



AGENDA
CHARTER TOWNSHIP OF MERIDIAN
COMMUNICATIONS COMMISSION
REGULAR MEETING
June 6, 2018 6PM

1. CALL MEETING TO ORDER
 2. ROLL CALL
 3. PUBLIC REMARKS
 4. APPROVAL OF AGENDA
 5. APPROVAL OF MINUTES
 - A. January 31, 2018 Regular Meeting
 6. COMMUNICATIONS DIRECTOR REPORT
 - A. Goals Summary Report
 - B. Community Engagement Plan
 7. COMMISSION MEMBERS REPORTS AND ANNOUNCEMENTS
 - A. Chair's Report
 - B. Township Board Liaison's Report
 1. Meet the Police Chief Candidates - Flyer
 8. COMMUNICATIONS/ANNOUNCEMENTS
 - A. Protec
 - B. HOMTV Wins National Award
 - C. Open House Invitation/Flyer
 9. OLD BUSINESS
 10. NEW BUSINESS
 - A. 2019 Equipment Budget Recommendation
 - B. Social Media Policy
 11. REPORTS
 - A. COMPLIMENTS/COMPLAINTS
 - B. VIDEO SERVICE PROVIDER (S) UPDATE
 - C. PROGRAMMING
 1. New Shows added
 2. New Program Schedule
 3. Analytics
 - D. PROMOTIONS/PUBLICATIONS
 1. Prime Meridian Magazine
 2. Celebrate Meridian Promotions/Marketing
 - a. WILX Mom's Everyday Show Tapings - April 17 and May 15, 2018
 - b. WILX Website PreRoll and Google AdWords - :15 Spot - May 29 thru June 29, 2018
 - E. FINANCE
 1. Other Sources of Revenue Update
 - a. Media Sponsorships/Production Services
 - b. Alumni Giving Program
 12. OTHER NEWS & INFORMATION
 13. PUBLIC REMARKS
 14. ADJOURNMENT
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All comments limited to 3 minutes, unless prior approval for additional time for good cause is obtained from the Commission Chair.

Individuals with disabilities requiring auxiliary aids or services should contact the Meridian Township Communications Department; Communications Director, Deborah Guthrie, 5151 Marsh Road, Okemos, MI 48864 or 517.853.4830 - Ten Day Notice is Required.
Meeting Location: 5151 Marsh Road, Okemos, MI 48864 Administrative Conference Room