



**CHARTER TOWNSHIP OF MERIDIAN**  
**NEW BUSINESS GRAND OPENING/OPEN HOUSE-PERMITS**  
**FREQUENTLY ASKED QUESTIONS**

---

**Do I need a permit for activities related to a grand opening?**

Yes, for the grand opening permit you will need to come in to fill out a building permit and pay the associated \$75 application fee. Please provide a general layout of the site along with the proposed items that will be out for the grand opening (just noting them on the site plan, maybe with an asterisk or other notation will be fine). Our office is on the 2<sup>nd</sup> floor of the Meridian Municipal Building (5151 Marsh Road).

**How long can I display grand opening signage?**

Temporary grand opening signs may be permitted for a period not to exceed 15 days for those businesses which are new to a particular location. The following additional regulations shall also apply to temporary grand opening signs:

- a. One grand opening sign may be permitted on the site of the business. The sign shall be no larger than 35 square feet in surface display area per side.
- b. Grand opening signs shall be located no closer than 10 feet back of the street right-of-way.
- c. Wind-blown devices, such as pennants, spinners, and streamers, shall also be allowed on the site of the business advertising a grand opening for the fifteen-day-time period designated for the grand opening sign.

**Contacts:**

For questions regarding permitting fees, applications and permitted uses, you may call the Meridian Township Senior Planner at 517.853.4576.

For assistance with publicity or ribbon cutting ceremonies, you may call the Meridian Township Economic Development Director at 517.853.4568.