

1. Support endeavors that foster entrepreneurship, start-ups and businesses of all sizes through volunteerism, advocacy and funding.
 - a. Assist in the **Farmers Market** project as needed.
 - b. Engage with **school districts** to offer opportunities for students to engage in entrepreneurship, small business and/or economic development within the Township.

 2. Work strategically to ensure Meridian Township is a great place to run a business.
 - a. Support implementation of a program to **highlight local businesses** and their success stories. Utilize video, social media, HOM TV to announce milestones, new products, changes in leadership, investment in community. Coordinate with regional business advocacy group where appropriate.
 - b. Vet platforms and support the implementation of an online data base of Meridian Township business. Utilize surveys, track interactions among other value added services to assist in **business retention and attraction** efforts.
 - c. Help the planning division solicit feedback for the adoption of **Form Based Code, Overlay Zoning Districts and/or MUPUD** revisions to better streamline the development process. Consider density, minimum dwelling unit size and unwanted/unneeded construction of new commercial spaces. Focus on infill.

 3. Collaborate with other entities within the Township and in the Greater Lansing Region to ensure Meridian remains competitive and congruent with regional development initiatives.
 - a. Provide all the assistance possible to foster the redevelopment of our **PICA districts**
 - b. Collaborate with and advocate for the transformational redevelopment of the **Meridian Mall**
 - c. Advocate for and collect **research and benchmarking** for vital components including but not limited to: tax comparisons, jobs and wages, housing needs and the effects/benefits of population growth for the Township to remain a competitive community of choice.
 - d. Attend meetings and maintain relationships with regional partners like **LEAP, Tri-County Regional Planning Commission, Greater Lansing Regional Prosperity Initiative (GLRPI), MDOT/ICRD, MABA, Lansing Regional Chamber, MEDC, SBDC and other Township Boards & Commissions**, among others.
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