M	51.3	1
Building Material, Garden Equipment and Supply Stores (444)	\$2.1M	\$6.7M	\$4.6M	52.6	2
Building Material and Supplies Dealers (4441)	\$2.1M	\$6.1M	\$4.0M	49.3	2
Lawn, Garden Equipment and Supply Stores (4442)	\$0.0	\$565.9K	\$565.9K	100.0	0
Food and Beverage Stores (445)	\$2.8M	\$19.9M	\$17.1M	75.4	1
Grocery Stores (4451)	\$2.8M	\$17.5M	\$14.7M	72.7	1
Specialty Food Stores (4452)	\$29.8K	\$982.8K	\$953.0K	94.1	0
Beer, Wine and Liquor Stores (4453)	\$0.0	\$1.5M	\$1.5M	100.0	0
Health and Personal Care Stores (446)	\$4.5M	\$7.7M	\$3.2M	26.5	4
Health and Personal Care Stores (4461)	\$4.5M	\$7.7M	\$3.2M	26.5	4
Gasoline Stations (447)	\$8.9M	\$12.7M	\$3.7M	17.4	1
Gasoline Stations (4471)	\$8.9M	\$12.7M	\$3.7M	17.4	1
Clothing and Accessories Stores (448)	\$1.0M	\$5.8M	\$4.8M	69.7	1
Clothing Stores (4481)	\$827.7K	\$3.9M	\$3.1M	65.0	1
Shoe Stores (4482)	\$119.3K	\$843.0K	\$723.7K	75.2	0
Jewelry, Luggage and Leather Goods Stores (4483)	\$97.3K	\$1.1M	\$1.0M	83.7	0
Sporting Goods, Hobby, Book and Music Stores (451)	\$623.7K	\$3.0M	\$2.4M	65.5	1
Sporting Goods, Hobby and Music Instrument Stores (4511)	\$605.5K	\$2.5M	\$1.9M	60.8	1
Book, Periodical and Music Stores (4512)	\$18.1K	\$508.7K	\$490.6K	93.1	0
General Merchandise Stores (452)	\$2.8M	\$17.2M	\$14.4M	72.1	0
Dept Stores excl Leased Depts (4521)	\$2.8M	\$11.8M	\$9.1M	62.0	0
Other General Merchandise Stores (4529)	\$26.2K	\$5.4M	\$5.4M	99.0	0
Miscellaneous Store Retailers (453)	\$1.6M	\$3.9M	\$2.3M	41.5	3
Florists (4531)	\$760.6K	\$168.3K	\$-592.2K	-63.8	1
Office Supply, Stationery and Gift Stores (4532)	\$404.6K	\$825.4K	\$420.9K	34.2	1
Used Merchandise Stores (4533)	\$308.9K	\$714.2K	\$405.3K	39.6	1
Other Misc Store Retailers (4539)	\$155.2K	\$2.2M	\$2.1M	87.0	0
Nonstore Retailers (454)	\$0.0	\$2.0M	\$2.0M	100.0	0
E-Shopping and Mail-Order Houses (4541)	\$0.0	\$1.6M	\$1.6M	100.0	0
Vending Machine Operators (4542)	\$0.0	\$119.5K	\$119.5K	100.0	0
Direct Selling Establishments (4543)	\$0.0	\$233.0K	\$233.0K	100.0	0
Food Services and Drinking Places (722)	\$5.4M	\$11.8M	\$6.4M	37.3	11
Special Food Services (7223)	\$5.9K	\$321.1K	\$315.2K	96.4	0
Drinking Places-Alcohol (7224)	\$265.3K	\$663.1K	\$397.7K	42.8	1

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1621 HASLETT RD 1 MILE



NAME	LATITUDE	LONGITUDE
1 1621 HASLETT RD	42.746913	-84.408984

Supply (retail sales) estimates sales to consumers by establishments. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents leakage of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales.

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1621 HASLETT RD 3 MILES



	Sales	Potential	Gap	Factor	Businesses
Total Retail Sales (including Food and Drink Sales)	\$875.0M	\$672.8M	\$-202.2M	-13.1	317
Retail Trade Sales (44-45)	\$807.2M	\$606.7M	\$-200.5M	-14.2	229
Motor Vehicle and Parts Dealers (441)	\$59.1M	\$126.2M	\$67.1M	36.2	12
Automobile Dealers (4411)	\$43.7M	\$102.0M	\$58.3M	40.0	3
Other Motor Vehicle Dealers (4412)	\$1.3M	\$10.9M	\$9.6M	79.3	1
Auto Parts, Accessory and Tire Stores (4413)	\$14.2M	\$13.4M	\$-807.5K	-2.9	8
Furniture and Home Furnishing Stores (442)	\$21.8M	\$20.5M	\$-1.3M	-3.2	17
Furniture Stores (4421)	\$7.3M	\$12.7M	\$5.4M	26.9	7
Home Furnishings Stores (4422)	\$14.5M	\$7.8M	\$-6.7M	-30.0	10
Electronics and Appliance Stores (443)	\$32.6M	\$20.2M	\$-12.4M	-23.5	7
Electronics and Appliance Stores (4431)	\$32.6M	\$20.2M	\$-12.4M	-23.5	7
Building Material, Garden Equipment and Supply Stores (444)	\$28.4M	\$40.8M	\$12.3M	17.8	9
Building Material and Supplies Dealers (4441)	\$27.3M	\$37.3M	\$10.0M	15.5	7
Lawn, Garden Equipment and Supply Stores (4442)	\$1.1M	\$3.5M	\$2.4M	51.4	2
Food and Beverage Stores (445)	\$202.6M	\$108.7M	\$-93.9M	-30.2	21
Grocery Stores (4451)	\$198.3M	\$95.2M	\$-103.1M	-35.1	15
Specialty Food Stores (4452)	\$3.0M	\$5.3M	\$2.4M	28.5	4
Beer, Wine and Liquor Stores (4453)	\$1.3M	\$8.1M	\$6.9M	73.0	2
Health and Personal Care Stores (446)	\$59.4M	\$43.2M	\$-16.2M	-15.8	26
Health and Personal Care Stores (4461)	\$59.4M	\$43.2M	\$-16.2M	-15.8	26
Gasoline Stations (447)	\$39.5M	\$68.5M	\$28.9M	26.8	9
Gasoline Stations (4471)	\$39.5M	\$68.5M	\$28.9M	26.8	9
Clothing and Accessories Stores (448)	\$78.4M	\$33.1M	\$-45.3M	-40.6	60
Clothing Stores (4481)	\$48.7M	\$21.9M	\$-26.8M	-38.0	39
Shoe Stores (4482)	\$19.1M	\$4.7M	\$-14.5M	-60.7	10
Jewelry, Luggage and Leather Goods Stores (4483)	\$10.6M	\$6.5M	\$-4.0M	-23.5	11
Sporting Goods, Hobby, Book and Music Stores (451)	\$32.5M	\$16.9M	\$-15.7M	-31.7	14
Sporting Goods, Hobby and Music Instrument Stores (4511)	\$31.1M	\$14.0M	\$-17.1M	-37.8	13
Book, Periodical and Music Stores (4512)	\$1.4M	\$2.8M	\$1.4M	34.5	1
General Merchandise Stores (452)	\$212.8M	\$95.6M	\$-117.3M	-38.0	12
Dept Stores excl Leased Depts (4521)	\$208.9M	\$66.0M	\$-142.8M	-52.0	9
Other General Merchandise Stores (4529)	\$4.0M	\$29.5M	\$25.6M	76.4	3
Miscellaneous Store Retailers (453)	\$31.5M	\$22.0M	\$-9.5M	-17.8	39
Florists (4531)	\$3.0M	\$1.1M	\$-1.9M	-47.9	3
Office Supply, Stationery and Gift Stores (4532)	\$7.8M	\$4.6M	\$-3.2M	-25.5	13
Used Merchandise Stores (4533)	\$3.4M	\$4.0M	\$581.4K	7.9	7
Other Misc Store Retailers (4539)	\$17.3M	\$12.3M	\$-5.0M	-16.8	16
Nonstore Retailers (454)	\$8.5M	\$11.2M	\$2.6M	13.4	3
E-Shopping and Mail-Order Houses (4541)	\$6.3M	\$9.0M	\$2.8M	18.1	1
Vending Machine Operators (4542)	\$0.0	\$651.6K	\$651.6K	100.0	0
Direct Selling Establishments (4543)	\$2.3M	\$1.5M	\$-780.3K	-20.7	3
Food Services and Drinking Places (722)	\$67.8M	\$66.1M	\$-1.7M	-1.2	88
Special Food Services (7223)	\$1.4M	\$1.8M	\$446.3K	13.9	3
Drinking Places-Alcohol (7224)	\$1.3M	\$3.9M	\$2.7M	51.6	2

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1621 HASLETT RD 3 MILES



NAME	LATITUDE	LONGITUDE
1 1621 HASLETT RD	42.746913	-84.408984

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1621 HASLETT RD 5 MILES

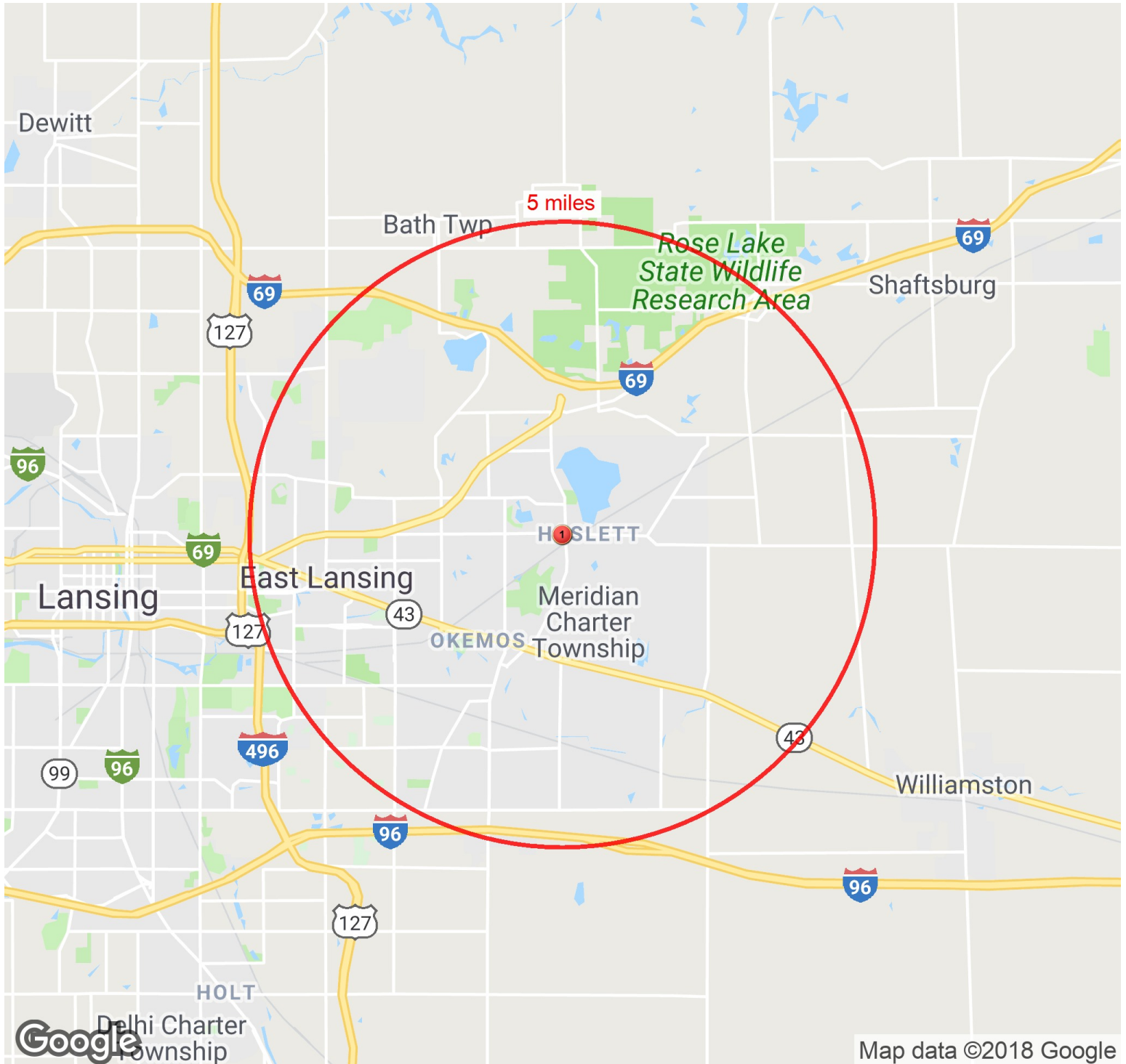


	Sales	Potential	Gap	Factor	Businesses
Total Retail Sales (including Food and Drink Sales)	\$1.4B	\$1.5B	\$91.3M	3.2	656
Retail Trade Sales (44-45)	\$1.2B	\$1.3B	\$152.1M	6.2	397
Motor Vehicle and Parts Dealers (441)	\$100.9M	\$273.8M	\$172.8M	46.1	21
Automobile Dealers (4411)	\$78.6M	\$221.7M	\$143.0M	47.6	5
Other Motor Vehicle Dealers (4412)	\$3.3M	\$23.4M	\$20.1M	75.3	2
Auto Parts, Accessory and Tire Stores (4413)	\$19.0M	\$28.7M	\$9.7M	20.4	13
Furniture and Home Furnishing Stores (442)	\$29.7M	\$44.2M	\$14.5M	19.6	22
Furniture Stores (4421)	\$9.7M	\$27.6M	\$17.9M	48.0	9
Home Furnishings Stores (4422)	\$20.0M	\$16.6M	\$-3.4M	-9.3	13
Electronics and Appliance Stores (443)	\$38.4M	\$43.8M	\$5.3M	6.5	12
Electronics and Appliance Stores (4431)	\$38.4M	\$43.8M	\$5.3M	6.5	12
Building Material, Garden Equipment and Supply Stores (444)	\$36.7M	\$85.9M	\$49.2M	40.1	17
Building Material and Supplies Dealers (4441)	\$34.9M	\$78.6M	\$43.7M	38.5	14
Lawn, Garden Equipment and Supply Stores (4442)	\$1.8M	\$7.3M	\$5.5M	59.9	3
Food and Beverage Stores (445)	\$305.4M	\$234.2M	\$-71.2M	-13.2	46
Grocery Stores (4451)	\$292.1M	\$205.2M	\$-87.0M	-17.5	32
Specialty Food Stores (4452)	\$6.3M	\$11.5M	\$5.2M	28.9	8
Beer, Wine and Liquor Stores (4453)	\$6.9M	\$17.6M	\$10.6M	43.4	6
Health and Personal Care Stores (446)	\$101.5M	\$92.0M	\$-9.5M	-4.9	50
Health and Personal Care Stores (4461)	\$101.5M	\$92.0M	\$-9.5M	-4.9	50
Gasoline Stations (447)	\$52.4M	\$148.7M	\$96.3M	47.9	15
Gasoline Stations (4471)	\$52.4M	\$148.7M	\$96.3M	47.9	15
Clothing and Accessories Stores (448)	\$92.3M	\$71.7M	\$-20.6M	-12.6	80
Clothing Stores (4481)	\$59.3M	\$47.5M	\$-11.8M	-11.0	53
Shoe Stores (4482)	\$19.6M	\$10.1M	\$-9.4M	-31.8	11
Jewelry, Luggage and Leather Goods Stores (4483)	\$13.5M	\$14.1M	\$611.6K	2.2	16
Sporting Goods, Hobby, Book and Music Stores (451)	\$73.6M	\$36.6M	\$-37.0M	-33.6	40
Sporting Goods, Hobby and Music Instrument Stores (4511)	\$59.8M	\$30.3M	\$-29.6M	-32.8	30
Book, Periodical and Music Stores (4512)	\$13.7M	\$6.3M	\$-7.4M	-37.1	9
General Merchandise Stores (452)	\$219.2M	\$206.4M	\$-12.9M	-3.0	17
Dept Stores excl Leased Depts (4521)	\$213.7M	\$142.6M	\$-71.1M	-19.9	11
Other General Merchandise Stores (4529)	\$5.5M	\$63.7M	\$58.2M	84.0	6
Miscellaneous Store Retailers (453)	\$51.8M	\$47.3M	\$-4.5M	-4.5	66
Florists (4531)	\$4.3M	\$2.2M	\$-2.0M	-31.5	6
Office Supply, Stationery and Gift Stores (4532)	\$10.7M	\$10.0M	\$-717.3K	-3.5	17
Used Merchandise Stores (4533)	\$5.0M	\$8.6M	\$3.7M	27.0	12
Other Misc Store Retailers (4539)	\$31.9M	\$26.5M	\$-5.4M	-9.2	31
Nonstore Retailers (454)	\$54.6M	\$24.1M	\$-30.5M	-38.8	12
E-Shopping and Mail-Order Houses (4541)	\$50.3M	\$19.5M	\$-30.8M	-44.2	7
Vending Machine Operators (4542)	\$0.0	\$1.4M	\$1.4M	100.0	0
Direct Selling Establishments (4543)	\$4.2M	\$3.2M	\$-1.1M	-14.3	5
Food Services and Drinking Places (722)	\$204.1M	\$143.3M	\$-60.8M	-17.5	259
Special Food Services (7223)	\$5.7M	\$4.0M	\$-1.7M	-17.9	11
Drinking Places-Alcohol (7224)	\$7.1M	\$8.5M	\$1.4M	8.9	10

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1621 HASLETT RD 5 MILES



NAME	LATITUDE	LONGITUDE
1 1621 HASLETT RD	42.746913	-84.408984

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